

IIM Indore Newsletter

A Quarterly Newsletter of the Indian Institute of Management Indore



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October to December 2013

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Editor's Desk

We are happy to present to you the October-December 2013 issue of the 11M Indore Quarterly Newsletter. We are encouraged to see the overwhelming response received from all the stakeholders in terms of their contribution for the current issue of the Newsletter and we are confident that our readers will continue to make valuable contributions in the future issues of the Newsletter. You may post your contributions at library@iimidr.ac.in

Akhtar Parvez



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Welcome to Professor

Rishikesha T. Krishnan

IIMI community is pleased to welcome Professor Rishikesha T. Krishnan, the new Director of the Indian Institute of Management Indore. Professor Krishnan arrived on the campus at 3 pm on January I, 2014 and had a brief interaction with Administrative Heads, Academic Activity Heads and Faculty. Handing over ceremony took place at 4:30 pm in the central lawn of the Institute, followed by community group photograph.



After a formal handing over ceremony, Professor Krishnan said in his address to the IIM Indore community that he was very happy to join IIM Indore at this important juncture in the history of the Institute. He noted that IIM Indore has an excellent infrastructure, innovative academic programmes like the five-year Integrated Programme in Management (IPM) and the largest number of PGP students. He observed that there are several areas where IIM Indore is well poised to surge ahead in the future and with the support from all the stakeholders like students, staff, faculty and Board Members, the Institute would become the place of our dreams.

After completing an exciting 5 year tenure as Director, IIM Indore, Dr. N. Ravichandran returned to IIM Ahmedabad as Faculty (Production & Quantitative Methods Area) with effect from January 2, 2014.

Glimpses of Handing Over Ceremony







Publications

Book

Ganapathi, B., Kumbar, T.S., Yagnik, S. and Parvez, A. (Eds.). Proceedings of International Conference on Entrepreneurial Approaches to Librarianship. New Delhi: Bookwell, ISBN 978-93-80574-56-1.

Book Chapter

Sehgal, P. and Nambudiri, R. (2013). Antecedents of Teacher Effectiveness- Mediating Role of Teacher Efficacy, London International Conference on Education (LICE)-2013 Proceedings (pp.257-262). ISBN: 978-1-908320-16-2.

Sharma, A. and Dey, S. (2013). A Boosted SVM Based Sentiment Analysis Approach for Online Opinionated Text. In C. Y. Suen, A. G. Aghdam, M. Guo, J. Hong and E.S. Nadimi (Eds.). *Proceedings of the 2013 Research in Adaptive and Convergent Systems RACS '13* (pp.28-34). ACM, New York, USA, ISBN: 978-1-4503-2348-2. http://doi.acm.org/10.1145/2513228.2513311

Trivedi, S. K. and Dey, S. 2013. Effect of Feature Selection Methods on Machine Learning Classifiers for Detecting Email Spams. In C. Y. Suen, A. G. Aghdam, M.Guo, J. Hong and E.S. Nadimi (Eds.). *Proceedings of the 2013 Research in Adaptive and Convergent Systems* RACS '13 (pp.35-40). ACM, New York, USA, ISBN: 978-1-4503-2348-2. http://doi.acm.org/10.1145/2513228.2513313

Trivedi, S. K. and Dey, S. (2013). An Enhanced Genetic Programming Approach for Detecting Unsolicited Emails. In Ai-bing Yu, Sotirios G. Ziavras and Jinjun Chen (Eds.). *Proceedings of 2013 IEEE 16th International Conference on Computational Science and Engineering – IEEE CSE 2013* (pp. 1153-1160). Washington: IEEE Computer Society, 2013, ISBN: 978-0-7695-5096-1/13.

Articles/Research Papers Published in National/International Journals

Nambudiri, R. and Pathak, V. (2013). Do ER Activities Help in Reducing Turnover Intent? a Review and Conceptual Model, *NHRD Network Journal*, 6(4), 59-64.

Dey, S. and Sharma, A. (2013). Boosted SVM based Ensemble Classifier for Sentiment Analysis of Online Reviews. ACM Applied Computing Review, 13(4), 43-52.

Management Case/Case Analysis/Case Commentaries

Dayal, M. (2012). Case Commentaries on Madras Management Association: Managing Diversity, Growth and Excellence. *Indore Management Journal*, 4(3), 58-60.

Nambudiri, R. and Ravichandran, R. (2013). Organizational Transformation: The Case of Republic Bank of India (REBI), *Indore Management Journal*, 4(4), 31-39.

Book Review

Dayal, M. (2013). Book Review [Samarpananda. (2012). Param, Harper Collins], Indore Management Journal, 4(4), 70-71.

Other Activities

Chaudhuri, D. D. Delivered keynote address on GST and its Implications at the Seminar on Goods and Service Tax at the School of Economics, DAVV, Indore on October 8, 2013.

Dayal, M. Panel discussant on Secure and Manage Information in a Connected World organized by M/s Symantec and M/s Cyber Media at the Hotel Radisson BLU, Indore on December 11, 2013.

Parvez, A. Penel discussant on Libraries of the Future during the International Conference on Entrepreneurial Approaches to Librarianship organized by the Entrepreneurship Development Institute of India, Ahmedabad during December 26-28, 2013.

Awards, Scholarship and Achievements

UDGHOSH 2013

IIM Indore takes pride in announcing that 45 students of IPM who represented the Institute at UDGHOSH 2013—the Sports Festival of IIT Kanpur during September 26-29, 2013 won the following medals:

Basketball - 2nd Runner Up (Women)

Ayushi Agarwal (IPM 2013-2018)

Kamala Priya (IPM 2013-2018)

MalvikaTayal (IPM 2011-2016)

Monika Pindiga (IPM 2012-2017)

Nikita Dugar (IPM 2011-2016)

Pallavi Kakkar (IPM 2011-2016)

Paridhi Jindal (IPM 2011-2016)

Priyanka Suryawanshi (IPM 2013-2018)

Revant Sindhu (IPM 2012-2017)

Vishnu Priya (IPM 2013-2018)

Chess: Player of the Tournament

Priya Jaiswal (IPM 2013-2018) was adjudged the Player of The Tournament in the Chess competition at IIT Kanpur.



Computer Society of India – CSI - Nihilent Award

Amit Sharma, participant of EPGP-EG (2013-14 batch), received the prestigious *Computer Society of India-CSI-Nihilent Award* for his exceptional role in e-Governance domain for conceptualization, creation and launch of the first official website of a Sub-Division in Jammu & Kashmir. The award was presented to him during the 48th Annual National Convention of CSI on December 14, 2013 at Visakhapatanam.

Amit Sharma (extreme left) receiving the Computer Society of India-CSI-Nihilent Award on December 14, 2013

O.P. Jindal Scholarship

Shubham Saini (PGP-2) won the O.P. Jindal Engineering and Management Scholarship for 2013.

Amogh scores full marks in SAT examination

Prof. Madhukar Dayal's son, Amogh, a student of class XII at the Emerald Heights International School, Indore, scored 2400 out of 2400 marks in SAT, Part-II examination. Congratulations to Amogh for his excellent academic performance.



AmoghDayal



Prof. Madhusri Shrivastava

Gujarat: Unveiling Urban Development; Emerging Trends by Madhusri Shrivastava

A National Summit on Inclusive Urban Development was held on 17 October 2013 at Mahatma Mandir, Gandhinagar. Representatives from 26 states, 411 districts, Mayors, Deputy Mayors and officials from various cities were present at the Summit. A coffee table book 'Gujarat: Unveiling Urban Development; Emerging Trends' was released by Shri Narendra Modi on the occasion. The book, commissioned by the Urban Development and Urban Housing Department, Government of Gujarat, was written by IIM Indore faculty, *Prof. Madhusri Shrivastava*.



Initiative

School Adoption Programme

In an on-going effort of IIM Indore, the School Adoption Programme (Phase-3), some of the staff members and volunteers of IIM Indore community visited the EG School, Pigdamber and Government Primary & Middle School, Shramik Colony, Rau on December 14, 2013 and distributed 394 school bags, sweaters, shoes &socks. On October 25, 2013, as part of the above programme, IIM Indore gifted 21 glass panel black boards to the adopted schools.

IIM Indore will endevour to provide more such items in due course of time. In addition, IIM Indore will provide training to upgrade skills of teachers in these schools as part of its social initiative.





Project JAL

Prithuraj Singh, Prashant Sinha, Saurabh Yadav and Abhisek Rungta of PGP-RAK (batch 2012-14) visited the arsenic affected village of Ballia, Uttar Pradesh during November 21-23, 2013 to spread awareness about arsenic contamination among the villagers and conducted related analysis on the arsenic mitigation programme in the village. The awareness drive (Project JAL) was organized by Ullaas Foundation owned by Prashant Sinha.

Glimpses of Project JAL



Bhumi

In an attempt to bring a change and save the environment, PGP Mumbai participants have partnered with *Bhumi*— an NGO, for promoting their upcoming event I³. I³— Ideate, Implement, Inspire, is a National Social Entrepreneurship Competition from *Bhumi*, where winners would be funded with Rs. I lakh for implementation of an idea that will benefit society, particularly the environment.

Founded in 2006, *Bhumi* is one of India's largest independent youth volunteer non-profit organisations. Volunteers of the NGO work for the holistic development of under-privileged children and conservation of the environment in Tamil Nadu, Karnataka, New Delhi, Maharashtra and several other states of the country.



Diwali Celebration at Mermier Bal Ashram

The volunteers (PGP Mumbai participants) of *Ummid*— the social service cell of IIM Indore, celebrated Diwali at Mermier Bal Asharam. Diwali is all about sharing happiness and the students celebrated these moments of happiness with the kids of the Ashram. The home was enlivened with music, dance, fun and frolic as students engaged the children in a variety of activities on Diwali day.

Glimpses of the Diwali Celebration



IIM Indore Volunteers of Ummid and Ashram children celebrating Diwali at the Mermier Bal Ashram, Mumbai

Events

Foundation Day

On the occasion of IIM Indore's Foundation Day celebrations, a series of events were organised at the Institute during October 1-3, 2013. The celebrations started with a magic show by Aristobulle (Alliance Française), a prominent French troupe of France, on October 1, 2013. This was followed by *Indore Marathon* on October 2 on the theme—*Run against Rape and Discrimination*. Around 4500 participants from different age groups from all walks of life ran for the cause. The oldest participant was 84 years old while the youngest was just 11 years. A conference on **Creating and Sustaining Institutions: The Indian Experience** was organised by IIM Indore during October 2-3, 2013. The Conference was attended by 300 participants including invited speakers, delegates, students and faculty members of IIM Indore. Some of the prominent speakers of the conference were Ajay Pandey, Professor, IIM Ahmedabad; Sudas Roy, Former Professor, IIM Calcutta; Devanath Tirupati, Director, IIM Bangalore; S.G. Deshmukh, Director, IIITM, Gwalior; Rajendra Nargundkar, Senior Dean—Academics, IMT, Ghaziabad; Deepak Pental, Former Vice Chancellor, Delhi University; S. Sundarrajan, Director, NIT, Trichy; V.L. Mote, Former Professor, IIM Ahmedabad; Gautam Barua, Mentor Director, IIIT, Guwahati; Deepak Satwalekar, Former MD, HDFC Standard Insurance; P. Balaram, Director, Indian Institute of Science, Bangalore; T.G. Sagar, Director and Dean of Cancer Institute (WIA), Chennai; N.S. Kannan, Executive Director, ICICI Bank; and T.V. Rao, Adjunct Professor, IIM Ahmedabad.

Glimpses of the Foundation Day Celebration



Glimpses of the Foundation Day Celebration



Ahvan— IIM Indore's Annual Management Festival

Ahvan '1³ was successfully organized by the students' community during December 6-8, 2013. Ahvan gets participation from the top B-schools of India. This year the theme of the festival was *Inimitable*, *Instinctive*, *Inspirational*.

During the event, Mr. Krishnan Chatterjee, Head, Corporate Strategy and Marketing, HCL enlightened the students with enriching experiences from his journey in the corporate world. He also discussed various initiatives taken by HCL in the recent past.

The creativity team of Ahvanpaid a special artistic tribute to master blaster—Sachin Tendulkar.

The second day of the management festival started with the campus round for *Chain Reaction*— the flagship operations event, and some intense quizzing with *Jigyaasa*— the quizzing conclave.

In a reflection of the competitive atmosphere, the campus wore a distinctive look with several works of art reflecting the *Indian Style of Management*, including a poster on *Indian Business Ishtyle*, painted in the Warli art style which showcased indigenous feisty Indian brands and companies, including Nirma, Amul and Mumbai's dabbawalasas well as 3-D models of *Shatrani* (chess) and *Chausar* (ancient ludo).

Advaita— the human resources event, selected its winners by conducting a simulation of the recruitment process. The IT acumen of the participants was challenged by the event—Zero One Infinity. The finalists of Neetishastra visited the SMEs in the food, packaging, chemicals and auto industries. The speaker series saw a talk on Branding Amidst the Clutter by Mr. Amit Shrivastava, Director, Learning Curve.

The final day of Ahvan 2013 began with an enlightening speech by Mr. D.K. Joshi, Chief Economist, CRISIL.

Ruchik Gandhi, a PGP student of IIM Indore, won the finale of Ashwamedha— the leadership event of IIM Indore. In the sales and marketing event—Gordian Knots, the finalists were tested on the concept of visual merchandising. Klueless— an online game which has many levels containing intriguing puzzles and brainteasers, attracted over 20,000 unique players and 1.1 million hits from participants in over 110 countries.

S.P. Jain Institute of Management & Research bagged the first place in the final round of Jigyaasa— the flagship quizzing conclave. The team from Jadhavpur University was a close second in a fiercely contested final round hosted by the one of India's best quizmasters— Arul Mani.

Curveball, the first-time event at Ahvan was based on sports management as its premise. The contestants from IIM Indore swept the first and second places in the event wherein the participants tried to design innovative national level events for the so-called unpopular sports in India.

The fest remained true to its tagline by recognizing the management talent that was truly inimitable, instinctive and inspirational. The fest concluded with the participants enjoying the DJ night.

Glimpses of Ahvan 2013



ENCORE 2.0—A Musical Extravaganza by HARMON-I

Harmon-I— the Music Club of IIM Indore, introduced the new team of the year with a smashing performance on October 16, 2013 at the new auditorium.

The show opened with a Western instrumental medley followed by a myriad of popular Eastern and Western numbers such as Humma, Iron Maiden, Teri Deewani, Jiya Re, and Set Fire to the Rain etc. The audience sat spellbound and was enthralled by the amazing performances put up by the band.





Mridang

The 5th edition of annual cultural extravaganza of IIM Indore—Mridang, began on December 5, 2013 with Jagriti— a social initiative for the welfare of rural school children. Jagriti, is aimed at promoting education, based on the concept of A Fist full of Rice and Heart full of Love given by late Sri Sathya Sai Baba. The event sensitized rural and urban school students about the importance of education and facilitated interaction between students from urban and rural schools.

During the two-day long event, the students visited Government Secondary School, Dudhiya Village, Nemawar Road; Government Primary School, Deoguradiya Village; and Government Primary School, Bichauli Hipsi Village. The schools were provided with facilities such as water filters for safe drinking water, school bags, sports equipment, notebooks, stationery and other essentials for rural students. These small steps were aimed at increasing the enthusiasm of rural students and also removing basic impediments that the students face. Revelry was also extended to them by organizing on-spot games, creativity workshops, fun activities and interaction with the *Jagriti* team members in order to drive home the point about the importance of education and career. The entire event was sponsored by UCO Bank, Indore.

Jagriti lends a virtuous meaning to the spirit of Mridang by disseminating awareness at the fundamental level to children, the future actors of the nation building process. Jagriti was started three years back with an idea to sensitize the rural and urban school students about the importance of education and it facilitates interaction between students from urban and rural schools.

Glimpses of Jagriti



Blood Donation Drive

A the blood donation drive was organized by *Pragati*—the social sensitivity cell and *AaRoHan*— social & corporate responsibility cell of IIM Indore on October 6, 2013. The drive was successfully carried out by a team of 18 doctors/medical attendants from Model Blood Bank, MY Hospital, Indore. It witnessed a huge participation of 120 donors which included students and staff of IIM Indore.



Doctors of MY Hospital and IIM Indore Participants during the Blood Donation Drive

Inauguration of Gymnasium at IIM Indore

IIM Indore's new state-of-the-art gymnasium was inaugurated by Dr. N. Ravichandran, Director, IIM Indore on October 9, 2013 in the presence of staff, students and members of the faculty. The gymnasium, spread over 5000 square feet, is located on the first floor of mess no. 3. It has a Cardio section, a strength section, as well as a space for Yoga and Aerobics. In the coming months, further additions would be made to the facilities in the gymnasium.



The New Gymnasium

Book Launch: Us.- Understanding and Enabling Adoption

The book entitled *Us-Understanding and Enabling Adoption* authored by *Avinash Kumar* was launched by Dr. N. Ravichandran, Director, IIM Indore on October 4, 2013. The book is a unique resource on adoption that every member of the society needs to assimilate. The book provides an insight into adoption hitherto not discussed in any social event, media, school curriculum or public forum. It goes beyond adoptive parents and reaches out to each member of the society to develop a child-centric approach to adoption, understand about adoption holistically and discover every person's role in enabling adoption, even before adoption becomes relevant or inevitable for the individual.



Mr. Avinash Kumar and Dr. N. Ravichandran during the book release function at IIM Indore

Footprints 2013 – IIM Indore Annual Alumni Meet

Footprints 2013—the Annual Alumni Meet was organized by IIM Indore Alumni Committee during November 23-24, 2013. The Meet was attended by about hundred and twenty alumni and their families who turned up to meet their peers and classmates and soak in memories of their time at the prestigious Institute.

During the inaugural address, Dr. N. Ravichandran, Director, IIM Indore said that the alumni are an integral part of IIM Indore family and noted that they have an important and pivotal role to play in building the future of this institution.

Glimpses of Footprints 2013



Water Fiesta 2013, IIM Indore Community Swimming Competition

The first edition of the IIM Indore Community Swimming Championship, *Water Fiesta 2013*, was organized by the Institute on October 6, 2013. Water Fiesta 2013, the swimming competition, produced several new swimming stars on the campus. Among men, Bijoy Roychowdhury (IPM) won four individual gold medals in Free Style (100 mtrs), Butterfly Stroke (50 mtrs), Breast Stroke (50 mtrs) and Breast Stroke (100 mtrs) competitions. Abhinav Tyagi (IPM) was adjudged the fastest swimmer on the campus and won the gold medal in Free Style (50 mtrs) competition.

In the women's category, the most successful swimmer was Angaee Gavand (IPM) who won five individual gold medals in Free Style (50 mtrs), Free Style (100 mtrs), Breast Stroke (50 mtrs), Breast Stroke (100 mtrs) and Back Stroke (50 mtrs) competitions.

In the boys category, Pushpendra Ghosh won the gold medal in Free Style (50 mtrs) competition whereas Akshita Dash (Girls category) dominated the competition with three individual gold medals in Free Style (50 mtrs), Free Style (100 mtrs) and Back Stroke (50 mtrs) competitions.

The medal table was topped by IPM Students with 13 gold medals. This competition comprised of 18 events including the 4x50m free style relay and was contested by swimmers in categories 8 to 11 years, 12-17 years, and 18 and above.



Glimpses of Water Fiesta 2013

Visits and Invited Talks

Anand Neelakantan, author of Asura, interacts with IIM Indore community

Mr. Anand Neelakantan, author of the book Asura - Tale of the Vanquished: The story of Ravana and his People interacted with IIM Indore community during his visit to the Institute on December 19, 2013.

Invited Talks at PGP-Mumbai

On December 13, 2013, the participants of PGP-RAK at UAE organized guest lectures by the senior officials from one of the most valued Indian companies in the Social Media sector—Zomato. It was an electrifying atmosphere at the PGP-RAK as Mr. Rohan Thampi, CEO, Zomato, UAE and Mr. Kedar Kulkarni, Area Sales Manager (Dubai) interacted with the participants of both the batches of the PGP-RAK.

Mr Sumit Singh Gandhi, Programme Manager, GE Oil & Gas, delivered an invited talk on Social Entrepreneurship and Managerial Skills on October 12, 2013.



Glimpses of Invited Talks at PGP-Mumbai

Mr Suresh Mhatre delivered an insightful talk on Management Consulting on November 19, 2013. Mr. Anil Kumar, Senior Business Director, Media Com, addressed the participants of PGP-Mumbai on December 1, 2013 and shared his thoughts on Media Mix for an upcoming Company and Integration between Electronic Social Media.



Management Development Programmes (MDPs)

Open Management Development Programmes

October 07-09, 2013 Managing Change and Conflict at the Workplace

October 07-09, 2013 Brand Management

October 21-23, 2013 Interpersonal Effectiveness and Team Building

November 11-15, 2013 Excellence in Manufacturing

November 20-22, 2013 Business Management and Corporate Social Responsibility

November 27-29, 2013 Strategic Cost Management

December 02-04, 2013 Communication Skills for Managerial Success

December 16-18, 2013 Train the Trainer Programme (T3P)

Customized Management Development Programmes

October 09-11, 2013 Leading Selfthrough Inner Transformation for Power Grid Corporation of India October 14-18, 2013 Agribusiness and Supply Chain Management for Central Warehousing Corporation October 19-20, 2013 Learn to Unlearn and Relearn for OSSSA, Sri Sathya Sai Vidya Mandir October 21-25, 2013 Executive Development Programme for Canara Bank November 11-15, 2013 Leadership Essentials for ONGC November 11-13, 2013 Leading Self through Inner Transformation for Power Grid Corporation of India November 18-23, 2013 India Study Programme for International School of Management, Germany November 24-30, 2013 MCEP (Batch 6) for National Project Implementation Unit

December 02-04, 2013 Leadership Communication for Power Grid Corporation of India December 09-13, 2013 Leadership Essentials for ONGC

December 16-20, 2013 Project Management Programme for NTPC
December 23-27, 2013 Project Management Programme for THDC India



Participants of Canara Bank Executive Development Programme



Participants of MDP on Interpersonal Effectiveness and Team Building

HR Corner

Welcome on Board

The following persons have joined IIM Indore since October 2013:

Faculty

Kushal, Shweta Visiting Assistant Professor

Nargundkar, Rajendra V. Professor

Nayak, Akhaya Kumar Assistant Professor on Contract (Lecturer)

Staff

Jain, Manish KumarExecutive EngineerKulkarni, Prashant SudhirExecutive EngineerHarishankarPhysical Training Instructor

Joshi, PurnimaSwimming InstructorKokate, TruptiGym TrainerMishra, AnamikaGym TrainerShekhawat, VikramGym TrainerSuryanarayan, M.Gym Trainer

Vanaparthi, Surya Ganga Prasad Maintenance Engineer

So Long!

The following persons have left IIM Indore since October 2013:

Faculty

Banerjee, Durba Lecturer

Banerjee, Pradip Visiting Assistant Professor

Chaudhary, Barnali Lecturer

Gokhale, Ravindra S. Assistant Professor Gopal, Shaleen Assistant Professor Pani, Saroj Kumar Assistant Professor

Staff

Chauhan, Birender Singh

Ingle, Naresh Chandra

Kukreti, Basant Kishore

Mittal, Vasundhara

Mukati, Abhishek Singh

Patidar, Ashish

Officer Level – I

Junior Engineer

Project Manager

General Duty Assistant

Junior Engineer

Executive Assistant

Prabhu, T. K. Anand Corporate Relationship Manager

Satrawala, Mohit Junior Engineer Shukla, Sanjay Kumar Officer Level – I

Birthday Celebration

During October-December 2013, birthdays of 80 staff members were celebrated at IIM Indore.





Indian Institute of Management Indore

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