

# CERE 2021



**WORKSHOP ON**

# CONDUCTING CASE RESEARCH ON ENTREPRENEURSHIP

**18TH JUNE, 2:15 PM (IST)  
VIRTUAL WORKSHOP**



<https://www.iimidr.ac.in/announcement/cere-2021-11th-conference-on-excellence-in-research-and-education/>

**Dr. Anjan Ghosh**

**Associate Professor - Strategy and Entrepreneurship**

**Founder-Director, Silk Road Case Center (SRCC)**

**Narxoz University, Kazakhstan**

**Member, Case Method Steering Committee, Global Business School Network (GBSN)**

**Member, Board of Directors, The Case Research Foundation.**