EFPM 2020

Name: Parvathy Venkatachalam

Area: Information Systems

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Educational Qualifications:

Post graduate in software enterprise management from IIM, Bangalore
Masters in Computer Applications
Graduate in Physics

Overall Experience:

18+ years in various roles in IT that includes product management, deliver and presales consulting.

Present Employment: Consulting and Research

Profile Summary:

Parvathy has worked in various role in IT industry that includes product management, presales and product delivery. Her areas of interest include IT strategy, Emerging Technologies in IT, Information Technology and Society.

Conference Presentations:

[C1]   2020 Software Product Management India (SPMI): "*Changing landscape of Indian software product and platform industry– Can the success of IT services industry be emulated?*

[C2]   2020 INDAM biennial Conference: "*Human Rights Disclosures in Indian Software Companies - An Exploratory Study"* [Co-authored]

Papers & Articles :
2012 - *TMTC Journal of Management - "Purchasing Orientation in the Banking Industry*" [Co-authored]