

Dr. Shruti Tewari

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Humanities & Social Sciences
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RESEARCH

Social Cognition, Group Dynamics, Social Identity, Stress & Health

Journal articles

2021-22

Van Bavel, J. J., Cichocka, A., ... Tewari, S., ... Boggio, P. S. (2022). National identity predicts public health support during a global pandemic. **Nature Communications**, 13(1), 517.

Piven, S. D.; Fischer, R.; Shaver, J. H.; Mogan, R.; Karl, J. A.; Kesberg, R.; Richardson, A.; Singh, P.; **Tewari, S.**; Bulbulia, J.: Kiwi Diwali: a longitudinal investigation of perceived social connection following a civic religious ritual. **Religion, Brain & Behavior**, 2021.2006288

2020

Tewari, S., Makwana, M. & Srinivasan, N. Group congruent labelling leads to subjective expansion of time. **Royal Society Open Sciences**. <https://doi.org/10.1098/rsos.201063>

Singh, P., **Tewari, S.**, Kesberg, R., Karl, J. S., Bulbulia, J. & Fischer, R. Time investments in rituals are associated with social bonding, affect and subjective health: A longitudinal study of Diwali in two Indian communities. **Philosophical Transactions of the Royal Society B: Biological Sciences**. 375 20190430 <http://doi.org/10.1098/rstb.2019.0430>

Reicher, S., Hopkins, N., Clifford, S., Shankar, S. Pandey, K. & **Tewari, S.** Identity enactment as collective accomplishment: Religious identity enactment at home and at a festival. **British Journal of Social Psychology**. <https://doi.org/10.1111/bjso.12415>

Piven, S., Fischer, R., Shaver, J.H., Mogan, R., Karl, J., Kesberg, R., Richardson, A., Singh, P., **Tewari S.**, & Bulbulia, J. Kiwi Diwali: A longitudinal investigation of perceived social connection following a civic religious ritual. **Religion, Brain and Behavior**.

2019

Hopkins, N., Reicher, S., Clifford, S. Pandey, K., Shankar, S. & **Tewari, S.** Social relations in crowds: Recognition, validation and solidarity. *European Journal of Social Psychology*, 49, 1283-1297.

2018

Tewari, S & Mahapatra, G. Social Neuroscience & HR: An Introductory perspective. *NHRD Network Journal*, 11 (4). Sage Publications.

Tewari, S. & Gupta, A. Pre-suasion: a revolutionary way to influence and persuade. *Journal of Marketing Communications*, DOI: 10.1080/13527266.2018.1504811

2016

Tybur, JM, Inbar, Y, Aarøe, ... **Tewari, S.**, Wilson, C., Yong, J.C. and Iris Žeželj. Parasite stress and pathogen avoidance relate to distinct dimensions of political ideology across 30 nations. *Proceedings of National Academy of Sciences*, 113 (44) 12408-12413.

2015

Reicher, S., Hopkins, N., Khan, S. S., **Tewari, S.**, Srinivasan, N., & Stevenson, C. Explaining effervescence: How shared social identity produces positive experiences in crowds. *Cognition & Emotion*

Srinivasan, N., **Tewari, S.**, Makwana, M. & Hopkins. N. P. Attention Mediates the Effect of Context-Relevant Social Meaning on Prospective Duration Judgments. *Timing & Time Perception*. Brill.

Khan, S., Hopkins, N., Reicher, S., **Tewari, S.**, Srinivasan, N., Stevenson, C. How Collective Participation Impacts Social Identity: A Longitudinal Study with Control Data. *Political Psychology*.

Khan, S., Hopkins, N., Reicher, S., **Tewari, S.**, Srinivasan, N., Stevenson, C. Shared identity predicts enhanced health at mass gatherings. *Group Processes & Intergroup Relations*.

2014

Khan, S., Hopkins, N., **Tewari, S.**, Srinivasan, N., Reicher, S. D. & Ozakinci, G. Efficacy and well-being in rural north India: The role of social identification with a large-scale community identity. *European Journal of Social Psychology*, 44(7), 787-798.

2013

Shankar, S., Stevenson, C., Pandey, K., **Tewari, S.**, Hopkins, N., & Reicher, S. D. A calming cacophony: Social identity and the experience of noise at the Magh Mela in Allahabad. *Journal of Environmental Psychology*.36, 87-95.

2012

Tewari, S., Khan, S.S., Hopkins, N., Srinivasan, N., & Reicher, S. Participation in mass gatherings can benefit well-being: Longitudinal and control data from a North Indian Hindu pilgrimage event. *PLOS ONE*, 7(10): e47291

2011

Pande, N., & **Tewari, S.** Understanding Coping with Distress due to physical disability, *Psychology and Developing Societies*, Vol. 23(2). pp. 177-209.

2009

Singh, P., Pandey, J., Tewari, S, Pandey, K., & Maurya, M. Perceived justice of available opportunities and self-esteem, collective self-esteem and social exclusion: a study of three religious groups in India, *Psychological Studies*, Vol. 54, June, 2009, pp.124-132.

2007

Prayag Magh Mela Research Group. Living the Magh Mela at Prayag: collective identity, collective experience and the impact of participation in a mass event. *Psychological Studies*, 52 (4), 293- 301.

Prayag Magh Mela Research Group. Revisiting research practice in India. *Psychological Studies*, 52 (4), 302- 310.

Prayag Magh Mela Research Group. Experiencing the Magh Mela at Prayag: Crowd, categories and social relations. *Psychological Studies*, 52 (4), 311- 319.

Book Chapters

2018 **Tewari, S** (2018). Structural Equation Modelling Using AMOS. Psyber News, Vol 8, (2) ISSN-09760709.

2015 Hopkins, N., Stevenson, C., Shankar, S., Pandey, K., Khan, S. & **Tewari, S.** Being together at the Magh Mela: The social psychology of crowds and collectivity. In Gale, T. Maddrell, A., & Terry, A. (eds.). *Sacred Mobilities*. Ashgate: Farnham.

- 2014 Pande, N. & **Tewari, S.** *Psychology and Physical Disability Policies*. In Tripathi, R. C. (Ed.), *Psychology and Social Policies in India*, Springer Publications. pp. 171-192.
- 2009 **Tewari, S.** *Role of Women in Changing Rural India*. In Agarwal, B. (Ed.), *Changing Rural India*, ABD Publisher, Jaipur, pp. 147-166.
- 2007 **Tewari, S.** *Coping with Physical Disability*. In Tripathi, R. (Ed.), *Proceedings of National Seminar on Human Rights and Empowerment of Weaker Section: Children, Women, Dalits, Seniors and Disabled*. Dikshit Press, Allahabad, pp. 217-225.

Research Grants/ Consultancy:

Information, Education and Communication (IEC) Strategies: with Co PIs from IIM Indore, funded by Kanpur Smart City Limited, Kanpur UP.

Information, Education and Communication (IEC) Strategies: with Co PIs from IIM Indore, funded by Municipal Corporation of Ayodhya, UP.

Attentional Inhibition, Identity and Affective evaluation: Co-PI: Prof. N. Srinivasan, CBCS, Allahabad University. Funded by research grant from Department of Science and Technology (DST) under Cognitive Sciences Research Initiatives (CSRI) for a period of 3 years.

Rituals, Identity & Well-being: Co-PIs: Joseph Bulbulia, Religious Studies, Ronald Fischer, School of Psychology, Rick Weiss, Religious Studies, Victoria University of New Zealand & Purnima Singh, Department of Humanities and Social Sciences, IIT Delhi, New Delhi, India. Funded by New Zealand India Research Institute, VUW.

Cross- Cultural study on Political Ideology, Pathogen Avoidance, Disgust Sensitivity, and Attitudes toward Groups: in collaboration with J. M. Tybur, , VU University Amsterdam & Y. Inbar Tilburg University.

Project Assurance officer (PAO): Cassidy Trust, UK
(<http://www.cassidytrust.org/About/AdvisorsAndConsultants>)

Award & Recognition

- Best Teacher Award, 2022, IIM Indore
- AIM Sheth Foundation grant 2019 for Marketing research (with Mr. G Singh & Prof. S. Tripathi)
- Competitive grant to Support Research Collaboration by Visiting Other Institutions by IIM Indore (2017)
- Emerging Psychologist by NAOP 2014
- Nominated for Durganand Sinha Best Dissertation award, by NAOP 2013

Reviewer in the peer review journals (selected list)

British Journal of Social Psychology published by Wiley-Blackwell on behalf of the British Psychological Society.

Psychological Studies published by Springer on behalf of National Academy of Psychology.
The **IIM Kozhikode Society & Management Review** published by Sage in association with Indian Institute of Management, Kozhikode.

Asian Social Science published by Canadian Center of Science and Education.

TEACHING

Academic Employment

2020-Present	Associate Professor: Humanities & Social Sciences, Indian Institute of Management, Indore, Madhya Pradesh.
2017-2020	Assistant Professor: Humanities & Social Sciences, Indian Institute of Management, Indore, Madhya Pradesh.
2016-2017	Visiting Assistant Professor: Humanities & Social Sciences, Indian Institute of Management, Indore, Madhya Pradesh.
2013-2015	Post Doc Fellow: Center of Behavioural and Cognitive Sciences, University of Allahabad, Allahabad, Uttar Pradesh.
2009-2012	Research Director: Indo-British collaborative project on “Collective participation and social identification: A study of the individual, interpersonal and collective dimensions of attendance at the MaghMela” funded by Economic and Social Research Council (ESRC), UK (RES-062-23-1449) at Center of Behavioural and Cognitive Sciences, University of Allahabad, Allahabad, Uttar Pradesh.

Teaching Experience

2016- Current: Undergraduate: IPM

Applied Social Psychology, Public Leadership, Negotiation, Introduction to Psychology, Personality & Health

Postgraduate: PGP, PGPHRM & PGPMX

Organizational Behaviour 2, Ethics & Corporate Social Responsibility, Sustainability in Practice, Brain talks at work, Experimental methods for OB, Behavioural Analytics using Neuroscience

Doctoral: FPM/EFPM

Social Cognition, Culture & Cognition

Executive/ Management Development Program

Stress Management, NeuroHR, Group Dynamics, Team effectiveness

2011-2015 Postgraduate & Doctoral: MSc/PhD Cognitive Sciences

Social Cognition, Culture & Cognition, Statistical Analysis through SPSS

2008-2009 Undergraduate & Postgraduate: BCA, MCA, B Tech, M Tech

Personality, Research Methods, Applied Social Psychology, Behavioral science workshops

Administrative Responsibilities

1. Chair, Integrated Programme in Management, IIM Indore (2021-2023)
2. Chair, Internal Complaints Committee, IIM Indore (2020-2021)
3. Member, various executive & standing Committees, IIM Indore

Thesis Advisory Committee

4. Ms. Arti Sharma (FPM 2015): OB/HRM
5. Mr. Gurbir Singh (FPM 2015): Marketing
6. Mr. Sambit Kumar Ghosh (FPM (I) 2016): OB/HRM
7. Mr. Rajesh NVC (FPM 2016) : OB/HRM
8. Mr. Mudit Shukla (FPM 2018) : OB /HRM
9. Mr. Mayukh Sarkar (FPM 2018): OB/HRM
10. Ms. Vartika Varyani (FPM 2019) : OB/HRM
11. Ms. Vanshika Chaudhary (FPM2020): Economics

BIOGRAPHY

Date of Birth: December 16, 1980

Nationality: Indian

Education

D. Phil. (2010)

*Psychology, University of Allahabad, Allahabad, Uttar Pradesh
On "Understanding Distress, Coping and Achievement of Persons with Physical Disability"
under the supervision of Prof. Namita Pande*

M.A. (2002)

Psychology, University of Allahabad, Allahabad, Uttar Pradesh

B.A. (2000)

Psychology & Philosophy, University of Allahabad, Allahabad, Uttar Pradesh

Contact

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References

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Prof. N. Pande
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