

CURRICULUM VITAE

Dr. Biswanath Swain

Associate Professor of Ethics & Sustainability
Area of Humanities and Social Sciences
Indian Institute of Management Indore



Personal Details

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Education

2012	Ph.D.	Indian Institute of Technology (IIT) Kanpur, Uttar Pradesh, India	Not Applicable
2004	M.Phil.	University of Hyderabad, Andhra Pradesh, India	First Division
2002	M.A.	University of Hyderabad, Andhra Pradesh, India	First Division
2000	B.A.	Fakir Mohan University, Odisha, India	First Division with Distinction

Professional Experience

Designation	Organization	Duration	
		From	To
Associate Professor	Indian Institute of Management Indore	July 2020	Present
Assistant Professor	Indian Institute of Management Indore	November 2017	June 2020
Visiting Assistant Professor	Indian Institute of Management Indore	October 2013	November 2017
Lecturer	Indian Institute of Management Indore	September 2012	October 2013
Tutor	Indian Institute of Technology Kanpur	July 2007	December 2007

RESEARCH

Current Areas of Research: Sustainability, Corporate Social Responsibility (CSR), Sustainable Value Creation (CSV), Ethics in Business Management, Marketing Ethics, Organizational Ethics

International Award for Research Work

- | | | | |
|------------------------------|---------------------|-------------------------------|--|
| 2021 Outstanding Paper Award | Emerald Publication | Social Responsibility Journal | <ul style="list-style-type: none">• Title of Paper: Self-help groups in India: challenges and a roadmap for sustainability• Collaborator(s): Prof. Akhaya Kumar Nayak and Prof. Prabin Kumar Panigrahi, Faculty Members, IIM Indore |
|------------------------------|---------------------|-------------------------------|--|

Collaborative Research

- | | | |
|-----------------|--|---|
| Co-investigator | Ministry of Tourism, Government of India | To assess the impact of <i>Swadesh Darshan, PRASHAD and the Scheme of Assistance to Central Agencies</i> for Tourism Infrastructure Development |
| Coordinator | Collaborative Project on Sustainability [IIM Indore & University of Liverpool Management School] | Collaborative Online International Learning (COIL) Project on Sustainability aligned with UNSDG |

Publications

Research Article

- Krishnamurthy, N., Swain, B., & Ramanathan, J. (2022). Ethical marketing strategies: The unique Nash equilibrium. *Journal of Business & Industrial Marketing*, 37(6), 1373 - 1388 ('A' category as per ABDC classification).
- Nayak, A. K., Panigrahi, P. K., & Swain, B. (2020). Self-help groups in India: challenges and a roadmap for sustainability. *Social Responsibility Journal*, 16(7), 1013-1033 ('B' category as per ABDC classification; Scopus indexed journal)
- Ramanathan, J., & Swain, B. (2019). Are marketers egoists? A typological explication. *Journal of Business Ethics*, 155(2), 611-621. (FT50 journal; 'A' category as per ABDC classification)
- Swain, B. (2011). Locating the intention out. *Indian Journal of Analytic Philosophy*, v(1), 95-112.
- Swain, B. (2010). A Model for the Description of 'Were to Be'. *Journal of the Institute for Research in Social Sciences and Humanities*, 5(1), 67-80.

Business Case

- Swain, B., Nayak, A. K., & Panigrahi, P. K. (2021). Uber: Riding on Responsibility or Irresponsibility [Case No.: JIBE16-OCS2]. *Journal of International Business Education*, 16, 203 - 218 ('2' as per ABS list)
- Panigrahi, P. K., & Swain, B. (2018). State Treasury Management System: A Case of Sustainability [Case No.: JIBE13-OCS10]. *Journal of International Business Education*, 13, 415 - 426 ('B' category as per ABDC classification).

Book Review

- Swain, B. (2018). Discrimination against the Mentally Ill. *Indore Management Journal*, 9(1), 70-72.
- Swain, B. (2018). Discrimination against the Mentally Ill. *Metapsychology Online Reviews*,

22(13).

- Swain, B. (2016). 8 Keys to practicing Mindfulness: Practical Strategies for Emotional Health and Well-Being. *Metapsychology Online Reviews*, 20(29).

Commentary

- Swain, B. (2013). Swami Vivekananda: Bridging the Cartesian Divide of Science and Religion by Swami Samarpanananda. *Indore Management Journal*, 4(4), 47 - 49.

Book

- Swain, B. (2014). Redefining the relationship between Change, Event, and Action: A Revisit into Deontic Logic. *Lambert Academic Publishing, Germany* (ISBN: 978-3-659-56655-4).

Book Chapter

- Ramanathan, J., & Swain, B. (2017). Course on Marketing Ethics at IIM Indore: A Reflection. *Responsible Management Education: Some Voices from Asia*. Business Expert Press, USA (ISBN-13: 978-1-63157-682-9 (paperback), ISBN-13: 978-1-63157-683-6 (e-book)).
- Swain, B., & Jasrotia, S. S. (2022). Digital Marketing: To be Lapped or To be Judged? Presented at *International Conference on Living in Digital World - 2021*. Springer Publication [Forthcoming]

Working Paper

- Ramanathan, J., & Swain, B. (2016). Are Marketers Egoists: A Typological Explication, *IIM Indore Working Paper Repository* (No. WP/01/016/MM).

Publication in Conference Proceedings

- Swain, B. (2023). Ethical Organizational Culture: Is it an Ethical Mirage? 9th International Conference on CSR, Sustainability, Ethics & Governance, University of Cantabria, Santander, Spain, p.24 (ISBN: 978-84-09-51617-9)
- Swain, B., & Ramanathan, J. (2020). Is it ethical to charge more than the Maximum Retail Price?. 27th Annual International Vincentian Business Ethics Conference (IVBEC 2020), New York, USA, pp.81-84.
- Swain, B. (2019). Exploration of a Model of Robust Organizational Culture: Inputs from Functionalism and Deontology. *International Conference in Research in Management*, Central European University, Budapest, Hungary, Diamond Scientific Publication (ISBN: 978-609-485-014-1).
- Swain, B. (2019). "Ethical Relativism" in International Marketing: A Critical Assessment and an Alternative. *The Asian Conference on Ethics, Religion & Philosophy 2019* (ACERP 2019), Tokyo, Japan, p. 71 (ISSN: 2433-7544 (online); ISSN: 2433-7587 (print)).
- Krishnamurthy, N., Swain, B., & Ramanathan, J. (2018). Ethical Marketing Strategies: The Unique Nash Equilibrium. 25th Annual International Vincentian Business Ethics Conference (IVBEC 2018), New York, USA, 206 - 208 (Available at: https://www.stjohns.edu/sites/default/files/program_final_-word_version-_post-ivbec_2018_0.pdf)
- Swain, B. (2018). CSR vs CSV: Exploration of a better model for inclusive growth in India. 5th International Conference on CSR, Sustainability, Ethics and Governance, University of Cantabria, Santander, Spain (ISBN: 978-84-09-03241-9).
- Swain, B. (2017). Kantian Moral Responsibility: A Viable Solution to CSR Paradox. SIBR-UniKL 2017 Kuala Lumpur Conference on Interdisciplinary Business & Economics Research, Kuala Lumpur, Malaysia (ISSN: 2223-5078).

- Swain, B., & Ramanathan, J. (2016). Ethical Crafting with Ethical Maintaining: A Maxim of Ethical Positioning. *Conference on Brand Management*. Indian Institute of Technology Delhi, jointly organized by Department of Management Studies, Indian Institute of Technology Delhi and Asia Business Centre, Curtin University, Australia, p - 118 (Emerald Publication, India, ISBN: 9781786354112).
- Swain, B. (2015). Uber: Riding on Injustice and Uncompunctive Responsibility. *22nd International Vincentian Business Ethics Conference*, New York, Jointly organized by St. John's University, DePaul University, and Niagara University, pp. 313 - 316.
- Swain, B. (2013). Is this your Intention?? *Beyond Borders: 1st Multidisciplinary (international) Conference in Humanities and Social Sciences*, Indian Institute of Technology Indore, India, p - 42.
- Swain, B. (2010). Is Intention Sufficient to explicate Collective Agency? *International Workshop on Philosophy and Ethics of Social Reality*, Hokkaido University, Sapporo, Japan, pp. 29 - 31.
- Swain, B. (2006). The Problem of Agency: Natural Vs. Artificial. *International Workshop on Models of Brain and Mind: Physical, Computational, and Psychological Approaches*, Saha Institute of Nuclear Physics, Kolkata, India, pp. 70 - 71.
- Swain, B. (2006). Is Isomorphism between Natural and Artificial Cognitive Systems Genuine? *Second International Conference on Cognitive Science*, Centre for Behavioral and Cognitive Sciences, Allahabad, India, p. 42.

Blog

- Swain, B. (2016). The Fate of Philosophy: A perspective to locate the fate of philosophy amidst hue and cry around Natural and Social Sciences. Available at: https://disqus.com/home/channel/philosophy/discussion/channel-philosophy/the_fate_of_philosophy/

Publication in Newspaper

- Swain, B. (2022). An increase of 700 vehicles on a daily basis, means service of government transport is scarce; 100% connectivity, metro train service, and Cable Car - solution. Dainik Bhaskar, Indore, India.

Ongoing Research Work (Collaborative Work)

- Rediscovering Entrepreneurial Success: Investigating the Role of Goal Commitment in the Triad of Pioneering, Perseverance, and Passion (with Prof. Sadananda Sahoo Gandhi Institute of Engineering and Technology, Odisha)
- Corporate Digital Responsibility: Assessment of Contemporary Concerns and Future Research Directions (with Prof. Sahil Singh Jasrotia, International Management Institute, Kolkata and Mr. Manoj Kumar Kamila, Jaipuria Institute of Management Indore)
- Ethical issues in e-tailing and their impact on Consumer Repurchase Behaviour: Evidence from India (with Prof. Sahil Singh Jasrotia, International Management Institute, Kolkata and Mr. Manoj Kumar Kamila, Jaipuria Institute of Management Indore)
- Dropshipping: Dropping Morals for Profits? (with Mr. Jeevan Joseph Mattapparampil)
- What effects do full-line forcing have on Dealership? (with Prof. Jayasankar Ramanathan, Area of Marketing, IFMR Graduate School of Business - Krea University)
- Is Gender a Determinant of Ethical Belief within a Business Organization? (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)
- Spiritual Ethics and Corporate Social Responsibility: A Vedic Perspective (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)
- Bad Apple or Bad Barrel: Ethical Assessment of Organizational Wrongdoing (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)
- Making Microfinance-based Microenterprises Sustainable: A CSV Approach (with Prof.

Akhaya Kumar Nayak, Area of HSS, IIM Indore)

- Charging over and above the Maximum Retail Price (MRP) in Emerging Markets: An Ethical Assessment (with Prof. Jayasankar Ramanathan, Area of Marketing, IFMR Graduate School of Business - Krea University)
- Ethical Crafting with Ethical Maintaining: A Maxim of Ethical Positioning (with Prof. Jayasankar Ramanathan, Area of Marketing, IFMR Graduate School of Business - Krea University)

Ongoing Research Work (*Independent Work*)

- Effect of Cost-plus Pricing on the Developing Country During Pandemic: An Ethical Assessment
- Sensitive-Innovative-Ethical Course of Action: Bedrock of a Sustainable Business
- Is Archie Carroll's Pyramid of CSR more elevated than required for proper Moral Management?
- Motivating employees to promote an ethical culture of organizational sustainability: Inputs from Sanskritization
- Challenges during Strategy Formulation and Execution: Exploration of An Ethical and Sustainable Solution
- Concept of Change: A Requisite for Explication of Deontic Concepts

Supervised FPM/PhD Participant

Name of the Student	Programme	Year of Award	Research Problem	Role
Mr. Vivek Khanna	Fellow Programme in Management (FPM), IIM Indore	2016	Predictors of Work Engagement: The Centrality of Workplace Ostracism	Member, Thesis Advisory Committee

Research Grant

Name of the Grant	Amount in Rupees	Research Problem	Awarding Institute
Seed Money Project (Not availed so far)	INR 1 Lakh	What effects do full-line forcing have on Dealership?	IIM Indore
Seed Money Project (Not availed)	INR 1 Lakh	Is Gender a Determinant of Ethical Belief within a Business Organization? (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)	IIM Indore

Mentored Course of Independent Study (CIS) Projects

Year	Title of the Project	Programme	Participant
2026-27	Greenwashing in ethical investment funds	Integrated Programme in Management (IPM)	Mr. Agasya Cheerla
2025-26	The Ethical Implications of Artificial Intelligence in Human Resource Management: Rethinking Fairness, Transparency, and Human	Integrated Programme in Management (IPM)	Ms. Nainika Tewari

	Judgment in Recruitment and Promotion		
2020-21	Dropshipping: Dropping Morals for Profits? (<i>Distribution Ethics/Marketing Ethics</i>)	Integrated Programme in Management (IPM)	Mr. Aniket Kar Mr. Jeevan Joseph Mattapparampil

Mentored Industry Interface Projects/Industry Consulting Module Projects (IIPs/ICMs)

Year	Topic	Organization	Participant
2024	Road map for gaining 2 x growth in profit and sales for the year 2024 - 2025	Mehta Steels, Bhilai	EPGP Participants, IIM Indore
2023	Mehta Steels 2.0	Mehta Steels, Bhilai	EPGP Participants, IIM Indore
2016	Establishing the Correct Manpower Ratio	Radisson Blu Hotel, Indore	PGP Participants, IIM Indore
2015	A Report on Human Resource Management at Unichem	Unichem Laboratories Limited, Pithampur, Indore, India	PGP Participants, IIM Indore

Presented Research Work at International Conferences/Workshops 2026

- Title of the paper:** Sustainable Product Augmentation: A 'Moral Minimum' leading to 'Moral Maximum'
 - Conference name and venue:** The 2026 Conference for Social Sciences, Auckland, New Zealand.
 - Dates:** 2nd - 4th December 2026
 - Collaborator(s):** None
- Title of the paper:** How much Green is Green Mobility? Ethical and Sustainability Perspectives on India's Transition to Electric Vehicles
 - Conference name and venue:** 33rd International Vincentian Business Ethics Conference, St. John's University, New York, USA.
 - Dates:** 22nd - 24th October 2026
 - Collaborator(s):** Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
- Title of the paper:** Quandary of Pricing Green Products: Just Price Calculus - A Way Out
 - Conference name and venue:** 12th International Conference on CSR, Sustainability, Ethics, and Governance, Kemmy Business School, University of Limerick, Limerick, Ireland.
 - Dates:** 17th - 19th June 2026
 - Collaborator(s):** None

2025

- Title of the paper:** Decoding Sustainability: Magic Lies in 'Principle of Humanity' - an Offshoot of 'Law of Morality'
 - Conference name and venue:** 32nd International Vincentian Business Ethics Conference, DePaul University, Chicago, Illinois, USA.

- **Dates:** 23rd - 24th, October 2025
 - **Collaborator(s):** None
2.
 - **Title of the paper:** E-CSR to E-ESG: A Paradigm Shift in Sustainable Value Creation (SVC) in India
 - **Conference name and venue:** 11th *International Conference on CSR, Sustainability, Ethics, and Governance*, Lisbon Accounting and Business School, Lisbon, Portugal.
 - **Dates:** 25th - 27th June, 2025
 - **Collaborator(s):** None
- 2024**
1.
 - **Title of the paper:** Ecomagination: Then, what is Coming in the Way?
 - **Conference name and venue:** 31st *International Vincentian Business Ethics Conference*, Niagara University, New York, USA.
 - **Dates:** 24th - 26th October, 2024
 - **Collaborator(s):** None
 2.
 - **Title of the paper:** Sustainable Value Creation [SVC]: Dwindling against the backdrop of Trade-offs
 - **Conference name and venue:** 10th *International Conference on CSR, Sustainability, Ethics & Governance*, The Faculty of Economic Sciences, Lucian Blaga University of Sibiu, Romania.
 - **Dates:** 12th - 14th June, 2024
 - **Collaborator(s):** None
- 2023**
1.
 - **Title of the paper:** People-to-People (P2P): The Mantra of an Effective Organizational Culture
 - **Conference name and venue:** 30th *International Vincentian Business Ethics Conference* (Theme: New Frontiers in Business Ethics), Dublin City University, Ireland.
 - **Dates:** 26th - 28th October, 2023
 - **Collaborator(s):** None
 2.
 - **Title of the paper:** Ethical Organizational Culture: Is it an Ethical Mirage?
 - **Conference name and venue:** 9th *International Conference on CSR, Sustainability, Ethics & Governance* (Theme: Towards an ESG World), University of Cantabria, Santander, Spain
 - **Dates:** 14th - 16th June, 2023
 - **Collaborator(s):** None
- 2022**
1.
 - **Title of the paper:** Ethical Strategy: A Pragmatic Phenomenon or Logical Phenomenon or Misnomer?"
 - **Conference name and venue:** 29th *Annual International Vincentian Business Ethics Conference*, Center for Global Business Stewardship, The Peter J. Tobin College of Business, St. John's University, New York, USA
 - **Dates:** 20th - 22nd October, 2022
 - **Collaborator(s):** None
 2.
 - **Title of the paper:** Effect of Cost-plus Pricing on the Developing Country during Pandemic: An Ethical Assessment
 - **Conference name and venue:** 8th *International Conference, "Equity, Sustainability and Entrepreneurship"*, Baton Rouge, Louisiana, USA [Organized by GCGI and Southern University and Southern University of Law Centre, Baton Rouge, Louisiana, USA]
 - **Dates:** 8th - 10th June, 2022
 - **Collaborator(s):** None

2021

1.
 - **Title of the paper:** Digital Marketing: Porcupine with Quills
 - **Conference name and venue:** 27th Annual International Vincentian Business Ethics Conference, Institute of Business and Professional Ethics, DePaul University, Chicago, Illinois, USA
 - **Dates:** 21st - 23rd October, 2021
2.
 - **Collaborator(s):** None
 - **Title of the paper:** Dropshipping: Dropping Morals for Profits?
 - **Conference name and venue:** 27th Annual International Vincentian Business Ethics Conference, Institute of Business and Professional Ethics, DePaul University, Chicago, Illinois, USA
 - **Dates:** 21st - 23rd October, 2021
 - **Collaborator(s):** Mr. Jeevan Joseph Mattapparampil and Mr. Aniket Kar, IPM Students, IIM Indore
3.
 - **Title of the paper:** Ethical Assessment of Board of Directors' Role in Organizational Wrongdoing: Insights from Astangamarga
 - **Conference name and venue:** 7th International Conference on CSR, Sustainability, Ethics and Governance, Lisbon Accounting and Business School, Lisbon Polytechnique Institute, Lisbon, Portugal.
 - **Dates:** 23rd - 25th June, 2021
 - **Collaborator(s):** None

2020

1.
 - **Title of the paper:** Is it ethical to charge more than the Maximum Retail Price?
 - **Conference name and venue:** 27th Annual International Vincentian Business Ethics Conference, College of Business Administration, Niagara University, New York, USA.
 - **Dates:** 22nd - 24th October, 2020
 - **Collaborator(s):** Prof. Jayasankar Ramanathan, Area of Marketing, IIM Vishakhapatnam
2.
 - **Title of the paper:** Motivating Employees to Promote an Ethical Culture of Organizational Sustainability: Inputs from Sanskritization
 - **Conference name and venue:** 27th Annual International Vincentian Business Ethics Conference, College of Business Administration, Niagara University, New York, USA
 - **Dates:** 22nd - 24th October, 2020
 - **Collaborator(s):** Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
3.
 - **Title of the paper:** Two Decades of Marketing Ethics: The Emerging Challenges of 21st Century
 - **Conference name and venue:** 1st International Online Academic Conference on "Contemporary Challenges to Economics and Business, Georgian National University (SEU), Tbilisi, Georgia.
 - **Dates:** 16th May, 2020
 - **Collaborator(s):** Prof. Sahil Singh Jasrotia, Area of Marketing, Jaipuria Institute of Management, Indore and Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore

2019

1.
 - **Title of the paper:** Exploration of a Model of Robust Organizational Culture: Inputs from Functionalism and Deontology
 - **Conference name and venue:** International Conference on Research in Management, Central European University, Budapest, Hungary.
 - **Dates:** 18th - 20th October, 2019
 - **Collaborator(s):** None

2. • **Title of the paper:** Impact of Ethics Pedagogy in Business Management Curriculum: A Reflective Study from the Course on 'Ethics in Business Management'
- **Conference name and venue:** *8th World Conference on Applied Sciences, Engineering and Management*, Mangaluru, Karnataka, India
- **Dates:** 26th - 28th September, 2019
- **Collaborator(s):** Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore
3. • **Title of the paper:** Is Gender a Determinant of Ethical Belief within a Business Organization?
- **Conference name and venue:** *6th International Conference on CSR, Sustainability, Ethics and Governance*, College of Business, University of Abu Dhabi, UAE.
- **Dates:** 12th - 13th June, 2019
- **Collaborator(s):** Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
4. • **Title of the paper:** 'Ethical Relativism' in International Marketing: A Critical Assessment and an Alternative
- **Conference name and venue:** *The Asian Conference on Ethics, Religion & Philosophy 2019* (Theme: Value and Values), International Academic Forum (IAFOR), Osaka School of International Public Policy (OSIPP) in Osaka University, Japan.
- **Dates:** 21st - 23rd March, 2019
- **Collaborator(s):** None

2018

1. • **Title of the paper:** Ethical Marketing Strategies: The Unique Nash Equilibrium
- **Conference name and venue:** *25th Annual International Vincentian Business Ethics Conference*, Center for Global Business Stewardship, The Peter J. Tobin College of Business, St. John's University, New York, USA
- **Dates:** 25th - 27th October, 2018
- **Collaborator(s):** Prof. Nagarajan Krishnamurthy, Area of OM&QT, IIM Indore and Prof. Jayasankar Ramanathan, Area of Marketing, IIM Vishakhapatnam
2. • **Title of the paper:** Making Microfinance based Microenterprises Sustainable: A CSV Approach
- **Conference name and venue:** *9th International Research Meeting in Business and Management (IRMBAM-2018)*, IPAG Business School, Nice Campus, France.
- **Dates:** 5th - 7th July, 2018
- **Collaborator(s):** Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
3. • **Title of the paper:** CSR vs. CSV: Exploration of a better model for an Inclusive Growth in India
- **Conference name and venue:** *5th International Conference on CSR, Sustainability, Ethics and Governance* (Responsible Business in a Changing World), University of Cantabria, Santander, Spain.
- **Dates:** 27th - 29th June, 2018
- **Collaborator(s):** None
4. • **Title of the paper:** Revisit into the concept of CSR: Inputs from Cooperatives
- **Conference name and venue:** *International Conference on Sustainable Management*, Indian Institute of Management (IIM) Kashipur, Uttarakhand, India
- **Dates:** 25th - 27th May, 2018
- **Collaborator(s):** Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore
5. • **Title of the paper:** Is CSR an Ethical Addition from a Manufacturer of Socially Controversial and/or Environmentally Incompatible Product(s)? A View from India
- **Conference name and venue:** *International Conference on Sustainability and*

Business, Indian Institute of Management (IIM) Calcutta, Kolkata, India

- **Dates:** 13th - 14th January, 2018
- **Collaborator(s):** None

2017

1. • **Title of the paper:** Bad Apple or Bad Barrel: Ethical Assessment of Organizational Wrongdoing
• **Conference name and venue:** 24th Annual International Vincentian Business Ethics Conference, Institute of Business and Professional Ethics, DePaul University, Chicago, Illinois, USA.
• **Dates:** 26th - 28th October, 2017
• **Collaborator(s):** Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
2. • **Title of the paper:** Ladder of Successful Collective Voluntary Action: Insight for Ethical and Successful Business
• **Conference name and venue:** 16th International Conference on Corporate Social Responsibility and 7th Organizational Governance Conference (Theme: Responsibility and Governance: The Two Pillars of Sustainability), University of Derby, Buxton Campus, UK.
• **Dates:** 30th August - 1st September, 2017
• **Collaborator(s):** None
3. • **Title of the paper:** Fate of CSR in India: An Integrated Ethical Failure
• **Conference name and venue:** 4th International Conference on CSR, Sustainability, Ethics & Governance (Theme: Responsible Business for Uncertain Times and a Sustainable Future), Murdoch University, Perth, Australia.
• **Dates:** 26th - 28th July, 2017
• **Collaborator(s):** None
4. • **Title of the paper:** Kantian Moral Responsibility: A Viable Solution to CSR Paradox
• **Conference name and venue:** SIBR-UniKL 2017 Kuala Lumpur Conference on Interdisciplinary Business & Economics Research (Theme: The Interdisciplinary Edge in Turbulent Markets), Kuala Lumpur, Malaysia.
• **Dates:** 3rd - 4th February, 2017
• **Collaborator(s):** None

2016

1. • **Title of the paper:** Is Archie Carroll's Pyramid of CSR more elevated than required for proper Moral Management?
• **Conference name and venue:** 3rd International Conference CSR, Sustainability, Ethics & Governance, Cologne Business School, Cologne, Germany.
• **Dates:** 1st - 3rd August, 2016
• **Collaborator(s):** None
2. • **Title of the paper:** Ethical Crafting with Ethical Maintaining: A Maxim of Ethical Positioning
• **Conference name and venue:** Conference on Brand Management, Department of Management Studies, Indian Institute of Technology (IIT) Delhi, in collaboration with Asia Business Centre, Curtin University, Australia.
• **Dates:** 16th - 17th April, 2016
• **Collaborator(s):** Prof. Jayasankar Ramanathan, Area of Marketing, IIM Indore

2015

1.
 - **Title of the paper:** Course on Marketing Ethics at IIM Indore: A Reflection
 - **Conference name and venue:** 6th United Nations Supported PRME Asia Forum, Goa Institute of Management, Goa, India.
 - **Dates:** 27th - 29th November, 2015
 - **Collaborator(s):** Prof. Jayasankar Ramanathan, Area of Marketing, IIM Indore
2.
 - **Title of the paper:** Uber: Riding on Injustice and Uncompunctive Responsibility (a business case)
 - **Conference name and venue:** 22nd Annual International Vincentian Business Ethics Conference, Center for Global Business Stewardship, The Peter J. Tobin College of Business, St. John's University, New York, USA.
 - **Dates:** 22nd - 24th October, 2015
 - **Collaborator(s):** None
3.
 - **Title of the paper:** Ethical Innovation: Bedrock of a Sound and Healthy Business
 - **Conference name and venue:** 10th Philosophy of Management International Conference, St. Anne's College, University of Oxford, UK, in collaboration with the Journal of Philosophy of Management and Greenwich University
 - **Dates:** 9th - 12th July, 2015
 - **Collaborator(s):** None

2013

1.
 - **Title of the paper:** Is this *your* Intention??
 - **Conference name and venue:** Beyond Borders: 1st Multidisciplinary International Conference in Humanities and Social Sciences, Indian Institute of Technology (IIT) Indore, India
 - **Dates:** 20th - 21st December, 2013
 - **Collaborator(s):** None

2010

1.
 - **Title of the paper:** Is Intention *sufficient* to explicate Collective Agency?
 - **Conference name and venue:** International Workshop on Philosophy and Ethics of Social Reality, Hokkaido University, Sapporo, Japan
 - **Dates:** 27th - 28th March, 2010
 - **Collaborator(s):** None

Presented Research Work at National Conferences/Workshops

2026

1.
 - **Title of the paper:** Sustainable Leadership guided by Vedic Wisdom: The Salubrious Way to Address Industrial Pollution
 - **Conference name and venue:** 3rd Mind, Brain and Consciousness Conference, IIT Mandi
 - **Dates:** 3rd - 6th June, 2026
 - **Collaborator(s):** Mr. Prabir Kumar Mishra, Area of HSS, IIM Indore.
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2022

1.
 - **Title of the paper:** Forgoing cost-plus price on necessary goods during post-Covid-era
 - **Conference name and venue:** 20th AIMS International Conference on Management, IIM Kozhikode, India
 - **Dates:** 28th - 31st December, 2022
 - **Collaborator(s):** None

2. • **Title of the paper:** Corporate Digital Responsibility: Assessment of Contemporary Concern
- **Conference name and venue:** 20th AIMS International Conference on Management, IIM Kozhikode, India
- **Dates:** 28th - 31st December, 2022
- **Collaborator(s):** Manoj Kumar Kamila, Jaipuria Institute of Management, Indore; Prof. Sahil Singh Jasrotia, Area of Marketing, Jaipuria Institute of Management, Indore

2021

1. • **Title of the paper:** Challenges during Strategy Formulation and Execution: Exploration of An Ethical Solution
- **Conference name and venue:** Strategic Management Forum (SMF) 23rd annual convention 2021, IIM Nagpur, India
- **Dates:** 27th - 30th December, 2021
- **Collaborator(s):** None

2019

1. • **Title of the paper:** What Effects do Full-line Forcing have on Dealership?
- **Conference name and venue:** IIM Indore - NASMEI Summer Marketing - IS Conference, Indian Institute of Management (IIM) Indore, India
- **Dates:** 26th - 28th July, 2019
- **Collaborator(s):** Prof. Jayasankar Ramanathan, Area of Marketing, IIM Vishakhapatnam
2. • **Title of the paper:** Can Hacking achieve the “Greatest Happiness of the Greatest Number”?
- **Conference name and venue:** IIM Indore - NASMEI Summer Marketing - IS Conference, Indian Institute of Management (IIM) Indore, India
- **Dates:** 26th - 28th July, 2019
- **Collaborator(s):** Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore

2018

1. **Title of the paper:** Ethical dilemma - Who needs to be saved: An exploration of a middle path
- Conference name and venue:** 9th Conference on Excellence in Research and Education (CERE 2018), Indian Institute of Management (IIM) Indore, India
- Dates:** 3rd - 6th May, 2018
- Collaborator(s):** Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore

Participated in Case Method Teaching Seminar (CMTS)

2018

- 2nd - 3rd April Case Method Teaching Seminar (CMTS), offered by Harvard Business Publishing and IIMA Case Centre, held at IMT Ghaziabad, India (Nominated by the Institute)

Attended International & National Conferences/Summer Schools/Winter Schools/Workshops

2016

- 3rd - 4th June Workshop on “Basic Consulting Skills”, organized by Indian Institute of Management (IIM) Indore, India

2014

- 29th April Conference on “Ethics and Governance” supported by Bombay Stock Exchange (BSE) and organized by The Institute of Company Secretaries of India (ICSI) and National Institute of Securities Markets (NISM), held at Radisson Blu Hotel, Indore, India.

2008

- 24th August - 6th September Summer School on “Computational Logic and Cognitive Science,” The International Center for Computational Logic, Department of Computer Science, Technische Universität Dresden, Dresden, Germany.
- 14th - 26th January Winter school on Logic (*Mathematical and Philosophical*), i.e., “Second Indian Winter School on Logic,” Department of Mathematics and Department of Computer Science and Engineering, Indian Institute of Technology (IIT) Kanpur, Uttar Pradesh, India.

2007

- 5th - 23rd June Summer School on Philosophy for Social Sciences and Humanities, Center of Philosophy, National Institute of Advanced Studies (NIAS), IISc. Campus, Bengaluru, Karnataka, India.
- 27th May - 1st June Summer school on “A New Dimension to NMR: From Molecules to Human Behavior,” Sikkim Manipal Institute of Medical Sciences, Gangtok, Sikkim, India.
- 10th - 12th January International Conference on “Self-Knowledge and Agency,” Centre of Philosophy, School of Social Sciences, Jawaharlal Nehru University, New Delhi, India.
- 30th January Workshop on “Intelligent Assistive Systems,” Department of Electrical Engineering, Indian Institute of Technology (IIT) Kanpur, Uttar Pradesh, India.

2006

- 22nd September Symposium on “Brain Awareness,” Department of Biological Sciences and Bioengineering, Indian Institute of Technology (IIT) Kanpur, Uttar Pradesh, India.

2005

- 23rd - 25th November *National Seminar on Dharma, Virtue, and Morality: The Indian Ideal of Human Perfection*, Christ Church College, Kanpur, Uttar Pradesh, India.

TEACHING

Current Teaching Areas

Sustainability, Sustainability in Practice, Business Ethics & CSR; Marketing Ethics; Ethical Stakeholder Management; Moral Philosophy; Ethical Theories; Ethics & Society; Organizational Ethics; Contemporary Moral Issues; Ethics in Business Management; Media Ethics; Philosophy: A Tool of Sustainability

Courses Developed/Co-Developed & Taught

Name of the course	Participants (PhD/PG/UG)
Sustainability (Core)	PhD (DPM, IIM Indore)
Sustainability in Practice (Core)	PG (PGP, IPM, EMP-MMS, IIM Indore)
Ethics in Business Management (Core)	PhD (EDPM, EDPMG, IIM Indore)
Perspectives from Moral Philosophy (Core)	PhD (DPM, IIM Indore)
Marketing Ethics (Elective)	PhD (DPM, EDPM, IIM Indore)
Ethics (Core)	PG (MSDSM, IIT Indore & IIM Indore)
Ethics in Business Management (Core)	PG (EPGP, IIM Indore)
Industry Awareness (Core)	PG (PGP, EMP-MMS, IIM Indore)
Business Ethics & CSR (Core)	PG (PGP, PGPHRM, PGPMX, EMP-MMS, IIM Indore)
Business Ethics (Core)	PG (PGP, IIM Indore)
Business Ethics (Core)	PG (PGP, IIM Trichy)
Ethics and CSR (Core)	PG (PGP, IIM Indore - Mumbai Campus)
Ethics and CSR (Core)	PG (PGP, IIM Sambalpur)
Marketing Ethics (Elective)	PG (PGP, IIM Indore)
Ethical Stakeholder Management (Elective)	PG (PGP, IIM Indore)
Ethics (Core)	UG (IPM, IIM Indore)
Media Ethics (Elective)	UG (IPM, IIM Indore)
Business Ethics (Core)	UG (IPM, IIM Indore)
Ethics and Society (Core)	UG (IPM, IIM Indore)
Contemporary Moral Issues (Core)	UG (IPM, IIM Indore)
Logic (Core)	UG (IPM, IIM Indore)
Introduction to Philosophy (Core)	UG (IPM, IIM Indore)
Philosophy: A Tool of Sustainability (Core)	UG (IPM, IIM Indore)
Philosophy I (Core)	UG (IPM, IIM Indore)

Philosophy II (Core)

UG (IPM, IIM Indore)

Philosophy III (Core)

UG (IPM, IIM Indore)

Sessions Taken in Certificate Programmes, IIM Indore

Programme

Session Titles

Advanced Programme in CSR and Sustainable Strategic Leadership [Batches 1 - 3]

- Understanding CSR and Sustainability
- Sustainability, Strategy, and Leadership
- Green HRM
- Green Marketing

Integrated Program in Business Analytics

Executive Post Graduate Diploma Programme in Management & Artificial Intelligence

- Ethics in Business
- Ethical Usage of AI@Human Resource Management
- Ethical Usage of AI@Customer Management
- Ethical Usage of AI@Healthcare Management
- Ethical Usage of AI@Finance & Accounting Management

Post Graduate Certificate Programme in Family Business Management & Entrepreneurship [Batches 2 - 4]

- Significance of Ethics in Business
- Ethical Leadership
- Creation of Shared Value
- Marketing Ethics

Post Graduate Certificate Programme in Product Management [Batches 1 - 11]

Executive Post Graduate Diploma Programme in Management & Artificial Intelligence [Batch 1]

- Ethics in Information Systems

Corporate and Public Leadership in a VUCA World Batch [Batch 2]

- Ethical Decision Making
- Ethical Recruitment
- Business Ethics & CSR

Executive Management Programme - Master of Management Studies [Batch 1]

Executive Programme in Cyber Security for Organizations [Batch 1]

- Ethics in Information Technology

Post Graduate Certificate Programme for Emerging CFOs [Batches 1 - 4]

- Ethical Responsibilities of CFOs

Certificate Programme in Digital Marketing & Strategy [Batches 1 - 5]

- Marketing Ethics for the Digital World

Executive Programme in Global Business Management [Batches 1 - 2]

- Significance of Ethics in Business Management
- Ethics in Decision-Making
- Ethical Issues in Privacy

Post Graduate Certificate in Business Management 1 [Batches 1 - 2]

- Why Sustainability??
- Sustainable Leadership
- Ethics & Leadership

Certificate Programme in Leadership and Change Management [Batch 1]

Sessions Taken in Management Development Programme (MDP), IIM Indore

Programme, Organization, and Duration

Sessions

Directorate of Panchayat Raj, Madhya Pradesh [December 29, 2025 - January 02, 2026]

- CSR and Rural Development

TPC-SAIL Power Company Limited (NSPCL) [May 09 - 17, 2025]	• Business Ethics
MDP on Motivation, Team Building and Leadership scheduled [March 5 - 7, 2025]	• Ethical Leadership • Leadership: An Indian Insight • Ethical & Social Responsibility
Leadership Development Programme (Nirman) for Indian Oil Corporation Limited [November 25 - December 07, 2024]	
Central Board of Direct Taxes [Batches 1 - 2]	• Social & Ethical Decision Making • Business Ethics
Summer School Programme in International Business in the Digital Age for IMS Ghaziabad	
MDP for Brigadiers/ Strategic Leaders of the Indian Army [January 15 – 20, 2024]	• Values & Ethics
NTPC Sail Power Company Ltd scheduled [March 1 - 9, 2024]	• Significance of Ethics in Business • Sustainability in Practice • Ethical Leadership • Leadership: An Indian Insight • Significance of Ethics in Business • Sustainability in Business • Navigating Ethical Dilemmas • Case Studies on Ethical Decision Making
MDP on Motivation, Team Building and Leadership scheduled [March 4 - 6, 2024]	
ONGC Young Leaders Programme [December 26 - 30, 2023]	• Significance of Ethics in Business
Kanerika Software Pvt. Ltd., Hyderabad [December 13 - 23, 2023]	
Poddar Management and Technical Campus, Jaipur [November 23 - 25, 2023]	• Significance of Ethics in Business
ONGC Young Leaders Programme (October 09 - 14, 2023)	• Significance of Ethics in Business • Sustainability in Business
ONGC Young Leaders Programme (September 04 - 08, 2023)	• Significance of Ethics in Business • Sustainability in Business
Brigadiers/ Strategic Leaders of the Indian Army (August 14 - 19, 2023)	• Significance of Ethics & Values
ONGC Young Leaders Programme (August 07 - 11, 2023)	• Significance of Ethics in Business • Sustainability in Business
ONGC Young Leaders Programme (March 13 - 17, 2023)	• Business Ethics
Motivation, Team Building and Leadership [March 6 - 8, 2023]	• Ethical Leadership: Indian Insights
Madhya Pradesh Skill Development Project (Directorate of Skill Development, Govt of MP) (February 13 - 17, 2023)	• Ethics in Decision-Making • Building a Culture of Excellence
Organizational Ethics & Values (February 1 - 3, 2023)	• Significance of Ethics • Ethical Leadership • Dismissal@Workplace: Ethical Issues • Marketing Management: Ethical Issues • Privacy: Ethical Issues • Business & Environment: Ethical Issues
ONGC Young Leaders Programme (January 30 - February 3, 2023)	• Business Ethics
Capacity Building Programme for School Principals of C.M. Rise Schools (June 13 - 17, 2022)	• Ethical Leadership
Senior Officers of Directorate of Skill Development (April 4 - 8, 2022)	• Ethical Decision Making
“Leadership Competency Development Programme”	• Ethics & Leadership

under Project Saksham for IOCL (October 26 - 31, 2020)	
“Leadership Competency Development Programme” under Project Saksham for IOCL (September 07-12, 2020)	• Ethics & Leadership
ONGC Young Leaders Programme (February 24 - 28, 2020)	• Professionalism and Ethics at the Workplace
ONGC Future Energy Leaders Programme (February 17 - 21, 2020)	• Significance of Ethics and Values
	• Ethical Leadership in Decision Making
Management Development Programme (HR Management) for Indian Army (ARTRAC) (October 07 - 19, 2019)	• Values and Ethics in Leadership (I & II)
“Core Leadership and Management Development Programme (CLMDP)” for ITBP (June 24 - July 06, 2019)	• Decision Making Through Ethical Lens
	• Decision Making and Ethical Leadership
“General Management” for the Students of Ramachandran International Institute of Management, Pune (February 4 - 16, 2019)	• Significance of Ethics in Business Management
	• Ethical Leadership
“General Management” for Army Officers of Combat Support Arms (December 3 - 15, 2018)	• Ethical Attributes of Leadership
“Foundation Course on General Management” for NTPC (November 19 - 30, 2018)	• Significance of Ethics in Organization
	• Background and Guidelines of CSR
“Foundation Course on General Management” for NTPC (September 3 - 14, 2018)	• Significance of Ethics in Organization
	• Background and Guidelines of CSR
	• Programme Assessment
“Strategic Marketing” for Rashtriya Ispat Nigam Limited (July 23 - 27, 2018)	• Ethical Leadership
“Leadership Management Development Programme” for BSF (July 23 - August 4, 2018)	• Ethical Breakdowns and Moral Management
	• Ethics for Decisive Administration
“Leadership Management Development Programme” for BSF (July 9 - 21, 2018)	• Ethical Attributes of Leadership
“General Management” for Army Officers of Combat Support Arms (July 9 - 21, 2018)	• Significance of Ethics in Organization
	• Ethical Attributes of Leadership
“General Management” for Army Officers of Combat Support Arms (May 14 - 26, 2018)	• Ethical Attributes of Leadership
“General Management” for Army Officers of Combat Support Arms (January 29 - February 10, 2018)	• Significance of Ethics in Organization
	• Ethical Leadership in Organization
“Foundation Course on General Management” for NTPC	• Ethics in Business

- (January 1 - 12, 2018)
 - Ethical Leadership in Business
- “Organization Culture - Ethics and Values” for ONGC (December 11 - 13, 2017)
 - Ethical Breakdowns and Forms of Moral Management
 - Individual and Ethical Values
 - Corporate Social Responsibility (CSR)
 - Creation of Shared Value (CSV)
- Indian Army Officers (November 13 - December 25, 2017)
 - Ethical Attributes of Leadership
- “Leading Self through Inner Transformation” for Power Grid Corporation of India Ltd. (November 11 - 13, 2013)
 - Nature of Knowledge for a Leader
- “Leading Self through Inner Transformation” for Power Grid Corporation of India Ltd. (October 09 - 11, 2013)
 - Nature of Knowledge for a Leader

Webinar

- October 21, 2020 IIM Indore Covid Webinar Series Steps of an Ethical Marketer during Pandemic *en route* to the State of Sustainability

Industry Expert Talk

- March 20, 2021 Jointly organized by IIM Indore and Symbiosis University, Indore School of Retail Management Symbiosis University of Applied Sciences Symbiosis University, Indore Significance of Business Ethics in Business Management

Invited as a Speaker for Expert Talk /Resource Person

- January 13, 2026 School of Management & Commerce, Vikrant University, Gwalior Corporate Ethics & Corporate Communication
- December 5, 2025 School of Computer Science & Information Technology, Devi Ahilya Vishwavidyalaya Publication Ethics
- September 22, 2025 A Short-Term Course on Sustainability, Inclusivity, and Justice: From Knowledge to Practice, The LNM Institute of Information Technology, Jaipur Why Sustainability??
- August 8, 2025 University of Hyderabad Business Ethics: Oxymoron or Sustainable Business
- November 6, 2024 MediCaps University, Indore Sustainability
- October 21, 2024 School of Computer Science & Information Technology, Devi Ahilya Vishwavidyalaya, Indore Research Ethics
- March 19, 2024 Ethics Enhancement: Building a Sustainable Future Bank of Baroda
- November 21 - 22, 2022 GLA University, Mathura, Uttar Pradesh, India Deontology & Virtue Ethics: Ways to Ethical Decision Making
- July 23, 2022 Manipal Centre for Business Practice, Ethics in Business

June 4, 2022	Manipal Academy of Higher Education, [Institute of Eminence], Karnataka, India	Management
March 2, 2022	Ramanujan College, University of Delhi, India	Business Ethics
	Reserve Bank of India (RBI), New Delhi, India	Organizational Ethics: Ethical Standards for Central Bankers
October 6, 2021	Manipal Centre for Business Practice, Manipal Academy of Higher Education, [Institute of Eminence], Karnataka, India	Significance of Ethics in Organization
June 19, 2021	International Conference on Living in Digital World (ICLDW-21) [June 19 - 20, 2021] KIIT University [Institute of Eminence] Bhubaneswar, Odisha, India	Digital Marketing: Porcupine with Quills
May 12, 2021	FDP on Inculcating Human Values and Professional Ethics in Students [May 10 th -14 th , 2021] Amity University, Uttar Pradesh, India	Significance of Human Values and Professional Ethics
December 30, 2020	TEQIP-III Sponsored FDP/Short Term Course on “Research Methodology in Science and Engineering” [December 26 - 30, 2020] Indian Institute of Technology Indore, India	IP & IPR, Research ethics
November 12, 2020	School of Management Studies GIET University, Odisha, India	Ethical Leadership & Decision-Making Process
September 19, 2020	Workshop on “Leadership Development Programme” [September 15 - 21, 2020] UGC-Human Resource Development Centre Dr. Harisingh Gour Central University Sagar, Madhya Pradesh, India	Ethical Leadership in Decision-making
September 19, 2020	Manipal Centre for Business Practice, Manipal Academy of Higher Education, [Institute of Eminence], Karnataka, India	Significance of Ethics in Organization
April 17, 2015	Department of Humanities and Social Sciences Indian Institute of Technology Indore, India	Ethical Innovation: Bedrock of a Sound and Healthy Business

Discussant in Conference

30 th May - 1 st June, 2013	Emerging Issues in Management: Pan - IIM World Management Conference	Goa, India	Paper titled “Formal and Informal Ethics Training: The Combined Impact on Indian IT Sector”
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Massive Open Online Course [MOOC]

Course Name
Marketing Ethics

Facilitator
IIM Indore-DAVV Collaboration

PG/UG
PG

Status
Approval is under
process by University
Grants Commission
(UGC)

ADMINISTRATION & RECOGNITION

Administrative Responsibilities

Designation	Organization	Duration	
		From	To
Convenor	Team to oversee Learning Centre Website Development	June 2025	March 2026
Convenor	Team to Look into Assurance of Learning (AOL) processes across all academic programs—PGP, IPM, PGPHRM, EPGP, PGPMX, DPM, EDPM, EDPMG, and MSDSM	July 1, 2025	November 21, 2025
Chair	Area of Humanities & Social Sciences (HSS), IIM Indore	April 2023	March 2025
Chair	Library [Learning Centre], IIM Indore	April 2022	March 2026
Member	IPM Review Committee, IIM Indore	February 2022	March 2022
Member	AACSB-Assurance of Learning [AoL] Team for IPM, IIM Indore	March 2015	April 2024
Member	AACSB-Assurance of Learning [AoL] Team for PGP & PGPHRM, IIM Indore	April 2024	March 2026
Coordinator and Centre Superintendent	IGNOU Study as well as Examination Center, IIM Indore (Centre Code: 15219)	April 2013	March 2020
Member	Committee of Teaching Task Force for Teaching Excellence, IIM Indore	June 2017	September 2017
Co-chair	Five Year Integrated Programme in Management (IPM), IIM Indore	December 2012	May 2015
Coordinator	Area of Humanities & Social Sciences (HSS), IIM Indore	December 2012	March 2015

Coordinator, Online Certificate Programme/PG Certificate Programme, IIM Indore

Name of the Programme	Duration	Batches
Advanced Programme in CSR and Sustainable Strategic Leadership	Six Months	Batches 1 - 4 [Going on]

Coordinator, Management Development Programmes (MDPs) (Customized), IIM Indore

Organization	Programme	Duration
Madhya Pradesh Skill Development Project (Directorate of Skill Development, Government of MP)	General Management	February 13 - 17, 2023
Ramachandran International Institute of Management, Pune	General Management	February 4 - 16, 2019

National Thermal Power Corporation Limited	Foundation Course on General Management	September 3 - 14, 2018
Army Officers of Combat Support Arms	General Management	July 9 - 21, 2018
Army Officers of Combat Support Arms	General Management	January 29 - February 10, 2018
National Thermal Power Corporation Limited	Foundation Course on General Management	January 1 - 12, 2018
Oil and Natural Gas Corporation Limited	Organization Culture - Ethics and Values	December 11 - 13, 2017

Coordinator, Management Development Programmes (MDPs) (*Customized; Offline*), IIM Indore

Programme	Duration
Ethics: Public Governance & Administration [<i>Ministry of Personnel and Training, Government of India</i>]	Two Weeks [offline] [Proposed]

Coordinator, Management Development Programmes (MDPs) (*Open; Online & Offline*), IIM Indore

Programme	Duration	No. times Subscription
Marketing Ethics	One week	
Organizational Ethics & Values (With Prof. Akhaya Kumar Nayak, IIM Indore)	One week	2022-23
Stakeholder Management: Key to Ethical & Sustainable Business	One week	
Values, Ethics & Governance (VEG) (With Prof. I. Sridhar and Prof. Akhaya Kumar Nayak, IIM Indore)	One week	

Coordinator, Faculty Development Programme (FDP) (*Online & Offline*), IIM Indore

Programme	Duration
Marketing Ethics	Online: Two weeks Offline: One week

Member of the Academic Advisory Committee, Academic Advisory Council, and Board of Studies

Editorial Advisory Board	OJAS - Expanding Knowledge Horizon, a peer-reviewed international journal of research and management published by Jaipuria School of Business, Ghaziabad.	July 16, 2026 onward
Academic Advisory Council	Jaipuria School of Business, Ghaziabad	June 18, 2025 onward
Academic Advisory Committee	Global Corporate Governance Institute, USA	June 29, 2021 onward
Board of Studies	Manipal Centre of Business Practice, Manipal Academy of Higher Education, Karnataka, India [<i>Institute of Eminence</i>]	April 10, 2021 onward

Member in The Database of Experts, Government of India (*Nominated by IIM Indore*)

Organization/Department	Time Period
Bureau of Police Research and Development Ministry of Home Affairs (MHA), Government of India	January 25, 2018 -

External Examiner of Dissertation of a University/Institute

2017 - 2018	The Art ... Motivations of Donors	CEPT University, Ahmedabad, India
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Member of The Editorial Board of a Peer-Reviewed Journal

September 2024 -	Journal of Sustainable Business	Associate Editor	Springer Publication
December 2021 -	Journal of Contemporary Business Research	Associate Editor	Sage Publication

Member of The International Scientific Board of an International Conference

International Conference on Management and Information Systems	Bangkok, September 23 - 24, 2023
6 th International Conference on Corporate Social Responsibility (CSR), Sustainability, Ethics & Governance	Abu Dhabi, June 12 - 13, 2019
7 th International Conference on Corporate Social Responsibility (CSR), Sustainability, Ethics & Governance	Lisbon, Portugal, June 24 - 26, 2020

Chaired Sessions at Conferences

25 th - 27 th June, 2025	11 th International Conference on CSR, Sustainability, Ethics & Governance, Lisbon Accounting and Business School, Portugal.	Session titled "Sustainable Business Models"
14 th - 16 th June 2023	9 th International Conference on CSR, Sustainability, Ethics & Governance "Towards an ESG World", University of Cantabria, Santander, Spain	Session titled "Corporate Governance & ESG Evaluation"
23 rd - 25 th June 2021	7 th International Conference on CSR, Sustainability, Ethics & Governance, Lisbon Accounting and Business School, Lisbon, Portugal	Session titled "CSR and Evaluation Reporting"
21 st - 23 rd March 2019	The Asian Conference on Ethics, Religion & Philosophy 2019 (ACERP 2019), Tokyo, Japan	Session titled "Business and Management Ethics"
27 th - 29 th June 2018	5 th International Conference on CSR, Sustainability, Ethics and Governance (Responsible Business in a	Session titled "Global

	changing World), University of Cantabria, Santander, Spain	Perspectives and Cases” with regard to Emerging Economies
18 th - 20 th December, 2017	5 th Biennial Indian Academy of Management 2017 Conference, Indian Institute of Management (IIM) Indore, India	Session on Ethics
8 th - 11 th May, 2014	Sixth International Conference on Excellence in Research and Education (CERE 2014), Indian Institute of Management (IIM) Indore, India	Session on Ethics
20 th - 21 st December, 2013	Beyond Borders: 1 st Multidisciplinary (International) Conference in Humanities and Social Sciences, Indian Institute of Technology (IIT) Indore, India	One Session

Reviewed Manuscript for Peer-Reviewed Journals

2023 - Present	Journal of Business Ethics [FT50 & A Category - ABDC Ranking]	Springer Publication
2025 - Present	Journal of Business & Industrial Marketing [A Category - ABDC Ranking]	Emerald Publication
2022 - Present	Journal of International Business Education (2 as ABS List)	Neilson Journals Publishing, USA
2019 & 2018	Journal of Global Marketing (ISSN: 0891-1762) (C Category - ABDC Ranking)	Routledge: Taylor & Francis Group
2017 - Present	International Journal of Corporate Social Responsibility (ISSN: 2366-0074)	Springer Publication
2018, 2017 & 2016	Business and Professional Ethics Journal (ISSN: 2153-7828) (C Category - ABDC Ranking)	DePaul University, USA
2017	The CASE Journal (ISSN: 1544-9106)	Emerald Insight
2014 - 2019	Indore Management Journal (ISSN: 0975-1653)	IIM Indore, India

Reviewer for Conferences

2019	The Asian Conference on Ethics, Religion & Philosophy 2019 (ACERP 2019)	Tokyo, Japan
2016	Global Summit on Corporate Social Responsibility 2016	IIM Raipur and IICA Gurgaon, India
2014	Sixth International Conference on Excellence in Research and Education (CERE 2014)	IIM Indore, India
2014	PAN-IIM World Management Conference	IIM Kozhikode, India
2013	PAN-IIM World Management Conference	Goa, India
2011	Third International Conference on “Mechanical and Electrical Technology” (Assigned Code: EN-CO1144)	Dalian, China
2011	Third International Conference on “Machine Learning and Computing” (Assigned Code: VIP-ICMLC-CO1144)	Singapore

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|------|--|---|
| 2010 | Eighth IEEE International Conference on “Control and Automation” | Xiamen, China |
| 2007 | Second European Cognitive Science Conference (EuroCogSci07) | Delphi, Greece |
| 2005 | National Seminar on “Dharma, Virtue, and Morality: The Indian Ideal of Human Perfection” (As a Rapporteur) | Christ Church College, Kanpur, Uttar Pradesh, India |

Permanent Reviewer for Peer-Reviewed Journals

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|------------------------|---|---|
| October 2018 - Present | California Management Review (A category journal as per ABDC list) | ISSN: 0008-1256 (Print)
ISSN 2162-8564 (Online) |
| August 2016 - Present | Business and Professional Ethics Journal, USA (C category journal as per ABDC list) | ISSN: 0277-2027 (Print)
ISSN: 2153-7828 (Online) |