



भारतीय प्रबंध संस्थान इंदौर  
Indian Institute of Management Indore

सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE



# CERE 2023

## 13th International Conference on Excellence in Research and Education

Date:

9th-11th June 2023

### CERE 2023 Tracks:

- Accounting and Finance
- Economics and Public Policy
- Business Policy and Strategic Management
- Communication in Business and Research
- Data Science and Analytics
- Entrepreneurship
- Geopolitical Risks and Organization
- Human Resource Management
- Information Systems in Management
- Marketing Management
- Operations Management
- Organizational Behaviour
- Talent Management in Learning Organizations



### Conference Theme:

## Organizations in Action: Digitalization and Sustainability in Management practices

**"Organizations act, but what determines how and when they will act?"  
– Thompson, JD (1967)**

Organizations are constantly being evaluated based on the task environment, technological impact on the social structure, differentiation, and linkages of the individuals in the organization. Rapid technology change provides new methods for accessing processes within and outside organizational boundaries. Thus, organizations require sustainability in management processes in order to achieve and maintain a competitive advantage. CERE 2023 aims to explore how organizations generate unique opportunities to strategically address challenges associated with the organization to ensure equitable and sustainable growth through developing and deploying smart technologies.

### Important Dates

Paper Submission Opens:	26th Jan 2023
Paper Submission Closes:	31st Mar 2023
Intimation of Acceptance:	15th - 20th April 2023
Early Bird Registration Opens:	15th April 2023
Early Bird Registration Deadline:	30th April 2023
Late Registration Deadline:	10th May 2023
Conference Schedule:	15th May 2023

**\*The conference will be held in person at IIM Indore Campus**

**Publication Opportunity:** Best paper(s) from the theme 'Talent Management in Learning Organizations' will be considered for expedited review in the [special issue of the Learning Organizations](#).



## **Formatting of Paper/extended abstract:**

- (a) The full paper/extended abstract must have a short abstract of 100-200 words with three to five keywords.
- (b) One document in Portable Document Format (.pdf).
- (c) Figures, graphs, tables, references, and appendices should follow standard reference style.
- (d) Use Times New Roman 12-point font, double-spaced, 1-inch (2.5cm) margin all around, and 8.5"x 11"-page setting.
- (e) Papers/extended abstracts that do not follow the above instructions will NOT be reviewed.

## **Submission Guidelines:**

- All papers submitted for presentation at the CERE must contain original research that has not been previously presented or scheduled for presentation, published, or accepted for publication and if under review, must not appear in print before the Conference.
- Full paper should be at most 7000 words (including tables, figures, notes, and references). The selected papers will be invited for presentation at the conference and will be considered for the Best Paper Award.
- The extended abstract of the paper should be at most 2500 words (including tables, figures, and references). The extended abstract must cover the following aspects– extended abstract of the empirical paper: study hypotheses (if applicable), brief literature review, the methodology adopted, results, and implications for theory and practice.
- Extended abstract of conceptual or review paper must include a description of the relevant literature and some preliminary ideas for the theoretical contribution.
- To facilitate the blind review process - remove all Author identifying information including acknowledgments. Papers/extended abstracts that do not follow the above instructions will not be reviewed.
- All submissions will be accepted via the [EASY CHAIR Conference Management System](https://easychair.org/conferences/?conf=cere2023).  
<https://easychair.org/conferences/?conf=cere2023>
- Participants can make the utmost three submissions, i.e. Only one person as an author or a co-author is allowed to present the paper at the conference.
- Authors must submit a full paper to be eligible for best paper awards. Only high-quality papers will be eligible for the best paper award.

**Registration details (Registration fee includes GST and conference kit while excludes the boarding and lodging charges)**

**Best Paper Award: Rs 25000/-**  
**1st Runner-up: Rs 20000/-**  
**2nd Runner-up: Rs 15000/-**

Categories	Early Bird Registration Fee(Rs.) On or before 30th April 2023	Late Registration Fee(Rs.) After 30th April 2023
Students	4000	5000
Faculty	5000	6000
Practitioners	5500	6500
Foreign Participants	USD 150	USD 200

**Patron of the Conference:**  
**Prof. Himanshu Rai**  
**Director, IIM Indore**

**Conference Chair:**  
**Prof. Abhishek Mishra**  
**FPM Chair, IIM Indore**

**Conference Co-chairs:**  
**Prof. Jatin Pandey**  
**PGP-HRM Chair, IIM Indore**  
**Dr. Rajhans Mishra**  
**Associate Professor, IIM Indore**

**For queries contact:**  
**CERE Coordinators**  
**Ankit Rohilla: +91 8527304216, Erfan: +91-9716381487,**  
**E-mail: [cere@iimidr.ac.in](mailto:cere@iimidr.ac.in)**  
**<https://www.iimidr.ac.in>**