

ACHIEVING EXCELLENCE IN INDORE OPERATIONS & SUPPLY CHAIN MANAGEMENT PROGRAMME FOR EXECUTIVES

A 5 month Intensive Live Online Programme in U.A.E



January 2021 – May 2021

















DISTINCTIVE FEATURES OF THE INSTITUTE

IIM Indore provides a broad array of programmes, formats and locations (Indore and Mumbai) to meet diverse needs for management education. IIM Indore has 100+ well qualified internal faculty complemented by carefully selected adjunct faculty with considerable industry or domain expertise. The faculty quality of IIM Indore is ranked number 3 by Outlook-I-care India MBA ranking 2020. IIM Indore offers a participant centered approach to management education. Several IIM Indore faculty members have been deputed for Participant-Centered Learning Programme at Harvard Business School. The Institute provides excellent physical infrastructure for academics, residence and extracurricular activities as well.

COURSE DESCRIPTION

Operations & Supply Chain Management (OSCM) deals with the management of processes and resources in creating and offering goods or services. It provides the basic understanding of any discipline and its role to gain competitive advantage in manufacturing and service organizations. The course introduces the different kinds of operations/supply chains and their alignments to meet specific customer requirements. It also covers the process analysis to measure and analyse key process parameters to improve the operational performance. Course concludes with planning aspects involved in strategic, tactical and decisions.



Who Should Attend?



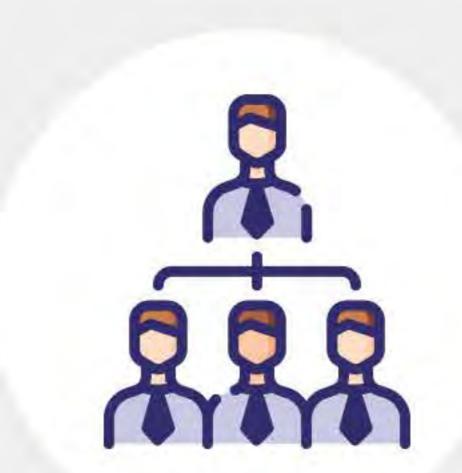
Manufacturing & Service Managers, Finance & HR Managers who shape an organisation.



Production control specialists who want to bring efficiency in the production systems.



Consultants and Engineers who need to reduce the costt of projects.

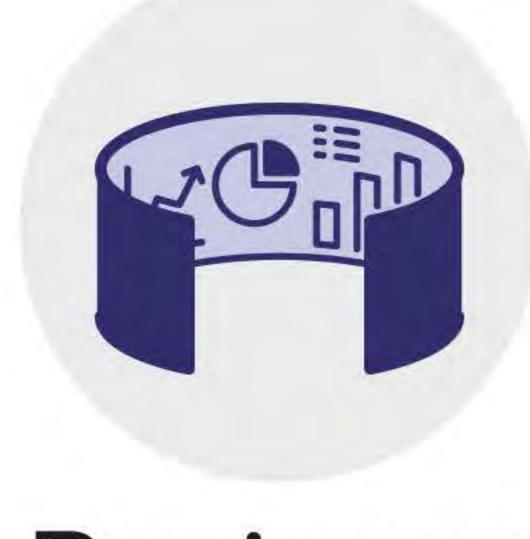


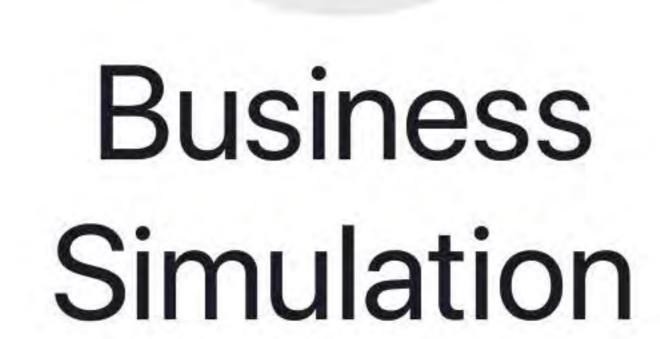
Business heads & Entrepreneurs who want to improve operational efficiency & design a robust operation & supply chain strategy.













& Presentation

MODULES



MODULE I: OPERATIONS ANALYSIS Introduction to

- Operations Management
- Process Fundamentals
- Process Analysis of Assembly Operations
- Managing Projects: Monitoring and Control
- Business Process Analysis: Batch Operation



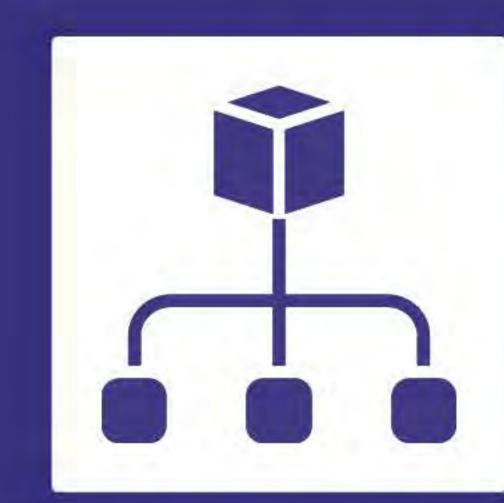
MODULE II: BEST PRACTICES IN OPERATIONS

- Quality Management - Six Sigma
- Just-in-Time and Lean Operations
- Linking Operations with Finance



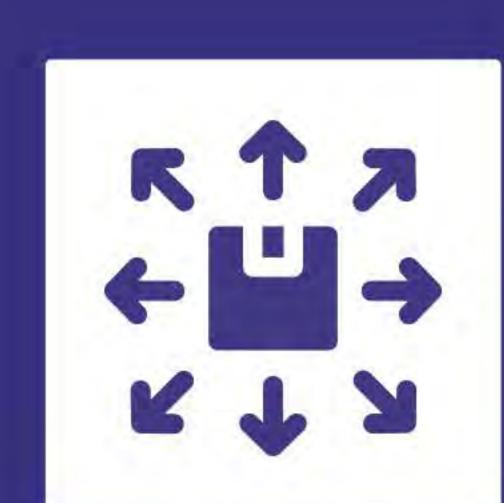
MODULE III: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

- Introduction to Supply Chain
- Value of Information in the Supply Chain
- Introduction to Supply Chain



MODULE IV: MANAGING MATERIAL FLOW IN SUPPLY CHAINS

- Inventory Management: Short Life Cycle Products
- Inventory Management: Long Life Cycle Products
- Linking Transportation /logistics and Inventory Management



MODULE V: THEORY OF CONSTRAINTS

- Toc for Operations and Projects
- Toc for Supply Chain Management
- Toc for Sales and Distribution

Core Curriculum

The programme is divided into several interdependent modules, focuses in different aspects or functions of marketing management for driving digital marketing strategy.

Case Study Analysis

- Case study analysis is a core requisite of the programme.
- The participants in groups would analyze, discuss & deliberate on the case studies using structure approach.
- The group is expected to identify & the management problem, develop & evaluate the course of action, choose the best alternative and organize resources to implement the chosen alternative.
- Each group would then present its finding in the form of a presentation or simulation or role play.

PROGRAMME INSIGHTS

Real-World Case Studies

Participants will learn via real-world case studies enhancing their problem -solving techniques and decision-making abilities.



Executive Shirts, Inc. - Harvard Business School

The Executive Shirt Co. is contemplating a move into custom-made shirts. The company's general manager has charged two of his managers to come up with plans for incorporating production of custom shirts into the existing manufacturing process.



Ariba Implementation at Med-X: Earned Value Analysis - Kellogs Business School

The Ariba Implementation at MED-X case is designed to teach participants how to analyze a program that is experiencing problems and recommend solutions. Specifically, the case introduces students to earned value analysis and program oversight for an e-procurement technology program. The case centers on MED-X's need to quickly discover why the company's e-procurement implementation project was not going according to plan. Once a cause has been discovered, participants will need to make a recommendation to fix the problem. Data for the simplified program, consisting of two concurrent projects, is given to students, who should in turn analyze the project using earned value analysis. The case teaches the essentials of earned value project management.



L. L. Bean: Inventory & Forecasting - Harvard Business School

L.L. Bean must make stocking decisions on thousands of items sold through its catalogs. In many cases, orders must be placed with vendors twelve or more weeks before a catalog lands on a customer's doorstep, and commitments cannot be changed thereafter. As a result, L.L. Bean suffers annual losses of over \$20 million due to stockouts or liquidations of excess inventory. Provides a context in which buying decisions that balance costs of overstocking and understocking when demand is uncertain are made and implemented on a routine basis.



Benihana of Tokyo - Harvard Business School

Some restaurateurs like myself have more fun than others, says Hiroaki (Rocky) Aoki, youthful president of Benihana of Tokyo. Between 1964, when he opened his first location, and 1972 he had gone from deficit net worth to beingpresident of a chain of 15 restaurants that grossed over \$12 million per year. This case Discusses the development of a chain of "theme" restaurants. The student is asked to evaluate the current operating strategy and suggest a long-term expansion strategy.

PROGRAMME INSIGHTS



The Programme Faculty



Rohit Kapoor

- Operations Management & Quantitative Techniques
- Fellow (IIM Ahmedabad)
- M.E. (CAD/CAM & Robotics) B. Tech.
- (Manufacturing Engineering)



Harshal Lowalekar

- Operations Management & Quantitative Techniques
- Fellow (IIM Ahmedabad)
- Postdoctoral Fellow (Arizona State University)



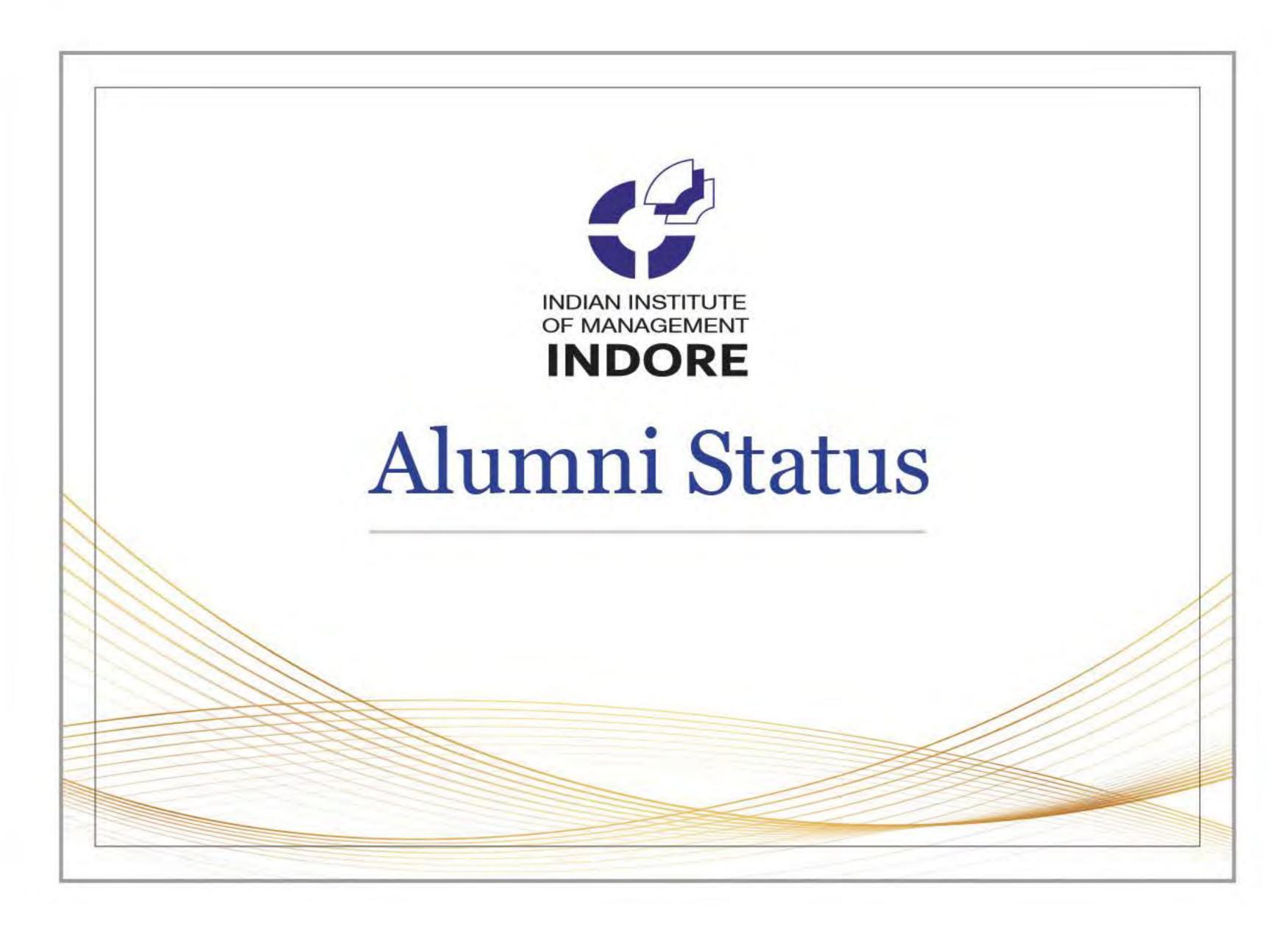
Rohit Kapoor

- Operations Management & Quantitative Techniques
- Fellow (IIM Ahmedabad)
- Postdoctoral Fellow (Arizona State University)

Certification & Alumni Status

On successful completion of the programme, the participants will be awarded a Certificate of Completion of Operations Management Program in Digital World for Executivesand will be eligible for Executive Alumni Status of the Institute:





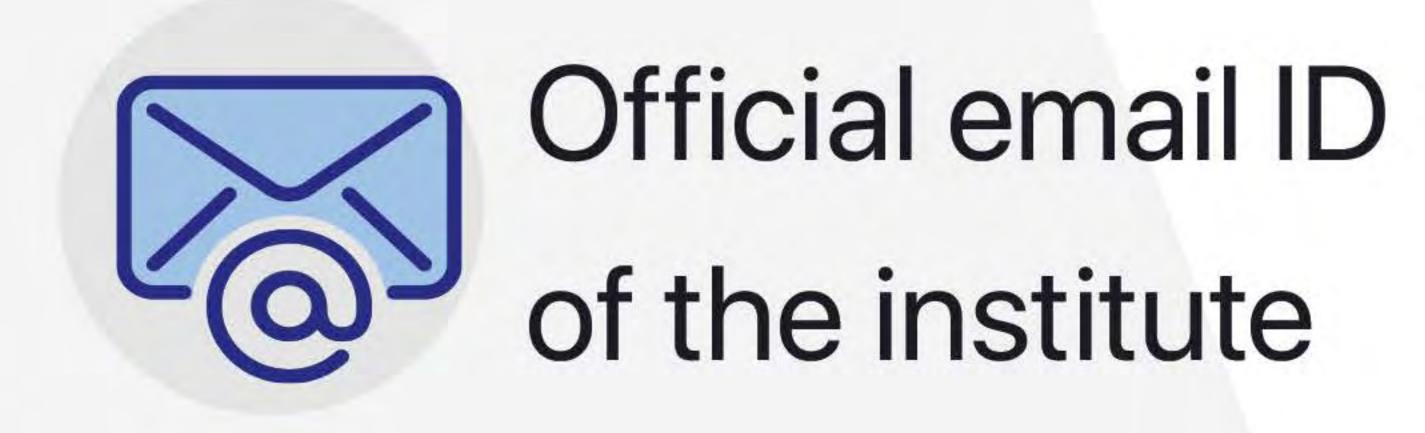
Alumni Benefits



Communication of brochures & newsletters from IIM Indore



Alumni Access to the IIM Indore Campus Library (Onsite-access)





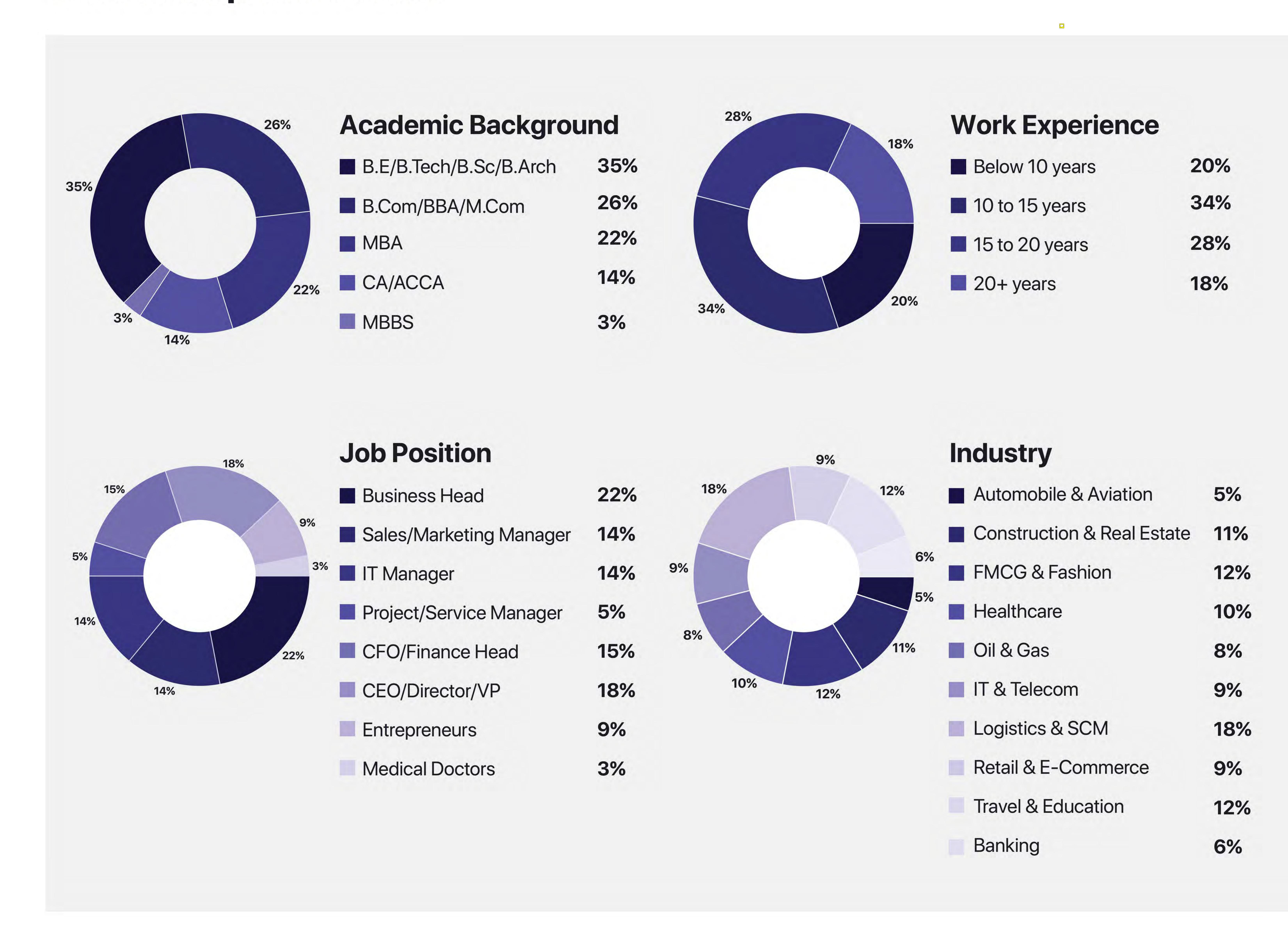
Lifelong access to a network of distinguished IIM Indore Executive



Institute identity card

BATCH PROFILE

Our Participants Profile



Company Profile of Our Participants

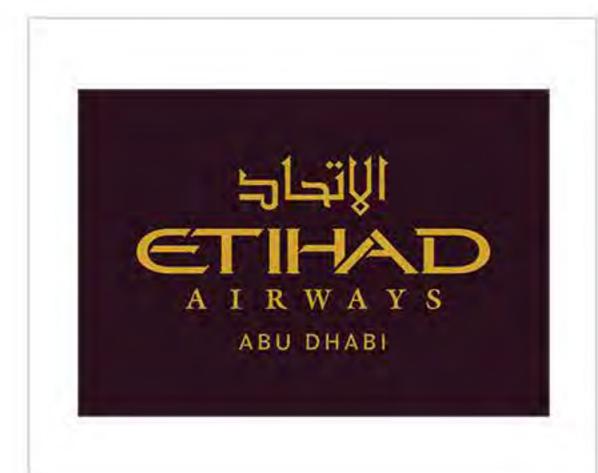




























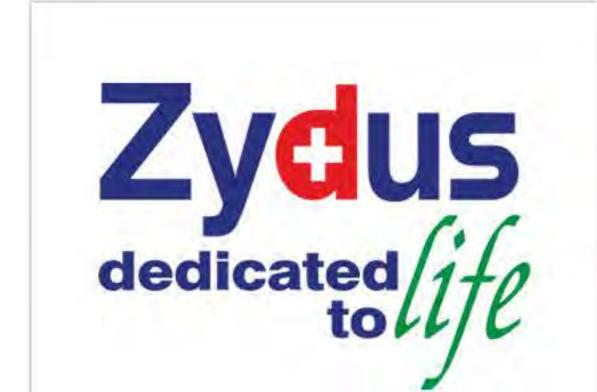
























































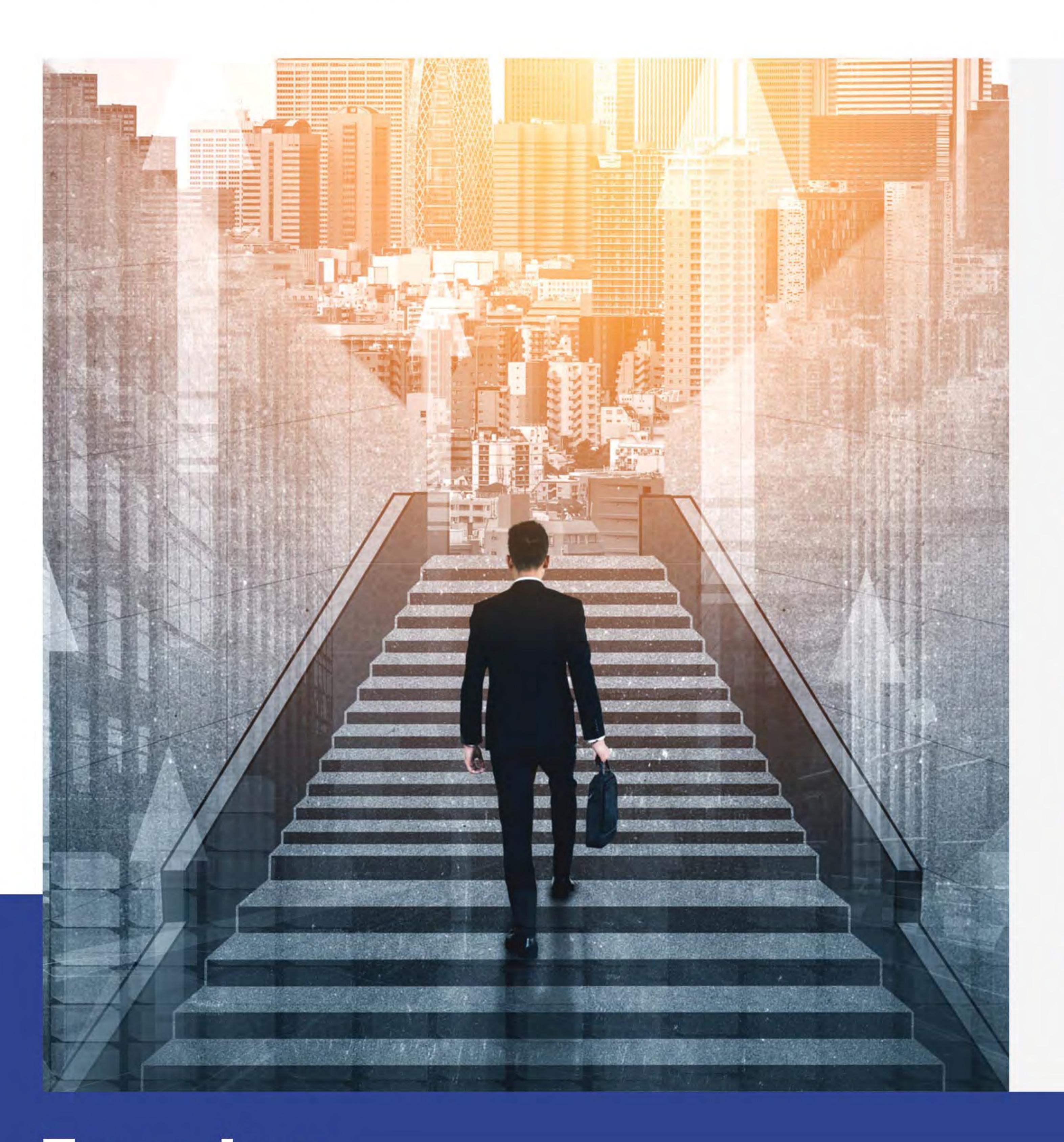






ABOUT ANISUMA

designed for professionals in the U.A. E in collaboration with leading institutions across the globe. With a team that comes with a solid professional and rich academic background Anisuma aims to provide world class training in the region. Anisuma Training Institute has successfully conducted 9 batches of Management Programmes for Executives and has alumni strength of 350+ participants.





Mission & Objectives

The Anisuma Training & Executive Program Institute's Mission & Objectives is:

- Development of human capital by creating & delivering career development programs in partnership with leading educational institutes of the world.
- To help organizations to attain sustainable growth by providing customized consulting solutions.
- To promote high quality on-the-job education opportunities for the working population.
- To provide Value Ad services to business with high potential in region of Middle East.

Founders



Dr. Mahesh Chotrani
Founder Director &
Managing Partner

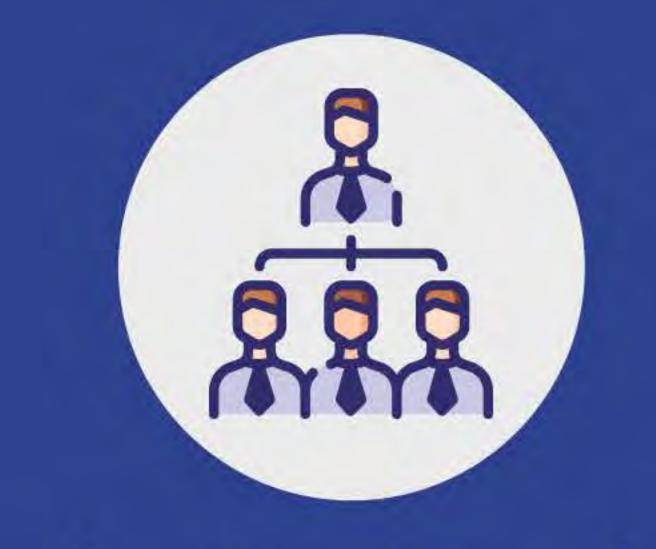
- Former Vice President, Jacky's Electronics UAE
- Doctor of Philosophy (IIM Lucknow)
- Masters of Business Administration, (IIM Lucknow)
 Masters of Commerce & Finance, Masters of Law (MU)
- Cumulative work experience of over 28 years



Manohar Punjabi Founder Director

- Graduate in the Field of Management Delhi University (India)
- Cumulative work experience of 38 years
- Executive Director, Jacky's Group Of Companies, Global

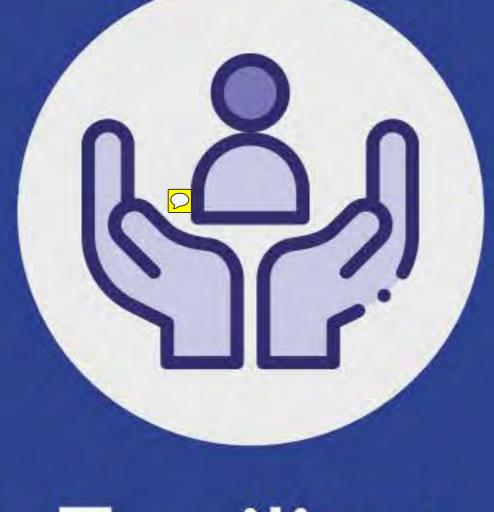
Advantage



Industry Leaders & Local Pioneers



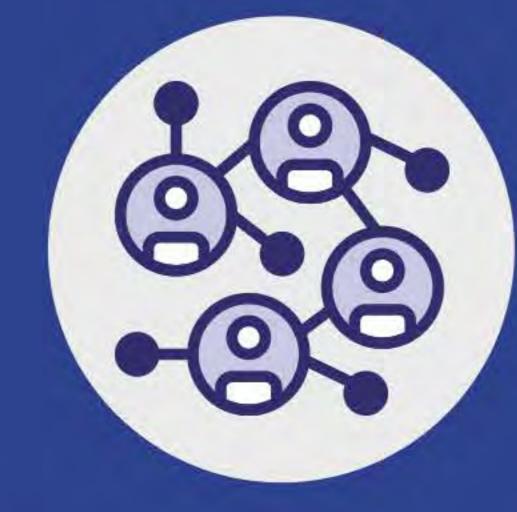
Insure You Absorb & Internalize the Programme



Facilitate Comfort



Smooth
Functioning of
The Programme



Connect with 250+ Anisuma Alumni



Introduction
Sessionson Economics
& Finance

PARTICIPANT TESTIMONIAL



| Kishore Natarajan (Batch 6)

General Manager | Access World Logistics LLC | Access World | Access World |



A management programme from a top-ranked institution is a privilege not bestowed upon, on many. Whilst the well-designed, triple-accredited IIM-Indore General Management Programme for executives is immensely beneficial for busy professionals from varied industries & functions - whether looking to update their knowledge-base or vying for a strategic career-move - the academic pursuit is made even more formidable in the United Arab Emirates, by ANISUMA Training Institute, Dubai.

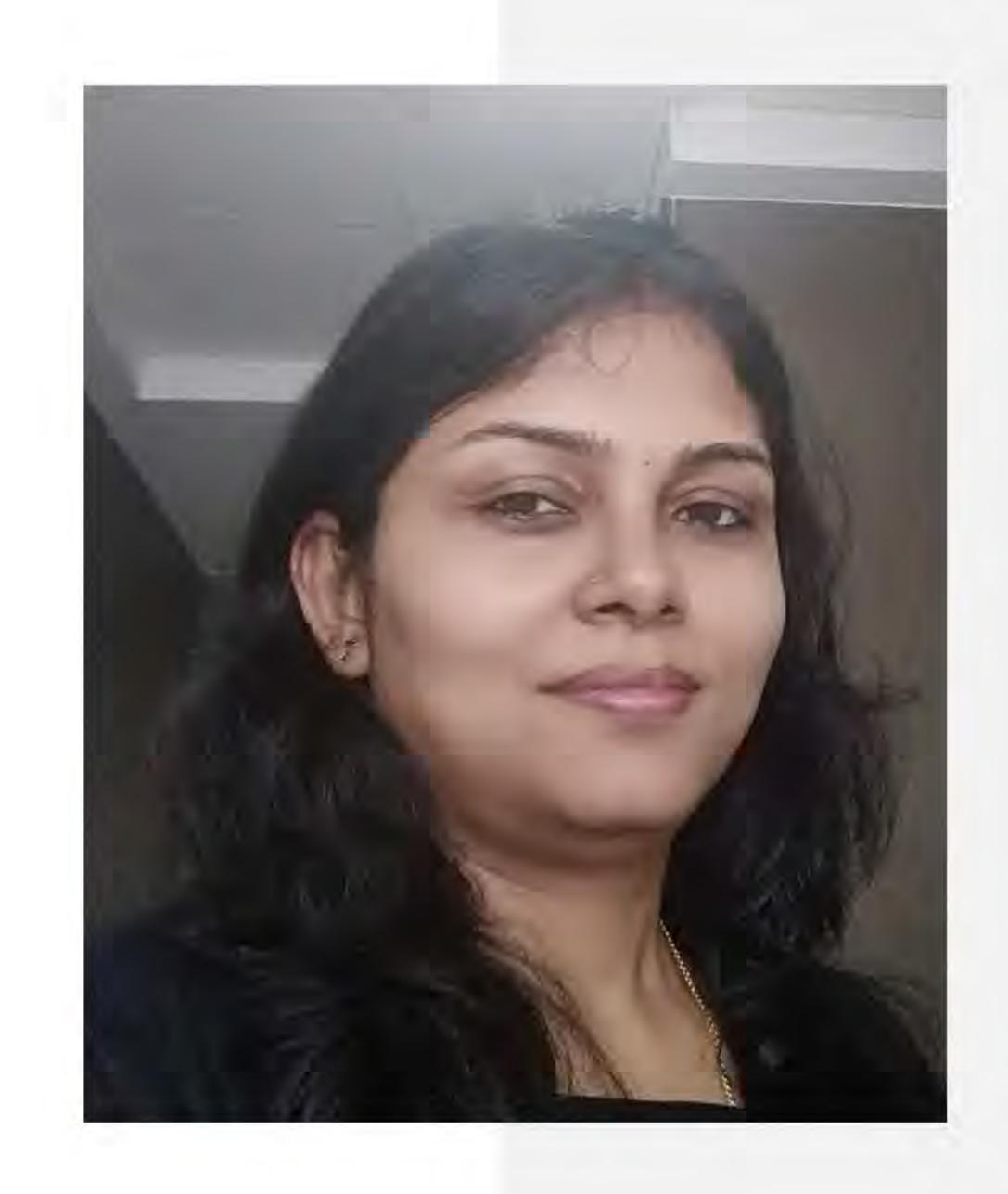
Established by an able business leader (Mr. Manohar Punjabi), managed by a dynamic professional & scholar (Dr. Mahesh Chotrani - B.Com, M.Com, MBA, PhD) and supported up by a committed team, Anisuma provide an essential link between IIM and the students. They help us stay on track and extract the maximum value. Anisuma's contribution is praiseworthy, respect-worthy and priceless! Shall remain ever grateful to you, Dr. Mahesh.



Nisha Advani (Batch 5)
Regional Manager | Asianet Asianet

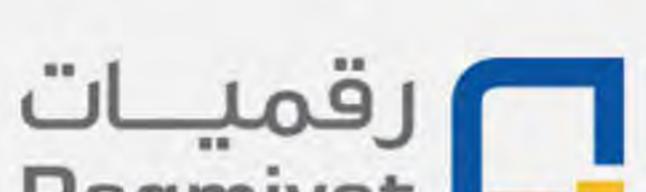


9 months of learning & hardwork, lifetime experience. This course has enriched me in many ways, updating my knowledge about current trends in the market, implementing the learning in my current profile. Nothing beats sharing information & learning in a classroom full of experienced people in various fields. Not only the exposure you get the kind of bond you build with your peers is unimaginable. Kudos to the Anisuma team has made this experience not only pleasurable but also very empowering. Your passion is highly contagious. Learning has and will never stop after doing this course with Anisuma.



Shikha Sinha (Batch 4)

Pricnipal Consultant | IT Convergence Raqmiyat



IIM Indore Management Programme introduced me to a new journey of learning and self-development.

There is so much to gain from the experience and knowledge of the best of the faculties and from other participants who comes from entirely different background, profession & technology.

Each session of class-room and group discussion helped me to understand and share the different views, ideas, opinions& the best possible solutions for a given scenario.

The best part is after a long professional mode, my life is switched back to student mode, where I need to attend classes, take notes, go through the reading materials, do my own research on the topic, prepare for the given case studies, all this just added a new energy & enthusiasm to my life. A Big thanks to Anisuma for giving us this platform of learning & knowledge.

PARTICIPANT TESTIMONIAL





Etihad In Flight Operations Department Cabin Senior



IIM Indore management course is for executives who have the hunger to learn and thirst for knowledge. The program made me think out of the box in personal and professional life. I was always passionate doing a management program from IIM. This program has given me an advantage to be a part of prestigious ANISUMA institute. It was my privilege and honor to be a student of ANISUMA and IIM.



| Amol Deshmukh (Batch 5)

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Anisuma & IIM has got the recipe spot-on for honing your knowledge, the program not only gives you an insight of the various essentials of business but also empowers you with positive perspectives towards every possible business situation. The pedagogy adopted gives a paradigm shift to our dependence continuum into Interdependence with balanced regular/online coursework to fit in with our work schedules.

It also enhances opportunities to engage with leading faculties of IIM and outstanding alumni forum for life. the one year of the program that I spent in the most stimulating and picturesque environs, has not only helped me gain the necessary knowledge skill-sets but also ushered a unique vigor to set out and embrace transformation.



Rohit Gurjar (Batch 5)

Deputy Manager

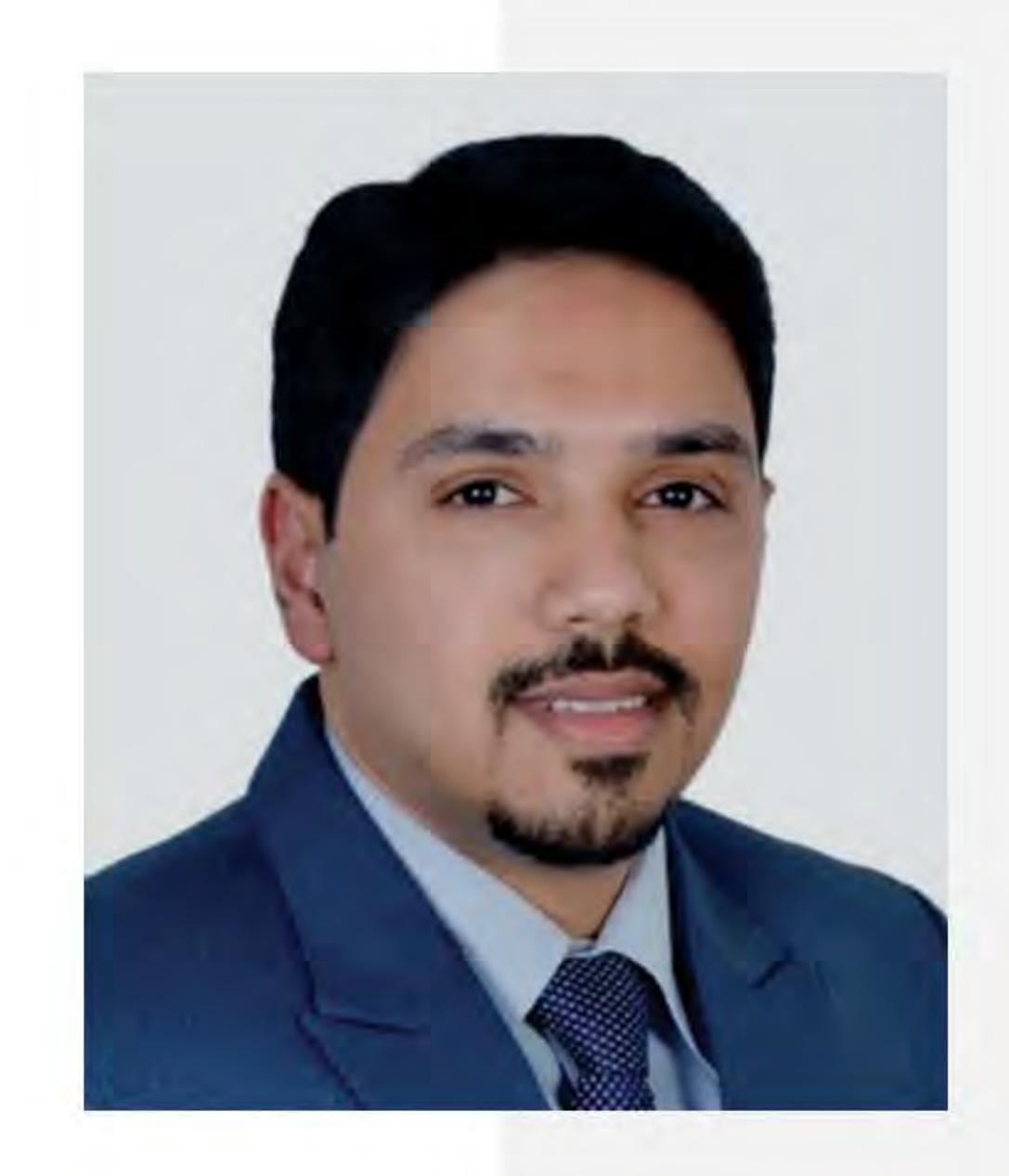
Petrofac International LTD. Petrofac



الإتحار

AIRWAYS

IM Management Programe in association with Anisuma has made me entirely new person with new perspective; enlightening me on so many management aspects which I was unaware of after spending 25 years in pure Technical environment esp. how company runs, how it markets itself, how it manages day-to-day operations and last but not the least how Finances are managed in severe economic conditions. From deepest of my heart, I want to thank Mahesh & Anisuma team for their infectious dedication & passion in smallest of details and giving me opportunity to interact with some of the best Professors of India and work with best brains in the batch. A MUST DO PROGRAM for Mid-management level! I will cherish this experience for rest of my life"



| Srikrishna Bhat (Batch 4)

Bootstrap Advisory Entrepreneur

As a young entrepreneur, management program of IIM through Anisuma added immense value to decision making, rationale thinking and structured approach in professional life. With sizable years of industry experience, it was need of the hour to touch base on the basics & advance methods of conducting business during different phases viz. setting up, growth, and maturity. Some of the decisions on leadership, negotiations, product development, expansion, marketing, sales, and finance was highly influenced in positive manner to achieve new heights. A great deal of group discussions and alumni further enhanced the networking and communication skills.

DETAILS: OPERATIONS & SUPPLY CHAIN MANAGEMENT PROGRAMME FOR EXECUTIVES



Programme Duration: 5-Month Programme

Dates: January 2021 – May 2021

Session Timings: 10:30 am to 3:00 pm

Mode: Online {Every 3 weeks}

Leadership Level: Executives, Managers,

Entrepreneurs

Last Date to Apply: December 31, 2020

Certification & Alumni Status

As the seats are limited therefore criteria for selection for the programme will be:

Academic background

Professional

First - come,

first - served basis experience

Programme Fee

Fee includes Tuition, Course Material and Certification. Inclusions (The fee is inclusive of all taxes.)

until February 2021)

AED 11,750 (Full Fee to be paid within 5 days of Full Payment confirmation) AED 12,750 (PDCs need to be submitted within Installments 5 days of confirmation) AED 5,250 (within 5 days of confirmation) AED 2,500 monthly payments paid every month for 3 months (Cheques dated 5th of every month starting December

Discount:

Early Bird Discount: Registrations received with payments on or before early bird deadline will be entitled to an early bird discount of 10%. Check with Anisuma Registration Office for more details.

Group Discount: Group of 3 or more participants will be entitled to a discount of 12%. Organizations can availthemselves of both the discounts, subject to a maximum overall discount of 15%.

Contact Information (For Registration and any other information, please contact)

Dr. Mahesh Chotrani

Programme Director

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- mahesh@anisuma.com/marketing@anisuma.com
- www.anisuma.com

Prof. Manoj Motiani

Programme Director

- BE (Hons.), PGDM (XIMB), FPM (IIM Ahmedabad) Indian Institute of Management - Indore
- 1 +91 731 2439 582
- manojm@iimidr.ac.in
- www.iimidr.ac.in

FROM THE DIRECTOR'S DESK

Established in 1996, with the objectives of imparting high quality management education & training by the Department of Higher Education, Ministry of Human Resource Development, Government of India, IIM Indore is recognized as one of the premier management institutions, comparable to the best in the world for teaching, research &interaction with industries & is an institute of national importance under the Indian Institutes of Management Act 2017. Spread over 194 acres, IIM Indore stands with pride, with the Triple Crown of 3 accreditations, first from the Association of MBAs, AMBA, second from the AACSB & third from EQUIS.IIM Indore has been a leader in the field of management education, interfacing with the industry, government & PSUs. With a mission to-be a contextually-relevant business schoolwith world - class academic standards that develop socially-conscious managers, leaders & entrepreneurs, IIM Indore is one of the fastest growing institutions in India today. For IIM Indore, last few years of its growth have proved to be the most rewarding years in terms of international expansion, introduction of new programmes, infrastructure facilities, strengthening of personnel etc. With over 104 faculty members, IIM Indore is poised to become a world class institution in the years to come. In continuation with our endeavors to reach out to the world with best management



PROF. HIMANSHU RAI DIRECTOR, IIM INDORE

practices, we have successfully launched & conducted 6 batches of various management programs in association with our Middle East partner Anisuma Training Institute in Dubai, UAE. We are pleased to announce our new program Strategic Marketing Management in Digital World.

Other Programme In U.A.E



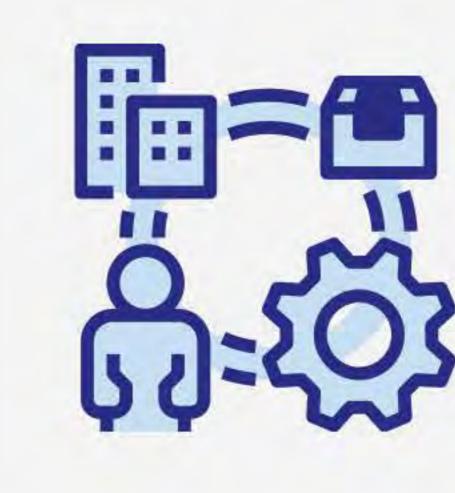
General Management Programme for Executives



Senior Executive Leadership Program (Live Online)



Strategic Financial Management Programme for Executives (Live Online)



Strategic Operations and Supply Chain Management Programme for Executives (Live Online)