

Name: Alokparna Das

Area: Marketing

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#### Educational Qualification

- PGDM in Marketing from International Management Institute
- B.Com from South City College

#### Work Experience (2 Yrs)

- GIC Housing Finance LTD as disbursement officer and Recovery In-Charge
- Teaching Associate in Indian Institute of Management, Calcutta

#### Internships

- Oxford University Press: Worked as a marketing intern at OUP New Delhi in 2017
- Law & Kenneth: Worked as an intern at L&K advertising
- Hope Foundation: Worked as documentation and Marketing intern

#### Projects worked on:

- "The demand of Hindi books of UPSC under ILPP Program" of Oxford University Press
- How "Digital marketing is making changes in the social sector"
- "Women now and then" at UNESCO

#### Other Interests

- Done an "Advanced Intellectual Course" from UNESCO
- Associated with Edu Best, an educational service provider as faculty and event advisory