

Name: Pritam Kumari

Area: Marketing

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Education:

Qualification	Board/Institution	Year
Predoc	IIM Bangalore	2020
MBA	MDI Gurgaon	2018
PGDB	Manipal University	2010
BSc	University Of Osmania	2007

Work experience (2008-2015):

1. Research Assistant IIM Bangalore 2020-2021
2. Co-founder COSTARCH Analytical Consulting Pvt ltd 2013-2015
3. Deputy Manager ICICI Bank (2010-2012)
4. Business Analyst at Open cubicals Pvt ltd (Hyderabad)

Professional achievements

- ✓ Eagle Eye Award
- ✓ Exemplary Value Banker Award

Publications

- ✓ Corporate Governance Effectiveness: A Sectoral Comparison of the Indian Economy (2015, March) Published in Indian Journal of Capital Markets

Other Interests

- ✓ Associated with Special Olympics Committee, coached special kids for Bharat National and Regional Games

Other Short-Term Courses & Certifications

- ✓ Social Media Data Analytics (University of Washington)
- ✓ Marketing in a Digital World (University of Illinois)
- ✓ Digital Marketing for marketing professionals: Theory & Practice (5 course specialization) (University of Illinois)
- ✓ People Analytics (University of Pennsylvania)
- ✓ Digital Analytics (Google)
- ✓ Design Thinking