



**FELLOW PROGRAMME MANAGEMENT &  
FELLOW PROGRAMME MANAGEMENT (INDUSTRY)**



**INDIAN INSTITUTE OF MANAGEMENT INDORE**

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book	Award for Paper
1	Alok Kumar Singh, Rohit Kapoor, Hasmukh Gajjar, Ganesh Kumar N.	Conference Paper	Estimation of Assortment and Estimation of Demand Parameters in a Retail Chain	Academy of business Research, Fall 2012, Atlantic City, New Jersey, USA	Best Paper
2	Alok Kumar Singh, Nikunj Kumar Jain	Conference and Published Paper	Optimizing the Number and location of Emergency Medical services Ambulance Using Set covering approach	4th Conference on Excellence in Research and Education 2012	Published in Indore Management Journal, Special Issue, ISSN: 0975-1653, Edited By Omkar D. Palsule-Desai
3	Bishakha Majumdar	Published Paper	Transformational Leadership and Innovative Work Behaviour	Journal of the Indian Academy of Applied Psychology, 37(1), 140-148.	Prof. Anima Sen Award for Excellence in Research - for the best publication in the Journal of Indian Academy of Applied Psychology in 2011.
4	Bishakha Majumdar	Conference Paper	Gender effects on emergent leadership in groups: A study on business administration students	XXIII Annual Convention of National Academy of Psychology (NAOP), India at NIT Rourkela, December 2013	Sourya Pattnaik Award for Excellence in Management Research 2013

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book	Award for Paper
5	Dhara Jha	Award Winning Conference Paper	"I feel case-study method of teaching is.." Students speak!!	National Conference on Technology & Management -2012, organized by SPCE, Visnagar, Gujarat, January 20-21, 2012	First Prize in students' category
6	Khushbu Agarwal	Award Winning Conference Paper & Published Paper	Empirical Analysis of Tracking Error of Gold Exchange Traded Funds in Future	Presented at the Nirma International Conference on Management, Nirma University, Ahmedabad (January 5-7, 2012) & published in the Book "Global Recession to Global Recovery-Macro and Micro Dynamics of Trade, Finance and Investment", Excel India Publishers ISBN 978-93-81361-72-6	Best Paper Award in the Student Delegates Category
7	Nishant Uppal	Conference Paper	Prior Related Work Experience and Current Job Performance: Role of Individual Differences and Perceived Organizational Culture	6 <sup>th</sup> IIMA Doctoral Colloquium-2013, Indian Institute of Management, Ahmedabad	Best Paper Award Entry Research Track
8	Nishant Uppal	Research Paper	Moderation effects of Personality and Organizational Support on the relationship between Prior Job Experience and Academic Performance of Management	Studies in Higher Education	"A" Category journal as per ABDC Journal Ranking

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book	Award for Paper
9	Payal S. Kapoor	Conference Paper	Impact of Interpersonal Communication on Social Media over Customer-based Brand Equity	6th IIMA Doctoral Colloquium-2013, Indian Institute of Management Ahmedabad	Best Paper Award Entry Research Track
10	Piyush Kumar Singh	Conference Paper	Study of Technical and Allocative Efficiency of Indian Banks: A Deterministic, Non Parametric Frontier Based Approach	Academy of business Research, Fall 2012, Atlantic City, New Jersey, USA	Best Paper
11	Plavini Punyatoya	Doctoral Consortium (Award Winning)	Interactive Influence of Brand Globalness and Product Involvement on New Product Branding	Paper presented at 11th Consortium of Students in Management Research held at IISc, Bangalore on October 21, 2011	Received Best Paper Award
12	Plavini Punyatoya	Doctoral Conference	Effect of Brand Globalness on Consumer Response to New versus Extended Brand name: Moderating Role of Product Involvement	Paper presented at IMR DOCTORAL Conference held at IIM Bangalore during November 11-12, 2011	Paper is among the only nine papers selected for presentation and only one in the Marketing Area

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book	Award for Paper
13	Plavini Punyatoya	Doctoral Conference (Award Winning)	Evaluation of New Product Branding Strategies: The Role of Perceived Brand Globalness	5th IIMA Doctoral Colloquium held at IIM Ahmedabad during January 7-8, 2011	Best Paper Award in the Advanced Research Paper-Marketing Track
14	Plavini Punyatoya	Conference Paper	Barriers to Adapt Green Marketing Products and Strategies to Overcome Them	International Conference on Demography, Culture, and Marketing (ICDCM) held at XIM, Bhubaneswar during December 14-16, 2010	Won Ajay Kohli-Best Paper Award in Marketing Track
15	Rajeev Verma	Conference/ Published Paper	New Approaches to Sustainable Forest Management: A Study of Service Innovation in Conserving Forestry Resources,	Second International Sustainability Conference (SUSCON 2011) held at IIM, Shillong during November 9-11, 2011. Published with Journal of Economics and Sustainable Development, Vol.2, No.6.ISSN 2222-1700 (Paper) ISSN 2222-2855 (Online)	Outstanding Paper Award
16	Gunjan Tomer	Conference & Proceedings	"Person-Technology Fit: The related effects of technology characteristics and individual factors among IT professionals"	International conference on Global Strategies for an Emergent India (Kozhikode, India).	One of the top 5 papers selected for paper development workshop

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
17	Abhishek Totawar & Ranjeet Nambudiri	Conference/ Published Proceeding Paper	Organizational Justice, Job Satisfaction and the Mediating Role of Quality of Work Life	2011 International Conference on Contemporary Research Issues and Challenges in Emerging Economics, at Universiti Tun Abdul Razak
18	Abhishek Totawar & Ranjeet Nambudiri	Conference Paper	Organizational Justice and Job Satisfaction: The Mediation of Quality of Work Life	2nd Indian Academy of Management (IAM) Conference 2011, Indian Institute of Management, Bangalore
19	Abhishek Kumar Totawar	Conference Paper	MBA Admission Test Score and Entrepreneurial Inclination	Research Advances & Trends: Postgraduate Conference & Colloquium 2009. Kuala Lumpur, Malaysia
20	Abhishek Kumar Totawar, Aditya Billore, & Hemant Shrivastava	Published Conference Proceeding	A Report on Employee Engagement, Culture, Communication and Interpersonal Dynamics in an Organization	Indore Management Journal Special Issue. Refereed proceedings of 4th Conference on Excellence in Research and Education 2012

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
21	Abhishek Kumar Totawar & Ranjeet Nambudiri	Conference	Feeling fair and being satisfied: effect of organizational justice on job satisfaction and the mediation of quality of work life	30th International Congress of Psychology, 2012, Cape Town, South Africa
22	Abhishek Kumar Totawar & Ranjeet Nambudiri	Conference	Organizational justice, job satisfaction and organizational commitment: The mediation of quality of work life and psychological capital	28th European Group of Organizational Studies (EGOS) Colloquium, 2012, Helsinki, Finland
23	Abhishek Kumar Totawar & Ranjeet Nambudiri	Conference	Mood and Self-Efficacy: The Moderating Effect of Hedonic and Utilitarian Motivation	Academy of Management Annual Meeting 2012, Boston, USA
24	Abhishek Kumar Totawar & Ranjeet Nambudiri	Conference	Justice, satisfaction, commitment and the mediation of psychological capital	National Conference on Positive Behaviour: Perspectives and Applications. Department of Applied Psychology, Pondicherry University

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
25	Anuj Sharma & Abhishek Totawar	Published Paper	HR 2.0: A Social Media based Framework for employment Engagement	International Journal of Research in Commerce and Management, 3(1),1-5
26	Alok Kumar Singh	Published Paper	Modelling Customer Attrition under Mobile Number Portability using Markov Chain	Published in the proceedings of 15th Annual International Conference of Society of Operations Management (SOM) IIM Kolkata
27	Alok Kumar Singh	Published Paper	Exploring the Bullwhip effect: A study of Cause and Effect in New Business Scenario	Presented at the Nirma International Conference on Management (NICOM-2012). Published in book titled- Global Recession to Global Recovery: Enhancing Enterprise Competitiveness Through Human Capital and Operations Management, ISBN-978-93-81361-736. (NICOM-2012), Published in one of the books (compilation of research papers) titled- Global Recession to Global Recovery: Macro & Micro Dynamics of Trade, Finance and Investment-ISBN-978-93-81361-72-6 held at Nirma University, Ahmedabad, January 5-7,2012.
28	Amol Subhash Dhaigude	Article	Power Quality	MBASKool



Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
29	Amol Subhash Dhaigude	Article	The Reel road map: conceptualizing a value based entertainment industry	"Ignited Minds":- IIM Kozhikode
30	Anita Sharma and Palka Chhillar	Conference Paper	Businesses Revolutionizing Society through Innovations: An Exploratory Study	National conference cum Research workshop on 'Technology, Innovation and Social Change' TISS, Mumbai
31	Anita Sharma	Conference Paper	Impact of Entrepreneurial Solutions through Social Innovations on Sustainable Development	6th IIMA Doctoral Colloquium, IIM Ahmadabad
32	Anita Sharma	Conference Paper	"Understanding the Impact of Social Entrepreneurial Innovation on Sustainable Development: A Study of GOONJ-Clothing as a Matter of Concern"	Paper selected in Academic Conclave at 16th Annual Convention of Strategic Management Forum, IIM Kozhikode

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
33	Anuj Sharma	Published Paper	A collaborative Filtering Based Approach for Recommending Elective Courses	Information Intelligence, Systems, Technology and Management, Communications in Computer and Information Science, Springer-Verlag Berlin Heidelberg 2011, Volume 141, 7, 330-339, DOI: 10.1007/978-3-642-19423-8-34, ISSN 1865-0929, e-ISSN 1865-0937, ISBN 978-3-642-19422-1, eISBN 978-3-642-19423-8
34	Anuj Sharma	Published Paper	A Neural Network based Approach for Predicting Customer Churn in Cellular Network Services	International Journal of Computer Applications (ISSN 0975-8887) Volume 27-No.11, August 2011
35	Anuj Sharma	Conference Paper	Agile or Plan-Driven: Software Development Methodology Selection Using Personality Traits of Developers	2011 International Conference on Contemporary Research Issues and Challenges in Emerging Economics, at Universiti Tun Abdul Razak
36	Archana Patro & V.K.Gupta	Journal Publication	Adoption of International Financial Reporting Standards (IFRS) in Accounting Curriculum in India - An Empirical Study	Procedia Economics and Finance, ELSEVIER, ISSN: 2212-5671

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
37	Archana Patro	Conference Paper	Impact of International Financial Reporting Standards on Stock Price Synchronicity and Cost of Capital in the Asian Countries	6th IIMA Doctoral Colloquium, Indian Institute of Management Ahmadabad
38	Archana Patro & V.K.Gupta	Conference Paper	Impact of IFRS adoption on Cost of Equity Capital-A Study on Indian Blue chip Companies	35th All India Accounting Conference, Indian Accounting Association
39	Archana Patro & V.K.Gupta	Conference Paper	Impact of International Financial Reporting Standards on Stock Price Synchronicity: An Empirical Study on India's Blue-Chip Companies	India Finance Conference, Indian Institute of Management Calcutta
40	Daniel K. Tarus & Archana Patro	Conference Paper	Board Demographic Diversity And Strategic Change: The Moderating Role Of Firm Performance	India Finance Conference, Indian Institute of Management Calcutta

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
41	Archana Patro	Conference Paper	IFRS-Impact on Stock Synchronicity and Cost of Capital	12th Consortium of Students in Management Research (COSMAR), Indian Institute of Science Bangalore
42	Asit Balwantraj Acharya	Published Paper	Limited Liability Partnerships (LLPs) in India: Advent of New Business Model for small Businesses & Professionals	15th Nirma International Conference on Management(NICOM-2012) held at Nirma University, Ahmedabad, January 5-7, 2012
43	Atul Mehta & Avik Sinha	Published Article	Net Elasticity: A thought beyond ceteris paribus	Management Canvas, IIM Indore
44	Avik Sinha & Atul Mehta	Conference Paper	Useful Life of Asset: An Optimization Model	International Conference on Computational and Financial Econometrics, IIT Kharagpur

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
45	Avik Sinha & Atul Mehta	Book Chapter	Elasticity to Sensitivity of Demand - A Journey Beyond ceteris paribus	Contemporary Business Practices: An Overview, Bangalore: Archers & Elevators (ISBN: 971-81-923134-2-9), 8-14
46	Avik Sinha & Atul Mehta	Published Article	Managing Attrition in I.T. Sector - Through the Eyes of Adam Smith	MBA Skool
47	Avik Sinha & Atul Mehta	Conference Case	Strategic Software Quality Control: A case of Indian corporate banking	15th Annual Convention of Strategic Management Forum, IIM Indore
48	Avik Sinha & Atul Mehta	Published Paper	Evolution of birth rate in India: Post liberalization (1991-2006)	Sydenham Management Review: The International Research Journal (ISSN-2249-9490), 1(2), 6-15

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
49	Avik Sinha & Atul Mehta	Published Article	Futuristic quality control in PSU Banks: A case of SBI corporate banking	Pratibimb, T. A. Pai Management Institute
50	Tanaya Saha & Avik Sinha	Conference Paper	The Partition of India: through the eyes of a woman	4th Conference on Excellence in Research and Education, IIM Indore
51	Avik Sinha & Atul Mehta	Journal Publication	Accounting Communication in Reducing Information Asymmetry in Primary Market: A Conceptual Modelling	Asian Journal of Managerial Science, Vol.1, Issue 2, July - December 2012, ISSN: 2249 - 6300
52	Bishakha Majumdar, Abhijeet A Mahajan	Conference and published paper	Hardiness, self-esteem and stigma for seeking psychological help among middle level executives in Kolkata	4th conference on Excellence in Research and Education 2012. Published in the Indore Management Journal, Special Issue, ISSN: 0975-1653

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
53	Bishakha Majumdar	Conference Paper	Ethical Leadership: An Indian Context	AICTE sponsored National Conference on Sustainable Business Growth and Modern Management, April 2012
54	Bishakha Majumdar	Conference Paper	Empowerment to take financial decisions among women professionals: the drivers and the consequences	100th Indian Science Congress, Kolkata
55	Bishakha Majumdar (Co-authored with Sibnath Deb, Chirasree Mitra & Jiandon Sun)	Book Chapter	Capacity Enhancement of ICTC Counsellor through Residential Training on HIV / AIDS	HIV/AIDS in India: A public health approach on contemporary trends (2014). Global Vision Publishing House, New Delhi: India (Edited by Sibnath Deb, Archana Shukla)
56	Bishakha Majumdar (Co-authored with Sibnath Deb, Jiandon Sun, Chirasree Mitra & Esben Strodl)	Book Chapter	Gains in Knowledge, Attitude and Skills of Counsellors across Three Training Programs	HIV/AIDS in India: A public health approach on contemporary trends (2014). Global Vision Publishing House, New Delhi: India (Edited by Sibnath Deb, Archana Shukla)

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
57	Bishakha Majumdar	Conference Paper	Combatting work alienation: The role of intrinsic motivation and hardiness	7th IIM Ahmedabad Doctoral Colloquium, December 2013
58	Bishakha Majumdar	Conference Paper	Are employee champions doing a good job: Trade Union, HR and the young professional	5th International Conference on Excellence in Research and Education, IIM Indore, May 2013
59	Bishakha Majumdar	Case Commentary	Madras Management Association: Managing diversity, growth and excellence.	Indore Management Journal (2012). 4 (3), 63-65.
60	Dhara Jha	Published Paper	Impact of M&As on Shareholders' Wealth & Stock Risk	15th Nirma International Conference on Management(NICOM-2012), Published in one of the books (compilation of research papers) titled-Global Recession to Global Recovery: Macro & Micro Dynamics of Trade, Finance and Investment-ISBN-978-93-81361-72-6 held at Nirma University, Ahmedabad, January 5-7, 2012



Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
61	Dhara Jha	Conference Paper	Noise Investing: A Behavioural Finance Perspective Towards Buyer Behaviour For Personal Finance Products	GTU-Finance Conference held at AMA Ahmedabad, August 26-27, 2011
62	Dhara Jha	Conference Paper	Resource Based View: A study of Strategic Alliances of Tata Motors	15th Nirma International Conference on Management(NICOM-2012) held at Nirma University, Ahmedabad, January 5-7, 2012
63	Dhara Jha	Conference Paper	The Era of Financial Crises & Corporate Governance: A study of recent issues of corporate governance	National Conference on Technology & Management - 2012, organized by SPCE, Visnagar, Gujarat, January 20-21, 2012
64	Dhara Jha	Conference Paper	Are We Ready? : Adoption of IFRS, Challenges and Preparedness (for India)	GCeMP 2K12-An International Conference on Accounting, Taxation and Finance, held at Ganpat University, Gujarat, January 23-24, 2012

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
65	Dhara Jha	Published Paper	" I feel Case-study Method of Teaching is.." Student Speaks	Paripex - Indian Journal of Research (PIJR) , Vol 1 (3), ISSN-2250-1991, 122-124 (online)
66	Dhara Jha & V.K.Gupta	Journal Publication	Balanced Scorecard: A Strategic Management and Control Tool: Does it only Deal With Strategy? - A Perspective From Management Students	International Journal of Marketing, Financial Services & Management Research Vol.2, No. 1, January 2013, ISSN 2277- 3622
67	Debolina Dutta	Case Publication	Recruiting Faster: (A) Process Innovation at SDL Recruiting Faster: (B) Change Management at SDL	The International Journal of Case Studies in Management is published on-line ( <a href="http://www.hec.ca/en/case_centre/ijcsm/">http://www.hec.ca/en/case_centre/ijcsm/</a> ), ISSN 1911-2599, Sept 2014
68	Debolina Dutta & DVR Seshadri	Case Publication	Cocubes.com Connecting Colleges. Companies	Harvard Business Publishing . Product Number IMB429-PDF-ENG

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
69	Debolina Dutta	Journal (Online)	Tweet Your Tune-Social Media, the New Pied Piper in Talent Acquisition	Vikalpa, Vol 39.3, July-Sept 2014
70	Debolina Dutta	Journal (Online)	All That Glitters is not Gold-Busting the Myth of a "Talent Pool"	Society for Human Resource Management, 10th July 2014, <a href="http://www.shrmindia.org/knowledge-center/talent-acquisition-and-people-flows/all-glitters-not-gold-busting-myth-talent-pool">http://www.shrmindia.org/knowledge-center/talent-acquisition-and-people-flows/all-glitters-not-gold-busting-myth-talent-pool</a>
71	Debolina Dutta	Case Publication	Eyes of Janus : Evaluating Learning & Development at Tata Motors	Ivey Publishing , Product Number 9B14C034, ( <a href="https://www.iveycases.com/ProductView.aspx?id=66068">https://www.iveycases.com/ProductView.aspx?id=66068</a> )
72	Gaurav S.Chauhan	Conference Paper	Subordinate Debt, Deposit Insurance and Systemic Risk	10th International Consortium of Students in Management Research (COSMAR-2010) held at IISc, Bangalore in November 2010

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
73	Gaurav S.Chauhan	Conference Paper	Interplay Between Deposit Insurance and Subordinate Debt in Banking System Stability	4th Doctoral Colloquium held at IIM, Ahmedabad in January 2011
74	Gaurav S.Chauhan	Conference Paper	Emerging Challenges of Financial Regulation	Macro Research Project 2010-11 awarded by Indian Institute of Banking and Finance, Mumbai co-authored with Prof. A. Kanagraj (IIM Indore) and Prof. K. Ramesha (NIBM, Pune)
75	Gunjan Tomar	Proceeding Paper	Internet software development-Aren't we developing new products for customers	Published in the proceedings of 15th Annual International Conference of Society of Operations Management (SOM-2011) held at IIM Kolkata, December 16-18, 2011
76	Gunjan Tomer & S K Mishra	Conference Proceedings	& "Identity Formation process: The role of professional education in identity morphing among engineering students"	12th International conference on human resource management (Gurgaon, India).

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
77	Hemant Srivastava	Conference Case Study published in 2011	Success Point Strategy	International Case Study Conference, 2010, organized by IMT Nagpur in November 2010
78	Shrivastava, H. & Chatterjee, A.	Conference Paper	Workplace powerlessness and identity-Women Civil Servants in India	Paper presented in the 13th International Pragmatics Conference held at New Delhi,, 8-13th September 2013
79	Khushbu Agarwal	Published Paper	Firm-Specific Factors Affecting IPO Under-pricing	Refereed Proceedings of EREC 2011 published in the Special Issue of Indore Management Journal, Allied Publishers, ISSN 0975-1653
80	Khushbu Agrawal	Conference Paper	Stock Price Reaction to Rights Issue Announcement: Evidence from the Indian Stock Market	European Business Research Conference held in Rome, Italy during 27-28 August, 2012

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
81	Khushbu Agrawal	Published Paper	A Conceptual Framework of Behavioural Biases in Finance	The IUP Journal of Behavioural Finance, 9(1), 7-18. ISSN 0972-9089
82	Krishna Chandra Balodi	Conference Paper	Explicating International New Ventures Formation and Performance using Configuration Approach: A Proposal	2nd Indian Academy of Management (IAM) Conference 2011, Indian Institute of Management, Bangalore
83	Laxminarayana Kompella	Conference Paper	Improving Product Quality in Agile Projects using PSPQ	Improving Systems and Software Engineering Conference, 15-6 Aug 2012, SEPG 2012 Asia-Pacific. Conducted by: Systems & Software Quality Institute, Melbourne, Australia and Software Engineering Institute Carnegie Mellon, USA
84	Lakshminarayana Kompella	Conference paper	Advancement of decision-making in Agile Projects by applying Logistic Regression on estimates	ICGSE IEEE 13th International Conference in Global Software Engineering, Bari, Italy ISBN: 978-1-4799-1218-6

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
85	Lakshminarayana Kompella	Conference paper	Agile Methods, organizational Culture & Agility: Some Insights	36th International Conference in Software Engineering (ICSE) Workshop -CHASE2014 ISBN 978-1-4503-2860-9
86	Lakshminarayana Kompella	Patent filed (#14177600) with US-PTO on 11Feb2014	Managing Group Dynamics and Social Interactions in Teams using Logistic Regression Analysis	Patent application number 14177600
87	Nishant Uppal	Conference Paper	Job Experience and Academic Performance: Role of Personality and Organizational Support	12th Consortium of Students in Management Research (COSMAR), Indian Institute of Science Bangalore
88	Nishant Uppal & S. K. Mishra	Research Paper	Moderation effects of Personality and Organizational Support on the relationship between Prior Job Experience and Academic Performance of Management	Studies in Higher Education

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
89	Nishant Uppal, S. K. Mishra & Dipayan Roy	Conference Paper	Prior related Work Experience and Job Performance: Moderation effect of Fit between Personality and Organizational Culture	Paper accepted for presentation at EGOS, European Group of Organizational Studies, July, 2013
90	Payal S. Kapoor	Conference Paper	Exploring Celebrity Licensing as Opposed to Celebrity Endorsement A consumer perspective	2011 International Research Conference and Colloquium, Universiti Tun Abdul Razak, Malaysia
91	Payal S. Kapoor	Conference Paper	Impact of Interpersonal Communication on Social Media over Customer-based Brand Equity	12th Consortium of Students in Management Research (COSMAR), Indian Institute of Science Bangalore
92	Payal S. Kapoor	Conference Paper	Interpersonal communication on Social Media over Customer-based Brand Equity: A Motivation Ability and Opportunity Framework	Global Strategies for an Emergent India- IIMK- University of Sydney Conference, Indian Institute of Management Kozhikode



Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
93	Piyush Kumar Singh	Conference Paper	A Study of Return, Liquidity of Sectoral Indices Market Index Return of Indian Financial Market (BSE)	2nd International Finance Conference 2011, held during January 10-11, at Indian Institute of Management Calcutta
94	Piyush Kumar Singh	Published Paper	A Study of Return, Liquidity of Sectoral Indices Market Index Return of Indian Financial Market (BSE)	International Journal of Research in Commerce and Management, 2(6),1-8, ISSN 0976-2183
95	Piyush Kumar Singh	Conference Paper	Empirical Analysis of Daily Returns of Small Cap, Medium Cap and Large Cap Indices: An Indian Perspective	Indian Finance Conference (IFC 2011), held during December 21-23, at Indian Institute of Management Bangalore
96	Plavini Punyatoya	Conference/ Published Proceeding Paper	Attitude towards Mobile Advertising: A Study of Indian Consumers	International Conference on Management, Economics and Social Sciences held at Bangkok during December 23-24, 2011

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
97	Prachee Sehgal	Journal Publication	Examining efforts to develop achievement motivation for boosting entrepreneurial propensity of secondary school children	Dias Times(2013),12(4),p.8-13 (ISSN: 0972-9399)
98	Prachee Sehgal, Dorien Van De Mieroop & Abha Chatterjee	Journal Publication	Negotiating professional and leader identities in interviews with female Indian professionals	Lodz Papers in Pragmatics (2013), 9(2), pp.175-198.(ISSN (Online) 1898-4436, ISSN (Print) 1895-6106, DOI: 10.1515/lpp-2013-0011
99	Prachee Sehgal & Abha Chatterjee	Conference Paper	Identity Challenges: Gender at Work in Urban India	Paper presented at 13th International Pragmatics Conference, New Delhi.
100	Prachi Sehgal & Ranjeet Nambudiri	Conference/ Published Proceeding Paper	Antecedents of Teacher Effectiveness- Mediating Role of Teacher Efficacy, London International Conference on Education(LICE)-2013	Proceedings,pp.257-262 (ISBN:978-1-908320-16-2).

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
101	Rajeev Verma	Conference/ Published Proceeding Paper	Towards a Reconciliation of Resource-Advantage (R-A) and Service- Dominant Logic (S-D) Theories: A Study of Services Innovation in Social Marketing Programme, published in e-proceeding, ISBN 978-983-2127-06-2	Presented at Post Graduate Colloquium Presentation, Universiti Tun Abdul Razak, Malaysia, October 10-11, 2011
102	Rajeev Verma	Doctoral Colloquium	An Antecedents and Consequent study of Service Innovation using Reconciliation of Resource Advantage (R-A) theory and Service Dominant Logic (SDL) framework	International Marketing Conference, IIM Lucknow, January 12-14, 2012
103	Rajesh Kumar Sinha & Keya Chatterjee	Journal (Online & Print)	Assessing Impact of India's National Health Insurance Scheme (RSBY): Is There Any Evidence of Increased Health Care Utilisation?	International Journal of Humanities and Social Science; 4(5); ISSN 2220-8488 (Print), 2221-0989 (Online)
104	Rajesh Kumar Sinha (Co-author)	Journal	Collecting and Analysing cost data for complex public health trials: reflections on practice	Global Health Action Vol. (7) 2014 eISSN 1654-9880

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
105	Rajesh Kumar Sinha	Journal (Online)	Accessibility and Affordability of Drugs Under Trips: Ways To Address Public Health Concerns In Developing Nations	European Academic Research, 1(10) (ISSN 2286-4822)
106	Rajesh Kumar Sinha	Journal (Online)	Publicly Finance Health Insurance: A Panacea for Universal Health Insurance in Resource Poor Countries	European Academic Research, 1(9) (ISSN 2286-4822)
107	Rajesh Kumar Sinha	Journal (Online)	A Critical Assessment of Indian National Health Insurance Scheme - Rashtriya Swasthya Bima Yojna (RSBY)	European Academic Research, 1(8) (ISSN 2286-4822)
108	Rajesh Kumar Sinha	Journal	Cost Effectiveness Analysis of Health Care Intervention: The Emerging Role of CMAs	The Management Accountant; 49(9) (ISSN 0972-3528).

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
109	Sharma R.	Conference Paper	Explanations in Recommender Systems: A Review	Paper presented in the International Analytics Conference held at IIM Bangalore in Dec 2013
110	Sharma R. & Mishra R.	Published Paper	A Framework for Continuous Assessment of IT Investment on Business Processes”.	Paper published in the proceedings of the 11th International AIMS Conference held at IMT Ghaziabad in Dec 2013.
111	Shashi Kant Srivastava	Conference Paper	Role of Electricity consumption in Economic Wellbeing of Indians: A comparative study of Indian States	6th International Conference on Excellence in Research and Education, Indian Institute of Management Indore, May 2014
112	Shashi Kant Srivastava	Conference Paper	ICT and Electricity Two Technology driver of Economic Growth: Intra National study of India	7th Doctoral Thesis Conference 2014, IBS Hyderabad, Andhra Pradesh

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
113	Shashi Kant Srivastava	Conference Paper	Is size and population of state contributes to poverty? Indian Scenario and strategy for state reorganization policy	9th Annual International Conference on Public Policy and Management at IIM Bangalore
114	Shagufta Sheikh	Conference Paper	Determinants of Performance for an MFI in a Developing Country	IETM-3rd International Conference on Institutional and Technological Environment for Microfinance-Cost Management & Social Performance in Microfinance-organised by Burgundy School of Business (January 4-7,2012), New Delhi
115	Shirsendu Nandi	Conference Paper	A baysean probabilistic model towards validation of credit risk obtained by Discriminant Analysis	2011 International Conference on Contemporary Research Issues and Challenges in Emerging Economics, at Universiti Tun Abdul Razak, Malaysia
116	Shrawan Kumar Trivedi & Rajat Kumar Singh	Published Paper	Enhancement of energy efficiency in heterogeneous wireless sensor network using multi-hop transmission technique	Published in proceedings of Seventh International Conference on Wireless Communications and Sensor Networks (WCSN 2011) Organizers: Indian Institute of Information Technology, Allahabad in collaboration with Wildlife Institute of India, Dehradun, Madhya Pradesh Forest Department, National Mineral Development Corporation, Venue: Panna, Madhya Pradesh

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
117	Shrawan Kumar Trivedi & Ankit Shrama	Journal Publication	An Evolution of Corporate Software Support Systems	Published in Journal of Information and Knowledge Management ISSN 2224-5758 (Paper) ISSN 2224-896X (Online) Vol 2, No.8, 2012
118	Shrawan Kumar Trivedi & Shubhamoy Dey	Conference Paper with Publication in Journal	Interplay between Probabilistic Classifiers and Boosting Algorithms for Detecting Complex Unsolicited Emails	Presented in International Conference of Information and Network Security, Bangkok, Thailand (ICINS 2013) and Published in "Journal of Advances in Computer Networks" vol. 1, no. 2, pp. 132-136, 2013.
119	Shrawan Kumar Trivedi & Shubhamoy Dey	Journal Publication	Effect of Various Kernels and Feature Selection Methods on SVM Performance for Detecting Email Spams	Published in International Journal of Computer Applications 66(21):18-23, ISSN 0975 - 8887, March 2013. Published by Foundation of Computer Science, New York, USA
120	Sriranga Vishnu	Conference Paper	Hedging Opportunities with Corporate Bonds and GDP-Indexed Bonds in Emerging Markets	IRCC-2011, UNIRAZAK, Malaysia

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
121	Sriranga V. & Gupta V. K.	Article-Journal	Intellectual capital and performance of pharmaceutical firms in India.	Journal of Intellectual Capital, 15(1), 83-99.
122	Sibani Mohapatra	Conference Paper	Loyalty & Consumer Behaviour: A conceptual Paper	4th Conference on Excellence in Research and Education 2012 organized by Indian Institute of Management Indore, held on May 10-13, 2012
123	Shukla R. (2013),	Paper Published	Evolving Role of Central Banks in Sustainable Development- Evidence from Two emerging giants: China and India.	Paper published in the proceedings of sixth All India Conference on China Studies held at IIM Kozhikode, 12-14 December 2013.
124	Swapnajit Chakraborti	Journal (Online)	A Comparative Study of Performances of Various Classification Algorithms for Predicting Salary Classes of Employees	International Journal of Computer Science and Information Technologies, ISSN: 0975-9646, Vol 5 (2), April, 2014, Pages 1964-1972
125	Swapnajit Chakraborti	Conference	Design and Analysis of a Regression Model for Prediction of Employee Salaries of an Indian IT Company	6th Asia-Pacific Business Research Conference, 19-20 May, 2014, Seoul, South Korea (arranged by World Business Institute, Australia)



Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
126	Swapnajit Chakraborti, Shubhamoy Dey	Conference Paper	Multi-Document Text Summarization for Competitor Intelligence: A Methodology	IEEE International Symposium on Computational and Business Intelligence, 2014, New Delhi, Published by IEEE Computer Society (IEEE Xpore), ISBN 978-1-4799-7552-5/14. DOI: 10.1109/ISCBI.2015.28
127	Swapnajit Chakraborti	Conference Presentation	Multi-Document Text Summarization for Competitor Intelligence: A Methodology	COSMAR, 2014, Indian Institute of Science, Bangalore
128	Swapnajit Chakraborti, Shubhamoy Dey	Conference Paper	Product News Summarization for Competitor Intelligence using Topic Identification and Artificial Bee Colony Optimization	ACM Research in Adaptive and Convergent Systems (ACM RACS 2015), Prague, Czech Republic (accepted)
129	Rajesh Kumar Sinha	Journal Publication	Why Food Security Should Get Precedence Over TFA in India	The Management Accountant; November' 2014; 49(11); 45-48 (ISSN 0972-3528)

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
130	Rajesh Kumar Sinha (Co-author)	International Journal Publication	Participatory women's groups and counselling through home visits to improve child growth in rural eastern India: protocol for a cluster randomised controlled trial	BioMed Central Public Health, 15:384, doi:10.1186/s12889-015-1655-z
131	Rajesh Kumar Sinha	Journal Publication	Does Effective Communication Help Building Trust and Improving Performance of A Service Industry: A Literature Review and Theory Building	Paripex-Indian Journal of Research; 3(8); ISSN - 2250-1991
132	Rajesh Kumar Sinha	Conference Presentation	Reviewing the cost effectiveness of community mobilisation interventions using participatory learning and action with women's groups to reduce neo-natal mortality in Eastern India	International Health Economics Association (iHEA) World Congress at Bocconi University, Milan, Italy
133	Hemant Shrivastava	International Journal Publication	Harassment at the Workplace, Powerlessness and Identity: Experiences of Women Civil Servants in India	Indian Journal of Gender Studies; 22(3); ISSN:0971-5215

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
134	Hemant Shrivastava, Patturaja Selvaraja	IIM Raipur-ET Case Conference	The Land Acquisition Ultimatum: Communication Pangs and Betrayal of CSR Legacy	GSMC 2015 IIM Raipur-ET Case Conference
135	Brijesh Kr Mishra	Poster Presentation	Drain Theory Revisited: Its Causes and Consequences	PAN-IIM Conference at IIM, Indore
136	Brijesh Kr Mishra	Paper Presentation	Pension Funds as Financial Intermediaries-A Literature Review	PAN-IIM Conference at IIM, Indore
137	Abhay Pant	Journal Publication	Hindsight and Foresight Expectations: A conceptual framework in case of match fixing intermediaries	EPRA International Journal of Economic and Business Review e-ISSN 2347-9671, p-ISSN 2349-0187

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
138	Sandip Trada, Vikas Goyal	Journal Publication	Influence of business strategy on inter-firm coordination efforts: moderating role of environment	Indore Management Journal, 6(1),13-24, 2014
139	Sandip Trada, Vikas Goyal	Journal Publication	A conceptual framework for eliciting dealer's selling efforts through dealer-supplier identification	Indore Management Journal, 5,81-91, 2013
140	Kapil Kaushik, Rajhans Mishra	Conference Presentation	Predictors of E-government Adoption in India	Tenth Annual International Conference on Public Policy and Management
141	Shrawan Kumar Trivedi, Kapil Kaushik	Journal Publication	Identification of the Constructs Related to IT Investment on Supply Chain Integration for Improving the Firm Performance	International Journal of Computer Applications , 98(2)

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
142	ANIRBAN SENGUPTA	INTERNATIONAL CERTIFICATION	FINANCIAL RISK MANAGEMENT(Organised by Global Association of Risk Professionals, USA)	Global Association of Risk Professionals
143	Vishwa Ballabh ,Pooja Batra	Journal Publication	Socio- Economic Transformation of the Tribals in Central India :Lessons and Experiences	Indian Journal of Agricultural Economics Vol.70, No.3, July -Sept.2015
144	Vishwa Ballabh ,Pooja Batra	Book	Vicissitudes of Agriculture in the Fast Growing Indian Economy - Challenges, Strategies and the Way Forward in C. Ramasamy , K.R Ashok (Eds.)(2016), Farmers in Distress and Resources Under-stress: A completely Neglected Subject in Indian Agricultural Policy	Academic Foundation ;ISBN: 9789332703360, 2016

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
145	Acharya A.B. & Shah R.V.	Book Chapter	Witting Workaholism in Government Office: A Study of Indian Government Department	Published in Book Titled - In Innovative Processes for Transforming HR- for Enhanced Organizational Capability. Pp. 333-346 Excel India. ISBN 978-93-84869-07-6
146	Acharya A.B.	Conference Paper	Formal Institutional Intervention and Firm Performance: A Study on Search Operation by Government Revenue Authority	ANZAM Conference and Doctoral Workshop 2014 held during 1-2, December, 2014 by Australia & New Zealand Academy of Management at University of Sydney, Australia
147	Acharya A. B.	Conference Paper	Formal Institutional Intervention and Firm Performance: A Study on Search Operation by Government Revenue Authority in India	SMS Special Conference and Doctoral & Junior Faculty Workshop held during 6-8, December, 2014 by Strategic Management Society at Sydney, Australia

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
148	Sharma R. and Mishra R.	Journal Publication	A Review of Evolution of Theories and Models of Technology Adoption	Indore Management Journal, Vol 6, No. 2.
149	Sharma R. and Panigrahi P.	Journal Publication	'Developing a Roadmap for Planning and Implementation of Interoperability Capability in E-Government'	Transforming Government: People, Process and Policy, Vol. IX, No. 4.
150	Sharma, R. and Dey S.	Journal Publication	Motivation for green ICT initiatives in government organisations: a study in Indian context.	International Journal of Intercultural Information Management, 4(2), 142-157
151	Sharma, R. & Jayasimha K.R.	Journal Publication	"Assessment of E-Government Service Quality: An Emerging Market Perspective"	The Marketing Review. Volume 16 (No. 1).

Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
152	Sharma R. & Jain,K.K.	Journal Publication	Determinants Impacting Efficacy of Organizational Blogs.	Archives of Business Research, 4(1),36 -47.
153	Sharma, R. and Ray, S.	Journal Publication	Explanations in recommender systems: an overview	Int. J. Business Information Systems (Volume to be assigned)
154	Sharma R. & Mishra R.	Conference Paper	Evaluating Determinants of Satisfaction of Intermediary in Delivery of e-Government Services.	In INFORMS-2015 conference proceedings Held at Philadelphia, USA from 1st- 4th Nov 2015
155	Sharma R. and Mishra R.	Conference Proceedings	Adoption of Common Service Centre with presence of intermediary for delivery of e-Government services: A conceptual framework.	Joint Proceedings of Ongoing Research, PhD Papers, Posters and Workshops of IFIP EGOV and EPart 2015 (Vol. 22, p. 261). IOS Press. Held at Thessaloniki, Greece from 30th Aug-3rd Sep 2015.



Serial No.	Name of Author(s)	Category	Title of Paper	Conference/ Journal/ Book
156	Sharma R. and Mishra R.	Conference Paper	A Framework for Continuous Assessment of IT Investment on Business Processes	Conference Proceedings of 11th International AIMS Conference held at IMT Ghaziabad, December 21st-24th, 2013
157	Sharma R.	Article in technology magazine	Challenges in Using Aadhar as Unique Identity Number for Delivery of e-Government Services	In December 2014 issue of the technology magazine CSI Communications (pp 30-31).
158	Sharma R.	Book Review	Review of the book "The New Digital Age: Reshaping the Future of People, Nations and Business" by Eric Schmidt and Jared Cohen (2013)	Vikalpa, (a publication of the Indian Institute of Management, Ahmedabad) Vol 39.3, July-Sep 2014, pp 141-142.
159	Peeyush Pandey and Tuhin Sengupta	Case Publication (Book Chapter)	Managing the Rush!!! A Case of a Transport Department in a Management Institute	Handbook of MANAGEMENT CASES (ISBN : 978-81-931001-3-4), Publisher : ET CASES (Case ID: OM-1-0037, OM-1-0037A)
160	Arunava Ghosh and Tuhin Sengupta	Case Publication (Book Chapter)	Digitalizing Campus Life!!! A Step Forward Towards Digital India	Handbook of MANAGEMENT CASES (ISBN : 978-81-931001-3-4), Publisher : ET CASES (Case ID: ECOMM-2-0006, ECOMM-2-0006A)

## Achievements of Participants

Serial No.	Name	Batch	Area of Specialization	Achievement
1	Krishna Chandra Balodi	2009	Strategic Management	Mr. Krishna Chandra Balodi, Fellow Programme in Management participant in Strategic Management Area at Indian Institute of Management Indore has been awarded the Commonwealth Split-site Scholarship. This scholarship is awarded by Commonwealth Scholarship Commission, United Kingdom to Indian students registered for PhD at an Indian institute/ university to study and conduct research at a UK university for one year. Under the scholarship, Krishna is presently on visit to Cambridge Judge Business School, University of Cambridge, Cambridge, UK for one year (October 2012 - September 2013). He shall be working with Prof Jaideep Prabhu, Jawaharlal Nehru Professor of Indian Business & Enterprise and Director, Centre for India & Global Business (CIGB) at the Judge Business School, Cambridge, UK.
2	Rajeev Verma	2009	Marketing Management	International Student Exchange with EGADE Business School (Tecnológico de Monterrey, ITESM) Mexico City, Mexico. Purpose of the visit was to conduct a cross cultural study under the thesis dissertation work. The research work consists of investigating the antecedents and consequents of service delivery innovation.

Serial No.	Name	Batch	Area of Specialization	Achievement
3	Bishakha Majumdar	2011	OB & HRM	Project Coordinator for ShARE International Project on 'Social MBA' in Collaboration with Md. Yunus Centre, Bangladesh
4	Bishakha Majumdar	2011	OB & HRM	Vice Global Knowledge Pole, Business Strategy, ShARE International Student Research Organization. Responsible for validating research output and coordinating activities of ShARE Business Strategy Network Worldwide
5	Bishakha Majumdar	2011	OB & HRM	Second Prize in HR Mania (August 2012) organized by Humain-1 IIM Indore

Serial No.	Name of Author/s	Batch	Title of Papers	Conferences / Journals / Books	Award for Paper, If any
6	Swapnajit Chakraborti	2013	Multi-Document Text Summarization for Competitor Intelligence: A Methodology based on Topic Identification and Artificial Bee Colony Optimization	30th ACM SIGAPP Symposium on Applied Computing (SAC), 2015, Salamanca, Spain, Published in ACM Digital Library. DOI: <a href="http://dx.doi.org/10.1145/2695664.2696073">http://dx.doi.org/10.1145/2695664.2696073</a>	ACM Silver Medal sponsored by Microsoft Research in Student Research Competition (SRC) category. Also won US\$ 1600 to attend the conference.
7	Acharya A.B.	2010	Witting Workaholism in Government Office: A Study of Indian Government Department	NICOM - 18th Nirma International Conference on Management held during 8-10 January, 2015 at NIRMA University, Gujarat	Awarded Best Track Paper
8	Sharma, R., & Dey, S.	2012	Developing an E-Government Adoption Model: Determinants of Citizen Adoption in the Indian Context.	Book of Extended Abstracts, 2nd Pan IIM WMC held at IIM Kozhikode, November 5th-8th, 2014.	Awarded Best Poster Award at the 2nd Pan IIM Conference
9	Sandip Trada, Vikas Goyal	2012	The poisoning role of perceived unfairness on channel partners opportunism	IMR Doctoral Conference, Indian Institute of Management, Bangalore, December, 22-23, 2015	Awarded Best Paper, second place.

