



सिद्धिपूर्वं प्रबन्धयन्म्
भा. प्र. सं. इन्दौर
IIM INDORE

IIM Indore Newsletter

A Quarterly Newsletter of the
Indian Institute of Management Indore



Volume 6 No. 1

For Internal Circulation Only

January - March 2014

Editor's Desk

We are happy to present to you the January -March 2014 issue of the *IIM Indore Quarterly Newsletter*. I would like to express my sincere gratitude to Dr. Shweta Kushal for her valuable and timely inputs. We are encouraged to see the overwhelming response received from all the stakeholders in terms of their contribution for the current issue of the Newsletter. We are confident that they will continue to make valuable contributions in the future issues of the Newsletter. You may post your contributions at library@iimidr.ac.in

Akhtar Parvez

News at a Glance

1. Convocation 2014

2. Publications

3. Workshops and Lectures

- National Sample Survey Data Analysis
- Open Data Development Initiative of the World Bank
- Empowering Women
- Economics Lecture Series

4. Awards, Scholarship and Achievements

- Agra Gaurav Shri Award to Professor Kamal K. Jain
- Best Professor Award to Professor S. Gunta
- IPM Wins High Commendation Award
- Amogh and Chirag Excel in School

5. Initiatives

- School Adoption Programme
- Blood Donation Drive

6. Visits

- Infosys Founder Mr. Narayana Murthy Visits IIM Indore
- Cipla Global CEO Addresses IIM Indore Community
- IPM Students Interact with Mr. Ravindra Singh Negi, CEO, Airtel MPCG
- Mr. Nitin Kulkarni and Dr. Baba Prasad Interact with EPGP Participants
- Mr. Sudeep S. Nair Speaks on Consulting in IT Industry
- Fund Manager, UTI Mutual Funds Visits IIM Indore
- PGP Mumbai Students Visit NSE
- NCC Cadets Visit IIM Indore

7. Events

- TEDx IIM Indore
- Mridang 2014
- IIM Indore Celebrates 65th Republic Day
- Avik Sinha's Book Launched
- SPIC MACAY
- Mercur-I: The Marketing Club of IIM Indore
- I-write: An Online Literary Competition
- YES! I Am the CHANGE at IIM Indore
- Hooked and Booked
- JAM 2.0 Inaugurated
- Road Safety Walkathon
- Picnic to Mount Abu and Udaipur

8. MDPs

9. HR Corner

Convocation 2014

IIM Indore hosted its 15th Annual Convocation on Saturday, March 29, 2014. The occasion witnessed a two-day convocation ceremony with eminent dignitaries of the industry and society drawn together in an engaging alliance.

During the Convocation, 11 FPM participants received the title of *Fellow of IIM Indore*. 452 participants of PGP, 38 participants of PGP-UAE, and 33 participants of PGP-Mumbai received the *Post Graduate Diploma in Management*. 45 participants of EPGP, 37 participants of EPGP-EG and 22 participants of PGPMX-Mumbai received the *Executive Post Graduate Diploma in Management*.

Besides the Scholarships and Awards given to students during the pre-convocation ceremony on March 28, 2014, medals for Academic Excellence were presented to the following participants by the Chief Guest:

The *IIM Indore Gold Medal for Scholastic Performance Rank 1* to **Karthik Swaminathan**

The *IIM Indore Gold Medal for Scholastic Performance Rank 2* to **Jyothi Garg**

The *IIM Indore Gold Medal for Scholastic Performance Rank 3* to **Rishab Parashar**

The *IIM Indore Gold Medal for the Best Woman Participant for Scholastic Performance* to **Jyothi Garg**

IIM Indore Gold Medals for Scholastic Performance were presented to the PGP-UAE and PGP-Mumbai participants as per the following details:

- PGP-UAE **Dhruv Chadda**
- PGP-Mumbai **Sandeep Sayal**
- PGPMX-Mumbai **Rajeev Kumar Bhandari**

Dharmendra Kumar Goyal, an EPGP participant, received the *IIM Indore Gold Medal for Scholastic Performance*. **Paramendra Tiwary**, an EPGP (e-Governance) participant received the *IIM Indore Gold Medal for Scholastic Performance*.

In his welcome address, Shri Kamath expressed his deepest sense of regret to the parents and the students who were injured that morning in an unfortunate incident. While congratulating the graduates, he said that throughout their career, they will have to confront various challenges but one thing they must never abandon in the quest for growth is adherence to ethics and integrity.

This year, the Chief Guest of the event was Shri Ramachandra Guha. Shri Guha urged the graduating Class to become capable leaders with a vision to make India a more democratic and just society. He exhorted the graduating Class to be such leaders in whatever sphere that they may choose in order to usher in a brighter future for our nation.

Professor Rishiksha T. Krishnan, in his 1st convocation address wished a speedy recovery to the injured students and commended the spirit of those students who in spite of their injuries were firmly determined to receive their diplomas in person. Professor Krishnan highlighted major achievements of the Institute in the academic year 2013-14.



The pre-convocation function was held on March 28, 2014. Dr. Ardhendu Pathak, Vice-President & Head of Emerging Technologies & Concepts, Airbus and Mr. P. R. Ganapathy, COO, Villgro Innovations were the Guests of Honour of the function.

During the event, certificates were distributed to the coordinators of various students' councils by the Director and scholarships and awards were presented to the following participants by the guests of honour:

1. State Bank of India Scholarship (Rs. 1,50,000/-) to **Karthik Swaminathan**
2. Eicher Scholarship (Rs. 50,000) to **Rishab Parashar**
3. Eicher Gold Medal for Best-All Round Performance to **Sugeet Mittal** and,
4. K.K. Alagh Gold Medal for Best-All Round Performance for Women to **Monami Bagchi**.

This was followed by a cultural programme by Ability Unlimited Foundation.



Publications

Articles/Research Papers Published in National/ International Journals

Punyatoya, P., Sadh, A. and Mishra, S. K. (2014). Role of Brand Globalness in Consumer Evaluation of New Product Branding Strategy. *Journal of Brand Management*, 21, 171-188.

Sehgal, P., Mieroop, V. D. and Chatterjee, A. (2013). Negotiating Professional and Leader Identities in Interviews with Female Indian Professionals. *Lodz Papers in Pragmatics*, 9(2), 175-198.

Sunder, D. L. (2014). The Controversial Poison Pill Takeover Defense: How valid are the Arguments in Support of it? *NMIMS Management Review*, 23 (Double Issue), 47-66.

Trivedi, S. K. and Dey, S. (2014). Interaction between Feature Subset Selection Techniques and Machine Learning Classifiers for Detecting Unsolicited Emails. *ACM SIGAPP Applied Computing Review*, 14(1), 53-61.

Uppal, N., Mishra, S. K. and Vohra, N. (2014). Prior Related Work Experience and Job Performance: Role of Personality. *International Journal of Selection and Assessment*, 22(1), 39-51.

Conference Paper Presented

Mahapatra, S. (2014). Expectation Experience and Action Across Consumers Purchase Cycle. Presented at *AMA Winter Marketing Educators' Conference* held during February 21-23, 2014 at Orlando, USA.

Case Commentary

Choudhari, S. (2013). Case Commentary on Akshaya Patra, Gandhinagar: Supply Chain Challenges. *Vikalpa*, 38(4), 127-129.

Other Activities

Gupta, V. K. Delivered Keynote Address at the *National Conference on Emerging Opportunities and Challenges in Indian Business* held on February 21, 2014 at COER School of Management, Roorkee.

Gupta, V. K. Delivered a Lecture on Strategy Mapping between Balanced Scorecard and Sustainable Growth at the *National Workshop on Sustainable Development Strategies for Service Sector in India (Tourism, Hospitality and Banking)* held on March 15, 2014 at Faculty of Management and Computer Application-Raja Balwant Singh College, Agra.

Krishnan, R. T. Delivered a Lecture the 8th *International Conference on Managing People, Processes and Environment for Global Prosperity* organised by Prestige Institute of Management & Research held on January 31, 2014 at Indore.

Krishnan, R. T. Delivered a talk on Can We Build IP-based Businesses from India at the *CII Knowledge Summit 2014* held on February 22, 2014 at Bangalore.

Krishnan, R. T. Delivered a lecture on *8 Steps to Innovation* organized by Devi Ahilya Vishwavidyalaya held on March 4, 2014 at Indore.

Krishnan, R. T. Delivered Keynote Address at the Xerox Research Centre India during *XRCI Open 2014* on March 14, 2014.

Krishnan, R. T. Delivered a lecture at the MART Conference on *Innovations in Emerging Markets* on March 7, 2014.

Krishnan, R. T. Delivered a lecture on *8 Steps to Innovation* at the Devi Ahilya Vishwavidyalaya, Indore on March 4, 2014.

Kushal, S. Conducted a Workshop on *Business Etiquette and Cross-Cultural Appreciation and Sensitisation* organized by the Malaviya National Institute of Technology on January 28, 2014 at the Finishing School for Engineering Students, Jaipur.

Mishra, S. K. Conducted a Workshop on *Research Methodology in Management* held on January 12, 2014 at the School of Business, ITM University Gwalior.

Parvez, A. Discussant in a Debate on *Is Information and Communication Technology Making Libraries and Librarians Irrelevant* held on January 10, 2014 at the India International Centre (IIC), New Delhi.

Parvez, A. Discussant in a Panel on *The Role of Libraries in Learning & Research is Declining Fast: To Survive Libraries Must Transform into Social Cultural & Community Spaces* during the Library & Information Professionals Summit-2014 on the theme *From Brick to Click: Transforming Libraries into Social Spaces* organized by University of Delhi, UN Information Centre for India and Bhutan & SLA-Asian Chapter and Society for Library Professionals held during February 7-8, 2014 at the University of Delhi South Campus, New Delhi.

Parvez, A. Acted as Programme Director of the Library & Information Professionals Summit-2014 on *From Brick to Click: Transforming Libraries into Social Spaces* organized by University of Delhi, UN Information Centre for India and Bhutan & SLA-Asian Chapter and Society for Library Professionals held during February 7-8, 2014 at the University of Delhi South Campus, New Delhi.

Parvez, A. Delivered a talk on *EBSCO Discovery Service: IIM Indore Experience* at a programme organized by EBSCO Information Services India held on March 14, 2014 at the Trident, Mumbai.

Salwan, P. Delivered Keynote Address on Managing Geopolitical Opportunities and Risks at the *ECGC-D&B Export Risk Management Conclave 2013-2014* held on January 17, 2014 at Indore.

Singh, P. K. Delivered Keynote Address on HR Initiatives in Firms during Economic Slowdown at the *National Conference on Arresting Slowdown in Economy – Strategies for Turnaround* held on February 22, 2014 at GLA University, Mathura.

Singh, P. K. Session Chaired on *International Conference on Emerging Trends in Global Management Practices – An Interdisciplinary Approach* held during March 7-8, 2014 at the Symbiosis International University, Noida.

Workshops and Lectures

National Sample Survey Data Analysis

IIM Indore organised a two-day workshop on *National Sample Survey Data Analysis of Indian Labour Market* during February 19-20, 2014. The workshop was conducted by Dr. Bino Paul, an eminent Professor of Tata Institute of Social Sciences, Mumbai.

The workshop provided the IIM Indore academic community with an opportunity to understand the various nuances of *National Sample Surveys (NSS)* through multiple data exercises. It covered the basic understanding and applications of the employment and unemployment survey, consumption expenditure survey, stratified random sampling, various schedules of questions and coding. A separate session covering the constitution of the labour market, labour force employment, its formal-informal composition with respect to wages was extremely useful in understanding the Indian labour market. Last session was devoted to the applications where participants were familiarised with the SPSS/STATA database routines of NSS Employment and Unemployment Data. The workshop received an overwhelming response from the faculty members and FPM participants of the Institute.

Open Data Development Initiative of the World Bank

A workshop on *Open Data Development Initiative of the World Bank* was organised at IIM Indore on March 11, 2014. The workshop was organized to ensure that IIM Indore students, researchers and faculty members learn to use the policy and open tools to access timely and relevant data on Bank-financed projects. The speakers included *Mr. Sergiy Radyakin*, Economist in Development Economics and Chief Economist Office, The World Bank, Washington; *Mr. Shalmraj Ramraj*, Knowledge Management Analyst, The World Bank, Chennai; and, *Mrs. Sunita Malhotra*, The World Bank, New Delhi.

Empowering Women

On the occasion of *International Women's Day*, IIM Indore organised a two-day workshop on *Empowering and Honouring the Women* held during March 6-7, 2014. The event was organized by the AaRo Hanteam.

Ms. Janak Palta McGillan was the chief guest at the function who spoke to the students about the role of women in sustainable development of the country.

As a part of Anushtta celebrations, the Activity Committee of IPM organised a self-defence workshop for all the women in the campus. Rakesh Sharma, Sarthak Jain and Prakash Sagware from the Golden Dragon Marshal Arts Club of Indore provided useful insights on self-defence techniques.

Economics Lecture Series

Aimed at focusing on the issues of economy, management and applied research, the Indian Institute of Management Indore (IIM Indore) inaugurated the scholarly Economics Lecture Series on January 31, 2014. The Lecture Series is expected to provide an opportunity to the IIM Indore community to interact with distinguished scholars and experts of respective fields on a regular basis.

The inaugural lecture was delivered by *Mr. Vivek Kaul*, a well know columnist for *Daily News and Analysis*, *Forbes India* and *First Post*. While delivering his lecture on the theme—*Exorbitant Privilege of the dollar*, Mr. Kaul discussed the inter-connections of India's monetary and fiscal policy in the near future. He also spoke about the exorbitant privilege enjoyed by the US dollar and answered various related questions. The lecture explored the genesis and the future of the financial crisis in the wake of the dollar's might.

2nd lecture of the series was delivered by *Mr. N.R. Krishnan* on February 24, 2014. During his lecture on *Environment and Development: The Indian Experience*, Mr. Krishnan discussed the Indian policy framework at length. Mr. Krishnan noted that the country has ample number of laws and acts to protect the environment and prevent any possible damage.

The 3rd lecture of the series was delivered by *Dr. Chetan Ghate* on March 14, 2014. Dr. Ghate is Associate Professor of Economics at the Indian Statistical Institute, New Delhi. The topic of the lecture was based on a working paper titled *Sectoral Infrastructure Investment in an Unbalanced Growing Economy: The Case of India* jointly written by Chetan Ghate, Gerhard Glomm and Jialu Liu.



Mr. Vivek Kaul



Mr. N. R. Krishnan



Dr. Chetan Ghate



Awards Awards

Scholarships Scholarships

Achievements Achievements

Agra Gaurav Shri Award to Professor Kamal K. Jain

Dr. Kamal K. Jain, Professor (Organizational Behaviour and Human Resources Area), IIM Indore has been felicitated with the *Agra Gaurav Shri Award* by the Global Alumni Network of Agra University. The Award was presented to him on March 8, 2014 in a glittering function held at SCOPE Convention Centre, New Delhi.



Best Professor Award to Professor S. Gunta

IIM Indore is pleased to announce that Dr. Srinivas Gunta, Faculty (Strategic Management Area) received the *Best Professor Award in General & Strategic Management 2014* from the *National Education Leadership Awards*, sponsored by Lokmat. The award ceremony was held on February 17, 2014 at Mumbai.

IPM Wins High Commendation Award

IIM Indore is pleased to announce that a team of four IPM students—Aadesh Saikia, Avik Gugalia, Ishaan Ajay and Philip George attended *Model United Nations Conference* at BITS Pilani, Goa from February 7-9, 2014. The team participated in the simulation of the historic Punic Wars between Rome and Hannibal's Carthage. Ishaan won the *High Commendation Award* for his role as the Chief Magistrate of Carthage and was commended for his abilities as a crisis negotiator. The jury noted the skill and ability of other participants in resolving their respective crisis as part of the European Union (Aadesh) and NATO (Philip and Avik).

Amogh & Chirag Excel in School

After scoring full marks in SAT, Professor Madhukar Dayal's son, Amogh, a student of class XII at the Emerald Heights International School received *Student of the Year and Best Student in Chemistry awards* in the graduating XII standard batch. Congratulations to Amogh and his proud parents.

Professor Prashant Salwan's son Chirag, a student of Class 6th at the Daly Collegestood first in the *English Extempore, Hindi Elocution* and Inter-House GK Quiz during a function at the School on March 15, 2014. Besides his scholastic performance, Chirag was elected the Captain of the Inter-School basketball team. Master Chirag also represented Daly College in Nationals of Robotics and further represented Madhya Pradesh State in SAE International's A World in Motion® (AWIM) STEM (science, technology, engineering and math education to life in the classroom) conducted in Bangalore. He has developed a self-propelled Robot and an automatic glider.



Initiatives

School Adoption Programme

In an on-going effort of IIM Indore's School Adoption Programme (Phase-4), some of the staff members and volunteers of IIM Indore community visited the adopted schools on February 5, 2014 and distributed 8 Tata Swach water purifiers as per the following break-up:

- EG School, Pigdamber : 1
- Government Girls Primary School, Umaria : 2
- Government Primary & Middle School, Shramik Colony, Rau : 3
- Government Primary School, Nawada : 2





Blood Donation Drive

Students of PGP Mumbai organized a blood donation drive on February 9, 2014. The drive was organized in association with Umang Foundation, a Mumbai based NGO.

Visits

Infosys Founder Mr. Narayana Murthy Visits IIM Indore

Mr. N. R. Narayana Murthy, the Executive Chairman of Infosys Limited, a global software consulting company, visited the Indian Institute of Management Indore on Sunday, February 23, 2014. Professor Rishikesh T. Krishnan, Director, IIM Indore and the whole IIM Indore community extended a warm welcome to Mr. Narayana Murthy at his arrival on campus.

In his enlightening and inspiring speech, Mr. Murthy noted that there exist plenty of opportunities in the country and India has to play an important role in global affairs. He further said that India has a reasonable chance to solve the problem of poverty. However, he added that to achieve this, students would need to be disciplined, have great commitment levels and work very hard in their professional life. He further stated that the interests of the country should always be put ahead of one's personal interest.

Cipla Global CEO Addresses IIM Indore Community

Mr. Subhanu Saxena, Managing Director & Global CEO, Cipla Limited visited IIM Indore on January 30, 2014 for an interaction with the students and faculty members of the Institute. Mr. Saxena gave an insight into the vision and mission of the company and its achievements over the years. He spoke about the company's rich history and the events that led to the establishment of their core ideology.

IPM Students Interact with Mr. Ravindra Singh Negi, CEO, Airtel MPCG

IPM students of IIM Indore organized an interactive session with Mr. Ravindra Singh Negi, CEO, Airtel MPCG. After a warm welcome by the participants, Mr. Negi provided many insights into the telecom business and spoke at length about the challenges and opportunities in the sector. Besides explaining the operations of Airtel, Mr. Negi spoke about the telecom landscape, data consumption trends and data revolution in India. The talk was followed by an interactive session that witnessed the complete engagement and enthusiasm of the students.

Mr. Nitin Kulkarni and Dr. Baba Prasad Interact with EPGP Participants

On February 19, 2014, Mr. Nitin Kulkarni, Executive Director of Persistent Systems, visited IIM Indore for an interaction with the current batch of EPGP participants. Mr. Kulkarni shared various interesting incidents of his journey as a professional and gave a detailed account of his current responsibilities and his organization's long-term vision. In the open house session, several questions on the primary focus areas of the Company and the way the SMAC (Social, Media, Analytics and Cloud) and IT industry are shaping up were discussed.

Dr. Baba Prasad, President and CEO Vivekin Group, visited IIM Indore on February 21, 2014. Dr. Prasad delivered a thought provoking address on the theme—*Transforming Organizations through Strategic Agility*.

He spoke about thought leadership and gave an insight into the concepts of leadership, strategy and innovation. Dr. Baba observed that in today's competitive environment the key competence required for an organization to succeed is adaptive capacity, which can possibly be achieved through strategic agility. The session proved to be extremely interactive and informative for the entire EPGP batch of IIM Indore.



IIM Indore Celebrates 65th Republic Day

On the occasion of the Republic Day celebrations, a series of events were organised at the Indian Institute of Management Indore on January 26, 2014. The celebrations began with the hoisting of the Indian national flag by Professor Rishikesh T. Krishnan, Director, IIM Indore followed by his address.

This was followed by a group song by the students of the five year Integrated Programme in Management (IPM) and the distribution of Computer Proficiency Awards and Certificates by the Director to the staff members of the Institute. Other events that were organised included a drawing and painting competition (for children up to 14 years) and a special quiz for the faculty, staff and their family members on the theme – *Future of India*.

PGP Mumbai students pulled off a flash mob event on the occasion of Republic Day in four prominent malls in Mumbai. About 40 students participated in the event that centered on the theme – *Women's Empowerment*.



Avik Sinha's Book Launched

Avik Sinha, an FPM participant of IIM Indore, has written a book entitled "R.E.CALL". The book was released by Prof. Rishikesh T. Krishnan, Director IIM Indore on March 10, 2014.



SPIC MACAY

In its most recent offering, SPIC MACAY organized a Kathakali lecture demonstration on February 7, 2014, at the auditorium of IIM Indore. This performance was given by renowned Kathakali exponent Kalamandalam M. Amaljith and his 6-member team.

This particular lecture demonstration was specifically focused on the student community as it decoded the meanings that are conveyed through the hand movements (*mudras*), through the expressions (*natya*) and through the extremely stylized dance form of Kathakali. The addition of a contemporaneous element to the material enacted on stage (such as reading the newspaper and other quotidian activities) helped the student community to identify and better understand the use of dance vocabulary, which is devoid of linguistic expression and rests solely on the body. Kalamandalam M. Amaljith also enacted sentences provided by the audience to demonstrate and further clarify the dance language. In addition, the artistes also discussed the elaborate makeup and costume of a Kathakali dancer with details about the natural cosmetics that are used to bring about a dramatic change in the day-to-day persona of the artiste. The lecture demonstration was an informative and enriching experience, which encouraged the students to engage in dialogue with the artistes in order to understand the minutiae of this classical dance form.

Mercur-I: The Marketing Club of IIM Indore

Mercur-I: The Marketing Club of IIM Indore successfully conducted BPCL Mercato, a nationwide online retail simulation event from January 21-24, 2014. Mercato was India's first-ever National-level marketing/retail simulation event. It received over 500 registrations with teams of up to 2 players competing against each other as Chief Marketing Officers of rival retail outlets. Mercato saw participation from over 80 colleges across the breadth of the country, with representation from 12 IIMs. Besides alumni of IIM Indore, the event had participants from IIM Indore's sister campuses at Mumbai and Dubai. BPCL was Mercato's title sponsor while Biziga, a start-up by two IIM Indore alumni, provided the logistics and software support as the Tech Partner. e-Sparsha rounded off the list of sponsors as the merchandise partner.

Team Baniyagirii consisting of Rohit Gupta and Ankur Jain IIM Indore's PGP-2 batch participants, were the inaugural winners of Mercato, taking home the first prize of Rs. 15,000. Team Battery Low consisting of Arpit Agarwal and Rahul Sharma of IMT Ghaziabad finished as runners up pocketing Rs. 5000 as prize money. The top 20 teams were also honoured with a place in the "BPCL Mercato Hall of Fame" displayed on the Mercur-I and BPCL Mercato Facebook pages. This inaugural BPCL Mercato event was undoubtedly a huge hit among the B-school fraternity nationwide.



I-write: An Online Literary Competition

PGP Mumbai Campus conducted an online literary competition, *I-write*, which invited articles from B-school students on topics that were given by the Organizing Committee. This edition of *I-write* saw enthusiastic participation from various premier B-schools. IIM Trichy walked away with the first prize followed by IIM Raipur and MDI Gurgaon.

YES! I Am the CHANGE at IIM Indore

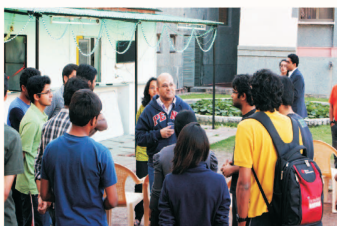
YES FOUNDATION—the social development arm of YES BANK, launched *YES! I am the CHANGE* Film Project at IIM Indore on March 6, 2014. The event was aimed at inspiring, engaging and empowering the students to participate in India's social transformation. This project, through the medium of short films, will facilitate a connection between students and social causes, thereby channelising the untapped energy of the youth to voices less heard. The connection would lead to striking a chord between the two, and enable inner transformation, confidence, conviction and empower the students as agents of social change.

Hooked and Booked

Hooked and Booked is an event where the PGP-I and IPM students pitch for a book or a movie, which can be either fiction or non-fiction. The participants' job is to convince the panel of judges of why their chosen text is the best. This year the event was successfully hosted on 26 January 2014. The event's major appeal was its unique mix of professors (Professor Siddhartha Rastogi and Professor Madhusri Shrivastava) and students (4 participants of PGP-I) on the judging panel whose major task was to grill the participants on their choice.

The winners of the event were

- Akhil Krishnan (PGP-I)-First Prize (Rs. 2500)
- Divya Batra (IPM) – First Prize- Rs. 1500
- Janani Rajagopalan (PGP-I)-Second Prize Tie (Rs.750)
- Aditya Ghosh (PGP-I)-Second Prize Tie (Rs.750)
- Jasmine Kaur (IPM) – Second Prize- Rs. 500



JAM 2.0 Inaugurated

The evening of 2nd March 2014 witnessed the inauguration of JAM 2.0. Prof. Rishiksha T. Krishnan, Director, IIM Indore declared JAM 2.0 open through a ribbon-cutting ceremony. The Guest of Honour on this occasion was Mr. Karan Kakkar of Chef's Alcove, Indore. Several faculty members and students were also present at the ceremony.



JAM—*Juices and More*, started in the year 2010 by the members of the *Entrepreneurship Cell*, had the objective of serving healthy and nutritious food to the student community. Over the years, a dire need to expand the venture further was felt. This is when the members of the *Entrepreneurship Cell* took the initiative to revamp and come up with JAM 2.0 that has a new range of delicacies. It is expected that JAM will grow in leaps and bounds and students will get to learn real-life lessons about trade through this small venture.

Road Safety Walkathon

PGP Mumbai participants participated in the 'Road Safety Fortnight' Walkathon on January 12, 2014. This Walkathon was organized by The Rotary Club of Navi Mumbai Bayside and Navi Mumbai Traffic Police to support the cause of 'Clean and Green Navi Mumbai'. The event witnessed an enthusiastic participation of more than 250 people from all walks of life, marching briskly for a distance of 5 kms. The event also coincided with the occasion of 'World Youth Day', celebrated in memory of Swami Vivekananda's birthday.



Picnic to Mount Abu and Udaipur

IIM Indore organized an annual community picnic for faculty and staff from January 11-12, 2014 to Mount Abu and Udaipur—the most coveted picnic spots in the state of Rajasthan. A total of 66 members of the community participated in the picnic.

Management Development Programmes (MDPs)

Customized Management Development Programmes

| | |
|----------------------|--|
| January 06-07, 2014 | Customized Management Development Programme for Army War College Mhow |
| January 06-08, 2014 | Customized Management Development Programme for MPPKWCL |
| January 09-11, 2014 | Customized Management Development Programme for MPPKWCL |
| January 12-18, 2014 | Management Capacity Enhancement Programme for National Project Implementation Unit |
| January 13-17, 2014 | Leadership Essentials for ONGC |
| January 20-24, 2014 | Agribusiness and Supply Chain Management for Central Warehousing Corporation |
| February 03-07, 2014 | Leadership Essentials for ONGC |
| February 10-12, 2014 | Effective Communication and Presentation Skills for NHPC |
| February 10-12, 2014 | Strategic Finance Management for Power Grid Corporation of India |
| February 24-28, 2014 | Post Graduate Certificate Programme in Project Management (Batch- I for NTPC- PMI) |
| March 03-05, 2014 | Strategic Finance Management for the Power Grid Corporation of India |
| March 03-08, 2014 | Post Graduate Certificate Programme in Project Management (Batch- I) for THDC |
| March 10-12, 2014 | Effective Communication and Presentation Skills for NHPC |
| March 20-26, 2014 | Management Capacity Enhancement Programme for National Project Implementation Unit |

Open Management Development Programmes

| | |
|----------------------|---|
| January 06-08, 2014 | Negotiation Skills |
| January 16-25, 2014 | Senior Management Programme |
| January 27-29, 2014 | Supply Chain Management |
| January 27-29, 2014 | Leadership Communication |
| February 03-05, 2014 | Customer Behaviour and Marketing Strategy |



Birthday Celebration

During January-March 2014, birthdays of 114 staff members were celebrated at IIM Indore.

HR Corner

Welcome on Board

The following persons have joined IIM Indore since January 2014:

Faculty

| | |
|--------------------------|------------------------------|
| Meenakshi Aggrawal Gupta | Associate Professor |
| Bhagyalakshmi Venkatesh | Visiting Assistant Professor |

So long!

The following persons have left IIM Indore since January 2014:

Staff

| | |
|--------------------------|----------------------------|
| Prashant Sudhir Kulkarni | Executive Engineer (Civil) |
| Ashutosh Kumar | Officer Level – I |
| Surya Ganga Prasad V. | Maintenance Engineer |





सिद्धिं प्रवचनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Indian Institute of Management Indore

Prabandh Shikhar, Rau-Pithampur Road, Indore- 453 556, (M.P.), India

Ph.: +91-731-2439400, 2439666, Fax: +91-731-2439800