



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

IIM INDORE NEWSLETTER

A Quarterly Newsletter of the
Indian Institute of Management Indore



Volume 10 No. 4

October - December 2018

Editor's Desk

Wishing you all a very Happy New Year!

We're happy to present to you the last quarterly newsletter for the year 2018. The quarter was special in many ways for us. The past three months saw a series of literary, management and cultural events—which were a huge success. These included the 22nd Foundation Day, IRIS, Colloquium, Footprints, Utsaha and Udaan; along with a number of panel discussions, guest lectures and expert talks.

IIM Indore community also bid a heartfelt adieu to our former Director, Professor Rishikesh T. Krishnan, who after completion of his successful tenure and remarkable contribution to the Institute, left on December 31, 2018. We thank Professor Krishnan for being a mentor and a leader for the Institute.

On behalf of IIM Indore community, I am glad to welcome our new Director, Professor Himanshu Rai and we look forward to working with him.

My special thanks to Mr. Shashi Kant Jatwa for compiling the newsletter. Looking forward to the new colourful quarter for the year 2019.

Dr. Ananya Mishra

22nd Foundation Day

IIM Indore celebrated its 22nd Foundation Day on October 03, 2018 in the presence of Mr. Arun Maira, Chairman, Help Age International, (Former Chairman BCG India and Former Member, Planning Commission) as the Chief Guest. The event began with a lamp lighting ceremony by the Chief Guest and Professor Rishikesh T. Krishnan, Director, IIM Indore.

Professor Krishnan while sharing milestone achievements of the Institute in the past 22 years said, 'This year, we also had the privilege to confer degrees to the Five Year Integrated Programme in Management (IPM) and Two Year Post Graduate Programme in Management (PGP) participants. We have also been able to make significant contribution to the management education by writing cases, research work and contributing to research world'. He then shared that IIM Indore has also introduced PGP HR this year and the participants would be graduating in 2020.

This was followed by the Foundation Day Lecture by Mr. Maira, who discussed how the nation should achieve sustainability and said that inequality is the biggest problem which causes lack of sustainability. He noted that business should be 'for the people, of the people and by the people'. 'The workers and manufacturers should also share the same profit like the producers. There should be equality in distribution—in creating a business which is strongly bonded from the 'bottom of the pyramid', he said. He emphasized on 'inclusive economy' and said that we need to be innovative and kill the old dead habits for a better future.

On this occasion, Certificates of Academic Excellence were also distributed to the top 5 percentile participants of the combined batch of PGP (2017-19) and IPM (2014-19) based on their performance in the year 2017-18. The certificates were given to 09 participants and 18 participants in absentia.

Best Teacher Award was given to the professors namely, Gaurav Singh Chauhan, Amitabh Deo Kodwani, Aditya Maheshwari, Debashish Maitra and Subin Sudhir. The professors received a citation and a cash prize of Rs. 1 Lakh.

The Best Staff Award was given to the six staff members namely, Mr. Premji Kumar K K, Mr. Hemendra Sharma, Mr. Abhishek Soni, Mr. Pravah Shukla and Mr. Dinesh Singh Negi; who received a cash prize of Rs. 25,000.

News at a Glance

Contents

22nd Foundation Day	1
IIM Indore Bids to its Director, Professor Rishikesh T Krishnan	2
Conference/Workshop/Lectures	2
Special Panel Discussion Held at IIM Indore	2
Special Event on Innovation in the Indian Industry	3
IIM Indore Faculty Members Conduct a Series of Workshop at DAV	4
Marketing For Start-ups	5
Panel Discussion on Analytics with the Analysts Held at IIM Indore	5
Research Seminar on Religiosity and Ethical Decision Making	6
Professor Gunta Visits Israel for Innovation and Academia Delegation West India	7
Shri S. S. Rathore, Former Chief Commissioner, Income Tax, New Delhi	7
Research & Publications	8
Awards, Scholarships and Achievements	9
IIM Indore Teams Win ISB Ivey Global Case Competition 2018	9
Navni Bhatia (PGP 2017-2019) Bags OP Jindal Engineering and Management Scholarship	9
IIM Indore Participants Win BLoC Competition	9
IIM Indore Team Wins 2 nd Runner-up Position at Steel-a-thon	9
News & Events	10
IRIS 2018	10
Colloquium 2018	11
Footprints 2018	11
IIM Indore Distributes Stationary to Adopted School Students	12
UDAAN 2018	12
Urban Utsaha	12
Rural Utsaha 2018	12
Afghanistan National Army Officers Visit IIM Indore	13
IIM Indore Observes Vigilance Awareness Week	13
SSB Officers Visit IIM Indore	13
Foreign Participants from NITTTT, Bhopal Visit IIM Indore	14
IIM Indore Celebrates Children's Day with Under -privileged Children	14
Events at IIM Indore Mumbai Campus	14
TEDx	14
Consulting Conclave	15
Maven Meet '18	15
Influx - The Annual Management cum Cultural Fest	15
I-RUN, Annual marathon IIM Indore Mumbai Campus	15
Blood Donation Camp	15
Guest lecture by Mr. Ashish Limaye	16
MDPS	16
IIMI Indore in News	17



The employees of the Institute who completed their 10/20 years of service were also felicitated. These included Professors Sumit Kumar Ghosh & Yogesh Maheshwari, who completed 10 years of service; and Professor L V Ramana, Professor V K Gupta, Ms. Anusha Bhatia, Mr. K P Radhakrishnan, Mr. Rakesh Kaushal, Mr. Rameshwar Panchal and Mr. Armstrong Andrews who completed their 20 years of service.

The event also witnessed a mesmerizing musical performance by Dr. Deepti Navaratna, International Arts and Cultural Foundation, Bangalore. Dr. Navaratna performed various classical songs which awestruck the audience.

The day concluded with Foundation Day Dinner for the entire IIM Indore community.



IIM Indore Bids Farewell to its Director, Professor Rishiksha T. Krishnan

IIM Indore community bid a heartfelt farewell to Professor Rishiksha T. Krishnan, Director on December 19, 2018. The Institute also bid adieu to Professor Abha Chatterjee, Faculty- Communication Area who superannuated on December 31st and Professor Meenakshi Aggarwal Gupta, Faculty, IIM Indore Mumbai Campus; who left on the same day (December 31st) after completion of her contract period.

Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore welcomed the gathering of faculty and staff members. Professor Gupta, Professor Chatterjee and Professor Krishnan then addressed the gathering and shared their experiences during their tenure at the Institute.

Shri Dilip Satwalekar, Chairman, IIM Indore was also present on the occasion along with Professor Himanshu Rai, now the Director, IIM Indore. Shri Satwalekar then handed over a memento to all the three professors as a token of appreciation on behalf of IIM Indore community. Many faculty members also shared their experiences working with them. The farewell concluded with a Farewell Tea organized for the community.



Conference / Workshop / Lectures

Special Panel Discussion Held at IIM Indore

IIM Indore organized a Special Panel Discussion on the topic—'Multiple Intelligences Multiple Futures: Challenging False Binaries in Education' on October 05, 2018. The panel discussion had renowned speakers namely, Professor Saikat Majumdar, Professor of English and Creative Writing, Ashoka University; Professor Akhilesh Singh, Director, EMRC, DAVV; Professor Nirmala Menon, Associate Professor, English, IIT Indore; Professor Kapil Ahuja, Associate Professor in Computer Science and Engineering, Dean of

International Affairs, IIT Indore; along with Professor Rishiksha T. Krishnan, Director, IIM Indore.

Professor Dibyadyuti Roy, Assistant Professor and Area Chair, Communications, IIM Indore moderated the session and introduced the panelists. The panel discussion started with Professor Saikat Majumdar's analysis of changing reading habits of students at large; where they're primarily getting bothered with books for competitive exams only.

Dr. Kapil Ahuja said, 'Given the vast space and information available to the students today, every course has a structured and unstructured component. The unstructured component ensures that the students access the current resources to find out prevailing problems to get a unique solution by applied sciences. I give them the theoretical backbone and let them build upon it.'

Dr. Nirmala Menon added, 'With Web 2.0, the increased access of information to students has created a lag that teaching pedagogy is yet to bridge. Flexibility and creativity in terms of what and how things are taught, is the biggest challenge for university education.'

Dr. A.K. Singh remarked, 'Creation of knowledge is the need of the hour, but we're only focusing on the production of knowledge so far. We should train students to learn the process and not the product. Understanding the analysis of the concepts and how to evaluate, needs to be taught.'

Professor Krishnan also shared his views and said, 'Indians lag behind in innovation not due to lack of

intelligence but a lack of direction and initiative.' Professor Roy summarized the discussion and noted-'Artists are the future as they are the ones looking for questions in an age where Google can answer almost everything.'

Professor Saikat made the concluding remarks while talking about the need to move away from the mindset of merely covering syllabus and study both the soul as well as the body of the subject and emphasized on the ability of education to enable students to ask the right questions.

The session concluded on a high note, giving a platform to the participants to learn from the experts, share their views and indulge in a Q&A session.



Special Event on Innovation in the Indian Industry

'Navpravartan' – an event with an aim to accentuate the importance of innovation in the Indian industry, was conducted at IIM Indore on December 15, 2018. 'Navpravartan' -meaning 'in a new manner', provided a



vibrant platform for the industry experts to share their inimitable opinions on the current trends of innovation in Indian industry and its impact on the future economy.

Prominent industrialists, academicians, scholars, students and faculty members from various educational institutes of Indore, participated in the event coordinated by Industry Interface Office (IIO) of IIM Indore, CCBMDO Batch 15 and Confederation of Indian Industries (CII). The event commenced with an inaugural lamp lighting ceremony by Professor Abhishek Mishra, Faculty and Chair, IIO; Professor Shweta Kushal, Faculty, IIM Indore; the members of the guest delegation and defence officers of the CCBMDO Batch 15.

The Industry experts who shared their valuable views and specialist experience at the event included Mr. Sandeep Naolekar, Chairman, CII MP Panel on IPR; Ms.

Geetika Kambli, Managing partner, Future Factory & Member CII WR Task force on Innovation Ecosystem; Mr. Mukesh Mohan Gupta, President, Chamber of Indian MSME; Mr. Sameer Kumar, Engineering leader, Cummins Turbo; Mr. Sundar Chand Thakur, Resident Editor, Navbharat Times, Mumbai; Mr. Arnab Chatterjee, Former VP and Centre Head, 24*7; Mr. Atul Holkar, Head, Supply Chain, Varun Beverages Ltd (Pepsico) and Mr. Yatish Mathur, VP Operations, Force Motors Ltd.



Professor Shweta Kushal welcomed the guest speakers and introduced the objective of the event in her opening address. The first speaker, Mr Sandeep Naolekar, Former Chairman – CII Madhya Pradesh & Managing Director, Darling Pumps, delivered an address on 'Initiatives in Innovation by CII in the Industry & Best practices'. He brought out the focus and critical role of CII in industry growth which will be realized through efficient policy making and ensuring the right environment for entrepreneurial initiatives on the floor bed of innovation. Ms. Geetika Kambli spoke about 'Leveraging Strategy and Technology for effective Innovation'. She said- 'Innovation is about solving a problem with a kickass idea. Innovations could be routine, radical or disruptive. It's important to leverage strategy and technology for effective Innovation.' Mr. Mukesh Mohan Gupta encouraged the young business minds to tread the entrepreneurial path and make a mark in India's growth story.

Mr. Sameer Kumar highlighted the role of innovation and the innovation methods that are used in the manufacturing industry.

The second half of the day was headed by Capt. Sunder Chand Thakur (Retd), who enlightened the audience on innovation in print media, explained how innovative thinking and its effective implementation in the media industry is bringing tangible results and growth.

Mr. Arnab Chatterjee explained how innovation in Digital Businesses & BPOs operational processes is bringing about a great new approach to customer engagement strategy through use of technology.

Mr. Atul Holkar delivered a thought provoking and inspiring talk on the growth of e-commerce in the world and in India and how innovation is an integral part of Supply chain management in ecommerce and retail sectors of the industry.

Mr. Yatish Mathur shared his perspective of 'Innovation in the Automobile Industry' and how various innovative practices facilitated in taking new steps towards accomplishment of the company's goals.



The occasion also included the release of the placement brochure of the CCBMDO -15 batch as fifty officers of the Indian Armed Forces bid to take up leadership roles in the middle and senior management level in the industry.

The event brought together more than eight industry specialists, noted academicians, over 400 participants and invigorated their minds with the urge to bring innovation in every part of their lives and in every role they would play in the future of Indian industry, contributing positively to the future growth. The event concluded with a vote of thanks by Colonel Sidhu, a CCBMDO participant at IIM Indore.

IIM Indore Faculty Members Conduct a Series of Workshop at DAVV

Three faculty members of IIM Indore namely, Dr. Swapnil Garg, Dr. G Venkat Raman, and Dr. Sneha Thapliyal – conducted a series of workshops in IMS, DAVV during the last quarter. These workshops were a part of their research to examine the effectiveness of various business ethics' pedagogies in achieving learning outcomes. The faculty members taught more than 300 first semester MBA students specializing in the domains of Marketing Management, Foreign Trade, and Financial Administration. The workshop participants were divided into three groups and each group was taught using a different pedagogy.

Two of the pedagogical methods followed in the workshop are widely used in imparting business ethics education, namely lecture based and case based method. The third method of imparting business ethics education was based on a prior research by the faculty (Raman, G. V., Garg, S., & Thapliyal, S. (2017). *Integrative Live Case: A Contemporary Business Ethics Pedagogy. Journal of Business Ethics, 1-24.*) – the Integrative Live Case method. This method is based on a live case which is currently covered in the media and is yet to see a closure. Participants are encouraged to approach business ethics education by exploring one major ethical breakdown in the contemporary times. Further, participants are encouraged to appreciate the various uncertainties and ambiguities in managerial decision

making by examining ethical dilemmas across three levels of individual, business and the society.

The salient features of this method include no retrospective bias, temporal proximity, and millennial connect. This method, the authors argue, has the added advantage of combining the best of the lecture based method stressing on conceptual understanding of various issues as well as appreciate the nuances of decision making based on real world connectedness.



Session on SMEs & Evolving Technologies: Contemporary Challenges & Risks

IIM Indore's Industry Interface Office (IIO) in collaboration with ICICI organized a brainstorming session on 'SMEs & Evolving Technologies: Contemporary Challenges & Risks.' A panel discussion was conducted as part of knowledge series Entrepreneur's University by ICICI for SMES & Entrepreneurs. More than 50 industry delegates from manufacturing and service concerns of Pithampur and Indore region participated in the event.



The panel discussion was moderated by Professor Siddhartha Rastogi, Faculty, IIM Indore. The panellists included Mr. Murali Ramakrishnan, Head SME Group, ICICI Bank; Mr. Jaideep Ghosh, Partner, KPMG in India; Mr. Siddhartha Sethi, CEO and Co-founder of Infobeans and Professor D.L. Sunder, Faculty – Strategic

Marketing For Start-ups

IIM Indore and NSRCEL of IIM Bangalore organized a half day event on 'Marketing for Startups' on October 13, 2018. Around one hundred and fifty entrepreneurs and aspiring entrepreneurs participated in the event.

The event commenced with Mr. Kesava Reddy introducing the event and Professor D.L.Sunder talking about the Institute's initiatives to promote and facilitate entrepreneurship. Mr. Rajan (founder Upekha) spoke about the importance of marketing



communications and highlighted why it should be simple and understandable. Mr. Niraj (founder Hiver) spoke about content marketing. Ms. Almitra (CMO Clevertrap) spoke

about the importance of marketing and sales working closely together to achieve results. All the above speakers joined Mr. Singhal (CEO of Witty Field) and Annkur (Cofounder of Pricebaba) in panel discussion which lasted around an hour.

Mr. Singhal shared his experience in creating viral content and spoke of the importance of emotions while designing viral content. Mr. Annkur, shared his experience in founding and leading Pricebaba and attributed their success to their efforts in identifying an unfulfilled need and building an offering to serve these needs. The organizers announced that follow up events were being planned at regular intervals.



Management, IIM Indore. Mr. Murali Ramakrishnan spoke about tech disruptions along with financial challenges impacting SMEs and entrepreneurs. Discussing the kind of challenges observed for SMEs, Mr. Jaideep Ghosh said that tech can be a great leveller as it can open up access to same services for big and small businesses alike. Mr. Siddhartha Sethi shared his view as an entrepreneur about the evolving tech frontiers and its impact on business. Professor D.L. Sunder then gave suggestions to overcome a mind-set challenges along with tech challenges as an Entrepreneur. The panel discussion provided an opportunity to the participants to interact with the panellists and learn from their experience.

Panel Discussion on Analytics with the Analysts Held at IIM Indore

IEEE-TEMS, IIM Indore conducted a series of talks followed by a panel discussion based on the theme 'Analytics with the Analysts' at the Institute on November 23, 2018. The event began with a lamp lighting ceremony by Professor Rishikesh T. Krishnan, Director, IIM Indore and Professor Rajeeva L Karandikar, Director, Chennai Mathematical Institute.

Professor Krishnan noted that although analytics is being used regularly in practice, integration of it with functional domains is the major task ahead.

This was followed by a keynote address by Professor Karandikar.

He began his address by noting, to what extent a misjudgement can happen due to lack of appropriateness in context. The next session of invited talk began under the chairmanship of Professor Shubhamoy Dey, IIM Indore. The sessions concluded with questions and answers, wherein the participants raised their queries about analytics.

The major highlight of the day was the Panel Discussion on the topic- 'Analytics with the Analysts-the road ahead'. The panellists included distinguished personalities in data analytics namely, Mr. Sameer Dhanrajani, Fractal Analytics; Dr. Mahesh Iyer, Sineflex Solutions; Mr. Nitin Sareen, Aditya Birla Group; Mr. Ashish Desai, Aditya Birla Payments Bank; Professor Arnab K Laha, IIM Ahmedabad; Mr. Naveen Yeri, Wells Fargo India and Mr. Sukiran Maity, LitMass Analytics. Moderating the session, Professor Sujay Mukhoti, faculty in Statistics at IIM Indore, raised very pertinent



questions on importance of analytics in shaping management as a field of scientific study and its future contribution to business, governance and society. The panel discussion concluded with the thoughts that managing organisations in a scientific approach with the power of analytics demands a well thought out mix of training in statistical, computing, managerial and

soft skills in this data driven era. All the panellists agreed that until academia and industry join hands together, the optimal mix would be hard to accomplish.

The event came to a conclusion with a vote of thanks delivered by Mr. Aditya Prasun, president IEEE-TEMS, IIM Indore chapter.



Research Seminar on Religiosity and Ethical Decision Making

IIM Indore conducted a Research Seminar on Religiosity and Ethical Decision Making on December 17, 2018. Professor Christopher Chen, Associate Professor, York University, Canada and Professor Subramanian Ananthram, Associate Professor, School of Management, Curtin University, Australia were the speakers for the seminar during their visit to the Institute from December 17-19th 2018.

Professor Subramaniam started the session discussing about the past studies on topics like—‘Does religiosity/spirituality promote ethical behaviour? How do ethical virtues lead to EDM? What are the institutional and managerial-level challenges and strategies of EDM?’ etc. Building on the past studies he elaborated on conceptualisation of research idea, their motivation for choosing this topic in Indian context. He further elaborated on the qualitative study conducted in the multi-faith context. Professor Christopher then presented his quantitative study and related findings with respect to intrinsic and extrinsic religiosity. The discussion on research vignettes made the talk further interesting, which further enhanced the participation of the doctoral students, research associates and the academic associates. Towards the end of the seminar, Professor Keyur Thaker, Faculty, IIM Indore enriched the discussion with the contextual nature of Indian data and its interpretation in terms of Indian culture and traditions.

Many FPM students, staff and faculty members participated in the seminar.



Shri S. S. Rathore, Former Chief Commissioner, Income Tax, New Delhi

IIM Indore's Industry Interface Office in association with CropCraft and ICSI Indore Chapter organized a guest talk on 'Contemporary Financial Acts' on December 29, 2018. The speaker for the guest talk was Shri S. S. Rathore, Former Chief Commissioner, Income Tax, New Delhi.

Shri Rathore began his talk discussing the Benami Act, Benami jurisdictions and the difference between the old Benami Act 1988 and the PBT 2016. 'Previously, buying Benami Property was prohibited, however now after amendment, buying Benami Property is permitted—but taking benefit of the property is prohibited. Similarly, previously acquisition of property took place, however, now confiscation takes place. Lastly, in 1988, buying Benami Property led to imprisonment of 3 years with or without fine. But now, only if Benami Transaction is to defeat the provision of any law/avoid statutory dues/ avoid payment of creditors; then it leads to 7 years + 25% market value of property as fine. Also, abettor can be prosecuted', said Shri Rathore, stating the differences.

Shri Rathore then also discussed about Black Money Act 2015, and Fugitive Offender Act 2018 and the offence and how is it punishable.

The session was very interactive, with Shri Rathore answering the queries of all the participants after every slide in the presentation. Professor Abhishek Mishra, Faculty, IIM Indore and Chair, IIO along with Mr. Anurag Gangrade, Chairman, ICSI Indore Chapter also appreciated the efforts put in by the IIO Team in organizing the event successfully.



Professor Gunta Visits Israel for Innovation and Academia Delegation West India

Professor Srinivas Gunta, Faculty, IIM Indore visited Israel during November 25-29, 2018, as a Guest of Foreign Ministry, Israel. He was a part of the Innovation and Academia Delegation West India, along with 20 other Young Leaders from Western India, operating at the Innovation and Academia Interface.

He got a chance to interact with the experts at various Institutions, develop network with other academicians who attended the event and also take a short tour of the country.



Research & Publications

Articles/Research Papers Published in Journal

Ha, M. J., **Banerjee, S.**, Akbani, R., Liang, H., Mills, G.B., Do, K. A., and Baladandayuthapani, V. (2018). Personalized Integrated Network Modeling of The Cancer Proteome Atlas. *Scientific Reports*, 8(1), 14924.

Paper Presented at Conferences/Workshops

Krishnamurthy, N., Swain, B., and Ramanathan, J. (2018). Ethical Marketing Strategies: The Unique Nash Equilibrium,” Presented at the 25th Annual International Vincentian Business Ethics Conference (IVBEC 2018), New York, USA held during October 25 - 27, 2018.

Sarkhel, M., and **Krishnamurthy, N.** (2018). Stability in Core-Periphery Production Networks”, (Poster) Presented (by the co-author) at the International Conference on Complex Networks and their Applications, Cambridge, UK held during December 11 - 13, 2018.

Sarkhel, M., and **Krishnamurthy, N.** (2018). “Mutual Monitoring and Cooperation in Networks”, Presented (by the co-author) at the International Conference on Network Science in Economics and Finance (NSEF18), IIM Ahmedabad, India held during December 19 - 21, 2018.

Management Cases

Chittawar, M. R., and **Gunta, S.** (2018). “Learning from another SBU: Strategizing growth at SEE-Tech.” Emerald Emerging Markets Case Studies (EEMCS-06-2017-0151.R2)

Srikanth, M., Saravanan, P. and **Gunta, S.** (2018). “Natco Pharma: Manufacturing Affordable Medicines” Ivey Case (9B18N024)

Invited Talks

Gunta, S. (2018). Delivered Invited Talk on Excellence through transformational leadership at BHEL, Bhopal on October 23, 2018.

Gunta, S. (2018). Moderator for the panel “World-Class Business Practices: Difficult to Replicate in Indian Industry?” at Colloquium 2018, IIM on December 1, 2018,

Gunta, S. (2018). Panelist on the panel “Paradigm Shift in Marketing: Sustenance in Disruptive Era” at CII MP’s (Confederation of Indian Industry, Madhya Pradesh Chapter) Branding & Marketing Conclave 2018, at Brilliant Convention Centre, Indore on December 7, 2018.

Gunta, S. (2018). Panelist on the panel “Entrepreneurial & Start-up Wave: Embracing and Nurturing the New Age Economy” at Colloquium 2018, Cognizant’s annual event for b-school fraternity and held at JW Marriott, Bengaluru on October 29, 2018.

Blogs

Nargundkar, R. (October 3, 2018). Carnatic Concert [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/10/carnatic-concert.html>.

Nargundkar, R. (October 15, 2018). Marketing Conference in Vietnam [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/10/marketing-conference-in-vietnam.html>.

Nargundkar, R. (October 16, 2018). Vietnam-First Impressions [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/10/vietnam-first-impressions.html>.

Nargundkar, R. (November 2, 2018). Teaching New Courses [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/11/teaching-new-courses.html>.

Nargundkar, R. (November 4, 2018). Cricketers I liked Watching [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/11/cricketers-i-liked-watching.html>.

Nargundkar, R. (November 14, 2018). My Election Manifesto [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/11/my-election-manifesto.html>.

Nargundkar, R. (November 19, 2018). Ambition [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/11/ambition.html>.

Nargundkar, R. (November 24, 2018). The Good the Bad and the Ugly [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/11/the-good-bad-and-ugly.html>.

Nargundkar, R. (November 25, 2018). The Good and the Better [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/11/the-good-and-better.html>.

Nargundkar, R. (November 27, 2018). Like, I mean. [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/11/like-i-mean.html>.

Nargundkar, R. (December 10, 2018). Good Things [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/12/good-things.html>.

Nargundkar, R. (December 13, 2018). Uniquely Indian Things [Blog Post]. Available at <http://rnargundkar.blogspot.com/2018/12/uniquely-indian-things.html>.

Awards, Scholarships & Achievements



IIM Indore Teams Win ISB Ivey Global Case Competition 2018

The Centre for Learning and Management Practice, at the Indian School of Business, and Ivey Business School, Western University, Ontario, Canada, conducted the ISB-Ivey Global Case Competition 2018. The annual competition identifies and publishes the best India-centric business cases from around the world. Competing with a total of 105 shortlisted cases around the world, IIM Indore's faculty team consisting of Professor Swapnil Garg and Professor Sanjeev Tripathi won the Overall Winner 1st Place. They won an award of \$3000.00, sponsored by ISB for their case titled—'IndiaHikes: Treading the Untrodden Trail'. The results were declared on October 22, 2018.



Also, in the Human Resource Management Category, IIM Indore's alumni team consisting of Ms. Debolina Dutta (FPM 2012) and Ms. Bishakha Majumdar (FPM 2011) received an award of \$1000.00 for their case titled—'iimjobs.com- Integrated Analytics for Talent Management?' Another team of the Institute consisting of Professor Ranjeet Nambudiri, Faculty, IIM Indore along with his co-authors namely, Nidheesh Joseph (IIM Trichy) and Professor Abhishek Totawar (IIM Trichy)—who is also an alumnus of IIM Indore from FPM 2009 batch, bagged 'Honorable Mentions' for their case titled—'Mannarkkad Rural Service Co-operative Bank: Innovating at the Edge'.

IIM Indore congratulates all the three teams for their achievement.

Navni Bhatia (PGP 2017-2019) Bags OP Jindal Engineering and Management Scholarship

PGP 2017-19 batch participant Navni Bhatia received the OP Jindal Engineering and Management Scholarship (OPJEMS) for the Academic Year 2018-19. The selection procedure for the scholarship started in August 2018 and the results were declared on October 23, 2018. Competing with participants from 40 colleges across



the nation and clearing three rounds— online test followed by psychometric assessment and personal interview, Navni made it to the 100 scholarship recipients and would be receiving a scholarship amount of Rs. 1.5 Lakh.

IIM Indore Participants Win BLoC Competition

Six participants of the Institute won the Hindu Business Line on Campus Case Contest 2017 and bagged the First, First Runner-up and Second Runner up positions. The competition process started on September 29 and the results were declared on November 22, 2018.

The team consisting of Bajla Shafha and Shivani Barnwal won the competition. The First Runner up position was won by Rahul Menon and Aarushi. The Second Runner up position was bagged by Kabir Jain and Yash Jain. IIM Indore congratulates all the six participants for this achievement.



IIM Indore Team Wins 2nd Runner-up Position at Steel-a-thon

IIM Indore Team consisting of Divyesh Sindhi, Vaibhav Kavtiyal, Sushmita Vazirani and Swati Negi won 2nd Runner-up Position in Steel-a-thon 2018. The competition was launched on September 15th, while the results were declared on November 30, 2018. The case study competition required the teams to provide a solution of the case. Fourteen teams were shortlisted from a number of teams from 19 campuses. The finale took place at Kolkata on November 30, wherein all the teams were given 20 mins to present followed by an exhaustive Q&A session.

IIM Indore congratulates the participants for their achievement.

IRIS 2018

IRIS 2018, the annual Management, Cultural and sports fest was held from November 16-18, 2018. The three day long extravaganza encompassing multiple events, workshops, competitions and Pro-Night started with a grand inaugural ceremony. Mr. C.S. Vaidyanathan, an eminent senior advocate of the Supreme Court was the chief guest, who lit the lamp along with Professor D.L. Sundar, Professor Ranjeet Nambudiri and IRIS co-ordinator John Antony. Colonel Gururaj Pamidi (Retd.), Chief Administrative Officer, IIM Indore welcomed everyone and wished IRIS great success.

Mr. Vaidyanathan spoke about importance of youth in nation building and their roles as leader of tomorrow. He advised students to be entrepreneurial, curious and ethical.



He urged management professionals and students to apply their expertise to solving policy problems. This was followed by a Q&A session.

Advaita, continuing its legacy of finding the sharp talent acquisition minds of the top B-schools, kick-started with teams putting up the hats of recruiters. The judges, Dr.

Shweta Kushal, Faculty, IIM Indore, and Mr. K.S. Paveen, Founder and CEO of Human Touch Consulting, Mumbai, also commended that the teams actually adopted the role rather than adapting to it. The teams belonging to SCMHRD, SRCC and SIESCOM showed their talent and skewed vision to identify talent.

The fest also included spectacular cultural events like Lavanya- the fashion show which was adjudged by MTV Love School Contestant, Mr. Mohit Duseja and Miss India Runner-up, Naveli Deshmukh. The singing event of IRIS-Voice of Indore, auditions for which had been on in full swing, had judges Mr. Narinder Pal Singh Khalsa and Ms. Richa Singh from Khalis Arts & Entertainment Academy, who appreciated the participants. The Day 1 of IRIS IIM Indore ended with performances by Mr. Aakash Mehta-popular stand-up comedian and an enchanting magic show by Divyansh Apurwa.

The flagship consulting event of IRIS, Chanakya, conducted

its final round on the second day of the fest. For the final event, the teams were invited to campus to present on open ended business cases in front of an esteemed panel of judges composed of Professor Sneha Thapliyal and Professor Sushant K Mishra. The teams belonging to IIM Udaipur, IIM Nagpur, SIBM Pune and IIM Indore showed their consulting skills and brought with them a host of inventive ideas.



The world famous photographer, Mr. Anshul Mehrotra also declared the winners of the photography contest on Day 2. The flagship dance event of IRIS- Lasya witnessed some of the best dance performers blew away everyone's mind. The event was judged by Rakshit Yadav, Maetsro of Classical, Folk and Bollywood Dance, honoured with National Nitya Pratibha and an active researcher on dance pedagogy along with Vicky Dubey, Founder Choreographer of DXB crew, owner of the DXB Dance Studio and a YouTuber with over 80k subscribers.

The leadership event Ashwamedha also came to a conclusion with its finale round- Spotlight. The judges for the event were: Mr. Krishnan Ranganathan, Executive Director Nomura, Mr. Nagalingam, CEO National Steel, Prof Siddharth Rastogi, Placement Chair, Dr. Vijay Menon, Ashwamedha event convener, Mr. Rakesh Jain, Entrepreneur & Head of Indore Management Association. The judges grilled the participants during the Spotlight round and eventually chose the last contestant to withstand the gruelling rounds as the winner.

Mr. Diwakar Vaish, a robotics researcher and Head of Robotics and Research at A-SET Training and Research Institutes, also addressed the students. He is the developer of India's first completely indigenous 3D printed humanoid robot (Manav), India's first mind-controlled robot, and the world's first production brain-controlled wheelchair. Diwakar is the co-creator alongside All India Institute of Medical Sciences, Delhi the world's cheapest ventilator.

Other events included Drona, the 3-day leadership event of IRIS, Chain reaction, the flagship operations management (judged by Professor Sanjay Choudhari and Professor Bhavin Shah who declared Abhilash, Arpit and Kushagra from IIM Indore as winners), the quizzing event of IRIS, Jigyasa, My campaign- the marketing event (judged by Mr. Nitesh Khargaonkar from Mahindra Sales team and Ms Shweta Jha who is a doctoral scholar at IIM Indore). The event concluded with the ultimate pro show of IRIS- performance by the popular band, The Local Train.



Colloquium 2018

The Annual Business Conclave of IIM Indore—Colloquium 2018 was organized by the Industry Interaction Cell on December 01-02, 2018, on the theme ‘The Elevator Story’.

First day of the Colloquium 2018 began with a speech by Professor Siddhartha K. Rastogi, Chair, Placements. After introducing the theme of the event, he called on the first speaker, Mr. Gunjan Srivastava, MD and CEO at Bosch and Siemens Home Appliances (BSH). Mr. Srivastava shared the story of BSH in India, elaborating on how the company has turned its attention towards emerging markets and attributed BSH’s success to the company’s focus on product diversification.



This was followed by a panel discussion on the topic— ‘World Class Business Practices: Difficult to Replicate in the Indian Industry’. Mr. Gunjan Srivastava and Mr. Amitabha Sinha, Partner, Cornerstone participated in the discussion. The discussion

was moderated by Professor Srinivas Gunta, Faculty, IIM Indore. The panel discussion witnessed exchange of enthralling ideas like the existence of different ways in which the west and the east look at business practices. The panelists put stress on combining people and technology where cost-cutting is a challenge and semi-automation is an advantage to people and the working preferences of Indians.

Mr. Amitabha Sinha, Partner, Cornerstone was the second speaker for the day. He shared his insights on topics like leadership development through his own experiences and talked about the change that can be witnessed from earlier times to now in terms of options that people have, with a special emphasis on the ease of going abroad for our generation.

The second day of the event began with a talk by Mr. Vijay Khandelwal, Head of Customer Service Unit at Amdocs, on Era of Digitization: Power of Growth. He shared his personal experiences, his work in the IT and Communications sector for over 24 years. He also shared



that it is imperative to build capabilities and adaptabilities to changing times.

Mr. Sandeep Chaudhary, the CEO of AON Consulting, India and chair of the Emerging Markets Council, was the next speaker who led the discussion by stressing on the importance of personal evolution along with building professional competencies.

With this, Colloquium 2018 concluded on December 02, 2018. With a participation of students across batches and the hard work put in by the IIC, Colloquium 2018 was a success.

Footprints 2018

The Annual Alumni Meet—Footprints 2018 was held on December 01-02, 2018 and witnessed a footfall of more than 350 alumni. The event commenced with a bonfire night arranged for the alumni on the evening of November 30, where they got an opportunity to interact with each-other in an informal environment.



The first day of Footprints started with the alumni reunion of the FPM batch which commenced with a welcome speech by the Professor Rishikesh T. Krishnan, Director, IIM Indore and Professor Sushanta K. Mishra, Faculty & Chair, FPM. It was followed by an interactive session which covered topics ranging from the startups formed in the areas of social network for researchers, teaching research or entrepreneurship to the interest shown by people in the field of research.

The inauguration ceremony for the PGP alumni commenced with lamp lightening ceremony and an informative speech by the Secretary of Alumni Committee, Kriti Jain. Afterwards, Professor Subhabrata Basu, Alumni Chair, and Professor Manoj Motiani, Hostel Chair, talked about new initiatives taken up by Alumni Committee and their experiences. Few alumni also shared their fond memories and fun stories with the audience.

Day 2 of Footprints was preceded by an engaging and an enthralling performance by Vibes and Harmon-I (the dance and music clubs of IIM Indore respectively) which was appreciated by the alumni. A DJ night was also organized for them. A brunch and a cake-cutting ceremony were organized for the next day, where the faculty and alumni could interact with each other. With this, Footprints 2018 came to an end.

IIM Indore Distributes Stationary to Adopted School Students

The social sensitivity cell of IIM Indore—Pragati distributed stationary to around 60 students of EG School, Pigdamber on September 29, 2018. IIM Indore has adopted this school under the Institute's School Adoption Programme. Several staff members participated in the activity and helped in encouraging the students to attend school and spread awareness about the importance of education. The visit was coordinated by Ms. Pooja Sharma along with the team members from Pragati.



UDAAN 2018

UDAAN 2018 was a success with over 1000 participants from Indore, which included students, industrialists, business persons, children as well as elders.

On the occasion of Gandhi Jayanti, IIM Indore has been organizing UDAAN, also known as Indore Marathon since last decade. This year's theme was 'Run to Save the Environment'. The objective of the marathon was to create awareness among the people around us, so as to make them aware of the current scenario of the environment globally.

The marathon took place in three tracks—3 km, 11 km and 21 km—all organized at IIM Indore campus itself. The marathon began with a zumba warm-up session at the Cricket Stadium of the Institute. Team UDAAN had also organized a Flash Mob as a pre-event on September 30 at Treasure Island Mall. The event saw a huge participation and was appreciated by everyone. After the marathon, prizes were also distributed to the winners along with certificates.



Urban Utsaha

The second edition of Urban Utsaha was held on October 13-14, 2018. This was conducted in tandem with the Pankhida Garba festival at the Basketball Court. The 10 year old legacy of Utsaha has been dedicated to producing quality marketing research projects for its project partners. This year, Utsaha partnered with Hero Moto Corp, Raymonds and VLCC for projects. Brightly-coloured props and decor coupled with an enthusiastic Utsaha team, were enough to ensure a steady stream of people towards the stalls. The event was a huge success with a footfall of over 30000 people across both the days.



Rural Utsaha 2018

The Rural Utsaha was held on November 22, 2018 at Janapav Kutti village, Mhow. The fest, that was organized in conjunction with the annual Karthik Purnima Mela organized in the village, was inaugurated by the sarpanch of the village, Mrs. Kavitha Patidar and her husband Mr. Sushil Patidar. In the inaugural address, Mr. Patidar talked about how the students of IIM Indore are a model to youth all over the country. He also reminded them of their duty to the nation, and asked them to do at least one thing for the society per day. The coordinators for this edition of Utsaha, Mr. Sourabh Kala and Ms. Garima Mishra also spoke during the inauguration. This edition was mentored by Mr. Abhishek Mishra, Head of Industry Interface Office, IIM Indore.

The fest used concealed marketing survey techniques to take feedback from customers about various products, companies and services. To attract the general public, all sorts of games and fun activities were also organized. This year, the fest took surveys for FICCI, Aditya Birla Group and Holland Agriculture. With a footfall of over 45000, Utsaha captured the attention and enthusiasm of people from all over the village including children and elderly. Ms. Sneha Beriwal, AVP- Marketing, Aditya Birla Payments Bank also attended the event.

Utsaha'18 also aimed to work for the overall welfare of the people along with Ummeed, the social club of IIM Indore. The team continuously works for the welfare of people in rural areas and does their level best to improve the lives of



people in these areas. They have been planning various activities to spread awareness among the people regarding the need to educate children specially girls of Janavpav Kutti.

Afghanistan National Army Officers Visit IIM Indore

With an objective to learn about the education system of India, nine officers of Afghanistan National Army visited IIM Indore on October 25, 2018. The purpose of their visit was to understand the higher education system followed in India and the infrastructure set up. The officers visited the Academic Block, Institute's Learning Centre, Sports Complex, Stadium and hostels. Colonel Govardhan Singh, leading the group briefed that the officers are from 'Friendly Foreign Countries', pursuing a course on leadership. He said that IIM Indore is one of the top Institutes of the nation and the visit will help the officers understand about the education system in India in a wonderful way. Professor Rishiksha T. Krishnan, Director, IIM Indore also interacted with the officers and discussed various initiatives taken up by the Institute along with various recent activities held at the campus. Colonel Gururaj Gopinath Pamidi (Retired), Chief Administrative Officer (CAO), IIM Indore, briefed them about the courses offered, the facilities available, the infrastructure details and various aspects such as placement statistics, fee structure and admission procedure. He then presented the visiting delegation with a memento, as token of remembrance.

Pledge for organization was administered by Mr. Jigar Kantharia, Officer (Safety). The faculty, officers and staff attended the event.

The second event was Grievances Addressal cum Vendor's Meet organized by the Stores and Purchase Department, Estate Department and Project Department of the Institute on October 30, 2018. The event began with Col. Gururaj Gopinath Pamidi (Retd). CAO, IIM Indore welcoming the vendors and requesting them to share their experience working with the Institute. The vendors noted that with the transparency being maintained by the Institute, they feel content and happy working with IIM Indore.

The third event during the week was an Elocution Competition held on October 31, 2018. The topic for elocution was—'Eradicate Corruption- Build a New India'. The participants shared their views on how corruption is affecting the nation and ways to eradicate corruption. Mr. D.K. Dutta, Advisor, Finance and Accounts, was the judge for the competition. The Institute also had various banners displayed in the campus which explained corruption and ways to eradicate the same. Entire IIM Indore community participated in the week.



SSB Officers Visit IIM Indore

Officers of Sashastra Seema Bal (SSB), who are undergoing Executive Officer Course at SSB Academy, Bhopal visited IIM Indore on November 13, 2018. This visit was a part of their study tour to the Institutes of national and international repute to learn about the courses being offered, infrastructure set up and various facilities available.

Thirteen officers of SSB lead by Mr. Rajesh Kumar Singh, Dy. Commandant visited the Academic Block, Institute's Learning Centre, Sports Complex and the cricket stadium. He said that IIM Indore is one of the top Institutes of the nation and the visit will help the officers to develop similar



IIM Indore Observes Vigilance Awareness Week

The Vigilance Awareness Week was observed at IIM Indore from October 29- November 03, 2018. The objective of this week was to encourage all the stakeholders of the Institute to collectively participate in the prevention of, and the fight against corruption and to raise public awareness regarding the existence, causes and gravity of and the threat possessed by corruption. The week started with National Unity Day Pledge. On this occasion, the Institute remembered the contribution of Shri Sardar Patel and pledged to preserve the unity, integrity and security of the nation. This was followed by Integrity Pledge. The Integrity





facilities once they go back to their respective units. Professor D. L. Sunder, Dean (Planning and Development), IIM Indore interacted with the officers and informed about the courses offered, pedagogy and teaching methodology followed. He also shared points as to how the IIMs are unique in comparison to the universities. He also spoke about the various initiatives taken up by the Institute along with various recent activities held at the campus. Colonel Gururaj Pamidi (Retired), Chief Administrative Officer, IIM Indore, briefed them about the courses offered, the facilities available, the infrastructure details and various aspects such as placement statistics, fee structure and admission procedure. He then presented the visiting delegation with a memento, as token of remembrance. On behalf of IIM Indore, Mr. Ajaya Dash, Officer (EPGP) coordinated the visit.



Foreign Participants from NITTTR, Bhopal Visit IIM Indore

Foreign participants, who are undergoing a course on Managerial Skills for Academicians and Administrators at NITTTR, Bhopal visited IIM Indore on December 14, 2018. This visit was a part of their study tour to the Institutes of National and International repute to learn about the courses being offered, the infrastructure set up and the various facilities available. The participants are working as lecturers, administrators in their respective countries.

Nineteen participants coming from countries like Namibia, Panama, Tunisia, Thailand, Jordan, Ethiopia,

Seychelles, Russia, Zimbabwe, Palestine, Trinidad & Tobago, Kenya, Nigeria, Namibia were lead by Dr. Roli Pradhan, Assistant Professor, Department of Management. They visited the Academic Block, Institute's Learning Centre and Sports Complex and appreciated the facilities provided.

Colonel Gururaj Pamidi (Retired), Chief Administrative Officer (CAO), IIM Indore interacted with the participants and briefed them about the various courses offered, the facilities available and the infrastructure details. On behalf of IIM Indore, Mr. Ajaya Dash, Officer (EPGP) coordinated the visit.

IIM Indore Celebrates Children's Day with Under - Privileged Children

IIM Indore's Social Sensitivity Cell Pragati celebrated the Children's Day on November 14, 2018 with under privileged children at Janvikas, Palda. Col. Gururaj Gopinath Pamidi (Retd), Chief Administrative Officer, IIM Indore and Professor Surbhi Dayal, Faculty, IIM Indore distributed gifts to the children. Col. Pamidi encouraged the little ones to focus on education and learn as much as possible from the surroundings as well. He noted the importance of being literate and also wished them a happy Children's Day. The event was marked by a colourful cultural programme by over 300 children from 12 slum areas. Professor Sudha Jain of Indore Institute of Social Work was also part of the event.

Events at IIM Indore Mumbai Campus

TEDX

IIM Indore Mumbai Campus' Aarambh and Media Public Relations Committee organized TEDX on October 06, 2018.

The theme of the event was 'Fractals of the New Age' and comprised of talks by six esteemed speakers namely, Mr. Sameer Dhanrajani, Chief Strategy Officer of Fractal Analysis; Dr. Anvita Abbi, Linguist and Padmashree Award Winner; Mr. Puneet Kulraj- Director of Vector Consulting; Ms. Anu Aggarwal, Model, Actor and Founder of Anu Aggarwal Foundation; Mr. Utkarsh Patel, Mythologist and Mr. Praveen Wadalkar, Co-founder and CEO Techizer.

The goal of the event was to reach out to the inquisitive populace and create a common community. Through this community, the team promoted ideation and discussion of thoughts that transcend societal and cultural barriers.



Consulting Conclave

Investrun, the Finance Club of IIM Indore Mumbai Campus organized the first Finance and Consulting Conclave on October 07, 2018. The theme of the conclave was—'Potential of Blockchain Technology'. One of the most comprehensively covered sessions was on 'Blockchain' and how to transform the business run today. The event had esteemed speakers namely Mr. Yuvaraj Thanikachalam, Senior Vice President, KrypC; Mr. Amit Mehra, VC, Unicorn India and Mr. Jitan Chandanani, Head- Innovation, DCB Bank Ltd.

This was followed by a panel discussion on the topic—'Future of Private Equity', wherein eminent personalities from the industry held a discussion on the topic.

Maven Meet'18

Marketricks organized a marketing conclave on October 14, 2018. The theme for the conclave was 'Disrupt or Die'. It hosted some of the highly esteemed speakers across various domains of the industry namely, Ms. Anupriya Singhal, Managing Director, Dettol Innovation Hub; Mr. Devang Raiyani, Head of Strategy, Indigo Consulting; Mr. Ashok Lalla, Independent Digital Advisor;

Mr. Aslam Karmali, Chief Executive Officer, Eureka Forbes Consumer Division; Mr. Birender Ahluwalia, Chief Executive Officer, The Positivity Company; Mr. Chitresh Sinha, Chief Executive Officer, Chlorophyll Innovation Lab; Mr. Dheeraj Sinha, Chief Strategy Officer, Leo Burnett; Gunjan Srivastava, Chief Executive Officer, Bosch & Siemens Home Appliances and Mr. Sameer Dhanrajani, Chief Strategy Officer, Fractal Analytics. The industry leaders shared their experiences and ideas on diverse range of topics related to marketing. The conclave saw an overwhelming response from students of many premier B Schools of the country.



Influx - The Annual Management cum Cultural Fest

Influx, the annual management cum cultural fest of the IIM Indore Mumbai Campus was held on November 19-21, 2018. All of the clubs of the Institute hosted their flagship events in Influx, which was organized by the Placement Committee and IARC.

A large number of brilliant minds from across the country participated in these events namely; Valuemeter: a stock pitching event, Quizar and QuiznGo, Ad-ucation: an ad making competition, Transfer Window: a bidding competition for football teams, SIMUL-UP: an enterprise

simulation, Kryptomize: a supply chain based competition, Mark-Sense: a marketing strategy competition and the ever popular Street Sangram, where teams had to sell their inventory in real time to real people.

The Third Edition of The HR Conclave – Pratibimb 3.0 was also hosted on October 21, 2018 as a part of Influx; bringing together renowned HR professionals and corporate leaders from across various industries to share their views on contemporary topics in the human resource domain. They spoke about 'Changing Trends in Talent Acquisition and Retention' as well as 'Happiness Factor for Organizational Sustainability'. The event saw enthusiastic participation from all the PGP participants.

The cultural fest included an EDM Night which brought in a footfall of around 350 people. Ms. Sneha Jackson, a promising talent from Mumbai, opened the event. This was followed by an enthralling performance by Mumbai based EDM artist, Krutartha. Finally, MKSHFT, an extremely famous name in the EDM scene, brought the evening to an eventful close with some really great beats and an amazing performance.



I-RUN, Annual marathon of IIM Indore Mumbai Campus

IIM Indore Mumbai Campus organised its annual 8 km mini-marathon, I-RUN on November 18, 2018. The marathon was organised in association with Khalsa Aid. Khalsa Aid is an international NGO with an aim to provide humanitarian aid in disaster areas and civil conflict zones around the world. The theme for I-Run 2018 was 'Run for Humanity' to showcase various types of crimes committed against humanity and thus encourage people to undertake humanitarian works to help others.

The event witnessed a footfall of around 400 participants, from all over Navi Mumbai and Mumbai. Both amateur as well as professional runners participated with huge enthusiasm. The mini marathon was preceded by a Zumba warm-up session and followed by a Zumba cool-off session as well. The top three male and the top three female winners received cash prizes as well as hampers. The top 50 runners also received hampers.

Blood Donation Camp

Organised by Ummid, the social service club, a blood donation camp was organized on November 24, 2018. This camp was led by Bombay Hospital in association with SH Love and Care NGO. Many participants along with faculty members and staff took part in the donation drive.

Guest lecture by Mr. Ashish Limaye

As a part of the 'Listen. Learn. Lead.' series, the Industry and Alumni Relations Committee hosted a guest lecture by Mr. Ashish Limaye, CEO – APAC, Happy Finish on December 02, 2018. He spoke on the topic 'Creativity in the Data-Driven World' and discussed how companies could leverage both – the art of creativity and the science of data, to deliver excellent performance. The talk was attended by all the participants, faculty and staff of the Institute.



List of MDPs conducted during October-December 2018

MDPs

In-Company Programmes

S. N.	Name of Company	Name of Programme	Location	Date
1	Open MDP	Leadership and Motivation	Indore	Oct 03-05, 2018
2	L & T	MDP "THINK"	Chennai	Oct 10-12, 2018
3	HPCL Mittal Energy Ltd.	Management Development Programme on Negotiation Skills	Noida	Oct 11-12, 2018
4	Illuminos Consulting	MDP for Edelweiss Tokio Life Insurance Company Ltd.	Indore	Oct 25-26, 2018
5	Rajiv Gandhi Proudlyogiki Vishwavidyalaya	Capacity Building Programme	Indore	Oct 26-28, 2018
6	Airports Authority of India	Management Development Programme	Indore	Oct 29- Nov 02, 2018
7	Airports Authority of India	Management Development Programme	Indore	Nov 12-16, 2018
8	ISM Germany	India Study Programme	Indore	Nov 12-17, 2018
9	Directorate Skill Development, Bhopal	Management Development Programme	Indore	Nov 12-14, 2018
10	Open MDP	Transformational Leadership	Indore	Nov 14-16, 2018
11	Directorate Skill Development, Bhopal	Management Development Programme	Indore	Nov 19-21, 2018
12	NTPC (Raipur)	Foundation Course in General Management	Indore	Nov 19-30, 2018
13	Open MDP	Negotiation Skills	Indore	Nov 26-28, 2018
14	Open MDP	Leadership Development Programme for first time managers	Indore	Nov 27-29, 2018
15	Open MDP	Achieving Sourcing Excellence	Mumbai Campus	Nov 26-29, 2018
16	Satluj Jal Vidyut Nigam Limited (SJVN)	Management Development Programme	Indore	Dec 03-10, 2018
17	Indian Army (ARTRAC)	MDP (General II) for Combat Arms	Indore	Dec 03-15, 2018
18	Open MDP	Building and Leading Teams	Indore	Dec 03-05, 2018
19	TATA AIA	Management Development Programme	Bangalore	Dec 04, 2018
20	TATA AIA	Management Development Programme	Bangalore	Dec 04, 2018
21	TATA AIA	Management Development Programme	Kolkata	Dec 05, 2018
22	TATA AIA	Management Development Programme	Kolkata	Dec 05, 2018
23	TATA AIA	Management Development Programme	Kolkata	Dec 05, 2018
24	Open MDP	Managing change and Conflict at Workplace	Indore	Dec 05-07, 2018
25	Open MDP	Communication Skills for Managerial Success	Indore	Dec 05-07, 2018
26	TATA AIA	Management Development Programme	Delhi	Dec 06, 2018
27	TATA AIA	Management Development Programme	Delhi	Dec 06, 2018
28	TATA AIA	Management Development Programme	Delhi	Dec 06, 2018
29	L & T	MDP "Engage"	Lonavala	Dec 10-12, 2018
30	Airports Authority of India	Management Development Programme	Indore	Dec 10-14, 2018
31	TATA AIA	Management Development Programme	Mumbai	Dec 10, 2018
32	TATA AIA	Management Development Programme	Mumbai	Dec 10, 2018
33	TATA AIA	Management Development Programme	Mumbai	Dec 11, 2018
34	TATA AIA	Management Development Programme	Mumbai	Dec 11, 2018
35	TATA AIA	Management Development Programme	Mumbai	Dec 12, 2018
36	TATA AIA	Management Development Programme	Mumbai	Dec 12, 2018
37	Directorate Skill Development, Bhopal	Management Development Programme	Indore	Dec 12-14, 2018

आइआईएम में सरकारी स्कूल के बच्चों संग मनाया स्पॉट्स डे, 170 से ज्यादा स्टूडेंट्स ने लिया हिस्सा बच्चों ने सीखा टीम बिल्डिंग और डिसिप्लिन



इंदौर • आइआईएम इंदौर के आइआईएम इंदौर में सरकारी स्कूल के बच्चों के लिए 'स्पॉट्स डे' का आयोजन किया। इसमें 170 से ज्यादा बच्चों ने भाग लिया। कार्यक्रम में बच्चों को टीम बिल्डिंग और डिसिप्लिन सिखाया गया। कार्यक्रम में बच्चों को टीम बिल्डिंग और डिसिप्लिन सिखाया गया। कार्यक्रम में बच्चों को टीम बिल्डिंग और डिसिप्लिन सिखाया गया।

बिजनेस की ग्रोथ बनाए रखने के लगातार सुधार करते रहना जरूरी

इंदौर। नवदुनिया विचारें। लक्ष्मी केशव सोहरे ने कहा कि बिजनेस की ग्रोथ बनाए रखने के लिए लगातार सुधार करते रहना जरूरी है। उन्होंने कहा कि बिजनेस की ग्रोथ बनाए रखने के लिए लगातार सुधार करते रहना जरूरी है। उन्होंने कहा कि बिजनेस की ग्रोथ बनाए रखने के लिए लगातार सुधार करते रहना जरूरी है।

अभिरामन एकरसोस पर कायनाला। इंदौर। टीवी टीवी के ग्रोथ बनाए रखने के लिए लगातार सुधार करते रहना जरूरी है। उन्होंने कहा कि बिजनेस की ग्रोथ बनाए रखने के लिए लगातार सुधार करते रहना जरूरी है। उन्होंने कहा कि बिजनेस की ग्रोथ बनाए रखने के लिए लगातार सुधार करते रहना जरूरी है।

IIM स्टूडेंट्स ने खोजा शिक्षा का स्तर सुधारने के 'जरिया', बेस्ट टीचर्स के लेक्चर लाइव पोर्टल पर

इंदौर। शिक्षा का स्तर सुधारने के लिए खोजा जा रहा है। शिक्षा का स्तर सुधारने के लिए खोजा जा रहा है। शिक्षा का स्तर सुधारने के लिए खोजा जा रहा है। शिक्षा का स्तर सुधारने के लिए खोजा जा रहा है। शिक्षा का स्तर सुधारने के लिए खोजा जा रहा है।

धर्म की आड़ लेकर महिलाओं पर काबू करने की कोशिश कर रहा पुरुषप्रधान समाज



इंदौर • धर्म की आड़ लेकर महिलाओं पर काबू करने की कोशिश कर रहा पुरुषप्रधान समाज। धर्म की आड़ लेकर महिलाओं पर काबू करने की कोशिश कर रहा पुरुषप्रधान समाज। धर्म की आड़ लेकर महिलाओं पर काबू करने की कोशिश कर रहा पुरुषप्रधान समाज। धर्म की आड़ लेकर महिलाओं पर काबू करने की कोशिश कर रहा पुरुषप्रधान समाज।

रशिया, सेशलस, जिम्बाब्वे सहित 19 देशों टीचर्स ने समझी आईआईएम की टीचिंग



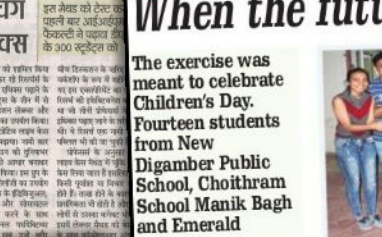
इंदौर। रशिया, सेशलस, जिम्बाब्वे सहित 19 देशों टीचर्स ने समझी आईआईएम की टीचिंग। रशिया, सेशलस, जिम्बाब्वे सहित 19 देशों टीचर्स ने समझी आईआईएम की टीचिंग। रशिया, सेशलस, जिम्बाब्वे सहित 19 देशों टीचर्स ने समझी आईआईएम की टीचिंग।

आइआईएम आइरिस की शुरुआत: सुप्रीम कोर्ट काउंसिलर सोपस वैद्यनाथन ने सबरीमाला मंदिर विवाद पर कानून धर्म की आड़ लेकर महिलाओं पर काबू करने की कोशिश कर रहा पुरुषप्रधान समाज



इंदौर। आइआईएम आइरिस की शुरुआत: सुप्रीम कोर्ट काउंसिलर सोपस वैद्यनाथन ने सबरीमाला मंदिर विवाद पर कानून धर्म की आड़ लेकर महिलाओं पर काबू करने की कोशिश कर रहा पुरुषप्रधान समाज।

अफगानिस्तान के आर्मी अफसर ने इंदौर आईआईएम देखा



इंदौर (आरएनएन)। भारत की शिक्षा प्रणाली अफगानिस्तान के आर्मी अफसर ने इंदौर आईआईएम देखा। भारत की शिक्षा प्रणाली अफगानिस्तान के आर्मी अफसर ने इंदौर आईआईएम देखा।

स्टूडेंट्स के सर्वालों के ऐसे दिए जवाब



इंदौर। स्टूडेंट्स के सर्वालों के ऐसे दिए जवाब। स्टूडेंट्स के सर्वालों के ऐसे दिए जवाब। स्टूडेंट्स के सर्वालों के ऐसे दिए जवाब। स्टूडेंट्स के सर्वालों के ऐसे दिए जवाब।

बुजुर्ग बोझ नहीं बल्कि अनयूज्ड रिसोर्स हैं



इंदौर। बुजुर्ग बोझ नहीं बल्कि अनयूज्ड रिसोर्स हैं। बुजुर्ग बोझ नहीं बल्कि अनयूज्ड रिसोर्स हैं। बुजुर्ग बोझ नहीं बल्कि अनयूज्ड रिसोर्स हैं। बुजुर्ग बोझ नहीं बल्कि अनयूज्ड रिसोर्स हैं।

लोकतंत्र है, लेकिन अमीरों के पैसे ज्यादा बलिष्ठ



इंदौर। लोकतंत्र है, लेकिन अमीरों के पैसे ज्यादा बलिष्ठ। लोकतंत्र है, लेकिन अमीरों के पैसे ज्यादा बलिष्ठ। लोकतंत्र है, लेकिन अमीरों के पैसे ज्यादा बलिष्ठ।

GEN-X RAPS GOVT ON QUOTA RAJ, PRESENTS 'THEIR' MANIFESTO



इंदौर। GEN-X RAPS GOVT ON QUOTA RAJ, PRESENTS 'THEIR' MANIFESTO। GEN-X RAPS GOVT ON QUOTA RAJ, PRESENTS 'THEIR' MANIFESTO।

When the future decided on the present



इंदौर। When the future decided on the present। When the future decided on the present।

12 हजार फीट की ऊंचाई पर केदारकंठा में मैनेजमेंट लर्निंग ले रहे आईआईएम इंदौर के 447 स्टूडेंट्स



केदारकंठा में हुए स्टूडेंट्स का सर्किट आउटब्रोक।

श्रीलंका के हिमालय आउटब्रोक प्रोग्राम में शामिल हुए स्टूडेंट्स, सीख रहे टीम बिल्डिंग स्किल्स

श्रीलंका के हिमालय आउटब्रोक प्रोग्राम में शामिल हुए स्टूडेंट्स, सीख रहे टीम बिल्डिंग स्किल्स। 40 से 60 के ग्रुप में ये स्टूडेंट्स ब्रह्मलान, दवाग, केदारकंठा और नैमिलन के चार आग्राम जैसी जगहों पर अलग-अलग फुटवॉल टूर्नामेंट में भाग ले रहे हैं। 190 से ज्यादा स्टूडेंट्स साइड 12 हजार फीट की ऊंचाई पर जगहों पर केदारकंठा पर हैं। इस प्रोग्राम में शामिल स्टूडेंट्स को टास्क परफॉर्मिंग के अगुआ 4 फीट स्टूडेंट्स शामिल

Dainik Bhaskar, November 3, 2018, Page - 17 (City Bhaskar)

आईआईएम की टीम 'हल्ट प्राइज़' के रीजनल फाइनल में शामिल होगी

ग्लोबल युथ एम्प्लॉयमेंट चैलेंज का सॉल्यूशन देकर कुहू, ऐस्वर्था, उर्वशी और प्रतीक ने जीत ली

आईआईएम की टीम 'हल्ट प्राइज़' के रीजनल फाइनल में शामिल होगी। ग्लोबल युथ एम्प्लॉयमेंट चैलेंज का सॉल्यूशन देकर कुहू, ऐस्वर्था, उर्वशी और प्रतीक ने जीत ली। टीम में शामिल कुहू कुम्भा, ऐस्वर्था गुप्ता, उर्वशी साहू और प्रतीक कुमार ने इस साल ग्लोबल युथ एम्प्लॉयमेंट चैलेंज का सॉल्यूशन दिया था। इसी अवसर के कारण उन्हें रीजनल फाइनल के लिए चुना गया।

हल्ट प्राइज़ एक ग्लोबल स्तर पर आयोजित होता है। इसमें डिस्ट्रिब्यूट और ऐसे सोशल वेंचर्स को प्रोत्साहित किया जाता है जो समाजिक बदलाव लाने में अग्रणी भूमिका निभाते हैं।

मैं हूँ रन टू सेव एन्वायरनमेंट मैराथन उड़ान, आशीष यादव ने जीती हॉक मैराथन

मैं हूँ रन टू सेव एन्वायरनमेंट मैराथन उड़ान, आशीष यादव ने जीती हॉक मैराथन

मैं हूँ रन टू सेव एन्वायरनमेंट मैराथन उड़ान, आशीष यादव ने जीती हॉक मैराथन। 42 किलोमीटर की दूरी तय करने के बाद आशीष यादव जीत गए।

हॉक मैराथन के विजेता आशीष यादव ने 02:22:53 समय में 42 किलोमीटर की दूरी तय की।

आईआईएम का मैनेजमेंट-कल्चरल आइरिस आज से सुप्रीम कोर्ट के सीनियर काउंसिल और मिस इंडिया यूनिवर्स रनरअप सहित आएंगे कई लोग

आईआईएम का मैनेजमेंट-कल्चरल आइरिस आज से सुप्रीम कोर्ट के सीनियर काउंसिल और मिस इंडिया यूनिवर्स रनरअप सहित आएंगे कई लोग

आईआईएम का मैनेजमेंट-कल्चरल आइरिस आज से सुप्रीम कोर्ट के सीनियर काउंसिल और मिस इंडिया यूनिवर्स रनरअप सहित आएंगे कई लोग।

गुरुमिनी मीट में 15 साल बाद मिले पुराने मित्रों का मिलन

गुरुमिनी मीट में 15 साल बाद मिले पुराने मित्रों का मिलन

गुरुमिनी मीट में 15 साल बाद मिले पुराने मित्रों का मिलन। 400 से अधिक विद्यार्थी पहुंचे।

आइआइएम आइरिस : रोबोटिक रिसर्चर दिवाकर वैद्य ने कहा- भविष्य में रोबोट मशीन नहीं प्रजाति मानी जाएगी



आइआइएम आइरिस : रोबोटिक रिसर्चर दिवाकर वैद्य ने कहा- भविष्य में रोबोट मशीन नहीं प्रजाति मानी जाएगी

आइआइएम आइरिस : रोबोटिक रिसर्चर दिवाकर वैद्य ने कहा- भविष्य में रोबोट मशीन नहीं प्रजाति मानी जाएगी।

Patrika, November 18, 2018, Page - 19 (Patrika Plus)

'Pattern, not size of economy matters more'

'Pattern, not size of economy matters more'

Dr Deepthi Navarathna performed various classical songs on the 22nd Foundation day celebration of IIM-I.

IIM students to produce six mkt research projects

IIM students to produce six mkt research projects

IIM students during their annual marketing fest 'Utshaha 2018' on Saturday.

स्टूडेंट्स ने गोम्स और रोचक सवालों से जानी लोगों की राय

स्टूडेंट्स ने गोम्स और रोचक सवालों से जानी लोगों की राय

स्टूडेंट्स ने गोम्स और रोचक सवालों से जानी लोगों की राय।

गुरुमिनी मीट में 15 साल बाद मिले पुराने मित्रों का मिलन

गुरुमिनी मीट में 15 साल बाद मिले पुराने मित्रों का मिलन

गुरुमिनी मीट में 15 साल बाद मिले पुराने मित्रों का मिलन।



सिद्धिमुलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Indian Institute of Management Indore

Prabandh Shikhar, Rau-Pithampur Road, Indore- 453 556, (M.P.), India
Ph.: +91-731-2439666, Fax: +91-731-2439800