

Research & Publications Newsletter



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Indian Institute of Management Indore

Research Papers/Articles Published

- Dey, Shubhamoy (Forthcoming). Improving Credit Scoring Accuracy by Population Segmentation, *Indore Management Journal*. Vol. 2 (1).
- Mishra, S. K., Bhatnagar, D., D'Cruz, P., & Noronha, E. (Forthcoming). The linkage between perceived external prestige and emotional labor: Mediation effect of organizational identification among pharmaceutical representatives in India. *Journal of World Business*. Elsevier Group (ISSN: 1090-9516).
- Mishra, S. K. (Forthcoming). Antecedent and Consequences of Authenticity of Emotional Labor. *Research on Emotion in Organizations*, Vol. 7. Emerald Publishing Group (ISSN: 1746-9791).
- Mishra, S. K. (Forthcoming). Sales employees' emotional labor: A question of image or support. *Research on Emotion in Organizations*, Vol. 7. Emerald Publishing Group (ISSN: 1746-9791).
- Ray, Sanjog & Sharma, A. (2011). A Collaborative Filtering Based Approach for Recommending Elective Courses. *Proceedings of 5th International Conference on Information System, Technology and Management*, New Delhi, March 2011, Springer series in Communications in Computer and Information Science, vol. 141, 330-339.
- Sandhu, M. S., Jain, K. K., & Yusof, M. (2010). Entrepreneurial Inclination of Students at a Private University in Malaysia. *New England Journal of Entrepreneurship*, vol. 13 (1), 61-72.
- Thaker, K. (2011). Management control insights from the Mahabharata. Accepted for Publication in *International Journal of Indian Culture and Business Management*, vol. 4 (4), Inder Science Publication. University of Massachusetts-Dartmouth, USA.

Cases

- Ravichandran, N. & Basu, S. (Forthcoming) - Towards the Strategic Transformation of Gujarat State Road Transport Corporation, *Indore Management Journal*, 2(1).

Books (Monographs)

- Chandrashekhar, G. R. (2011). *Influence of Founding Conditions on Growth of Firms*, Lambert Academic Publishing GmbH & Co. Saarbrücken, Germany; ISBN 978-3-8433-7949-6.

- ➔ Pani, S. K. (2011). *The Effect of Social and Economic Embeddedness of Firms*, Lambert Academic Publishing GmbH & Co. Saarbrücken, Germany (Both in English and German Language).

Presentations in National /International Conferences

- ➔ Basu, S. Ownership Context and Location of Organizational Slack - The Indian SOE Perspective, Presented at **Strategic Management Society Strategic Management Workshop, IIM Calcutta**, February 26-28, 2011.
- ➔ Basu, S. The Competitive Advantage in Serving the Bottom of the Pyramid. Accepted for presentation at **Strategic Management Society Special Conference, San Diego**, June 10-12, 2011.
- ➔ Mishra, S. K. Explaining the antecedents of emotional labor through social exchange theory and social identity theory. Accepted for presentation at **Eastern Academy of Management International Conference at Bangaluru**, June 26-30, 2011.
- ➔ Palsule-Desai, O. D., Tirupati, D. & Shah, J. Product Line Design & Positioning in the Presence of Quality Sensitive Consumers, at **The Biennial Supply Chain Management Conference** organized by EADS-SMI Chair for Sourcing and Supply Management and Supply Chain Management Centre, Indian Institute of Management Bangalore, January 7-8, 2011.
- ➔ Palsule-Desai, O. D., & Mahajan, S. Supply chain coordination using revenue-dependent revenue sharing contracts, **14th Annual International conference of the Society of Operations Management**, Organized by NITIE and IIT Bombay December 17-19, 2010.
- ➔ Pani, S. K. A Case Survey on CSR Process, Internalization, and Competitive Advantage. Accepted for presentation at **Eastern Academy of Management International Conference at IIM Bangaluru**, June 26-30, 2011.
- ➔ Pani, S. K. A Contingency View and an Organizing Framework (With J Ramachandran and Anirvan Pant). Accepted for presentation at **Strategic Management Society Special Conference, San Diego**, June 10-12, 2011.
- ➔ Pani, S. K. Inter-firm dependencies and firm's profit potential. Accepted for presentation at **Academy of Management (AoM) Annual Conference, San-Antonio, Texas, USA**, August, 2011.
- ➔ Pani, S. K. Why and how do firms gain from CSR actions? Accepted for presentation at **Academy of Management (AoM) Annual Conference, San-Antonio, Texas, USA**, August, 2011.

- ➔ Sunder, D. L. Is Organized Retailing a Threat to Small Retailers? Perceptions of Retailers and Consumers. (Jointly with Anshul Garg) Presented at the **11th National Conference on Mapping for Excellence: Challenges Ahead** organized by Pioneer Institute of Professional Studies in association with AIMS, Hyderabad on February 16, 2011 at Indore.
- ➔ Sunder, D. L. Is Knowledge Management a Fad? (Jointly with Anshul Garg) Presented at the **National Conference on Emerging trends in information technology & management** organized by Christian Eminent College on March 05, 2011 at Indore.
- ➔ Venkata, V. & Thaker, K. **Performance Analysis of Micro Finance institutes (MFIs) In India**, Presented at the International Conference On "Challenges To Inclusive Growth In The Emerging Economies" organized by SMF at Indian Institute of Management, Ahmedabad, December 15-17, 2010.

Guest Talks/ Invited Lectures/ Keynote Addresses/ Any Other Activities

- ➔ Dey, Shubhamoy. Invited lecture on **Data Mining Techniques and Applications** at Board of Research in Nuclear Sciences sponsored '8th Department of Atomic Energy - Vision for Information Exchange' organised by Raja Ramanna Centre for Advanced Technology, Indore, December 9-10, 2010.
- ➔ Sunder, D. L. Chaired a session at the 11th National Conference on *Mapping for Excellence: Challenges Ahead* organized by Pioneer Institute of Professional Studies in association with AIMS, Hyderabad on February 16, 2011 at Indore.
- ➔ Sunder, D. L. Member of the panel discussion on **Managing Technology and Innovation for Competitive Advantage** in the plenary session of the First International Conference on "Sustaining Competitive Advantage through Value Creation", organized by Sanghvi Institute of Management & Science and Sanghvi Innovative Academy on February 18, 2011 at Indore.
- ➔ Sunder, D. L. Invited lecture on **Key Issues in Strategic Management** at the seminar on 'Current Issues in Strategic Management' organized by the Institute of Management Studies, DAVV, Indore on March 06, 2011.