Dr. Sayantan Mukherjee
Linguist | Faculty | International Educator| Researcher
LinkedIn: www.linkedin.com/in/dr-sayantan-mukherjee
IIMI: https://iimidr.ac.in/faculty/full-time-faculty/sayantan-mukherjee/
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CURRICULUM VITAE

PERSONAL DETAILS

Full Name: Sayantan Mukherjee
Pronouns: He, him, his

EDUCATION

Ph.D. in **Linguistics and Applied Linguistics** (2014–2019)
Department of English, Arizona State University, United States

M.Phil. in **Linguistics** (2012–2014)
Center for Advanced Studies in Linguistics, University of Delhi, India

M.A. in **Linguistics** (2010–2012)
Department of Linguistics, University of Delhi, India

B.A. (Hons.) in **English** (2007–2010)
Department of English and OMEL, Visva-Bharati University, India

RESEARCH INTERESTS

Language & Communication, TESOL, Multimodal Discourse Analysis, Tourism, Sociolinguistics, Semiotics, Gender, Race, Colorism, Critical Discourse Analysis, Identity, Conversation Analysis, Phonetics & Phonology, Morphology, Typology, Lexical Semantics.

TEACHING EXPERIENCE

Indian Institute of Management Indore, Indore, MP, India (June 11, 2025 – Present)
Position: Assistant Professor, Communications Area

Indian Institute of Management Indore, Indore, MP, India (July 27, 2021 – June 10, 2025)
Position: Visiting Assistant Professor, Communications Area

Chandler-Gilbert Community College, Chandler, Arizona (Jan. 2020 – May 2020)
Position: Adjunct Faculty in Composition, Creative Writing, and Literature

Arizona State University, Tempe, Arizona (Aug. 2014 – May 2019)
Position: Graduate Teaching Associate, Department of English and Writing Programs

RELATED EXPERIENCE

BYJU's Think and Learn Pvt. Ltd, Bangalore, India (Aug. 2020 – July 2021)
Position: Lead Developer, ELA team, BYJU's

Global Launch at **Arizona State University** (May 2015 – July 2015)

Position: Language specialist for international students

RESEARCH PAPERS

Publications

Mukherjee, S., Ranjan, P., & Bhattacharya, J. (2025). Assessing the influence of social media feedback on travelers' future trip-planning behavior: a multi-model machine learning approach. *Asia Pacific Journal of Tourism Research*, 1–25. https://doi.org/10.1080/10941665.2025.2574034

Dey, S., Mishra, R., & Mukherjee, S. (2025). Supply Chain Resilience and Sustainable Digital Transformation with Next-Generation Connectivity in a Smart Port. *Communications of the Association for Information Systems*, 57(1), 51.https://aisel.aisnet.org/cais/vol57/iss1/51/

Mahapatra, S., Ray, S., & Mukherjee, S. (2025). Travel influencers' impact on followers' engagement behavior. *Tourism Recreation Research,* 1–18. https://doi.org/10.1080/02508281.2025.2484737

Biswas, P., Maitra, D., & Mukherjee, S. (2024). Bank Financial Distress and Stock Price Crashes: A Quasi-Experimental Approach. *European Financial Management*. https://doi.org/10.1111/eufm.12529

Mukherjee, S. (2023). Redesigning conjunctive participial clauses: Bangla resultatives unpacked. *Daath Voyage: An International Journal of Interdisciplinary Studies in English,* 8(4), 43–64. https://www.daathvoyagejournal.com/imagebag/image568.pdf

Mukherjee, S. (2022). Probing Reticence in ESL/EFL Classrooms Through a Theoretical. Lens. *Daath Voyage: An International Journal of Interdisciplinary Studies in English,* 7(4), 70–84.http://www.daathvoyagejournal.com/imagebag/image536.pdf

Mukherjee, S. (2020). Darker shades of "fairness" in India: Male attractiveness and colorism in commercials. *Open Linguistics*, 6(1), 225–248. https://doi.org/10.1515/opli-2020-0007

Mukherjee, S. (2020). Treatment of "Gender" in Language and Gender Research: A Diachronic Analysis. *Gnosis: An International Refereed Journal of English Language and Literature*, 6(2), 50–59. http://thegnosisjournal.com/online/book/issue_2_c20ad4d76fe97759aa27a0c99bff6710_12.pdf

Mukherjee, S. (2019). Syntheticity and Analyticity: Indian English and the need for an analytic index. *Jadavpur Journal of Languages and Linguistics*, 3(2), 124-138. http://jjll.jdvu.ac.in/journal/index.php/JJLL/article/view/108

Mukherjee, S. (2018). Women empowerment and gender positioning: Critically looking at an Indian speech by Smriti Irani and an American speech by Hillary Clinton. *Daath Voyage: An International Journal of Interdisciplinary Studies in English*, 3(2), 20–38.

Working papers

Shingwekar, K. B. & Mukherjee, S. (2024). "Exploring Multimodal Advertisement Discourse in Celebrity-Featured Living Space Commercials Exhibiting Transformation From Jugaad To Sanity." *IIM Indore working papers, Mar. 8, 2024.*

Bajpai, A. & Mukherjee, S. (2023). "Psychological Ownership: The Relationship between Psychological Ownership Motivation and Social Media Engagement in Need Fulfilment Behaviors." *IIM Indore working papers, Nov. 30, 2023.*

Mukherjee, S. (2023). "Bangla resultatives revisited: Redesigning conjunctive participial clauses." *IIM Indore working papers, Jan 5, 2023.*

Mukherjee, S. (2023). Democratization of "fairness": Naturalizing vs distancing dominance in "Fair and Handsome." *IIM Indore working papers, Mar 23, 2023*

CONFERENCE PRESENTATIONS

International/National (Refereed)

Co-authored (Tanishk Bhatt, Akhil Kulkarni) conference paper at Sports and Business Conference 2.0–IIM Indore, India, October 2025; Paper Title: *Beyond the spectacle: Deconstructing the risks of sportswashing culture to develop a resilient narrative for India's 2036 Olympic bid*

Co-authored (Pankesh Dhawal, Shrihari Sohani, Saurabh Chandra) conference paper at POMS 35th Annual Conference 2025–Atlanta, GA, May 2025; Paper Title: *From Taint to Turnover: Understanding Driver Stress and Stigma in Indian Trucking*

Co-authored (D. Maitra & P. Biswas)conference paper at World Finance Conference 2025–Malta, July 2025; Paper Title: *Does state-level economic policy uncertainty affect financial distress risk of financial institutions?*

Co-presented (Ms. Anupriya Bajpai) at the *9th PAN IIM World Management Conference, IIM Sambalpur* (Jan. 2024); Paper Title: *Role of Psychological Ownership in Psychological Ownership Motivation and Social Media Engagement in Need Fulfilment Behaviors: A Thematic Review*

Paper presented at *AAAL Annual Conference 2018 (Mar. 2018), Chicago*, Illinois; Paper Title: *Darker Shades of "Fairness" in India: A Critical Analysis*

Co-authored accepted paper at *13th International Pragmatic Association,* Sept. 2013; New Delhi, India; Title: *The Power of Image-Enabled Conversations on Facebook: An Organizational Perspective* (First author: Prof. Anupam Das, contribution 70%; Second author: Sayantan Mukherjee, contribution 30%)

Paper presented at *23ʳᵈ ASU Graduate Linguistics/TESOL Symposium*, Feb. 2017; Paper Title: *Syntheticity and Analyticity: Indian English and the Need for an Analytic Index*

Paper presented at *21ˢᵗ ASU Graduate Linguistics/TESOL Symposium,* Feb. 2015; Paper Title: *The Conjunctive Participial Construction and Resultatives in Bangla*

Invited Talks & Workshops

Invited faculty in workshop–*Content Analysis in Qualitative Research* at Samavaya (Conference) organized by KJSIM, Mumbai, India: Jan 9, 2025

Invited faculty in Capacity Building Program for Principals at Delhi Public School Society, Greater Noida Knowledge Park, India: June 6, 2024; workshop title: *Effective communication skills: Verbal, non-verbal, & persuasion*

Invited faculty in *Effective communication and soft skills, Continuing Education Programme*, IIT Madras, India; Sept. 12, 2021; workshop session title: "Interview skills"

Invited Guest Lecturer in *Discourse and Interaction, Advanced Graduate Course*, Feb. 23, 2017; Lecture Title: "Skin-Color Discrimination and Fairness in India: A Sociolinguistic Analysis"

Invited Guest Lecturer at *Anubhav Tutorial Home*, Private Coaching Institute, May 2016, Dubrajpur, W.B., India; Talk Title: "Human Language and the System of Grammar: Communication and Beyond"

RECOGNITIONS, GRANTS, & FELLOWSHIPS

- **Best Developmental Paper Award (Second Prize in the Innovative Idea category**) at the Sport and Business Conference 2025, IIM Indore, for the paper–*Beyond the spectacle: Deconstructing the risks of sportswashing culture to develop a resilient narrative for India's 2036 Olympic bid*

- Featured on ASU website as an **"Outstanding ASU Graduate from Department of English"** for research on colorism [this is a part of a series of profiles for Fall 2019 Commencement, piece titled "Research on 'Colorism' by ASU Grad Breaks New Ground"]
  https://asunow.asu.edu/20191205-research-colorism-asu-grad-breaks-new-ground

- **Graduate College Millennium Completion Fellowship** is intended to aid the recipient in completing the Ph.D. dissertation project in Fall 2019.

- **2019 Summer Research Grant** is to aid the recipient in continuing strong progress with dissertation project over the summer of 2019.

- **Graduate College Travel Grant** to facilitate attendance and individual paper presentation at American Association for Applied Linguistics 2018, co-funded by Department of English, Arizona State University, 2017-18

- **Partial Grant** received from Indian Institute of Management Kozhikode (IIMK) for project *Social Interaction on Facebook: Personal and Professional Benefits (2011-2012);* Project head: Prof. Anupam Das

- **Junior Research Fellowship** (2012–2014) and National Eligibility Test (NET), University Grants Commission, Govt. of India, 2012

- **Shri Uggersain Memorial Gold Medal** (university topper--highest scorer among the entire cohort at the university-- in Linguistics, M.A. Linguistics), 2012

- **Professor R. N. Srivastava Memorial Award** (joint university topper—joint highest scorer among the entire cohort at the university— in Linguistics, MA-Previous), 2011

- **Bikash Bhavan Scholarship** (merit-based financial support awarded to students on their +2 results towards an undergraduate degree, 2007-2009); Visva-Bharati, W.B., India

RESEARCH PROJECTS, MANUSCRIPTS, AND PARTICIPATION IN RESEARCH

- Collaborated (with due acknowledgment) with Prof. Anupam Das in quantifying his data for the presentation at *3rd International Conference* of the *American Pragmatics Association* (AMPRA) at Indiana University, Bloomington; November 2016

- Ph.D. Dissertation 2019; Title: *Understanding "Fairness" in India: Critically Investigating Selected Commercial Videos for Men's Skin-Lightening Products* [advisory committee: Prof. Karen L. Adams (chair), Prof. Elly van Gelderen (member), and Prof. Mark A. James (member)]

- M.Phil. Thesis 2014; Title: *The Resultative Construction Involving the Conjunctive Participial Clause in Bangla* [advisor: Prof. Tista Bagchi]

- M.A. Thesis 2012; Title: *Argument Structure in Awadhi* [culmination of four-month field study on *Awadhi*; advisor: Prof. Pradeep Kumar Das]

- *Small Clause Construction in Bangla: A Minimalist Approach* (unpublished manuscript 2011) [advisor: Prof. Tanmoy Bhattacharya, Associate Professor in Linguistics, University of Delhi]

- *Advanced Studies in Minimalist Syntax: Current Trends in Approaches to Generative Syntax* [graduate student reading group member, 2014-2019, ASU]

- *Social Interaction on Facebook: Personal and Professional Benefits [project member, 2011-2012]*
- *New Ways of Analyzing Variation: Asia-Pacific Region*, Feb. 2011 [graduate student organizing committee member and volunteer, Nov. 2010-Feb. 2011]

PROFESSIONAL DEVELOPMENT ACTIVITIES

Session Chair and volunteer at *26th ASU Graduate Linguistics, Applied Linguistics, and TESOL Symposium,* Feb. 2020

50 Years of MTESOL: A Mini-Conference, at Arizona State University, Tempe, AZ; Oct. 2019 [Attended]

"A Pedagogy of Risk: Project-Based Learning, the Humanities, and Material Practices" Talk by Dr. T. Hugh Crawford at Arizona State University, Tempe; Mar. 2019 [Attended]

"Pre-conference Round Table on Form and Function in Linguistics: A Conversation" at 25th Annual Graduate linguistics, Applied Linguistics, and TESOL Symposium, Arizona State University, Tempe; Feb. 22, 2019 [participated]

Session Chair at *25th ASU Graduate Linguistics, Applied Linguistics, and TESOL Symposium,* Feb. 2019

AZ CALL (Arizona Computer-Assisted Language Learning) *Symposium*, Arizona State University, Tempe; Nov. 2018 [Attended]

Scholarly Publishing Series Talk by Dr. Jessica L. Wolfe at Arizona State University, Tempe; Nov. 2018 [Attended]

American Association for Applied Linguistics Annual Conference 2017, Portland, Oregon; Mar. 2017 [Attended]

3rd International Conference of the *American Pragmatics Association* (AMPRA), at Indiana University, Bloomington; November 2016 [Attended]

Session Chair at *22nd ASU Graduate Linguistics/TESOL Symposium,* Feb. 2016

Annual Departmental Seminar 2014, Centre for Advanced Studies in Linguistics, North Campus, University of Delhi [Attended]

Annual Departmental Seminar 2013, Centre for Advanced Studies in Linguistics, North Campus, University of Delhi [Attended]

Annual Departmental Seminar 2012, Department of Linguistics, North Campus, University of Delhi [Attended]

New Ways of Analyzing Variation: Asia-Pacific Region, Feb. 2011, University of Delhi [Attended]
Annual Departmental Seminar 2011, Department of Linguistics, North Campus, University of Delhi [Attended]

MEMBERSHIP IN SCHOLARLY ORGANIZATIONS AND SERVICE

- Reviewer for Asian Ethnicity, Sept. 2025 – present

- Reviewer for *Linguistic Variation*, Dec. 2022 – present

- Session Chair at *26th ASU Graduate Linguistics, Applied Linguistics, and TESOL Symposium*, Feb. 2020

- Session Chair at *25th ASU Graduate Linguistics, Applied Linguistics, and TESOL Symposium*, Feb. 2019

- Session Chair at *24th ASU Graduate Linguistics/TESOL Symposium*, Feb. 2018

- *ASU Graduate Linguistics/TESOL Symposium* [organizing committee member, 2014-2018]

- *ASU Graduate Linguistics, Applied Linguistics, & TESOL Symposium* [organizing committee member, abstract-reviewing committee member, 2018-2020]

- American Association for Applied Linguistics [graduate student member, 2016-2019]

COMPUTERS SKILLS

- Blackboard (learning management system; expertise in incorporating in classroom teaching, assessment, shared learning, CALL, etc.)

- Canvas (learning management system; expertise in incorporating in classroom teaching, assessment, shared learning, CALL, etc.)

- Digication (learning management system; digital archive of portfolios; expertise in creating templates, incorporating in classroom teaching and assessment)

- ELAN (tool for the creation of complex annotations; expertise in transcription, glossing, and multimodal data exploration)

- BYU Corpora (language corpora; expertise in navigation and data collection)

- PRAAT (software for speech analysis; expertise in sound recording, acoustic analysis, data mining)

- MS Word, MS PowerPoint, MS Excel, GoogleDoc, Dropbox, Prezi

- Working knowledge of AntConc (concordance tool for linguistic analysis of tagged textual data)

- iMovie (multipurpose video editor; expertise in creating content for online teaching)

- Python (programming language; basic knowledge, beginner level)

LANGUAGE SKILLS

- Bangla – fluent in speaking, reading, and writing

- English – fluent in speaking, reading, and writing

- Hindi – fluent in speaking and reading

- Working Knowledge of Punjabi, Awadhi, Bhojpuri, Sanskrit, and two other Bangla speech varieties

<u>OTHER SKILLS & INTERESTS</u>

Curriculum development: college-level writing, grammar, communication, and linguistics; **translation:** Bengali to English, and vice versa, Hindi to English; **transcription:** IPA (International Phonetic Alphabet) and Roman-based; multimodal annotation/transcription; subtitle writing for multimedia files; glossing for linguistic data; **content writing; qualitative research; copyediting;** and other.

<u>**REFERENCES:**</u> Can be provided upon request.