

AlmaMatters

The Planet-1 Newsletter

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IIM INDORE ALUMNI OFFICE

Edited by:

**Prof. Ganesh Kumar N.
Chair, Alumni**



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Editor's Desk

Dear Alumni,

February 2022 was a pretty happening month for the Institute. We witnessed our students getting placed with better packages; the Institute signed MoU to broaden its reach, alumni engagement events, cultural festivals, and so forth. This issue of the newsletter covers everything.

As you are aware, we began the Wisdom (प्रज्ञा) Alumni Talk Series, in which alumni are providing engaging talks on contemporary themes. The talk is followed by an intriguing question and answer session. Those who have missed these talks, I am pleased to inform you that video recordings of the talk series are now available at <https://www.iimidr.ac.in/alumni/videos/>. This link will be periodically updated. You may bookmark the link for future reference.

I am also pleased to inform you that we are working on the Distinguished Alumni Award 2021, and the name will be announced after due process.

We are also working to create a database of alumni expertise (DAE). DAE intends to collect information from Alumni on professional experience, topic knowledge, and industry insights in order to take more measures to enhance alumni engagement with the Institute. On a need basis, the Institute will draw on alumni's knowledge in programmes/courses as resource persons in courses, instructors in courses/workshops, members of programme boards of studies, invitation as experts in various committees. While thanking you all for your constant support, I would like to request that you assist us in compiling a database of your professional expertise. This will allow us to include our alumni more in academic programme delivery and allow existing students to learn from them. Those of you who have not yet responded may please do so, and if you have already submitted your response, please ignore it. To see

the message from Dean & database questionnaire, click this link [Message & Questionnaire Link](#).

As I mentioned in the earlier issues, we'd love to hear from any of our alums who've started their businesses and would like to feature them here. We will celebrate their success together in the community.

We also invite our prolific book-writer-alumni to share information about their work. You may share information on alumnioffice@iimidr.ac.in.

We welcome your suggestions on alumnioffice@iimidr.ac.in to make this newsletter a strong connect between Institute and alumni. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to alumnioffice@iimidr.ac.in with a cc to alumni@iimidr.ac.in. Remember to add these two email ids to your safe senders list.

With warm regards,

Prof. Ganesh Kumar N.
Chair, Alumni
IIM Indore

PS: Visit us at <https://www.iimidr.ac.in/alumni/newsletter/> for previous issues.

News & Events

Alumni Talk Series "Wisdom" (प्रज्ञा)

The Institute is hosting a series of alumni lectures to commemorate the 25th anniversary of the Institute and to honour the accomplishments of several of our alumni. The Alumni Talk Series "Wisdom" (प्रज्ञा) will invite distinguished alumni to share their work and wisdom (e.g., the innovations they crafted and implemented, reinventing business models etc.) with the IIM Indore community. This series seeks to foster relationships with alumni, existing participants, and faculty.

This year-long series is a part of the Silver Jubilee Celebrations #IIMlat25 on completing 25 glorious years of the Institute. We intend to conduct 25 talks by our alumni in the coming 12 months.

The speakers will share their experience and innovation in dealing with a pandemic or some emerging trends in their domain of expertise to inspire the next generation of graduates. They will share with us a 45-minute live video on Zoom Platform. In addition, we will record the video and keep it in our repository to live talk.

You may watch the Alumni Talk Series videos on:

<https://www.iimdr.ac.in/alumni/videos/>

Speakers in February 2022

Alumni Talk No. 8



Speaker:

Mr. Kamaldeep Singh Bhatia

Batch: PGP 1999 – 2001

Co-Founder & Chief Business Officer

CollegeDoors.com

Topic: De-mystifying EdTech: Opportunities for Start-ups

Date: Sunday, February 6, 2022 Time: 4.00 pm (IST)

Alumni Talk No. 9



Speaker:

Mr. Naveen Pandey

Batch: PGP 1999 – 2001

CEO, Unibic Foods

Topic: A Career in Sales: From someone who ended there by accident

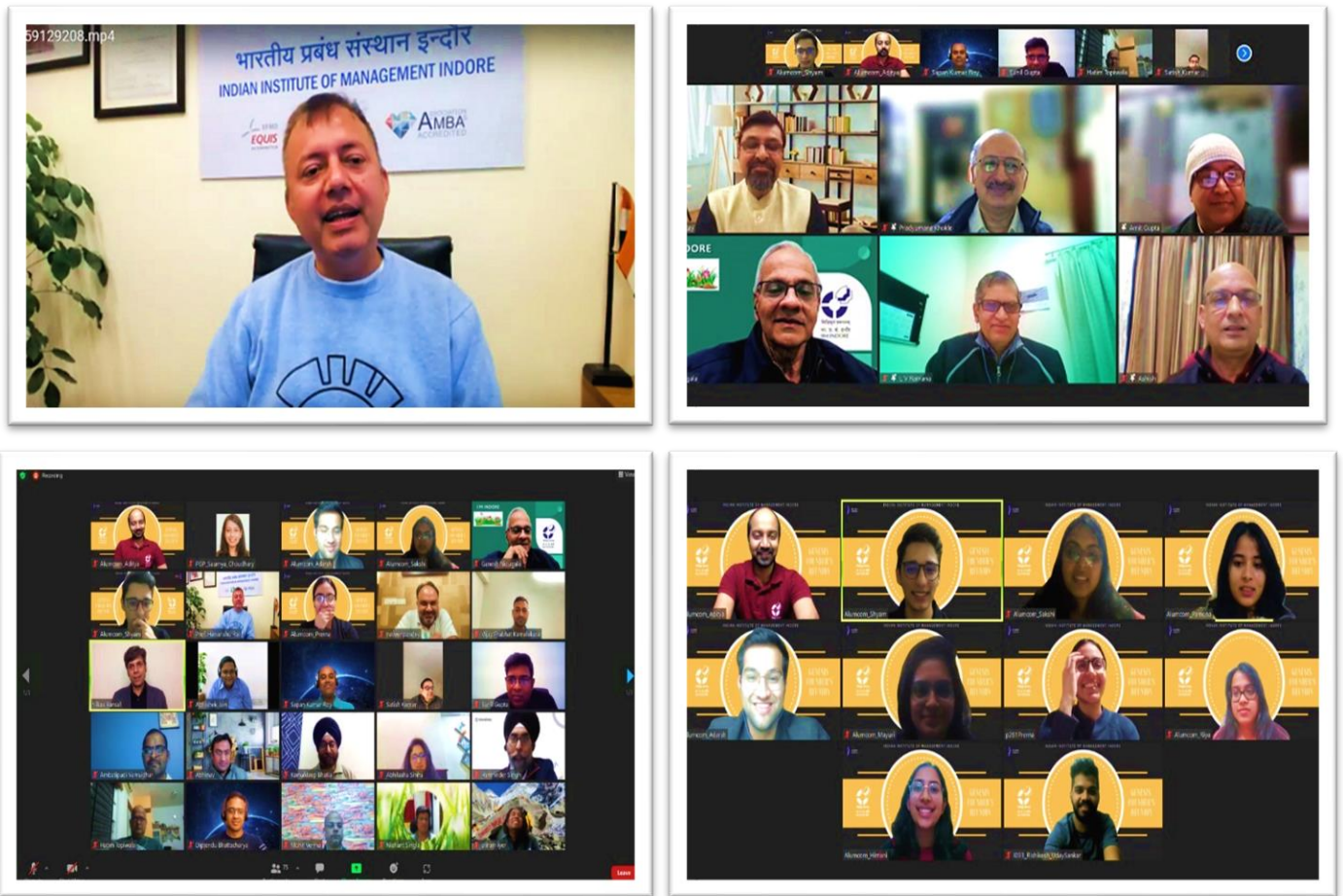
Date: Sunday, February 20, 2022, Time: 4.00 pm (IST)

Earlier talks

1. Mr. Rahul Razdan, Batch: PGP 1998 – 2000 Topic: Future trends in the Indian technology industry: Preparing for the challenges ahead.
2. Mr. Siddharth Sethi, Batch: EPGP 2003 – 2004 Topic: Accessing Capital Market: An Entrepreneur's Emotional Journey.
3. Mr. Manvendra Gupta, CFA Batch: PGP 1998 – 2000 Topic: Data and AI for Investment Management.
4. Mr. Satish Kumar, Batch: PGP 1998 – 2000 Topic: Mobility Industry in the Digital Age – Preparing for the future.
5. Mr. Vikas Bansal, Batch: PGP 1999 – 2001 Topic: Building Brand YOU.
6. Mr. Mohit Verma, PGP 1999 – 2001 Topic: Shifting Sands - A Case for Sustainable Financing.
7. Mr. Roopank Chaudhary, Batch: PGP 1999 – 2001 Topic: The World of Human Capital Consulting and Why Everyone Wants a Piece of It.

News from Alumni Chapters and Campus

Genesis-Founder's Reunion



The Alumni Committee of IIM Indore successfully organized 'Genesis-Founder's Reunion,' a reunion of the first three batches of the Institute on February 06, 2022. The event was conducted in online mode. The reunion showed a high turnout, with 60 alumni attending the event.

Prof. Himanshu Rai, Director, IIM Indore, inaugurated the event with an informative talk about how IIM Indore remains a contextually-relevant business school contributing to community and nation-building. He discussed how the Institute's alumni could contribute to this journey. He also emphasized the importance of engaging alumni in the Institute's continuing efforts to become the top business school in the world.

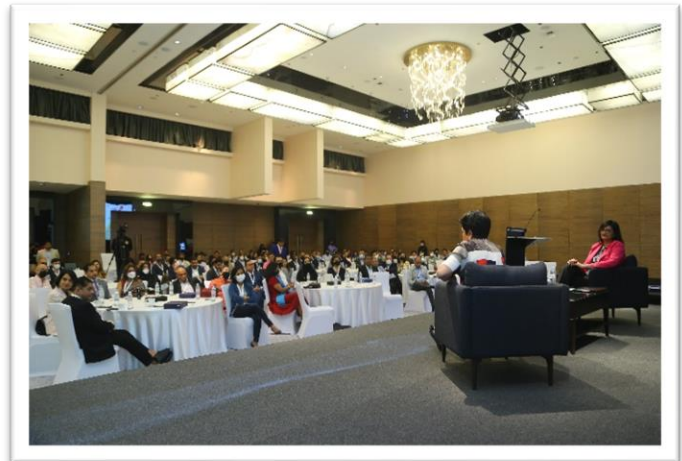
[Read More](#)

"Leadership for Future" summit at UAE



As a part of PAN IIM Alumni - ME, the IIM Indore Alumni Association - UAE Chapter Alumni organized the "Leadership for Future" summit on February 12, 2022. They got an opportunity to interact with Ms. Indra Nooyi, Former Chairman, and CEO of PepsiCo. She shared myriad anecdotes and timeless wisdom from her incredible career journey. Mr. Sunjay Sudhir, the ambassador of India to the UAE also graced the event with his presence and shared insights on the UAE-India bi-lateral relations and the role IIM

alumni are playing in strengthening the ties between these two countries. Eminent personalities like Dr. Moza Suwaidan, Atif Albraiki, Eesa Bastaki, Poonam Bhojani, Rashmi Malik, Nandan Mer, and Ramesh S Ramakrishnan, were also present, who shared their insightful perspectives on the panels for Diversity & Inclusion and Leadership for the Future.



IIM Indore now has 450+ alumni in the Gulf Countries with 50+ female alumni. We offer numerous executive programmes in UAE and other middle-east nations.



These include Advanced Management Development Programme for Executives, General Management Programme for Executives in Dubai, General Management Programme for Executives for other Middle East Countries, Strategic Financial Management Programme for Executive, and Strategic Marketing Management Programme in Digital World for Executives.

Alumni Engagement Programme

The Alumni Office is taking steps to facilitate alumni engagement with the Institute. The objective is to tap on Alumni's professional expertise, subject knowledge, and industry insights. In this direction, one more initiative is to invite alumni to deliver programmes/courses as resource persons or instructors in courses/workshops. This will allow the Institute to interact more with our alumni in academic programme delivery and provide young participants with opportunities to learn from experienced alumni. Recently, four of our alumni have offered the practitioner based two-credit alumni courses in the Integrated Programme in Management (IPM).



Mr. Altamash Aslam, Batch: PGP – 2013
Sr. Manager, Digital Experience
TATA AIA Life Insurance
Course Name: Media & Entertainment Industry
Primer (Workshop Course)
Teaching in Term/ Batch: Term-IX of
IPM-2019 Batch



Mr. Kapil Kanungo, Batch: IPM – 2011
Senior Consultant, Dalberg Advisors
Course Name: Problem Solving 101
(Workshop Course)
Teaching in Term/ Batch: Term-IX of
IPM-2019 Batch

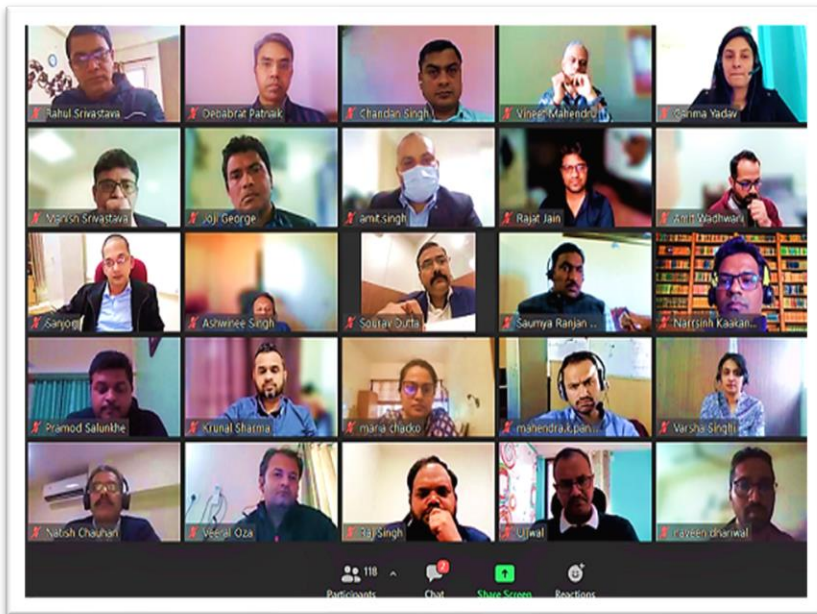


Mr. Mitesh L Gangar, Batch: PGP – 2013
DGM – Chemical Business (Commercial &
Supply Chain), Aarti Industries Ltd.
Course Name: Aspects of International Business
Management (Workshop Course)
Teaching in Term/ Batch: Term-IX of
IPM-2019 Batch



Mr. Suman Sourav, Batch: PGP – 2013
Manager, Reserve Bank of India
Course Name: Central Banking and Monetary
Policy (Workshop Course)
Teaching in Term/ Batch: Term-IX of
IPM-2019 Batch

Second Batch of Executive Programme in Digital Transformation Begins



The second batch of the Executive Programme in Digital Transformation (EPDT) commenced at IIM Indore on January 29, 2022. The virtual inauguration took place in the presence of Prof. Saumya Ranjan Dash, Dean-Programmes; Prof. Subin Sudhir, Chair-Executive Education and Prof. Saurabh Kumar and Prof. Sanjog Ray, Programme Coordinators, EPDT.

[Read More](#)

Third Batch of Certificate Programme in Project Management Begins at IIM Indore

The third batch of Certificate Programme in Project Management (CPPM) commenced at IIM Indore on February 06, 2022. The virtual inauguration took place in the presence of Prof. Saumya Ranjan Dash, Dean-Programmes and Prof. Rohit Kapoor, Programme Coordinator, CPPM, IIM Indore. A total of 123 participants registered for the programme.



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IIM Indore Signs an MoU with Army Training Command and Army War College



Indian Institute of Management Indore (IIM Indore), Army Training Command (ARTRAC), and its subsidiary, the Army War College (AWC), are premier institutes known for professional excellence and the highest standards of research work in their respective fields. The institutions have been collaborating to conduct training and professional discourse. The Golden Jubilee of AWC and the Silver Jubilee of IIM Indore in 2021 are ideal for the two institutes to take the ongoing collaboration to the next level. Hence, a

Memorandum of Understanding was signed on February 09, 2022. Prof. Himanshu Rai, Director, IIM Indore and Lieutenant General Jaswinder Singh Sandhu, Chief of Staff, Headquarter of Army Training Command, signed the MoU. Lieutenant General V.S. Sreenivas PVSM, AVSM**, Commandant Army War College was also present on occasion.

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Atharv 2022



Central India's largest management, cultural and literary fest, IIM Indore's Atharv, was held on February 04-06, 2022. The fest was organized by the Five-Year Integrated Programme in Management (IPM) participants in online mode. With over 1500 participants competing in 30 events, the fest was sponsored by more than 30 companies, with Hirect being the title sponsor.

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Second Batch of Advanced Management Programme for Corporate Leaders Begins at IIM Indore



The second batch of Advanced Management Programme for Corporate Leaders – AMPCL, began at IIM Indore on February 13, 2022. The virtual inauguration took place in the presence of Chief Guest Mr. Rajagopalan Purushotam, Sr. VP RIL. Prof. Prashant Salwan, Programme Coordinator, AMPCL, and Mr. Darayas Mehta, Director, VCNOW were also present on occasion.

[Read More](#)

Executive MBA placements 2021-2022

EPGP (Executive Post Graduate Program in Management) is a highly sought flagship one-year full-time residential MBA program at IIM Indore. EPGP scaled new heights in campus recruitment for the graduating class of 2022. The average CTC offered to the EPGP Class of 2022 grew by 28% to 25.4 LPA compared to last year. A total of 57 offers were rolled out to a class strength of 57 students.

The highest domestic offer grew by a massive 114% to 70 LPA compared to last year.

The average of the top 25% of the offers made to EPGP participants climbed up to 35.5 LPA, while the average of the top 50% of the offers was at impressive 30.6 LPA.

The cohort witnessed 105% growth in the average package post-MBA compared to the average pre-MBA package.

“The stellar placement season witnessed by EPGP Class of 2022 is an outcome of the perseverance and persistent sincere efforts by the Institute, faculty, and students. We wish to thank our corporate recruitment partners for showing immense faith in the capabilities of our EPGP participants to become business leaders of tomorrow. EPGP participants are also provided with significant international exposure through the International Immersion Program by SDA Bocconi and Collaborative Online International Learning (COIL) projects with the University of Liverpool Management School (ULMS)”, said Prof. Himanshu Rai, Director of IIM Indore.

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IIM Indore Signs MoU with AIGGPA



Indian Institute of Management Indore (IIM Indore) aims to remain contextually relevant and take initiatives to contribute to nation-building. The Institute has collaborated with various government departments and organizations to conduct and provide training sessions for the government officers and professionals, who play a significant role in governance and administration. The Institute has now signed an MoU with Atal Bihari Institute of Good Governance and Policy Analysis (AIGGPA), Bhopal. The objective of this MoU is to foster

collaboration and provide an opportunity for professional, scholarly, and academic interaction in matters relating to public policy, governance, administration, and related areas. [Read More](#)

Aditya Birla Scholarship - 2022

Congratulations to these four participants who have received the most coveted the Aditya Birla Scholarship.

Mr. Abhinav Palaparthi, 2021PGP234
Mr. Burhan Ashraf, 2021PGP092
Mr. R. Gokul, 2021PGP270
Ms. Shamayeta Chowdhury, 2021PGP340

The Aditya Birla Scholarship Programme is the Aditya Birla Group's way of pursuing Mr. Aditya Vikram Birla's ideals of creating leaders with a passion to excel. Instituted in 1999, the Aditya Birla Scholarship provides an excellent opportunity for scholars to learn through networking with the country's premier global conglomerate.

The top 20 students were invited to apply through the Deans of the respective institutes and were then taken through a two-way selection process. 160 applications from IIMs/XLRI/FMS & other B-Schools were evaluated. Of these, 36 students were shortlisted by an apex Board for the Aditya Birla Scholarship Programme with Mr. Kumar Mangalam Birla, Chairman, Mrs. Rajashreeji Birla, Patron, Dr. Santrupt Misra, Mr. Ashok Gupta and Mr. Khozem Mirza. Out of these, 15 have been awarded the scholarship, which covers a part of the academic fees of the first and second year.

Out of 15 scholarships for IIMs, four of these participants have received the scholarship this year. This is the highest number of participants among all IIMs as well as the highest number from our Institute so far.

Entrepreneurs of Planet-I



Oshin Goel, Batch: IPM 2012 – 2017

Founder, Vibrant Dots

Email - i12OSHING@iimidr.ac.in

LinkedIn profile:

<https://www.linkedin.com/in/oshin-goel-46a40992>

How did your entrepreneurial journey start?

I have always liked creating things from scratch. By the time I was done with my summer internship, I knew I wanted to do something of my own. My father was doing something similar in the experiential learning space. I decided to take the plunge. It was a calculated cost benefit analysis of taking up a job versus starting up on my own.

Briefly describe your business and why you chose this particular field?

We provide Outbound Learning Programmes - our participants stay with us at campsites and we engage them in multiple activities like team games, hiking, adventure activities. Each programme is custom built and hence, can have different elements.

I love travelling myself and understand the importance of the learning that comes with it. I have had some experience in organizing tours during school and college, added with my father's learning, it was a clear choice for me.

What were the major challenges you faced in starting your business?

Services by nature are heterogeneous and when you are providing services in an industry as unregulated as travel, any kind of standardization becomes a huge problem. Creating a space for yourself in a highly competitive market is again difficult.

Did you go for external funding for your start-up/ firm? What factors helped you to secure such funding?

No, I did not go for external funding, I kept myself extremely lean and expanded only at the pace of the inflow of revenue.

What would be your advice for an MBA who is considering a startup?

Talk to as many people (from varied backgrounds) about your idea as possible, you will get good insights, however, no one knows your situation, your strengths and weaknesses better than you, so take the final judgment call yourself.

As much as it is glamorized, entrepreneurship is pure hard work (no doubt, success, when it comes, can feel surreal). It needs patience and perseverance, every bit of it. Don't give up easily. There will be dark days but there will be excellent days, too.

Announcements

Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels. Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

[Short Duration Programmes \(Online and On-campus\)](#)

[Long Duration Online Programmes](#)

[Executive Programmes in UAE](#)

[General Management Programme for Executives \(GMPE\)](#)

[Virtual Learning Programme for Executives \(VLPE\)](#)

[Certificate Course in Business Management for Defence Officers](#)

[Faculty Development Programme \(FDP\)](#)

For more information or assistance, please contact:

Alumni Office

Indian Institute of Management Indore

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