



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE



# Summer Placement Report 2017-2019

INDIAN  
INSTITUTE OF  
MANAGEMENT  
INDORE



At IIM Indore we aim to create world class, socially-conscious managers and leaders who help organizations achieve excellence. The AMBA accreditation for our courses substantiates our quality and brilliance while the improved placement season reflects a greater trust among industry leaders. Major recruiters across various sectors have offered challenging managerial and leadership roles in several domains to more than 500 Students from the 2-year PGP and 5-year IPM courses. As we continue to be the preferred campus for many leading organizations, I feel happy to highlight an improved performance of our unique IPM program and the flagship PGP programme.

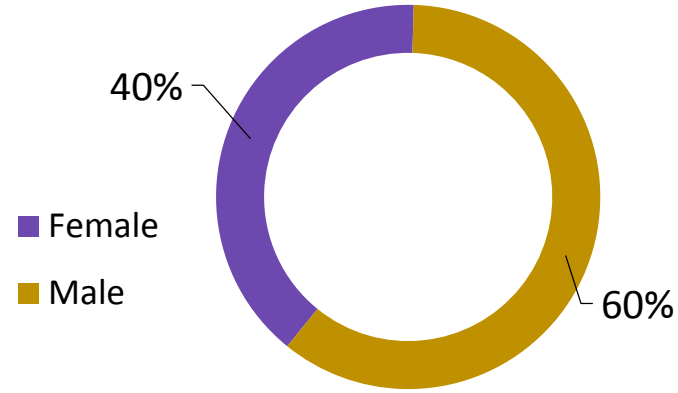
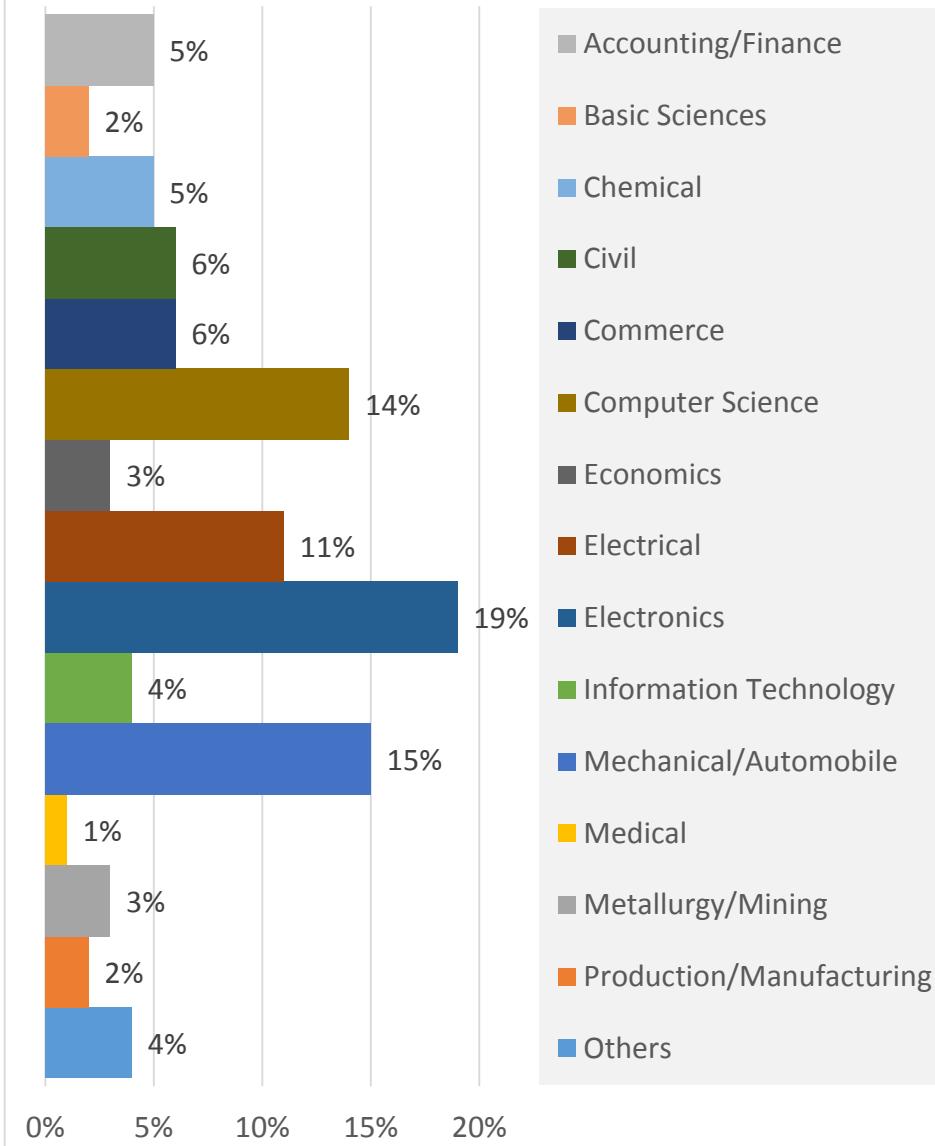
**- Prof. Rishikesh T. Krishnan, Director**

IIM Indore has once again proven its eminence among the premier business schools of the country with the recently concluded summer placements for 2017-19 batch that comprised of 543 participants (447 PGP & 96 IPM). The multitude of offers granted by industry giants reaffirms their trust in the institute and its legacy. The season witnessed a highly commendable increase in the number of recruiters across multiple sectors. More than 150 recruiters participated in the process.

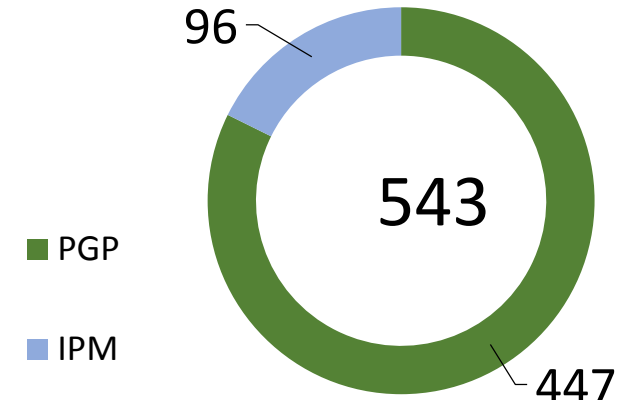
The average stipend for the two-month internship programme stood at 1.24 Lacs that maintained an upward trend as compared to the previous year. Highest stipend is 3 lacs and average compensation for top 100 students stood at 2.18 Lacs.

The unique 5-year Integrated Programme in Management was immensely appreciated by the recruiters resulting in the students being offered niche roles across major sectors with the highest stipend being 2.4 lacs.

## UG Specialization



## Gender Diversity

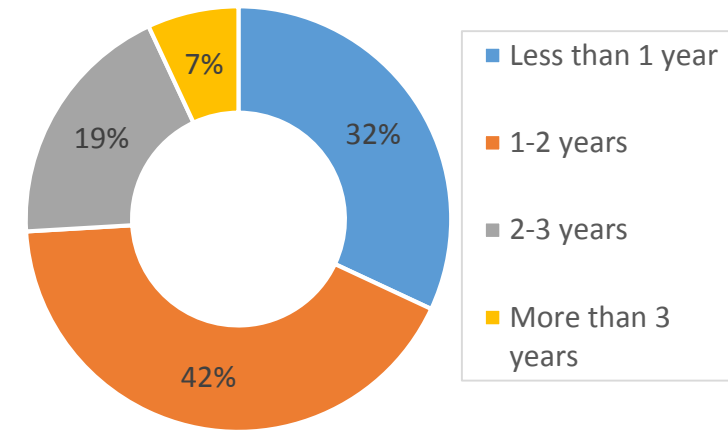


## Batch Strength



**22** Months

Average Work Experience



## Work Experience

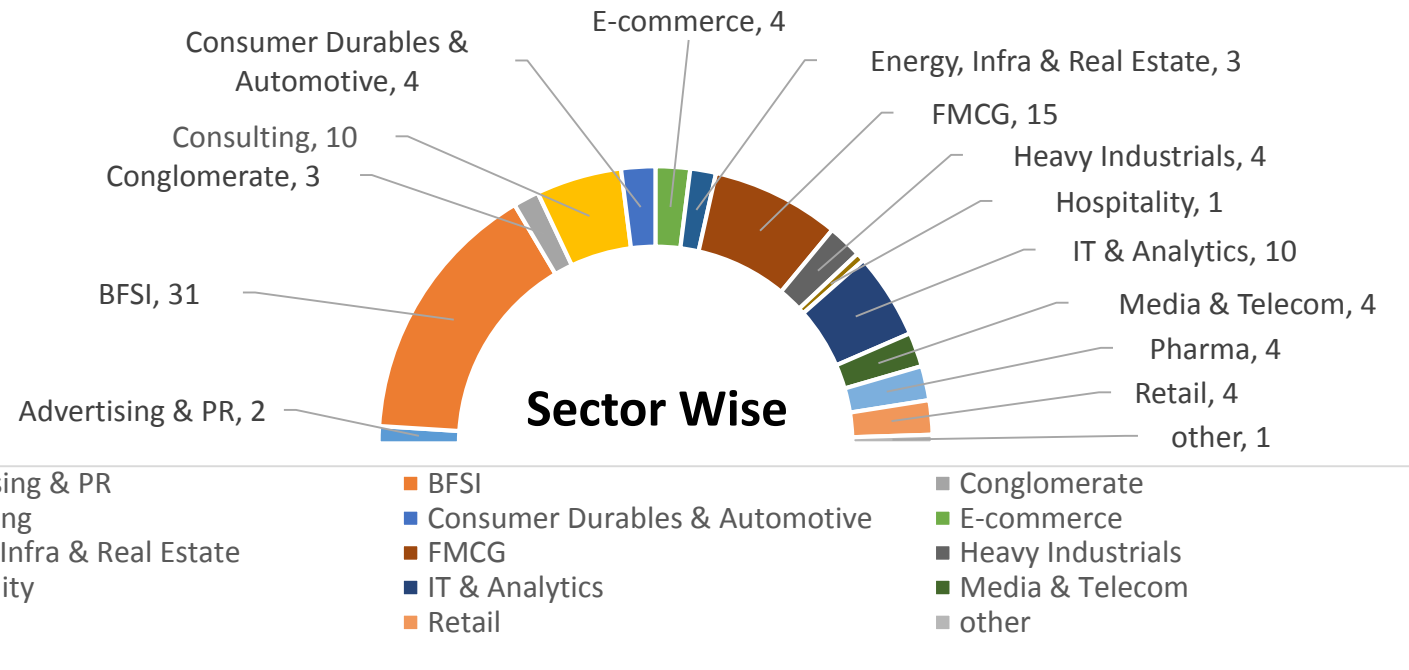
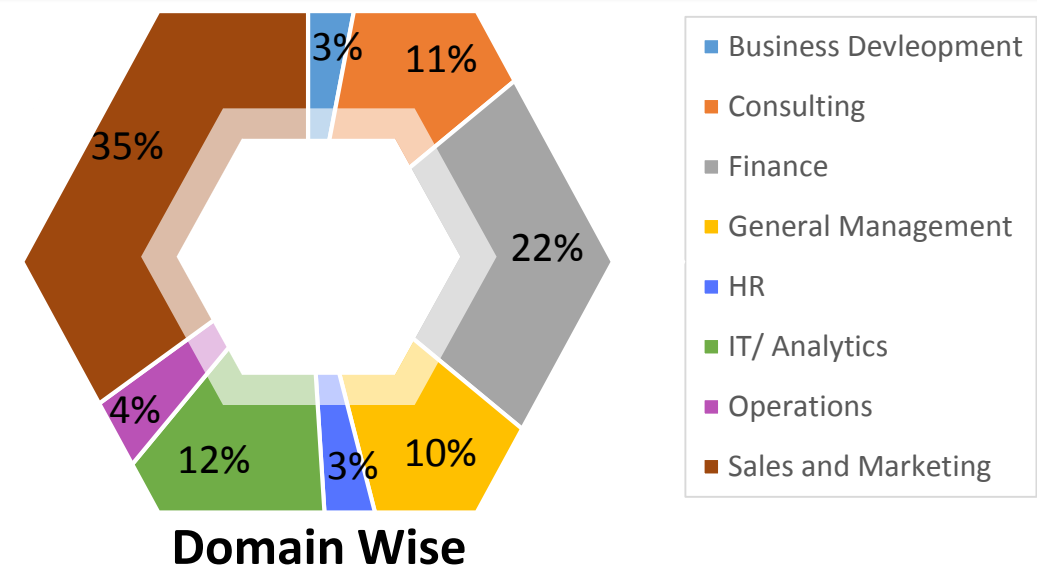
# PLACEMENT STATISTICS

**Highest Stipend 3 Lacs**

**Average Stipend 1.24 Lacs**

**Increase in average stipend 20%**

**Companies 150+**



## CONSULTING

IIM Indore brings out students with T-shaped knowledge base who have awareness across domains and expertise in deep industry understanding. The success of this is reflected as Consulting continued to be the most coveted domain with industry leaders like Avalon Consulting, Boston Consulting Group, Cognizant Business Consulting and PwC collectively recruiting more than 30 participants. Boston Consulting Group recruited for 5<sup>th</sup> consecutive year from IIM Indore. New relationships were forged with companies like Acquisory Consulting, Backspace Consulting, Synergy Consulting and IMS Consulting Group who offered various strategic roles in this domain fortifying their long term association with the institute.



## FINANCE

IIM Indore has consistently shown its dominance as the preferred campus for Finance. American Express, Axis Bank, CIMB, Credit Suisse, CRISIL, D. E. Shaw, Deutsche Bank, Edelweiss, EY, Fidelity Investments, General Electric, Goldman Sachs, HDFC, HSBC, ICICI, JPMorgan Chase, L&T, Nomura, RBI, SEBI and Yes Bank extended a substantial number of offers. Front-end Investment Banking role was exclusively offered by Macquarie at IIM Indore.

This year, the institute saw participation from firms like Apollo Munich, BAML, Langham Capital, Puma among others. Offers were spread across different roles like Investment banking, Equity research, Credit Analysis, Risk Management, Corporate Finance, Treasury, Retail and Corporate Banking.



## SALES & MARKETING

IIM Indore has always been a sought-after campus in the Sales and Marketing domain. This year was no different, with highest number of roles being offered in this domain. Apart from marquee recruiters like ABFRL, AkzoNobel, Asian Paints, Britannia, ConAgra Foods, Dabur, DishTV, Droom, Eli Lilly, GroupM, GSK, HUL, ITC, IIMJobs.com, IndiaMART, Lava International, L'Oréal, Marico, Neuland Laboratories, Philips, Pidilite, Prataap Snacks, SBI Card, Tata Steel, Times OOH and Vodafone. IIM Indore also had first-time recruiters like Bajaj Auto, Bentley Motors, Bharat Forge, IDBI Federal Life Insurance, Royal Enfield, Shree Cements, TAFE and many others. Nestlé, P&G and UB Group returned after a brief hiatus.



## GEN MAN/ HR/ OPERATIONS

Aditya Birla Group, which recruits through multiple channels, came for its coveted leadership program. IIM Indore continued to see industry stalwarts such as Airtel, Cipla, JSW Group, Mahindra & Mahindra, Raymond, Reliance Industries, Robert Bosch, TATA Power, UnitedHealth Group recruiting this year for their leadership programme and general management roles.

HR and Operations space has seen a huge increase in the number of offers with the participation of firms like Amazon, Cummins, ICICI, Sun Pharmaceuticals and L&T. New relationships were established with companies like Mattel, Puma, Piramal group and many others.



## IT & ANALYTICS

With a boom in technology and growing demand for IT managers, IIM Indore has been the most preferred campus for recruitment among corporate giants.

HUL and General Electric recruited unabatedly for its most renowned IT leadership roles. This season also witnessed an increase in the number of offers provided by eminent recruiters like Capgemini, Fidelity Investments, Google, Larsen & Toubro, Media.net, Shell and Tata Consultancy Services.

Different roles such as Business Analyst, Development Manager, Product Manager, Quality & Process Excellence Analyst and many others have been offered in this domain. Amidst the vast scope of IT, participants were well equipped with the depths of technology & depicted excellence.



## SEASON HIGHLIGHTS

IIM Indore oversaw tremendous success in the current placement season. The distinctive roles offered across various domains this year attests the exceptional quality of the students. There has been a stupendous boom in the number of first time recruiters this year like Bentley Motors, Mattel, Macquarie, Puma and Royal Enfield to name a few. Bank of America Merrill Lynch, GE and P&G recruited after a brief hiatus. Recruiters like Amazon, Goldman Sachs, Google, HSBC, L&T, PwC etc. opened new roles, showcasing their trust and loyalty in the institute.

The placement season ended on a grand note with unwavering support from the recruiters and the participants, opening up new prospects for the forthcoming years.



# PROMINENT RECRUITERS



Note: This is not an exhaustive list of all the recruiters, but merely an indicative list.

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