



सिद्धिमुले प्रबन्धनम्
ना. प्र. सं. इन्दौर
IIM INDORE

IIM INDORE NEWSLETTER

A Quarterly Newsletter of the
Indian Institute of Management Indore



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Editor's Desk

We are happy to present to you the April-June 2017 issue of the IIM Indore Quarterly Newsletter.

It is encouraging to see the overwhelming response received from the IIM Indore community in terms of their contribution to the current issue of the Newsletter.

Maintaining its position in the Top B-Schools in India, IIM Indore this year bagged the 10th Rank in the National Institute Ranking Framework announced by MHRD. For the first time, Institute has also officially tied up with a Mainland based University- Central University of Finance and Economics, Beijing, China for academic collaboration.

Apart from the guest talks and lectures, CERE 2017 and Industry Meet 2017 were also held during this quarter. ULLAS- The Cultural Talent Show for the employees and their family members also witnessed huge participation.

I place on record my sincere appreciation for all the cooperation received from Mr. Shashi Kant Jatwa for compiling the Newsletter.

Ananya Mishra

News at a Glance

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IIM Indore Stands Among Top-10 B-Schools in India by MHRD

IIM Indore bagged the 10th Rank in the National Institute Ranking Framework (NIRF) announced by the Ministry of Human Resource Development (MHRD), Government of India; on April 3, 2017. The release of the rankings was done by Shri Prakash Javadekar, Union Minister of Human Resource Development. The parameters for the ranking included Teaching and Learning Resources, Research and Professional Practice, Graduation Outcomes, Outreach and Inclusivity and Perception.



Conference/Workshop/Lectures

CERE 2017

IIM Indore hosted the 8th Conference on Excellence in Research and Education (CERE) from May 4-7, 2017. The theme of the Conference was 'Celebrating 50 years of Contingency Theory'.

The four day conference witnessed more than 90 paper presentations, three workshops and keynote addresses. More than 150 participants including research scholars, faculty and management students had registered for the conference.

The conference began with an interactive session with Professor Richard Burton, Professor Emeritus from the Duke University, USA; who talked about management pedagogy, research practices and future in academics. He also discussed about the challenges faced, the gap between management research and practice and how it can be sorted. Two pre-conference workshops were also conducted, first by Professor Manoj Motiani, Faculty, IIM Indore on the topic-'Intervention in Research' and the second by Professor N.K. Sharma, IIT Kanpur, on the topic 'Experimental Design'.

The formal inauguration took place on May 5, 2017 in the presence Professor Pulak Ghosh, Faculty, IIM Bangalore and Professor Rishikesh T. Krishnan, Director, IIM Indore.

Professor Pulak Ghosh gave an informative presentation on the topic—'How Big Data is Changing Management Research'. He discussed about various challenges faced during collecting data for research and how research questions help a scholar get into details instead of just consuming the data from the tip of the iceberg.



Another Keynote Address was by Professor Richard M. Burton, Duke University, USA. His presentation was on the topic—'Three Great Books of 1967' which discussed about the three very influential books of management namely, 'Organizations in Action: Social Science Bases of Administrative Theory' by James D. Thompson; 'Organization and Environment' by Paul R. Lawrence and J. W. Lorsch and 'A Theory of Leadership Effectiveness' by Fred Fiedler.

Next Keynote Address was by Professor Rajendra Srivastav, ISB Hyderabad. He spoke on the topic—'Challenges in Education and Research in Context of Emerging Markets'. His talk revolved around challenges like relevance of management research in the current business context and lack of focus on emerging markets. The last workshop of the conference was on the topic—'Science and Scientific Writing' conducted by Professor Ramadhar Singh, Ahmedabad University. The workshop provided insights to the do's and don'ts of academic research writing.

The last day of the conference witnessed a Doctoral Colloquium followed by valedictory function. The guests for the function were Professor Kamal K. Jain, Dean (Academic), IIM Indore and Professor Patturaja Selvaraj, Chair, FPM, IIM Indore.

This was followed by the declaration of the Best Paper Awards where the

winners received certificates and a cash prize of Rs. 30,000. The Best Papers we given under three categories as follows:

General Track- Paper by Saswat Patra and Malay Bhattacharya from IIM Bangalore on the topic- 'First Passage Time Probabilities for Pearson Diffusion Process with Application to Options'.

Contingency Track- Paper by Harpreet Singh Bedi from Lovely Professional University on the topic- 'A Contingency Approach to Entrepreneurial Orientation-Business Performance Relationship'.

Best Paper Award for Doctoral Colloquium- Paper by Sonal Thukral from Sriram College of Commerce on the topic- 'Financing Pattern of Outward Foreign Direct Investment by Indian Multinational Enterprises'.

Conference Coordinator, Shweta Gupta gave the vote of thanks.



Talk on Winning at New Product Development

IIM Indore's Industry Interface Office conducted an Expert Talk on the topic-'Winning at New Product Development' on May 13, 2017. Professor Abhishek Mishra, Faculty, IIM Indore was the speaker for the talk. He discussed about the changing customer needs with tremendously changing time. He also discussed how innovation can maximize the efficiency of the company and how to communicate value to the customers and understand and learn critical aspects related to the process of new product development.

The talk was attended by delegates from companies like Tata International, Case Constructions, Jaideep Ispat, National Steel etc., from Pithampur and Dewas regions.

The talk was followed by a Q&A session.



Guest Lecture on Future of Brands

Under the Executive Post Graduate Programme in Management (EPGP) initiative- iKon CxO Guest Lecture Series, the first lecture of the academic year 2017-18 was held on May 25, 2017. Mr. Girish Balachandran, Managing Partner, On Purpose Consulting was the speaker, who discussed on the topic-'Future of Brands'.

The talk revolved around topics like Creative Disruption, Fake News, Information Wars, Brand Building, etc. He shared his views about brand building techniques in the era of continuous change in content and context, rise of fake news, its implications and brand building in the current scenario. Being positively sceptical, checking the source, questioning the headlines that make big declarations, looking for validation in the story or confirming with more sources can help us stay authentic, Mr. Balachandran said.

The lecture concluded with a Q&A session.



Guest Lecture on Cultural Integration

Under the EPGP iKON CxO Guest Lecture Series, a talk was held on 'Cultural Integration' on June 10, 2017. Mr. Masayoshi Tamura, GM, Digital Solutions and Services Group, Hitachi—India was the speaker for the talk.



Mr. Tamura, who has been residing in India for over five years now, spoke at length about inter-cultural learnings and understanding that can help countries and businesses grow. Contrasting two completely different schools of thought prevalent in Indian & Japan, Mr. Tamura said that the two cultures complement each other in many ways and this integration is worth implementing in today's business models. Mr. Tamura while appreciating the 'jugaad' Indians are so efficient at, stressed that Indians should be proud of their ability to turn around situations in such short time. The talk was followed by a Q&A session.

Research & Publications

Articles/Research Papers Published in Journals

Sridhar, V., and Vadivelu, S. (2017). Management of an Outsourced Satellite Phone Development Project: Sasken's Experience." *Journal of Information Technology Teaching Cases*, 1-8.

Paper Presented at Conferences/Workshops

Chatterjee, A. and Shaikh, R. (2017). Flying Solo with Solar. Presented at Women's Entrepreneurship Conference held during April 3-5, 2017 at Bangkok, Thailand.

Chatterjee, A. and Shaikh, R. (2017). Pushan a Solar journey. Presented at 3rd World Conference on Women's Studies 2017 held during May 4-6, 2017 at Colombo, Sri Lanka.

Papers Published in Magazines/Online

Vadivelu, S. (2017). What It Takes To Manage Technical Workforce Supply Chain. Available at <http://www.cxotoday.com/story/what-it-takes-to-manage-technical-workforce-supply-chain.html>

Invited Talk

Gunta, S. (2017). Special Guest Speaker on *Copyrights, Plagiarism & More* at Renaissance Law College, Indore on June 13, 2017.

Gunta, S. (2017). Expert Speaker on Expert talk Series of *Industry Outreach Programme* at Jall Auditorium organized by JITO & JES, Indore on June 25, 2017.

Blogs

Nargundkar, R. (April 4, 2017). *Highways and Laws* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/highways-and-laws.html>.

Nargundkar, R. (April 4, 2017). *Pageviews Gone Mad* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/pageviews-gone-mad.html>.

Nargundkar, R. (April 7, 2017). *Of retreads and reincarnation* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/of-retreads-and-reincarnation.html>.

Nargundkar, R. (April 10, 2017). *Gone Mad-the Brand* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/gone-mad-brand.html>.

Nargundkar, R. (April 11, 2017). *The Hundred Year Old Man...Book Review* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/the-hundred-year-old-manbook-review.html>.

Nargundkar, R. (April 11, 2017). *4,00,000 and Going* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/400000-and-going.html>.

Nargundkar, R. (April 18, 2017). *Spices Make Us* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/spices-make-us.html>.

Nargundkar, R. (April 21, 2017). *Text Book Nostalgia* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/text-book-nostalgia.html>.

Nargundkar, R. (April 25, 2017). *Local Flavours* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/04/local-flavours.html>.

Nargundkar, R. (May 4, 2017). *Ads and Creativity* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/05/ads-and-creativity.html>.

Nargundkar, R. (May 11, 2017). *Two Moving Experiences* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/05/two-moving-experiences.html>.

Nargundkar, R. (May 12, 2017). *Life, The Universe and Everything-Book Review* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/05/life-universe-and-everything-book-review.html>.

Nargundkar, R. (May 17, 2017). *Comic Dialogue* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/05/comic-dialogue.html>.

Nargundkar, R. (May 20, 2017). *Worrisome Worries* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/05/worrisome-worries.html>.

Nargundkar, R. (May 28, 2017). *Strictly Speaking* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/05/strictly-speaking.html>.

Nargundkar, R. (May 30, 2017). *Distance Makes the Heart Grow Fonder* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/05/distance-makes-heart-grow-fonder.html>.

Nargundkar, R. (June 14, 2017). *Descriptive Names* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/06/descriptive-names.html>.

Nargundkar, R. (June 20, 2017). *What I Like About Facebook* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/06/what-i-like-about-facebook.html>.

Nargundkar, R. (June 23, 2017). *Things Which Keep Us Awake* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2017/06/things-which-keep-us-awake.html>.



Professor Srinivas Gunta Shortlisted for Inaugural Teacher Innovator Award

Professor Srinivas Gunta, Faculty, IIM Indore was shortlisted for the Inaugural Teacher Innovator Award by Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching under the Ministry of Human Resource Development, Government of India. Professor Gunta was among the 54 faculty members shortlisted for Stage-II across disciplines and universities all over India.

PGP 2 Participants Win 1st Runner-Up position at Reserve Bank of India Policy Challenge 2017

PGP 2 participants Divyanshu, Nehal Makhija, Surabhi Sharma represented the Institute at Policy Challenge 2017—National Level Round at RBI Central Office, Mumbai from west zone in last week of March. The team under the guidance of Professor Ganesh Kumar Nidugala, Faculty, IIM Indore competed with three other teams shortlisted for finals from across the nation. The competition dealt with representing Bi-monthly Monetary Policy Recommendations based on demonetization effects and current inflation targeting framework in front of the jury consisting of deputy governors of RBI, chief economist Arvind Subramanian, other dignitaries and journalists. The team secured the 1st Runner-Up position and received a cash prize of Rs.50,000 along with citations.



PGP Alumni Sumit Pramanik's Novel Released

Adding another name to the list of Alumni Authors of IIM Indore, Sumit Pramanik's (PGP 2012-14) novel—'The Girl Behind the Glass' was released on May 10, 2017. The novel is a psychological thriller stuffed with darkness and twisted characters. Noting that this is his debut novel, Sumit says, 'I have always been fascinated by writers with original styles, Raymond Chandler, Dashiell Hammett, Gillian Flynn, Justin Cronin, Stephen King and others who strive for innovative bend of thinking'. IIM Indore congratulates Sumit for his achievement and wishes him luck for his future endeavours.



News & Events

Industry Meet 2017

The Annual Interactive Event for the industrialists from the region and adjacent areas—Industry Meet 2017 was held at IIM Indore on June 24, 2017. The event witnessed over 250 industrial leaders and specialists from numerous sectors, sharing their experience and knowledge with a huge gathering comprising of budding entrepreneurs, scholars, young managers and the students and faculty of IIM Indore. Mr. Ashwani Lohani, Chairman and Managing Director, Air India Ltd. was the Chief Guest for the event. The objective of the meet was to understand the changing paradigms of the industry needs and accordingly change the curriculum for the participants.

The event began with the formal lamp lighting ceremony by the Chief Guest, along with Mr. Satish Nadiger, MD & CEO, John Deere; Professor Rishiksha T. Krishnan, Director, IIM Indore and Professor NMK Bhatta, Chairperson, Industry Interface Committee and Faculty, IIM Indore.





Professor Rishiksha T. Krishnan then shared his views on IIM Indore and its Industry Connect. He said that the purpose of Industry Interface Office is to connect with the industries not only with regards to executive educational programmes, but also to modify the curriculum for diversifying students' knowledge.

This was followed by a talk by Mr. Ashwani Lohani on the topic* 'Managerial Excellence in a Challenging Environment'. Sharing the importance of human values Mr. Lohani said, 'Before you jump to a conclusion and take a move ahead for your career, ask yourself, what is the purpose of your life? Do you just wish to be successful and famous and earn money; or you really want to develop as a human being?' He advised the students to understand that life is beyond great lifestyle and enjoyment-and we need to identify the true-self and take our aims forward slowly and steadily, getting over the setbacks and remaining strong.

He encouraged the students to become successful managers, but also advised them to try and become inspirational leaders who encourage the employees, don't have ego and listen to the inner voice which gives genuine suggestions. His talk was followed by a Q&A session.

Professor Bhatta then presented a report on Industry Interface Programme 2016-17, which was followed by felicitation of the Industry Partners for the programme.

This was followed by a presentation on 'Make in India' by Professor Ganesh Nidugala, Faculty, IIM Indore. The presentation laid foundation for the Panel Discussion on the topic- 'Enabling Make in India: Next Steps'. Moderated by Professor Rishiksha T. Krishnan, the panel discussion had Mr. Satish Nadiger, MD & CEO, John Deere; Mr. N Mohan, CEO, Aerosoles Europe (subsidiary of TATA International); Mr. Anshul Mittal, Chairman, CII, MP Region; Mr. Aditya Shrivastava, Sr. VP, Volvo Eicher, Indore; and Professor Ganesh Nidugala, Faculty, IIM Indore as the panelists.

The discussion revolved around how Make in India is affecting the employment, economic growth and skill development in the country.

Mr. Somil Bajpai, Industry Interface Officer, IIM Indore delivered the vote of thanks.

IIM Indore Signs MoU with Central University of Finance and Economics, Beijing, China

A very senior level delegation of one of the top universities in China, Central University of Finance and Economics, Beijing (CUFE) visited IIM Indore on April 25, 2017. The delegation was led by Professor Wang Guangqian, President of the University and other senior functionaries of the University. This visit was a result of IIM Indore's efforts to explore possibilities of having academic collaboration with business schools in China. Two years back a two member delegation led by Professor Rishiksha T. Krishnan, Director, IIM Indore visited China to meet the officials of some leading Chinese business schools. IIM Indore also has for the last two years been promoting research on comparing India and China in the domains of economy and management. It regularly organizes talks by distinguished speakers comprising of former diplomats and eminent sinologists.

This is the first time that IIM Indore has officially tied up with a Mainland based University for academic collaboration. Both the sides have agreed to student exchange; faculty exchange; summer school; encouraging the faculties to cooperate in person in their interested research fields, and establish academic research cooperation between the two universities. Both the Institutes would also cooperate in conducting academic conference.



ULLAS 2017

IIM Indore organized the Cultural & Talent Show –ULLAS for IIM Indore community members on June 18, 2017. The purpose of the event was to bring together the entire community of the Institute—faculty, staff and their entire families and showcase the abundant talent of the community members. The event witnessed participation of around 100 persons and audience ranging from children as young as 3 years to their grandparents as well. The event also provided a platform for the members to take part in various competitions and explore their talents. The children took part in Spot Painting and Drawing on Saturday, June 17, 2017 and a Kids' Fashion Show the next day. Other competitions included Singing, Dancing, Group Dance, Instrumental Music, Poetry Recitation and Short Play as well. All the competitions witnessed huge enthusiastic participants encouraging each other with team-spirit and fun. On this occasion, the school going children of the family of the staff and faculty members who passed class 10th and 12th Board Examinations with flying colors were also felicitated. In keeping with the social campaign of the Government that aims to generate awareness and improve the efficiency of welfare services intended for girls, namely, "Beti Bachao, Beti Padoo," and to encourage higher education of the girl child, all the girl students who received graduation degree during the year 2016 were also felicitated.



Srilankan Army Officers Visit IIM Indore

Around 100 Srilankan army officers visited IIM Indore on May 26, 2017. The purpose of their visit was to understand the education system, social life and the student life of the Indian students. The officers enjoyed their visit to the Institute's Learning Centre, Sports Complex, Academic Block, Stadium, hostels and canteens. Major Umesh Nayak, one of the instructors accompanying the Srilankan officers, said that IIM Indore is one of the top institutes of the nation and the visit helped the officers understand the education system in India in a wonderful way.

Colonel (Retd.) Gururaj Gopinath Pamidi, CAO, IIM Indore and Professor Kamal K. Jain, Dean, (Academic) also briefed the officers about the Institute and discussed various initiatives taken up by the Institute along with various recent activities held at the campus.

The Srilankan officers liked the facilities available in the campus and enjoyed the hospitality extended.



Ninth Batch of EPGP Launched

IIM Indore launched the ninth batch of its one-year full-time Executive Post Graduate Programme in Management (EPGP) on April 17, 2017. The current batch consists of 48 (42 men and 6 women participants) highly experienced professionals from diverse industry domains.

Mr. Abhinav Goel, Country Head – Emerging Corporates at India Ratings & Research (formerly Fitch Rating India); was the Chief Guest for the inauguration. The event commenced with the lamp lighting ceremony by the Chief Guest; Professor Rishiksha T. Krishnan, Director, IIM Indore; Professor Ashish Sadh, Chair, EPGP, Professor Kamal K. Jain, Dean (Academic) and the participants from the new batch. Professor Ashish Sadh introduced the faculty and the staff members present on the occasion.

Professor Rishiksha T. Krishnan advised the participants to stay focused and gain as much as possible from the programme, to evolve as a person with more enhanced skillset after the rigorous one-year course.

This was followed by the Inaugural Address by Mr. Abhinav Goel. His talk revolved around three key points to success, namely—objective, focus and exploration. He encouraged the participants to focus on what they want to become at the end of the year and work hard to achieve the goal.



EPGP Conducts Rendezvous - The Alumni Meet

The EPGP Alumni Committee conducted Rendezvous-The Alumni Meet for the EPGP Batch 2007-09 on June 24, 2017. The 10 year reunion for the alumni brought together lots of memories and jovial nostalgic moments for the alums.

The inauguration of the meet took place in the presence of Professor Rishikesh T. Krishnan, Director, IIM Indore; Professor Kamal K. Jain, Dean (Academics) and Professor Amrita Joshi, Faculty, IIM Indore. The alumni also got a chance to revive the days when they used to attend classes, as lectures were set up on contemporary topics such as GST implications for their benefit. The current EPGP batch also had a session with the alumna and got an opportunity to share insights about each other while having a productive interaction. Professor Bipul Kumar, Faculty, IIM Indore and also EPGP alumni, coordinated the event.



EPGP 2017-18 Batch Conducts 'Ice-Break' First Cultural Night Out

IIM Indore's EPGP Batch 2017-18 Campus Coordination Committee organised a cultural evening titled 'Ice Break'-First Cultural Night Out. The event brought out some fun spirit in the participants and some of their family members as well, who participated in the event with full enthusiasm.

The event helped the batch-mates to know each other in a better way personally and build a strong bonding. They also got an opportunity to present their talents with many participants playing guitar, singing songs, reciting poems and performing stand-up comedy too. A few participants also performed break dance and *bhangra* adding charm to the evening.

The event also witnessed a yoga chant-cum-performance by a professional troupe especially invited from Indore. This was followed by some back-to-back dance performances and poetry recitals by some of the children of EPGP participants.

The night closed with all the participants hitting the stage and dancing to some great music. The first cultural night by the EPGP 2017-18 batch was full of discoveries, fun and loads of laughter.



Ninth Edition of Faculty Development Programme

The ninth edition of the Faculty Development Programme (FDP) was held at IIM Indore from April 24-May 30, 2017. Professor P.D. Jose, Faculty, IIM Bangalore was the Chief Guest for the Inaugural Ceremony. This year, 49 participants had registered for the programme.

The inauguration commenced with the lamp lighting ceremony by the Chief Guest and Professor Rishikesh T. Krishnan, Director, IIM Indore.

Professor P.D. Jose spoke on the topic - 'Learning Reimagined... For the Next Century'. His talk revolved around massive open online courses (MOOCs), and how the education world is changing. He also discussed about the future of education and noted that the need for today's education system is to work on reducing the marginal cost, provide good schools, faculty and infrastructure.

He concluded his talk mentioning that the future learning will be personal, social and mastery based, collaborative, partnership driven; and legacy and brand would be important. This would help in creating a whole new range of entrepreneurs and new business models, which would be constantly evolving.

The valedictory function of the programme was held on May 30, 2017 in the presence of Professor Rishikesh T. Krishnan, Professor Dibyadyuti Roy, Programme Coordinator and Faculty, IIM Indore and Professor Kamal K. Jain, Dean (Academic).

Professor Krishnan advised the participants to positively use the learnings of the programme and take up the challenge to create a management plan for improvement in education patterns. Professor Jain also encouraged the participants to focus on the learnings of the programme. He mentioned that people want to learn, but they don't want to be taught. It is challenge for every teacher to teach the pupil in a manner that he learns, but doesn't feel that he is been taught.

This was followed by certificate distribution to the participants by the Director.



Hindi Workshop

With an objective to promote the progressive use of Official Language—Hindi in the Institute and resolve issues faced by the employees while working in Hindi in day-to-day official work, a Hindi Workshop was held at IIM Indore on June 29, 2017. Mr. Lalmani Shukla was the speaker for the workshop.

Mr. Jainath Yadav, Officer, Official Language Committee welcomed the participants and noted that the use of Hindi language has significantly increased in the last two years officially at IIM Indore. Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore also addressed the gathering and congratulated the participants for the increase in the usage of Hindi as an official language. He said that every skill, language, talent requires continuous practice and updation along with constant usage to keep it alive.

Mr. Shukla talked about the difference between translation and transliteration. He also discussed about various types of Hindi correspondence such as Office Notes, Circular, Office Memorandum, Office Orders and technical terminology and the kind of language and vocabulary to be used in each of them individually.

The workshop was attended by representatives from all the administrative departments of the Institute.



IIM Indore Celebrates International Yoga Day

With its inception in the year 2015, IIM Indore celebrated the third International Yoga Day on June 21, 2017. The event witnessed enthusiastic participation from all the members of the IIM Indore community including students, faculty, staff and their family members.

The event began with the formal lamp lighting ceremony and Yog Geet. Trained Yoga Instructor Mrs. Jayshree Purohit conducted two yoga sessions during the event along with Physical Training Instructors of the Institute. She taught various 'asanaas' and explained their benefits related to physical and mental health as well. The participants practiced all the asanaas with full determination. Prizes were also given to the best performers during the event.

This was followed by Sahaj Yoga wherein the participants got a chance to learn various simpler asanaas which can be practiced on a regular basis to keep the body and mind healthy.



Students from IES College, Mumbai Visit IIM Indore

Around 52 students and 3 faculty members from IES College of Architecture, Mumbai visited IIM Indore on June 14, 2017. The purpose of the visit was to help the students review the state-of-art-infrastructure of the Institute and develop a critical analysis of the buildings and various other structures of the vast campus spread across almost 200 acres located atop a picturesque hillock.

The visitors were shown a power point presentation covering courses run by IIM Indore, infrastructure set up and facilities available, by Mr. Pranav Dubey.

'Like every other subject, architecture also involves various projects dealing with patterns, designs, styles, review, etc. Every project requires a student to have the management skills which help him/her to complete the task successfully. Management institutions are an example of high-quality-infrastructure merged with well-maintained facilities—which constitute a great architecture', said Professor Vineet, who accompanied the students from IES College of Architecture, Mumbai.

The students also got an opportunity to interact with Professor Rishikesh T. Krishnan, Director, IIM Indore and Colonel Gururaj Gopinath Pamidi (Retired), CAO, IIM Indore who briefed them about the various initiatives taken by the Institute and discussed about the students' campus life. Mr. Ajaya Dash, Officer, EPGP coordinated the visit.



IIM Indore's Safety Officer Participate in National Workshop

Mr. Jigar Kantharia, Officer (Safety) participated in the National Workshop on Behaviour Based Safety Management held during May 25-26, 2017 at Navi Mumbai, organized by National Safety Council, India. The aim of this two-day training programme on Behaviour Based Safety Management (BBSM) was to help the participants in understanding the concepts and principles of BBSM to improve their safety performance; develop safety attitude; motivate employees to adopt safe practices at workplace.



MDPs

In-Company Programmes

| 1 | Young Leaders Development Programme (YLDP) | ACC ACL | Indore | April 17-21, 2017 |
|----|---|---|----------|--------------------------------------|
| 2 | Management Development Programme | Birla Sunlife Insurance Co. Ltd. | Indore | April 18-20, 2017 |
| 3 | Innovation Management in Business | MSME Innovation Programme | Indore | April 24-28, 2017 May 30-31, 2017 |
| 4 | MDP on HR Analytics for Organizational Excellence | Malayala Manorama Co Ltd | Kottayam | 05-May-17 |
| 5 | Summer School on Essential Econometrics for Research in Finance | Open MDP | Indore | April 15 - 22, 2017 |
| 6 | B.E.S.T Management | IDFC AMC Ltd. | Indore | May 06-07, 2017 |
| 7 | Management Development Programme | NIC | Indore | May 22-26, 2017 |
| 8 | Management Development Programme for Probationary Officers | Dept of Post, Rafi Ahmed Kidwai National Postal Academy | Indore | May 23-27, 2017 |
| 9 | Management Development Programme | Tata AIA | Indore | May 24-26, 2017 |
| 10 | Management Development Programme | Tata AIA | Indore | June 05-07, 2017 |
| 11 | Contract Management Programme | M P Government | Indore | June 07-09, 2017 |
| 12 | B.E.S.T Management | IDFC AMC Ltd. | Indore | June 10-11, 2017 |
| 13 | B.E.S.T Management | IDFC AMC Ltd. | Indore | June 17-18, 2017 |
| 14 | Management Development Programme | Aditya Birla Retail | Indore | June 19-21, 2017 |
| 15 | Management Development Programme | Tata AIA | Indore | June 22-24, 2017 |

आईआईएम देगुना करागा पांच सालाना कोर्स आईपीएम की इनटेक केपेसिटी

12वीं के बाद IIM में एंट्री देने वाला कोर्स है आईपीएम IIM UPDATE • आईआईएम के पांच सालाने इंटरग्रिटेड पाठ्यक्रम में 120 स्टूडेंट्स को एडमिशन दिया जा रहा है। 2019 में इस 2019 में 240 स्टूडेंट्स को एडमिशन देगा।

Dainik Bhaskar, April 01, 2017, Page-19

आईआईएम में इंडस्ट्री मीट 24 जून को

इंडस्ट्री की जरूरतों में हो रहे बदलाव पर होगी चर्चा सिटी रिपोर्टर • इंडस्ट्री के एग्जीक्यूटिव्स के लिए इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट (आईआईएम) इंदौर की ओर से 24 जून को 'आईआईएम इंडोर मीट 2017' का आयोजन किया जा रहा है। इसका उद्देश्य इंडस्ट्री की जरूरतों में हो रहे बदलावों के अनुकूल पाठ्यक्रम को बनाना है।

Dainik Bhaskar, June 2, 2017, Page-15 (City Bhaskar)

फैकल्टी को पता हो कि क्या सीखना चाहते हैं स्टूडेंट्स

आईआईएम इंदौर में फैकल्टी द्वारा प्रस्तुत की गई पाठ्यक्रम पर चर्चा होगी।

Dainik Bhaskar, June 2, 2017, Page-15 (City Bhaskar)

Psychological thriller of IIM-I alumnus released

Adding another name to the list of alumni authors of Indian Institute of Management Indore, Sumit Prasad's novel 'The Girl Behind the Glass' was released recently.

Free Press, May 29, 2017, Page-3

सर्वसेस में ऑब्जेक्टिव, फोकस और एक्सप्लोरेशन का रोल इम्पोर्टेंट

आईआईएम इंदौर के 8वें इंडोरी मीट में आयोजित कार्यक्रम में वक्ता

Patrika, April 18, 2017, Page-16 (Patrika Plus)

Record 20,000 students apply for admission in IPM course

Nearly 20,000 students have applied for admissions in 5-year integrated programme in Management (IPM) this year at Indian Institute of Management Indore.

Free Press, May 16, 2017

Table with 2 columns: Year, Registrations. Data for 2011-2017.

आईआईटी-इंदौर 16 से 15वें पर, आईआईएम-इंदौर 10वें

दुनिया पर एनएसआईटी में प्रथम स्थान पर आईआईटी-इंदौर 16 से 15वें पर, आईआईएम-इंदौर 10वें पर स्थान पर रहा।

Nai Dunia Live, April 4, 2017, Page-1

सीखने के लिए बच्चे जैसी जिज्ञासा होना जरूरी

आईआईएम इंदौर में फैकल्टी डेवलपमेंट प्रोग्राम का नौवां संस्करण का आयोजन किया गया।

Dabang Dunia, April 25, 2017, Page-13

दोनों पक्ष सरिके सहमत हैं

आईआईएम इंदौर में फैकल्टी डेवलपमेंट प्रोग्राम का नौवां संस्करण का आयोजन किया गया।

Dabang Dunia, April 25, 2017, Page-13

समर सम्मेलन 27 को आईआईएम में

आईआईएम इंदौर में समर सम्मेलन 27 से 29 जुलाई तक आयोजित होगा।

Dabang Dunia, April 18, 2017, Page-13 (Dabang Metro)

आईआईएम में हुनर का उल्लास

आईआईएम इंदौर में हुनर का उल्लास का आयोजन किया गया।

Dainik Bhaskar (City Bhaskar), June 20, 2017, Page-18

Record 20,000 students apply for admission in IPM course

Nearby 20,000 students have applied for admissions in 5-year integrated programme in Management (IPM) this year at Indian Institute of Management Indore.

Free Press, May 16, 2017

रिपोर्ट में काम संतोषजनक

आईआईएम ने तैयार की लोकसेवा गारंटी रिपोर्ट

Patrika, April 12, 2017, Page-18

IIM celebrates International Yoga Day

IIM Indore celebrated the third International Yoga Day on Wednesday.

Free Press, June 22, 2017, Page-05

फैकल्टी एक्स-चेंज का आयोजन

आईआईएम इंदौर में फैकल्टी एक्स-चेंज का आयोजन किया गया।

Dabang Dunia, April 25, 2017, Page-13

आईआईएम में हुनर का उल्लास

आईआईएम इंदौर में हुनर का उल्लास का आयोजन किया गया।

Dainik Bhaskar (City Bhaskar), June 20, 2017, Page-18

आईआईएम में हुनर का उल्लास

आईआईएम इंदौर में हुनर का उल्लास का आयोजन किया गया।

Dainik Bhaskar (City Bhaskar), June 20, 2017, Page-18

आईआईएम इंदौर करागा इंडोरी मीटिंग की मेजबानी

आईआईएम इंदौर करागा इंडोरी मीटिंग की मेजबानी करेगा।

Nai Dunia, June 14, 2017, Page-2

आईआईएम इंदौर में हुनर का उल्लास

आईआईएम इंदौर में हुनर का उल्लास का आयोजन किया गया।

आईआईएम इंदौर में हुनर का उल्लास

आईआईएम इंदौर में हुनर का उल्लास का आयोजन किया गया।

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आईआईएम इंदौर में हुनर का उल्लास

आईआईएम इंदौर में हुनर का उल्लास का आयोजन किया गया।



सिद्धिमुलं प्रवक्तव्यम्
वा. प्र. सं. इन्दौर
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