

Brief Profile

Shivani Sharma

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Indian Institute of Management (IIM) Indore

Prabandh Shikhar, Rau - Pithampur Road

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Educational Qualification

- Ph.D., Humanities and Social Sciences, Indian Institute of Technology (IIT) Gandhinagar

Status- Thesis Defended on September 26, 2022, Awarded on July 29, 2023

[Joined Ph.D. in July 2016]

Thesis Title- “Metaphors in the Visual: A Semiotic Approach to Select Intermedial Adaptations of the Mahābhārata”

- Master of Arts in English- 2016, Panjab University, Chandigarh
- Bachelor of Arts in English (Hons.)- 2014, University of Delhi

Research Interests

Business Communication, Diversity Studies, Strategic and Sustainability Communication, Mahābhārata Studies, Intermedia Studies, Image/Word Studies

Teaching Interests

Managerial Communication, Written Analysis and Communication, Mahābhārata Studies

Work Experience and Teaching Feedback

1. Faculty, Communication Area, Indian Institute of Management (IIM) Indore, from August 25, 2023 – Present.
2. Assistant Professor, Communication Area, Indian Institute of Management (IIM) Sambalpur, From October 31, 2022 to August 24, 2023.

Course Name: Managerial Communication, Executive MBA, from January to April 2023

Teaching Feedback: **9.5/10** [IIM Sambalpur]

Course Name: Communication for Beginners, MBA, Preparatory Sessions, June 2023
[IIM Sambalpur]

Papers, Book Chapters, and Case Studies [Under Review]

1. “Indian Farmers Fertilizer Cooperative Limited (IFFCO): Employee Data Conundrum.” Ivey Publishing. [Case, Under Review]
2. “Kochi Metro Rail Limited: Struggling to Be or Not to be a Trans-Inclusive Workplace.” Ivey Publishing. [Case, Under Review]
3. “AI Enabled Hiring and Sustainable Workplace.” [Proposal Accepted, ABDC A]

Peer-Reviewed Journal Papers [Published]

1. **Sharma, Shivani.** “Within and Between the Visual Metaphoricity of Comics: A Semiotic Approach to the *Mahābhārata* in *Amar Chitra Katha*.” *International Journal of Comic Art*. Vol. 1, Nov, 2021. ISSN: 1531 6793.
2. **Sharma, Shivani** and Arnapurna Rath. “In the Semiosis of Characters and Colors: Locating Metaphors and Their Meanings in Amruta Patil’s *Adi Parva* and *Sauptik*.” *South Asian Review*, Routledge, Feb. 2021, pp. 1-21, DOI: 10.1080/027559527.2021.1878798.
3. **Sharma, Shivani,** and Arnapurna Rath. “Ecopoetics and Aranya in the Graphic Novel *Aranyaka: Book of the Forest*.” *Chitrolekha Journal on Art and Design*. Vol. 5, No. 1, Oct. 2021. DOI: 10.21659/cjad.51.v5n103.
4. Rath, Arnapurna and **Shivani Sharma.** “Sarvepalli Radhakrishnan: The Narrative of Educational Philosophy and New Education in India.” *Studies in Humanities & Social Sciences*, Vol. 26, No.1, pp. 155-171, Summer 2019.

Peer-Reviewed International Conferences and National Seminars

1. **Sharma, Shivani** and Jon Bath. “Platformizing the Epic: Intermedial Approach to Virtual Reality and the Immersive Simulation of the *Mahābhārata*.” *International Association of Media and Communication Research (IAMCR)*, Lyon, France, June 26, 2023.
2. **Sharma, Shivani.** “The Metaphor of Memories: A Semiotic Reading of the Graphic Narrative This Side, That Side.” *Northeast Modern Language Association’s 53rd Annual Convention*. University at Buffalo, US, March 10-13, 2022.

3. **Sharma, Shivani.** "Tweeting the Epic: New Mediascapes and the Narrative Threads of the *Mahābhārata*." *Media and Creativity, International Conference on Media and Creativity*. London Centre for Interdisciplinary Research, UK, November 27-28, 2021.
4. **Sharma, Shivani.** "Re-Scripting *Mahābhārata* in Motion Graphic Novel." *City of God, City of Destruction*, Pacific Ancient and Modern Language Association, US, November 11-12, 2021.
5. **Sharma, Shivani.** "Semiotic Remediation and the Interpolations in Graphic Novels of the *Rāmāyana*." *Social Networks, Social Distance*, South Atlantic and Modern Language Association, US, November 4-6, 2021.
6. **Sharma, Shivani.** "Panels of Visual Articulation: (Dis)ability Narrative and the Invisible Signifiers in the Graphic Novel *Mai*." *Decolonising the Panel; Deconstructing the Gutter*, Indian Institute of Technology Bhilai, IN, September 25-26, 2021.
7. **Sharma, Shivani.** "Indian Superheroes as Metaphors: Framing Narrative Spaces in Raj Comics." *International Comics and Graphic Novel and International Bande Dessinée Society*, University of Cambridge, UK, June 21-25, 2021.
8. **Sharma, Shivani.** "(Re)Creating and Retailing Cultural Narratives: A Semiotic Study of the *Mahābhārata* in Campfire's Graphic Novels." *MICA's 7th International Communication and Management Conference with Moody College of Communication*, MICA, IN, January 7-9, 2021.
9. **Sharma, Shivani** and Arnapurna Rath. "The *Mahābhārata* Across Mediums: Intermedial Connections and the Epic Genre." *The Arts, Knowledge, and Critique in the Digital Age in India Conference* (IIT Hyderabad and Sahapedia), Indian Institute of Technology, Hyderabad, IN, Nov. 28-29, 2019.
10. **Sharma, Shivani** and Arnapurna Rath. "Texts, Images and their Textures: a Semiotic Reading of Amruta Patil's Graphic Narratives *Adi Parva* and *Sauptik*." *The 73rd Annual Convention of Rocky Mountain Modern Language Association*, El Paso, Texas, US, October 10 to 12, 2019.
11. **Sharma, Shivani.** "Animation as a Transformative Process from the Text to the Visual", *National Symposium, From Interpretations to Interpenetrations: Literature, Political Thought, Mythology and Medicine*, Indian Institute of Technology (IIT) Gandhinagar, April 4, 2019.
12. **Sharma, Shivani.** "Semiotics, Digital Archiving, and Emerging Artworks from India." *The Digital Humanities Alliance of India (DHAI) Conference*, Indian Institute of Management (IIM) Indore, June 1-2, 2018.
13. **Sharma, Shivani.** "The Aesthetic Pleasure of the Legend: A Critical Reading of the Prince of Egypt." *The International Seminar on the Politics of Representation: Interdisciplinary Perspectives*, Sikkim University, Gangtok, November, 1-3, 2017.

Awards and Fellowships

1. Awarded **Shastri Research Student Fellowship (SRSF, 2020)** from Shastri Indo Canadian Institute to undertake the research project titled “New Media (Re)constructions of the Indian Epic- The *Mahābhārata* in the Digital Research Centre, Canada” with Dr. Jon Bath, Associate Professor (University of Saskatchewan, Canada) from October 2021 to March 2022. [Awarded CAD 14,000; INR 9 Lacs]
2. Awarded **Graduate Student Scholarship** from Pacific Ancient Modern Language Association to present a research paper in Comics and Graphic Narrative Panel, 118th Annual Conference, NV, US, November 11-14, 2021. [Awarded USD 50; INR 4500]
3. Awarded **Charles Davis (2019-2020) for Outstanding Graduate Student Presentation** in the 73rd Annual Convention for Rocky Mountain Modern Language Association, El Paso, University of Texas, US, October 10-12, 2019. [Awarded USD 250; INR 21,000]
4. Awarded scholarship from Himachal Government under the scheme of Chief Minister fellowship for IIT/IIM student in January 2019. [Awarded INR 75,000]
5. Received Travel fellowship grant from IIT Gandhinagar for presenting a research paper at the 73rd Annual Convention of Rocky Mountain Modern Language Association, El Paso, Texas, US, October 10-12, 2019. [Fellowship awarded of INR 1,04,000]

Visiting Doctoral Fellow

1. Visiting Doctoral Fellow at Digital Research Centre, University of Saskatchewan, Canada from October 2021 to March 2022.
2. Visiting Doctoral Fellow, Indian Institute of Technology (IIT) Bombay, Powai, Mumbai from August to December 2017.

References available upon request

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Last updated on August 24, 2023