



सिद्धिं मूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

IIM INDORE NEWSLETTER

A Quarterly Newsletter of the
Indian Institute of Management Indore



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Editor's Desk

We are happy to present to you the April-June 2016 issue of the IIM Indore Quarterly Newsletter.

We are encouraged to see the overwhelming response received from IIM Indore community in terms of their contribution for the current issue of the Newsletter. This quarter witnessed a sprang in the three research conferences organized at the Institute. The International Library Conference 2016 (ASIALA), Conference on Excellence in Research Education and Academy of International Business Annual Conference - India Chapter conducted at IIM Indore perceived enormous participation from across the globe, crafting a buzz in the area of research for the Institute.

I place on record my sincere appreciation for Shashi Kant Jatwa and Ananya Mishra for the timely compilation of the Newsletter.

Akhtar Parvez

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Conferences/Workshops/Lectures

CERE-2016

The 7th Annual Conference on Excellence in Research and Education (CERE) was held at IIM Indore on May 5-8, 2016. The four day conference aimed to invigorate geniuses of myriad backgrounds with curiosity and to facilitate active participation in the perpetual voyage of knowledge creation. It witnessed 200+ Paper/Poster Presentations, Doctoral Colloquium and Workshop by eminent faculty members to encourage young researchers in the field of management.

The inaugural ceremony was held in the presence of Professor Sougata Ray, Faculty, IIM Calcutta as the Keynote Speaker, Professor Rishikesh T. Krishnan, Director, IIM Indore and Professor Patturaja Selvaraj, Chair, Fellow Programme in Management, IIM Indore. The conference witnessed panel discussion and various eye-opening guest talks. A workshop on Academic Writing was also conducted by Professor Charles Dhanaraj, Faculty, Strategy and Global Leadership, IMD Switzerland.

Best Paper Awards

First Prize (Certificate and cash prize of Rs.25,000/-)

Impact of Consumer Knowledge and Involvement on Perception Towards Private Label Brands Versus National Brands: An Experimental Approach/by Ramakrishnan Venkatesakumar, Sundar Srinivasan and Anuradha Venkatraman from Pondicherry University.

Second Prize (Certificate and cash prize of Rs.15,000/-)

Talent Management Policies, Practices and Processes in Indian Organisations: An Exploratory Study/by Seetha Pachchhapur from TISS Mumbai.

Third Prize (Certificate and cash prize of Rs.10,000/-)

Acculturation to the Global Consumer Culture, Consumer Ethnocentrism and Food Consumption Habits: An Investigation of Rural Indian Consumers' with focus to Tripura/by Manish Das from Tripura University.



Doctoral Colloquium – Best Paper Awards

First Prize : Understanding the Existence of Privacy Paradox in Mobile Application Users: An Experiment Study of Cognitive Biases and Heuristics/by Sakhhi Chhabra, Management Development Institute, Gurgaon. (Certificate and a cash prize of Rs.10,000/-).

Second Prize : A Study of Labour Management Relations (LMR) Climate: Case Study of Selected Companies in Manufacturing Sector- by Binit Lakra, TISS, Mumbai. (Certificate and a cash prize of Rs.5000/-).

International Library Conference 2016

The International Library Conference 2016 was held at IIM Indore on April 14-16, 2016 in collaboration with Asian Library Association (ASIALA). Coordinated by Dr. Akhtar Parvez, the three-day conference explored libraries as a broad foundation for interaction with information and information management in a digital world in furtherance of the Digital India vision. The conference was attended by around 200 participants, around 150 research papers were received for publications; however only 78 papers were accepted for the publication in the conference proceeding out of which 63 papers were selected for presentation. Out of these 55 papers were presented, that is 90% of the authors presented the papers. There were 9 technical sessions covering the presentations, 6 keynote addresses delivered on key issues and 2 panel discussions on contemporary issues well debated by learned panellist.

The inaugural ceremony had Dr. S.S. Dhaka, President ASIALA, Professor Rishiksha T. Krishnan, Director, IIM Indore, Col. K.T. Udupa (Retd.), Chairman, Organizing Committee and Professor Ranjeet Nambudiri, Chief Conference Advisor as the guests.

The Valedictory Function witnessed the announcement of the Best Paper Award, which was received by Pratiksinh Vaghela & Kinnery Thaker on the topic 'An Application of Technology Acceptance Model in Understanding Student's Behavioral Intention to use EBSCO- An online Management Database'.

The event also had felicitation of Dr. GHS Naidu, Librarian, DAVV, Indore.

Conference Report was submitted by Dr. Elavazaghan K., Librarian and Chief Knowledge Officer, IIM Tiruchirapalli, which included the details about the three-day conference.



AIB India 2016 Conference

Academy of International Business (AIB) in collaboration with IIM Indore organised its AIB 2016 India Chapter Conference at IIM Indore on April 21-23, 2016. The three-day conference theme was South-to-South FDI, which aimed to bring together scholars from multiple disciplines and countries to examine international business in the context of emerging economies.

The conference had a Pre-Conference Workshop on April 20, 2016, conducted by Professor S. Ragnath, Corporate Strategy & Policy, Dean (Admin), IIM Bangalore and Professor Elizabeth Rose, University of Otago, New Zealand.

The inaugural ceremony took place on Thursday, April 21, 2016 with the formal welcome by Professor Manish Popli, Conference Co-Chair.

Professor Rishiksha T. Krishnan, Director, IIM Indore; Professor S. Ragnath and Professor Elizabeth Rose were also present on the occasion.

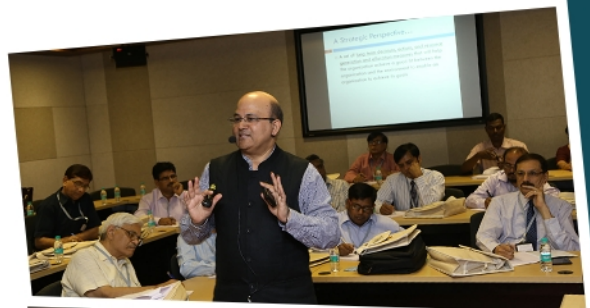
The conference had various attention-grabbing invited talks by distinguished professionals from across the globe. The talks revolved around international business contemporary research with an objective to give new insights to industry as well as academics. The valedictory function took place on the last day marked by the presence of all the guests, dignitaries, participants and the organizing members. Professor Manish Popli, Conference Co-Chair; thanked the delegates and participants for making the conference a success.



Workshop for Vice-Chancellors

A two-day workshop for Vice-Chancellors of Central Universities on the theme *Leadership for Academic Excellence in Higher Education* was organised by IIM Indore, Ministry of Human Resources and Development (MHRD) and University Grants Commission (UGC) in Mumbai University on April 18-19, 2016. The workshop was attended by 25 Vice-Chancellors and senior officials from central universities and state government.

Mr. V.S. Oberoi, Secretary MHRD and Vice-Chairman UGC; Professor Rishiksha T. Krishnan, Director, IIM Indore; Professor Sanjay V. Deshmukh, Vice-Chancellor, Mumbai University; Professor G.D. Yadav, Vice-Chancellor, Institute of Chemical Technology; Professor Yogesh Maheshwari and Professor Patturaja Selvaraj, Faculty, IIM Indore were instructors for the workshop. Professor Prashant Salwan, Faculty, IIM Indore was the programme coordinator.



Workshop on Win-Win Conversation

Professor Kamal K. Jain conducted a workshop on the topic 'Win-Win Conversation' organized by Indore Management Association (IMA) on May 12, 2016. The workshop was organized as a part of IMA's Develop Your USP Series at Hotel Sayaji, Indore.

The workshop was attended by participants from various companies, like Cummins India, Tata International, Cipla, Mahindra & Mahindra, Super Rubber Industries, Daly College Business School, National Seeds and Agro, Hotel Sayaji, Advanced Academy etc.



Mr. Anuj Tejpal, CBDO, OYO Rooms speaks at IIM Indore

Under the EPGP iKON (Industry Konnect) CXO Lecture Series, Mr. Anuj Tejpal, Chief Business Development Officer, OYO Rooms delivered an incredible talk on the topic 'Challenges for Young Entrepreneurs-Contributions to Make in India Initiative' on June 17, 2016. Mr. Tejpal's talk revolved around what is significant to start a startup, to shape it and to make it successful.

Mr. Tejpal discussed about the 'OYO Story' and how the notion of OYO came into existence. He also mentioned about the ups and downs faced by OYO and the time when the company was about to shut down. 'A startup is not about money. It's all about value-addition, not valuation. And you should have that passion in you forever', he said.

The talk concluded with a Q&A Session.



Professor Raj Sisodia, Babson College, Massachusetts Visits IIM Indore



Professor Raj Sisodia, Distinguished Professor of Global Business and Whole Foods Market Research Scholar in Conscious Capitalism Inc. delivered a Guest Lecture on June 21, 2016 on the topic 'Conscious Capitalism'.

The talk revolved around the fact that capitalism has been extraordinarily successful over the past two centuries at raising human living standards, life expectancy and life satisfaction. But many see it is extracting too steep a price for the prosperity it has enabled. He concluded his talk mentioning that we need to do something worth and earn money as well, rather than just do something to earn money.



Mr. Vijay Sethi, CIO and Head CSR, Hero Moto Corp Ltd. Visits IIM Indore



On the occasion of World Environment Day (June 5), the Corporate Interaction Committee of Executive Post Graduate Programme in Management (EPGP) at IIM Indore inaugurated the EPGP iKon: A CXO Guest Talk Series on June 3, 2016.

The series is an initiative by the EPGP Participants to create a platform where corporates from various industries can interact with the students and share their views. The first lecture in this series was marked by the presence of Mr. Vijay

Sethi, Chief Information Officer and Head CSR, Hero MotoCorp Ltd. Mr. Sethi spoke on the topic 'Commencing Your Journey to Become a Better Professional'.

Mr. Sethi's talk focused on the seven points noted in Stephen Covey's book-'7 Habits of Highly Effective People', wherein he discussed how a person can be successful. He noted that to achieve real excellence in this world, we need to start observing ourselves, look at our own shortcomings and then analyze the world around us. The event concluded with a plantation drive at the Institute.



Research & Publications

Articles/Research Papers Published in Journals

Chandra, S., Ghosh, D. and Srivastava, S. K. (2016). Outbound Logistics Management Practices in the Automotive Industry: an Emerging Economy Perspective. *Decision*, 43(2), 145-165.

Das, S. and **Dayal, M.** (2016). Exploring Determinants of Cloud-based Enterprise Resource Planning (ERP) Selection and Adoption: A Qualitative Study in the Indian Education Sector. *Journal of Information Technology Case and Application Research*, 18(1), 11-36.

Paper Presented at Conferences/Workshops

Chandra, S. and Malik, A. (2015). An MILP Approach to Natural gas Distribution Planning. Presented at the *SOM 2015 conference* held during December 11-13, 2015 at IIM Calcutta.

Sarkhel, M., and **Krishnamurthy, N.** (2016). Network Formation in Peer-to-Peer Additive Manufacturing. Presented at The *International Conference & Workshop on Game Theory & Optimization* held during June 6-10, 2016 at IIT Madras, Chennai.

Aradhye, A., **Krishnamurthy, N.** and Mane, P. (2016). Efficient

Social Storage Networks. Presented at *International Conference & Workshop on Game Theory & Optimization* held during June 6-10, 2016 at IIT Madras, Chennai.

Babu, S., **Krishnamurthy, N.** and Parthasarathy, T. (2016). Stationary, Completely Mixed and Symmetric Optimal and Equilibrium Strategy in Stochastic Games. Presented at *International Conference & Workshop on Game Theory & Optimization* held during June 6-10 2016 at IIT Madras, Chennai.

Swain, B. and **Ramanathan, J.** (2016). Ethical Crafting with Ethical Maintaining: A Maxim of Ethical Positioning. Presented at *Conference on Brand Management* jointly organized by Department of Management Studies, Indian Institute of Technology Delhi and Asia Business Centre, Curtin University held during April 16-17, 2016 at Indian Institute of Technology Delhi.

Articles/Research Papers Published in Conference Proceedings

Chandra, S. and Malik, M. (2016). Long Term Capacity Planning of Natural gas Distribution in India. *EUROMA 2016 conference* held at Trondheim, Norway.

Working Papers

Chandra, S. (2015). Container Security Management; A State-of-the-Art Literature Review and Research Agenda. *CSRN WP2635944*

Chandra, S. (2016). An Empirical Analysis of Inventory Performance Measures in the Indian Trading Sector. *IIM Indore Working Paper*, WP/01/016/OMQT

Papers Published in Magazines/Online

Krishnan, R.T. (May 10, 2016). The state of cancer research and the future of innovation. Available at <http://www.livemint.com/Politics/yid9aiOMTRApLlplDX1AxJ/The-state-of-cancer-research-and-the-future-of-innovation.html>.

Krishnan, R.T. (May 25, 2016). The Chinese innovation machine: China has evolved into a leading geography for innovation. How has it done that? George Yip and Bruce McKern explore that question in their book 'China's Next Strategic Advantage'. Available at <http://www.foundingfuel.com/article/the-chineseinnovation-machine/>.

Invited Talk

Krishnamurthy, N. (2016). Delivered Invited Talk at Dynamic Social Storage as a Stochastic Game at the *International Conference & Workshop on Game Theory & Optimization* at IIT Madras, Chennai.

Blog Spots

Krishnan, R. T. (May 15, 2016). *The Jump to BS-VI and What it Means for Innovation* [Blog Post]. Available at <http://www.foundingfuel.com/article/the-jump-to-bsvi-and-what-it-means-for-innovation/.html>

Nargundkar, R. (April 10, 2016). *Monarchy in Modern Times* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/monarchy-in-modern-times.html>.

Nargundkar, R. (April 11, 2016). *Coal-Fired Nostalgia* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/coal-fired-nostalgia.html>

Nargundkar, R. (April 13, 2016). *My Favourite Students* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/my-favourite-students.html>

Nargundkar, R. (April 13, 2016). *Singapore is a Fine Country- What About Us?* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/singapore-is-fine-country-what-about-us.html>.

Nargundkar, R. (April 14, 2016). *Some Colleagues from IIMB, IIML* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/some-colleagues-from-iimb.html>.

Nargundkar, R. (April 15, 2016). *My Colleagues from IMT and PESIT* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/my-colleagues-from-imt-and-pesit.html>.

Nargundkar, R. (April 16, 2016). *My Past Bosses* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/my-past-bosses.html>.

Nargundkar, R. (April 24, 2016). *The Importance of being G* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/the-importance-of-being-g.html>.

Nargundkar, R. (April 24, 2016). *The Benefits of Mutual Admiration Societies* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/the-benefits-of-mutual-admiration.html>.

Nargundkar, R. (April 28, 2016). *Fallacies* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/the-benefits-of-mutual-admiration.html>.

Nargundkar, R. (April 30, 2016). *Is More IQ Necessarily Better?* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/is-more-iq-necessarily-better.html>.

Nargundkar, R. (April 30, 2016). *Pontification?* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/pontification.html>.

Nargundkar, R. (April 30, 2016). *Odd Words and Terms* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/odd-words.html>.

Nargundkar, R. (April 30, 2016). *My Failures* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/04/my-failures.html>.

Nargundkar, R. (April 30, 2016). *Einstein and the Case Study Method* [Blog Post]. Available at http://rnargundkar.blogspot.in/2016_05_01_archive.html.

Nargundkar, R. (May 6, 2016). *Einstein and the Case Study Method* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/einstein-and-case-study-method.html>.

Nargundkar, R. (May 6, 2016). *The Role of Empathy Method* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/the-role-of-empathy.html>.

Nargundkar, R. (May 9, 2016). *Changing Roles* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/changing-roles.html>.

Nargundkar, R. (May 9, 2016). *The Checklist Manifesto- Book Review* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/the-checklist-manifesto-book-review.html>.

Nargundkar, R. (May 11, 2016). *Yes, My Accent is Real- Book Review* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/yes-my-accent-is-real-book-review.html>.

Nargundkar, R. (May 12, 2016). *The Meaning of Life* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/the-meaning-of-life.html>.

Nargundkar, R. (May 21, 2016). *Surnames* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/surnames.html>.

Nargundkar, R. (May 25, 2016). *What a Workplace Should Strive For* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/what-workplace-should-strive-for.html>.

Nargundkar, R. (May 25, 2016). *Nicknames* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/nicknames.html>.

Nargundkar, R. (May 28, 2016). *How to Tackle Bosses* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/how-to-tackle-bosses.html>.

Nargundkar, R. (May 29, 2016). *How to Deal with Marriage* [Blog Post].

Available at <http://rnargundkar.blogspot.in/2016/05/how-to-deal-with-marriage.html>.

Nargundkar, R. (May 29, 2016). *Earth-shaking News* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/earth-shaking-news.html>.

Nargundkar, R. (May 29, 2016). *Contests for World Leaders* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/05/contests-for-world-leaders.html>.

Nargundkar, R. (June 2, 2016). *Innovative Taxes* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/06/innovative-taxes.html>.

Nargundkar, R. (June 5, 2016). *Appointing (Brand) Ambassadors*

[Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/06/appointing-brand-ambassadors.html>.

Nargundkar, R. (June 14, 2016). *Prioritise* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/06/prioritise.html>.

Nargundkar, R. (June 20, 2016). *Humanism- Why It's Unpopular* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/06/humanism-why-its-unpopular.html>

Nargundkar, R. (June 20, 2016). *Trexit* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/06/trexit.html>

Nargundkar, R. (June 20, 2016). *Game of Drones* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/06/game-of-drones.html>

Awards, Scholarship and Achievements

IIM Indore stands among the Super League 1-A2 Business Schools Category

Being consistent in its position in the Top-10 B-Schools in India, this time IIM Indore has yet again secured a spot among the Super League 1-A2 Business Schools Category in a survey conducted by Business Standard. The results of the survey were published in Business Standard on June 17, 2016.

RATINGS	AUDIT SPLIT								
	OVERALL PERCENTILE	AUDIT PERCENTILE	PERCEPTION PERCENTILE	INTELLECTUAL CAPITAL	ADMISSIONS AND PLACEMENTS	INFRASTRUCTURE	INDUSTRY INTERFACE	GOVERNANCE	SCALE OF OPERATIONS
GROUP: SUPER LEAGUE 1-A2									
SUPER LEAGUE 1									
Faculty of Management Studies, Delhi	95	95	95	95	95	75	85	75	95
Indian Institute of Foreign Trade, Delhi	95	95	95	95	95	90	80	95	95
Indian Institute of Management Ahmedabad	95	95	95	95	95	95	95	95	95
Indian Institute of Management Calcutta	95	95	95	95	95	85	95	90	95
Indian Institute of Management Indore	95	95	95	95	90	80	90	95	95
Indian Institute of Management Kozhikode	95	95	95	95	95	80	90	90	95
Management Development Institute, Gurgaon	95	95	95	95	95	95	95	90	95
S.P.Jain Institute of Management & Research, Mumbai	95	95	90	95	95	70	90	85	95
XLRI, Jamshedpur	95	95	95	95	95	90	90	95	95



Archit Kothari judged Best Marketing Intern

Archit Kothari from IPM 2012 batch has been judged the 'Best Marketing Intern' at L'Oreal India Pvt. Ltd during the summer internship.

PGP Students Receive YES ASPIRE Scholarship

Two PGP students Harbani Lamba and Sanya Singh have received the YES ASPIRE Scholarship by YES Bank. The award function took place on March 30, 2016 at Mumbai. They were rewarded Rs. 2 Lac each to help pursue their entrepreneurial vision. In addition to the scholarship amount, they also got an opportunity to receive mentorship from YES BANK's Top Management Team and participate in the Bank's exclusive knowledge events throughout the year.



IIM Indore Alumni Sundar Balakrishna to be Honored at International Forum

National Instruments, a Texas-based Multi-national Company will be honoring IIM Indore's Alumni (PGP 2009), Mr. Sundar Balakrishna for the esteemed efforts he has put in bringing the 'Internet of Things' (IoT) technologies to the students of rural Andhra Pradesh. Mr. Balakrishna, currently the CEO, Institute of e-Governance will be honored in the presence of a 5000-strong community of technology leaders, innovators, and educationists during the NI Week, The Global Graphical System Design Conference to be held at Austin, Texas on August 1-4, 2016.



IIM Indore Students Win BLoC Case Challenge



Two PGP students, Priyatham Swamy and Majula Vadde won the Business Line on Campus Case Challenge on the topic 'Turning the Indian Railways

around: Will it be a Bumpy Ride Ahead?' The result of the contest was declared on April 17, 2016. The First Runner-up, Second Runner-up and the Fourth Runner-up position in the contest were also bagged by various teams of IIM Indore students only. The students received gift vouchers for their achievement.

The First Runner-up were Yogesh Vohra and Mayur Zope, Second Runner-up position was secured by Jyoti Gurah and Jolly Mondal and the Fourth Runner-up position was bagged by Dipankar Dhariwal and Tarun Kumar Madhei. All these are the students of PGP, IIM Indore.

IPM Students Charvie Punia and Deksha Gupta Win Laurels at CTW Ball

The Cadets Training Wing (CTW) of the Military College of Telecom Engineering (MCTE), Mhow organized a CTW Ball on May 10, 2016. IPM students from IIM Indore also took part in the Ball. Charvie Punia, (IPM 2014-19 Batch) was crowned as the Miss CTW Ball 2016. Also, Deksha Gupta, (IPM 2015-20 Batch) was crowned the Second Runner-up.

The winners received crown and a badge of CTW along with a CTW memento.



Akshita Dash awarded 2nd prize in Odissi dance



Ms. Akshita Dash, daughter of Mr. Ajaya Dash, Officer (EPGP) has been awarded second prize in Odissi dance junior solo category in the All India Multi Lingual Drama, Dance, Music

contest/fest Global Harmony 2016 organized by Akhil Bharatiya Sanskrutik Sangh, Pune during May 24-29, 2016. She along with her team mates from The Shishukunj International School won the First prize in inter school dance competition held in the year 2015-16.

Amar Singh Chouhan, Gym Instructor, Wins National Arm Wrestling Competition

Mr. Amar Singh Chouhan, Gym Instructor, IIM Indore won the second position in the National Level All India Arm Wrestling Competition held at Jabalpur, competing among 300 arm wrestlers from all over the country. He received a silver medal and a certificate for the competition.



News & Events

TEDx IIM Indore

IIM Indore's Industry Interaction Cell organised TEDx IIM Indore on June 26, 2016. The theme of the event was 'Inscriptions on Sand' to ignite the spark of curiosity, innovation and bringing about



'waves of change'. Distinguished speakers from diverse backgrounds like theatre, corporate, Fin-tech and Space Research gave insightful talks and inspired the audience.

The event was inaugurated by Professor Ganesh Kumar Nidugala, Dean (Academic) who gave insights on economic impacts of technology revolution. Ms. Anu Vaidyanathan, the first Asian participant to finish the Ultraman Canada Triathlon talked about her new book, 'Anywhere but Home' a memoir of her life in sports. She emphasised the importance of giving second chances to life and keeping the positivity intact even through rough times.

Guinness Book record holder Mr. Navin Guliya, an ex-army officer who got injured at the age of 22 but did not stop and kept pursuing his passion; gave a very inspiring talk about learning from failures and using them as a stepping stone of success.

Mr. Vijay Padaki, renowned management trainer and playwright gave eye opening insights about sustainability and our responsibility towards the entire



ecosystem. He explained the consumption syndrome that our generation is suffering from and how the threshold level of satiation for human beings keeps on rising, citing examples from his theatre-in learning education programme.

Mr. Satyanshu Singh, a screenwriter and director from the film industry shared



anecdotes from his life and talked about finding that 'Essential Ingredient of your Life Changing Moment'. He recited his poems which were featured in the movie 'Udaan' and talked about the struggle of chasing brilliance and leaving mediocrity behind.

Mr. Abhishant Pant, a transaction banking professional talked about his 100 day cashless journey to understand the reach of financial inclusion in India. He spoke about the revolution that Fintech companies are bringing in to empower the lower income sections of the society. He emphasised on the importance of digital money to help the bottom of the economic pyramid.

Ms. Swapna Sunder, MD and CEO of IP Dome, (a company she founded in 2008) talked about the necessary intersection of the law, the lab and the market. She spoke about how the knowledge of the market is essential in the copyright and patent domains.



The concluding talk was given by Padma Shree Dr. V. Adimurthy, who was the Chairman of the Mars Mission study team that conceptualised India's Mars Orbiter Mission. He gave many examples of scientists and thinkers who thought ahead of their time when other people found their views to be utopian. He quoted Tagore, Tolstoy, Vikram Sarabhai and Einstein to motivate the students to innovate and think beyond what's feasible.

The speakers were felicitated with mementos by the Industry Interaction Cell and the guests left with insights and ideas about various realms of life that are worth sharing.

IIM Indore Organizes 'Thank You Meet' for Industry Partners

IIM Indore felicitated eminent industry partners during a 'Thank You Meet' organized on April 26, 2016 as a token of thanks to those industry partners who provided their support in conducting the Industry Interface Programme for 1st year PGP students.

Around 75 delegates from over 45 companies graced the occasion. Mr. Somil Bajpayi, Officer, Industry Interface Office, IIM Indore welcomed the dignitaries. Professor NMK Bhatta, Chairman, Industry Interface Office gave the welcome address, wherein he appreciated the efforts put in by the industries to help the students gain knowledge.

This was followed by a talk by Professor Rishiksha T. Krishnan, Director, IIM Indore wherein he discussed about the changes in course curriculum according to the industry requirements. Various industrialists appreciated the efforts put in by the Institute and shared their experience during the students' internship at their companies. This was followed by a talk on Goods and Services Tax (GST) by Dr. S. B. Singh from Ernst & Young, wherein he discussed about the current indirect tax structure, proposed GST framework, GST legislative framework and impact of GST on industry as well as Micro, Small and Medium Enterprises. The talk was interactive and received very well by the Industry Partners.



Faculty Development Programme

The eighth edition of the 'Faculty Development Programme' (FDP) was conducted at IIM Indore from April 25-May 27, 2016. The inaugural ceremony took place in the presence of Professor Vasanthi Srinivasan, OB & HR, Chairperson, Alumni Relations, IIM Bangalore along with Professor Rishikesh T. Krishnan, Director, IIM Indore and 44 participants registered for the programme.

Professor Vasanthi Srinivasan's talk revolved around her experience as a teacher and a researcher in last 15 years and the changing context in organizations, both internally and externally. During the valedictory function, Professor Rishikesh T. Krishnan also congratulated the participants, and said that the learnings of the programme would surely help the participants to look at situations more practically. Professor Ganesh Kumar Nidugala also wished a good luck to the participants and advised them to use the tools of research in an efficient way. The participants also shared their experience at IIM Indore and noted that the programme gave them a clarification of what actually research is and how it can be done in an resourceful, easy and yet effective manner. Professor Subhashakar Chattopadhyay then delivered vote of thanks.



Executive Post Graduate Programme in Management

IIM Indore Inaugurated the eighth batch of its one-year full-time Executive Post Graduate Programme in Management (EPGP) on April 18, 2016. The current batch consists of 41 highly experienced professionals from diverse industry domains.

Mr. Arvind Mahajan, Partner and National Head – Energy, Infrastructure and Government: Senior independent Director on KPMG India Board was the chief guest of the inaugural ceremony, and Mr. Sujai Sen, Head of Strategy, CSI ADM Ericsson was the Guest of Honor.

Mr. Pranav Dubey, Corporate Relation Officer at IIM Indore welcomed the participants and highlighted the importance of the EPGP. Professor Ganesh K. Nidugala, Dean (Academic) advised the participants to put in all the efforts to gain from this course.

Mr. Arvind Mahajan discussed about how this course would help the students re-invent themselves not only professionally, but also as an individual. This was followed by a brief interactive session with Mr. Sujai Sen, who shared his experience at IIM Ahmedabad when he was a student. The session was followed by a briefing about Library, Plagiarism and Institute's Infrastructure facilities, which concluded with a Q&A session.



State Bank of India E-Corner Established at IIM Indore

The State Bank of India (SBI) established its SBI E-Corner at IIM Indore recently. The 24-hour running E-Corner at the Institute is featured to extend all advanced banking facilities for the IIM Indore community members. It has Internet Kiosk Banking, Cash Deposit Machine, ATM and SWYAM (the machine for printing passbook at one's convenience).



Hindi Workshop

In order to craft awareness about the advance usage of the official language- Hindi and acts related to the language, a workshop was conducted at IIM Indore on June 24, 2016. Mr. Lalmani Shukla, Narmada Hydroelectric Power Corporation, Bhopal was the Chief Guest for the workshop.

The programme began with the formal lamp lighting ceremony. Mr. Jainath Yadav, Hindi Officer, IIM Indore welcomed the guests. Mr. Lalmani Shukla mentioned in his talk about the impact and importance of using Hindi as an official language. He noted that such workshops and events unquestionably encourage the use of Hindi, but one should also try and use Hindi as an official language on daily basis as much as possible.

Language policy, such as various forms of correspondences, office comments, circulars, office memoranda, official order, terminology and practical grammatical problems & their solutions were also discussed. A competition on Hindi Language was also conducted. Mr. Rajesh Shrivastava delivered the vote of thanks.



EBSCO Workshop

A training workshop on EBSCO Discovery Service and EBSCO eBooks was conducted at the Institute on June 30, 2016. The objective of the session was to create awareness about the EBSCO system. The workshop was conducted by Mr. Randeep Singh, training Instructor, EBSCO. The session was attended by library staff members, Academic Associates and FPM Participants.



Kiken Yochi Training Workshop

A workshop on Kiken Yochi Training (KYT) was conducted at IIM Indore on May 6, 2016 by Mr. Jigar Kantharia, Officer (Safety), IIM Indore. KYT is a Japanese technique of hazard prediction for zero accident. The objective of the workshop was to create awareness about KYT among the staff members and develop critical problem solving attitude towards potential hazards.



Workshop on Electrical Safety

With an objective to generate awareness about key electrical terms, understand precautions while using electrical equipment and identify and eliminate the electrical safety hazards, a workshop on electrical safety was conducted at IIM Indore on June 22, 2016. Mr. Jigar Kantharia, Officer (Safety) and Mr. Ram Kumar Ayam from Electrical Department of the Institute introduced the electrical staff to the basic guidelines of electrical safety and safer working practices, so as to lessen the risks triggered by electricity vulnerabilities.



IPM Students Visit Media Houses in Indore

The students of IPM (2014-19) batch visited two media organisations in Indore as part of their course 'Introduction to Journalism' on May 19, 2016. The visit included a tour of the 'Naidunia Printing Press' which is a state-of-the-art facility from where many publications including Times of India and Economic Times are printed. Around 42 students witnessed the live process of printing of 'City Live' supplement of Naidunia. The second organization visited by the students was All India Radio transmission centre. The students got an opportunity to interact with the employees at both the media units and to understand the functioning of the unit at different levels. The Media visit was facilitated by Dr. Akhtar Parvez, Librarian, IIM Indore. Professor Deepti Ganapathy, Faculty, IIM Indore and the course instructor accompanied the students.



Bulls & Bears Contest

With an objective to aid the participants enhance their skills of analysing financial statements and nurture their leadership and creative abilities, Executive Post Graduate Programme in Management (EPGP) Campus Coordination Committee conducted 'Bulls & Bears: Can You Pursue a Potential Investor?' on June 17, 2016.

Bulls & Bears was conceptualized as a mode for students to analyse financial statements of any company and make meaningful deductions resulting in a set of actionables.

A total of 9 teams participated in the event from all the courses. The judges for the event were Professor Radha Mukesh Ladkani, Faculty, IIM Indore and Mr. Pranav Dubey, Placement Officer, EPGP.

The participants made varied analysis during the competition using macro and micro economic trends to make compelling arguments towards their recommendations. The winners were as follows:

1st Prize – Shanthanu Das Mohapatra & Ayush Khaitan

2nd Prize – Shanmugavel, Dhruv Ghai, Rupak Laskar & Ajay Jeevan K



Dental Clinic Inaugurated at IIM Indore

In order to expand the healthcare facilities, IIM Indore in association with College of Dental Science and Hospital (CDSH), Rau; inaugurated the Dental Healthcare Centre at the Institute's Medical Centre on Saturday, June 4, 2016. The dental centre's objective is to provide dental check-up facility to the IIM Indore community. The centre will provide primary dental care, which would help resolve the dental problems of the students and the residents. The centre would be open on Saturdays from noon 12:00 till 3:00 p.m. Dr. Deepika Jain would be the in-charge for the centre.



IIM Indore Celebrates International Yoga Day

In order to encourage the IIM Indore Community to stay healthy and fit, the Institute celebrated the International Yoga Day on June 21, 2016. The event witnessed participation from many students from various courses, faculty, staff and their family members as well. A quiz on Yoga was also organized on this day.



Ummid, the Social Services Club (Mumbai Campus) Celebrated International Yoga Day



Ummid, the social sensitivity club and Cultural Committee of IIM Indore, Mumbai Campus celebrated International Yoga Day on 21st June. The attendees were trained with the basic mudras and pranayama, which would help them control their body and mind. Physiotherapist Dr. Tejas Suman along with Deputy Manager Mr. Purvik Mehta from Fortis hospital, Vashi agreed to be a part of the event and gave some useful health tips to the students.



MDPs

In-Company Programmes

S L	Programme Title	Organization	Date
1	General Management Programme	Indian Railways Institute of Transport Management	April 04 - 29, 2016
2	Management Development Programme – 2 nd Edition	ICICI Prudential Life Insurance Company Limited	April 10 - 13, 2016
3	Management Development Programme	Birla Sun Life Insurance Company Ltd	April 18 - 20, 2016
4	Chain Management Programme (Batch 1)	IDFC Asset Management Company Limited	April 23 – 24, 2016
5	Management Development Programme (Basics) Batch 1	ICICI Prudential Life Insurance Company Limited	May 02 - 04, 2016
6	Customized Management Development Programme	Ambuja Cements Limited	May 04 - 06, 2016
7	Leadership through Communication	Hindustan Aeronautics Limited Bangalore	May 04 - 05, 2016
8	Management Development Programme (Basics) Batch 2	ICICI Prudential Life Insurance Company Limited	May 10-12, 2016
9	Management Development Programme (Basics) Batch 3	ICICI Prudential Life Insurance Company Limited	May 11-13, 2016
10	Apex Level Programme	National Academy of Defence Production Ambajhari Nagpur	May 12-13, 2016
11	Chain Management Programme (Batch 2)	IDFC Asset Management Company Limited	May 16-17, 2016
12	Young Leaders Development Programme	ACC- ACL Leadership Academy	May 23-27, 2016
13	Customized Management Development Programme	National Informatics Centre (NIC)	May 23-27, 2016
14	Customized Management Development Programme	Ambuja Cements Limited	May 24-26, 2016
15	Customized Management Development Programme	Canara Bank	May 30- June 03, 2016
16	Leadership Acceleration Programme (LEAP)	Bharat Electronics Limited	May 30 - June 04, 2016
17	Mentoring for Talent Development	Hindustan Aeronautics Limited Bangalore	June 06-08, 2016
18	Business Excellence Practitioners workshop	State Bank of India, Bengaluru	June 05-06, 2016
19	Customized Management Development Programme	Canara Bank	June 06-10, 2016
20	Super Manager for Emerging Managers - A Leadership Development Programme	Mahindra & Mahindra Financial Services Limited	June 13 - 16, 2016
21	Emerging Leader's Programme	Godrej Agrovet Limited (Module 3)	June 13 - 15, 2016
22	Customized Management Development Programme	Kendriya Vidyalaya Sangathan	June 13 - 18, 2016
23	Chain Management Programme (Batch 3)	IDFC Asset Management Company Limited	June 18-19, 2016



Professor Ranjeet Nambudiri (in the centre) with participants of ACC-ACL Leadership Academy



सिद्धिमुल प्रबन्धनम्
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