

Fellow Programme in Management - 2017

Name : Manoj Kumar Yadav
Area : Organizational Behaviour & Human Resource Management
Contact Detail : f17manojy@iimidr.ac.in
Mobile : +91-9820125167/8169215030
Linkedin : <https://www.linkedin.com/in/manoj-yadav-b5a9412a/>



Academic Qualifications:

- Masters in Psychology, Allahabad University, 2006
- BA in Psychology & Economics, Allahabad University, 2004

Academic Honors:

- Qualified UGC-NET JRF in Psychology (December, 2015)
- Qualified UGC-NET in Psychology (June, 2012; June, 2013; December, 2014; & December, 2015)

Publication:

- Yadav, M. K. (2017). From Corporate Social Responsibility to Legal Responsibility - A Comparative Study, *International Journal of Developmental Research* (ISSN: 2230-9926 Volume 7, Issue 6).

Research Projects and Dissertation:

- Conducted Project Work entitled, 'Building Knowledge & Participation in Development - Role of Public Information Campaigns (PIC) in Promoting Flagship Programmes' (under IIMC and funded through Ministry of Information & Broadcasting) which include assessing appropriateness of campaign design, delivery process and its impact on uptake of such services and facilities among the masses/communities. (Project Duration: 5 Months)
- Conducted Project Work entitled, 'Growth, Investment, Employment Opportunities and Trends in Broadcasting Sector of India' (under IIMC and funded through Ministry of Information & Broadcasting) which include intense field visits across 13 cities of India. The project was carried in an extremely demanding time-sensitive environment. (Project Duration : 6 months)

- **Conducted Dissertation Work** entitled, '*Attitudes and Values of Parents, Teachers and Students towards Sex Education in Schools*'. The study was conducted to explore various dimensions in the introduction of Sex Education in schools from the perspective of parents, teachers and students across schools in two cities - Mumbai & Allahabad. (**Dissertation Duration: 1 year**)

Paper Presented at Conferences & Seminars:

- Presented paper on '*Effect of Micro-Aggression on In-Group Identification of Bihari & North-Eastern People*' in the 26th Annual Conference of National Academy of Psychology (NAOP), India organized by Indian Institute of Technology Madras, Chennai held on December 29-31, 2016.
- Presented paper on '*From Corporate Social Responsibility to Legal Responsibility - A Comparative Study of Efforts made by Organizations to adapt to the changing needs of CSR*' at "International Conference on Science, Technology, Women Studies, Business and Social Sciences 2016" organized by International Multidisciplinary Research Foundation held on November 3-5, 2016.
- Presented paper on '*The Changing Perception of CSR - An After Effect of Company's Act, 2013*' at International Seminar on "Indian Mind & Societal Concerns: An Interdisciplinary Dialogue" organized by Department of Psychology, Ramanujan College, Delhi University in association with National Academy of Psychology held on April 2-3, 2016.

Work Experience:

- **Academic Experience: 5 Years and 7 Months**
 - Assistant Professor, Department of Psychology, Mewar University, Chittorgarh, Rajasthan, September 2014 - June 2017.
 - Faculty - HR, ECube Global College, Mumbai, June 2013 - August 2014.
 - Research Associate, Indian Institute of Mass Communication, New Delhi, May 2012 - April 2013.
 - Lecturer, Royal College of Science & Commerce, Thane, August 2011 - April 2012.
- **Corporate Experience: 4 Years and 5 Months**
 - IT Recruiter, Net Employment Services Pvt. Ltd., Mumbai, April 2010 - April 2011.
 - Sr. Associate, Wipro BPO, Mumbai, January 2007 - January 2010.
 - Customer Care Executive, Reliance Infostreams Pvt. Ltd., Navi Mumbai, August 2006 - January 2007.