



INDIAN INSTITUTE OF MANAGEMENT
INDORE



IIMI
FDP

Faculty Development Programme Product Management

December 13-17, 2021 (Online Mode)

About FDP: Indian Institute of Management Indore (IIM Indore) is committed to providing research and teaching skill enhancement programmes for fellow faculty of business schools in India. The Faculty Development Programmes (FDP) at IIM Indore are carefully designed to bridge the gap in quality research and teaching skills that are required in contemporary management education in India.

Programme overview: This programme is exclusively designed for faculty members/aspiring faculty members that are looking to understand the product development and management domain. The programme contains topics from various product development/management functions and covers contextual concepts that are highly relevant to the existing business environment. The courses will be taught by the experts of the domain and will be delivered through online technology to ensure the learning outcomes.

Contact details of the programme coordinator:

Prof Abhishek Mishra
Email: abhishek@iimidr.ac.in;
Mobile: +91-731-2439599

HOW TO ENROLL

Applicant willing to participate in the programme shall enrol themselves by filling the online application form available on the website. Last date for submission of application is November 20, 2021. The applications are not complete until receipt of programme fee. Incomplete applications will not be processed.

PROGRAMME FEE PAYMENT

The programme fee of Rs. 17,700 (Rs. 15,000 plus 18% GST) is to be paid by way of electronic fund transfer.

Objectives: To discuss the fundamentals of new product development and management

Content:

- Introduction to Product Management
- Market and Consumer Analysis
- Product Development Process
- Product Distribution; Product Sales

Faculty: IIM Indore faculty members will handle sessions.

Target audience: Current faculty members and PhD Scholars.

Delivery Mode: The classes will be scheduled on an online platform. IIM Indore will provide requisite access to the online platform via a login account. Participants are required to have access to a personal computer/laptop and stable internet connection to access the classes.

Certificate: Upon completion of the programme a certificate of participation will be issued by IIM Indore. The certificate will be sent by post to the participants address.

For more details, please contact:

Professor Sanjeev Tripathi,

Coordinator, FDP

Email: fdp@iimidr.ac.in

Tel: +91-731-2439752

Visit: <http://www.iimidr.ac.in/academic-programmes/faculty-development-programme/>