# AlmaMatters



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**IIM INDORE ALUMNI OFFICE** 

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**Unfurling of the National Flag by** Director, IIM Indore on 74<sup>th</sup> Republic Day



# **Editor's Desk**

Dear Alumni,

As we begin another year, I would like to take a moment to reflect on the past and look towards the future. As alumni of IIM Indore, we are part of a proud and accomplished community, and it's an honour to serve as the voice of our alumni magazine.

In the past year, we've seen tremendous growth and progress across the Institute, from new buildings and facilities to cutting-edge research initiatives. Our alumni continue to make an impact in their communities and around the world, and we're proud to be able to share their stories with you.

Looking ahead, there's much to be excited about. Our Institute is constantly evolving and pushing the boundaries of what's possible, and we're confident that our alumni will continue to play a vital role in this growth.

Whether you're a recent alumnus or you've been out of school for decades, we hope that this newsletter will serve as a source of inspiration and connection. We encourage you to reach out to old friends, network with fellow alumni, and get involved in the life of the Planet-I.

Apart from campus news, this issue of newsletter features Planet-I entrepreneurs as well as a poet.

Bhavik Vaghela, Dipjyoti Brahma, and Pratyush Neog, PGP 2013-15 batch alumni, have formed an interesting firm, Sturmfrei Hospitality Pvt. Ltd. The company is in the tourism and hospitality industry, offering short-term and long-term accommodation solutions to travellers through its business locations throughout India. It intends to build and connect a community of new age travellers who travel to evolve by empowering them with experiences at its curated social spaces. Read more about their venture and work in the Entreprenuer of Planet-I series.

I would like to introduce you to a poet among us, Ninad Bhangle, an alumni of PGP Batch 2011-13. He is Business Planning & Programmes Lead (JioMart B2C), Reliance

Retail. As per Ninad, poetry is an outlay for his emotions. He has penned several books. Read more about his poetic journey in this newsletter.

10-Year Reunion PGP Class of 2012: February 24-26, 2023 are the days to reconnect with former classmates and reminisce about old times at the campus. Take a guided tour of the Institute and see all the changes and improvements that have taken place since your graduation.

As you know, we are conducting Alumni Talk Series Wisdom (प्रज्ञा), if you have missed any talks, you can still watch them at this link: Wisdom - प्रजा: The IIM Indore Alumni Talk Series - YouTube

This newsletter is distributed through email to nearly 10,000+ alumni. We know our alumni are doing amazing things, including founding and leading promising businesses and pursuing unique personal pursuits. If you have a personal or professional update you want to share in the next edition of the newsletter, please submit a brief update with your photograph and relevant web links.

We welcome your suggestions at alumnioffice@iimidr.ac.in to make this newsletter a strong connect between the Institute and alumni. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to <a href="mailto:alumnioffice@iimidr.ac.in">alumnioffice@iimidr.ac.in</a> with a cc to <a href="mailto:alumni@iimidr.ac.in">alumni@iimidr.ac.in</a>. Remember to add these two email ids to your safe sender's list.

With warm regards, Prof. Ganesh Kumar N. Chair, Alumni IIM Indore

P.S.: Visit us at <a href="https://www.iimidr.ac.in/alumni/newsletter/">https://www.iimidr.ac.in/alumni/newsletter/</a> for previous issues.

#### **News & Events**

# Alumni Talk Series "Wisdom" (प्रज्ञा)

The institute is hosting a series of alumni lectures to commemorate the 25th anniversary of the institute and to honour the accomplishments of several of our alumni. The Alumni Talk Series "Wisdom" (प्रजा) will invite distinguished alumni to share their work and wisdom (e.g., the innovations they crafted and implemented, reinventing business models etc.) with the IIM Indore community. This series seeks to foster relationships with alumni, existing participants, and faculty.

This year-long series is a part of the Silver Jubilee Celebrations #IIMIat25 on completing 25 glorious years of the institute. We intend to conduct 25 talks by our alumni in the coming 12 months.

The speakers will share their experience and innovation in dealing with a pandemic or some emerging trends in their domain of expertise to inspire the next generation of graduates. They will share with us a 45-minute live video on Zoom Platform. In addition, we will record the video and keep it in our repository to live talk.

You may watch the Alumni Talk Series videos on:

https://www.iimidr.ac.in/alumni/videos/

# Talk(s) so far....

- 1. Mr. Rahul Razdan, Batch: PGP 1998 2000 Topic: Future trends in the Indian technology industry: Preparing for the challenges ahead.
- 2. Mr. Siddharth Sethi, Batch: EPGP 2003 2004 Topic: Accessing Capital Market: An Entrepreneur's Emotional Journey.
- 3. Mr. Manvendra Gupta, CFA Batch: PGP 1998 2000 Topic: Data and AI for Investment Management.

- 4. Mr. Satish Kumar, Batch: PGP 1998 2000 Topic: Mobility Industry in the Digital Age Preparing for the future.
- 5. Mr. Vikas Bansal, Batch: PGP 1999 2001 Topic: Building Brand YOU.
- 6. Mr. Mohit Verma, PGP 1999 2001 Topic: Shifting Sands A Case for Sustainable Financing.
- 7. Mr. Roopank Chaudhary, Batch: PGP 1999 2001 Topic: The World of Human Capital Consulting and Why Everyone Wants a Piece of It.
- 8. Mr. Kamaldeep Singh Bhatia, Batch: PGP 1999 2001 Topic: De-mystifying EdTech: Opportunities for Start-ups.
- 9. Mr. Naveen Pandey, Batch: PGP 1999 2001 Topic: A Career in Sales: From someone who ended there by accident.
- 10. Mr. Rohit Chawla, Batch: PGP 1998 2000, Topic: Indian Banking: Past trends and the future.
- 11. Mr. Arvind Kanda, Batch: PGP 1999 2001, Topic: Doing good AND doing well in the Pharma industry.
- 12. Mr. Raj Kumar Sharma, Batch: PGP 1999 2001, Topic: Digital Transformation in Finance.
- 13. Mr. Neeraj Joshi, Batch: PGP 2000 2002, Topic: "Disruption of Marketing Over Decades: An Insider's View"
- 14. Mr. Anupam Chakraborty, Batch: EPGP 2007 2009, Topic: "Digital Transformation and Innovation sharing experiences from real life"
- 15. Mr. Prashant Kumar, Batch: PGPMX 2019, "Fintech and Digital Highway"

- 16. Prof. Vamsidhar Ambatipudi, Batch: PGP 1999-2001, Topic: "Applications of ML in the Insurance Sector"
- 17. Panel Discussion on "Panel Discussion on the Current VC/Angel investment Scenario in India" by Panel Members Adarsh Sharma (PGP 2009 2011) Revenue Lead, FS Life, Dr Preet Pal Thakur (PGP 2005-2007) Co-Founder and Director Glamyo Health, Mr. Shankar Sivan (PGP 2011 2013) Investment Professional, Mr. Tushar Agrawal (PGP 2012 2014), Partner, Dexter Angels, Dr. Mayank Gurnani (EPGP 2009-10), Programme Director JUMPstart, NUS.
- 18. Mr. Pranav Agarwal, Batch: PGP 2006-2008, Topic: "Demystifying Crypto: the what, why & how!"
- 19. Mr. Vivek Bajaj, Batch: PGP 2003-2005, "How to Build Your Personal Digital Brand to Benefit Your Business!"
- 20. Dr Preet Pal Thakur, Batch: PGP 2005-2007, "Entreprenuer's Journey: from Seed to Scale".

### **News from the Campus**

IIM Indore collaborates with the University of Glasgow to celebrate India's G-20 Presidency and Adam Smith's 300th Anniversary: Jointly launches the 'Adam Smith Around the Globe Lecture Series' on Campus



As a part of India getting the G20 Presidency, the Indian Institute of Management Indore (IIM Indore) will organize and collaborate with multiple partners, national and international, for several events. As a kick-off event, the institute is celebrating the 300th birth year of Adam Smith, the Father of Economics, with its international partner, the University of Glasgow. The institute had signed an MoU with the University of Glasgow, the fourth oldest university in the UK, in August 2022 to offer various joint programmes and dual degree programmes, and is now collaborating on multiple fronts. Read More

# IIM Indore Students Receive Honors with Prestigious Bank of Baroda Achievers Award 2022

IIM Indore is proud to share that three of its esteemed PGP and IPM participants have been bestowed with the coveted Bank of Baroda Achievers Award for 2022. This accolade recognizes the exceptional achievements of students who have excelled in the realms of academics, sports, arts, and service and inspires others to strive for greatness in their fields of study and sporting pursuits.

The participants received the award from Prof. Himanshu Rai, Director, IIM Indore, and dignitaries from the Bank of Baroda on January 13, 2023. The recipients of the award are:

- Mr. Vasu Golyan, Roll No. 2021PGP534, who was awarded the Bank of Baroda Achievers Award based on academic performance, with a cash prize of Rs. 31,000/-
- Mr. Dhruv Dhhochak, Roll No. 2018IPM032, who was awarded the Bank of Baroda Achievers Award based on academic performance, with a cash prize of Rs. 31,000/-
- Ms. Manswinee R Thakur, Roll No. 2021PGP195, who was awarded the Bank of Baroda Achievers Award for overall outstanding performance, including sports, arts, and social service, with a cash prize of Rs. 31,000/-



The Bank of Baroda Achievers Award is a testament to the bank's commitment to encouraging students to excel in various fields of higher studies and sports. These awards were presented to the top-performing students who have demonstrated excellence in academics, sports, arts, service, etc., during the last academic year, 2021-22. Read More

Congratulations to Arvind Shroff, FPM 2018, for receiving the "Best Research Paper" award (overall first prize) at the recently concluded POMS India International Conference 2022! The conference was organized by the POMS - Production and Operations Management Society (POMS) India Chapter and the IIM Kozhikode.

Arvind's work demystifies operational issues in the Online Food Delivery (OFD) industry, such as service quality asymmetries in the presence of efforts and dynamic pricing strategies. Under the aegis of the platform-based sharing economy business models, he analyzed the impact of services, resources, and



capabilities extended by the platform on the revenues generated by the players (platform and restaurants) in the OFD marketplace.

A team at IIM Indore conducted a study for 8 months and interacted with these policemen from 8 police stations, identified and understood their challenges, and recommended the **SHOT Model to revamp the Beat Policing system.** They submitted the report to the Police Training Centre.



#### The SHOT Model

S: Strengthening the beat policing system and revamping the existing system with proper strategies and implementation.

H: Healthier human resources with a robust structure focusing on leaves, mental and physical well-being, and work-life balance.

O: Operations management and implementation of shift system.

T: Optimum use of technology in the services.

# The first-of-its-kind center of excellence focusing on sanitation and waste management will start in March at IIM Indore.

Mayors, councilors, municipal commissioners, and other city officials across the nation will get B-school training at IIMI. To establish this Centre of Excellence, MoHUA India will provide Rs.19.95 crores over 3 years. 'Training programmes for around 4,800 ULBs would be cocreated along with the Indore Municipal Corporation, which has been ranked the cleanest municipality for six years in a row. 500 officials from the best-performing ULBs would be taken to the University of Denver, Rutgers University, University of Glasgow, University of Liverpool, and Università Bocconi to learn about the best practices of those countries', said Prof. Himanshu Rai, Director, IIM Indore. Training sessions are a part of the Swachh Bharat

Mission - Urban, and the CoE at IIM Indore is a first-of-its-kind to focus on sanitation & a step to institutionalize capacity-building, he added.

#### **Global Investors Summit 2023 in Indore**

Prof. Himanshu Rai, Director, IIM Indore was invited at the the Global Investors Summit 2023 in Indore. He spoke about the 5 wicked problems Indore that IIM has tackle: promised to Income Inequality, Rural Urban challenges, challenges, Environment issues, and Entrepreneurship development.



He added that these issues also provide opportunities to the businesses, both domestic and abroad, to invest in India and be a part of solutions that will impact the world.

#### **IIMI entered in MoU with Centre for Research & Industrial Staff Performance**



On the sidelines of the Global Investors Summit, IIM Indore and Centre for Research & Industrial Staff Performance exchanged an MoU to collaborate on joint research related to skill development, capacity building, vocational education, and innovation. Looking forward to participating in Nation Building, together.

The valedictory function of the sixth batch of Post Graduate Programme in Product Management took place at IIM Indore on January 13, 2023, in the presence of Prof. Himanshu Rai, Director, IIM Indore.





Prof. Himanshu Rai, Director, IIM Indore, inaugurated the **Centralized Command Centre at IIM Indore's Security Office** on January 14, 2023. The aim of this centre is to make the campus safer and secure for the entire IIMI community and visitors.

**Sanskrit & Tamil Book distribution** on the occaassion of Makar Sankranti and Pongal. The institute is organizing Sanskrit and Tamil languages classes free of cost for the last 5 months.



It was a pleasure to host **Dr. Subhas Sarkar, Union Minister of State for Education, Govt of India, at IIMI.** Prof. Himanshu Rai, Director, IIM Indore, along with faculty members, also had discussions with him about the NEP2020 & various aspects of management education.



Hon'ble MoS for Education Dr. Subhas Sarkar addressed a gathering during the discussion on book "Modi@20: Dreams Meets Delivery", organised at IIM Indore.

While addressing, he said that the book is about the notable journey of twenty years of Hon'ble PM Shri Narendra Modi and is a compilation of twenty-one chapters written by twenty-two domain dignitaries.

He spoke about various chapters written by various dignitaries such as "Why Modi is the undisputed youth icon." "New Grammar of Women Empowerment" "Thinking Big & Executing in Scale", "Modi: The Man India trusts in a Crisis", "Fighting the Pandemic: leading from the Front", etc.

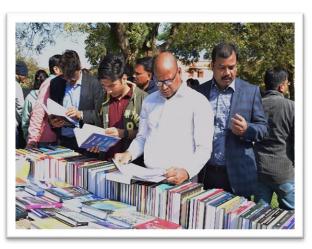
Dr. Subhas Sarkar further added that the book will inspire the youth and shall truly act as a guiding book for all the political observers and people who want to read and know more about Hon'ble PM Shri Narendra Modi.

#### **Book Exhibition**



As the great writer Jorge Luis Borges once said, 'I have always imagined that paradise will be a kind of library', and on January 17, 2023, we at IIM Indore have brought a piece of paradise to our campus with a book exhibition that features an array of literature on business management and Indian languages.

The two-day book exhibition was inaugurated by our Prof. Himanshu Rai, Director, IIM Indore, and was attended by the entire IIM Indore community, including staff, faculty, and students. The exhibition is a tribute to our rich cultural heritage and a call to all to delve deeper into the world of literature. The IIM Indore Learning Centre, with its vast collection of books, stands a testament to the institute's commitment to fostering a community of book lovers.



# Inauguration of IIM Indore's new batch of Certificate Programme in Applied Financial Risk Management



The online inauguration ceremony was held on January 15, 2023 in the presence of the programme coordinators, Prof. Debasish Maitra and Prof. Aditya Maheshwari. They welcomed the participants and gave them a glimpse of the exciting 11-month online course ahead. From mastering investment decisions to devising effective risk management measures, this course is tailored to equip participants with the skills and knowledge to excel in the finance industry.

Congratulations to all the graduating participants of the Certificate Programme in Leadership and Change Management (CPLCM Batch 02) at IIM Indore for successfully completing this 08-month course!



The valedictory function was held on January 19th, 2023, at IIM Indore. It took place in the presence of Prof. Prabin Panigrahi, Dean - Faculty; Prof. Subin Sudhir, Chair - Executive Education; Prof. Nishit Sinha; Programme Coordinator and Dr. Nagendra V Chowdary, Head-Academic Content, TimesPro. The 08-month course has equipped these leaders with the skills to navigate the ever-changing business landscape and make a significant impact on their organizations.

On January 22, 2023, the Prof. Himanshu Rai, Director of IIM Indore, graced the executive participants of the Post Graduate Programme for Executives in Mumbai (PGPMX) with a five hour interactive session delving into the intricacies of complex negotiation. Utilizing a 3-dimensional framework comprising of Skills, Style, and Strategy, Prof. Rai expertly guided the participants through the nuances of successful negotiation.



The new Tennis Court was unveiled by Prof. Himanshu Rai, Director, IIM Indore on January 25, 2023.



Prof. Rai, Himanshu Director, IIM Indore on January 25, 2023 inaugurated three 750 KVA DG sets at IIM Indore campus. Each of these is provided with a synchronising panel for automatic changeover from one set to another depending on the need. precise Yet another step towards a smarter campus.



# Presenting the patriotic, vibrant, happy, and tricolor vibes from Republic Day celebrations at IIM Indore

As the tricolour of our beloved nation was unfurled at IIM Indore on the 74th Republic Day, a sense of pride and patriotism filled the air.

Prof. Himanshu Rai, Director, IIM Indore led all in a pledge to fulfill our fundamental duties and to participate in the building of a more inclusive and just nation. The Institute felicitated IIMI community members, who have performed exceedingly well and beyond their call of duty. The Institute also recognized the children of employees, who have shone academically and in extracurricular activities.











With great pride and elation, it is our utmost pleasure to share that Swathi Suraj (PGP 2022-24) has been bestowed with the prestigious Aditya Birla Scholarship for the year 2023! Established in 1999 by the renowned Aditya Birla Group, this esteemed scholarship serves as an exceptional platform for emerging leaders to cultivate their skills and knowledge through unparalleled networking opportunities with one of the most reputable global conglomerates in the country. Our warmest congratulations to Swathi, and we wholeheartedly wish her boundless success in all her future endeavors.

We are thrilled to share that our IPM participant, Aditya Pratap Singh Chauhan, has been bestowed with the highly coveted Pradhan Mantri Rashtriya Bal Puraskar 2023!

Aditya was among the 11 nationwide recipients of this esteemed award, presented by the Honorable President of India, Smt. Draupadi Murmu Ji, at the grand ceremony held at Vigyan Bhawan on January 23rd, 2023. The award ceremony, which continued till January 26th, gave Aditya an amazing opportunity to interact with the Honorable Prime Minister, Shri Narendra Modi Ji.

He received this award under the 'Innovation Category' for his pioneering research project 'MICROPA: A novel approach for the dye-based detection and algae-driven filtration of microplastics in drinking water'. We are incredibly proud of Aditya's achievement and his contribution to making the world a better place.



We are thrilled to announce that **Geeti Mishra**, **FPM 2019** participant at IIM Indore, has been awarded the **Best Paper Award at the CRISIL Doctoral Symposium 2022** for her **research paper** "**The impact of duration of underperformance on Earnings Management**" presented at the 11th India Finance Conference held at IIM Calcutta.



This groundbreaking research, co-authored with Prof. Manish Popli and Prof. Mehul Raithatha, focuses on examining how the duration of underperformance affects earnings management in firms and highlights the pressure faced by #managers in emerging economies such as #India. Congratulations to the authors for bringing great honor to IIM Indore with this remarkable achievement!

Happy to share that, IIM Indore, have been ranked 5th among the top bschools in India, 3rd among the IIMs, and 66th among all the business schools worldwide by the CEO Magazine's Best Business Schools In The World For 2023 Ranking.

The Magazine conducted The 2023 Global Business Schools survey. It surveyed 350,00 business executives, graduates, global business influencers, industry professionals, business school academics, employers, and recruiters in 156 countries and territories for the ranking. The rankings are based on 7 significant metrics of quality and reputation. These included Academic



reputation, Admission Eligibility, Job placement rate, Recruiter feedback, Specialization, Global reputation and influence, Annual tuition, and fees.

# **Entreprenuer of Planet-I**



Bhavik Vaghela
Alumni PGP 2013-15
Co-Founder & CFO



**Dipjyoti Brahma**Alumni PGP 2013-15 **Co-Founder & COO** 



Pratyush Neog
Alumni PGP 2013-15
Co-Founder & CEO

Venture: Sturmfrei Hospitality Pvt. Ltd.

#### **Email:**

Bhavik Vaghela <p13bhavikv@iimidr.ac.in>
Dipjyoti Brahma <p13dipjyotib@iimidr.ac.in>
Pratyush Neog <p13pratyushn@iimidr.ac.in>

Company URL: https://www.staysturmfrei.com/

**Linkedin Profile Link:** https://www.linkedin.com/company/sturmfrei-experiences/

#### How did your entrepreneurial journey start?

The entrepreneurial journey started with the passion for experiential exploration and the zeal to bring about a cultural revolution in the travel domain. After passing out in 2015,me and my co-founders from IIM-I, Bhavik Vaghela & Dipjyoti Brahma got together in September 2018 to create "Sturmfrei" with a vision to connect and create a whole new generation of travellers who "Travel to Evolve".

#### Briefly describe your business and why you chose this field?

"Sturmfrei is a platform for connection and evolution of the human spirit via travel."

Sturmfrei aims to revolutionize global Gen Z and Millennial travel lifestyles by influencing a new era of evolution via experiential culture. Currently with 6 locations across India and its flagship offering "Jungle by Sturmfrei" we have already catered to more than 25000 travellers across 50 nations.

The travel lifestyle of Gen Z & Millennials has changed due to the immense exposure of social media & a flexible work culture. Gen Z and Millennials want to explore life via travel. Travel for the "influencers and followers" generation is about the evolution of their image and persona which comes from real life experiences. The existing tourist eco system has not accordingly adapted or evolved to cater to the increased needs of the new age travel lifestyle and we analysed that it was the right time to create this ecosystem that aims to enhance experiences via these physical Sturmfrei Platforms.

#### What were the major challenges you faced in starting your business?

The major challenges in the start up was brought about by Covid -19 which made the whole travel industry standstill when Sturmfrei was just 15 months old. However, with brilliant teamwork and relentless zeal Sturmfrei not only survived but thrived with more than doubling of its YOY revenue during this period.

# Did you go for external funding for your start-up/ firm? What factors helped you to secure such funding?

Sturmfrei has raised external funding in the form of angel investment.

The Founders' deep understanding about the industry, target segment and clarity in vision helped to secure the angel funding.

### What would be your advice for an MBA who is considering a start-up?

MBA does give an advantage in your journey to become an entrepreneur as it arms one with tools to understand the different aspects of a business .However someone who is considering a start-up the focus must be on creating "Real Value" via solving a problem which plagues a substantial population of planet earth.

# **Introducing Poet of the Planet-I**

# Ninad Bhangle Alumni PGP Batch 2011-13

#### **Linkedin Profile Link:**

https://www.linkedin.com/in/ninadbhangle/

#### **Link to Publications:**

https://www.amazon.in/Unbroken-Musings-Dreams-Hope-Life/dp/9357691650 https://www.amazon.in/Unspoken-Musings-Love-Loss-Life/dp/7746706665



### How did your poetry journey start?

I started writing poetry in 2005. Initially, the poems were based on love and friendship like many budding writers in India when they start out. However, later, post 2010, many of my poems reflected my state of mind and these were centered around dreams, life, loss and topical issues. It's been an amazing journey of over 300 poems. Publishing my own poetry book was a dream and I am glad it materialised.

#### Briefly describe your book and why you chose this particular title, "Unbroken"?

Unbroken is a compilation of 21 poems, centered on dreams, hope and life. Many of these poems were originally written as notes to self or to dear ones. I chose this title because I wanted to inspire readers to dream big, stay hopeful & resilient and live life to the fullest with gratitude & contentment.

#### Which is your favourite poem, and why?

The "Broken shells" is my favourite poem. It was written on a vacation at Udupi, Karnataka when I was admiring the shells on the beach and that moment made me philosophical and I wrote a poem with metaphors equating shells to dreams and life.

#### How does poetry influence your life as a person?

Poetry is an outlay for my emotions. I can express my dreams, my emotions, my thinking through poetry. It definitely helps me in becoming more mindful and calmer. The joy of making someone smile through my words and poetry is one of the greatest joys for me.

#### What would be your advice for budding poets?

Write from the heart. Do not try to copy someone else's style. Be aware of your limitations, but more importantly, focus on your strengths. Write on themes that inspire you. The truer you are to your poetry style, the more your readers will be able to connect with it.

#### Who do you most want to read this book, and why?

I would really like young professionals and students to read the book. Early or mid-20s are a phase of introspection, heartbreaks, and uncertainty for many. Unbroken will inspire and help readers get through the tough times. This book is also for dreamers and anyone venturing into something new.

#### Please also elaborate on your other works and plans for the future.

I have written a poetry book "Unspoken - Musings on Love, Loss and Life" prior to this. In addition, three of my short stories - The murder in my dream, The pacemaker, The vacation gone wrong have been chosen as winning entries in various contests and published in short story anthologies. I will continue to participate in such contests and publish more books, however my ultimate aim is to be remembered after I die - and as they say, authors are immortal!



### **Upcoming Executive Programmes**

IIM Indore is in the forefront of providing carefully curated programmes which cater to the needs of executives. IIM Indore is renowned for its focus on academic excellence which is reinforced by the Triple Crown accreditation that IIM Indore has achieved. Being the second IIM to receive this achievement and being among the top 1% business schools globally to have the Triple Crown accreditation, our executive education programmes are contextually relevant to meet the demands of contemporary business challenges. IIM Indore is also ranked among the Top 100 business schools globally and has consistently been ranked among the top institutions in India.

We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges and we keep on evolving it with world trends. We impart learning which provides immediate value and impact on the organizations.

Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology enabled platforms, and at specified client locations. The on-campus training programmes provide an immersive learning experience to executives. In order to ensure that the participants make the most out of our programmes, they are provided with the best of learning tools, in-campus accommodation, dining and fitness experience at our fully furnished and well-equipped state-of-the-art infrastructure. The online programmes incorporate traditional training to the virtual classroom, innovative pedagogical tools, and customised learning resources.

We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels. Please explore the programmes listed below to find the programme which suits your requirement.

Please explore the programmes by visiting: <a href="https://www.iimidr.ac.in/executive-programmes/">https://www.iimidr.ac.in/executive-programmes/</a> Links to some of the programmes on offer is given below for ready reference:

- Executive Post Graduate Diploma Programme in Management & Artificial Intelligence
- Master of Science in Data Science and Management
- <u>Customised Programmes</u>
- Short Duration Programmes (Online and On-campus)
- Long Duration Online Programmes

- Executive Programmes in UAE and other Middle East Countries
- General Management Programme for Executives (GMPE)
- Certificate Course in Business Management for Defence Officers
- <u>Certificate Programme in International Business Management (CPIBM) for</u> Defence Officers
- Faculty Development Programme (FDP)

## For more information or assistance, please contact:

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