ESSAYS ON MONETARY POLICY, BANK LIQUIDITY AND STOCK MARKET



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Extended Abstract

Monetary policy is a means to inject liquidity into the economy through the financial system. The implementation of monetary policy through the banking system is crucial in understanding the effectiveness of monetary policy transmission. The Reserve Bank of India (RBI) adopts an expansionary monetary policy to increase the balance sheet liquidity creation by enabling banks to generate more loans to the customers. Extant literature has primarily emphasized on the bank lending channel while analyzing the effects of the monetary policy on banking. A central bank controls the interest rates, thereby governing the aggregate credit generated in the economy. Decisions taken by commercial banks in response to the prevalent monetary policy plays an important role in the effective transmission of the monetary policy.

Various shocks may affect aggregate credit lending and liquidity holdings of banks, altering the effective transmission of the monetary policy. These shocks may be attributable to changes in inflation, exchange rates, output growth, and global inflation. The central bank's ultimate objective while conducting open market operations and setting the policy repo rate is to regulate the cost and amount of credit generated in the economy, thereby, influencing the aggregate output in the economy.

Monetary policy analysis revolves around regulating the monetary policy instrument such as the monetary base or policy interest rate. A liquidity management framework for banks arises from the trade-off between holding illiquid loans (or assets) that are high in yield compared to liquid loans (or assets) that are low in yield. This trade-off is influenced by monetary policy, giving rise to the bank lending channel of monetary policy transmission. The first study is about the "credit channel of monetary policy transmission" by focusing on the liquidity holdings of the major banks of India and the credit lending generated by the Indian banking system.

This study discusses the impact of monetary policy on liquidity generated by ten major Indian scheduled commercial banks (based on their size or total assets). The variables considered are liquidity ratios (L1 is Liquid Assets/Total Assets and L2 is Liquid Assets/Total Deposits), call money rate (CMR: as a proxy for monetary policy), bank credit, nominal effective exchange rate (NEER), change in the gross domestic product at factor cost, oil prices (a proxy for global inflation) and wholesale price index (WPI) for the years 2012-2020.

Quarterly figures are used to analyze the impact of monetary policy on bank liquidity and bank credit lending. Panel vector autoregression (PVAR) is a robust methodology that combines the traditional VAR framework with panel data framework, allowing for "unobserved individual heterogeneity". Panel VAR is estimated using a dynamic panel system via generalized method of moments (GMM), variance decomposition and impulse response functions. Monetary policy is found to be significant in affecting the credit lending in the short-run for the major Indian banks. Evidence from existing literature also suggests that open market operations are used for regulating the supply of bank loans. Monetary policy through open market operations affects other macroeconomic factors, such as exchange rate, inflation and aggregate output (Kashyap and Stein, 1994).

This study is unique in terms of using balance sheet values of major Indian banks to compute the liquidity ratios for each quarter. It identifies the influence of other variables such as changes in inflation, exchange rate, output growth, global inflation and bank credit lending to check the interlinkages between bank liquidity and monetary policy.

The results of generalized method of moments (GMM), forecast error variance decomposition and impulse response functions imply that a unit shock in call money rate reduces the bank credit lending by 0.01% in the short-run at the 1% level of significance. A unit shock in bank credit reduces the liquidity ratio L1 (liquid assets/total assets) by 4.4% in the short-run at the 1% level of significance. Similarly, a unit shock in bank credit lending reduces the bank's liquidity ratio (L2: liquid assets/total deposits) by 4.3% in the short-run at the 1% level of significance.

The second study of this dissertation focusses upon how the Federal Reserve's monetary policy stance has impacted the Indian stock market over the years 2006-2019. The central bank conducts open market operations to set policy rates, fixes reserve requirements and even injects liquidity during the times of crisis to regulate the amount of credit available in the economy. Monetary policy tools have impacted asset prices and financial markets as well. The conduct of monetary policy can be understood in two ways: "conventional monetary policy" and "unconventional monetary policy" (RBI report, 2006).

Conventional monetary policy tools are conducting open market operations, standing facilities and fixing reserve requirements. Unconventional monetary policy is what central banks resort to during crisis times, whether it is the 2008 financial crisis or the Covid-19 crisis. When the usual conventional monetary policy tools cannot suffice, unconventional monetary policy measures such as forward guidance, asset purchases, term funding facilities and extreme measures such as negative interest rates are adopted to ensure a proper functioning of the financial system. Quantitative easing policies have a direct impact on the macroeconomic factors and financial markets of the economy. The United States Fed's quantitative easing policies after the crisis of 2008, has influenced not just the US but also the various emerging market economies (Tillman 2016, Chen et al., 2014).

Past evidence suggests that the impact of monetary policy announcements on stock return seems vague in the context of India (Sasidharan 2009, Agarwal 2007, Prabu et al. 2013). As suggested in past literature, an unconventional monetary policy, such as quantitative easing influences asset prices more than the conventional monetary policy tools (Fratzscher et al. 2017, Tillman 2016). Time difference between the two economies is accounted and the daily stock returns are decomposed into overnight and daytime stock returns to provide a better insight regarding the transmission of Federal Reserve's monetary policy to the Indian stock returns.

The United States Federal Reserve's monetary policy shocks have impacted not just the US and the advanced economies, but their impact has also been observed on emerging market economies. The second essay attempts a comprehensive analysis of India's stock returns against US monetary policy shocks at various frequencies. Macroeconomic factors such as exchange rate (INR/USD), net FII flows, government bond rate as well as quantitative easing dummies are incorporated to check robustness of the results. This study examines the Federal Reserve's monetary policy spillovers over the years 2006-20. The Indian stock market is analysed by constructing US monetary policy shocks using data from financial markets through a regression-based framework. This study also attempts a detailed verification by employing the same monetary policy shocks on various S&P BSE sectoral indices. Significant results are obtained by incorporating overnight returns and by including quantitative easing as a dummy variable. The US monetary policy shocks have greater impact when daily returns are decomposed into overnight returns and daytime returns. The time lag between the two countries and the robust monetary policy shocks measures used in the study explains the significant results.

Keywords: monetary policy, bank liquidity, stock returns, bank credit, overnight returns

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