

Post Graduate Programme in Management (PGP) Integrated Programme in Management (IPM)

Summer Placement Report Batch 2016-18



DIRECTOR's Message

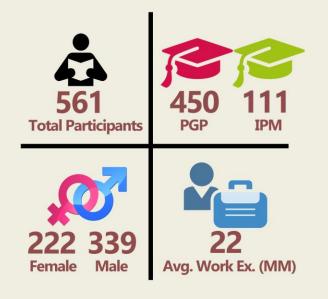


IIM Indore offers the Indian corporate sector a unique and diverse set of smart, motivated and talented participants. I am delighted to see the excellent response to our candidates for summer internship and am confident that they will make excellent contributions in the 8 weeks they spend with these companies.

- Dr. Rishikesh T. Krishnan

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PLACEMENT STATISTICS



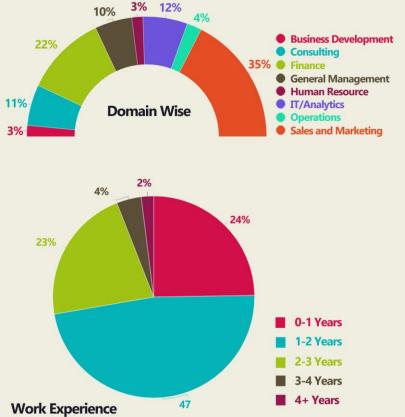
170 Total Companies on Campus

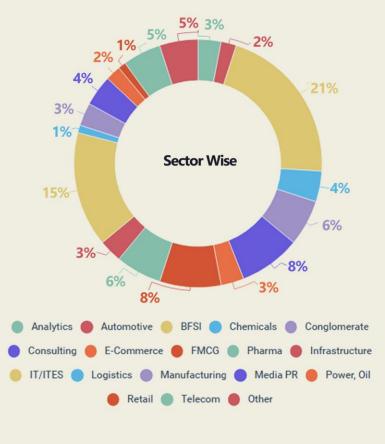
1.04 lacs Average Stipend

3 lacs Highest Stipend

Increase in average stipend

Stipend





OVERVIEW

IIM Indore continued its streak of excellence by concluding its summer placement for the batch of 2016-18. The students have been offered internships across different verticals by several recruiters. The Institute continued its growth trajectory and saw an increase of 15% in the stipend offered over last year. IIM-I with the largest and the most diverse batch across all IIMs comprising of a total of 561 students (450 from PGP and 111 from IPM) attracted 170 recruiters looking to hire for various roles in BFSI, Consulting, E-commerce, FMCG, Infrastructure & Real Estate, IT/ITeS, Healthcare & Pharma, and Manufacturing amongst others. Finance, Sales and Marketing and Consulting remained the most preferred domains. The performance of Integrated Programme in Management (IPM), a first of its kind course, participants was well appreciated by recruiters.

The average stipend offered for the two month internship period was INR 104000. The highest stipend offered was INR 300000, whereas the average stipend for the top 100 students stood at INR 188000. The IPM participants were offered the highest package of INR 240000.

Highlights Of The Season

CONSULTING

Consulting continued to be a favourite among the participants of IIM Indore with 11% of the batch being offered the roles of consultants. The campus was favoured by industry leaders in the domain with Boston Consulting Group returning for the fourth year. As an added feather to the cap, leading names like EY, KPMG and PwC made their maiden appearance in summer placements and collectively recruited more than 20 participants. New connections were forged with Avalon Consulting and CEB and niche roles were offered. Besides these, regular recruiters like Cognizant Business Consulting, Redseer Consulting, SKP Consulting and Tata Consultancy Services also continued recruiting from the campus.



FINANCE



IIM Indore continued to establish itself as one of the leading finance campuses of the country. It bolstered its relationships with regular recruiters by providing them with students of high calibre, thus ensuring a sustained means of engagement with industry giants like American Express, Axis Bank, CRISIL, Deutsche Bank, Edelweiss, Fidelity Investments, Goldman Sachs, HSBC, ICICI Bank, JP Morgan Chase. Standard Chartered Bank and YES Bank returned on the campus after a brief interlude. The campus also recorded debut appearances in summers from CIMB, Credit Suisse, DE Shaw, IDFC Bank, Nomura, PT Maybank Indonesia and SBI Cards.

Various roles were offered which spread across Asset Management, Capital Markets, Corporate and Transaction Banking, Equity Research, Investment Banking, Risk Analytics and Management, Retail Banking and Wealth Management. Corporate Finance roles were offered by firms like Larsen & Toubro, Philips and Vodafone. A significant increase was seen in the number of offers. Credit Suisse, Deutsche Bank, Goldman Sachs and JP Morgan Chase together rolled out more than 30 offers.

GENERAL MANAGEMENT., OPERATIONS, HR

Large conglomerates continued to grace the campus and hire students for their leadership programs and general management roles. Aditya Birla Group, Airtel, JSPL, Mahindra & Mahindra, and Reliance Industries recruited yet again this year while RPG Group returned after a brief hiatus. JSW Group and Shell recruited for the first time in summers for their general management role.

The operations and HR domain witnessed a boom with companies like Cummins, Dr Lal Path Labs, ICICI, Idea, Robert Bosch, SITI, SK Sarda and many others opening operations and HR roles. Policy initiatives like AIGGPA and Rakshak Foundation also recruited students in large numbers.



IT & ANALYTICS



12% of the participants of the batch were offered various roles in the IT domain. HUL continued to recruit for its coveted IT Leadership role. E-commerce leader IndiaMart also recruited for IT Leadership role. The IT domain witnessed an array of new recruiters with Aricent, Dell, IIM Jobs and MAQ Software coming on the campus for first time and offering roles in different IT sectors. Technology giants like Capgemini, Google, Mahindra Comviva, Tiger Analytics and Wipro continued recruiting for various roles. The roles offered involved Business Analyst, Business Process Improvement, Development Manager, Performance Analyst, Product Manager and Project Manager among others.

SALES & MARKETING

IIM Indore has been one of the most sought after campuses for Sales and Marketing and the tryst continued by highest number of offers being made in this domain. Returning recruiters like Akzonobel, Asian Paints, Britannia, ConAgra, Dabur, GSK Pharma, HUL, IITIIMShaadi.Com, ITC, L'Oreal, Marico, PepsiCo, Philips, Pidilite, Pratap Snacks, Raymond, Robert Bosch, Tata Steel and Vodafone continued to place their faith in us. HCCB and Madura Fashion and Lifestyle revisited the campus after a brief gap. A number of new relationships transpired this year including Eli Lily, Idea, IIMJobs.com, IndiaMart, Mother Diary, GroupM, Ogilvy & Mather, Sun Pharma, Times OOH and United Health Group which is a testament to the quality of students and pedagogy of IIM Indore. There was an advent of new profiles like digital marketing and branding.



Season Highlights

The placement season was an immense success with several returning recruiters and multiple new associations. The season saw a prodigious increase of 40% in the number of first time recruiters which included major companies like Avalon, Credit Suisse, D.E Shaw, EY, KPMG, Nomura and PwC. There was a 15% increase in average stipend. Previous recruiters like HCCB and Standard Chartered Bank returned to the campus after a brief gap.

A host of companies in the category of the emerging companies/start-ups also participated in the process and offered a broad spectrum of roles which helped them take the bold step towards a challenging career. These offers would expose the students to a real time business environment, and help them take up responsibilities and goals which aim at being mutually beneficial to both the students and the organizations.

PROMINENT RECRUITERS





















































































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