

AlmaMatters

The Planet-1 Newsletter

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IIM INDORE ALUMNI

OFFICE

Edited by: Prof. Ganesh

Kumar N.

Chair, Alumni



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Editor's Desk

Dear Alumni,

In this newsletter edition, we bring the campus news filled with festivities. After two years of hiatus, the campus is now live with live activities & festivities. The festivities started early on the campus as we celebrated our Twenty-Sixth Foundation day on October 3, 2022.

We not only celebrated the efforts and accomplishments of our students, faculty, and staff on Foundation Day, but we also contributed to the Swachh Bharat Mission by collaborating with the Ministry of Housing and Urban Affairs. We received a grant to establish this Centre of Excellence dedicated to making India garbage-free.

Under our ongoing Alumni Talk Series Wisdom (प्रज्ञा), we had Panel Discussion on the Current VC/Angel investment Scenario in India. The number of deals funded by venture capitalists/angel investors has significantly increased in recent years. However, given the need and potential for entrepreneurship development in India, growth in informal equity funding must maintain pace. This raises a plethora of interesting and important questions. Our five seasoned alumni of PGP and EPGP answered many curious questions during an interesting discussion. Mr. Pranav Agarwal delivered the second talk; he is Alumni of PGP 2006-2008 batch, currently Chief Financial Officer at New Trinity Coal in Mumbai & USA. Pranav is passionate about Web3 (crypto) and has been around in the crypto space since 2017. He explained how cryptocurrency would bring a paradigm shift to the way the world works. If you have missed these talks you can still watch them at this link: [Wisdom - प्रज्ञा: The IIM Indore Alumni Talk Series - YouTube](#)

In order to expand our global footprint, we have signed Memorandums of Understanding (MOUs) with the world's best educational institutions, allowing our faculty and participants to collaborate on joint courses and research projects. This allows us to broaden our horizons and provide our participants with access to a wide range of program this mes around the world.

During the month, we reaffirmed our commitment to the social cause by organizing sensitization sessions under the Rural Engagement Programme (REP) and a financial literacy workshop. The REP programme aims to sensitize budding managers and entrepreneurs towards the various schemes undertaken by the government in villages and to study and analyze their execution and effectiveness. The literacy workshop by i-Help introduced general investment plans and schemes, such as FDs, SIPs, Mutual Funds, etc., regarding financial literacy to the support staff of the Institute.

The Institute is constantly achieving the top positions in the rankings, and this time ranked fifth among the top bschools in India in the Outlook ICARE MBA Rankings 2023.

The alumni will have a homecoming season in November 2022. We will host the annual alumni event, Footprints, as well as the PGP batch's 20-year reunion for the PGP 2002 batch.

This newsletter is distributed through email to nearly 10,000+ alumni. We know our alumni are doing amazing things, including founding and leading promising businesses and pursuing unique personal pursuits. If you have a personal or professional update you want to share in the next edition of the newsletter, please submit a brief update with your photograph and relevant web links.

We welcome your suggestions at alumnioffice@iimidr.ac.in to make this newsletter a strong connect between the Institute and alumni. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to alumnioffice@iimidr.ac.in with a cc to alumni@iimidr.ac.in. Remember to add these two email ids to your safe sender's list.

With warm regards,
Prof. Ganesh Kumar N.
Chair, Alumni
IIM Indore

P.S.: Visit us at <https://www.iimidr.ac.in/alumni/newsletter/> for previous issues.

News & Events

Alumni Talk Series "Wisdom" (प्रज्ञा)

The institute is hosting a series of alumni lectures to commemorate the 25th anniversary of the institute and to honour the accomplishments of several of our alumni. The Alumni Talk Series "Wisdom" (प्रज्ञा) will invite distinguished alumni to share their work and wisdom (e.g., the innovations they crafted and implemented, reinventing business models etc.) with the IIM Indore community. This series seeks to foster relationships with alumni, existing participants, and faculty.

This year-long series is a part of the Silver Jubilee Celebrations #IIMlat25 on completing 25 glorious years of the institute. We intend to conduct 25 talks by our alumni in the coming 12 months.

The speakers will share their experience and innovation in dealing with a pandemic or some emerging trends in their domain of expertise to inspire the next generation of graduates. They will share with us a 45-minute live video on Zoom Platform. In addition, we will record the video and keep it in our repository to live talk.

You may watch the Alumni Talk Series videos on:

<https://www.iimidr.ac.in/alumni/videos/>

Talk(s) during the month

Alumni Talk No. 17 – A Panel Discussion

Speakers:

Panel Members:

- Adarsh Sharma (PGP 2009 – 2011) Revenue Lead, FS Life
- Dr Preet Pal Thakur (PGP 2005-2007) Co-Founder and Director Glamyo Health
- Shankar Sivan (PGP 2011 – 2013) Investment, Professional
- Tushar Agrawal (PGP 2012 – 2014), Partner, Dexter Angels.
- Dr. Mayank Gurnani (EPGP 2009-10), Programme Director JUMPstart, NUS

Panel Members:



Shankar Sivan



Adarsh Sharma



Dr Preet Pal
Thakur



Tushar
Agrawal



Dr Mayank
Gurnani

Topic: "Panel Discussion on the Current VC/Angel investment Scenario in India"

Date and time: Saturday, October 1, 2022, at 4:00 pm (IST)

Alumni Talk No. 18

Speaker:

Mr. Pranav Agarwal

Batch: PGP 2006-2008

Chief Financial Officer

New Trinity Coal In

Mumbai & USA

Topic: "Demystifying Crypto: the what, why & how!"

Date and time: Sunday, October 16, 2022

Time: 9.00 pm (IST)



Earlier talks

1. Mr. Rahul Razdan, Batch: PGP 1998 – 2000 Topic: Future trends in the Indian technology industry: Preparing for the challenges ahead.

2. Mr. Siddharth Sethi, Batch: EPGP 2003 – 2004 Topic: Accessing Capital Market: An Entrepreneur's Emotional Journey.

3. Mr. Manvendra Gupta, CFA Batch: PGP 1998 – 2000 Topic: Data and AI for Investment Management.

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4. Mr. Satish Kumar, Batch: PGP 1998 – 2000 Topic: Mobility Industry in the Digital Age – Preparing for the future.
 5. Mr. Vikas Bansal, Batch: PGP 1999 – 2001 Topic: Building Brand YOU.
 6. Mr. Mohit Verma, PGP 1999 – 2001 Topic: Shifting Sands - A Case for Sustainable Financing.
 7. Mr. Roopank Chaudhary, Batch: PGP 1999 – 2001 Topic: The World of Human Capital Consulting and Why Everyone Wants a Piece of It.
 8. Mr. Kamaldeep Singh Bhatia, Batch: PGP 1999 – 2001 Topic: De-mystifying EdTech: Opportunities for Start-ups.
 9. Mr. Naveen Pandey, Batch: PGP 1999 – 2001 Topic: A Career in Sales: From someone who ended there by accident.
 10. Mr. Rohit Chawla , Batch: PGP 1998 – 2000, Topic: Indian Banking: Past trends and the future.
 11. Mr. Arvind Kanda, Batch: PGP 1999 – 2001, Topic: Doing good AND doing well in the Pharma industry.
 12. Mr. Raj Kumar Sharma, Batch: PGP 1999 – 2001, Topic: Digital Transformation in Finance.
 13. Mr. Neeraj Joshi, Batch: PGP 2000 – 2002, Topic: "Disruption of Marketing Over Decades: An Insider's View"
 14. Mr. Anupam Chakraborty, Batch: EPGP 2007 – 2009, Topic: "Digital Transformation and Innovation - sharing experiences from real life"

15. Mr. Prashant Kumar, Batch: PGPMX 2019, "Fintech and Digital Highway"

16. Prof. Vamsidhar Ambatipudi, Batch: PGP 1999-2001, Topic: "Applications of ML in the Insurance Sector"

News from the Campus

IIM Indore Celebrates 26th Foundation Day



Indian Institute of Management Indore (IIM Indore) celebrated its 26th Foundation Day on October 03, 2022. The event was inaugurated by Prof. Himanshu Rai, Director, IIM Indore. Ambassador Vishnu Prakash, Ex Envoy to Canada & South Korea, Foreign Office Spokesman, was the chief guest for the occasion.

The Foundation Day witnessed the grand announcement of the Centre of Excellence at the Institute. Prof. Himanshu Rai mentioned that Indore has set an example of efficient waste management and cleanliness, receiving the Cleanest City Award for six consecutive years. 'We at IIM Indore aim to remain contextually relevant and contribute to nation building. Thus, to contribute to the Swachh Bharat Mission, we have joined hands with the Ministry of Housing and Urban Affairs and have received a grant of Rs. 19.95 crores to establish this Centre of Excellence that focuses on making India garbage free', he said. He thanked Indore Collector Mr. Manish Singh and Commissioner Ms. Pratibha Pal for their support in the initiative.

[Read More](#)

Best Faculty and Best Staff Awards announced



The top five percentile faculty to receive the highest feedback from the students were felicitated



Employees associated with IIM Indore for 10 and 20 years were felicitated



Felicitations of support staff for their honesty and hardwork



The top 5 percentile of the PGP, PGPHRM and IPM participants received their Certificate of Academic Excellence

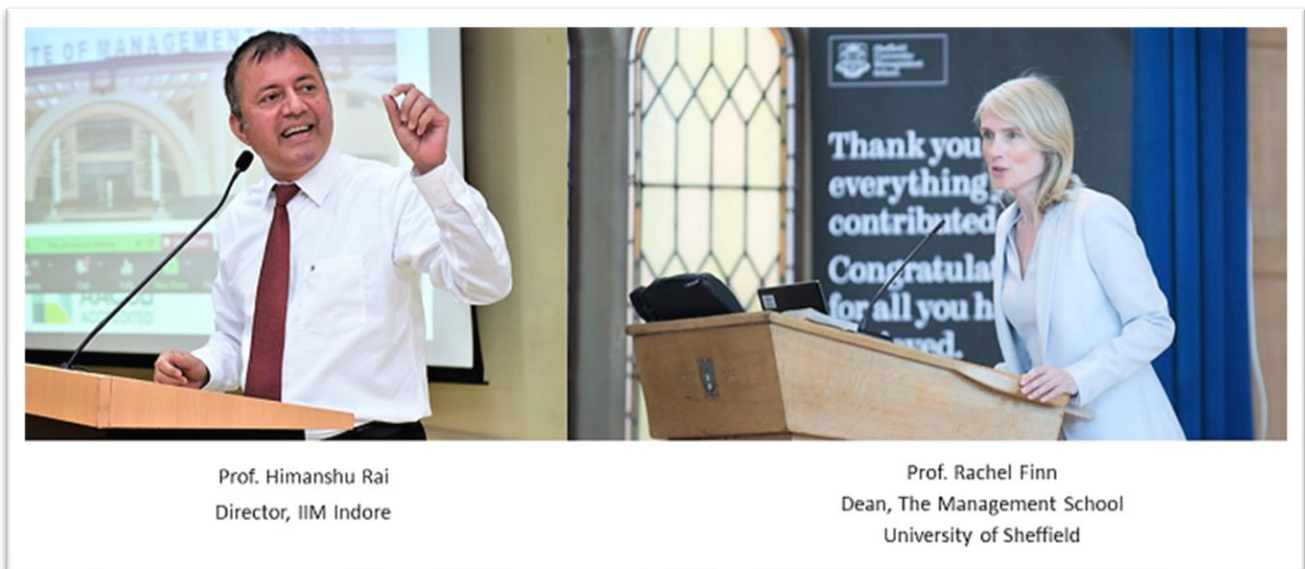


Release of Swachhta Anthem for Ayodhya - Chakachak Ayodhya



The 'Swachhata Anthem for Ayodhya', created by IIM Indore, will now be heard in every nook and corner of the city. Prof. Himanshu Rai, Director, IIMI, is the male lead for the song, while Prof. Shruti Tewari has co-written the lyrics.

IIM Indore Signs an MoU with the University of Sheffield, UK



Prof. Himanshu Rai
Director, IIM Indore

Prof. Rachel Finn
Dean, The Management School
University of Sheffield

IIM Indore aims to offer ample opportunities to its participants and faculty to expand their horizons and gain knowledge in the field of their interest. In line with this objective, the institute has collaborated with over 40 foreign education partners across 18 nations. Expanding its international footprints further, IIM Indore has signed an MoU with The Management School of the University of Sheffield, UK. The MoU was signed by Prof. Himanshu Rai, Director, IIM Indore, and Prof. Rachel Finn, Dean, The Management School of the University of Sheffield. [Read More](#)

HR Festival – IIMINENCE 3.0



The role of human resources has changed drastically over the last three years, leading to several challenges for human resource managers and organizers. In line with this, the Post Graduate Programme in Human Resource Management – PGPHRM Batch 2021-23 has come up with its insightful HR Conclave – IIMINENCE 3.0. The theme for this year's conclave is

Brace/Embrace and will witness numerous guest lectures and competitions over a period of two months. [Read More](#)

Rural Engagement Programme 2022



The orientation of the Rural Engagement Programme (REP) of IIM Indore was held on October 14, 2022. Launched in 2009 (as the Rural Immersion Programme), the REP aims to provide its participants with a rich, practical, and socially-oriented approach to learning. The programme aims to sensitize budding managers and entrepreneurs towards the various schemes undertaken by the government in villages and to study and analyze their execution and effectiveness. [Read More](#)

Financial Literacy Workshop Held by i-Help

i-Help, IIM Indore, in collaboration with ICICI Skill Academy and ICICI Foundation, conducted a Financial Literacy Workshop for 100+ outsource and security staff members of the IIM Indore Community on October 15, 2022. Ms. Samita Mathur, Center Head, ICICI Foundation, Indore; Mr. Vasim Khan, Financial Education Counsellor; and Mr. Akhilesh Dubey and Ms. Priyanka, Faculty, ICICI Skill Academy were the speakers on occasion. [Read More](#)



Utsaha-IIM Indore's Marketing Research Fest



The Indian Institute of Management Indore (IIM Indore) conducted Central India's biggest marketing fest, 'Utsaha,' on October 28-29, 2022. This year's Utsaha focused on "Marketing Through Multiple Lenses," and over 700 people from India's best business schools participated. The fest was inaugurated by Prof. Saumya Ranjan Dash, Dean (Programmes), IIM Indore. Prof. Swatantra, Chair-Hostel and Students Affairs; Prof. Abhishek Mishra, Chair-FPM, Faculty, IIM Indore; and Col. Gururaj Gopinath Pamidi (Retd.), CAO, IIM Indore were also present. [Read More](#)

The Finance club of IIM Indore had collaborated with Antique Stock Broking Limited for an “Equity Valuation Competition” and “Panel Discussion”.



The Finance club of IIM Indore had collaborated with Antique Stock Broking Limited for an “Equity Valuation Competition” and “Panel Discussion” involving prominent leaders from the Finance Industry. The panel comprised of Mr. Navneet Munot - MD-CEO HDFC AMC, Mr. Manish Gunwani - CIO Nippon Life AMC, Mr. Manish Sonthalia, Executive Director – Motilal Oswal, Mr. Ravi Sundar, and Mr. Ashish. Maheshwari, Antique Stock Broking Ltd. The panellists are

industry veterans having 20+ years of experience in equity markets.

The day started with a campus tour after which the panel headed to judge the presentation of the valuation competition by the top 3 teams. The top 2 teams were awarded a total cash prize of INR 1,00,000. This competition was followed by a Panel Discussion attended by 600+ participants including students, faculty and staff. This discussion was on various topics on finance and equity including equity stock markets, mutual funds, banking, IPO’s, technology, crypto currencies and early investment opportunities.

The discussion was immediately followed by an engaging Q&A session where the participants had a rich discussion on multiple concepts with these panellists.

Interrobang Season 12 by ITC, was live at our institute on October 29, 2022



What a remarkable event it was. Our speaker Mr. Akshay Moorthy, Marketing Manager, Aashirvaad, ITC's Foods Business Division anchored the Interrojam session with over 300 students at IIM Indore. Following the session, the top two teams competed in the Case Challenge for the grand prize.

Congratulations to the Campus Champs, Team Sharks: Jasmine Behera (2021PGP157); Balani Mohit (2021PGP082);

Konda Vishwa Srujan (2021PGP179); Sartaj Singh (2018IPM094); Balaga Naga Sai Vardhan (2021PGP081)

Also, kudos to the 1st runners up, Team Blue Raiders:

Lara Lavanya (2021PGP185); Prachit Hage (2021PGP133); Saurav Ranjan Sethy (2021PGP507); Sneha Yadav (2021PGP377)



Delighted to be ranked 5th among the top bschools in India in the Outlook ICARE MBA Rankings 2023.

Competitions between IIM Indore & IIT Indore

Rang, the activity club of IPM IIM Indore in collaboration with Iris-Ranbhoomi, the annual Management, Cultural and Sports fest of IIM Indore organized a competition between the two most prestigious institutions of Indore : IIT Indore (@iitindoreofficial) and IIM Indore. The fierce competition between the engineering students and the management students was spread over three days from 14 - 16th of October.

IIM Indore had all participants excelling against the competition in the intense battle and emerging as the victorious team winning the sports category by 6-2 and the cultural category by 7-6. The event promises to hopefully set a recurring legacy of camaraderie and competition between the two institutes.

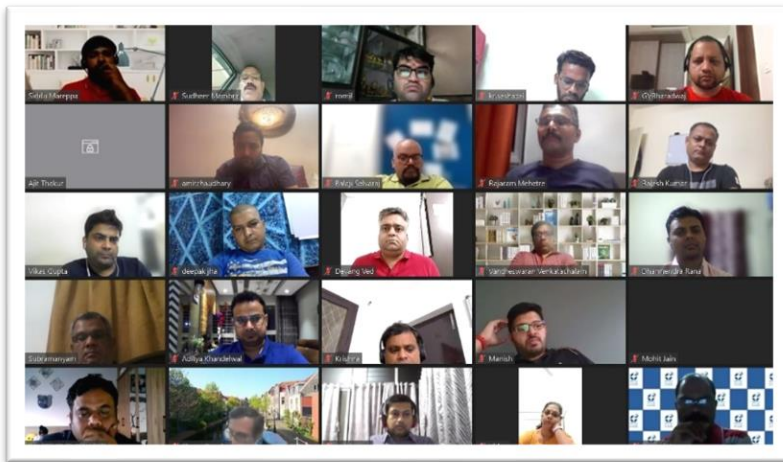


Gandhi Jayanti Celebrations on Campus

IIM Indore community gathered to celebrate Gandhi Jayanti on October 02, 2022. The faculty, staff and family members of the employees paid tribute to the Father of the Nation. Prof. Himanshu Rai, Director, IIM Indore, encouraged the members to follow Gandhiji's way of life and adopt Shastri Ji's humility. 'With their message of truth, non-violence, simplicity and compassion, they are more relevant today than any other time in history', he said.



Delighted to welcome the **first batch of the Post Graduate Certificate Programme For Emerging CFOs** to the IIM Indore family.



The orientation programme was held on October 29, 2022. Prof. Debasish Maitra and Prof. Mehul Raithatha, Programme Coordinators, welcomed the new batch. They briefed the participants about the contextually relevant curriculum. Designed especially for the existing senior finance leaders, the course will prepare them for the emerging

skills expected from an ever-evolving role of a CFO, enabling them to confidently grow their organization in current times. A total of 75 participants have registered for this 12-month online programme.



Many congratulations to the graduating participants of the **Executive Programme in Strategic (EPSSM Batch 02)** for successfully completing the programme.

The valedictory took place on October 15, 2022, in the presence of Prof. Saumya Ranjan Dash, Dean- Programmes; Prof. Manoj Motiani, Prog. Coordinator and Mr. Madhukar Jha (Head of Programmes SSM &

PGCPPM U-Next). They congratulated the batch for their accomplishment. A total of 69 participants received their certificates on occasion.

The **first batch of the Executive Programme in Branding and Advertising (EPBA)** started with an immersion programme at #IIMIndore Mumbai Campus on Oct 14-16, 2022. The programme was inaugurated by Prof. Subin Sudhir, Programme Coordinator & Chair - Executive Education, #IIMI. Mr. Vinod Madhavan, VP - Academic Affairs, Miles SoBA, Ms. Priya Menon Nair, and Mr. Pratish Nair, Co-Founders of Miles SoBA, were also present.



The three-day immersion programme witnessed various insightful masterclasses. Prof. Subin Sudhir spoke on #DigitalMarketing, #Branding, and #Advertising. Prof. Bhavani Shankar, Faculty, IIM Indore, shared his views on #Marketing. Mr. PRATISH NAIR took exciting, encouraging, and enthusiastic sessions on Beyond Fear.

The executives also got a chance to participate in three fantastic master classes. The speakers included Mr. Kv Sridhar, who spoke about the Importance of Branding and Advertising in Current Times; a fireside chat with Mr. Sumanto Chattopadhyay and Mr. Piyush Pandey, and amazing interaction on the Art of Storytelling with Mr. Bharat Dabolkar.



Prof. Himanshu Rai, Director, IIM Indore, has been nominated as one of the esteemed members of the High Powered Committee (HPC) of the Indian Knowledge System constituted by the Ministry of Education. The committee led by Hon. Minister Shri Dharmendra Pradhan will be an apex body to monitor the outcomes, give directions to the implementation committee and report the progress and outcomes.

"Being a part of the HPC constituted by the Ministry of Education has given me yet another opportunity to contribute to the Indian education system and nation-building. Together, we will steer the IKS and offer recommendations to carry out the mandate of the committee, and help build a nation that takes pride in its heritage.", said Prof. Rai.

Institute hosted another international partner, **Ms. Svetlana Kovalenko, Vice Director for Development of the Graduate School of Economics & Development, Ural Federal University, Russia,** at our IIM Indore campus. We have already done faculty exchange programmes, and now it is time to look at other initiatives and make the collaboration stronger.





IIM Indore hosted the **Rutgers University team at IIM Indore**. The team consists of Dr. Rick Garfunkel, Vice President for Global Affairs and Professor of Chemistry; Dr. Mohini Mukherjee, Executive Director, Rutgers Global–International Student Services and Lead of India Initiatives; Dr. Dan Waite,

Executive Director, Rutgers Global–Study Abroad; Ms. Sarah Blackburn, Associate Director of International Admissions, Rutgers University–New Brunswick; and Ms. Kim Pernice, Associate Director, Rutgers Global–Partnerships, discussed innovative ideas on how we could collaborate and work together. The Institute is looking forward to collaborating on various projects including those under the Centre of Excellence on Waste Management & Sanitation at IIM Indore, taking a step forward to creating a garbage-free India, and offering new and exciting opportunities for our students and faculty.

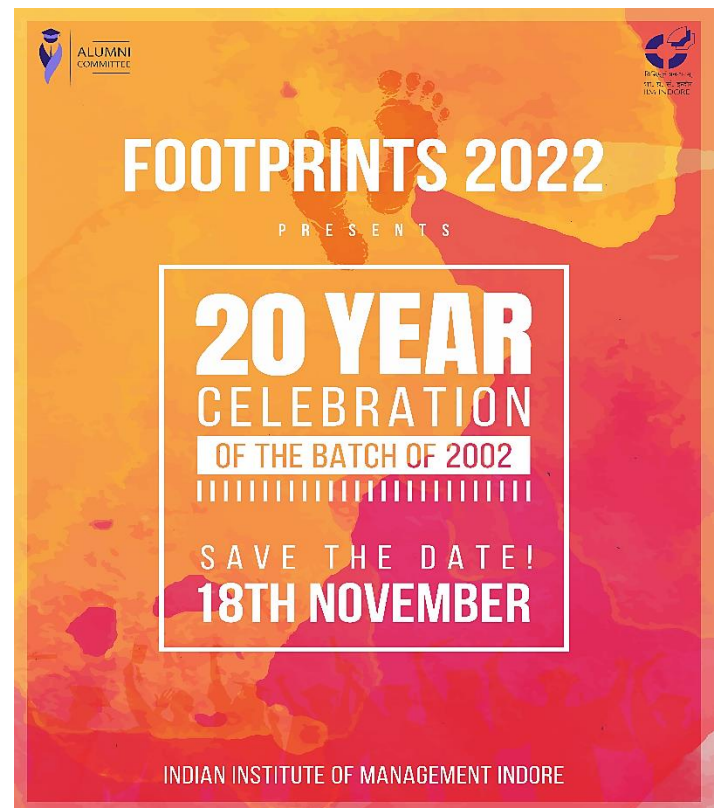


Prof. Himanshu Rai, Director, IIM Indore, conducted an interactive **workshop for the entire officer fraternity of the Western Command at Amritsar on the contemporary aspects of Leadership and Negotiation**.

The session provided valuable insight into the latest concepts of leadership skills prevailing in the corporate domain and their relevance to military leaders. His talk was highly appreciated by the Indian Army.

Announcements

The double bonanza of alumni meets this month. We can't wait to have you join us to celebrate our IIMI alumni community.



Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels.

Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

[Short Duration Programmes \(Online and On-campus\)](#)

[Long Duration Online Programmes](#)

[Executive Programmes in UAE](#)

[General Management Programme for Executives \(GMPE\)](#)

[Virtual Learning Programme for Executives \(VLPE\)](#)

[Certificate Course in Business Management for Defence Officers](#)

[Faculty Development Programme \(FDP\)](#)

More details on - <https://www.iimidr.ac.in/executive-programmes/>

For more information or assistance, please contact:

Alumni Office, Indian Institute of Management Indore

Prabandh-Shikhar, Rau-Pithampur Road, Indore 453556, Madhya Pradesh, INDIA

Tel: +91 731 2439657/666, Email: alumnioffice@iimidr.ac.in