



सिद्धिपूर्वं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

IIM INDORE NEWSLETTER

A Quarterly Newsletter of the
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Editor's Desk

We are glad to present to you the April-June 2018 issue of the IIM Indore Quarterly Newsletter.

Two national level conferences - CERE & DHAI 2018, a number of workshops and guest lectures, annual cultural event for the IIM Indore community - ULLAS 2018 and welcoming the new batches for PGP 2018-20 and EPGP 2018-19 to the IIM Indore community – the quarter was pretty lively and exciting. The Institute was also a part of well-known Porter Prize 2018 as a Knowledge Partner.

As always, the participants from various programmes also brought laurels to the Institute, winning various competitions in the last three months. I place on record my sincere thanks to Mr. Shashikant Jatwa for compiling the newsletter.

Looking forward to yet another colourful quarter ahead.

Ananya Mishra

Conference/Workshop/Lectures CERE 2018

The inaugural ceremony of the Ninth Conference on Excellence in Research and Education (CERE) took place on May 04, 2018. The four day conference which started on May 03 was organized by FPM participants of the Institute and witnessed various round table discussions, workshops and keynote address.

Day Zero of the Conference had a Pre-Conference Workshop on Research Methodology by Professor Arijit Chatterjee, Assistant Professor, ESSEC, Singapore Campus. He discussed about the logical justification of knowledge, the problem of demarcation, and dogmatic falsifications.

The inauguration of the conference took place on May 04, with Professor Rishiksha T. Krishnan, Director, IIM Indore as the Chief Guest. He spoke on the topic— 'Building an Impactful Academic Career'. 'Having a PhD degree from abroad isn't a necessary. You may complete your education in India and yet be as skilled as any other scholar and researcher abroad. It's all about the good work you do and how you use your education', he said.

Sharing insightful tips of research with the participants, Professor Krishnan noted that choosing a topic which will be useful for the nation is of utmost importance. He encouraged the gathering full of young scholars and researchers from various colleges and universities across the nation as well as the foreign participants from Canada and Sri Lanka to have a vision and aspiration, build focus and have a strategic intent to be known as an expert in their area. This was followed by a round table discussion on 'Public Private Partnership: Developing an Academic Research Agenda', moderated by Professor Ashwin Mahalingam, IIT Madras. The speakers for the discussions included Professor G. Raghuram, Director, IIM Bangalore and Mr. Shailesh Pathak, CEO, L&T. Professor Mahalingam shared examples of Passport Seva Kendra and also the need of sustainability.

The participants also attended a Workshop on Teaching through Stories. This was conducted by Professor Kamal K. Jain, Dean (Academic) & Faculty, IIM Indore. The second half of the day had a Workshop on Paper Development by Professor Bill Foster, University of Alberta, Canada. He spoke about theory driven research and

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how one can get the article published in the Academy of Management Learning and Education (AMLE) Journal.

Third day began with a Workshop on Joy of Research by Professor Gajendra K. Adil, SJSOM, IIT Bombay. He talked about what is research and research process, how to handle research problems and ways to identify research topics and themes; and work on them accordingly.

This was followed by two round-table discussions. The topic for first discussion was—'Future of Management Education—Addressing the Changing Nature of Work'. The speakers included Professor Kanika Tandon Bhal, DMS, IIT Delhi; Professor Palash Deb, IIM Calcutta; Dr. Parag Diwan, CEO, Paradigm Consulting Private Ltd and Founder Vice Chancellor, UPES, Dehradun. The session was moderated by Professor Rishikesha T. Krishnan, Director, IIM Indore.

The second round-table discussion was on Business Analytics, with Mr. Hindol Basu, CEO, Actify Data Labs; Mr. Shankar Subra M, Director-Analytics, Contentrix; Mr. Anuj Khandelwal, Principal Data Scientist, Fractal Analytics Inc and Professor Pulak Ghosh, IIM Bangalore as the speakers. The fourth day had a Workshop on Joy of Teaching conducted by Professor Arup Varma, Loyola University, Chicago, USA. The valedictory session was conducted in the second half wherein awards were presented to the best papers.

Awards

Doctoral Colloquium

Anju Goswami and Rachita Gulati

Topic:

Bank efficiency and convergence in the presence of non-performing loans: evidence from India

Cash Prize: Rs. 15,000/-

Paper Presentation

First Prize to:

Rajesh Mokale

Topic: Measuring the Intangibles: Role of Intellectual Capital Management in Strategic Literature

Cash Prize: Rs. 25,000/-

Second Prize to:

Ayush Chaudhary, Rajesh Kumar, Krutheeka Baskaran and Dr. Varisha Rehman

Topic: An Alternate Perspective of New Product Development For The Bottom-of-the-Pyramid Market- Insights From

Geddesian Town Planning Theory

Cash Prize: Rs. 20,000/-

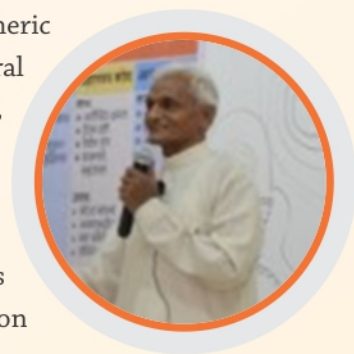
Guest Talk on Holistic Development & Panchkosh Yogic Science

A theory and yoga session on Holistic Development and Panchkosh Yogic Science was organized on May 10-11, 2018. Shri Lal Bihari Singh, an eminent yoga and Vedic scholar and researcher and Director of ICDES Institute, Sasaram, Bihar was the guest for the event.

The ICDES institute is devoted to advancement of scientific spirituality and empowering humanity. Shri Lal Bihari Singh is a well-known spiritual teacher and a researcher of scientific – spirituality and Panchkoshi Sadhana Vigyan. He very lucidly related the Vedic and Modern Science with Spirituality and Holistic Human Health using diagrams on chalk board. He talked about the Panchkosh, which included five important levels of human consciousness, the elements of energy of physical body and divinities of inner self namely Annamaya Kosh (Physical Body), Pranamaya Kosh (Etheric Body), Manomaya Kosh (Astral Body), Vigyanamaya Kosh (Cosmic Body), Anandamaya Kosh (Causal Body)

He discussed these five bodies with their relation to Physical body

as Bio- plasma, Etheric
as Bio electric, Astral
as Bio-magnetic,
C o s m i c a s
Neurohumoral
secretion and
Casual body as
Reticular activation
system.



Along with learning about tangible physical health benefits, the participants got to know about various intangible benefits and remedies given by him on Panchkosh Sadhna.

The members of IIM Indore community also experienced the practical aspect of his teaching through a yoga session conducted on May 11, 2018. Around 40 participants attended the sessions.

DHAI Conference 2018

The Digital Humanities Alliance of India Conference 2018—jointly organized by IIM Indore and IIT Indore commenced on June 01 at IIM Indore. The two day conference saw a participation from more than 50 national and international delegates.

The inauguration of the conference took place with the lamp lighting ceremony by Professor Paul Arthur, Chair, Digital Humanities and Director, Global Studies Centre, Edith Cowan University, Perth Australia; Ms. P. P. Sneha, Digital Humanities Practitioner, Centre for Internet and Society (CIS), Bengaluru; Professor Nirmala Menon, Department of Humanities and Social Science, IIT Indore; Professor Rishiksha T. Krishnan, Director, IIM Indore and Professor Ashok Thorat, Institute of Advanced Studies in English, Pune.

Professor Dibyadyuti Roy, Conference Coordinator & Faculty, IIM Indore welcomed the guests and the participants. Professor Krishnan while addressing the gathering noted that Indore being the city with both IIT and IIM helps the institutions to come together and organize various events—however this is the first time both the institutes have come together to organize an academic event at a huge level. Professor Nirmala Menon also interacted with the gathering and shared how DHAI came into existence.

This was followed by the first keynote address of the conference by Professor Paul Arthur. He spoke on the topic—‘The Tyranny of the Digital: Being Human in the Digital Age’.



This was followed by three panel discussions round the day. The topics for panel discussions were Digital Humanities and Social Justice in India; Lived, Perceived and Conceived Digital Spaces and Digital Pedagogies, New Media Literacies and Scholarly Publishing. The panel discussions included eminent speakers from colleges across India and abroad. The day concluded with a keynote address delivered by Prof. Chaz Evans on the topic Fidelities of Context in Global Video Game

Production.

The second day of the conference began with a keynote address by Ms. P.P. Sneha, Digital Humanities Practitioner, Centre for Internet and Society (CIS), Bengaluru, India. Ms. Sneha shared insights on the topic—‘New Contexts of Humanities Practice in the Digital’.

This was followed by various panel discussions which enthralled the participants with interesting views shared by the speakers. The topics ranged from Digital Infrastructure, Archives and Architecture; Digital Practice and Pedagogy; Making Digital Humanities- Digital Humanities Projects; Reading Digital Humanities etc. The experts also shared their research papers related to these topics which were fruitful for the scholars and faculty members present on the occasion.

The conference came to an end with a Round Table Discussion on the topic—Decolonizing Knowledge, Decentralizing Discourse. The session was moderated by Professor Dibyadyuti Roy, Faculty, IIM Indore and Professor Nirmala Menon, Department of Humanities and Social Science, IIT Indore. The discussion was an interesting one with even the participants sharing their views.

The two day conference concluded on a high note, providing a platform for all the delegates and participants to come together and share their experiences and knowledge on topics of their interest.

Breast Cancer Awareness Talk

With an objective to create awareness among the employees regarding breast cancer and its symptoms, a Breast Cancer Awareness Talk was held at IIM Indore on May 03, 2018. Ms. Neeti Leekha, Founder & President, Yes to Life and a breast cancer survivor herself, shared her insightful journey during the talk. While noting that her NGO works towards spreading awareness regarding breast cancer and supporting the patients, she also shared her own experience as a cancer survivor. She was diagnosed with breast cancer at an early age of 31. Thereafter, she took a roller coaster journey and today is a proud survivor. She motivated and encouraged the Institute female employees to take care of themselves and detect early symptoms of the disease. She also explained various ways to identify cancer at early stage, even at third and fourth stage. She concluded her talk giving various inputs on preventing occurrence and recurrence of breast cancer. The talk was very insightful for the female employees.



Workshop on Data Science

A half-day Workshop on Data Science was organized on April 19, 2018 by the Math-Stats faculty members of Operations Management & Quantitative Techniques (OM&QT) area, IIM Indore. The event witnessed the presence of ten distinguished panelists, Mr. Anand Srinivasan, CEO,

DSquare Solutions; Mr. Shubham Chatterji, Sr. Business Manager, SAS; Mr. Sameer Dhanrajani, CSO, Fractal Analytics; Ms. Nidhi Pratapneni, SVP & HOKS, Wells Fargo; Ms. Anshu Sharma Raja, SVP-HOICD, Vodafone

India Limited; Ms. Rohini Srivathsa, Data Science and AI Leader; Mr. Pankaj Rai, SVP & HOS, Wells Fargo; Mr. Sunil Bharadwaj, Data Scientist and Consultant, SAS; Dr. Jayanta Pal, Senior Data Scientist, Zendrive and Mr. Ravinder Sharma, Head Marketing Analytics, AB-InBev Captive. The workshop commenced with a welcome address by Professor Rishiksha T. Krishnan, Director, IIM Indore.

As per the panelists, the skill-sets required to become a Data Scientist include both the core skills like being good at numbers and a strong base of fundamentals of data analytics, and the leadership qualities with good communication skills. They discussed that among the 20-30 profiles of aspirants, only one candidate is been selected today in this field and the nation today has around 40,000 vacancies in Data Science. 'To be a part of Data Science, one needs to keep updating his/her knowledge about various tools and techniques as well, as there are jobs which go out of sight after a few years', they advised. They encouraged the young minds to choose their field of interest and master that one thing. 'Always have compassion and confidence in what you do, and be creative and ambitious', they suggested.

This was followed by a Q&A Session, wherein the participants raised their queries about how Data Science affects our day-to-day lives. The workshop, attended by more than 500 participants from the industry and academia, was well received and appreciated, thanks to tireless efforts of student volunteers (Sumit, Senthil, Sphoorty, and others), and the Industry Interface Office (IIO) of IIM Indore.



Mr. Antoine Poirson, COO and Founder StanPlus Visits IIM Indore

As part of iKON CxO Guest Lecture series by EPGP, a talk on 'Analytics in StanPlus : For a data enabled Future' was held on June 26, 2018. Mr. Antoine Poirson, Co-Founder & COO, StanPlus, was the speaker for the talk.

Professor Rohit Kapoor welcomed the guest and gave a brief introduction. Mr. Antoine talked about his experience of setting up a solar plant in Rajasthan, India; and how the accidental death of a colleague at the plant site due to delay in taking him to the hospital made him realize the lacunae in the Indian healthcare industry—and how this experience became the bedrock of StanPlus.

StanPlus is a mobility healthcare business which focusses on providing 24*7 emergency and medical transportation support. Mr. Antoine then shared insights about how StanPlus is leveraging Data Analytics to ensure ambulance demand-supply equilibrium, manage fleet of ambulances, optimize turnaround time, improve customer-retention and keep a strict tab on the drivers.

A live case study was also conducted at the end of the event followed by a Q&A session. The event concluded with the planting of tree sapling by the guest at the IIM Indore Campus.

Workshop on Teaching Excellence

As part of IIM Indore's efforts towards continuous improvement in teaching, the Institute organised a Workshop on Teaching Excellence on July 03, 2018. Dr. Vivek Bhandari, Consultant and Former Director, IRMA was the speaker for the talk. The focus of this workshop was on Undergraduate Teaching. Mr. Bhandari has at various times taught undergraduates in the U.S., and the lively, interactive session with IIM Indore's faculty produced a lot of new ideas to make the IPM courses more relevant, and interesting for faculty and students.



Guest Lecture on Corporate Governance

As part of iKON CxO Guest Lecture Series by EPGP, a talk on 'Corporate Governance' was held on June 27, 2018. Mr. S. Santhanakrishnan, Founder and Managing Partner of PKF Sridhar & Santhanam LLP, Chartered Accountants, was the speaker for the talk.

Professor Pawan Kumar Singh, Faculty, IIM Indore welcomed and introduced Mr. Santhanakrishnan who is presently serving as a Director on the Board of Companies like Tata Coffee Ltd., Tata Global Beverages Ltd., ICICI Home Finance Company Ltd., IDBI Capital Markets & Securities Ltd.

Mr. Santhanakrishnan shared his insights regarding the relevance of the lone dissenting voice in board meetings



and of whistle-blower for good governance. Quoting cases of the TATA Group and Infosys, Mr. Santhanakrishnan highlighted the primacy of shareholder interest as a measure of good corporate governance. He also highlighted the importance of ethics in his organization and shared how gender diversity improves corporate governance and had been the mantra of his organization since its inception.

The talk was carried forward by Mr. Suriyanarayanan, R, Chief Partner of PKF Sridhar & Santhanam LLP, who discussed the case study of Theranos as a highlight for lookouts for Financial Frauds.

The session concluded with an interactive Q&A with the participants.

Research & Publications

Paper Presented at conferences/Workshops

Chatterjee, A., Shaikh, R., Ghulyani. S. (2018) Communication Prominence in a Mandated CSR Environment, Corporate Communication International (CCI) held during May 29 - June 1, 2018 at New York.

Chatterjee, A., Shaikh, R., Ghulyani, S. (2018) Managing Communication for Mandatory CSR: Evidences from India, International Association for Business and Society (IABS) held during June 7-11, 2018 at Hong Kong.

Articles/Research Papers Published in Journals

Dayal, M., and Tripathi, S. (2018). Teaching Recommender Systems – Recommending an Excel Based Approach. Journal of International Business Education, Vol. 13.

Articles/Research Papers Published in Journals Conference Proceedings

Nargundkar, R. and Vats, A. (2018). Positioning of Domestic Air Travel Brands in the Indian Market. Proceedings of the 8th Advances in Hospitality and Tourism Marketing and Management Conference [pp. 15-25] Bangkok.

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Blogs

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Nargundkar, R. (May 14, 2018). Running Away [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/05/running-away.html>.

Nargundkar, R. (May 14, 2018). Lois Lane from Superman [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/05/lois-lane-from-superman.html>.

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Team Ullas 2018



AWARDS, SCHOLARSHIPS AND ACHIEVEMENTS

IIM Indore was the Knowledge Partner for Porter Prize 2018

IIM Indore was the knowledge partner for this year's Porter Prize event held at Taj Mahal Hotel Mumbai on May 30, 2018. The contributors for this event from IIM Indore were Professor Rishikesh T Krishnan, Director, IIM Indore; Professor Ganesh K. Nidugala; Professor Ajit Phadnis; Professor Siddhartha Rastogi and Professor Srinivas Gunta (faculty members of the Institute). The faculty members also took part in various panel discussions held during the event on topics like Innovation: The Age of Disruption; Competitiveness: Triumph of Regions; Talent: Rise of Creative Class; and Fireside Chat on the topic What Drives Competitiveness. The event also witnessed a keynote address by Professor Michael Porter, Harvard Business School on the topic Augmented Reality and Strategy.



IIM Indore Alumni Receive Awards for Branding in Top Reality Shows

Altamash Aslam (PGP 2015) and Kartik Sudarshan (PGP 2009) have been the brand managers for some of the best reality shows on the Indian television. The team has marketed popular television shows like The Kapil Sharma Show, Kaun Banega Crorepati, Indian Idol and Super Dancer to its credit. The marketing campaign put for KBC 2017 made big waves in the industry. The tag line—'Jawab dene ka waqt aa gaya hai' was so brilliantly thought of—to intelligently mark brand connect for the 'aam aadmi'.

- Gold Medal – Golden Award of Montreux, 2018
- Gold – Promotions at ACEF (Asian Consumer Engagement Forum) Awards
- Best Design (Print) Content Marketing Awards
- Experiential Media Brands – KBC 9, Gold @ DigiXX Awards

IIM Indore congratulates the team for their hard work and achievements.

Outstanding Performance Award in Odissi Solo Senior Category

Ms. Akshita Dash (Class X) and Ms. Anvika Dash (Class VI)—daughters of Mr. Ajaya Dash, Officer, EPGP have received various awards for their dancing skills recently at All India Multilingual Drama, Dance and Music Contest—i.e. 14th Global Harmony 2018 Contest organized by Akhil Bhartiya Sanskrutik Sangh, Pune. Akshita received the Outstanding Performance Award in Odissi Solo Senior Category and 1st Prize in Solo Senior Category and in Group Senior Category.



Anvika as well, received the Outstanding Performance Award in Odissi Solo Junior Category, 2nd Prize in Solo Junior Category and in Group Junior Category. Both of them received certificates and trophies for the same. IIM Indore congratulates them for their achievements.



The team has been honored with a number of awards recently for the marketing campaign of KBC 2017:

- Best integrated marketing strategy, best relaunch of a programme, best creative entertainment and media at Exchange4media awards.
- Best print creative at Content Marketing Summit and awards CMO Asia

ULLAS 2018

IIM Indore organized the Cultural & Talent Show –ULLAS for IIM Indore community members on June 09, 2018. The purpose of the event was to bring together the entire community of the Institute—faculty, staff and their families and showcase the abundant talent of the community members. Ullas began with the lamp lighting ceremony by Professor Rishikesh T. Krishnan, Director, IIM Indore and Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore.



The event witnessed participation of around 100 persons and audience ranging from children as young as 3 years to their parents and grandparents as well. The event also provided a platform for the members to take part in various activities like dance, singing, best from waste and fancy dress for little children.

On this occasion, the school going children of the family of the staff and faculty members who passed class 10th and 12th Board Examinations with flying colors were also felicitated. In

accordance with the social campaign of the Government that aims to generate awareness and improve the efficiency of welfare services intended for girls, namely, “Beti Bachao, Beti Pado,” and to encourage higher education of the girl child, all the girl students who received graduation degree during the year 2017 were also felicitated. Apart from these, children who secured a rank in various extra-curricular activities during this academic year also received prizes.

The event concluded with a dinner for all the members, bringing the entire IIM Indore community together.

Fourth International Day of Yoga 2018

With its inception in the year 2015, IIM Indore & Mumbai Campus celebrated the fourth International Day of Yoga on June 21, 2018. The event witnessed enthusiastic participation from all the members of the IIM Indore community including students, faculty and their family members.



At IIM Indore Campus, the event began with the formal lamp lighting ceremony and Yog Geet. The Yoga Day event was conducted in two yoga sessions by the Physical Training Instructors of the Institute along with Ms Vidhita Gholap, Academic Associate. Various ‘asanas’ and their benefits were explained. In addition, their advantages related to physical and mental health was also explained. The participants practiced all the asanas with full determination. Prizes were also given to the best performers during the event.

At Mumbai campus, the Yoga Day event was conducted by expert Yoga Trainer, Mr Ganesh. The attendees were trained with basic mudras and pranayama, which would help them relax, restore and rejuvenate their mind, body and soul.

FDP 2018

The tenth edition of the five-week specialized course for career development of various management faculties called ‘Faculty Development Programme’ (FDP) inaugurated at IIM Indore on April 16, 2018. FDP aims at professional development of management teachers, researchers, and practitioners. The inauguration took place in the presence of Chief Guest Professor L. Prasad, IIM Bangalore, along with Professor Rishikesh T. Krishnan, Director, IIM Indore and Professor Subin Sudhir, Coordinator, FDP 2018. Total 52 participants registered for the programme.

The event commenced with the lamp lighting ceremony by the Chief Guest. Professor Sudhir then gave the welcome address.



Professor Krishnan also addressed the gathering. This was followed by the keynote address by Professor Prasad. He spoke on the topic—'The Metamorphosis from Teacher and/or Researcher to a Scholar'. He began his talk discussing how we all have the desire to achieve more and more and we all have the aspiration to be a complete person and we feel incomplete as of now. 'If I want to go fast, I may go alone. But if I want to go far, I will have to go together. And that's how I need to learn how a team works', he explained sharing the proverb. We build a world where we can enhance effectiveness of education and healthcare delivery to poor and prevent exploitation of vulnerable segments of the society—this way, we will think as scholars and that's what makes us different than researchers', he concluded.

The session concluded with a vote of thanks by Professor Sudhir.



21st Batch of PGP Begins at IIM Indore

The induction programme for the 21st Batch of Post Graduate Programme in Management (PGP 2018-20) commenced at IIM Indore on June 30, 2018.

The inauguration was graced by Professor Rishikesh T. Krishnan, Director, IIM Indore and Professor Prabin Panigrahi, Chair, PGP. The participants from the incoming batch along with Professor Krishnan and Professor Panigrahi lighted the lamp. A short-film on IIM-Indore was screened shortly.

Professor Krishnan in his inspiring welcome address congratulated the participants and their parents on making it to the Institute. Professor Prabin Panigrahi, Chair PGP also congratulated the participants and wished them for the journey ahead. This was followed by faculty introduction. Col. Gururaj Gopinath Pamidi (Retd.), Chief Administrative Officer, IIM Indore also welcomed the batch. This was followed by a commencement address from eminent guests Mr. Ambi Parmeshwaran, brand strategist and founder Brand-Building.com and Mr. Indrajit Gupta Co-Founder & Director, Founder Fuel Publishing Pvt. Ltd, Mumbai. Mr. Parmeshwaran shared his insights on changing landscape of marketing communications. He began his talk speaking about 'brandification' on a rise and a greater presence and participation from women in senior leadership roles. Mr. Indrajit Gupta, interacted with participants by first asking them about their future career plans and then motivating them to choose the path which interests them the most. He emphasized on the fast changing roles and skillsets, and a need on the ability to be nimble and entrepreneurial. He motivated the participants learn the art of learning.



The second day began with a talk by Mrs. Sumedha Khoche, who graduated from the Institute in 2003 and now runs her own business after successful stints in Procter & Gamble and Pepsi Co. Mrs. Khoche impressed upon the students several values that are necessary to get the most out of the time spent at a B-School. She urged the students to invest as much as possible in the next two years, as the dividends they would gain cannot be imagined. This was followed by a briefing on Hostel & Student affairs, by Professor Nobin Thomas. The batch was also briefed on Plagiarism & Gender Sensitivity by Professor Srinath Jagannathan. The second half of the day witnessed a session on 'Inclusion & Equality' by Ms. Shiva Priya from 'Youth4jobs.com', an organization which works on connecting differentially abled people with potential employers. She began with challenging the preconceived view on differentially abled people as being helpless and not capable of joining the regular workforce and broke the prejudice among many by telling her own story. The talk ended with an interactive question answer session among the students and Miss Shiva Priya. This was followed by a security briefing by Mr. Pradeep Sharma, after which Professor Rishikesh T. Krishnan interacted with the participants of PGP 2018-20 batch. The two day orientation programme facilitated the new batch get familiarized to the Institute, know their faculty, the infrastructure and aim higher looking forward to the next two years they would be spending here.

Tenth Batch of EPGP Begins at IIM Indore

The tenth batch of Executive Post Graduate Programme in Management (EPGP) began at IIM Indore on April 23, 2018. Total 67 participants registered for the programme. The chief guest for the Inaugural Ceremony was Mr. Kamal Singal, CEO, Arvind Realty. The event began with the lamp lighting by the Chief Guest; Professor Ashish Sadh, Chair, EPGP and Professor SK Ghosh, Dean (Planning and Development). Col. Gururaj Gopinath Pamidi (Retd.) was also present on the occasion.

Professor Sadh welcomed the participants to the Institute and congratulated them for being a part of IIM Indore for a year. Professor Ghosh noted that being a part of EPGP is an important decision at this stage of the life—while one takes a break from the career to learn and enhance the knowledge they already have. This was followed by the address by Mr. Kamal Singal. Mr. Singal is an alum of the EPGP batch 2004-2006. Sharing his experience while studying at IIM Indore, Mr. Singal said that taking a break from your job and investing in further studies not only helps in attaining a better job over a period of time but also helps in enhancing our own skills and updating our knowledge as per the industry requirements. 'Enrolling in this course may feel like a risk, but a risk taken is the only way that can make you feel satisfied at the end of the day. It will help you feel free of regrets of what you should have done, and you couldn't do', he said.

The inaugural also had briefings on Library resources and plagiarism, IT, Hostel and Infrastructure other facilities to accustom the new batch with the Institute.



Seventh Batch of PGP-Mumbai Inaugurated

The seventh batch of PGP – Mumbai was inaugurated on July 03, 2018 in the presence of Professor Rishiksha T. Krishnan, Director, IIM Indore; Professor Meenakshi Aggarwal Gupta, Chair, PGP-Mumbai and Professor Swatantra, Co- Chair, PGP-Mumbai. Shri Ashish Chauhan, MD, Bombay Stock Exchange was the Chief Guest for the programme. The batch was first addressed by Professor Krishnan who talked at length about the various aspects of the programme. He stressed on the need for hard work and self-discipline.

Shri Chauhan then delivered an insightful speech about non-linearity in terms of technology and other fields. He also talked about the importance of asking question to grow oneself.

The vote of thanks was delivered by Mr. Ganapathy Lakshman Sharma, Business Development Manager, IIM Indore Mumbai Campus.



GMPE Batch 2 Valedictory Function Held

The valedictory function of the General Management Programme for Executives (GMPE-Batch 2) took place on April 24, 2018 at IIM Indore. Total 38 participants received the certificates by the Chief Guest Anantharaman A.V., Chief Human Resources and Compliance Officer, Unichem Laboratories.



The event commenced with an address by Professor Keyur Thaker, who congratulated the participants for this achievement. This was followed by the address by Mr. Anantharaman A.V. Congratulating the participants for investing their weekends in GMPE, he noted that this programme will help them look business in an even efficient manner. He advised the participants to utilize this knowledge at workplace and spread the learnings so as to keep the colleagues updated as well. He also shared his experience from his work-life.

Professor Rishiksha T. Krishnan, Director, IIM Indore also congratulated the participants and encouraged them to remain consistent with their goals. He noted that one should keep updating their skills and knowledge as the industry keeps changing with time.



Professor Jayasimha K.R., Chair, MDP and Professor Saripalli Bhavani Shankar and Professor Aekta Aggarwal, Programme Coordinators of GMPE Batch 2 also addressed the participants. They appreciated the participants for their performance during the course and wished them a good luck for future endeavours.

This was followed by the certificate distribution to all the participants.

Nine Women Entrepreneurs from Indore Graduate from IIM Indore & IIM Bangalore's Women Startup Programme

IIM Indore joined hands with IIM Bangalore and launched the Women Start-up Programme (WSP) in April 2018. The Institute celebrated the Graduation Ceremony of 100 Women Entrepreneurs (9 from IIM Indore) on May 10, 2018 at IIM Bangalore Campus. IIM Indore shortlisted 30 participants for the first boot camp that was conducted from April 02-07, 2018. 'The most amazing thing about the participants was their level of commitment to their venture/idea,' observed Professor D.L. Sunder, IIM Indore. According to him, some of the participants were at the ideation stage while others had been running their businesses for over a year. The businesses spanned the entire spectrum from pure e-commerce to brick and mortar, and offered a wide range of products and services. Some of the entrepreneurs had a social orientation while the others were purely commercial. A few of the participants were working on developing new technology products. 'But for the limitation on the number of participants to whom we could offer incubation, we probably would have selected more,' Professor Sunder added.

WSP aimed at offering incubation and training to women interested in starting their own ventures. This is a part of the nationwide 'Women Start-up Programme' offering a unique mix of online and face to face training to women who register for the programme.

The training focused on entrepreneurial and managerial skills. During incubation they received mentoring and got

opportunities to interact with angel investors /VCs, industry experts and women entrepreneurs.

The Women Start-up Programme has been launched with the support of Goldman Sachs and the Department of Science & Technology, Government of India.



Fourth Batch of GMPE Inaugurated

The fourth batch of General Management Programme for Executives (GMPE) was inaugurated at IIM Indore on May 20, 2018. A total of 33 participants registered for the programme. The inauguration took place in the presence of Mr. Yatish Mathur, VP—Operations, Force Motors, Professor Rishiksha T. Krishnan, Director, IIM Indore, Professor Keyur Thaker & Professor B. Hariprasad, GMPE Coordinators and Professor Kousik Guhathakurta, Officiating Chair, MDP.

The event commenced with the lamp lighting ceremony by the guests. This was followed by a welcome address by Professor Thaker. He welcomed the participants and congratulated them for making it to GMPE, as this programme would bring about a major shift in their daily lives.

Professor Rishiksha T. Krishnan then addressed the gathering. He noted that the programme will be concentrated and since the participants have a lot of experience, the programme would be able to quickly relate it to the course curriculum. Mr. Mathur noted that India is currently one of the topmost economies of the world and is growing in each and every sector. 'This is the time to enhance your skills in business management and be a part of the growing developing nation while contributing to the society', he said. He also advised the participants to keep updating their knowledge and skills with the change in industry, so as to keep attaining their business goals.



Army Officers from Srilanka Visit IIM Indore

IIM Indore witnessed a presence of 100 army officers from the Higher Defense Management Course from Srilanka on May 28, 2018. The purpose of their visit was to understand the education system, social life and the student life of the Indian students.

Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore welcomed the officers. The officers got an opportunity to know about the Institute in an informative presentation by Mr. Jigar Kantharia, Safety Officer, IIM Indore. He discussed about IIMs and the vision and mission of these institutions. He also gave a brief introduction to the infrastructure and various programmes, faculty, and other facilities at IIM Indore. Professor Kamal K. Jain, Dean (Academic) also interacted with the officers. He answered queries related to academics and course curriculum raised by the officers.

Brigadier Navin Sud, SM; who was accompanying the officers thanked IIM Indore for the warm hospitality. He noted that the officers are enrolled in a tailor made course for the selected army persons and are taught about leadership and management. The officers enjoyed their visit to the Institute's Learning Centre, Sports Complex, Academic Block, Stadium, hostels and canteens.



Golf Initiative

IIM Indore Golf Academy teed off its training programme for Indore Faculty in June 2018. Professor Rajendra Nargundkar is the in-house trainer. Basics of golf are what participants learn.



Special Workshop for Hindi Efficiency

A special workshop for enhancing the working in Hindi language was held on April 17-18, 2018 by the Hindi Department of the Institute.

Subject expert Shri Homnidhi Sharma, Deputy General Manager (HR & OL), an eminent personality in the field of 'Rajbhasha' was invited from Bharat Dynamics Limited, Hyderabad as the speaker. Mr. Sharma imparted effective training in online translation and linguistic applications on computer, thereby giving tips for easily working in the official language Hindi. The workshop was attended by over 40 participants from the IIM Indore administrative staff.



आईआईएम का पोस्ट ग्रेजुएट प्रोग्राम इन मैनेजमेंट
इंदौर। एक अच्छा नेता वह है जो न केवल अपने कौशल में सुधार कर वहीं तक सीमित है, बल्कि एक बेहतर व्यक्ति के रूप में विकसित होकर उनसे जुड़े अधीन काम करने वाले लोगों की भी मदद करता है। यह बात बतौर मुख्य अतिथि प्रो. कमल सिंगल ने सोमवार को आईआईएम द्वारा पोस्ट ग्रेजुएट प्रोग्राम इन मैनेजमेंट (ईपीजीपी) की दसवीं बैच में आयोजित कार्यक्रम में



कहीं कार्यक्रम में अन्य मुख्य अतिथि ईपीजीपी के अध्यक्ष प्रो. आशीष साध और योजना और विकास के डीन प्रो. एलके घोष, कर्नल गुरुराज गोपीनाथ पामिदी (सेवानिवृत्त) भी उपस्थित थे।

इस अवसर पर प्रो. घोष ने स्टूडेंट्स से कहा कि ईपीजीपी का हिस्सा होने के नाते जीवन के इस चरण में एक महत्वपूर्ण निर्णय है, जबकि कोई भी करियर में पहले से मौजूद ज्ञान को सीखने और बढ़ाने के लिए एक ब्रेक लेता है। उन्होंने कहा चीजें बहुत तेजी से बदल रही हैं और इसलिए अपने वाले सालों में कौशल में बुद्धि हमेशा महत्वपूर्ण होगी। उन्होंने छात्रों को कक्षा के अंदर और बाहर अवधियों पर ध्यान केंद्रित करने के लिए प्रोत्साहित किया, ताकि प्रबंधन और सॉफ्ट स्किल्स को भी तेज किया जा सके।

सक्सेस के लिए मार्क्स के रूपांतरण और डेडिकेशन भी जरूरी

आइआइएम में सीडीआरआई कॉन्फ्रेंस का समापन



पत्रिका PLUS रिपोर्टर

इंदौर • आइआइएम में 9वीं एग्जीकुटिव इन रिसर्च एंड एजुकेशन (सीईआरई) 2018 कॉन्फ्रेंस का समापन रविवार को हुआ। एएपीएम द्वारा आयोजित चार दिवसीय कॉन्फ्रेंस में 117 पेपर प्रेजेंटेशन सहित विभिन्न वर्कशॉप और राउंड टेबल डिस्कशन हुए। आखिरी दिन जॉय ऑफ टीचिंग पर लेबोला यूनिवर्सिटी सिकागो के प्रोफेसर अरुण कर्मा को वर्कशॉप हुई। उन्होंने कहा कि जॉय ऑफ टीचिंग सिर्फ जॉय ऑफ लर्निंग के माध्यम से ही संभव है। जितनी आपमें सीखने के लिए जिज्ञासा होगी, उतना आप टीचिंग को एनर्जी करेंगे। परीक्षा में ग्रेड और हाई स्कोर्स मायने रखते हैं, लेकिन वहीं तक सीमित नहीं हैं। सक्सेस के लिए पैशन और डेडिकेशन भी समान रूप से महत्वपूर्ण हैं। टीचिंग एक नोबल प्रोफेशन है और एक टीचर को हमेशा ध्यान देना चाहिए कि स्टूडेंट्स उनकी क्लास को एनर्जी करें। लर्निंग के दौरान फन और स्माइल हमेशा बनी रहे। सब के समापन पर बेस्ट पेपर्स को अवार्ड दिए गए। इस साल पुरस्कार डॉक्टरेल कॉन्फ्रेंस और पेपर प्रेजेंटेशन को दो श्रेणियों में दिए गए। आइआइएम इंदौर के



कृष्ण ने कहा कि कॉन्फ्रेंस में मिले सैख को दूसरों से लेना करना, जिसमें नौलेन का प्रभाव जारी रहे।

इंडियन कॉलेजियम
अर्बिंद : अरुण केवली और रीखा गुजराटी टीचिंग : नैन परफॉर्मिंग लोन की मौजूदगी में बैक एफिलिटी और कन्वैन्सिएंट एडिटेड प्रॉन डीज
पेपर प्रेजेंटेशन फर्स्ट : उज्ज्वला सोहनोटी टीचिंग : मेजलिटा ड इंटेलिजेंट : स्ट्रेटेजिक रिसेच में कैपिटल मैनेजमेंट की मुमिका सेकंड : अरुण घोषरी, राजेश कुमार, कृष्णा अक्करव, डॉ. वीरेश रत्नम
टीचिंग : एन अन्तराष्ट्रीय प्रॉफिटेबल ऑफ न्यू प्रोडक्ट डेवलपमेंट फॉर द बीजिंग ऑफ द डिजिटल इकोनॉमी

This is best time to be in India as a businessman: Arvind Realty CEO



10th batch of EPGP begins at IIM Indore

OUR STAFF REPORTER

Arvind Realty chief executive officer Kamaal Singal on Monday said India has progressed tremendously in the past 70 years and this is the best time to be in the country as a businessman, entrepreneur or manager. "Since India is evolving, it will provide us with opportunities to take a jump in our careers," he said while addressing the inaugural function of 10th batch of post-graduate programme

67 participants had registered for the programme. Singal was chief guest at the inaugural function. An ex-student of IIM Indore of 2005-2006 batch, Singal said taking a break from his job and investing in his studies not only helps in attaining a better job over a period of three but also helps in enhancing skills and knowledge as per the industry requirements. "Embracing in this course may feel like a risk, but taking the risk is the only way you feel free of regrets at you feel you should have done what you couldn't do," he added. He said participants of pursuing EPGP. This course helps them to correlate the newer problems and solve them in a better manner collectively. Speaking further, he asked participants to stay positive. "A good leader is the one who not only focuses on improving his own skills but also helps people working under him to evolve a better person," he remarked. Earlier, planning and development dean Prof S K Choudhary said being part of EPGP is an important decision - when one takes a break from the career to learn and enhance the education and hence the education is changing a fast pace and hence the education is important in coming years," he said.

'Course on data analytics needed'



Panelists at Data Science workshop at IIM-Indore on Friday

Every management tool should have fundamental course on data analytics to help youngsters get these young, panelists said workshop on Data Science organized by IIM-Indore. Panelist Ravinder Shrivastava, marketing analyst AB-InBev Captive, said Science is a new buzzword it is present on the internet these days with all sort of electronic devices and IoT devices. "Shard that knowing a meta-analytic is good, but still know how to fit the to solve a problem. Panelists participated

in the workshop organized by Math-Stats faculty members of Operations Management and Quantitative Techniques (OM&QT) area of IIM. Panelists said, the skills required to become a data scientist include both core skills like being good at numbers and a strong base of fundamentals of data analytics. Stressing on good leadership qualities with good communication skills, speakers said that among the 20-30 profiles of aspirants, only one candidate is being selected today in this field and the nation today has around 40,000 vacancies in data science.

ऑपिक ऐसा चुनें जिस पर की गई रिसर्च देश के काम आए : कृष्णन

IIM की कॉन्फ्रेंस में देश विदेश के रिसर्च स्कॉलर्स हो रहे हैं शामिल
18 अप्रैल | इंदौर
आईआईएम में 9वीं एग्जीकुटिव इन रिसर्च एंड एजुकेशन (सीईआरई) 2018 कॉन्फ्रेंस का समापन रविवार को हुआ। एएपीएम द्वारा आयोजित चार दिवसीय कॉन्फ्रेंस में 117 पेपर प्रेजेंटेशन सहित विभिन्न वर्कशॉप और राउंड टेबल डिस्कशन हुए। आखिरी दिन जॉय ऑफ टीचिंग पर लेबोला यूनिवर्सिटी सिकागो के प्रोफेसर अरुण कर्मा को वर्कशॉप हुई। उन्होंने कहा कि जॉय ऑफ टीचिंग सिर्फ जॉय ऑफ लर्निंग के माध्यम से ही संभव है। जितनी आपमें सीखने के लिए जिज्ञासा होगी, उतना आप टीचिंग को एनर्जी करेंगे। परीक्षा में ग्रेड और हाई स्कोर्स मायने रखते हैं, लेकिन वहीं तक सीमित नहीं हैं। सक्सेस के लिए पैशन और डेडिकेशन भी समान रूप से महत्वपूर्ण हैं। टीचिंग एक नोबल प्रोफेशन है और एक टीचर को हमेशा ध्यान देना चाहिए कि स्टूडेंट्स उनकी क्लास को एनर्जी करें। लर्निंग के दौरान फन और स्माइल हमेशा बनी रहे। सब के समापन पर बेस्ट पेपर्स को अवार्ड दिए गए। इस साल पुरस्कार डॉक्टरेल कॉन्फ्रेंस और पेपर प्रेजेंटेशन को दो श्रेणियों में दिए गए। आइआइएम इंदौर के

IIM Indore to host conference on excellence in research

OUR STAFF REPORTER

The 9th conference on Excellence in Research and Education (ER&E) will be held at Indore Institute of Management from May 24, 2018.

The conference would witness a presence of guest speakers who will share their views on various topics ranging from research, skill development, teaching skills, research methodology etc. Indore media Inge Ananya Mishra

SRM Business School, Singapore; Prof Bill Ezzamel, Augustus Campus of the University of Alberta; Prof Gajendra K Agil, S.J.M.S.O.M.T. Bombay and Prof Arup Varma, Loyola University Chicago among the many others. The conference, open for both academicians (researchers, doctoral students, professors, academic and research associates) and other members of the student community and practitioners (senior middle and lower management, R&D personnel), will also have a doctoral colloquium apart from technical sessions.

Valedictory function of GMPE held

The valedictory function of the General Management Programme for Executives (GMPE Batch 2) was organized at IIM Indore on Tuesday. A total of 30 participants received certificates by the chief guest Anantaraman M, chief human resources and compliance officer, Unichem Laboratories. In his address, Anantaraman advised the participants to utilise this knowledge at workplace and spread the learning so as to keep their colleagues updated as well. He also shared his experience from his work life. IIM Indore director Prof Bishasha T. Krishnan encouraged



Prof Anantaraman KR, chair, MTP and Prof Sarjollu Rizzorini Shankar and Professor Akhila Aggarwal, programme coordinators of GMPE Batch 2 also addressed the participants.

जरूरतों को पूरा करने वाली हो पाठ्यसामग्री

इंदौर (आरएनएन)। स्टूडेंट्स के लिए एटन आधारित अध्ययन प्रणाली ही श्रेष्ठ है और यह केवल अध्ययन के लिए ही संभव है। सभी दृष्टिकोणों पर ध्यान देना चाहिए। यह काम है प्रो. वासुदेव प्रसाद, कर्नाल विश्वविद्यालय के प्राध्यापक। उन्होंने कहा कि जॉय ऑफ टीचिंग सिर्फ जॉय ऑफ लर्निंग के माध्यम से ही संभव है। जितनी आपमें सीखने के लिए जिज्ञासा होगी, उतना आप टीचिंग को एनर्जी करेंगे। परीक्षा में ग्रेड और हाई स्कोर्स मायने रखते हैं, लेकिन वहीं तक सीमित नहीं हैं। सक्सेस के लिए पैशन और डेडिकेशन भी समान रूप से महत्वपूर्ण हैं। टीचिंग एक नोबल प्रोफेशन है और एक टीचर को हमेशा ध्यान देना चाहिए कि स्टूडेंट्स उनकी क्लास को एनर्जी करें। लर्निंग के दौरान फन और स्माइल हमेशा बनी रहे। सब के समापन पर बेस्ट पेपर्स को अवार्ड दिए गए। इस साल पुरस्कार डॉक्टरेल कॉन्फ्रेंस और पेपर प्रेजेंटेशन को दो श्रेणियों में दिए गए। आइआइएम इंदौर के



की भाषना का विकास करके परिष्कृत कर सकते हैं। एक फैकल्टी ही स्टूडेंट्स का रोल मॉडल होता है, उसे स्वयं ही अपनी प्रेरित करने वाला बनकर अनुकूलित उदाहरण देना चाहिए। डिजाइन करते समय उद्देश्य, मिशन व ध्येय को राखें ध्यान में : मंगलकर को प्रो. आशीष साध, आरएनएन, इंदौर। आइआइएम इंदौर के कार्यक्रम डेवलपमेंट एंड एग्जीकुटिव इन रिसर्च एंड एजुकेशन (सीईआरई) के अध्यक्ष प्रो. आशीष साध ने कहा कि जॉय ऑफ टीचिंग सिर्फ जॉय ऑफ लर्निंग के माध्यम से ही संभव है। जितनी आपमें सीखने के लिए जिज्ञासा होगी, उतना आप टीचिंग को एनर्जी करेंगे। परीक्षा में ग्रेड और हाई स्कोर्स मायने रखते हैं, लेकिन वहीं तक सीमित नहीं हैं। सक्सेस के लिए पैशन और डेडिकेशन भी समान रूप से महत्वपूर्ण हैं। टीचिंग एक नोबल प्रोफेशन है और एक टीचर को हमेशा ध्यान देना चाहिए कि स्टूडेंट्स उनकी क्लास को एनर्जी करें। लर्निंग के दौरान फन और स्माइल हमेशा बनी रहे। सब के समापन पर बेस्ट पेपर्स को अवार्ड दिए गए। इस साल पुरस्कार डॉक्टरेल कॉन्फ्रेंस और पेपर प्रेजेंटेशन को दो श्रेणियों में दिए गए। आइआइएम इंदौर के



का उद्देश्य, मिशन व ध्येय ध्यान में रखना चाहिए। कार्यक्रम देश-विदेश की परिधिगत, इंडस्ट्री, यूनिवर्सिटी, सामाजिक अध्ययकता जैसे कनेक्शन उपयोगिता पर आधारित होना चाहिए। वर्तमान चुनौतियों को ध्यान में रखकर लर्निंग थाप दूर, ऑनलाइन लर्निंग, वेब 2.0 और क्लासिक टीचिंग जैसे विधियों को अनुकूलन हम एच.ई. में एग्जीकुटिव ल सकते हैं। डॉ. संजीव कुमार शर्मा, इंडियन सीआईएस, वेल्फेयर, नई दिल्ली ने ई-लर्निंग इन एच.ई. के इन्सपिरेशन सेक किया। उन्होंने उदाहरण देकर ई-लर्निंग के की-कॉम्पोनेंट समझाए। स्टूडेंट्स के लिए आईआईटी प्रिन्सिपल्स को अपनाकर फिल

Fourth batch of IIM Indore's GMPE inaugurated



The fourth batch of General Management Programme (GMPE) offered by Indian Institute of Management Indore was inaugurated on Sunday. A total of 10 participants registered for the programme...

10th batch of five-week specialised course for various management faculties IIM-I amends FDP for more focus on research

The Institute of Management Indore has effect changes to its Faculty Development Programme (FDP) to make it more focused on enhancing research skills of participants...

CERE begins today at IIM Indore



The ninth Conference on Excellence in Research and Education (CERE) will commence at Indian Institute of Management Indore on Thursday...

शोध के लिए हमेशा एक रोडमैप तैयार करके चलें

शोध के लिए हमेशा एक रोडमैप तैयार करके चलें. This is the time to enhance your skills in business management and be a part of the developing nation...

Free Press, May 22, 2018, Page - 02

रिसर्च ऐसा हो जा समाज न चषकत लाए

रिसर्च ऐसा हो जा समाज न चषकत लाए. रिसर्च के लिए हमें समाज को समझना पड़ेगा...

आईआईएम 'सीआईआईटी 2018' सम्मेलन. एक ऐसा दौर उभरने लगे हैं जो न केवल शिक्षा के क्षेत्र में...

IIM experts explain game theory benefits

IIM's professors Anshu-Desai and Abhira conducted the session for 24 participants. Anshu-Desai explained how game theory helps in focusing on areas like competition, cooperation and managing...

Free Press, April 16, 2018, Page - 16

IIM Indore to hold workshop on data science on April 16

Indian Institute of Management Indore will hold workshop on data science on April 16. Conducted by the mathematicians and statisticians of Quantitative Techniques Area of the Institute...

'Rigour, insight & relevance imp factors to become a leader'

gathering of young scholars and practitioners. The session was held in the presence of Prof. L. Prasad of IIM Indore...

ह्यूमैनिटीज और आर्ट में डिजिटल प्रैक्टिस बढ़ाने पर दिया जोर

सोशल मीडिया ने बतवाया डिजिटल प्रैक्टिस बढ़ाने पर दिया जोर. डिजिटल प्रैक्टिस को बढ़ाने के लिए हमें सोशल मीडिया का उपयोग करना चाहिए...

Free Press, April 16, 2018, Page - 4

डिजिटल मानविकी प्रहतर नागरिक होने में मदद

द्वय रिपोर्टर ■ इंदौर. आईआईएम इंदौर और आईआईटी इंदौर द्वारा शुक्रवार से 'भारतीय मानविकी गठबंधन भारत सम्मेलन 2018' संयुक्त रूप से आयोजित किया गया...

Times of India, May 5, 2018, Page -

डिजिटल मानविकी प्रहतर नागरिक होने में मदद

द्वय रिपोर्टर ■ इंदौर. आईआईएम इंदौर और आईआईटी इंदौर द्वारा शुक्रवार से 'भारतीय मानविकी गठबंधन भारत सम्मेलन 2018' संयुक्त रूप से आयोजित किया गया...

Patrika, June 02, 2018, Page - 17

आविष्कार समय के साथ प्रौद्योगिकी भी बदली

आविष्कार समय के साथ प्रौद्योगिकी भी बदली. प्रो. चैल आर्चर ने 'द टावर्नरी ऑफ द डिजिटल - डिजिटल युग इन ह्यूमन एज' विषय पर चर्चा की...

List of MDPs conducted during April-June 2018

MDPs

In-Company Programmes

S. N.	Name of Company	Name of Programme	Location
1	Directorate of Skill Development	Management Development Programme	Indore
2	HPCL Mittal Energy Ltd.	Management Development Programme on Negotiation Skills	Bhatinda
3	L & T	MDP "THINK"	Lonavala
4	Middle Earth HR	MDP on Strategic Thinking	Indore
5	VE Commercial Vehicles Ltd.	Business Case Development for New & Market-Disruptive Products	Indore
6	Indian Army (ARTRAC)	MDP (General I) for Combat Arms	Indore
7	Commissioner Tribal Development	Management Development Programme	Indore
8	L & T	MDP "ACT"	Lonavala
9	Indian Army (ARTRAC)	Management Development Programmes (Logistics) for Officers in Services	Indore
10	HPCL Mittal Energy Ltd.	Management Development Programme on Negotiation Skills	Noida
11	Commissioner Tribal Development	Management Development Programme	Indore
12	Commissioner Tribal Development	Management Development Programme	Indore
13	TATA AIA	Management Development Programme	Indore
14	Indian Oil Corporation Ltd.	Management Development Programme	Indore
15	TATA AIA	Management Development Programme	Indore
16	HPCL Mittal Energy Ltd.	Management Development Programme on Negotiation Skills	Indore
17	IDFC AMC	Customer Management and Sales Behavior Training Conducted exclusively fo-r Integrated Enterprises by IDFC Asset Management Company Ltd. (Batch 1)	Indore
18	IDFC AMC	Customer Management and Sales Behavior Training Conducted exclusively for Integrated Enterprises by IDFC Asset Management Company Ltd. (Batch 2)	Indore





विद्यया ऽमृतमश्नुते
मा. प्र. सं. इण्डोर
IIM INDORE

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