



भारतीय प्रबंध संस्थान इंदौर
Indian Institute of Management Indore



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CERE 2021

11th Conference on Excellence in Research and Education

Management Metamorphosis: Living with the Pandemic

The last two years have been defined by the Covid-19 pandemic. The new normal has resulted in a change in lifestyles, businesses, and management philosophies. CERE 2021 explores how the pandemic has led to a change in management philosophies. As humanity prepares to live with the pandemic, the aim of the conference is to encourage research on the new management paradigms that can add value to all stakeholders.

Call for Papers

Conference Tracks:

- ❖ Business Economics and Finance
- ❖ Communication in Business and Research
- ❖ Information Systems in Management
- ❖ Operations Management and Quantitative Techniques
- ❖ Business Policy and Strategic Management
- ❖ Entrepreneurship
- ❖ Marketing Management
- ❖ Organizational Behaviour and Human Resource Management

Submission Guidelines:

All papers must be original and not simultaneously submitted to another journal or conference. Extended abstract of the paper in not more than 2000 words (excluding tables, figures and references).

The extended abstract should cover the following aspects: (a) the study hypotheses (if applicable), (b) brief literature review, (c) methodology adopted, (d) empirical or theoretical results and (e) implications for theory and practice (f) keywords. Incomplete submissions will not be sent out for review.

Formatting of extended abstract: One document; Portable document format (.pdf) or Microsoft Word (.doc or .docx); Figures, graphs, tables, references and appendices should follow APA style; Use Times New Roman 12-point font, double spaced, 1-inch (2.5cm) margin all around, and 8.5" x 11"-page setting.

To facilitate the blind review process - remove all Author identifying information including acknowledgements. Extended abstracts that do not follow the above instructions will NOT be reviewed.

All submissions will be accepted via EASY CHAIR Conference Management System:

<https://easychair.org/conferences/?conf=cere2021>

Important Timelines:

Abstract Submission System Opens	: 05 th April 2021
Abstract Submission Deadlines	: 15 th May 2021
Intimation of Acceptance	: 20 th May 2021
Submission of Selected Papers and Payment of Registration Fee	: 20 th – 30 th May 2021
Conference Dates	: 4 th – 6 th June 2021

Registration fee:

Students	: INR 900
Faculties	: INR 1200
Practitioners	: INR 1500
Foreign Participants	: USD 150

Conference is open to both academicians and practitioners.

The conference will be held online

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EasyChair CFP: <https://easychair.org/cfp/CERE2021>