



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

# IIM INDORE NEWSLETTER

A Quarterly Newsletter of the  
Indian Institute of Management Indore



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## Editor's Desk

We are happy to present to you the July-September 2018 issue of the IIM Indore Quarterly Newsletter.

The Institute witnessed numerous events including the Induction Programme for IPM and PGP. The first batch of PGP-HRM also commenced this quarter. Apart from various interesting and engaging guest talks, expert lectures and official events, the major highlights of this quarter were Atharv 2018, i5 Summit and the Industry Meet—which saw a huge footfall from participants across the country.

The participants from various programmes also won many competitions including the NTPC Electron Quiz 2018, BLoC Boardroom Challenge Semi Finals, Short Film Making Competition National Level Conscious Capitalism Simulation Competition etc.

I place on record my sincere thanks to Mr. Shashikant Jatwa for compiling the newsletter.

Looking forward to yet another eventful quarter.

*Ananya Mishra*

## Conference/Workshop/Lectures



### Mr. Arvind Subramanian, Chief Economic Advisor, Govt. of India Visits IIM Indore

A guest talk by Mr. Arvind Subramanian, Chief Economic Advisor, Government of India was held on July 06, 2018. He interacted with the students and shared his views on some of the major economic decisions that were taken during his term. Professor Rishikesha T. Krishnan, Director, IIM Indore welcomed Mr. Subramanian, who is also an alumnus of IIM Ahmedabad and hence part of the IIM fraternity. He talked about the economic-political paradigm followed by the western countries and East Asian countries during their development process, and contrasted the Indian development model in terms of being democracy during its development process. He then spoke about the changing face of India Economy and the reforms undertaken in the recent years as well. The entire address by Mr. Subramanian was not only informative but also engaging.

## News at a Glance

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### Mr. Sanjiv Bajaj, MD, Bajaj Finserv Ltd. Interacts with IIMI Community



Mr. Sanjiv Bajaj, Managing Director, Bajaj Finserv Ltd. visited IIM Indore on September 06, 2018 and interacted with the participants, faculty members and staff members of the Institute. He shared his views on diverse topics like economy, growth rate, inflation, leadership, etc.

Discussing the qualities of a good leader, Mr. Bajaj shared how he got an opportunity of working with different type of people—old, young, people with traditional business, people with startups, foreign leaders, Indian leaders, etc. 'Leadership is not to be learnt, it is something to be developed', he said. The session concluded with a Q&A.





### Mr. Rahul Gautam, VP-Marketing, Ford India Visits IIM Indore

As part of iKON CxO Guest Lecture series, a talk on 'Indian Auto Industry and Ford's Learnings' was held on August 14, 2018.

Mr. Rahul Gautam, Vice President- Marketing, Ford India, was the speaker for the talk. Mr. Gautam spoke about Ford's journey of being the introducers of assembly line – T Model, a pioneer in hard top convertibles, sunroofs and the growing presence of Ford in the Indian automobile market.

Mr. Gautam went on to take inputs from the participants regarding what the participants thought moved the automobile markets in the Indian context. He also elaborated the Ford's strategy in ensuring value delivery at the service centers through strict monitoring of dealerships and shifting manufacturing operation to India at Chennai, Tamil Nadu (the exporting unit of Ford Ecosport to North America) and Sanand, Gujarat to gain presence in the Indian automobile markets. The session concluded with an interactive Q&A with the participants.



### Mr. Rajagopalan Purushothaman, Sr. VP, RIL Visits IIM Indore



IIM Indore conducted a guest talk by Mr. Rajagopalan Purushothaman, Sr. VP, Reliance Industries Ltd on August 04, 2018. He was welcomed by Professor Prashant Salwan, Faculty, IIM Indore. Mr. Purushothaman discussed about Artificial Intelligence and Capabilities

Building, Redefining Customer Value Proposition for Petro-Retailing. Mr. Purushothaman began his talk sharing how Reliance reached rank 148 from 203 in Global Fortune 500 Rankings. 'We used artificial intelligence to enhance our performance and achieved this rank', he said. Mr. Purushothaman shared his insights on role of AI in improving learning and enhancing knowledge sharing in the retail sectors especially in petrochemical which is his forte.

It was a great learning experience for IIM Indore students to have strategic marketing lessons from an industry expert. The talk was attended by participants and faculty members of the Institute.

### Mr. Sankaran Venkatramani, ED- Management Consulting, KPMG Visits IIM Indore

The One Year Post Graduate Programme for Executives (EPGP) Batch 2018-19 under its EPGP iKON CxO Guest Lecture Series invited Mr. Sankaran Venkatramani, Executive Director- Management Consulting, KPMG on August 07, 2018. He shared his views on the topic— 'Building Capability Towards Organizational Excellence in the VUCA World'.

Mr. Venkatramani noted that every company is going through a sporadic change—which if not handled in a proper manner, might make it difficult for the company's survival he said.

He encouraged the participants to change the thought process and focus on lifetime employability rather than lifetime employment.

The session concluded with Q&A the guest, which turned out to be very insightful for the participants of the Institute. The talk was attended by the faculty and staff members of IIM Indore.



### Guest Talk on Importance of Safety, Security and Health Held

With an objective to create awareness about 'Importance of Safety, Security, and Health,' a guest talk was organized on July 04, 2018. Mr. Dinesh Sagar, IPS, ADGP Technical Service, Fire Fighting and CID, who is known as the most physically fit Police Officer of the Madhya Praesh Police, delivered the talk.

He discussed how one can achieve goals in life in a responsible and lawful manner. He also discussed various aspects related to student life in detail and shared how objectives in life can be achieved through legal and scientific methods.

The programme was coordinated by Mr. Jigar Kantharia, Officer (Safety Department) and vote of thanks was given by Ms. Nitika Musale.





## Author Workshop on Guide to Getting Published Held at IIM Indore

IIM Indore's Learning Centre conducted an Author Workshop on Guide to Getting Published on August 02, 2018. The trainers for the workshop were Ms. Sangeeta Menon, Publishing Relationship Manager, Emerald Group Publishing (India) Pvt Ltd and Ms. Disha Lakhanpal, Regional Marketing Manager, Emerald Group Publishing (India) Pvt Ltd. The workshop focused on research publishing in journals. The speakers also discussed about Research Landscape and Editor Black Box, choosing the right journal, structuring and submission of the papers and publishing process. They further shared publication ethics, rankings and impact, dissemination and promotion. The workshop was attended by 50 participants from IIM Indore and around 10 external participants from NMIMS, Sage University, SAIMS and The Infantry School Mhow.



two parts—morning session for the administrative offices and afternoon session for the students and programme offices, the talk aimed at creating awareness among the employees and students regarding various types of sexual harassments, how to make complaints and laws related to the same. The sessions were conducted by Ms. Samriti Makkar Midha, Psychologist and Ms. Sana Hakim, Advocate. Both of the experts also work with POSH at Work.

Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore welcomed the speakers and briefed the importance of the session. This was followed by talks by Ms. Midha and Ms. Hakim, who via presentation explained to the participants various aspects related to hearing and addressing complaints regarding sexual harassment and spreading awareness about gender-related issues and functioning of the Internal Complaints Committee. Discussion about various laws in context to sexual harassment namely, Indian Penal Code, Criminal Procedures Code and Information Technology Act also took place. The session concluded with details of how any organization can take preventive measures against sexual harassment.



## Awareness Session on Sexual Harassment at Workplace

An Awareness Session on Sexual Harassment at Workplace was held at the Institute on August 09, 2018. Conducted in





## Research & Publications

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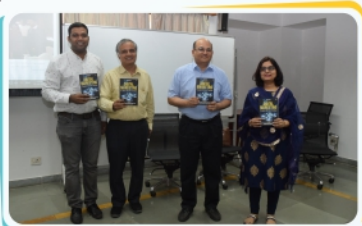


## Awards, Scholarships & Achievements



### Book on Digital Marketing by Professor R. Nargundkar Launched

A book titled Digital Marketing - Cases from India, edited by Professor Rajendra Nargundkar, Faculty, IIM Indore and Dr. Romi Sainy was launched at the Institute on September 10, 2018. The book launch ceremony took place in the presence of Professor Rishikesh T. Krishnan, Director, IIM Indore, who released the book; along with MDP participants who registered for Digital Marketing Programme (September 10-12, 2018, conducted by Professor Subin Sudhir). The book is a joint effort of IIM Indore and Jaipuria Institute of Management Indore. It contains ten contemporary cases written by practitioners of digital marketing from various sectors in India. This book is expected to fill the need for teaching and training material which is contextual and relevant to students and practitioners. 'The book can be used as a supplement to any digital marketing text book for both classroom teaching and executive training. It is available on both Amazon India and Flipkart', said Professor Nargundkar.



### IIM Indore Team Wins NTPC Electron Quiz 2018

IIM Indore Team consisting of Samyak Ponangi and Shaurya Saxena (IPM 2014-19) won First Prize in NTPC Electron National Finale 2018 held at Power Management Institute (PMI), Noida on September 18. Competing with 800 teams encompassing 1500 students and clearing the two rounds, IIM Indore's team won prize of Rs. 25,000 each along with certificates. Shri Saptarshi Roy, Director (HR), Shri P. K. Mohapatra, Director (Technical) & Shri Prakash Tiwari, Director (Operations), NTPC awarded the prizes to the winners and participants at NTPC, PMI campus.



### IIM Indore Team Wins BLoC Boardroom Challenge Semi-Finals

IIM Indore team consisting of Neharika Jindal (IPM 2014-19), Nistha, Shitanshu Soni and Siva Samhit (all three from PGP 2017-19), won the Semi-Final Round of BLoC Boardroom Challenge held in Bengaluru on August 20, 2018. The nine teams which participated in the challenge had to present their strategies on how a new entrant in the toilet soap segment could make a successful foray into a highly-penetrated market. The case required students to prepare a business case that involved all aspects, from financing to its positioning and marketing, and required a holistic view of the business. IIM Indore's team members presented individually various facets of the case and won the semi-finals.



### IIM Indore IPM Students Team Five Owl Films Wins Award for Short Film

A group of nine students from IPM have brought laurels to the Institute by winning award for their short film based on Child Abuse. The Team Five Owl Films consisting of Aarjav Sethi, Bhavya Rawal, Kartik Kohli, Navya Singhal, Prayush Dubey, Shantanu Verma and Shreya Chandra (IPM 2016) and Gayatri Shenoy and Parth Hedao (IPM 2017) received the First Prize of Rs. 11,000/- along with merit certificates. The competition was organized by Thalassemia and Child Welfare Group (TCWG) and Maya Academy of Advanced Cinematics (MAAC) intended to raise voice against child sexual abuse. The message conveyed via movie was -'Beti Bachao, Beti Padhao Aur Use Samjhao'. The competition was judged by Mr. Raja Bundela, well known Indian Actor and the Brand Ambassador of 'Beti Bachao Beti Padhao Aandolan'; Mr. Raghunandan Sharma, Political Leader and Ms. Rachna Jouhari, MAAC Development Head.



Competing with a number of entries from across the nation, IIM Indore's team received the First Prize on July 05, 2018 at an event held at the Press Club, Indore. The film was titled 'Yet Another Safe Girl' and by means of poetry, the team tried to convey a strong message to spread awareness against child sexual abuse.



## IIM Indore Receives 1<sup>st</sup> runner up Position at National Level 'Conscious Capitalism Simulation Competition'

IIM Indore's Team consisting of Aswanth. L. B., Shrihrai Raghavan, Masoom S, Aditi Bajaj, Smiriti Jain and Achraj Revoo (all PGP 2<sup>nd</sup> year participants), won the 1<sup>st</sup> Runner-up position in the National Level Conscious Capitalism Simulation Competition. This competition was organised jointly by the Academy of Indian Marketing (AIM) and Association of Indian Management Schools (AIMS) in collaboration with the Marketplace simulation-USA. The grand finale was conducted from August 28-September 01, 2018 at Symbiosis Institute of Business Management, which saw participation from 24 B-schools (teams of 155 students) across the country. The award ceremony was held at the Infosys Convention Center Bengaluru as a part of the closing ceremony of the 30<sup>th</sup> AIMS Annual Management Education Convention on September 01, 2018. Mr. D. Shivakumar Group Executive President, Corporate Strategy at Aditya Birla Group, Dr. Anil Rao Paila, President AIMS, Dr. Ernest Cadotte and Dr. Rajkumar Phalate of Marketplace Simulations handed over the trophy to IIM Indore team in the final day of the event. The team won Rs. 38, 000/- as prize money and a trophy.



## News & Events

### 72<sup>nd</sup> Independence Day



IIM Indore celebrated the 72<sup>nd</sup> Independence Day on August 15, 2018 with full enthusiasm and fervour. The event began with the flag hoisting by Professor Rishikesh T. Krishnan, Director, IIM Indore and Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore. This was followed by the National Anthem, which resonated with pride across the

walls of the academic block. Professor Krishnan then delivered the Independence Day address and highlighted two diverse but important issues. The first was the importance of protecting our personal data and the second was the big changes happening in business organizations.

He noted that with the emerging technologies and frequent use of mobile devices and internet, we leave a digital footprint without even realising it when we allow location-based services to track our movements.

He mentioned that in the previous year, Supreme Court of India provided a legal basis for protecting our privacy by recognising privacy as part of the fundamental rights of citizens under the Indian Constitution. As a follow up to this, the Government of India set up a committee headed by Justice BN Srikrishna to propose a data protection framework for India. Professor Krishnan was a member of this committee. He said that the report submitted by the committee included a strong consent framework under which every entity that collects data from an individual has to explicitly state for what

purpose the data will be used and take that individual's consent again if it wants to use it for a different purpose. It cannot retain the data once the purpose and timeframe of its use are over. A Data Protection Authority is proposed to be set up to look into complaints and take action against those violating individuals' trust and privacy.

He noted that although these provisions are only proposals, the Government will, in due course, after consultations, have to introduce legislation in parliament to make a data protection framework part of the law.

He then discussed about productivity and changes in production process, and also shared how these changes reduce the need for labour in manufacturing.

He said that every management function – human resource management, operations, finance and marketing – is today actively studying how these technological changes can be harnessed for better effectiveness. 'As one of the leading management institutions in the country, I hope we can be at the forefront of understanding these trends and including them in our curriculum and courses of study', he concluded. The event concluded with high tea for everyone.





## Independence Day Celebration at IIM Indore, Mumbai Campus

IIM Indore Mumbai Campus also celebrated the 72<sup>nd</sup> Independence Day in the presence of Lieutenant Colonel Sushil Pradhan (Retired) as the Chief Guest. He addressed the participants and explained the meaning of patriotism for a soldier. He spoke on how to be kind to those serving our country under dire conditions and urged the students to reach out to soldiers and war widows if they can. He also spoke on how to be more patriotic – which is as simple as being a good citizen.

Later, Dr. Meenakshi Aggarwal Gupta, Programme Chair (PGP-Mumbai) addressed the students to become risk takers and seize opportunities. The celebration concluded with a cultural programme.

## i5 Summit 2018

Central India's largest entrepreneurship summit – The i5 Summit 2018 was held at IIM Indore on August 18-19, 2018. The two day event jointly organized by IIM Indore and IIT Indore witnessed various events including Speaker Series, Panel Discussion, Entrepreneurship Workshop, Start-up Expo, Marketing Workshop, Chai Pe Charcha, etc. The Summit saw a footfall of more than 3000, with 13 startups presenting their ideas to investors. The first day of the Summit began with the lighting of the lamp in the inaugural ceremony by Padmashri Dr. B. R. Shetty, Founder & Chairman, NMC Healthcare & BRS Ventures and Mr. Bala Girisaballa, President, Techstars, Ex-MD, Microsoft Accelerator India; and Professor Rishikesh T. Krishnan, Director, IIM Indore.

Mr. Shetty spoke on humble beginnings, persistence, belief and his success story. 'Wherever you go, whatever you do, do something good for the community. Do not be money oriented, be service oriented', was his advice to students and budding entrepreneurs. This was followed by a keynote address by Mr. Bala Girisaballa, who shared his views about tech-emergence within India, shifting trends of disruption, tracking the right competition, embracing depth, learning to say no and the power of startups.

The Start-up Expo was the highlight of the day, which had more than 68 startups sharing their innovative ideas on various themes like customized footwear, eco-friendly utensils, pet care, IoT, Social Media and Pharma. The day also witnessed an Entrepreneurship Workshop, conducted by Mr. K. Vaitheeswaran, Co-Founder, Fabmart, India plaza. He encouraged the participants to enhance their skills as

entrepreneurs and shared insightful tips on how to take their ventures to heights.

Another workshop on Marketing was conducted by

Lowé Lintas about contemporary marketing trends. The second half of the day had a panel discussion with Mr. Saurabh Garg, NoBroker; Mr. S. Vaitheeswaran, MD & CEO, Manipal Education and Dr. Akhil Prasad, Director and Company Secretary, Boeing India; Mr. K Vaitheeswaran, author of 'Failing to Succeed', as panelists. The topic for panel discussion was 'Accelerating the growth of Indian startups to compete at an International level'. The panelists noted that Indians should have a better handling ability of Indian markets than outsiders because of the intrinsic understanding of Indian ethos. They also said, that it is important to take risks and let go of the fear of failure.

The Speaker Series began with a talk by Mr. Rajesh Balpande, BookMyShow, who was followed by Mr. Ankit Doshi, InsideIIM (also an alum of IIM Indore). Mr. Rajesh Balpande spoke about his journey of founding BookMShow and building it from scratch to what it is today.

The second day of the Summit began with the flagship event GetFunded, which provided a platform to budding entrepreneurs to present their ideas to angel investors and also learn from their experiences.

The Summit facilitated further discussion in Chai Pe Charcha as investors showed keen interest and engaged in deeper conversation with startups.

The Speaker Series had various speakers namely, Mr. Subrata Mitra – Partner, Accel Partners; Mr. Balaji Vishwanathan – CEO, Invento Robotics and Mr. Girish Vanvari – Founder, Transaction Square.

The two-day event concluded with a closing talk by Mr. Stefan Haves – Worldwide Director, Cirque (Theatre and Cinema).

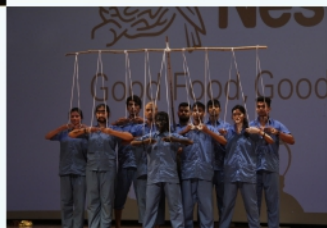
He mesmerized the audience with his charm and acting skills. He talked on a myriad of topics such as different cultures, personalities, virtual and physical realities and about the current generation as he highlighted how he enjoys the spirit of India. The i5 Summit came to an end with all the participants enriched and inspired.





## Atharv 2018

Atharv 2018—The Annual Undergraduate Cultural, Literary and Management Fest of IIM Indore was held at the Institute from September 07-09, 2018. The first day started with the inauguration ceremony, graced by Chief Guest Mr. MVR Kumar, India-Head of Yash Technologies. This was followed by many cultural and Man-Lit (Management and Literary) events. Events like Halla Bol, co-sponsored by Nestle, and Vanity were the main highlights of the culturals. Vanity was a modeling event in which both the girls and boys walked the ramp with aplomb and attitude. The models were evaluated by the Femina Miss India 2018 2nd Runner-up Ms. Shreya Rao. This was followed by events like Crescendo and Bailar which were music and dance events.



The Man-Lit events included the Inter Varsity Debate, Chaitanya, Pi Quiz, Avant Garde, E-Conjecture, Headhunter, Game of Shadows, Imperium and Devil's Advocate. The first day concluded with a Comedy Night by Mr. Sapan Verma, the famous comedian who entertained the audience with his funny antics and monologues.

The second day of the fest witnessed Vanity results, in which Divyani Jain was crowned as Ms. Atharv 2018 and Abhay Pratap Singh bagged the title of Mr. Atharv 2018. Pooja Singh and Sairab Malik won the title of Best Couple while Mansi Rai and Nitin Pawar won the titles of 'Best Walk' and 'Best Dressed' respectively.

The fest came to its grand finale after all the final rounds of competitions on September 09, as the people witnessed the music sensation Mr. Arjun Kanungo perform his most loved songs which included (*Baaki Baatein Peene Baad*), (*Fursat*) and (*Aaya Na Tu*) to name a few. Mr. Kanungo surely made the audience forget all their worries in the Live Music Night.

## Seventh Batch of PGP-Mumbai Inaugurated

The seventh batch of PGP – Mumbai was inaugurated on July 03, 2018 in the presence of Professor Rishiksha T. Krishnan, Director, IIM Indore; Professor Meenakshi Aggarwal Gupta, Chair, PGP – Mumbai and Professor Swatantra, Co- Chair, PGP – Mumbai. The chief guest for the event was Mr. Ashish Chauhan, MD, Bombay Stock Exchange.

Professor Krishnan talked at length about the various aspects of the programme. Mr. Ashish Chauhan, MD, Bombay Stock Exchange delivered an insightful speech about non-linearity in terms of technology and other fields. He also talked about the importance of asking question to grow oneself.

The vote of thanks was delivered by Mr. Ganapathy Lakshman Sharma, Business Development Manager, IIM Indore Mumbai Campus.



## Distinguished Lecture Series & Industry Meet 2018

IIM Indore in collaboration with the Ministry of External Affairs organised the Distinguished Lecture Series on July 07, 2018, which had Ambassador Ms. Neelam Deo, Former Indian Ambassador and Director, Gateway House as the speaker. The Institute also conducted the annual Industry Meet during the event. The theme of this year's Industry meet was—'The 3 I's: Industry, Innovation and Infrastructure for India's Economic Growth'.

The annual meet is a thank you gesture to the industry members for their overwhelming support to the Industry Interface Programme and various initiatives of the Industry Interface Office. Industry Interface Programme (IIP) run by IIM Indore facilitates students to complete live projects under the mentorship of industry partners and faculty members of IIM Indore. IIM Indore's connect with the industry has grown tremendously over the years.

The Chair of Industry Interface Office, Professor Abhishek Mishra lauded the students for their efforts in the live projects this year with more than 99% groups either meeting or exceeding expectations.

The meet started with a welcome address by Professor Rishiksha T. Krishnan, Director, IIM Indore followed by a





speech delivered by Mr. Manish Kumar, Managing Director, National Skill Development Corporation. He emphasised the importance of skill development in the country especially in bringing members of insurgent groups back to the mainstream. He talked about how between the 90s and now, India entered the growth phase and how the growth is only going to increase over the next few years. Mr. Sumant Sood, Head of the Innovation team Titan Company Limited then enlightened the audience on the importance of innovation given by Titan, the fifth largest watch manufacturer in the world.

Mr. Tomio Isogai, Ex-Managing Director, Sharp India Limited spoke about the Japanese way of working that focuses on sorting, systemising, shining, sanitisation and self-discipline which have been the reasons for the success of the Japanese model. He explained that by 2030, countries like India will have a higher share of younger population than Japan and the latter could use the skill of the Indian population to its advantage via a strategic business partnership with the country. The Industry meet ended with a felicitation of the industry mentors and students for their efforts during the Live projects.



### Fifth Edition of TEDx IIM Indore Held

The Industry Interaction Cell (IIC) of IIM Indore organized the fifth edition of TEDx IIM Indore on July 08, 2018. The theme for the event was 'Unfurl the Sails'—which symbolized how one should learn to make use of opportunities coming their way to move forward, braving the mighty ocean of life with wind like challenges and problems. The event saw participation of prolific speakers from diverse backgrounds like arts, journalism, social entrepreneurship among others coming together to spread and seed ideas that matter and the IIM Indore community as audience – a confluence of bright minds exploring the frontiers of ground breaking ideas.

The event hosted speakers namely, Mr. Ankit Gupta (Co-founder of Burma Burma), Mr. Sudeep Bhattacharya (one of India's most sought-after wedding photographers), Ms. Ritika Singh (actress of "Saala Khadoos" fame and also a kick-boxer), Mr. Chaitanya Lila Das (Former IT-engineer and IITian converted monk at ISKCON), Mr. Prem Panicker (Journalist and Editor with 30 years' experience and co-founder of Rediff), Ms. Ronitaa Dhanu (Editor of Good Homes and Home & Design TRENDS) and Ms. Supreet Dhiman (A social entrepreneur striving for a world free of incest abuse).



The eminent speakers were able to share their ideas with unique power, drawn from their varied life experiences and aimed at igniting new thoughts and creativity among the audience thus creating ripples of change.

### MCTE Commandant Visits IIM Indore

Lt. Gen. Rajeev Sabherwal, VSM, Commandant, Military College of Telecommunication Engineering, Mhow visited IIM Indore along with his Army colleagues on July 11, 2018. The officers were received by Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore, who gave them a brief introduction about the Institute.

The Commandant, MCTE had a meeting with Professor Rishiksha T. Krishnan, Director, IIM Indore who accompanied the Army guests and took them around the campus and introduced them to the various facilities and services. The guests were happy to visit the Sports Complex, Auditoriums, and Library and appreciated the infrastructure facilities. A few faculty members of IIM Indore along with the CAO had a meeting with the Commandant and other Army Officers of MCTE, Mhow and discussed about the feasibility of domain experts of IIM Indore assisting the Army in the fields of Data Analytics, Artificial Intelligence and Robotics. Both the Institutes look forward to their collaboration in future.



### 500 Trees Planted in a Day

IIM Indore's Social Sensitivity Cell Pragati in association with Forest Department, Government of MP, held a Tree Plantation Drive on July 19, 2018 at the Institute. 500 trees of neem, kachnar,



borsali, karanj, peepal and bargad were planted on the land near the Cricket Stadium in the campus. Entire IIM Indore community including Mr. Purushotam Dhiman, Chief Conservator of Forest, Government of MP, along with his team members; and Professor Rishiksha T. Krishnan, Director, IIM Indore; Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore; Pragati Team members and administrative staff members took part in the drive.



Mr. Dhiman appreciated the efforts put by the IIM Indore community to enhance greenery across the campus and maintain a clean and serene surroundings. Pragati Team also thanked Mr. Dhiman for his support in providing the saplings and manpower and motivating the students in keeping their spirits high to save environment.



### First Industry Advisory Board Meeting of PGP HRM Held

The first Industry Advisory Board (IAB) meeting of the Post Graduate Programme in Human Resource Management (PGP-HRM) was held at IIM Indore Mumbai Campus on July 23, 2018. Several important thought leaders in the field of HR participated in the IAB, as they deliberated on the vision that could drive PGP-HRM in making it a programme that responds to the contemporary needs of industry. Professor Rishiksha T. Krishnan, Director, IIM Indore welcomed the HR leaders and invited them to share their thoughts to strengthen the offering to meet the contemporary needs of industry.

The thought leaders reviewed the curriculum of PGP-HRM and provided a number of inputs to respond to the opportunities and challenges emerging from globalization, future of work, artificial intelligence and disruptive innovations. The deliberations centred on the capabilities that early career HR professionals will need to make a mark and deliver value to industry. The board reflected on the values and ethos that PGP-HRM could nurture among participants so that they could carry with them the ability to influence and bring a sense of curiosity and learning agility to organizations.

The board also discussed how field practice could be integrated into the curriculum to enable participants to



reflect on themes such as neuroscience enabled organisation development, behavioural economics, self and leadership development. Members felt that participants who had a comprehensive understanding of digital aspects of HR practice could add important value to organizations. They also discussed ways in which PGP-HRM graduates could acquire inter-cultural competencies and a global outlook. The IAB brought together a range of ideas that are core to the conceptualization of PGP-HRM. It reinforced the idea of PGP-HRM as a programme that aims to build a design that is not only responsive to environmental transitions, but is also able to anticipate trends and build competencies around them.

### PGP HRM Induction Programme Held

The first batch of Post Graduate Programme in Management- HR (PGP HR) began at IIM Indore on July 07, 2018. The programme was held in the presence of two eminent personalities from the field of Human Resources to guide the new batch namely, Mr. M.T. Lakshmanan, Vice President and Head HR, L&T Defence Executive Director, HR, KEC International (RPG Group); and Mr. Vasudevan Narasimha, Executive Director, Human Resources, KEC International (RPG Group).

Mr. Lakshmanan spoke on the topic 'Discovering Purpose and You'. He explained to how the business world is moving from 'content is key' to 'context is key' and the relevance of HR professionals in today's world. He also shared importance of the factors which shape HR professionals i.e. having an analytic mind, decision making, having deep domain knowledge, passionate execution, being socially responsible, being a curious learner and most important of all integrity and transparency.

Mr. Narasimha then began his speech by saying that mandate of HR is to evolve. He advised the new batch to allow themselves to change. Learning different languages and being linguistically diverse, inspiring people by our personality not by our position, enjoying the journey, establishing credit ability, critical thinking skills, developing the best within self are some of the important take-aways from his speech. Both the talks were very enlightening and rich in knowledge and concluded with a Q&A session.





## HR Conclave Organised at IIM Indore

The Industry Interaction Cell (IIC) organized the First Edition of HR Conclave at IIM Indore on July 28-29, 2018 to explore ideas, trends and processes in HR that are pushing the boundaries of HR Management with rising technologies. The theme of this year was 'Beyond the Boundaries'. The conclave witnessed a presence of eminent speakers from nuanced spheres of the corporate world. The event was attended by more than 350 participants with a lot of enthusiasm and zeal to learn from the speakers.

The first day began with a talk by Mr. Jatinder Salwan, Head HR – Societe Generale GSC, who presented his thoughts on the topic 'Changing roles of HR with rising technologies, digitization and gig economy'. He shared the pace of change had become quicker in terms of technology as well as new skillset.

Mr. Ravindra Dharkar, Senior Vice-President – HR, Nuvoco Vistas Corp. then shared his insights on the topic 'Amalgamation of new age HR practices for smooth IR culture in industry'. He talked about the new age HR practices and how the era of digitisation is affecting the old practises.

Ms. Upasna Nischal, Head Talent Management, Evalueserve ACC shared her views on the topic 'HR-Beyond the Boundaries'. She talked about how millennials participate in decision making, are self-aware and always eager to learn new things. She explained about the VUCA (Volatility, Uncertainty, Complexity and Ambiguity) World and how HR teams can engage employees in VUCA.

Day 2 started with an address by Mr. Sandeep Tyagi, Director – HR, Samsung Electronics on 'HR Management and changing trends in a gig based economy'. He motivated the students with his insights on 'Ideas that Drive the Organisation Ahead of Competition'. He supplemented his invaluable ideas with inspirational videos.

Mr. Navin Patel, Head Talent Acquisition, Brillio elaborated on the topic 'Technology Disruption in HR-TA domain and the expectation from Millennials'. He stressed on how advancements in HR technology would result in the domain transforming itself and the consequential need for disruptions. Mr. Patel also mentioned that with the inclusion of millennials in the workforce, companies would have to deviate from their traditional reward structures and adapt their policies to increase engagement with this new workforce. He concluded with several pointers to aspiring job applicants and emphasized on developing

technical skills as a point of differentiation. He maintained that despite the advent of artificial intelligence and software driven HR practices, there would always be a need for human driven management.

Mr. Santosh Phulpagar, Head Talent & Acquisition, Crompton Greaves Power & Industrial Solutions shared his views on 'Impact of Technology on HR'. 'Patterns help us design business agenda' – he focused primarily on the need to identify patterns following which technology can enable us to achieve a greater degree of accuracy in making predictions. He also identified the key business drivers and established the importance of linking business with HR. In the context of talent acquisition, he highlighted the need to 'hire the right talent at the right time at the right compensation' and employee retention.

Mr. Jyotirmoy Bhattacharya, Country Group Head – HR, Mahindra Finance presented and shared his insights on the topic 'Emerging trends in technology in HR'. He spoke about the challenges faced by industries such as rapid urbanization, aging of the workforce, shifts in the global economic power which encompasses trade wars amongst nations, a paucity of resources and climate change.

The two days of HR Conclave 2018 were filled with lots of key takeaways for the students and witnessed enthusiastic participation from them. The speakers were quite impressed with the meaningful questions that enthusiastic students asked in the Q & A sessions. The conclave, through the journey of immersive speeches by eminent guests, concluded on July 29, 2018. The IIC thanked all the speakers for their valuable time and the probing insights they provided to the participants.





## Eighth Batch of IPM Begins at IIM Indore

The Induction Programme for the Eighth Batch of Five Years Integrated Programme in Management (IPM) commenced on July 30, 2018. The event aimed at acquainting the new batch with the Institute facilities and faculty members. Registration process for the batch took place on July 29, followed by the Inaugural Ceremony on July 30.

The inaugural ceremony began with the lamp lighting by the Chief Guest, Mr. Milind Patke, Executive Director (Health, Safety, Security and Biofuels), BPCL; Professor Rishiksha T. Krishnan, Director, IIM Indore and Professor G. Venkat Raman, Chair, IPM.

Mr. Milind Patke expressed his happiness to be a part of the Induction Programme as he is also an alum of the Institute and it always is a pleasure to connect to the alma mater, he said. Mr. Patke began his talk discussing that since independence, India has been focusing on being more self-reliant—and hence the establishment of IITs took place to enhance engineering and science fields. ‘Science and engineering were taking the center stage during that time, although English Literature, Psychology and Political Science were also found interesting. However, today we have many choices and we can pursue whichever subject we wish to—even through online courses via internet’, he said.



Discussing about the ‘World of Opportunities’, Mr. Patke said that every industry today looks into humanities perspective as well. He concluded his talk discussing about personal grooming and encouraged the students to be self-aware, concentrate on interpersonal relationships, be inquisitive, learn to distinguish between fact and perceptions, take a judgement call based on self-decisions, have an eye for detail, take training sessions very seriously and always have respect for women.

This was followed by distribution of Certificate of Academic Excellence to IPM 2015 Batch students by the Chief Guest and the Director to Aishwarya Gupta, Jatan Nilesh Raichura, Adil Narang, Vaishnavi and Aradhya Vats. The second half of the day witnessed a talk by Mr. Syed

Azfar Hussain, Group Head—Organization and Talent Development, RPG Group.

Completing his school education in various cities, Mr. Hussain shared how living in a hostel during college days was a liberating experience for him. ‘Living in a hostel, being free and independent- gave me an opportunity to break from the model I had for myself in my mind about who I was’, he said. He encouraged the students to try those extra-curricular activities which they never thought they would be able to do, and invest in discovering self. The session was followed by a Q&A.

The day concluded with a talk by Ms. Mugdha Sinha, IAS, Secretary Food, Civil Supplies and Consumer Affairs, Government of Rajasthan, Chairperson RSF & CS Corporation. She believed that the young minds present in the gathering are thought leaders in the making and what the citizen of tomorrow is going to be. She then discussed what education is and how it’s related to leadership.

The third day of IPM Induction Programme for Batch 2018-23 began with an address by Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore. Col. Pamidi gave a brief introduction of the facilities and infrastructure of the Institute. This was followed by a session by Professor G. Venkat Raman, Chair, IPM who gave a presentation on ‘Overview of IPM Programme’.

The new batch also got an opportunity to interact with Mr. Kapil Kanungo, Consultant, Dalberg Advisors, also the Gold Medalist, IPM Batch 2011. He noted that the first three years of the IPM course are uniquely curated to give an extremely broad perspective on many issues and topics and the coursework includes not only technical courses like economics, statistics or maths but a whole range of courses from humanities to performing arts and foreign languages. He also advised the students to learn the art of working with people, as complex problems require teams of people to solve them.

This was followed by a talk by Ms. Prachi, Assistant Programme Manager, Corporate Connect and Ms. Sivapriya, Visual Trainer for Visually Impaired Training Centre. Their session dealt with helping the new batch build an inclusive environment for the especially-abled.





The second half of the day had briefing sessions on Gender Sensitivity, Hostel & Student Affairs, Library, IT Infrastructure, Security, Medical Facilities and Safety. A briefing on Government of India Directive on 'Prevention and Prohibition of Ragging' was also held. The day concluded with a talk by consulting psychologists Dr. Sameer Golwelkar and Dr. Sonia Golwelkar, followed by High Tea.

The Induction Programme also witnessed a cultural theatre performance by Junoon- A stage for theatre group on August 02, 2018 who performed 'Mahabharata'. The play is created in close collaboration with Master Puppeteer Mr. Gunduraju, which explores the inner dilemma and backstories of 14 characters in Mahabharata. Mesmerized with the astounding performance—a mixture of drama, puppetry and shadow puppets, the audience then had a Q&A round with the artists.

The next two days of the Induction Programme had sessions on Experiential Learning and Outbound Activities on August 03-04, 2018. The session aimed to encourage the new batch and enhance their soft skills with various interesting activities—both indoors and outdoors. The facilitators for the sessions were senior consultants and specialists from Organizations and Alternatives Consulting Pvt Ltd, Bangalore (OAC India) namely, Ms. Chitra Sharma and Ms. Gayatri Sriram. They took the participants through a high energy outbound activity programme geared towards getting to know themselves and their fellow participants deeply and more meaningfully.

## Reunion Brings Back Memories

On the occasion of completion of Ten Years of EPGP – The One Year Full Time Post Graduate Programme in Management, IIM Indore conducted a reunion for all the batches of the programme. The programme commenced in the year 2002, which had duration of 18 months. In the year 2009, the programme duration was changed to one year. This is a full time residential programme for experienced professionals, designed to enhance knowledge, skills and capabilities essential for managing and leading organizations.

The reunion witnessed presence of over 40 alumni from various batches, reliving and cherishing their memories at the Institute. Inauguration of the event took place in the presence of Professor Rishiksha T. Krishnan, Director, IIM Indore; Professor Ashish Sadh, Chair, EPGP; IIM Indore and the participants from the current batch—welcoming the alumni to Planet-I.

Followed by the lamp lighting ceremony, Professor Krishnan then delivered his welcome speech. He said that over the time there have been various alumni meets in the



city but having entire group of participants from all the batches was a big opportunity for the Institute, faculty members and the current batch to interact with them.

The event also witnessed felicitation of Mr. Pranava Tripathi (2009-2010). He had successfully completed his course and had demonstrated outstanding scholastic performance during his graduation. The Board of Governors and IIM Indore Society had awarded Gold Medal to him for securing 2nd Rank on the basis of Scholastic Performance. Since Mr. Tripathi was unable to attend the Twelfth Annual Convocation held on March 26, 2011; IIM Indore decided to present him the Gold Medal during the reunion.

This was followed by self-introduction of the alumni. They also shared their memories during their graduation at the Institute and also remembered various funny incidences during the time.

The current batch participants were enthusiastic to listen to their seniors and inspired by their achievements. They then briefed the alumni about their initiatives, launch of ground-breaking 'Digital Placement Brochure', a first ever in the history of IIMs, being one of the initiatives and the alumni were excited to see their juniors perform well. They also gave suggestions for improvements in various initiatives. The event concluded with a cultural programme by the current batch—with various dancing and singing performances.

The second day began with a campus walk, followed by leadership talk, whereby the celebrated alumni who hold coveted leadership positions across companies and industries, shared their industry insights with the current batch of EPGP.

The day concluded with a tree plantation drive where the alumni planted 40 trees as a memoir of the reunion.





## Women Startup Programme 2018

IIM Indore in association with NSRCEL, IIM Bangalore launched a 'Women Start-up 2018' programme, supported by Department of Science and Technology (DST) and Goldman Sachs. The programme, inaugurated on June 01, 2018, aimed to stimulate the aspiring entrepreneurs to systematically think through their venture idea. Designed in a way to help women in developing entrepreneurial skill sets and convert their idea into a real working model by implementing various strategies, the programme had nine participants who incubated at IIM Indore. They got a chance to speak to various experts as well during this time.

Indore's most popular outlet PulpyPapaya Retails Pvt. Ltd founders, Mr. Abhineet Agrawal & Mr. Tushar Somani interacted with the participants on July 20, 2018. This session was based on their experience of starting a start-up.



A similar review session was held on August 24, wherein Mr. Karthic V C., Founder of Buzzworks Business Service Pvt. Ltd. talked about how to deliver effective pitches to investors.

Mr. Anirudhh Garg, Co-Founder of Maal Gaadi, an Indore based start-up's owner also shared his experience and talked about his investment, how he got funds from investors, ups and downs in start-ups.



On August 31, the participants got a chance to speak to Ms. Ruzan Khambatta. She is a successful Business Woman as well as IT entrepreneur who has a strong business acumen and practices business innovation with lots of awards to her credit. She talked with each of the incubatee and provided them some suggestions also shared her journey.





## Events at IIM Indore Mumbai Campus

Multiple events were organized at IIM Indore Mumbai Campus as well including Independence Day, Teacher's Day, etc. A few of these are as follows:

### Listen, Learn and Lead Initiative

Under the Listen, Learn and Lead Initiative, a guest talk by Mr. Anupam Dutta, Managing Director and CEO, Allied Blenders and Distillers Private Limited was held on July 16, 2018. The organization is the third largest Alcobev player in the country which markets Officer's Choice, the world's largest selling whisky by volume. Mr. Dutta was also one of the eminent persons behind the formation of Indian Super League. He delivered a guest lecture on the disruptions in businesses.

Another guest talk was conducted on August 18, 2018 by Mr. Vikas Gupta, Deputy General Manager in Engineering and Projects at Hindustan Petroleum Corporation Limited (HPCL). He delivered a guest lecture on Long-term Sustainable Strategy for Indian Oil Companies amidst entry of Foreign Player.



### Digital Marketing Workshop

Marketricks—The club of IIM Indore Mumbai Campus welcomed Ananthanarayanan Venkateswaran, Techdivine Creative Services for a three-day Digital Marketing Workshop at IIM Indore Mumbai campus. The workshop, starting August 07, 2018 turned out to be very informative for the participants as it covered various digital marketing tools.

### Relief Fund for Kerala

Ummid, the social-managerial club of IIM Indore Mumbai campus collected a relief fund for Kerala, to support the victims of the destructive floods which covered the whole Kerala in the month of August.

### Lean Six Sigma Green Belt Workshop

Oponified, the Operations club of IIM Indore Mumbai conducted the Lean Six Sigma Green Belt Workshop by KPMG as a 4-day classroom programme on August 25-26 and September 01-02, 2018 along with graded examination at the end of the course.

### Industry Deep Dive

Conducted by the Placement Committee of IIM Indore Mumbai Campus, the Industry Deep Dive event was conducted on August 11-12, 2018. It focused on giving the participants insights into the various sectors they are likely to choose from in their careers and to prepare them with the required information. The session was conducted

by Mr. Venkatramanan Krishnamurthy, who is a renowned corporate trainer, visiting faculty, consultant and has more than a decade long experience in various fields.



### FitSport Events

FitSport—the sports club of IIM Indore Mumbai Campus organized a Carrom Singles Tournament which was spread across the month of August. The tournament witnessed an enthusiastic participation from the students of PGP1 and PGP2. A Carrom Doubles Tournament was also conducted during this time. The club also conducted a Football tournament.



### Terribly Tiny Tales Workshop

India's fastest growing social story telling platform, Terribly Tiny Tales' celebrated Writing Workshop was conducted post Independence Day celebrations at IIM Indore Mumbai Campus. The esteemed content lead of TTT, Sanjana Singh conducted the workshop on writing effectively in the modern context. Participants from IIM Indore Mumbai campus, as well as aspiring writers from all over Mumbai attended the workshop organised by the Media and Public Relations Committee.



### Guest Talk by Stefan Haves

A guest talk was conducted by Mr. Stefan Haves, Director, Cirque Comique on August 23, 2018, who brought the audience back to life, asking the audience to open their mind, letting go of everything, and enjoying the awe of artists, performers, and those around them.











OUR STAFF REPORTER Indore

Indian Institute of Management Indore Director Rishikesh T Krishnan stressed on the need to protect personal data in the era of mobile devices and internet.

"In our inter-connected world safeguarding personal data is integral to our personal independence. Till data protection law is enacted, I urge you to take precautions to ensure safety of your personal data so as to protect yourself from possibly being exploited by others," he said while addressing Independence Day function at the institute campus on Wednesday.



"As some recent events involving a prominent social media platform indicate, our personal data has commercial value. When a commercial entity shares our data without our permission, this can compromise our privacy," he said. He said Supreme Court last year provided a legal basis for protecting privacy by recognising privacy as part of fundamental right of citizens under Indian Constitution.

As a follow up, the central government set up a committee headed by Justice BN Srikrishna to propose a data protection framework for India. Krishnan was a member of this committee.

He said report submitted by the committee included a strong framework under which every entity that collects data from an individual has to explicitly state for what purpose the data will be used and take that individual's consent. It cannot retain the data once the purpose and timeframe of its use are over.

A data protection authority is proposed to be set up to look into complaints and take action against those violating individuals' trust and privacy.

"Latest trend is artificial intelligence and machine learning. While initial attempts to make machines think like humans failed, machines using data and self-correcting algorithms based on fuzzy logic and neural networks. These new paradigms are at the core of emerging technologies like driverless vehicles and intelligent drones. These developments have the potential to alter life and business in fundamental ways," he said.

Krishnan said that every management - human resource management, operations, finance and marketing - is actively studying how these technological changes can be harnessed.

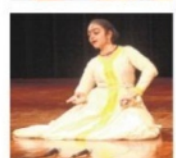
OUR STAFF REPORTER Indore

Continuing the tradition, students of Indian Institute of Management (IIM) and Indian Institute of Technology (IIT) in Indore had an annual cultural face-off on Saturday and Sunday.

The two-day saw many competitions between the students of two elite institutions.

The event also witnessed various cultural events like dance, drama and music. The dance segment saw performances of styles ranging from kathak to bhanga to hip-hop to contemporary. "The audience was left dazzled and the judges had only praises to sing," said a core media incharge a Mishra.

Drama segment saw a of impromptu perches from both the. The music segment succeeded it saw solo, and band performances. The event was a huge success as we managed to collect an even higher surplus than last year. It will definitely act as big motivator for the I-Help in its upcoming initiatives.



Lighting conducted by Gajendra Singh Rathore and Tanveer Farooqui. The cultural and literary segment was preceded by a sports meet that happened in the last month. At the end, both the institutes had won a fair share.

Free Press, August 17, 2018, Page - 4

वैश्विक ट्रेडवॉर अवसर है, अपने 'जुगाड़' सेंस का बेहतर इस्तेमाल करे भारत

भारत की पूर्ण राजदूत नीलम देव ने आईआईएम में हुई तेक्वर सीरीज में ट्रेडवॉर सहित कई मसलों पर बात की



नीलम देव

रहा सही है कि चीन ने लगभग हर देश में अपने निर्यात को कई गुना बढ़ाया है। इसके लिए उन्हें चीनी सरकार ने लोगों को चर्मीन, पानी और पेशी सहित हर तरह से सहायता दी। 40 साल पहले चीन चीन की पर केंद्रित इकतम महब 155 डॉलर थी जो 8 हजार डॉलर हो गई है और जल्द ही वे 10 हजार डॉलर तक पहुंचने वाली है। लेकिन हमें चीन का अर्थव्यवस्था को देखना चाहिए। चीन के अर्थव्यवस्था को देखना चाहिए। चीन के अर्थव्यवस्था को देखना चाहिए।

फिलहाल दुनिया में चल रहे ट्रेड वॉर से आ रहे डिस्रप्शन को हमें एक अवसर की तरह देखना चाहिए। हमारे पास भयावह है कि चीन को हम जैकेटि वहाबाई एक्सपोर्ट कर सकते हैं। हाल ही में चीन ने भारत से उसका नौन बाह्यमौरी राफ्त खरीदने की इच्छा भी जाहिर की है। ट्रेड वॉर को हमें अवसर के रूप में देखना चाहिए।

Lectures, industry meet at IIM Indore Manpower must be skill-ready for economy's upturn



OUR STAFF REPORTER Indore

Indian Institute of Management Indore organised the lecture series and an annual industry meet on Saturday in association with ministry of external affairs. The theme of the IIM Indore Industry Meet was - "The IIM Indore Innovation and Infrastructure for India's Economic Growth". In his address, National Skill Development Corporation Director General, Mr. Manoj Kumar...

सरकारी स्कूल के बच्चों को पढ़ाएंगे IIM स्टूडेंट

चार स्कूलों का चयन, लैपटॉप से कराई जाएगी पढ़ाई

आईआईएम के स्टूडेंट्स और सरकारी स्कूलों के विद्यार्थियों को पढ़ाएंगे। पूरी पढ़ाई लैपटॉप से होगी। स्टूडेंट्स क्लास में लैपटॉप लेकर जाएंगे।



स्माट क्लास को जानेसे विद्यार्थी प्रत्यक्ष शिक्षा में अधिक लाभ उठा सकते हैं।

Dainik Bhaskar, September 02, 2018, Page- 01/DB

Mahabharata brought alive on stage at IIM Indore



India epic, Mahabharata, was brought alive on stage by Junoon, A stage for theatre, group at Indian Institute of Management Indore on Thursday. The play was part of induction ceremony of five-year Integrated Programme in Management (IPM). The play created in association with master puppets and...

choice, the choice of letting go, could have averted the war." "Mesmerised with performance, which was a mix of drama, puppetry, the audience had a question and answer round with the artists," IIM Indore media in-charge Ananya Mishra said.

Play director Anurupa Roy said play's script was prepared after one and a half year of research on stories from Gunduraju. Discussing about the sarcastic dialogues in the script, Gunduraju said that these traditional puppets, which are 500 years old, have license to speak whatever they want on the stage. He said puppets were used by his grandfather, his father. They are made of deer skin.

"Whenever a puppet is torn or damaged, we perform their last rituals similar to humans. Every damaged puppet, which can't be repaired is considered dead and is flown away in a river with proper rituals," he said. At present, goat skin is used to make puppets.

"My grandfather used to be a part of plays, which lasted for entire day with real horses and camels and a huge cast. Nowadays, plays last for an hour nowadays, in short, crisp script," he said.

Free Press, August 3, 2018, Page - 2

'जिस घर में किताबें पहुंच जाती है, वहां आधा स्वर्ग पहुंच जाता है'



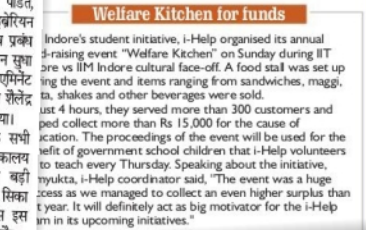
इंदौर • शासकीय श्री अहिल्या केंद्रीय पुस्तकालय और इंदौर संभाग पुस्तकालय संघ के संयुक्त तलाकान में पबश्री डॉ. एमआर रमनाथन के 126वें जन्मदिन के मौके पर लाइब्रेरियंस डे का आयोजन किया गया। प्रोतलाक दुआ सभाग में आयोजित इस कार्यक्रम में सचिवीय कौतुक, हराम जायगी, आइआर कुमार, डॉ किशोर जांन, अकिनाश मिश्रा और उषा विपारी विशेष तौर पर मौजूद रही। इंदौर संभाग पुस्तकालय संघ के अध्यक्ष डॉ. जीडी अणवाल ने बताया, इस अवसर पर आइआरएम के चीफ लाइब्रेरियंस अणु साहब माकल, श्री अरविंद मेडिकल कालेज के चीफ लाइब्रेरियन डॉ. अमित पाटीयार, शासकीय कन्या महाविद्यालय राऊ की चीफ लाइब्रेरियन डॉ. सुरेशा पंडित, आइआरएम की चीफ लाइब्रेरियन डॉ. प्रीति पटेल, श्री वैष्णव प्रकाश संस्थान की चीफ लाइब्रेरियन सृषा उपषायय और क्रिश्चन एग्लिस्ट कालेज के चीफ लाइब्रेरियन सैलेन पंडित को सम्मानित किया गया।

कार्यक्रम में शहर के सभी लेखक, प्रकाशक, पुस्तकालय विज्ञान के स्टूडेंट्स सोित बड़ी संख्या में पाठक शामिल हुए। सिक्का स्कूल के सभी लाइब्रेरियंस इस दौरान मौजूद रहे। सचिवीय कौतुक ने कहा, जिस घर में किताबें जाती है, वहां आधा स्वर्ग जात है। मंदिर तो टूटकर बन सकता है, मगर किताबें बन सकती हैं। संचालन डॉ. डाक्टर ने किया। आचार प्रदीप अविधाचारिय राऊ की चीफ लाइब्रेरियन डॉ. सुरेशा पंडित, आइआरएम की चीफ लाइब्रेरियन डॉ. प्रीति पटेल, श्री वैष्णव प्रकाश संस्थान की चीफ लाइब्रेरियन सृषा उपषायय और क्रिश्चन एग्लिस्ट कालेज के चीफ लाइब्रेरियन सैलेन पंडित को सम्मानित किया गया।

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Welfare Kitchen for funds

Indore's student initiative, I-Help organised its annual 3-day event "Welfare Kitchen" on Sunday during IIT vs IIM Indore cultural face-off. A food stall was set up during the event and items ranging from sandwiches, maggi, tea, shakes and other beverages were sold. Just 4 hours, they served more than 300 customers and peddle more than Rs 15,000 for the cause of education. The proceedings of the event will be used for the self of government school children that I-Help volunteers to teach every Thursday. Speaking about the initiative, Anurupa, I-Help coordinator said, "The event was a huge success as we managed to collect an even higher surplus than last year. It will definitely act as big motivator for the I-Help in its upcoming initiatives."



Welfare Kitchen for funds

'सही दिशा में कठिन प्रयास करने से मिलती है सफलता'

आइआईएम इंदौर में एडीजीपी दिनेश सागर ने संरक्षा, सुरक्षा और स्वास्थ्य पर की चर्चा



पत्रिका PLUS रिपोर्टर

इंदौर • आइआरएम इंदौर में बुधवार को संरक्षा, सुरक्षा और स्वास्थ्य को लेकर जाहलकत होने के उद्देश्य से मेस्ट स्पॉच का आयोजन किया गया। इसमें तबकीकी सेवा, अतिरक्षण और सीआरडी की एडीजीपी दिनेश सागर ने चर्चा की। उन्होंने बताया, कैसे निरयम व कतनु के साथ भी उत्तरदायित्व का निष्क किया जा सके। उन्होंने कहा, वैश्विक और वैज्ञानिक तरीकों से कैसे जीवन में निश्चित उद्देश्यों को सफलता से किया जा सकता है। यदि सही दिशा में कठिन प्रयास किया जाए तो सफलता मिलती है। संरक्षा, सुरक्षा, स्वास्थ्य को व्यक्ति यदि अपनी जिम्मेदारी में शामिल करे तो वह सदा स्वस्थ सुखी रह सकता है। कर्नल पी. गोपीनाथ पामिडी (सेवकविपन) प्रारंभिक अधिकारी को सिलाज संस्थित विह एडीजीपी दिनेश सागर ने संबोधित किया।

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मंगल विलेज बनाने के लिए काम करें आईआईएम छा

इंदौर। नईदुनिया प्रतिनिधि

आईआईएम के विद्यार्थी जल्द ही गांव वालों के साथ नजर आएंगे। शासन की ओर से मंगल ग्राम बनाने के प्रोजेक्ट में आईआईएम के विद्यार्थियों से मदद मांची गई है। आनंद विभाग के पूर्व प्रमुख सचिव व सागर कमिश्नर मनोहर द्रुव प्रस्ताव के साथ गुजरात को आईआईएम इंदौर पहुंचे। पांच वर्षीय आईआईएम कोर्स के करीब 200 विद्यार्थियों के सामने प्रेजेंटेशन दिया गया। प्रारंभिक रूप से आईआईएम इस पर सहमत दिख रहा है। छात्रों को बताया गया कि मंगलग्राम

दाखिले में आईआईटी इंदौर दूसरा, मुंबई का पछाड़ा

इंदौर। दाखिले के मामले में देश में टॉप इंजीनियरिंग संस्थान माने जाने वाले आईआईटी मुंबई को इंदौर आईआईटी ने पछाड़ दिया है। आईआईटी इंदौर को टाइटम हायर एजुकेशन वर्ड ने देश में दूसरी रैंक पर रखा है। पहला स्थान आईआईएमसी बेंगलूर को मिला है। गुजरात को आईआईटी निदेशक प्रो. प्रदीप माधुर ने रैंकिंग का खुलासा ऐसा गांव होगा, जहां रहने वालों के पास बाहरी के साथ आंतरिक खुशी भी हो। इसके तहत छात्रों को इंटरन के तौर पर

तोन यात्राओं के जरिए महीनेभर काम कर आमल की दिशा में भी कदम बढ़ा ग्रामीणों के साथ ही आमल के लिए होगा। इस दौरान आईआईएम के छात्र की कल्याणकारी योजनाओं के बारे में को बताया। पंच-सर्पच को साथ लेकर को बेहतर जिंदगी पाने के उपाय भी छात्र शासन के साथ एनजीओ अल्यारिआम के ने भी आंतरिक खुशी पर प्रस्तुतिकरण दे को इस बारे में ग्रामीणों को सिखाने का बताई। कमिश्नर के मुताबिक मंगल ग्रामों के जीवन व सामुदायिक विकास की को योजना है। इसे किस तरह अंजाम दे प्लांनिंग बनाना होगा। इसके बाद दो से निगम आईआईएम करेता

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## List of MDPs conducted during April-June 2018

### MDPs

#### In-Company Programmes

S. N.	Name of Company	Name of Programme	Location
1	Indian Oil Corporation Ltd.	Management Development Programme	Indore
2	National Project Implementation Unit (NPIU)- TEQIP-III	Professional Development Training	Indore
3	Middle Earth HR	Advanced Strategic Management Programme (ASMP) Module 3	Indore
4	Indian Army (ARTRAC)	MDP (General) For Combat Support Arms	Indore
5	Border Security Force (BSF)	Leadership Management Development Programme (LMDP)	Indore
6	Open MDP	Building and Leading Teams	Indore
7	John Deere India	Women Leadership Programme	Indore
8	L & T	MDP "Engage"	Indore
9	Open MDP	Leadership Development Programme for first time managers	Mumbai Campus
10	Border Security Force (BSF)	Core Leadership Management Development Programme (CLMDP)	Indore
11	Rashtriya Ispat Nigam Limited	Strategic Marketing	Indore
12	TATA AIA	Management Development Programme	Indore
13	Indian Army (ARTRAC)	Management Development Programme (HR Management)	Indore
14	Open MDP	Achieving Operations Excellence	Indore
15	Luminous Power Technologies Pvt. Ltd.	Management Development Programme	Indore
16	Border Security Force (BSF)	Vertical Interaction Management Development Programme (VIMDP)	Indore
17	Open MDP	Finance for Non Finance Executives	Indore
18	Open MDP	Supply Chain Management Programme	Indore
19	NTPC (Raipur)	Foundation Course in General Management	Indore
20	Bharat Electronics Ltd. (BEL)	Advanced Programme for Senior Executives (APEX)	Indore
21	IndiaFirst Life Insurance Co. Ltd.	Management Development Programme	Indore
22	IndiaFirst Life Insurance Co. Ltd.	Management Development Programme	Indore
23	Indian Army (ARTRAC)	Management Development Programme for Brigadier Strategic Leaders	Indore
24	Canara Bank Ltd.	Management Development Programme	Indore
25	Open MDP	Train The Trainer	Indore
26	Open MDP	Interpersonal Effectiveness and Team Building	Indore
27	NTPC (Raipur)	Foundation Course in General Management	Indore
28	Open MDP	Enhancing Sales Team Performance	Indore
29	Professional Examination Board	Managing IT related projects	Indore
30	TATA AIA	Management Development Programme	Indore
31	Open MDP	MDP on Digital Marketing	Indore
32	Border Security Force (BSF)	Performance Management Programme (PMP)	Indore
33	Panasonic India Pvt. Ltd.	Middle Management Programme	Indore
34	VE Commercial Vehicles Ltd.	Training Programme on Leading & Managing in VUCA World	Indore
35	Middle Earth HR	Advanced Strategic Management Programme (ASMP)_New_Module 1	Indore





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