



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

IIM INDORE NEWSLETTER

A Quarterly Newsletter of the
Indian Institute of Management Indore



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Editor's Desk

We are happy to present to you the January-March 2018 issue of the IIM Indore Quarterly Newsletter.

This quarter has been of immense importance for the Institute, marking a new era wherein the Institute conferred degrees to the students graduating from two of the courses- Post Graduate Programme in Management and Five Years Integrated Programme in Management during the 19th Annual Convocation held in March. Various official and student events were also organized during the last three months including Prabodhan- The Leadership Conclave, Ranbhoomi and iExpo 2018. Apart from various guest talks and expert lectures held at Indore and Mumbai Campus, the Institute saw its students achieving success in various national level competitions. Looking forward to yet another eventful quarter.

Ananya Mishra

News at a Glance

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19th Annual Convocation

The Nineteenth Annual Convocation of IIM Indore was held on March 27-28, 2018. The Pre-Convocation Ceremony took place on March 27, and was marked by the presence of Mr. Rahul Razdan, CEO, Reliance Jio Messaging Services Pvt. Ltd (also the alum of PGP Batch 1998-2000) and Mr. Shantiswarup Panda (also the alum of PGP Batch 2003-2005), Chief Marketing Officer, Raymond Ltd. as the Guests of Honour.

During the event, certificates were distributed to the coordinators of various students' councils by Professor Rishikesh T. Krishnan, Director, IIM Indore. Top scorers were also presented with the certificates of appreciation. Scholarships and awards were presented to the following participants by the Guests of Honour:

- State Bank of India Scholarship to **Prateek Singh**.
- Eicher Scholarship to **Ity Jain**.
- K. Alagh Gold Medal for Best All-Round Performance - Woman participant to **Aishwarya Saraswat**.
- ICSI Signature Award for Scholastic Performance to **Prateek Singh**.
- IIM Indore Scholarship for Outstanding Academic Performance in the 4th Year of Integrated Programme in Management to **Dhruv Kansal**.
- Shapoorji Pallonji Rising Star Award of Academic Merit for EPGP (2017-18) to **Raj Lochon Biswas**.

Professor Krishnan then gave a brief introduction of various programmes across Indore and Mumbai Campus. 'This is an occasion to celebrate the efforts of each and every individual related to the Institute and to appreciate their efforts in making the Institute what it is', he said.





Mr. Rahul Razdan began his talk congratulating all the students for graduating from IIM Indore. Encouraging the graduating participants, Mr. Razdan said that every time a student graduates, he or she becomes a contributor to the society, and shares a legacy, of those who have a very active role in building this Institution. He also advised the students to keep looking for new opportunities and try to overcome benchmarks.



Mr. Shantiswarup Panda spoke about learning from his work experiences and what one shouldn't do and what one shouldn't look out for. He noted that one shouldn't begrudge failures as there are days



when you win and a few when

you lose. Hence one shouldn't take the low days too harsh on self. 'Do not follow anyone else's path. Figure out what keeps you awake and it's important to you and your lives', he concluded.

The event was followed by a mesmerizing cultural evening with a musical performance by Ragas Redefine.

The Convocation Ceremony on March 28 was graced by Mr. Aditya Ghosh, President and whole-time Director, InterGlobe Aviation Limited (IndiGo Airlines). The ceremony began with an amazing and colourful convocation procession where the Chief Guest, Board and faculty members of IIM Indore walked through the aisle towards the convocation venue.

Mr. Deepak M. Satwalekar, Chairman, IIM Indore then declared the convocation open. He began his speech congratulating the students for graduating and encouraged them to stay positive for what they have dreamt of. 'After years of discussion regarding the IIM Bill, the IIMs have been able to bring it on, and the Institute has decided to confer degrees to two of our programmes- Two Year Post Graduate Programme in Management and Five Year's Integrated Programme in Management', he said. He advised the students not to focus on rewards but on outcomes.

Medals for Academic Excellence were also presented to the following participants by the Chief Guest:

- The IIM Indore Gold Medal for Scholastic Performance Rank 1 to **Prateek Singh**.
- The IIM Indore Gold Medal for Scholastic Performance Rank 2 to **Tanay Shankar**.
- The IIM Indore Gold Medal for Scholastic Performance Rank 3 to **Dautpure Tejashree Pradeep**.
- The IIM Indore Gold Medal for the Best Woman Participant for Scholastic Performance to **Dautpure Tejashree Pradeep**.
- IIM Indore Gold Medals for Scholastic Performance were presented to the IPM participants as per the following details:
- IIM Indore Gold Medal for Scholastic Performance Rank 1 to **Shilpika Ganeriwala**.
- IIM Indore Gold Medal for Scholastic Performance Rank 2 to **Dhruv Kansal**.
- IIM Indore Gold Medal for Scholastic Performance Rank 3 to **Abhilasha Jas**.
- IIM Indore Gold Medal for the Best Woman Participant for Scholastic Performance to **Shilpika Ganeriwala**.

IIM Indore Gold Medals for Scholastic Performance were presented to the PGP Mumbai, PGPMX-Mumbai and EPGP participants as per the following details:

- PGP-Mumbai – **Shubham Chhabra**
- PGPMX-Mumbai – **Kamayani Aniruddh Nagar**
- EPGP Batch (2017-2018)- **Raj Lochon Biswas**

Mr. Ghosh began his address requesting the graduating students to give a standing ovation to their families, as they're the ones who made them what they are today. 'A graduation ceremony is a very special occasion which makes culmination of years of hard work and is acknowledgement of success. It's not the end of an era, but a hope of long and fulfilling journey towards the dream you all have for yourself', he said. Encouraging the students to stay focused and listen to all, he said that there may be people who know nothing of the job you do, but would keep criticizing you. Stay patient and listen to them as they may have something interesting to share.

Mr. Ghosh said that real life isn't like school exam which can be taken again if you fail. He concluded his address advising the students not to be the prisoner of mark sheets. 'If you scored high, doesn't mean you'll always be success; the and if you scored low, doesn't mean you'll never achieve success. Look for fountains of knowledge around and you'll always be successful', he concluded.

This was followed by conferring degrees to the graduating students.

Congratulating all the students, Professor Krishnan said that this is a new beginning for not only the students, but also the Institute, which expects them to live up to its expectations with the degree. He concluded his talk thanking all the parents and family members for being there and congratulated the administrative staff as well for their efforts in organizing the event.

The convocation ceremony came to a conclusion with National Anthem.

Conference/Workshop/Lectures

iExpo 2018

IIM Indore witnessed presence of a large number of young entrepreneurs presenting their mind-blowing ideas to the investors on January 28, 2018 during iExpo 2018—Central India's largest Start-up Expo.



Organized by the Entrepreneurship Cell (E-Cell) of the Institute, the event witnessed an incredible response from investors and mentors, including Dr. Anu Gupta, Mr. Gagan Gupta, Mr. Vinod Keni, Mr. Ritesh Kumar, Mr. Anurag Maheshwari, Mr. Amit Kamnani and Mr. Jay Jain.

The inauguration of the event took place with the lamp lighting ceremony by Mr. Tarun Matta (Cofounder, IIMJobs) and Professor Rishiksha T. Krishnan, Director, IIM Indore. This was followed by presentations from 19 start-ups participating in the event. The next session was dedicated to Stall Presentations by the start-ups which helped them share their company ideas, objectives and future plans with the investors. The investors appreciated the innovative and novel ideas put forward by the young minds.

The event came to an end with the closing ceremony. Professor D.L. Sunder, Faculty, IIM Indore and Chair, E-Cell; spoke about the support the Institute offers to entrepreneurial aspirants including mentorship while on campus; and virtual incubation even after they graduate. The winning start-up was 'Lootel', founded by Mr. Yashwant Suthar and the runner up was 'Clean Water', founded by Mr. Priyanshu Kumath. The prize money was a total of Rs. 50,000/-.

Talk Series on Leadership Held at IIM Indore

The Industry Interface Office (IIO) of IIM Indore conducted a Talk Series on the topic—'Leadership in a Dynamic Environment' on December 29, 2017. The talk witnessed a presence of five industry experts; namely, Professor Ranjeet Nambudiri, Faculty, IIM Indore; Capt. Vinod Nair, an ex-army commando and a leading corporate trainer on leadership; Mr.

Aditya Bhat, Head, Jio Studios; Capt. Gajanan Karanjikar, Head, Coastal Shipping, Integrated Logistics Solutions; and Professor Dibyadyuti Roy, Faculty, IIM Indore. The series revolved around topics like—Leading an organization under ever-shifting goalposts of regulatory frameworks, Leading a marketing organization under changing consumer needs and Creating a

dynamic/responsive organization through effective leadership.

Professor Ranjeet Nambudiri spoke about the current state of conceptualization of leadership and early theories of leaderships, right from 1800s-till date. He also discussed how these theories were appreciated or criticized for various reasons with examples. These included The Trait Theories, The Behavioral Theories, Contingency Theories, Situational Leader Theory, Transactional Theories, Transformational Theories, etc. He also gave examples of how leadership changed in all these years and how people orientation changed in terms of leadership.

The second talk was by Capt. Gajanan Karanjikar, who mentioned that he



learnt all the leadership skills on the ground, without any second thoughts of thinking whether a particular action is right or not, as he was just following his leaders, i.e. learning from someone else's mistakes. Discussing about technology, he said that leadership would be disrupted, as everything would be controlled by technology a few years from now. But there's a lot to lead, than to be led, he concluded.

The third talk of the series was by Capt. Vinod Nair. He shared an incidence from 1990 at LOC and mentioned how being labelled for doing something or being offered to do something again and again can be a hurdle in our development.

Mr. Aditya Bhat talked about opportunity and situational leadership. 'We should not see a leader in a single person, but try and imbibe the qualities of different people around as well', he said. He also discussed about his work experience while in Jio—how he planned the Jio Dan Dana Campaign and Swachh Bharat Campaign.

This was followed by a panel discussion. The panelists included all the guests, with Professor Dibyadyuti Roy as the moderator. The panelists while discussing various aspects of leadership, agreed that empathy is quite relevant for an effective leadership. The panel also discussed about how the funding patterns across the companies have changed with time.

Professor Rishiksha T. Krishnan, Director, IIM Indore mentioned about various roles innovation plays in leadership.

The talk series attended by various industrialists from Indore, Pithampur and Rau region along with students from the Institute; was appreciated by the delegates.

Guest Talk on Cyber Security Held at IIM Indore

With an objective to create awareness regarding cyber-crimes and cyber security, a guest talk was held at the Institute on January 22, 2018. The speaker for the talk was Mr. Jitendra Singh, SP, Cyber Security Cell, accompanied by his team members from the cyber security cell, who also shared their contact numbers with the gathering and explained various preventive measures against cyber Stalking, specifically for women.

Mr. Singh spoke on the topic—'Facets of Cyber Crime' and noted that with the advancement in technology and number of mobile users increasing, the number of crimes have also increased. He also spoke of what is cyber-crime and how it is defined. Sharing facts and figures related to cyber-crime, Mr. Singh mentioned that one cyber-crime is reported in every 12 minutes in our country, and nearly 51,000 cyber security attacks were observed in the country in the year 2016.

He concluded his talk mentioning that having proper screen locks on phones, proper passwords for laptops and email ids is extremely important and not to be shared with anyone. This was followed by a Q&A session.



Conference on Innovation & Leadership Held at Mumbai

IIM Indore in collaboration with NHRD Network Mumbai organized a Conference on Innovation & Leadership on February 23, 2018. The conference was held at ITC Grand Central, Mumbai. The conference aimed to cover topics like Innovation in Indian Context, Innovation for Business Excellence, The Role of Leadership in Innovation and The Role of HR in Institutionalizing Innovation Culture. The conference had panel discussions wherein experts from various field shared their views on these topics.

In the first panel, Professor Rishiksha T. Krishnan, Director, IIM Indore and Dr. Gopichand Katragadda, Group Chief Technical Officer, Tata Sons (and ex-Managing Director, GE, JFWTC, Bangalore)



discussed the role of leadership in innovation. In the second panel, Ms. Aparna Piramal Raje, Columnist and Author, HT Mint; Mr. Yogi Sriram, Corporate HR and Member of the Executive Committee, L&T Ltd; Mr. S. Venkatesh, President-Group HR, Management Board Member, RPG Enterprises discussed how Human Resource Management policies and practices can facilitate innovation in an organization.

Two veteran HRD leaders namely, Mr. Vivek Paranjape (Ex-HP, Asia Pacific and Ex-HR Adviser, Reliance Industries; and Mr. Visty Banarjee, Ex-CHRO, Godrej Group), along with Professor Krishnan and Mr. M. Lakshmanan, NHRD Network Mumbai President, announced the NHRDN HR Mentoring Programme and released a brochure related to the programme.



The programme was well-attended by 50+ HR leaders, academicians and other representatives.

Expert Talk on Negotiations Held at TCS Indore

Industry Interface Office of IIM Indore organized an Expert Talk on Negotiations at TCS Indore on February 23, 2018. Professor G. Venkat Raman, Faculty, IIM Indore was the Guest Speaker for the talk. The talk focused on various topics including negotiating skills and enhancing opportunities. Held in two sessions, the talk revolved around some of the basic concepts of business negotiations sessions like BATNA (Best Alternative to a Negotiated Agreement) and ZOPA (Zone of Possible Agreement) and negotiations from a cross-cultural perspective. The talk was attended by over 40 participants.

IARC Guest Lecture



On 3rd February, 2018, Industry and Alumni Relations Committee organized a Guest lecture by Mr. Manoj K Prasad, the Global HR Lead-Organization change management, Talent transformation & Learning, - Responsible for managing end to end Talent Transformation, People Change

e, Learning solution-Business and Digital Transformation (Outsourcing, Shared services and M & A), Reliance Industries Limited. He conducted a guest lecture on the topic: (Gig Economy: Transforming the workforce) as a

part of the Listen Learn and Lead initiative where he shared the challenges and the changes the upcoming workforce would have to adapt to and the way forward for the recruitment professionals.



Research & Publications

Book Review

Swain, B. (2018). Book review [Monica A. Joseph (2016). Discrimination against the mentally ill, ISBN- 978-1610698917] Metapsychology Online Reviews, 22(13).

Articles/Research Papers Published in Journals

Aggarwal-Gupta, M. & Karve, S. (2018). Capability building in a government regulatory firm, Asian Journal of Management Cases, Volume 15, Issue 1, pp 23-33.

Chatterjee, A., Chanda, S.S., & Ray, S. (2018). Administration of an Organization Undergoing Change: Some Limitations of the Transaction Cost Economics Approach. International Journal of Organizational Analysis. Volume 26, Issue 4.

Karve, S. and **Aggarwal-Gupta, M.** (2018). Training Need Analysis in a government regulatory firm, Asian Journal of Management Cases, Volume 15, Issue 1, pp 34-49.

Karve, S. and **Aggarwal-Gupta, M.** (2018). Training Design and Delivery in a government regulatory firm, Asian Journal of Management Cases, Volume 15, Issue 1, pp 50-58.

Pamidi, G.G. (2018). Alleged Use Of "Novichok" To Poison A Former Russian Spy: A Dispassionate Analysis. Available at <http://usiofindia.org/Article/?pub=Strategic%20Perspective&pubno=55&ano=3013>

Pamidi, G.G. (2018). Response to Terror Attacks in the Nuclearised Sub-continent: An Appraisal. Available at <http://usiofindia.org/Article/?pub=Strategic%20Perspective&pubno=55&ano=2986>

Paper Presented at Conferences/Workshops

Swain, B. (2018). Is CSR an Ethical Addition from a Manufacturer of Socially Controversial and/or Environmentally Incompatible Product(s)?: A View from India, International Conference on Sustainability and Business held during January 13 - 14, 2018 at Indian Institute of Management (IIM) Calcutta, Kolkata.

Blogs

Nargundkar, R. (January 4, 2018). *What I Learnt and From Whom* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/what-i-learnt-and-from-whom.html>.

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Nargundkar, R. (January 12, 2018). *I Do What I Do* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/i-do-what-i-do.html>.

Nargundkar, R. (January 15, 2018). *Renaming Our Educational Programs* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/renaming-our-educational-programs.html>.

Nargundkar, R. (January 17, 2018). *Relaunching the Seminar on Thought Leadership* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/relaunching-seminar-on-thought.html>.

Nargundkar, R. (January 18, 2018). *Eating Places* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/eating-places.html>.

Nargundkar, R. (January 18, 2018). *Book Review- The Curious Marketer* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/book-review-curious-marketer.html>.

Nargundkar, R. (January 19, 2018). *Positive People* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/positive-people.html>.

Nargundkar, R. (January 25, 2018). *Jobs and Tourism* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/jobs-and-tourism.html>.

Nargundkar, R. (February 2, 2018). *Courses I Have Taught* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/01/applying-for-job.html>.

Nargundkar, R. (February 9, 2018). *You Have Been Teaching Too Long When...* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/02/you-have-been-teaching-too-long-when.html>.

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Nargundkar, R. (March 5, 2018). *Best Presentations* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/03/best-presentations.html>.

Nargundkar, R. (March 13, 2018). *Aadhaar Card* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/03/aadhaar-card.html>.

Nargundkar, R. (March 13, 2018). *Understanding and Enjoyment* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/03/understanding-and-enjoyment.html>.

Nargundkar, R. (March 14, 2018). *Thinking- a Lost Art?* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2018/03/thinking-lost-art.html>.

Nargundkar, R. (March 14, 2018). *Circumnavigating the U.S.* [Blog Post]. Available at .

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Awards, Scholarships & Achievements



IIM Indore's Team Wins HUL LIME Season 9

IIM Indore team comprising of Aishwarya Saraswat (PGP 2016-18), Divyansh Sahu (IPM 2013-18) and Nehal Bhatia (PGP 2016-18) emerged as winners in HUL LIME Season 9 in the final rounds conducted in Delhi on January 12, 2018. They will now be representing India in the international round soon. HUL Season 9 LIME (Lessons in Marketing Excellence) is one of the most popular B-School competitions and is conducted by HUL in association with CNBC TV18. The competition gives students a chance to work on real life business challenges.



The topic for the national round for this year was 'Making sustainable living commonplace'. The team was required to suggest innovative ways to drive behaviour change among the masses. The USP for the team was that their campaign 'Little Steps' - which spoke of taking only 3 little steps by devoting 10 minutes of one's day for the environment. The team suggested using middle school children to deliver this pitch to mothers who are more willing to make a difference for their children's future. They won Rs. 10 Lakh as prize money.

Summer Project Awards 2017

Entering its 8th year, IIM Indore recognizes and awards the outstanding work done by PGP and IPM participants during the Summer Internships. This year too, four best projects were selected and awarded cash prizes along with an opportunity to be a part of the grand celebration. The students had to submit a synopsis of their projects, which was then

evaluated by the faculty, followed by a presentation by the student. This year, Rishi Baijal (PGP 2016-18) bagged the first prize for his summer internship at Philips Healthcare. He interned in the Business Innovation Unit Sector with Philips Good Image Guided Therapy Department located in the Healthcare Innovation Campus, Pune. Rishi's project dealt with exploring how healthcare services could be rendered on a rental model with an emphasis on rental period and customer incentives. He received a cash prize of Rs. 25,000.

The second prize was won by Akhil Santhosh (PGP 2016-18) for his project to create a Go-To-Market Strategy for Rooftop Solar for commercial and industrial spaces. The objectives were to identify primary customer segments (including the top prospective customers) in B2B market, to do in-depth analysis of at least 3 customer segments by mapping their key requirements & drivers to invest in solar technology, suggesting a value proposition for the customers and an implementation plan. Akhil received a cash prize of Rs. 15,000.

The third prize was received by Anam Nuhi (PGP 2016-18) and Sahil Puri (IPM 2013-18). Anam interned at Corporate Strategy and New Business Development Unit at Robert Bosch Engineering and Business Solutions Limited. The project title was 'Financial Model for Implications of Localisation of Products'. This was aimed at assessing the impact of localization on market, strategic, operational and financial decisions through the financial parameters. Decision matrix, Scenario planning, and equation formulation formed the fundamentals of the financial modelling to arrive at the result and recommendations for Bosch India Growth Strategy.



Shail Puri



Anam Nuhi



Ajinkya Mahajan



Akhil Santhosh

Sahil interned with Nestle in the sales department. He was involved in calculating size of prize for every brand and category that Nestle operates in for 53 towns. Sahil wanted to deliver the best possible, hence he did the size of prize calculations in 8 different ways, calculated channel cut data for all brands, categories for 53 towns and two dashboards that could be used by RSMs Nationwide to track opportunity realization, both Anam and Sahil received a cash prize of Rs. 10,000.

Other than the winners, projects by Rakesh Nerkar, Animesh Kumar, Diksha Singh, Abhyudaya Kashyap, Anushruti Sati, Swathika S, Bagadi Devi Prasad, BVS Pavan Kumar, Shruti Maheshwari, Sheryl Grover and Debadutta Pati were also appreciated.

Three Teams from IIM Indore in Top Five in BLoC Case Contest

Three teams from IIM Indore successfully bagged positions in the top five teams of Business on Line Case Competition (BLoC) held during January 5-21, 2018. The results were declared on BLoC Case Contest on February 7, and team



consisting of Ritika Kohli and Samyak Ponangi (IPM 2014-19) won the First Runner-up Position while Ravjot Sachdeva and Nishant Verma (both PGP 2017-19) bagged the Second Runner-up Position. The third team with members Vazirani Sushmita Gopal and Vaibhav Kavtiyal (both PGP 2017-19) secured the Fourth Runner-up Position. BLoC is a case study challenge wherein a case related to a current problem faced by a well-known company is provided on the BLoC website almost every month and solutions invited from participants. This case dealt with how Lever Ayush should position itself in the current market environment where Patanjali and other brands in the natural segment are enjoying large market shares.

Competing with many teams from prestigious B-Schools across the country, IIM Indore's three teams bagged positions in the top five. The runner-ups received vouchers of Rs. 7500 from HiDesign.

Two Teams of IIM Indore win Tata Crucible—The Business Quiz

IIM Indore's two teams consisting of Divij Santhosh & Leo Francis and Vishnu S & Chetan Shenoy bagged the First and the Second Position in Tata Crucible—The Business Quiz held on February 13, 2018. Competing with over 100 teams from across the nation, the teams qualified for the finale.

The event seeks to bring together sharpest young minds in India to take on the heat of the toughest business quiz in India. In a commissioned research Tata Crucible Campus Quiz has been judged highest rated ground quiz by the students of participating colleges.

Divij and Leo, who secured the First Prize received a cash prize of Rs. 75,000 along with goodies. Vishnu and Chetan received Rs. 35,000 along with goodies for the Second Prize.



IPM Students Shine at SRCC Business Conclave 2018

A team of IPM students consisting of Aradhya Vats and Deepesh Dargar (both IPM 2015-20 batch) participated in the Anthropos Kapital—HR Consulting Event held during SRCC Business Conclave 2018 during February 3-7, 2018 and bagged the First Runner Up position. Competing with over 370 teams from various colleges across the nation, the team went through multiple elimination round and qualified for the final round held at Sri Ram College of Commerce.

The teams were put through vigorous testing of HR acumen as well as financial, marketing and PR skills during these 8 rounds. These included ability testing on the basis of tasks solving case study studies, debates, giving press statements, giving pre placement talks, providing real time solutions to companies – all this while playing the role of HR Managers.



IIM Indore Mumbai Campus Students Win Tata Crucible

The team of Prashant Singh Chauhan and Ashish Mani, both students of IIM Indore-Mumbai Campus, achieved the First Position in Tata Crucible—The Business Quiz held on February 16, 2018. Competing with over 100 teams from various colleges across the nation and qualifying three rounds of quizzing, the team got into Zonals; where they competed with winners of western region's different cities winners. Prashant and Ashish received a cash prize of Rs. 75,000 along with goodies.





News & Events

69th Republic Day

IIM Indore community celebrated the 69th Republic Day with great patriotic fervour and enthusiasm on January 26, 2018. The function began with the National Anthem followed by the flag hoisting ceremony by Professor Rishiksha T. Krishnan, Director, IIM Indore. Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore was also present on the occasion. The Central Lawn echoed with patriotic zeal, when all the students, faculty, staff and their family members sang the National Anthem.

Professor Krishnan then delivered the Republic Day Address. He noted that Republic Day commemorates the anniversary of the Constitution of India coming into effect. 'Among the many innovations of independent India, our Constitution is perhaps the most important. It has provided us a durable framework to govern a complex country. While it has been amended several times, the amendments have in general strengthened the country by helping us adapt to changing priorities and circumstances', he said.

Speaking of 'The Rule of Law', Professor Krishnan said that it is a fundamental principle which upholds the fair functioning of our democracy. Today we must re-dedicate ourselves to upholding the Rule of Law in all ways possible, he said. Discussing about the IIM Bill, Professor Krishnan said, 'This year, Republic Day has a special meaning for us in the IIMs. The Indian Institutes of Management Act which was signed by the President of India on December 31, 2017 comes into effect on January 31, 2018. We are now explicitly recognised as Institutions of National Importance with a separate charter and legal status granted by India's parliament.'

He encouraged the gathering of students, staff and faculty members to justify the faith the people of India through Parliament have placed, by using this new status to strive for excellence in all that the Institution does.

The celebration concluded with High Tea.

IIM Indore Mumbai Campus also celebrated the 69th Republic Day with patriotism in heart to mark the day when the Indian Constitution came to force. The celebration began with flag hoisting by the Professor Meenakshi Aggarwal Gupta, Chair, PGP Mumbai; followed by the National Anthem. The event concluded with High Tea and Snacks.



Ranbhoomi 2018

IIM Indore's annual sports fest Ranbhoomi was held at the Institute from January 19-21, 2018. The inauguration took place in presence of Ms. Veena Arora, an international Taekwondo champion, and Ms. Leena Duwadi, the editor-in-chief of Witty Feed. The chief guests were felicitated by Professor G. Venkat Raman, Chair, IPM.

Addressing the huge gathering of more than 500 participants from colleges across the nation, Ms. Arora said, 'At the age of 37, when people think of retirement from sports, I started my sports journey defying all biases of gender and age.' She encouraged the students to keep learning, stay focused and motivated and keep dreaming to achieve their goals.

The inaugural ceremony also witnessed a mesmerizing dance performance by Ms. Chandrakshi Jain, a renowned dancer and artist.

The three day fest saw a huge participation in a wide range of sport events throughout the weekend, including football, basketball, cricket, badminton, chess, power lifting, squash, arm wrestling, volleyball, kabaddi and many more. Along with the organized sports events, informal events such as LAN gaming, street cricket, etc. also took place.

Ranbhoomi 2018 not only promoted fitness, it also aimed to bring a positive change in the society. This year's social cause was Gender Equality. The fest had already conducted various events to promote gender equality. The finals of most sports saw a neck-to-neck fight.

The three-day affair concluded with prize distribution at the closing ceremony. The closing ceremony started off with an invocation song by Ms. Samruddhi Bhise and a dance by Ms. Vinetha TV. Prizes worth over ₹ 2 lakhs were given away to winners of various sports. The prizes were distributed by the co-ordinators of the event. The participants left after having a good time and with a promise of coming back stronger next year.

Prabodhan - The Leadership Conclave held at IIM Indore

IIM Indore witnessed enthusiastic participation of students, industrialists and scholars from in and around the city on Friday, February 16, 2018, during the long awaited Prabodhan—The Leadership Conclave. The event was organized by Industry Interface Office (IIO) and Executive Post Graduate Programme in Management (EPGP) Batch 2017-18. The event this year focused on the theme 'Adaptive Leadership', wherein distinguished industrialists from vivid sectors shared their views.

The event began with a lamp lighting ceremony by Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore; along with Guest Speakers. Col. Pamidi spoke about the Kargil war and how some essential traits such as courage and sense of ownership imbibed in the leaders led to the victory.

This was followed by a talk by Ms. Meenakshi Lekhi, Honorable Member of Parliament, Supreme Court Lawyer and National Spokesperson. She noted that leadership is all about solving problems, building trust and generating value in any field.

With Indore being #1 City in Swachh Bharat Campaign, event also witnessed graceful presence of Ms. Malini Gaur, Honorable Mayor of Indore. She shared her views on the Swachh Bharat Indore Campaign. Discussing about waste management, Ms. Gaur noted that the waste plastics will be used to make roads in the future. 'Waste to Energy' is being planned and the resulting biogas will be used to fuel the city buses, she said.

The next session had keynote speeches by Mr. Sameer Arora, Chief Marketing Officer, Syntel and Mr. Warun Nayar, Chief Operating Officer, Sciformix. Mr. Arora spoke on the topic 'Market Disruption and Innovation' and said that disruption and innovation are the two faces of the same coin. An irreversible change is happening in the market because of emerging technologies such as AI, Cloud, Big Data, IOT and Mobilty. Alibaba, Airbnb, FB and Uber have dramatically changed the industry dynamics.

Mr. Nayar talked about leadership and said that there are no rules, and there is only a way of being. 'To be an adaptive leader you need to know every bit of your people. You should see what you cannot see- doing a pre-mortem. Leaders should hold against all odds, Trust your people and they will deliver their best', he concluded.

The first half of the event concluded by a video titled 'Leaders of Indore' by Mansi Chandresea.

Keynote speech by Mr. Dheeraj Gangrade, Executive Director, PwC also enlightened the gathering with his views on emerging technologies. He also discussed about the eight essential emerging technologies- AI and ML, AR, Blockchain, Drones, IoT, Robots, VR, 3D Printing and noted how they influence our lives.

Mr. Bharat Sastry, CEO, Vistaprint discussed about 5 things that keep on changing namely, our role, industry, boss, team and geography we are in. He shared how he had to adapt to his changing outlook as a result of his movement from FMCG to a Startup. The single day event concluded with a vote of thanks.



Fifth Batch of Senior Management Programme for ONGC Ltd. Begins at IIM Indore

The fifth batch of Senior Management Programme-1 for Oil and Natural Gas Corporation Limited (ONGC) began at IIM Indore on January 8, 2018. The batch consisted of 34 participants and was led by Professor V.K. Gupta, Faculty, IIM Indore. The programme consisted of two phases namely, Domestic Learning Component and Overseas Learning Component. The Domestic Learning Component took place at the Institute from January 08-21, 2018; while the Overseas Learning Component was held in six nations from January 22-February 04, 2018. This included sessions on leadership development, motivation and team building, conflict management, managing change, effective communication, negotiation skills, strategic use of IT, quality management, etc.; among many others. This programme is one of the customized programmes offered by IIM Indore and has been fairly successful in the years that have gone by. A growing number of organizations have partnered with the Institute for training their employees. The growing trust of these organizations has also been a motivating factor to develop customized management development programmes for them, with a flexibility of offering them at IIM Indore campus, their premises or any other mutually convenient location. These organizations have belonged to a diverse set of sectors namely, private sector, public sector, multi-national companies and government.



Alumni Meet Held for Batch 2003

The Alumni Committee of IIM Indore hosted Alumni Meet for the Class of 2003 on January 26-28, 2018. The event witnessed 26 alumni members coming together once again and reliving their days at the Institute.

During the meet, the alumni were updated about the changes in the Institute, such as the current campus, 5 year IPM course, IRIS fest, Udaan, Himalayan Outbound Programme, Rural Immersion Programme and other activities.

On the first day of their visit, the alums took part in the Republic Day celebrations. They also met their professors, interacted with Professor Rishikesh T. Krishnan, Director, IIM Indore and the current batches, followed by a bonfire dinner. On the very next day, they interacted with current batch students, sharing their experience about their campus life as well as careers. The interaction session was followed by a cricket match, specially organized for the batch.

Their visit concluded with a cake cutting ceremony, followed by a brunch with the faculty on the last day.



Poster Making Competition Conducted Under Ek Bharat Shreshtha Bharat

A Poster Making Competition held as a part of MHRD's Ek Bharat Shreshtha Bharat (EBSB) programme saw multiple beautiful entries. The theme for the competition was 'Culture of Nagaland and Manipur' and participants focused on various aspects of these twin states to bring out their rich cultural heritage and beauty. The winning entry by Ashish Abhishek (IIM Indore) focused on showcasing the cultural integration by depicting the various elements over the outline of the two states. The second position, won by Siddhant Singh (IIM Indore) showed various tourist attractions and features unique to the two states and the third place was awarded to Shivangi Choudhary (NMIMS) who used intricate detailing to show the beauty in the landscape and the festivals celebrated.

IIM Indore has been organizing various activities under EBSB programme and is witnessing an enthusiastic participation from the students.



First PGPMX Alumni Meet and Conclave 'Plexus' Held at Mumbai

The First PGPMX Alumni Meet and Conclave 'Plexus' was organized at IIM Indore Mumbai Campus on February 24, 2018. The meet was designed to provide a platform for alumni to interact with current batch; along with industry experts, and simultaneously present newer opportunities to alumni to expand their knowledge. An innovative format was designed for the conclave by blending alumni meet with a judicious mix of academic, industry speakers and networking activities.

The conclave was attended by PGPMX alumni and current batch, along with Professor Rishikesh T. Krishnan, Director, IIM Indore, Professor Kajari Mukherjee, Chair – PGPMX, Professor Shubharata Basu, Chair, Alumni Committee, Professor Ganesh Nidugala, Faculty, IIM Indore, Professional Trainers from SAS Institute, Young Researchers from IIM Indore : Professor Abhishek Mishra and Professor Omkar D Palsule Desai, Industry Guest Speakers : Mr. Sushil Borde, Head, Reliance Innovation Leadership Centre and Mr. Tushar Pradhan, CIO, HSBC Global Asset Management.

The event had various academic sessions on ' Indian Economy – Present and Future' by Professor Ganesh Nidugala, and sessions on 'Business Intelligence & Business Analytics' by Mr. Arun Chearie, Ass. Director, SAS Institute, and his team. Current batches of PGPMX joined the alumni at Hotel Park, Belapur for conclave in the evening. The conclave included presentation of research paper on 'Consumer response to sport sponsor message on social media' by Professor Abhishek Mishra, 'Strengthening Mission-Driven Healthcare Service Providers: Operations Perspectives' by Professor Omkar D Palsule Desai, and Industry Insights by Guest speakers on the topic 'Unlearning Innovation: The Reliance Way' by Mr. Sushil Borde, Head, Reliance Innovation Leadership Centre, Reliance Industries Limited and 'India 2030' by Mr. Tushar Pradhan, CIO, HSBC Global Asset Management.

The alumni also shared their experiences while studying at IIM Indore and relived their memories. It was a pleasant occasion for all of them to reunite and feel the nostalgia.



Ninth Batch of PGPMX Begins at IIM Indore Mumbai Campus

The ninth batch of IIM Indore's Post Graduate Programme in Management for Executives (PGPMX) was inaugurated on February 24, 2018 at the Institute's Mumbai Campus. The inaugural ceremony took place in the presence of Professor Rishikesh T. Krishnan, Director, IIM Indore; Professor Kajari Mukherjee, Chair, PGPMX and Mr. P.S. Jayakumar, MD & CEO, Bank of Baroda as the Chief Guest. Professor Mukherjee briefed the gathering about the programme and teaching pedagogies.

Professor Krishnan highlighted the objectives and vision of the programme. He also dwelt on the challenges students are likely to face while pursuing the programme, especially managing their professional, educational and family time.

Mr. P.S. Jayakumar then addressed the gathering. He started with a conversation about the challenges and future prospects for the Indian banking system. He also shared his college experiences and spoke about fond recollection of his favourite college professor, Father McGrath, who talked of the importance of growing together in a group as he said – 'Don't show off knowledge; elevate the conversation.'

A total of 27 students registered for the programme.

Quiz Competition Held Under Ek Bharat Shreshtha Bharat Campaign

IIM Indore conducted a Quiz Competition on Indian States and Culture as a part of MHRD's Ek Bharat Shreshtha Bharat programme on March 15, 2018. The quiz had a specific emphasis on Manipur and Nagaland and other eastern states. The quiz contained over 50 questions, critically testing the knowledge of the contestants about India; and focused on various aspects of these twin states to bring out their cultural heritage and beauty. After extremely tough competition, the winners of the quiz were Akshaj Raman and Vishist Srivatsava; while the second place was secured by Abhijith Menon and Vandit Sawansukha.



First Batch of GMPE Concludes at IIM Indore

The first batch of General Management Programme for Executives (GMPE) completed on March 26, 2018 with the Valedictory Function.

The function began with a welcome address by Professor Aekta Aggarwal, Faculty, IIM Indore.

Professor Kousik Guhathakurta, Officiating Chairperson, GMPE; congratulated the participants for their achievement and encouraged them to use the learning for grabbing various opportunities.

This was followed by Certificate Distribution Ceremony for all the 28 participants. Professor Rishikesh T. Krishnan, Director, IIM Indore also congratulated the participants for completing the programme successfully. 'The purpose of this programme was to provide opportunities for better management education to the experienced executives in Indore and around the city. With the combine efforts of Industry Interface Office and MDP Office of the Institute, the programme has been a great success', he said. The event concluded with a vote of thanks by Professor Saumya Ranjan Dash, Faculty, IIM Indore.



Mr. Jigar Kantharia, Safety Officer Delivers Lecture on The Legal Issues of Euthanasia

Mr. Jigar Kantharia, Safety Officer, IIM Indore was invited as a Judge in the 'ViACON 2k18' - National Conference held on January 28, 2018. The theme of the conference was 'Paradigm Dimensions of the End of Human Life' and was conducted by Indore Institute of Law, Indore in collaboration with Vidhi Aagaz. Mr. Kantharia's lecture revolved around Euthanasia in the context of Article - 21 (Right to Life). It argued that 'Right to Life' does not include 'Right to Die' by citing the observations of the apex court in the cases of Aruna Shanbaug vs. Union of India and Gyan Kaur vs. State of Punjab.



Safety Sensitization Training Held Ahead of Convocation 2018

The Safety Department of the Institute conducted a Safety Sensitization Training ahead of Convocation 2018. The aim of the session was to improve their safety performance; develop safety attitude; motivate employees to adopt safe practices at workplace especially during Convocation.



Kindness Card

Kindness cards are fun way to create a wave of kindness from our little institution to the rest of the world. This activity was undertaken by the Ummid Club as a part of Christmas day and New Year 2018. The card was distributed to the students. Rules were simple. First, perform a random act of kindness for a complete stranger. Leave the kindness card with the beneficiary of your good deed. Then share the story with everyone. The good deed could be performed in various ways like bringing treat to share with friends, giving flowers to neighbors, giving compliment to waiters in restaurants, buying a meal for homeless person. The purpose of the kindness card was to encourage people to pass on the kindness with these cards.



Stuttgart meets Mumbai

(Representing IBC from IIM Indore Mumbai Campus)

Stuttgart meets Mumbai is an International event hosted by the Indian Honorary Consulate and the LAPP GROUP. It took place on 2nd and 3rd February 2018, in Mumbai. It served to provide an environment for people to network and expand their knowledge. The event was graced by the presence of Lord Mayor of Stuttgart together with his delegation.

Indian Business Centre (IBC) is one of the main services provided by the LAPP GROUP company. It aims at giving professional support and expertise to the companies in India who want to invest in and expand their business in the region of Stuttgart. IBC was represented at the event through a partner stall on both the days. Following students from IIM Indore Mumbai Campus represented IBC at the event: Karan Arya, Vipul Wakkar, Mahima Jain, Nilesh Agarwal. Following are few images from the event.



Social Sensitivity

Human Library Organized at IIM Indore

Pragati, the social sensitivity cell of IIM Indore conducted 'Human Library' in association with Human Library, Chapter Indore on January 21, 2018. The aim of the event was to let people become the books and share their stories and experiences with others. The 6 'books' shared their experiences of motocross racing, recovering from alcoholism, HIV positive story, being bisexual, struggling from child abuse, fighting cancer, and overcoming depression.

Human Library movement started in India in 2016 and this was their 2nd event at IIM Indore. The event was appreciated by the participants as it was useful in sensitizing the future leaders to be open to different experiences of people, without biases.



Medical Camp Held by Pragati, IIM Indore

Pragati, the social sensitivity cell of IIM Indore organized a medical camp and stationery distribution drive in 2 of the 4 adopted schools namely, 'EG Primary School' and 'Umaia Primary School' on January 20, 2018. Accompanied by Dr. Rituraj Amrawat, the five membered team performed a basic check-up for around 125 students giving appropriate medicines depending on the health of individual students. Stationeries which included sweaters, school bags and notebooks were also distributed to these students.

Professor Surbhi Dayal coordinated the activities and Team Pragati thanked her for kind support and encouragement throughout the activity.

Pragati Organizes Medical Camp for Adopted School

Pragati, the social sensitivity cell of IIM Indore organized a medical camp and distribution drive at Government Primary School, Nawada. The school is one of the four schools adopted by the Institute under School Adoption Programme.

The camp was held on February 3, 2018. Accompanied by the doctor, the team performed a basic check-up for around 60 students giving appropriate medicines depending on the health of every individual student. Notebooks, shoes and socks were also distributed to these students.

Professor Surbhi Dayal, Faculty, IIM Indore was also present during the event and encouraged the team to organize many more drives in future.



Activities Held at Janapav Kutti Schools under Ummeed Initiative

Under the Ummeed initiative, students of IIM Indore conducted various activities at two schools of Janapav Kutti namely Adarsh High School and Government Middle School on February 3, 2018. Team Ummeed collaborated with SBI Bank (IIM Indore branch) and created awareness among the villagers regarding benefits of banking. A seminar was conducted for high school students and teachers of Adarsh High School, where Mr. Mayank, SBI Officer (IIM Indore branch) elaborated on various policies that could benefit the school students for their higher education. He encouraged villagers to open bank accounts and avail benefits from the state government policies. The team also conducted a counselling session for school students from classes IX till XII about their interests, aspirations and possible career choices. This was followed by an essay competition on the topic 'If I were Sarpanch', for the junior students which fulfilled the purpose of gaining valuable insights regarding the problems of the village. A painting competition was also organized for the junior students of classes I-VI of Government Middle School to encourage art. The team also visited the library which was set up last year to ensure that it was up to date and accessible to all students.



MDPs

In-Company Programmes

S. N.	Name of Company	Name of Programme	Location
1	NTPC Hyderabad	Foundation Course in General Management	Indore
2	Open MDP	Family Business Management	Indore
3	Whirlpool of India Ltd.	"Unnati" - Sales Excellence programme	Indore
4	ARTRAC	Management Development Programmes (Logistics) for Officers in Services	Indore
5	ONGC	Senior Management Programme 1 (Batch 5)	Indore
6	Open MDP	Chief Financial Officers Programme	Indore
7	Open MDP	High Impact Leadership	Indore
8	L & T	MDP "ACT"	Chennai
9	ONGC	Workshop on Executive Competencies	Indore
10	Govt. of Odisha	Customized Management Development Programme	Indore
11	Open MDP	Communication Presentation Skills and Report Writing	Indore
12	LIC of India	Leadership Development Programme	Indore
13	ONGC	Workshop on Executive Competencies	Indore
14	ARTRAC	Management Development Programmes (General) for Combat Support Arms	Indore
15	National Project Implementation Unit (NPIU)- TEQIP-III	Professional Development Programme	Indore
16	Open MDP	Leadership Communication	Indore
17	LG Electronics Ltd.	Customized Management Development Programme	Indore
18	LIC of India	Leadership Development Programme	Indore
19	Mazagon Dock Ltd.	Management Development Programme	Indore
20	Open MDP	Interpersonal Effectiveness and Team Building	Indore
21	Indian Oil Corporation Limited (IOCL)	Customized Management Development Programme	Indore
22	LIC of India	Leadership Development Programme	Indore
24	Middle Earth HR	Advance Strategic Management Programme (ASMP)- Module 2	Indore
25	Power Grid Corporation of India Ltd.	Management Development Programme	Indore
26	Open MDP	Building and Leading Teams	Indore
27	ONGC	General Management Programme	Indore
28	THDC India Ltd.	Management Development Programme	Indore
29	Open MDP	"Learning to Read Behavioural Evidence -HR Analytics for Organizational Excellence"	Indore
30	ONGC	General Management Programme	Indore
31	Indian Oil Corporation Limited (IOCL)	Project Disha- Dealers Training Workshop	Indore
32	Indian Oil Corporation Limited (IOCL)	Project Disha- Dealers Training Workshop	Indore



सिद्धिमुल प्रबन्धनम्
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