

INDIAN INSTITUTE OF MANAGEMENT
INDORE



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

FINAL PLACEMENTS REPORT

BATCH OF 2020-22



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INDIAN INSTITUTE OF MANAGEMENT INDORE
भारतीय प्रबंध संस्थान इंदौर



DIRECTOR'S MESSAGE

"The special secret ingredient' that helped the Institute grow over all these years is the faith in each other, trust in togetherness and conviction and commitment to the institute. The Institute focuses on the constant growth and development of its participants, and now has foreign collaborations with over 40 universities in 16 nations. The Institute stands firm on its mission to remain contextually relevant and develop socially conscious leaders, managers, and entrepreneurs who are determined to contribute to nation-building."



PROF. HIMANSHU RAI
DIRECTOR

OVERVIEW

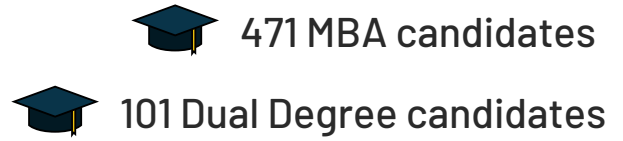
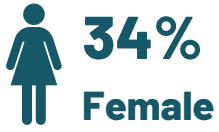
The Indian Institute of Management (IIM), Indore is one of India's leading business schools. Carrying a pedigree of 25 years, IIM Indore has built a reputation as a world-class institute, committed to excellence in management education, research, and training. The institute's flagship MBA programme is developed and continuously updated in close coordination with both academia and industry, being delivered by a stellar set of faculty using a participant-centric pedagogy. In a testament to our global standards, we have been accredited by the Association of MBAs (AMBA, UK), The Association to Advance Collegiate Schools of Business (AACSB, USA), and the EFMD Quality Improvement System (EQUIS, European Union), making us a part of a select group of institutions that have the coveted "triple crown" of all three accreditations. Our exceptional placement seasons, setting new records year on year, are representative of the quality of future leaders groomed at IIM Indore.

IIM Indore is delighted to announce the successful completion of the final placement process for the MBA class of 2022. Comprising of 572 students, the largest MBA batch across all IIMs was offered a multitude of roles in various domains by prestigious Indian and global recruiters. This season witnessed the participation of over 180 recruiters, with more than 30 new recruiters forging relationships with the institute.

Our placements continue to grow every year, with the average compensation standing at INR 25.01 lakhs for the batch of 2020 - 22, an increase of 6% from the past year. The median compensation grew by 6.6% to INR 24.09 lakhs. The highest compensation package this year was 49 lakhs. The top 100 students secured an average compensation of INR 37.95 Lakhs while the average for the top 200 stood at INR 32.75 Lakhs.

We would like to thank our trusted recruiting partners for reposing their faith in the institute and its students year after year.

DIVERSITY AT CAMPUS



23%

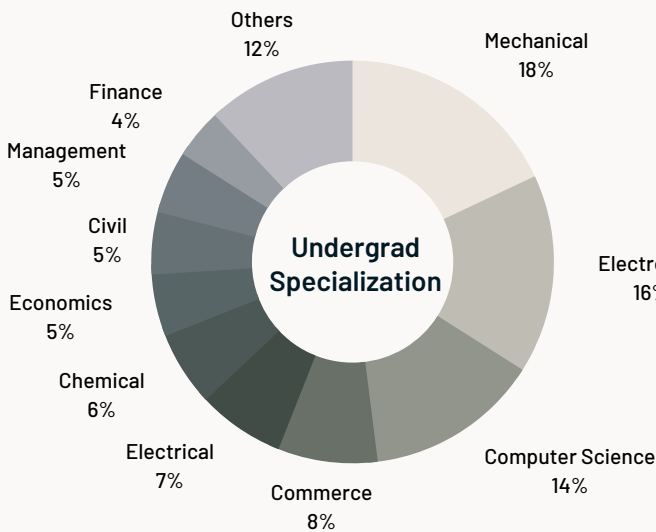
Candidates from Premier Institutes
(IITs/NITs/BITs/Etc)

21 months

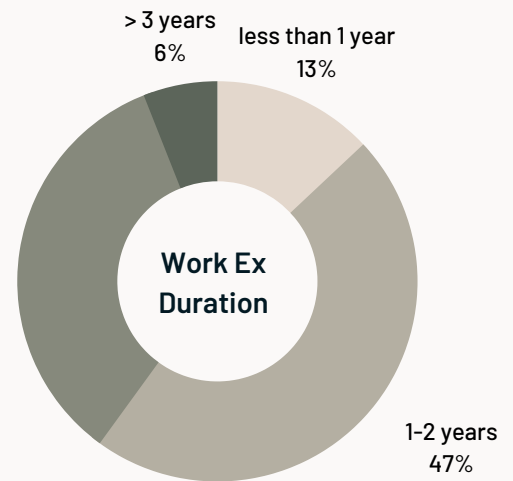
Average Work Experience

53%

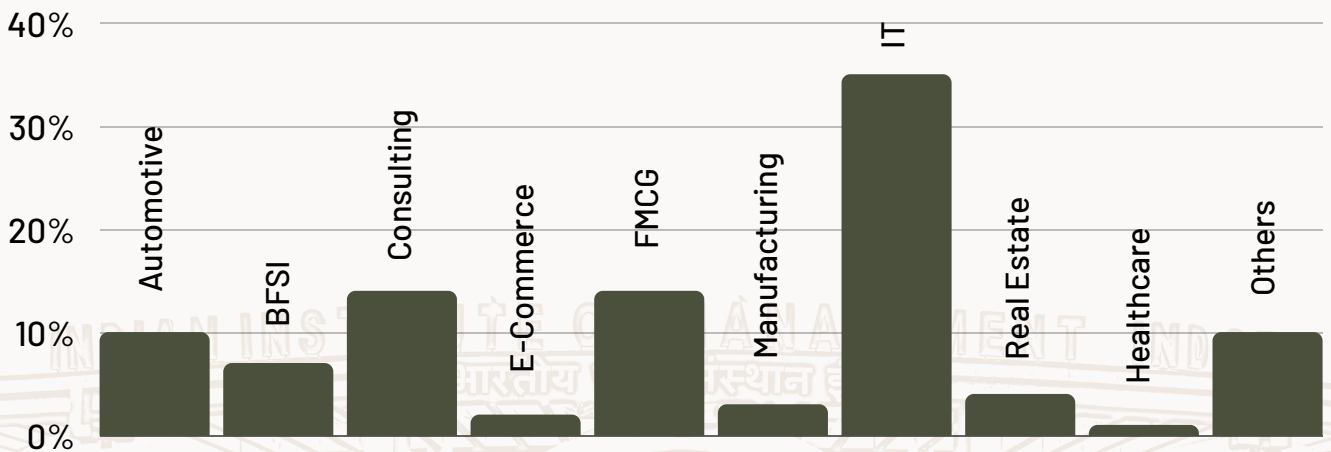
Candidates with Work Experience



2-3 years
34%



SECTOR WISE WORK EXPERIENCE

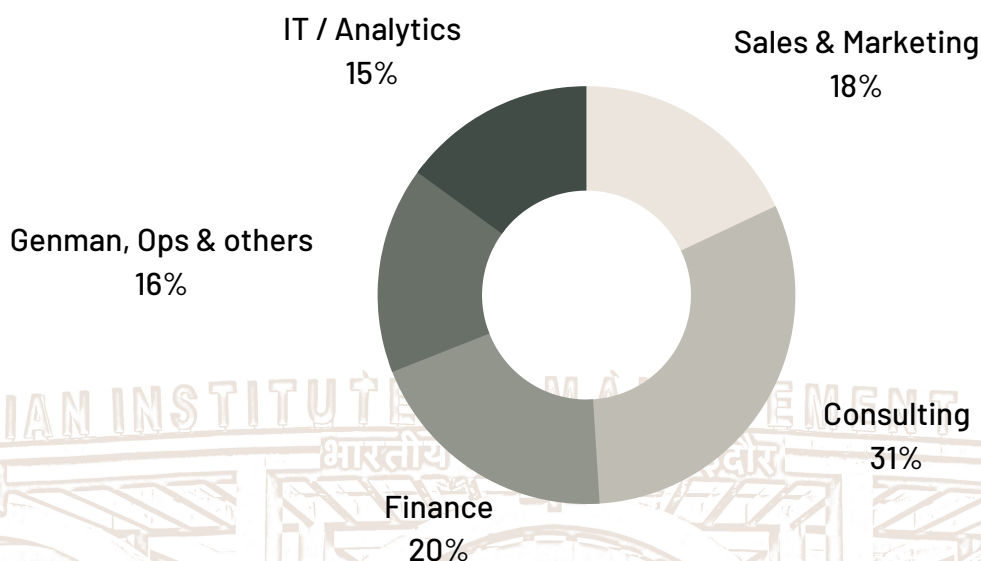




200+ recruiters with 30+ new recruiters

The final placement season of 2022 witnessed roles being offered across a wide range of sectors. The sectors that recruited the maximum number of students were Banking, Financial Services & Insurance (BFSI), Consulting, Consumer Products & Retail (CPR) and Technology, Media & Telecommunications (TMT). Other sectors with significant participation were Automotives, Chemicals, Energy, Healthcare, Hospitality, Infrastructure, Logistics & Supply Chain, Manufacturing, Mobility, Pharmaceuticals, Steel and Wine & Spirits. Several conglomerates (with a presence in multiple sectors) also offered coveted leadership roles to students.

DOMAINS



DOMAIN OVERVIEW

CONSULTING

IIM Indore witnessed an uptick in consulting offers as compared to previous years, with 31% of the batch opting for consulting roles. Key recruiters included Accenture Strategy, Acuvon Consulting, Avalon Consulting, Bain & Company, Boston Consulting Group, Deloitte, Everest Group, Eversana, Ernst & Young, Infosys Management Consulting, KPMG, McKinsey & Company, Michael Page, PriceWaterhouseCoopers, Redseer Consulting, Synergy Consulting, Thoucentric Consulting, and Vector Consulting.

Aside from generalist consulting roles offered by blue-chip consulting giants, several practice-specific roles were also offered. Notable practice-specific roles included AI Transformation, BFSI, Cyber Strategy, Digital Transformation, Enterprise Strategy, E-Commerce, Energy, Financial Advisory, Healthcare, Implementation, Lifesciences, M&A, Media Strategy, Performance Improvement, Retail, Research & Advisory, Sustainability, Technology, and TOC. BCG and IIM Indore continued a recruiting partnership that has now stretched longer than a decade, standing testament to the quality of consultants groomed at IIM Indore.



FINANCE

Finance has always been a mainstay of IIM Indore placements, and this year was no different, with 20% of the batch opting for this domain. Key recruiters included Avendus Capital, Bank of America, Barclays, Credit Suisse, CRISIL, D.E. Shaw, Deutsche Bank, Finezza, Goldman Sachs, HDFC Bank, HSBC, ICICI Bank, Indus Valley Partners, Jana Small Finance Bank, JP Morgan Chase & Company, Lincoln International, Marsh, Morgan Stanley, Nomura, Pashupati Capital, Piramal Group, StateStreet, and Yes Bank.

Roles offered in finance functions included Asset Management, Capital Markets, Capital Risk, Compliance, Corporate Banking, Credit Risk, Cards, Enterprise Risk, Equity Research, Equity Trading, Finance Strategy, Financial Markets, Financial Operations, International Banking, Investment Banking, Market Risk, Policy, Pricing, Private Wealth, Quantitative Services, Ratings, Research Retail Risk, Treasury and Wealth Products. Several large financial services firms also offered leadership development programs with rotations across various finance desks.



DOMAIN OVERVIEW

GENERAL MANAGEMENT / HR / OPERATIONS

Roles in the General Management, HR and Operations functions form a coveted stable of roles for IIM Indore students. Year after year, prominent global organizations have recruited from IIM Indore for these roles. Of late, we have also witnessed a rise in roles offered by growing Indian and international tech firms. This year, 16% of students opted for roles in these functions. Key recruiters this year included ACT Fibernet, Amway, Axis Bank, Baker Hughes, Biocon, BlackBuck, Capgemini ELITE, Garena, Indus Towers, Jindal Steel Works Limited, Kotak Mahindra Bank, L&T, Mahindra, Max Life Insurance, OfBusiness, OYO, Reliance Industries Limited, Salesforce, Tech Mahindra, Times Internet, Udaan & Vodafone Intelligent Solutions.

Several renowned fast-track leadership development programmes recruited IIM Indore students in significant numbers. Prominent verticals and roles included Business Strategy, Cloud, CXO Office, Energy, Healthcare, HR Strategy, Manufacturing, Operations Management, Process Excellence, Program Management, and Strategy Associate.



SALES & MARKETING

IIM Indore continues to remain a preferred campus for top-tier recruiters offering roles in the Sales & Marketing function. This year, 18% of the batch opted for roles in this function. Key recruiters included Aditya Birla Fashion & Retail Limited, Asian Paints, Bajaj Auto, BMW, Cisco, Country Delight, Dabur, Diageo, Grasim Paints, GSK Pharma, Hero MotoCorp, Hexaware, L'Oreal, Marico, More Retail, MX Player, Samsung, Tata Steel, Titan, Whirlpool and Xiaomi.

A diverse mix of recruiters meant that both evergreen and modernistic roles were offered to students. Profiles offered in sales, marketing, and allied functions included B2B Sales & Marketing, Brand Marketing, Category Management, Channel Sales, Consumer Experience, Consumer Products, Corporate Solutioning, Growth Marketing, Key Account Management, Marketing, Pre-Sales, Product Management, Product Marketing, and Strategic Planning.



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DOMAIN OVERVIEW

IT / ANALYTICS

Keeping in line with industry trends, IT / Analytics recruitment witnessed a significant increase as compared to the past year. 15% of students were recruited for IT / Analytics roles, demonstrating IIM Indore's capability in training aspiring leaders for the increasingly digital world we are heading towards. Key recruiters included Amazon, American Express, Angel One, Atria, Capgemini Chrysalis, CarDekho, Cipla, CityMall, Cognizant, EXL, General Electric, Google, Hevo Data, Hindustan Unilever, IBM, IQVIA, Jio Platforms, Joveo, JustDial, MagicBricks, MakeMyTrip, Matrimony, Merilytics, MIQ Digital, NPCI, Optum, Paytm, PharmEasy, PhonePe, Playsimple Games, Shopee, Spinny, Unacademy, Walmart, Wipro and ZebPay.

Product Management, Program Management, and Business Analytics were the most sought-after roles this season, making up the bulk of the placements for the IT / Analytics functions. Other notable profiles on offer included Bid Management, Cloud Platforms, Digital Journey Owner, Healthcare Analytics, IT Transformation, and Product Development.



SEASON HIGHLIGHTS

The batch of 2020 - 22 witnessed one of the most successful final placement seasons in the history of IIM Indore. The tireless efforts of the institute's stakeholders across its 25-year history have ensured our continued success in recruitments. Legacy recruiters have continued to put their confidence in the quality of leaders trained at the institute, hiring in higher numbers than ever before. The institute's brand image has been steadily growing, driven by the exceptional performance of our students, alumni, and faculty. This was clearly visible in the number of new recruiters eager to hire managerial talent from IIM Indore. The institute forged relationships with firms like Accenture Strategy, Amway, Avalon Consulting, Baker Hughes, Biocon, BMW, CarDekho, Equitas Bank, Eversana, Garena, Grasim, Hexaware, IBM, Indus Towers, Jana Bank, KPMG, Magicbricks, Mahindra Group, MakeMyTrip, Merilytics, MX Player, OYO, PharmEasy, Porter, Rapido, Redseer Consulting, RIL, Shopee, Sony Pictures, Spinny, Synergy Consulting, Thoucentric Consulting, Titan, Unacademy and Zebpay.



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PROMINENT RECRUITERS





Visalakshi Natarajan
(Secretary)



Abhinav Narang



Abhishek Namdeo



Abhishek Lokhande



Agrim Yadav



Ankush Khurana



Bhaven Parakh



Charchil Jain



Dimple Vasu



Harish Narayanan



Harshita Mishra



Jasmine B



Prathyusha Devi Tekumudi



Preeti Mehta



Rikshita Agarwal



Sadasiba Sahu



Sakshi Gupta



Shatakshi Jaiswal



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Sushma Patil



Vikhyat Mahaur

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