

## **Publications 2011-12**

### **Research and Publications: Faculty**

#### **Book(s)/Monograph Published**

- 1 Bovee, C. L., Thill, J. V. and Chatterjee, A. (2011). *Business Communication Today* (10 Ed.). New Delhi: Pearson Publishing.
- 2 Dey, S. (2011). *Combining Spatial and Non-spatial Data for Knowledge Discovery*. Saarbrücken, Germany: Lambert Academic Publishing GmbH & Co.
- 3 Mukherjee, S. (2011). *Consumer Behaviour*. New Delhi: Cengage Learning.
- 4 Weston, J. F., Mitchell, M. L., Mulherin, J. H. and Salwan, P. (2011). *Takeovers, Restructuring and Corporate Governance* (4<sup>th</sup> ed.). New Delhi: Pearson Publishing.

#### **Book Chapters**

- 1 Mishra, S. K. (2011). Exploring the Antecedent and Consequences of Authenticity of Emotional Expression. In C. E. Hartel, N. M. Ashkanasy and W. J. Zerbe (Eds.), *What Have We Learned? Ten Years On (Research on Emotion in Organization)* (Vol. 7, pp. 319-339). Emerald Group Publishing Limited.
- 2 Mishra, S. K. (2011). Sales Employee's Emotional Labor: A Question of Image or Support. In C. E. Hartel, N. M. Ashkanasy and W. J. Zerbe (Eds.), *What Have We Learned? Ten Years On (Research on Emotion in Organizations)* (Vol. 7, pp. 107-131). Emerald Group Publishing Ltd.
- 3 Panigrahi, P. K. (2011). Weblogs (Blogs) for Education—Reflections and Perspective. In *Proceedings 2011: 2nd International Conference on e-Education, e-Business, e-Management and E-Learning (IC4E)*. USA: IEEE.
- 4 Parvez, A. (2012). A Study of Information Needs of Managers Working in Indian Financial Industry. In *Leadership and Professionalism for New Age Librarianship*, edited by P. K. Jain (pp. 90-96). New Delhi: Bookwell.
- 5 Rastogi, S. K. and Singh, S. Transport Led Growth of North East India: An Analysis. In *Understanding India's North East*, edited by A. K. Agarwal and B. Singh (pp. 196-202). Guwahati: DVS Publishers, 2011.
- 6 Rao, G. K. and Dey, S. (2011). Text Mining Based Decision Support System (TMbDSS) for E-Governance: A Roadmap for India. In D. C. Wyld (Ed.), *Advances in Computing and Information Technology: Springer Communications in Computers and Information Science Series* (pp. 198, 270-281).

#### **Book Reviews Published**

- 1 Chandrashekhar, G. R. (2011). Female Entrepreneurship in East and South East Asia: Opportunities and Challenges. *Asian Business and Management*, 461-462.
- 2 Chatterjee, A. (2010). Book Review [Samarpan (2009). *Tiya-A Parrot's Journey Home*]. *Indore Management Journal*, 2(3), 85-86.

- 3 Palsule-Desai, O. D. (2010). *Management Science and Practice: MSP-2008*. 2(2), 90-92.
- 4 Ravichandran, N. (2010). Book Review [Samarpan (2009). *Tiya-A Parrot's Journey Home*]. *Indore Management Journal*, 2(3), 67-72.
- 5 Singh, P. K. (2010). Book Review [Samarpan (2009). *Tiya - A Parrot's Journey Home*]. *Indore Management Journal*, 2(3), 83-84.
- 6 Sreenath, L. (2011). Book Review [Xuan, Li & Carlos M. Correa (2009). *Intellectual Property Enforcement: International Perspectives*]. *Web Journals of Current Legal Issues*.

#### **Articles/Research Papers Published in National Journals**

- 1 Basu, S. (2012). A Game Theoretical Approach to Conciliation – Adjudication Model. *The Indian Journal of Industrial Relations*, 47(3), 423-435.
- 2 Bhattacharya, U. K. (2012). Location Models with Stochastic Demand Points. *OPSEARCH*, 49(1), 62-77.
- 3 Bhattacharya, U. K., Tripathy, P., Bhansali, S. and Edlabadkar, V. (2011). Investor's Dilemma- Great Eastern Shipping Co. Ltd. *Industrial Engineering Journal*, 2(24), 34-40.
- 4 Chaudhuri, D. D. (2010). Growth of Indian Manufacturing Firms in an Era of Economic Reforms. *Productivity*, 51(3), 248-253.
- 5 Parvez, A. (2012). Financial Information Sources: Managers Preferences of Format and Resources. *Annals of Library and Information Studies*, 59(1), 34-42.
- 6 Parvez, A. (2011). Information Seeking Behaviour of Corporate Managers Working in Financial Institutions in India. *Gyankosh: A Journal of Library and Information Science*, 2(2), 46-60.
- 7 Salwan, P. and Satarkar, S. (2011). Growth in Adverse External Circumstances: A Study of Indian Public Sector Telecommunication Company. *Indian Journal of Industrial Relations*, 47(2), 235-252.
- 8 Salwan, P. (2011). Growth and Internationalization: The Case of TATA Motors. *Indian Journal of Industrial Relations*, 47(1), 1-19.

#### **Articles/Research Paper Published in International Journals**

- 1 Bhattacharya, U.K. (2011). A Multi-Objective Obnoxious Facility Location Model on a Plane. *American Journal of Operation Research*, 1(2), 39-45.
- 2 Bhattacharya, U. K. (2011). Critical Path Calculations for Bio-objective Imprecise Parameter Project Scheduling Problem. *Journal of Fuzzy Mathematics*, 19(1), 27-34.
- 3 Dey, S. (2011). A Multi-Classifer System for Text Categorization. Proceedings of the 2011 *ACM-SIGAPP Research in Applied Computation Symposium (RACS 2011)*, Miami, USA.
- 4 Dey, S. and Sharma, A. (2011). Agile or Plan Driven: Software Development Methodology Selection using Personality Traits of Developers. e-Proceedings of 2011 *International Research Conference and Colloquium (IRCC 2011)*, Kuala Lumpur, Malaysia.
- 5 Dey, S., Kapoor, A. P. and Khurana, A. P. (2011). An Empirical Study of the Role of Control Parameters of Genetic Algorithms in Function Optimization Problems.

*International Journal of Computer Applications*, 31(6), 20-26.

- 6 Dey, S., Kapoor V. and Khurana, A. P. (2011). Genetic Algorithm: An Application to Technical Trading System Design. *International Journal of Computer Applications*, 36 (5).
- 7 Gokhale, R. and Mathirajan, M. (2012). Scheduling Identical Parallel Machines with Machine Eligibility Restrictions to Minimize Total Weighted Flowtime in Automobile Gear Manufacturing. *International Journal of Advanced Manufacturing Technology*, 60 (9-12), 1099-1110.
- 8 Lowalekar, H. and Ravichandran, N. (2011). A Model for Blood Components Processing Transfusion. Special issue: *Journal of Blood Services Management*, 51(7 Pt. 2), 1624-1634.
- 9 Nair, N. and Vohra, N. (2011). The Case of OD in an NGO in India. *Journal of Management Development*, 30(2), 148-159.
- 10 Nair, N. (2011). Cricket Obsession in India: Through the Lens of Identity Theory. *Sport in Society*, 14(5), 569-580.
- 11 Nair, N. and Bhatnagar, D. (2011). Understanding Workplace Deviant Behavior in Nonprofit Organizations: Towards an Integrative Conceptual Framework. *Nonprofit Management and Leadership*, 21(3), 289-309.
- 12 Nambudiri, R. (2012). Propensity to Trust and Organizational Commitment: A Study in the Indian Pharmaceutical Sector. *The International Journal of Human Resource Management*, 23 (5).
- 13 Rao, G. K. and Dey, S. (2011). Decision Support for E-Governance: A Text Mining Approach. *International Journal of Managing Information Technology*, 3 (3), 73-91.
- 14 Salwan, P. (2011). LG in India (A): Entry into an Emerging Economy. *Journal of International Business Education*, 6, 39-58.
- 15 Salwan, P. (2011). LG in India (B): Product Strategies in an Emerging Economy. *Journal of International Business Education*, 6, 59-76
- 16 Salwan, P. (2011). LG in India (C): Sustaining Competitive Advantage. *Journal of International Business Education*, 6, 77-94.
- 17 Sandhu M. S., Jain K. K. and Ir, Umi K. (2011). Knowledge Sharing among Public Sector Employees: Evidence from Malaysia. *International Journal of Public Sector Management*, 24 (3), 206-226.
- 18 Thaker, K. (2011). How does Business Performance Measurement Perform? An Empirical Study with reference to Leading Companies in India. *International Journal of Business Performance Management, Inderscience: UK*, 12 (4), 396-416.
- 19 haker, K. (2011). Management Control Insights from the Mahabharata. *International Journal of Indian Culture and Business Management*, 4 (4), 377-389.

### **Papers Published in Conference Proceedings**

- 1 Dey, S., Kumar, R. and Rao, G.K. (2011). Investigation of Mobile Knowledge Management: Developing and Integrating Enterprise app Store with Existing Knowledge Management System. *IJCA Proceedings of the Third Annual Global Business, IT and Management for Economic Development Conference (BITMES 2011)*. Bangalore, India.

- 2 Ganesh Kumar, N. and Sapre, A. (2012). Indo Canadian Trade – Review and Future Prospects. *Changing Economic Environment and Performance of the Nations: Canada and India*. New Delhi, India.
- 3 Krishnamurthy, N., Parthasarathy, T. and Ravindran, G. (2011). Polynomial Time Algorithms for Sub-Classes of Simple Stochastic Games and Switching Control Stochastic Games of Perfect as well as Imperfect Information. *Proceedings of the International Conference on Application of Game Theory in Policies and Decisions (in Honor of Professor C. R. Rao)*. Hyderabad, India.
- 4 Krishnamurthy, N., Arthanari, T. S. and Babu, S. (2011). Stochastic Game Model for the Consignment Assignment Problem. *Proceedings of the International conference on Applications of Game Theory in Policies and Decisions (in Honor of Professor C. R. Rao)*. Hyderabad, India.

### Cases

- 1 Jain, K.K. (2011). A Day to Remember (A Case Study of Performance Analysis). *Emerald Emerging Markets Case Studies*, 2 (2), 1-11.
- 2 Sadh, A. and Agnihotri, M. (2010). Excellence in Social Marketing: The WHO ORS Campaign for Diarrhea Management. *Indore Management Journal*, 2 (3), 42-61.
- 3 Thaker, K. (2011). “General Motors India” Case study. *Emerald Emerging Market Case Studies Collection*.

### Case Commentaries

- 1 Basu, S. (2011). Case Commentaries on Euthanasia: Should it be Lawful or Otherwise? *Indore Management Journal*, 2 (2), 77-78.
- 2 Basu, S. (2011). Case Commentaries on Redefining Value Proposition to MSMEs: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2 (4), 53-54.
- 3 Gopal, S. (2011). Case Commentaries on Euthanasia: Should it be Lawful or Otherwise? *Indore Management Journal*, 2 (2), 79-80.
- 4 Gunta, S. (2011). Case Commentaries on Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2 (4), 61-62.
- 5 Jayasimha, K. R. (2011). Case Commentaries on Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2 (4), 60.
- 6 Mukherjee, S. and Singh, R. (2011). Case Commentaries on Tata GoldPlus: The Success Story of the ‘Nano’ of the Jewellery Market. *Vikalpa: The Journal of Decision Makers*, 36 (3).
- 7 Pani, S. (2011). Case Commentaries on Euthanasia: Should it be Lawful or Otherwise? *Indore Management Journal*, 2 (2), 81-82.
- 8 Prakash, G. (2011). Case Commentaries on Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2 (4), 57-59.
- 9 Salwan, P. (2011). Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore*

### **Working Papers**

- 1 Chauhan, G. S. and Kanagaraj, A. (2011). Risk Monitoring by Non-Diversified Investors: Implications for Subordinate Debt Issuance by Banks, WP/01/11/F&A.
- 2 Chauhan, G. S. and Sundram, S.S. (2011). Risk Shifting under Delegated Monitoring by Subordinate Debt, WP/02/11/F&A
- 3 Chauhan, G. S. and Rastogi, S. K. (2011). Moderation in Systemic Risk Shifting by Subordinate Debt and Deposit Insurance: A Game Theoretic Approach, WP/03/11/F&A.
- 4 Chauhan, V. S. J. (2012). Revenue Management with a Focus on Long Term Value Maximization, WP/02/12/OMQT
- 5 Chauhan, V. S. J. (2012). Over booking Models for Censored Data, WP/03/12/OMQT.
- 6 Dubey, A. K. (2012). Time scales, Wavelet Realized Volatility and Jump Variation: An Empirical Investigation for India, WP/02/12/ECO.
- 7 Dubey, A. K. (2012). Instability and Time Scale Dependence of Beta in an Emerging Market Economy: Evidences from India, WP/03/12/ECO.
- 8 Gunta, S. (2011). A Note on RBV and Related Approaches, Working Paper Series.
- 9 Kapoor, R. (2012). Verification and Validation of Discrete-Event Simulation Model, WP/01/12/OMQT.
- 10 Palsule-Desai, O. D. (2011). Equity, Equality and Network Stability, WP/01/11/OMQT.
- 11 Palsule-Desai, O. D., Tirupati, D. and Chandra, P. (2011). Stability Issues in Supply Chain Networks: Implications for Coordination Mechanisms, WP/02/11/OMQT.
- 12 Ramamani, M. K. (2012). Does Innovation Outsourcing Payoff? – Impact Innovation Outsourcing Strategy on Innovation Performance, WP/02/12/IS.
- 13 Rastogi, S. K., Jonnada, J. and Mohan M. S. (2012). Preferences of Indian Newspaper Readers: Print vs. Online, WP/01/12/ECO.
- 14 Rastogi, S. K. (2011). Welfare Assessment of SPS Standards: An Empirical Study of Indo-US Mango Trade Dispute, WP/05/11/EC.
- 15 Ray, S. (2012). Identifying Influential Taggers in Trust-Aware Recommender Systems, WP/01/12/IS.
- 16 Rizvi, M. A. (2012). A Feedback Model for Effective Performance Appraisal System, WP/01/12/GM.

### **National Conferences Chaired/Attended/Papers Presented**

- 1 Chaudhuri, D. D. Efficiency of Electronics Hardware Manufacturing Firms in India. Presented at Annual *Conference of the Indian Econometric Society* held during January 9-11, 2012 at Pondicherry University.
- 2 Gokhale, R. A Mathematical Model for a Third Party Logistics Problem. Presented at the *44th Annual Convention of ORSI*, held during January 6- 8, 2012 at Kolkata, India.

- 3 Gokhale, R. and Vaidya, O. Dynamic Fleet Management for an Urban Cab Service Provider. Presented at *the 15th Annual International Conference of Society of Operations Management* held during December 17-18, 2011 at the Indian Institute of Management Calcutta.
- 4 Jayasimha, K. R. and Mukherjee, S. National Pharmaceutical Pricing Authority. Presented at *International Case Conference* organized by Institute of Management Technology, Nagpur Campus during November 3-5, 2011 at Goa, India.
- 5 Jayasimha, K. R., Phatate, R. and Nargundkar, R. Case study 'FORMS @ the Crossroads. Presented at *the International Consortium for Entrepreneurship Research (ICER) BRIC Conference* held during December 8-10, 2011 at the Indian Institute of Management Bangalore.
- 6 Krishnamurthy, N. and Arthanari, T. S. Game Theory and Supply Chain Management: A Survey. Presented at *the International Conference on Applications of Game Theory in Policies and Decisions* held during December 12-13, 2011 (in Honor of Professor C. R. Rao) at Hyderabad.
- 7 Krishnamurthy, N., Arthanari, T.S., Babu, S. and Parthasarathy, T. An Algorithm to Solve Multi-Player Stochastic Games and Using it to Solve the Consignment Assignment Problem. Presented at the *International Conference on Game Theory, Operations Research and their Applications* held during January 5-7, 2012 at the Indian Statistical Institute, Chennai.
- 8 Krishnamurthy, N., Babu, S. and Ravindran, G. On Solving Perfect Information Stochastic Games. Presented at the *International Conference on Game Theory, Operations Research and their Applications* held during January 5-7, 2012 at the Indian Statistical Institute, Chennai.
- 9 Krishnamurthy, N., Babu, S. and Parthasarathy, T. On Existence of Equilibria in Stochastic Games with Uncountable State Space. Presented at *the International Conference on Game Theory, Operations Research and their Applications* held during January 5-7, 2012 at the Indian Statistical Institute, Chennai.
- 10 Krishnamurthy, N., Parthasarathy, T. and Ravindran, G. New Classes of Two-Player and Multi-Player Stochastic Games with the Order Field Property. Presented at the *International Conference on Game Theory, Operations Research and their Applications* held during January 5-7, 2012 at the Indian Statistical Institute, Chennai.
- 11 Krishnamurthy, N. and Neogy, S. K. (2011). On processibility by Lemke's Algorithm of Schultz's LCP Formulation of Switching Control Stochastic Games. Proceedings of the *International Conference on Application of Game Theory in Policies and Decisions (in Honor of Professor C. R. Rao)*. Hyderabad, India.
- 12 Mishra, S. K. and Kumar, K. K. Strength of Friendship Ties: Role of Linguistic Distance and Physical Propinquity. Presented at the *2nd Biennial Indian Academy of Management (IAOM) Conference* held during December 18-20, 2011 at the Indian Institute of Management Bangalore.
- 13 Nambudiri, R. and Totawar, A. Organizational Justice and Job Satisfaction: The Mediation of QWL. Presented at the *2nd Biennial Indian Academy of Management (IAOM)* held during December 18-20, 2011 at the Indian Institute Management Bangalore.

- 14 Panigrahi, P. A Framework for Discovering Internal Financial Fraud using Analytics. Presented in the *International Conference on Communication Systems and Network Technologies (CSNT-2011)* held during June 3-5, 2011 at SMVDU, Katra (J&K).
- 15 Rastogi, S. K. and Kasliwal, K. Arihant at Crossroads. Presented at *Second International Case Conference* held during November 3-5, 2011 at Goa.
- 16 Sunder, D. L. and Garg, A. Takeover Regulations in India. Presented at the *International Conference on Developing Strategies for Organizations in Global Economies: Prospects, Issues and Challenges*, organized by Prestige Institute of Management during February 4-5, 2012 at Dewas, MP.
- 17 Sunder, D. L. and Garg, A. Managing Innovation for Competitive Advantage was presented at the *6th International Conference on Business Innovation and Entrepreneurship: Transforming World Economy* held during February 11-12, 2012 at PIMR, Indore, M.P.

### **International Conferences Chaired/Attended/Papers Presented**

- 1 Basu, S. and Krishna, C. B. Explicating Performance of Young High Technology Firms using Configuration Approach. Presented at the *28th EGOS Colloquium, Aalto University & Hanken School of Economics* held during July 5-7, 2012 at Helsinki, Finland.
- 2 Jayasimha, K. R. and Mukherjee, S. Power Sector @ Crossroads. Presented at the *International Conference on Service Innovation Management (ICSIM2012)* organized by *Global Digital Business Society USA* during January 5- 7, 2012 at Bangkok, Thailand.
- 3 Jayasimha K. R. and Verma, R. A Study of Service Delivery Innovation: SDL Approach. Presented at *AMA SERVSIG International Research Conference 2012* organized by Hanken School of Economics during June 7-9, 2012 at Helsinki, Finland.
- 4 Mishra, S. K. Linking Perceived Organizational Support, Organizational Identification to Turnover Intention and Emotional Exhaustion. Presented in the *Southern Management Association meeting* held during November 9-12, 2011 at Georgia.
- 5 Mishra, S. K., Rathi, N. and Bhatnagar, D. Effect of Emotional Labor on Emotional Exhaustion and Work Attitudes: Moderating Effect of Emotional Intelligence and supervisor support among Hospitality Employees in India. Presented at *1st World Research Summit for Tourism and Hospitality* held during December 10-13, 2011 at Hong Kong.
- 6 Nair, N. How Central is Work in India Today? An Exploration of Work Centrality and Alienation in the Indian Context. Presented at *BAI Conference (Business and Information)* held during July 4-6, 2011 at Bangkok.
- 7 Pani, S. K. Value Appropriation in Economic Networks: Does Relational Strength Matter? Accepted for Presentation at *Academy of Management Annual Meeting* held during August 3-7, 2012 at Boston, USA.
- 8 Patturaja, S. and Joseph, J. A Study of Executive Perceptions of Compensation Governance. Presented in the *Academy of Management Meeting* held during August 12-16, 2011 at San Antonio, Texas.
- 9 Sadh, A. and Jayasimha, K. R. Diaspark: The Communication Conundrum. *International Conference on Service Innovation Management [ICSIM 2012]* organized by the Global Digital Business society, USA during January 8-10, 2012 at Bangkok, Thailand.

- 10 Salwan, P. Redefining Value Proposition to MSMEs: An Exploratory Study. Presented at *Academy of International Business AIB 2011 Meeting* held during June 24-28, 2011 at Nagoya, Japan.
- 11 Salwan, P. Developing Competitiveness in Strategic Industry. Presented at *Emerging economies, Emerging market Firm competitiveness: Internationalization, Innovation and Institutions (3Is)* held during November 11-12, 2011 at Philadelphia, Pennsylvania.
- 12 Salwan, P. Indian Higher Education Institutions – A Human Rights Perspectives. Presented at *2011 Fulbright Visiting Scholar Regional Enrichment Seminar* held during November 06, 2011 at Atlanta, Georgia USA.

### **Grants, Sponsorships, Awards and Recognitions**

- 1 Chandrashekhar, G. R. Received the *Kuffman Firm Survey Data Access* for a year based on Research Proposal (Value around US\$ 5000).
- 2 Chandrashekhar, G. R. Received the full sponsorship for the *KFS 101 Workshop* in Washington DC during November, 2011.
- 3 Pani, S. Received the *Outstanding Reviewer Award* in the Business Policy and Strategy (BPS) division at Academy of Management meeting in San Antonio, Texas, 2011
- 4 Panigrahi, P. K. Received *Fulbright-Nehru Visiting Lecture Fellowship*, USA for the period August-December, 2011.
- 5 Panigrahi, P. K. (2011). Received Institute of International Education-Council for International Exchange of Scholars, USA *OLFT Award* to Lecture at American Institutions of Higher Education, New York held during 2011.
- 6 Salwan, P. Received the Prestigious *Fulbright Lecturer Scholarship* by United States Government.

### **Research Publications: FPM Participants**

#### **Articles**

- 1 Agrawal, K. (2012). A Conceptual Framework of Behavioral Biases in Finance. *The IUP Journal of Behavioral Finance*, 9 (1), 7-18. ISSN 0972-9089.
- 2 Agrawal, K. (2011). Firm-specific Factors affecting IPO Underpricing. Refereed Proceedings of Excellence in Research and Education Conference (EREC), 2011, *Indore Management Journal*, Special Issue, 2011, 118-126. ISSN 0975-1653.
- 3 Jha, D. (2012). "I feel Case-Study Method of Teaching is" Students Speak!! *Paripex-Indian Journal of Research (PIJR)*, 1(3), 122-124, ISSN-2250-1991.
- 4 Kanagaraj, A. and Sikarwar, E. (2011). A Firm Level Analysis of the Exchange Rate Exposure of Indian Firms. *Journal of Applied Finance & Banking*, 1 (4), 163-184, ISSN 1792-6580.
- 5 Kumar, K. K. and Jain, K. K. (2012). Language Conflicts in Social Arenas: Reflections for the Business World. *Journal of Asian and African Studies* (forthcoming).
- 6 Kumar, K. K. and Jain, K. K. (2012). Leadership Activities and their Impact on Creating



- Knowledge in Organizations. *International Journal of Leadership Studies*, (forthcoming).
- 7 Kumar, K. and Kumar, A. (2011). SHRM Content in the Annual Report of Companies: An Analysis through Text Mining. *Indore Management Journal*, 2 (4), 19-30.
  - 8 Kumar, K. K. (2011). Maintaining and Promoting Linguistic Diversity in Multinational Corporations: Notion of Social Justice and Arguments of Business Sense. *Language, Society and Culture*, 33, 122-133.
  - 9 Kumar, K. K. (2011). Development and Application of an Instrument to find out the Linguistic Background of Employees in MNCs. *International Journal of Language Studies*, 5 (3), 45-74.
  - 10 Majumdar, B. and Mahajan, A. A. (2012). Hardiness, Self Esteem and Stigma for Seeking Psychological Help among Middle Level Executives in Kolkata. In Palsule-Desai, Omkar D. Referred Proceedings of 4th Conference on Excellence in Research and Education. Special CERE 2012 Edition of *Indore Management Journal*.
  - 11 Patro, A. and Kanagaraj, A. (2012). Exploring the Herding Behaviour in Indian Mutual Fund Industry. *Asian Journal of Finance & Accounting*, 4 (1), 189-204.
  - 12 Patro, A. and Gupta, V. K. (2012). Adoption of International Financial Reporting Standards (IFRS) in Accounting Curriculum in India- An Empirical Study. *Procedia Economics and Finance*, 2, 227-236.
  - 13 Patro, A. and Gupta V. K. (2011). Forensic Accounting- Is it Necessary for India? *Journal of Business Studies*, 4, 142-148, ISSN 0975-0150.
  - 14 Rao, K. T. V. (2012). Working Capital Management and Corporate Profitability: Evidence from Panel Data Analysis of Manufacturing Industries in India. *Asian Journal of Research in Business Economics and Management*, 2(7), 52-78. ISSN 2250-1673.
  - 15 Sharma, A. and Totawar, A. K. (2012). HR 2.0: A Social Media based Framework for Employment Engagement. *International Journal of Research in Commerce and Management*, 3(1), 1-5. ISSN 0976-2183.
  - 16 Sikarwar, E. (2012). Impact of Merger Announcements on Shareholders' Wealth: An Event Case Study of State Bank of India. *Asian Journal of Research in Banking and Finance*, 2(1), 1-15, ISSN 2249-7323.
  - 17 Sinha, A. and Mehta, A. (2012). Evolution of Birth Rate in India: Post Liberalization (1991-2006). *Sydenham Management Review- The International Research Journal*, 1(2), 6-15, ISSN 2249-9490.
  - 19 Sinha, A. and Mehta, A. (2012). Futuristic Quality Control in PSU Banks: A Case of SBI Corporate Banking. *Pratibimb*, 2 (9), 21-24.
  - 20 Totawar, A. K., Billore, A. and Shrivastava, H. (2012). A Report on Employee Engagement, Culture, Communication and Interpersonal Dynamics in an Organization. *Indore Management Journal Special Issue*, Refereed Proceedings of 4th Conference on Excellence in Research and Education held during May 10-13, 2012, 181-205.
  - 21 Verma, R. and Jayasimha, K. R. (2012). Linking Resource-Advantage (R-A) Theory and Service- Dominant (S-D) Logic: An Integrative Framework of Service Innovation Research. *International Journal of Business Competition and Growth*, 2(4), 306-323.

## Conference Papers: Presented/Published

- 1 Agrawal, K. Empirical Analysis of Tracking Error of Gold Exchange Traded Funds in India. Presented at the *15th Nirma International Conference on Management* held during January 5-7, 2012 at Nirma University, Ahmedabad.
- 2 Jha, D. Noise Investing: A Behavioral Finance Perspective towards Buyer Behavior for Personal Finance Products. Presented at *GTU-Finance Conference 2011* held during August 26-27, 2011 at the AMA, Ahmedabad.
- 3 Jha, D. The Era of Financial Crisis and Corporate Governance: A study of Recent Issues of Corporate Governance. Presented at *National Conference on Technology & Management 2012* held during January 20-21, 2012 at the SPCE, Visnagar, Gujarat.
- 4 Jha, D. Resource Based View: A study of Strategic Alliances of Tata Motors. Presented at *15th Nirma International Conference on Management (NICOM-2012)* held during January 5-7, 2012 at Nirma University, Ahmedabad.
- 5 Jha, D. Are We Ready?: Adoption of IFRS, Challenges and Preparedness (for India). Presented at *GCEMP 2K12- International Conference on Accounting, Taxation and Finance* held during January 23-24, 2012 at the Ganpat University, Gujarat.
- 6 Kapoor, P. S. Exploring Celebrity Licensing as Opposed to Celebrity Endorsement. A Consumer Perspective. Presented at *the International Research Conference and Colloquium 2011* held during October 2011 at Universiti Tun Abdul Razak, Malaysia.
- 7 Kumar, K. K. and Mishra, S. K. Strength of Friendship Ties: Role of Linguistic Distance and Physical Proximity. Presented at *the Indian Academy of Management Conference* held during December 18-20, 2011 at the Indian Institute of Management Bangalore.
- 8 Patro, A. IFRS for SMEs- Is it Necessary for Developing Countries? Presented at the *International Research Conference and Colloquium* held during October 10-11, 2011 at Kuala Lumpur, Malaysia.
- 9 Patro, A. and Gupta V. K. The Context of the Possible International Financial Reporting Standards for Small and Medium Sized Entities: Implementation in India- An Exploratory Study. Presented at the *5th National Management Convention* held during February 17-18, 2012 at KIIT University.
- 10 Sheikh, S. Determinants of Performance for an MFI in a Developing Country. Presented at *International Conference on Institutional and Technological Environment for Micro finance- Cost Management & Social Performance in Micro finance* held during January 4-7, 2012 at the Burgundy School of Business, New Delhi.
- 11 Shrivastava, H. A Philosophical Reappraisal of Corporate Social Responsibility: A Case of Bhagwad Gita. In Proceedings of *International Conference on Management in New World Order 2012*. New Delhi: Tata McGraw Hill, 2012. ISBN-13-978-1-25-902824-3.
- 12 Shrivastava, H. Habermasian and Ethical Care Perspective on CSR Communication in Contested Arenas: A Conceptual Paper. Accepted for presentation at *National Governance Bundle 2012*, Cambridge University, London, UK.
- 13 Sinha, A. and Mehta, A. Strategic Software Quality Control: A Case of Indian Corporate Banking. Presented at the *15th Annual Convention of Strategic Management Forum* held

during May 3-5, 2012 at the Indian Institute of Management Indore.

- 14 Singh, P. K. A Study of Technical and Allocative Efficiency of Indian Banks: A Deterministic, Nonparametric Frontier Based Approach. Presented at *Academy of Business Research Conference* held during September 12-14, 2011 at Atlantic City, NJ, USA.
- 15 Tomer, G. Internet Software Development: Aren't we Developing New Products for Customers. In Proceedings of *15th Annual International Conference of the Society of Operations Management 2011* held during December 16-18, 2011 at the Indian Institute of Management Kolkata.
- 16 Totawar, A. K. and Nambudiri, R. Mood and Self-Efficacy: The Moderating Effect of Hedonic and Utilitarian Motivation. Presented at *the Academy of Management Annual Meeting* held during August 3-7, 2012 at Boston, USA.
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- 18 Totawar, A. K. and Nambudiri, R. Feeling Fair and being Satisfied: Effect of Organizational Justice on Job satisfaction and the Mediation of Quality of Work life. Presented at the *30th International Congress of Psychology 2012* held during July 22-27, 2012 at Cape Town, South Africa.
- 19 Totawar, A. K. and Nambudiri, R. Organizational Justice, Job Satisfaction and the Mediating Role of Quality of Work Life. Presented at the *International Conference and Colloquium 2011* at Kuala Lumpur, Malaysia.
- 20 Vishnu, S. Hedging Opportunities with Sovereign Bonds and GDP-Indexed Bonds in Emerging Markets. In e-Proceedings for 2011 *International Research Conference and Colloquium 2011* at Malaysia. ISBN 978-983-2127-06-2.

### **Book Reviews**

- 1 Kapoor, P. S. (2011). Repositioning Marketing in an Era of Competition, Change and Crisis. *Indore Management Journal*, 3 (1), 97.
- 2 Sheikh, S. (2012). Business Performance Measurement: Unifying Theory and Integrating Practice. *PACE: A Journal of Research of Prestige Institute of Management*, 2 (1).
- 3 Sikarwar, E. (2011). Currency Exposures and Derivatives. *Vision*, 15(3), 293.

### **Book Chapters**

- 1 Acharya, A. B. (2011). Limited Liability Partnerships (LLPs) in India: Advent of New Business Model for Small Businesses and Professionals. In *Global Recession to Global Recovery: Epoch Strategies for Marketing*, Excel India, 446-461, ISBN 978-93-81361-68-9.
- 2 Agrawal, K. (2012). Empirical Analysis of Tracking Error of Gold Exchange Traded Funds

- in India. In P. K. Chugan and S. S. Pingle (Eds.), *Global Recession to Global Recovery: Macro and Micro Dynamics of Trade, Finance and Investment*, 262-275. Excel India, ISBN 978-93-81361-72-6.
- 3 Gupta, V. K. and Patro, A. (2012). Integrating International Financial Reporting Standards into the Indian Accounting Curriculum. In *Envisioning the Future Business, Redefining Strategies for Excellence*, Excel Publisher, 181-191, ISBN 9789350620038.
  - 4 Jha, D. and Broker, H. (2012). Impact of M&As on Shareholders' Wealth & Stock Risk. In *Global Recession to Global Recovery: Macro & Micro Dynamics of Trade, Finance and Investment*. ISBN-978-93-81361-72-6.
  - 5 Shrivastava, H. (2012). Perspective on Corporate Social Responsibility Communication in Contested Arenas. In *Contemporary Business Practices: an Overview, Archers & Elevators*. ISBN 971-81-923134-2-9, [forthcoming].
  - 6 Sinha, A. and Mehta, A. (2012). *Elasticity to Sensitivity of Demand: A journey Beyond Ceteris Paribus*” In *Contemporary Business Practices - an Overview*. Archers & Elevators, ISBN 971-81-923134-2-9, [forthcoming].

### **Grants, Sponsorships, Awards and Recognitions**

- 1 Agrawal, K. (2012). Received First Prize in Students Delegates Category at the 15th Nirma International Conference on Management (NICOM) for *Empirical Analysis of Tracking Error of Gold Exchange Traded Funds in India* held during January 2012 at Nirma University, Ahmedabad.
- 2 Jha, D. (2012). Received First Prize in Students' Category at National Conference on Technology & Management 2012 for *I feel case-study method of teaching is Students speak!!* held during January 20-21, 2012 at the SPCE, Visnagar, Gujarat.
- 3 Majumdar, B. (2012). Received Prof. Anima Sen *Best Publication Award for Excellence in Research* in the Journal of Indian Academy of Applied Psychology at the 16th International Conference of the Indian Academy of Applied Psychology (IAAP) held during June 15-17, 2012 at Arakkunnam, Kerala.