



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

INSTITUTE OF MANAGEMENT INDORE

IIM INDORE

SUMMER PLACEMENT REPORT 2013 - 2014

The summer placements for the PGP batch of 2013-15 witnessed participation from 156 companies, with 81 first time recruiters. The 452-participant strong batch, one of the largest across IIMs, picked up summer internship roles in diverse sectors such as BFSI, Consulting, Media & PR, E-Commerce, FMCG & Pharmaceuticals.

The placement season was spread over a few weeks to ensure that various functional roles offered by the companies could be made available to the participants.

Sales & Marketing

Sales & Marketing emerged as the most preferred function with 42% of the batch opting for roles from leading FMCG majors including HUL, ITC, L'Oreal, PepsiCo, Dabur, Pidilite, Marico, AT Foods, Emami, SABMiller, AkzoNobel & HCCB.

IIM Indore confirmed its stature as one of the most sought after campuses for Sales and Marketing with several leading brands such as Airtel, Vodafone, Philips, HCL, Madura Garments, Multiscreen Media, Saint Gobain & Tata Motors hiring summer interns in increasing numbers.

The presence of several first time recruiters such as Parle, Genesis Colors, J&J Pharma and Cavinkare was a testament to the quality of participants and faith in pedagogy of IIM Indore.

General Management & Consulting

Around 28% of the offers were made in Consulting and General Management function. Consulting roles were offered by Cognizant Business Consulting, TCS Global Consulting, Capgemini, Mindtree, Noesis Consulting, SKP Consulting, Stratbeans Consulting and Wipro Consulting.

Indian conglomerates including Mahindra, Reliance Industries Limited, Adani Wilmar, Raymond Group, RPG Group, L&T, GMR Group and Anand Group recruited for General Management and Business Development programs.

Finance

IIM Indore played host to a large number of companies offering roles in the Finance function accounting for 15% of the total offers. Regular recruiters such as Deutsche Bank CIB, JP Morgan, Goldman Sachs, HSBC, American Express,

Edelweiss, ICICI bank, GE, DCB Bank, Indxx, IL&FS, SEBI recruited this year as well. New recruiters included Deutsche Bank AG, RBI & TVS Capital funds.

Some of the profiles that were offered this year included Corporate and Transaction Banking, Investment Banking, Private Equity, Asset Management, Risk Management and Corporate Finance.

The season also witnessed the participation of few PE/Angel investment funds such as Mumbai Angels, GEF Advisors, India Quotient Fund & Uniquist Infra Ventures. This reflects an extension of the institute's focus on this promising sector. A first-of-its-kind event "Colloquium'13: Venture Capital and Private Equity Conclave" was hosted by the campus in August 2013.

Operations & IT

Prominent recruiters offering operations profile included Tata Motors, Cummins, Jindal Steel, Enterprise Force and jabong.com.

HUL, GE (ITLP), TCS, Tech Mahindra, Comviva, Aspire Systems were some of the prominent recruiters in Information Technology. A total of 15% offers were made in these two functions.

Other Highlights

The season witnessed offers being rolled out across diverse sectors such as Media, Advertising & PR (Ogilvy & Mather, PMG Asia, DraftFCB Ulka, Dainik Bhaskar, Drizzlin Media and Sony Entertainment), E-commerce (eBay, Flipkart, Jabong, Shopclues, Jabong), Pharma & Healthcare (Boehringer Ingelheim, Bristol-Myers Squibb, GSK Pharma and J&J Pharma) as well as Education (Four Pebbles, Excelsior Education).

Internship Remuneration

The average stipend offered to students for 2 months was about Rs. 50,000. The highest domestic stipend offered for the internship period was Rs. 1,50,000. Fig 3 depicts the stipend distribution across the batch.

HIGHLIGHTS

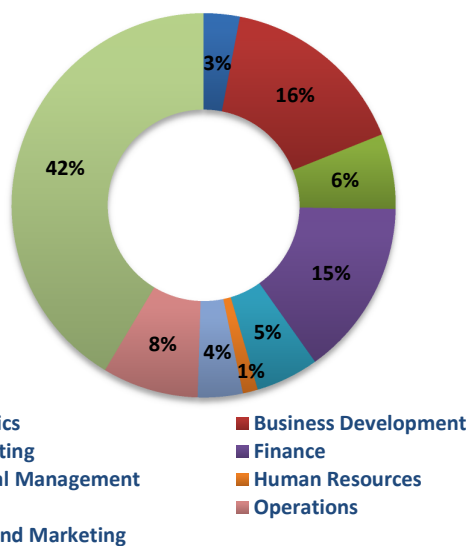


Fig 1: Domain wise offers

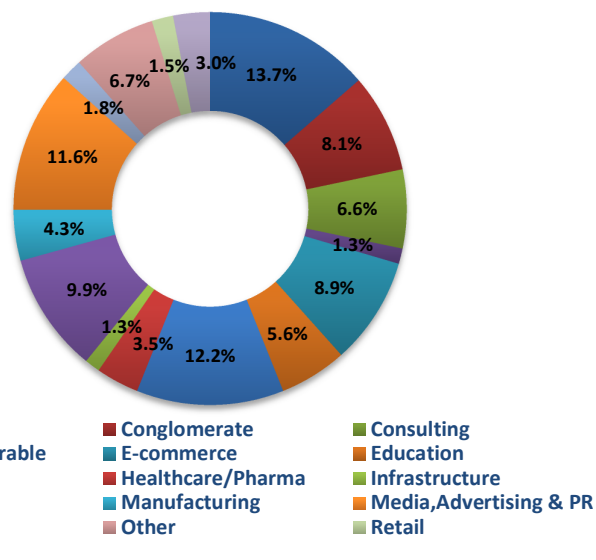


Fig 2: Sector wise offers

Key Numbers

Number of participants	452
Number of companies confirming participation	212
Number of companies which recruited interns	156
Number of first time recruiters	81
Highest stipend for internship	Rs. 1,50,000



Fig 3: Stipend distribution

NOTE

The completion of summer placement for the Class of 2013-15 is a testimony of our robust process and rigor in academics and emphasis on relevant management education. The participation by first time recruiters across diverse sectors reaffirms the faith reposed by the industry on the institute.

At this juncture, on behalf of the entire IIM Indore community I would like to thank all our recruitment partners for participating in the process and making IIM Indore among their most preferred campuses for internship recruitment.

Prof. Ashish Sadh
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