



सिद्धिंमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

IIM INDORE NEWSLETTER

A Quarterly Newsletter of the
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Editor's Desk

We are happy to present to you the October-December 2016 issue of IIM Indore Quarterly Newsletter.

After spending five and a half years at IIM Indore, I have decided to join Maulana Azad National Urdu University (Hyderabad-based central university) on January 2, 2017. I take this opportunity to thank all the readers of the Newsletter for their overwhelming response for their contribution to the Newsletter during the last 4 years.

I place on record my sincere appreciation for Tulika Singh, Shashii Kant Jatwa and Ananya Mishra for all the help they have extended to me in the compilation of various issues of the Newsletter.

Akhtar Parvez

IIM Indore Gets AMBA Accreditation

IIM Indore received its first international accreditation from the Association of MBAs (AMBA, a UK-based accreditation agency), for four of its full-time programmes – Two Year Post Graduate Programme in Management (both at Indore and Mumbai), One Year Full Time Executive Post Graduate Programme in Management (EPGP) and Five Year Integrated Programme in Management (IPM, 4th and 5th Year).



IIM Indore is now among the few B-Schools accredited by AMBA in India, and the 4th IIM in the country receiving this prestigious accreditation. In the short span of 20 years, IIM Indore has been an innovator, being the only IIM to offer a Five Year Integrated Programme in Management, and Post Graduate Programme and week-end Post Graduate Programme for Working Executives in Mumbai, and the first IIM to offer a doctoral programme in Management for working professionals.

Conference/Workshop/Lectures

Workshop on Marketing Research

A workshop on Marketing Research was held at the Institute by Utasaha-The Annual Rural Marketing Fest, on October 15, 2016. The workshop witnessed eminent experts from various fields who interacted and advised students on various marketing ideas.

Mr. Saroj Mohanta, Ex-Partner, MART-A and a freelancer for Business Model Innovation in Rural Markets talked on 'Understanding Human Behavior in the Rural Market'. He highlighted the importance of understanding the nuances of rural India, like its governance structure, culture and infrastructural realities.

Mr. Mohan Krishnan, Director, Peninsula Centre for Knowledge & Insights and consultant with IMRB, discussed about data analysis, report writing and the insights one can draw from a well-designed questionnaire.

Dr. Sharad Sarin, Professor, Marketing & Strategic Management Area, XLRI Jamshedpur attempted to invigorate students with enthusiasm for rural market research by sharing his story, and difficulties faced in conducting a marketing fair.

The event was a run-up to Utasaha, a rural marketing event held in the village of Janpaw Kutti, on the occasion of Karthik Purnima.



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General Bikram Singh, Former Chief, Army Staff of Indian Army speaks at IIM Indore

General Bikram Singh, Former Chief of Staff of the Indian Army, visited IIM Indore on October 10, 2016 to deliver a talk on 'Leadership Lessons from the Army'.

General Bikram Singh talked about the two pillars of a leader - character and competence. Speaking of the physical, mental and emotional attribute a leader must possess, General Singh spoke about endurance, stamina, will power, calmness, composure, and confidence among various other attributes of a successful leader.

The session ended in a Q & A round with the students where General Singh answered questions ranging from Indian Army to questions about management and leadership.



Guest Talks on Sustainable Development

Two guest talks on 'Sustainable Development: Perspectives in and from China' were held at IIM Indore on October 14, 2016 by the Special Interest Group (SIG) on the theme Comparing Business in China and India. Professor Jayanta Bandyopadhyay, Advisor, International Union for Conservation of Nature (IUCN), New Delhi and Professor Sanjay Chaturvedi, Political Science Area, Centre for Study of Geopolitics, Panjab University, Chandigarh were the speakers for the event.

Professor Chaturvedi discussed about how can Public-Private-Partnerships facilitate the realization of a new paradigm of development. Professor Bandyopadhyay discussed on the topic—'Sustaining Economic Growth in China: Policy Innovations in River Management', wherein he talked about how rivers are crucial for economic growth of China.

Mr. Shyam Saran, Ambassador, Former Foreign Secretary speaks at IIM Indore

Mr. Shyam Saran, Ambassador, Former Foreign Secretary, Government of India visited IIM Indore on November 11, 2016. He gave an attention-grabbing talk on the theme, 'Can India and China be Friends?' He talked about why is it significant for all of us to understand what China is all about- its way of thinking, culture and language. 'Successive government has tried to find the areas where India and China have some convergent interest and can work together' he said. The talk concluded with a Q & A session.



Mr. Rajesh Agrawal, Deputy Mayor of London speaks at IIM Indore

Mr. Rajesh Agrawal, Deputy Mayor of London visited IIM Indore on November 6, 2016. His talk revolved around education system, entrepreneurship and success tips. He emphasised on the need for developing an entrepreneurial mind set. Discussing about the education system and IIMs; Mr. Agrawal urged the students that if they wanted to have suggestions, feedback on their start up ideas, IIMs with their diversity, are the best source to do so. The talk was followed by a Q & A session.



Mr. Arhan Bezbor, Director, National Alumni Impact, Teach for India speaks at IIM Indore

IIM Indore EPGP Corporate Interaction Committee organized a guest talk by Mr. Arhan Bezbor, Director, National Alumni Impact, Teach for India on November 30, 2016. Mr. Bezbor spoke on the topic -'Leadership for Social Change', wherein he discussed about his professional journey with Teach for India and his understanding of education. He also discussed about the various other important factors like ability to overcome the barriers which arise during a child's education, the important role played by moral values and the kind of exposure a child gets during education. The talk was followed by a Q & A.



Research & Publications

Articles/Research Papers Published in Journals

Babu, S., **Krishnamurthy, N.**, and Parthasarathy, T. (2016). Stationary, Completely Mixed and Symmetric Optimal and Equilibrium Strategies in Stochastic Games. *International Journal of Game Theory*. 1-22.

Chakravarty, U. (2016). Stylistic Performance through Affective Marking: A Case of Multilingual Literary Discourse. *Advances in Literary and Language Studies*, 7 (6). 157-162.

Chauhan, G.S. and Huseynov, F. (2016). Corporate Financing and Target Behavior: New Tests and Evidence. *Journal of Corporate Finance*, 42.

Dey, S. (2016). A Novel Committee Selection Mechanism for Combining Classifiers to Detect Unsolicited Emails. *VINE Journal of Information and Knowledge Management Systems*, 46 (4) 524-548.

Paper Presented at Conferences/Workshops

Bhattacharya, A. & Chakrabarti, B. (2016). Intraday Liquidity Provision with Limit Orders in IPO Aftermarkets: Evidence from India. Presented at the *Vietnam Symposium in Banking and Finance (VSBF-2016)* held during November 17-18, 2016 at Hanoi, Vietnam.

Chakravarty, U. (2016). Popularizing Key Words in Society: Interpretation Through Concept Formation Presented at *International Conference on 'Key Words'* 2016 held at Warsaw University organized by Polish Language Foundation, Institute of Polish Language and Institute of German Studies, October 20-21, 2016 at Warsaw, Poland.

Kohli, R. & **Jain, K.K.** (2016). Gamification in HR - When all Work is Play. Presented at *National HR-IR Conference 2016* held at XLRI Jamshedpur.

Parvez, A. (2016). Records Standardization, Retention Schedule and Weeding Out of Documents: A Proposal for Libraries. Presented at *2nd Global Conference on Emerging Trends in Business Librarianship* at ISM Mohali on December 6, 2016.

S. Manoharan and **Nargundkar, R.** (2016). Are Today's Indian Consumers Really Price Sensitive-A Study on Young Consumers and Their Buying Decisions on Smart Phones with Reference to Bangalore City. Presented at the *10th Great Lakes NASMEI Marketing Conference* held during December 23-24, 2016 at Chennai, India.

Cases

Selvaraj, P. and Gangar, M. (2016). Deltechs InfoTech: Scaling an Indian Start-Up. *Ivey Case*, 9B16C035.

Invited Talk

Jain, K.K. (2016). Delivered Invited Talk at The Power of Negotiation in Social Context in the Master Class Series of Shopclues at Gurgaon.

Ranjan, P. (2016). Delivered Invited Talk at Statistical Methods in Finance 2016 at CMI and ISI Chennai.

Pannel Discussion

Parvez, A. (2016). Copyrights and Anti-Plagiarism Vs Fair and Open Access at *2nd Global Conference on Emerging Trends in Business Librarianship* at ISM Mohali on December 6, 2016.

Blogs

Das, S., Dayal, M., and Shrivastava, R. (October 5, 2016). NPV@Microsoft® Excel®: Avoiding Seven Common Errors [Blog Post]. Available at https://madhukardayal.files.wordpress.com/2016/10/npv_avoiding_seven_common_errors_ver1-12.pdf

Nargundkar, R. (October 4, 2016). *Otherwise, the Deluge* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/10/otherwise-deluge.html>.

Nargundkar, R. (October 5, 2016). *Fifty Six and More* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/10/fifty-six-and-more.html>.

Nargundkar, R. (October 10, 2016). *Digital Marketing Course* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/10/digital-marketing-course.html>.

Nargundkar, R. (October 10, 2016). *Blog Metrics* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/10/these-are-stats-from-my-blog-for-week.html>.

Nargundkar, R. (October 17, 2016). *The atres in Hyderabad* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/10/theatres-in-hyderabad.html>.

Nargundkar, R. (October 26, 2016). *Three No Trumps* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/10/three-no-trumps.html>.

Nargundkar, R. (October 29, 2016). *Why You Could Teach* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/10/why-you-could-teach.html>.

Nargundkar, R. (November 4, 2016). *Hilarious Observations on the 2016 Elections* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/11/hilarious-observations-on-2016.html>.

Nargundkar, R. (November 5, 2016). *Book Review- Love, Lies and Layoffs* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/11/book-review-love-lies-and-layoffs.html>.

Nargundkar, R. (November 5, 2016). *Lost in Translation?* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/11/lost-in-translation.html>.

Nargundkar, R. (November 8, 2016). *What Elections Mean- to us and the US* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/11/what-elections-mean-to-us-and-us.html>.

Nargundkar, R. (November 10, 2016). *Living with Change of Places* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/11/living-with-change-of-places.html>.

Nargundkar, R. (November 12, 2016). *The Colour of Money and People* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/11/the-colour-of-money-and-people.html>.

Nargundkar, R. (November 22, 2016). *What I Learnt From...* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/11/what-i-learnt-from.html>.

Nargundkar, R. (November 29, 2016). *Demonetised Jokes* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/11/demonetised-jokes.html>.

Nargundkar, R. (December 3, 2016). *Prof Ananth* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/12/prof-ananth.html>.

Nargundkar, R. (December 5, 2016). *Book Review- TED Talks* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/12/book-review-ted-talks.html>.

Nargundkar, R. (December 10, 2016). *T Time* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/12/t-time.html>.

Nargundkar, R. (December 13, 2016). *Digital Marketing Course- First Edition* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/12/digital-marketing-course-first-edition.html>.

Nargundkar, R. (December 14, 2016). *As the Dust Settles* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/12/as-dust-settles.html>.

Nargundkar, R. (December 17, 2016). *Leaving Your Stamp on the Sands of Time* [Blog Post]. Available at <http://rnargundkar.blogspot.in/2016/12/leaving-your-stamp-on-sands-of-time.html>.

Awards, Scholarships and Achievements

Gaurav Award and Adarsh Vidya Saraswati Rashtriya Puraskar Conferred on Professor V.K. Gupta

Professor V.K. Gupta, Faculty, Finance & Accounting Area, IIM Indore received the 'Gaurav Award' by the Chanda Hingorani Memmorial Charitable Trust, Delhi on September 8, 2016 for outstanding services in the field of education. He received a shawl and memento. Professor Gupta was also honoured with the 'Adarsh Vidya Saraswati Rashtriya Puraskar (A National Award of Excellence)' by Global Management Council, Ahmedabad on September 5, 2016. He also received a recognition letter confirming a distinction of being one of the Best Teachers in the country for the noble work done in the interest of students, teachers and the entire education fraternity.



Sudhir Vijayakumar Madhugiri Wins the General Management & HR Track in NITIE's Avartan

Sudhir Vijaya Kumar Madhugiri (FPM-Industry Batch 2015) won the First prize in the General Management and HR Track at Avartan 2016-a fest conducted by the National Institute of Industrial Engineering, Mumbai (NITIE). The award recognizes best practices implemented in an industry context, benefits garnered by the organization, generalizability to the industry and overall impact to industry and academia.



Subhendu Pattnaik Receives Top 100 Most Influential Marketers Award 2016

Fellow Programme in Management-Industry (FPM-I) participant Subhendu Pattnaik won the Top 100 Most Influential Marketers Award 2016 by the World Marketing Congress and CMO Asia. Subhendu was also invited as a moderator and speak for a Panel Discussion on the topic 'The Intersection of Content Marketing and Social Media: A Corporate Perspective'.



PGP Students Receive 2nd Runner-Up Position in The Hero Challenge

Dangerous Divas-a team of PGP participants-Ritika Maheshwari, Sonakshi Samar and Sonam won 'The Hero Challenge Season 2' contest conducted by Hero MotoCorp during September-November, 2016. The National Final Round was conducted on November 8, 2016 at Delhi. Competing with 533 teams registered in the Scenario Planning Exercise and after stringent rounds, IIM Indore's team reached the Grand Finale and bagged the Second Runner-up Prize along with a trophy and cash prize of Rs. 75,000.



PGP Students Win RMAI Flame Award

IIM Indore's PGP student team comprising of Nehanjali Srinivasan and Abhinav Ryakala won the Rural Marketing Association of India (RMAI) Flame Student Award 2016. The team received the award for their project 'Sales & Service network of Massey Ferguson Harvesters in South Indian Markets'. The team received a cash prize of Rs. 50,000/-. The award ceremony was conducted on September 24, 2016 at Hyatt Regency, Ahmedabad.



AIMS-IRMA Outstanding Management Librarian Award

Dr. Akhtar Parvez has received the AIMS-IRMA Outstanding Management Librarian Award from the Association of Indian Management Scholars. AIMS-IRMA Outstanding Management Librarian Award is given to recognize outstanding contribution of librarians associated with management institutions in promoting management education, teaching and research.

The award ceremony was held at the MICA, Ahmedabad on December 26, 2016 as part of the 14th AIMS International Conference on Management.





PGP Student Tanay Shankar Named Aditya Birla Scholar

PGP Student Tanay Shankar (Batch 2016-18) was named the Aditya Birla Scholar in September 2016. Competing with more than 180 students from 9 campuses, Tanay made it to the shortlisted 37 finalists and was then finalized among the 15 Aditya Birla Scholars. He would be receiving an amount of Rs. 1,75,000/- per annum, which would be renewed based on his performance in the coursework for the next academic session.

PGP Students Win 'Steelathon' By Tata

IIM Indore's PGP students team—Super Estimators comprising of Ankita Jena, Bhaskar Das, Soumya Loomba and Zeba Kamal won the First Position in the Steelathon conducted by Tata Steel. The event is a business case challenge which is conducted annually. The team received a trophy and prize money of Rs. 2.5 Lakhs.



R. Jaikarthik Wins National Level Summer Competition by FMS-IRM

PGP student R. Jaikarthik won the Best Summer Project- Spardha 2016 conducted by FMS-IRM during the 14th Annual National Level Summer Project Presentation Competition. The competition was held on November 25-26, 2016 at FMS-IRM

Campus, Jaipur.

Competing with a total of 35 national finalists from premier B schools, Jaikarthik's Project Presentation on the topic- 'The Development of Dr. Fixit Shoppe Concept (in Tamil Nadu)' bagged the First Prize in the discipline of Marketing and Digital Marketing. He also received a cash prize of Rs. 21,000.

PGP Students Win the National Runner-up Position in Nestle 4Ps Challenge Contest

Student team comprising of Kanish Aggarwal, Mugdha Kabra and Pulkit More bagged the National Runner-up Position in the Nestle 4Ps Challenge Contest conducted by Nestle on November 25, 2016. The event was held at Nestle's head office in Gurgaon. The team received Rs. 60,000 for the National Runner-up position along with PPIs.



EPGP Participants Secure National Runner-up Position at 'Beyond the Case' by IIMA

EPGP 2016-17 participants- Ayush Khaitan and Himanshu Makkar secured the National Runner-up position in 'Beyond the Case' competition organized by Indian Institute of Management Ahmedabad (IIM A). The competition witnessed more than 500 participants from top business schools across the nation. The team received citations and a cash prize of Rs. 20,000.



Alum Sundar Balakrishna Receives Digital Trailblazer Award

IIM Indore's alum Sundar Balakrishna (PGP Batch 2007-2009) received the Digital Trailblazer Award from the India Today Group in association with KPMG Consulting on September 20, 2016 for his innovative initiative project- Mobile Meeseva App. He received a trophy and citation during the award ceremony by Shri N. Chandrababu Naidu, Chief Minister of Andhra Pradesh. Mr. Rajdeep Sardesai, renowned news anchor and author was also present on the occasion.



IIM Indore Finishes 2nd Overall at Shaurya'16—IIM Ahmedabad's Sports Fest

After a gruelling battle fought against some of the best teams across western India, IIM Indore's Sports Team finished the 2nd overall in the points table at Shaurya'16- The Sports Fest of IIM Ahmedabad held during October 14-16, 2016. The team won in Badminton (Women), Chess, Squash and Volleyball (Women). The team also received Runner-up positions in Badminton (Male), Carom, Snooker and Table Tennis.

IIM Indore PGP-Mumbai Students Win Battle of the Brands by IIMA

IIM Indore's Mumbai Campus PGP students' team- DePaSh consisting of Debanand Majhi, Seepana Pavan Kumar and Shashank Prajapati bagged the First Runner-up Position in 'Battle of Brands' conducted at IIM Ahmedabad during the Annual Marketing Fest. The competition was held on October 2, 2016.



IRIS 2016

The flagship management-cultural fest of IIM Indore-IRIS was held at the Institute from November 18-20, 2016. The three day fest brought together around 7000 participants for more than 24 competitions, creating an amalgamation of talent and action and developing a platform for the youth to explore their talents.

The inaugural ceremony took place in the presence of Mr. Sanjay Behl, CEO, Raymond India and Professor Rishikesh T. Krishnan, Director, IIM Indore. Mr. Sanjay Behl's talk revolved around the advancement in technology and how these changes have rapidly changed our lifestyle. Discussing about the connection between technology and businesses in India, he noted that in the current scenario, for a business to be successful, it should have a strategy which is more flexible and adaptable to the drastic changes.

The fest witnessed a Speaker Series with the most brilliant minds from various segments of the industry, like Mr. Satyajit Bhatkal, Creator & Director, Satyamev Jayate; Mr. Satvinder S. Madhok, ED, JPMC; Dr. (Mrs.) Janak Palta McGilligan, Social Worker & Padma Shree Awardee; Mr. Mahesh Murthy, Marketer, Pinstorm, Ogilvy; Mr. Rahul Razdan, CEO, Reliance Jio Messaging Services Pvt. Ltd. Mr. K. Radhakrishnan—Former Chairman, ISRO; Ms. Chaitali Moitra, MD, Harper Collins (India); Mr. Yogendra Singh, Paramvir Chakra Awardee; Mr. Rajeev Gowda, MP, Rajya Sabha and Mr. Atul Kulkarni, Actor.

The fest also witnessed a workshop by Global Action on Poverty (GAP) in the event-Kalpvrksha, which had Mr. Madan Padaki, Co-founder, CEO & Managing Director, Head Held High Services and Co-founder & Director, Sylvant Advisors and Mr. Pankaj Dixit, Head, Coachinf Programme at GAP as the guests. The workshop focused on addressing specific issues related to social enterprises—marketing, professionalism and human resources, etc.

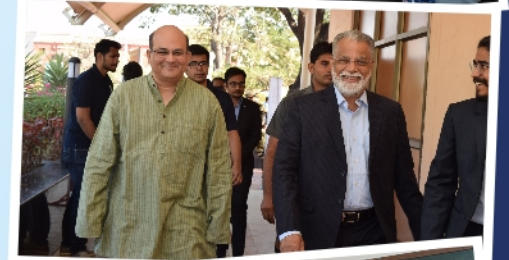
The IRIS team attempted for the largest condoms mosaic record, to create awareness about the issues which go unaddressed and people are afraid of talking about.

The three day event witnessed many cultural, management and literary events like Advaita, Fin League, Gordian Knot, Drona, My Campaign, Zero One Infinity, Chanakya, Laavanya, Kalpvriksha, Ashwamedha, AdApt, and Lasya. The events created a platform for all the participants to explore their talents and enhance their skills under the guidance of esteemed judges.

The fest had a musical and heart-throbbing performance by Coke Studio on November 19, 2016.

The closing ceremony had Mr. Warren Patrick (Chief Learning Officer) and Mr. Ajay Kumar (Executive Director) of Yes Bank and Professor Rishikesh T. Krishnan, Director, IIM Indore as the guests.

IRIS concluded with the most rocking evening of the fest with the Pro Night-a performance by SUNBURN, enthraling the audience from the entire campus and the visitors from the city as well.



EPGP Immersion Programme at Austin

Under the Immersion Programme EPGP, Batch of 2016-17 visited Red McCombs School of Business, University of Texas, Austin; in September 2016. Institute has a tie-up with McCombs School of Business, wherein the EPGP participants complete one semester staying at the University campus and are taught by the best professors which gives them a rich experience of studying abroad. Current batch of 41 students completed an Advance Programme in Analytics for Business Excellence and visited various companies such as Dell Inc., Rackspace Inc., Wal-Mart Inc., etc. Students also got chance to meet famous personalities such as Mr. Red McCombs, a very successful Businessman and Mr. Bob Metcalfe, Co-Founder, Ethernet.

Apart from exploring, and probing the new place, students also won various competitions they took part in.

EPGP participant Ayush Khaitan participated in a Hackathon and won the 2nd prize, in which the team had to come up with a working solution to some existing problem using an existing technology, in a limited time.

Participants also took part in an IIM Indore/ UT Austin Social Media Analytics Challenge 2016. Akhil Jhingan along with his team members Anjani Kumar Sinha, Anupam Singh, Himanshu Makkar, Gaurav Tyagi and Eshana G won the First Prize in the Challenge. They presented their excellent work on giving suggestions to HR for an enhanced employee satisfaction.

Ankur Jain, along with his team members Gourav Arora, Samir Singh, Shantanu Roy, Vaibhav Agarwal and Vaibhav Singhal won the Second Prize in the event. They worked on designing a Social Media Campaign for a hypothetical political party for upcoming assembly elections at Uttar Pradesh.

Team comprising of Himanshu Bhatia, Rupak Laskar, Kirthirani, Prashant Mishra and Sandeep Reddy bagged 'Honorable Mention Award' in the event and they analyzed the dynamics of start-up culture in India.



HULT Prize: One Million Dollar Start up Challenge

IIM Indore hosted the HULT Prize @ Campus, The One Million Dollar Start up Challenge on November 21, 2016. The event is the world's largest student competition for social entrepreneurship. Known as the 'Nobel Prize for Students' by media outlets world-wide, the HULT Prize is offered in partnership with former US President Mr. Bill Clinton and the Clinton Global Initiative. A challenge topic is announced every year and the winners are announced in the month of September. The issue addressed this year was—Reawakening Human Potential: The Refugee Opportunity. It is hosted and supported by HULT International Business School, and generously funded by Swedish entrepreneur Bertil Hult.

The first step to the entire process is the selection of campus director, which involved the applicants to go through an interview process. Gaurav Mandan (PGP 2015-17) outshone others in the process and was selected as the campus director. The campus round witnessed a lot of applications which were judged by experts from various areas.

The winner was the team Avant Garde consisting of Mahendra Mohan Das, Ritika Maheshwari, Krishnendu Babu and Kriyanshi Aggarwal from PGP 2015-17 batch.

The first runners-up position was secured by the team Perfect Plot consisting of Payal Jain, Abhishek Jha, Rahul Sundeep and Jay Megotia of PGP 2015-17 batch.

The second runners-up were team Refuge consisting of Aayush Khurana, Atirek Rajpal, Pallavi Gupta and Utsav Mahto of PGP 2016-18 batch.

Team Avant Garde has bagged the opportunity to represent IIM Indore in National Finals which is scheduled to happen in Delhi in January 2017, which when qualified will give them a chance to the next International Regional Finals round which will take place in Dubai, Boston, London, Shanghai and San Francisco.



SPIC MACAY Kathak

SPIC MACAY IIM Indore Chapter organized a Kathak dance performance by renowned artist Smt. Gauri Diwakar on November 10, 2016.

Smt. Diwakar gave a mesmerizing performance and was accompanied by Ms. Brijesh Kumari as a dance accompanist, Shri Samiullah Khan on melodious vocal and Shri Yogesh Gangani on Tabla. The audience was awestruck by the amazing choreography, expressions and coordination between the artists.



Footprints 2016

Footprints-The Annual Alumni Meet was held at the Institute on November 12-13, 2016. The two day event gathered more than 250 alums, giving them an opportunity to come together once again and re-live their days at the Institute.

The inaugural ceremony took place in the presence of Professor Rishikesh T. Krishnan, Director, IIM Indore, Professor Ganesh N. Nidugala, Faculty, IIM Indore and Professor Ashish Sadh, Chair, Alumni Committee along with all the alumni gathered for the event. Professor Krishnan welcomed the alumni and mentioned the highlights of the Institute and the developments which took place recently. This was followed by a book launch ceremony wherein the book—'Speak Up: Change India Initiative' by IIM Indore's alum Prashant Sinha was launched. The book is a collection of some of the dynamic personalities of contemporary India. This was followed by an interactive session of the alumni and the current batches, which gave the young students an opportunity to know each other better, learn from the seniors' experiences and get inspired from their success stories. The second day of the event witnessed Annual Alumni Entrepreneurship Meet, where the students discussed their future entrepreneurship plans with their seniors.

The E-Cell of the Institute also launched a website with a purpose to activate the alumni network. Professor D.L. Sunder, Faculty, IIM Indore mentioned the new steps taken by the Institute to promote entrepreneurship. The Entrepreneurship Meet witnessed several speakers, who were IIM Indore's alumni and experts in their particular fields.



Kids Book Exhibition on Children's Day

On the occasion of Children's Day, IIM Indore Learning Centre organized a Kids Book Exhibition on November 14, 2016. More than 40 kids of the IIM Indore community enthusiastically attended the exhibition and loved selecting the books of their choices—fairy tales, bedtime stories, autobiographies and biographies of legendary personalities, general knowledge, fiction and non-fiction books, quiz, puzzle books etc. Dr. Akhtar Parvez, Librarian, IIM Indore encouraged the children to visit the library more often and read all kinds of books which enhance their creative thinking. A story telling session was also organized for the kids, in which Professor Siddhartha Rastogi, Faculty, IIM Indore beautifully narrated the story of legendary freedom fighter Shaheed Bhagat Singh.

The children also happily took part in the musical chair race conducted by Ms. Ananya Mishra, Social Media Coordinator, IIM Indore. Mr. Vilas Nimbhorkar and Mr. Jayprakash Sadhu, Library Professional Assistant, IIM Indore distributed the chocolates and balloons to the kids and motivated them to suggest the books they wish to read, which can be made available in the library.



Crèche Inaugurated at IIM Indore

For the facility of IIM Indore community children from the age 6 months to 6 years, IIM Indore inaugurated a crèche in association with EuroKids on November 29, 2016. The crèche is set-up in the Multi-purpose Hall of the Visiting Faculty Apartments. The EuroKids will be providing crèche facilities and well-qualified support staff.



Social Sensitivity

Pragat-I Conducts 'Human Library' at IIM Indore

A 'Human Library' event was held at IIM Indore November 6, 2016 by the Social Sensitivity Cell of the Institute; in collaboration with The Human Library Indore Chapter. The Human Library is an equality tool that seeks to challenge prejudice and discrimination. It works just like a normal library, the only difference is that in the Human Library, books are people, and reading consists of a conversation. These living books are human beings like us but they are special because they faced numerous struggles always and they learned to deal with them successfully.

The 'books' included Visually Challenged, Physically Challenged, Cancer Survivors, Depression Survivors, Alzheimer's Care Givers, Struggling Entrepreneurs, Young Entrepreneurs, Child Abuse Survivors, Homosexuals and Transgender. Every book had a unique tale to share and offered a new perspective to the students who were keen to learn from their stories. The Pragat-I team was appreciated by The Human Library, Indore Chapter for taking this unique initiative to sensitize the students on issues of such a great importance.



Pragat-I Distributes Bags & Sweaters to Adopted Schools

The Social Sensitivity Cell- Pragat-I visited the four government schools on November 9-10, 2016. The four schools have been adopted by the Institute with an objective to help the underprivileged students, help them attain education and learn more to stand ahead for a bright future. The schools are namely, Umaria Primary School, Govt. Primary School Nawada, KG Primary School and Shramik Colony Govt. Primary School. The students received sweaters, school bags, shoes and socks, notebooks and stationary.



i-Help Team Celebrates Children's Day With School Students from Adopted Schools

Under the social initiative- iHelp, around 200 students from the government schools visited IIM Indore on November 17, 2016. These students belong to the four government schools



adopted by IIM Indore and visit the campus annually. The objective of this visit is to inspire the children through recreational means. The visit was also a part of Children's Day celebration by iHelp. During the event, a movie was screened for all the 200 school kids, followed by lunch, a drama on gender sensitivity and some games and activities. An interactive session was also organized with Professor Rishiksha T. Krishnan, Director, IIM Indore and various faculty of the Institute. The kids went back with a lot of memories, joy and smiles on their faces. They also thanked the iHelp team for all the efforts and promised to focus on their studies.



The Nestlé A+ Pro Grow I-Run

IIM Indore Mumbai Campus conducted the first season of 'The Nestlé A+ Pro Grow I-Run'—a 6km marathon on November 13, 2016. The marathon was organized in association with Heart Foundation, with the theme 'Run for your Heart'. The aim of the run was to spread the importance of a healthy heart for a healthy life. The track was curated carefully which had its start and finish line at IIM Indore Mumbai Campus.

The opening ceremony was officiated by Chief Guest of the marathon—Mr. Hemant Nagrale, Commissioner of Police, Navi Mumbai. Dr. Jayakar Ellis, Founder and President of Heart Foundation, was delighted to see the community coming

forth in large numbers to participate and promote this cause. The guests also included Mr. Sandesh Sawant, Corporate Affairs Manager, Nestlé; Mr. Bala Subramaniam, Marketing Manager, Maggi- Nestlé; Mr. Jatendeeep Saini, Club Mahindra; Mr. Ankit Majithia, CEO Neone; Mr. Nagesh Patel, Sakal TV and Saam TV; Mr. A.K. Singh, Director, Cybedge; Dr. Pranali, Sparc; Team Sucheta Pal; Mr. Anshumaan, Karamyo; Ms. Neetha Hira, Goldbricks Legal and Mr. Kaushik, Triumph Services. Mrs. Meenakshi Agarwal Gupta, Chairperson, IIM Indore Mumbai Campus and Mr. Ganpathy Laxman Sharma were also present on the occasion.

The participants, which included a number of professional runners as well, finished the run in less than the expected time. In the male category Brijlalshiv Shankar, Sheshnath Chauhan, Sujit Gamare secured the top three positions. In the female category, Chinta Yadav, Supriya Mali, Heena Mali secured the top three positions respectively. The winners were awarded with cash prize, certificates, trophies, and medals, Club Mahindra Gift Vouchers, Nestle Gift Hampers and Neon Soles. The fourth and fifth position finishers were also awarded with the certificates, medals and gift vouchers. The first hundred winners were awarded with certificates and medals, and participation certificates were given to all the others.



MDPs

In-Company Programmes

SL	Programme Title	Organization	Date
1	MDP for Dealers of Indian Oil Corporation	Indore	October 03-04, 2016
2	Sennior Management Programme 1 for ONGC Batch 1	Europe	October 10-23, 2016
3	Foundation Course in General Management for NTPC Raipur	Indore	October 13-25, 2016
4	MDP on Negotiation Skills for Syntel Ltd.	Pune	October 13-14, 2016
5	Leadership Development Programme for Mahindra Finance	Lonawala	October 17-20, 2016
6	MDP for Dealers of Indian Oil Corporation	Indore	October 14-15, 2016
7	Strategic Management For Leading Growing Organization for NSPCL	Indore	October 21-22, 2016
8	Strategic Thinking Workshop for World HR Board	Indore	October 19-23, 2016
9	Sennior Management Programme 1 for ONGC Batch 2	Indore	November 02-15, 2016
10	MDP for Dept. of Post	Indore	November 07-11, 2016
11	Leadership Acceleration Programme for BEL	Indore	November 07-12, 2016
12	MDP (Logistics) for Services (Indian Army)	Indore	November 07-19, 2016
13	Leadership Management Development Programme for BSF	Indore	November 07-18, 2016
14	Sennior Management Programme 1 for ONGC Batch 2	Europe	November 16-29, 2016
15	India Study Programme - ISM Germany	Indore	November 14-19, 2016
16	Sennior Management Programme 1 for ONGC Batch 3	Indore	Nov. 17-30, 2016 & Dec. 01-14, 2016
17	Leadership Development Programme (Open MDP)	Indore	November 16-18, 2016
18	Young Leaders Development Programme for ACC ALA	Indore	November 21-25, 2016
19	MDP for Ambuja Cements	Indore	November 22-24, 2016
20	Negotiation Skills (Open MDP)	Indore	November 21-23, 2016
21	MSME Innovation Workshop (Open)	Indore	November 28- December 02, 2016
22	Core Leadership Management Development Programme for BSF	Indore	November 28- December 09, 2016
23	MDP for Mazagon Dock	Indore	November 28- December 10, 2016
24	MDP for Ambuja Cements	Indore	December 05-07, 2016
25	MDP for Managers of KPIT	Indore	December 01-06, 2016
26	Communication Skills for Managerial Success (Open)	Indore	December 07-09, 2016
27	MDP for Ambuja Cements	Indore	December 14-16, 2016



Professor Kamal Kishore Jain, Dean (Academic) with participants of MDP on Negotiation Skills



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