

Indian Institute of Management Indore



IIM FDP

Faculty Development Programme Workshop of Case Method: Teaching, Writing and Simulation

Date: February 16th – 18th 2023
(Offline at IIM Indore Campus)

Programme overview:

Transformation of the student's outlook is the central objective in management and engineering education adopting a participant-centred approach is a powerful strategy. IIMI course is amazingly designed where in the program starts from the participants' own experience rather than being dictated by the logic of a subject being studied.

Case Study and simulation is a research method involving an up-close, in-depth, and detailed examination of a particular case. Cases are narratives, situations, select data samplings, or statements that present unresolved and provocative issues, situations, or questions (Indiana University Teaching Handbook, 2005). The case method is a participatory, discussion-based way of learning where students gain skills in critical thinking, communication, and group dynamics.

Objective:

The objective of this workshop is to develop a faculty in all the three level of capabilities ranging from Knowledge, skills where in the faculty develops the capabilities for opportunity /problem framing visioning alternatives, analysis critical thinking , cross functional integration and third being capabilities of developing educational attitudes , beliefs and world view. Participative learning through case study and simulations helps developing all the three levels.

We will go through a broad framework of integrating Case Creation with applied research in Management and to generate a Concept cascade to enable teachers channel their research experiences into classrooms in better and faster fashion. Using the case method of teaching shall help the participants in developing skills in the above areas and shall close with a project on case development. Preparing to lead class discussion, leading the class discussion in a manner such that student discovers the theory rather than be informed about it.

HOW TO ENROLL

Applicant willing to participate in the programme shall enrol themselves by filling the online application form available on the website. Last date for submission of application is January 30, 2023. The applications are not complete until receipt of programme fee. Incomplete applications will not be processed.

PROGRAMME FEE PAYMENT

The programme fee Rs. 26,550/- (Rs. 22,500/- plus 18% GST) is to be paid by way of electronic fund transfer.

Content:

- Teaching with cases,
- Writing effective case studies and teaching note
- Learning objectives, case position in the course, and planning of the case class session.
- Facilitation skill development - case class delivery. The board plan and lesson plan
- Simulation

Faculty:

IIM Indore faculty members will handle sessions

Target audience:

- Faculty in academic institutions who would like to adopt the case method of teaching in classroom.
- Case researchers and writers interested in developing cases and teaching notes.
- Corporate professionals who would like to adopt the case method and learn about case
- Development.

Delivery Mode:

The programme shall be coordinated and delivered by expert faculty members from IIM Indore. Participants will be required to attend the programme in residential mode, wherein they would be provided suitable accommodation at IIM Indore during the duration of training. Classes would be scheduled daily between 9:00 AM and 05:15 PM.

Certification:

IIM Indore will provide 'Certificate of Participation' to participants after they successfully attend the programme.

Contact details of the programme coordinator:

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