

# AlmaMatters

*The Planet-1 Newsletter*

**Solar Panels on the Main Building for  
Green & Clean Energy**

## Editor's Desk

Alumni Talk Series "Wisdom" (प्रज्ञा)

## News & Events

News from Campus &  
Alumni Chapters

## Announcements

Upcoming Executive Programmes

**VOLUME 2, ISSUE 10  
OCTOBER 22**

**IIM INDORE ALUMNI  
OFFICE**

**Edited by: Prof. Ganesh  
Kumar N.  
Chair, Alumni**



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

---

# Editor's Desk

Dear Alumni,

This issue of the newsletter, we present the campus news filled with enthusiasm, new ties and information about the success stories of our notable alumni.

To start with, we conducted two talks under the Alumni Talk Series Wisdom (प्रज्ञा). We had Mr. Prashant Kumar from the PGPMX 2019 batch, CEO of Standard Chartered Capital, who deliberated on the Fintech and Digital Highway, a much-in-demand subject. The second talk was delivered by Prof. Prof. Vamsidhar Ambatipudi, alumni of PGP 1999-2001 batch. He is currently Associate Professor at BITS, Pilani. He explained how current advances in machine learning contribute to addressing business challenges throughout the insurance value chain.

We are signing MoU with the world's best educational institutions so that our faculty and participants can work together on joint courses and research projects. Through this, we broaden our horizons and provide our participants with access to a wide variety of programmes globally.

This newsletter issue also showcases how the spirit of competition and excellence was celebrated on the campus in Atharv, an Annual Management and Cultural Fest of IPM.

The Institute is constantly achieving the top positions in the rankings, and this time under Masters in Management FT Rankings 2022, we secured 3<sup>rd</sup> Rank amongst all the IIMs in Overall Satisfaction and ranked 5th amongst all the B-schools in India.

I am excited to see our alums paving their way for new career options in different verticals. Under the alumni achievers sections, meet PGP 2008-10 batch alumni, Mr. Sai Ganesh, a former marketer who turned quizmaster. Also, meet our PGP 2001-2003 batch alumni, Ms. Shireen Sulatana and Ms. Sumedha Koche, founders of KinderPass. KinderPass is a digital child healthcare platform that helps parents track and boost their child's growth and development in the critical 0-4 years. They are making a difference in the lives of many people with intellectual and developmental disabilities

---

through their firm by offering early identification and intervention services.

In September 2022, we had a successful Tamilnadu Chapter Meet in Chennai. I really hope that you will make an effort to explore and make connections with the local chapters in your area.

IIM-Indore has been home to a number of entrepreneurs through its rich history of 25 years. We have published their interviews on the alumni portal. You can read the interviews of these entrepreneurs from different sectors on <https://alumniportal.iimidr.ac.in/page/Entrepreneurs-of-Planet-I.dz>

This newsletter is distributed through email to nearly 10,000+ alumni. We know our alumni are doing amazing things, including founding and leading promising businesses and pursuing unique personal pursuits. If you have a personal or professional update you want to share in the next edition of the newsletter, please submit a brief update with your photograph and relevant web links.

We also invite our prolific book-writer-alumni to share information about their work. You may share information at [alumnioffice@iimidr.ac.in](mailto:alumnioffice@iimidr.ac.in). If you want to share any other significant achievement of yours, please do share it with us for larger dissemination among the community.

We welcome your suggestions at [alumnioffice@iimidr.ac.in](mailto:alumnioffice@iimidr.ac.in) to make this newsletter a strong connect between the Institute and alumni. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to [alumnioffice@iimidr.ac.in](mailto:alumnioffice@iimidr.ac.in) with a cc to [alumni@iimidr.ac.in](mailto:alumni@iimidr.ac.in). Remember to add these two email ids to your safe sender's list.

With warm regards,  
Prof. Ganesh Kumar N.  
Chair, Alumni  
IIM Indore

P.S.: Visit us at <https://www.iimidr.ac.in/alumni/newsletter/> for previous issues.

---

## News & Events

### Alumni Talk Series "Wisdom" (प्रज्ञा)

The institute is hosting a series of alumni lectures to commemorate the 25th anniversary of the institute and to honour the accomplishments of several of our alumni. The Alumni Talk Series "Wisdom" (प्रज्ञा) will invite distinguished alumni to share their work and wisdom (e.g., the innovations they crafted and implemented, reinventing business models etc.) with the IIM Indore community. This series seeks to foster relationships with alumni, existing participants, and faculty.

This year-long series is a part of the Silver Jubilee Celebrations #IIMlat25 on completing 25 glorious years of the institute. We intend to conduct 25 talks by our alumni in the coming 12 months.

The speakers will share their experience and innovation in dealing with a pandemic or some emerging trends in their domain of expertise to inspire the next generation of graduates. They will share with us a 45-minute live video on Zoom Platform. In addition, we will record the video and keep it in our repository to live talk.

You may watch the Alumni Talk Series videos on:

<https://www.iimidr.ac.in/alumni/videos/>

### Talk(s) during the month

#### Alumni Talk No. 15

**Speaker:**

Mr. Prashant Kumar

Batch: PGPMX 2019

CEO, Standard Chartered Capital

Topic: "Fintech and Digital Highway"

Date and time: Sunday, September 4, 2022, at 4:00 pm (IST)



---

## Alumni Talk No. 16

Speaker:

Prof. Vamsidhar Ambatipudi

Batch: PGP 1999-2001

Associate Professor, BITS, Pilani

Topic: "Applications of ML in the Insurance Sector"

Date and time: Sunday, September 18, 2022, at 4:00 pm (IST)



### Earlier talks

1. Mr. Rahul Razdan, Batch: PGP 1998 – 2000 Topic: Future trends in the Indian technology industry: Preparing for the challenges ahead.
2. Mr. Siddharth Sethi, Batch: EPGP 2003 – 2004 Topic: Accessing Capital Market: An Entrepreneur's Emotional Journey.
3. Mr. Manvendra Gupta, CFA Batch: PGP 1998 – 2000 Topic: Data and AI for Investment Management.
4. Mr. Satish Kumar, Batch: PGP 1998 – 2000 Topic: Mobility Industry in the Digital Age – Preparing for the future.
5. Mr. Vikas Bansal, Batch: PGP 1999 – 2001 Topic: Building Brand YOU.
6. Mr. Mohit Verma, PGP 1999 – 2001 Topic: Shifting Sands - A Case for Sustainable Financing.
7. Mr. Roopank Chaudhary, Batch: PGP 1999 – 2001 Topic: The World of Human Capital Consulting and Why Everyone Wants a Piece of It.

- 
8. Mr. Kamaldeep Singh Bhatia, Batch: PGP 1999 – 2001 Topic: De-mystifying EdTech: Opportunities for Start-ups.
  9. Mr. Naveen Pandey, Batch: PGP 1999 – 2001 Topic: A Career in Sales: From someone who ended there by accident.
  10. Mr. Rohit Chawla , Batch: PGP 1998 – 2000, Topic: Indian Banking: Past trends and the future.
  11. Mr. Arvind Kanda, Batch: PGP 1999 – 2001, Topic: Doing good AND doing well in the Pharma industry.
  12. Mr. Raj Kumar Sharma, Batch: PGP 1999 – 2001, Topic: Digital Transformation in Finance.
  13. Mr. Neeraj Joshi, Batch: PGP 2000 – 2002, Topic: "Disruption of Marketing Over Decades: An Insider's View"
  14. Mr. Anupam Chakraborty, Batch: EPGP 2007 – 2009, Topic: "Digital Transformation and Innovation - sharing experiences from real life"

---

## News from Campus and Alumni Chapters

### IIM Indore to Establish a Centre of Excellence on Campus, Signs an MoU with the Ministry of Housing and Urban Affairs



Taking yet another step to encourage cleanliness and hygiene measures, the institute has now joined hands with the Ministry of Housing and Urban Affairs, Government of India (MoHUA). The collaboration aims to establish a Centre of Excellence (CoE) at IIM Indore that offers the best class leadership and training for managing sanitation and waste initiatives across urban India. The MoU was signed by Prof. Himanshu Rai, Director, IIM Indore, and Ms. Roopa Mishra,

Joint Secretary, MoHUA, on September 29, 2022, in Delhi. Honorable Minister Shri Hardeep Singh Puri unveiled the CoE during the Swachh Shehar Samvad and Tech Exhibition in Delhi. Mr. Manoj Joshi, Secretary, MoHUA was also present. [Read More](#)

### Two Workshops on Sanskrit and Tamil Languages Commence at IIM Indore



The institute aims to contribute to nation-building and ensures initiatives encouraging the IIMI family members to stay connected to their roots, culture, and the country. In line with this, the institute started two workshops for learning Sanskrit and Tamil languages for everyone on campus. Prof. Himanshu Rai, Director, IIM Indore, inaugurated both workshops on August 31, 2022. Prof. Rai captivated the participants with his inaugural address in English, Hindi, Sanskrit, and Tamil. He

spoke about the significance of regional languages. [Read More](#)

## 12th Batch of IPM Begins



IIM Indore welcomed the youngest batch of budding managers to the family, with over xxx participants registering for the Five-year Integrated Programme in Management (IPM) Batch 2022-27. The induction programme took place on September 02, 2022. Prof. Himanshu Rai, Director, IIM Indore, inaugurated the new batch. Shri Deepak M. Satwalekar, Chairman, BOG, IIM Indore, and Chairman, Asian Paints, was the Chief Guest. Prof. Saumya Ranjan Dash, Dean – Programmes; and Prof. Shruti Tewari, Chair – IPM, were also present. A total of 156 participants have registered for the programme.

- 33 percent of female participants in the new batch
- A total of 156 participants register for the IPM 2022-27 batch

## [Read More](#)

## Inauguration of Advanced Leadership Programme at SDA Bocconi for EPGP Begins Virtually at IIM Indore



The virtual inauguration of the 'Advanced Leadership Programme at SDA Bocconi' for the One Year Full Time Post Graduate Programme for Executives (EPGP) at IIM Indore took place on September 09, 2022. The programme is a part of the International Immersion Module for

---

EPGP, which is conducted in collaboration with one of the top-ranking international business schools. This year, this programme is being conducted in association with SDA Bocconi. Prof. Himanshu Rai, Director, IIM Indore, inaugurated the programme. Professor Saurabh Chandra, Chairperson – EPGP, IIM Indore, and Professor Veronica Vecchi, Programme Director, SDA Bocconi Executive Education Director, SDA Bocconi Asia Centre, were also present online. A total of 57 participants are attending the programme, 09 of whom are going to Italy. [Read More](#)

### **IIM Indore Celebrated Hindi Diwas (हिंदी दिवस)**



Indian Institute of Management Indore (IIM Indore) celebrated the Hindi Diwas on September 14, 2022. Prof. Himanshu Rai, Director, IIM Indore, inaugurated the event. Mr. N.K. Singh, Senior Journalist, and Founding Secretary General, Broadcaster Editors' Association, was the Chief Guest on occasion. Prof. Himanshu Rai, in his address, spoke about the condition, direction, and vision of the Hindi language. Mr. N.K. Singh threw light on the significance of Hindi as a language and its effect on various domains at the international level. [Read More](#)

### **IIM Indore Signs MoU with the American University in Cairo**



IIM Indore has further expanded its international footprint and now signed its first MoU in Egypt. The institute has partnered with the American University in Cairo (AUC) to promote cooperation between academic members, students, and research groups. Prof. Himanshu Rai, Director, IIM Indore, and Prof. Ehab Abdel Rahman, Provost, AUC, signed the MoU on September 13, 2022.

- 
- MoU focuses on conducting study tours for the students from both institutions
  - IIM Indore and AUC will explore opportunities for offering joint programmes and research
  - The partnership aims at strengthening the relationship between Egypt and India

[Read More](#)

### **IIM Indore Signs MoU with Abu Dhabi School of Management, UAE**



Indian Institute of Management Indore aims to offer contextually relevant courses with world-class academics. The United Arab Emirates is known for its top-ranked universities and institutions that provide robustly designed courses and focus on student-oriented learning. To strengthen the academic relationship between India and UAE, IIM

Indore has joined forces with one of the leading educational institutes, the Abu Dhabi School of Management (ADSM), Abu Dhabi, UAE. The MoU was signed by Prof. Himanshu Rai, Director, IIM Indore, and Prof. Abdullah El-Kwafi Abonamah, President, ADSM.

- The collaboration aims to offer joint degrees subject to the UAE Ministry of Education
- Student and faculty exchange and joint research included in the MoU

[Read More](#)

## 1500+ Participants, 150 Colleges, 21 Events: Atharv Begins on a High Note



IIM Indore's campus was full of enthusiasm, energy, and excitement on September 23, 2022, as the Annual Management and Cultural Fest of IPM commenced today. A total of 1500 participants from 150 colleges are competing in 21 events at the fest this year. The inauguration of the fest took place in the presence of Col. Gururaj Gopinath Pamidi (Retd), CAO, IIM Indore; the Chief Guest, Mrs. Shubhra Dutt, Divisional Retail Sales Head, Indore Divisional Office, Indian Oil Corporation; Prof. Shruti Tewari, Chair – IPM; and Prof. Swatantra, Chair – Hostel and Student Affairs, IIM Indore. [Read More](#)



The second day of IIM Indore IPM's Annual Cultural, Management, and Literary Fest – Atharv, was full of excitement and enthusiasm. Debate teams were huddled together, deciding their argument, while just outside, a dancing entourage practiced for their finals. One could see the case study participants preparing their presentation by nodding their heads to the beats of the bands that were preparing for their performance. The IIM Indore campus had become a talent, hard work, and passion hub. [Read More](#)

## 56 Defence officers from Army, Navy, and Airforce registered for the six-month programme



The 19th batch of the Certificate Course in Business Management for Defence Officers (CCBMDO) began at IIM Indore on September 26, 2022. The batch was inaugurated by Prof. Himanshu Rai, Director, IIM Indore. Lieutenant General K H Gawas, Commandant MCTE, MHOW, was the Chief Guest. Prof. Kousik Guhathakurta, Programme Coordinator, CCBMDO; Prof. Subin Sudhir, Chair – Executive Education; and Col. Gururaj Gopinath Pamidi (Retd), CAO, IIM Indore were also present. 56 Defence officers from Army, Navy, and Airforce registered for the six-month programme. [Read More](#)

## Research talk on "I Hear You: Does Quality Improve with Customer Voice?"



It was a pleasure to have Prof. Uttara Madurai Ananthakrishnan, Assistant Professor of Information Systems, the University of Washington Foster School of Business for an expert talk under the IIM Indore Seminar Series on September 26, 2022. She presented her research talk on "I Hear You: Does Quality Improve with Customer Voice?".

She mentioned that online reviews and ratings help consumers separate high and low-quality firms in a static quality context. In a dynamic quality context, however, reviews can inform and incentivize low-rated firms to improve their quality and lower the quality gap with high-rated firms. She also discussed using a combination of econometric and natural language processing tools.

Her talk was very well received by the faculty and students. Prof. Prashant Salwan, Faculty and Chair - Industry Interface Office, coordinated the talk.

## Postgraduate Certificate Programme in Product Management concludes



Many congratulations to the graduating participants of the Postgraduate Certificate Programme in Product Management (Batch 05), for successfully completing the course. The valedictory function took place on September 24, 2022, in the presence of Prof. Pritam Ranjan, Dean - Research; Prof. Subin Sudhir, Chair - Executive Education; and Prof. Abhishek Mishra, Programme Coordinator, PGCPMP.

## Certificate Programme in Project Management concludes



Many congratulations to the graduating participants of the Certificate Programme in Project Management (CPPM) Batch 03 for successfully completing the course! The valedictory function took place on September 21, 2022 in the presence of Prof. Pritam Ranjan, Dean - Research; Prof. Subin Sudhir, Chair - Executive Education; and Prof. Rohit Kapoor, Programme Coordinator - CPPM. A total of 108 participants received their Certificate of Completion on this occasion.

## Swachhta Pakhwada



A clean place is a safe, healthy, and happy place. IIM Indore observed the Swachhta Pakhwada from September 01 - 15, 2022. The members of the IIM Indore community came together to take a pledge to keep their surroundings clean. 'Cleanliness is next to godliness. Swachhta Pakhwada reinforces our belief in this quote and encourages us to take many more initiatives to keep our surroundings cleaner' - said Col. Gururaj Pamidi (Retd), CAO, IIM Indore.

## FT Rankings 2022



Delighted to maintain our position in the top 100 Bschoools in the Masters in Management FT Rankings 2022. With 3rd Rank amongst all the IIMs in Overall Satisfaction, IIM Indore has been ranked 5th amongst all the B-schools in India.

"We have been ranked 4th amongst all the IIMs in the nation, and we will continue to strive to improve our rankings" - says Prof. Himanshu Rai, Director, IIM Indore.

## Extreme Outdoors

A team of IIM Indore participants, as part of the elective "Extreme Outdoors", successfully completed an eight-day trek in Leh, under the mentorship of Prof. Kamal Sharma as well as the guidance of Tata Steel Adventure Foundation (TSAF). On 8th September, the team of 25 PGP-2 students, summited the Kongmaru La pass (5260 metres).



Extreme Outdoors is a Strategy course that provides an experiential learning environment using outdoor activities and facilitates team building and leadership through adventure activities. Every day of the trek posed new challenges, and the students believed it was extremely satisfying to be able to navigate these with the help of team efforts and systematic planning.

## Bharatnatyam by Padma Shri Geeta Chandran



Discipline, dedication.

Love, passion.

Confidence, courage.

Melody, harmony.

Life, dance.

IIM Indore's campus witnessed a magical blend of all of these on Saturday, 17th September, 2022 during the mesmerizing lecture demonstration on Bharatnatyam by Padma Shri Geeta Chandran Ji and Miss Soumya Lakshmi. The entire IIM Indore community was spellbound as the performers added enchanting vibes to the auditorium with dance and music. The performers included Mr. Ram Murti Keshavan accompanying on Nuttuvangam, Mr. Manohar Balchandran playing the Mridangam, Mr. Shri Raag with the melodic vocals, and Mr. V K S Annadurai playing the violin. Kudos to the IIMI Spic Macay Team @spicmacay\_iimi for organizing the event!

## Throwback to the luscious Onam feast at Planet-i!



## Glimpses of Tamil Nadu Chapter Alumni Meet-up held on September 10, 2022

Location- The Residency, GN Chetty Road, TNagar, Chennai.



The event was well-received and saw a large participation from alumni spanning various programs (PGP, IPM, EPGP etc) across batches. It was the first in-person meet after the pandemic and hence the excitement amongst the alumni was palpable. The Alumni Association volunteers also utilized this forum to discuss and hear from the alumni on inputs to plan the events/activities for the year as well as on Alumni membership/volunteering drives. The networking meet was followed by Hi-Tea.



---

## Alumni Achievements

Join us in congratulating these alumni on their great achievements! We wish them the very best and hope for his continued success.

### Meet Sai Ganesh – the marketer who turned full-time quizmaster



'Create works of art that work for your business and then see the impact of your marketing work on business metrics, brand love, and your personal happiness' - says alumnus Sai Ganesh (PGP 2008-10), IIM Indore, in his interview with moneycontrol.com:

<https://www.moneycontrol.com/storyboard18/brand-makers/meet-sai-ganesh-the-marketer-who-turned-full-time-quizmaster-2258.htm>

### Hearty congratulations to our PGP alumni and founders of Kinderpass - Shireen Sultana and Sumedha Khoche

KinderPass Co-Founders Shireen Sultana (L) and Sumedha Khoche (PGP 2001-2003 Alumnus)

India ranks number 1 in intellectual and developmental disabilities- early detection and intervention can change the course of millions of lives but sadly, it's not the norm.



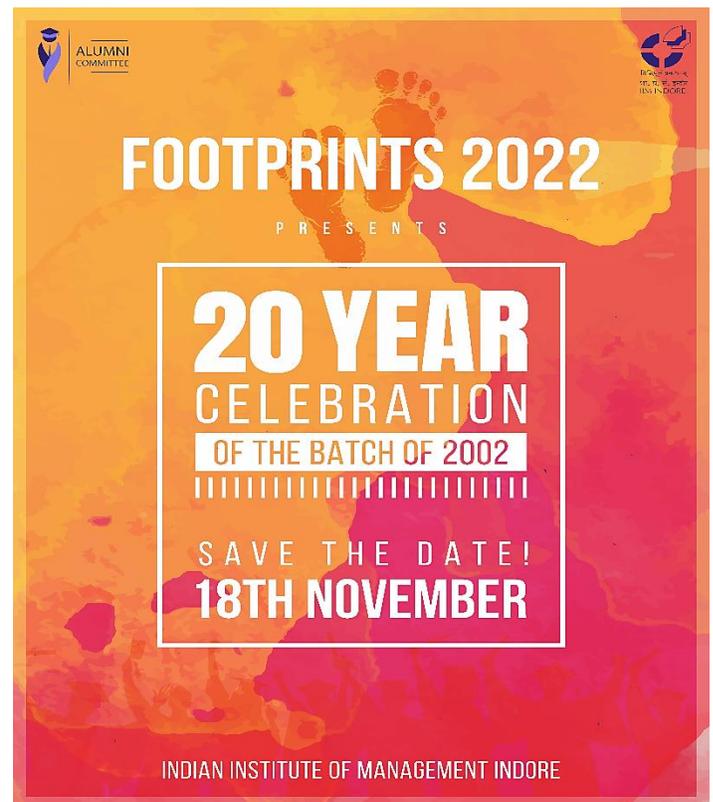
KinderPass provides free tools for early detection of developmental issues as well as access to high quality and multi disciplinary intervention in case of developmental delays. They cover all behavioral health issues from 0-12 and also provide guidance and counselling to parents.

Source: <https://e27.co/behavioural-health-platform-for-children-kinderpass-raises-500k-20220929/>

---

# Announcements

The double bonanza of alumni meets. We can't wait to have you join us, to celebrate our IIM Indore alumni community.



---

## Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels.

Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

[Short Duration Programmes \(Online and On-campus\)](#)

[Long Duration Online Programmes](#)

[Executive Programmes in UAE](#)

[General Management Programme for Executives \(GMPE\)](#)

[Virtual Learning Programme for Executives \(VLPE\)](#)

[Certificate Course in Business Management for Defence Officers](#)

[Faculty Development Programme \(FDP\)](#)

More details on - <https://www.iimidr.ac.in/executive-programmes/>

### **For more information or assistance, please contact:**

Alumni Office, Indian Institute of Management Indore

Prabandh-Shikhar, Rau-Pithampur Road, Indore 453556, Madhya Pradesh, INDIA

Tel: +91 731 2439657/666, Email: [alumnioffice@iimidr.ac.in](mailto:alumnioffice@iimidr.ac.in)