

AlmaMatters

The Planet-1 Newsletter



Installation of the idol of Saraswati Mata on May 23, 2023, in Executive Residence – 1, IIM Indore Campus

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IIM INDORE ALUMNI OFFICE

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Editor's Desk

News & Events

News from Campus &
Alumni Chapters

Announcements

Upcoming Executive Programmes



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Editor's Desk

Dear Alumni,

Warm greetings!

As the Chair, Alumni, it brings me great pleasure to share some exciting updates and happenings taking place on our vibrant campus. We hope this message finds you in good health and high spirits, and that you are as eager as we are to reconnect with your alma mater.

At IIM Indore, we continue to make significant strides in research and innovation. Our esteemed faculty and research scholars have embarked on several groundbreaking initiatives, addressing global challenges and pushing the boundaries of knowledge. You can read about latest research findings by our faculty and research scholars in this news letter.

We believe in nurturing lifelong connections with our alumni, and we are thrilled to invite you to a series of engaging events throughout the year. These events provide a wonderful opportunity to reconnect with fellow alumni, network with industry leaders, and stay updated on the latest developments in your field. We will be organizing alumni reunions, expert talks, and panel discussions.

As esteemed alumni, your wisdom and expertise are invaluable to our current participants. Please participate in the Alumni Mentorship Programme, where you can make a meaningful impact on the lives of our participants by offering guidance and support. This programme will connect you with motivated individuals seeking career advice, industry insights, and mentorship. Please refer to the Alumni Portal for more information on how you can participate and inspire the next generation.

We encourage you to update your contact information and stay connected with us through our dedicated alumni portal. By doing so, you can receive the latest news, event invitations, and opportunities to engage with your fellow alumni and the Institute.

Your accomplishments and contributions are a testament to the excellence of our institution, and we take immense pride in your success. We look forward to fostering a stronger bond between you and IIM Indore and continuing our journey together.

Thank you for being a valued member of our alumni community, and we wish you continued success in all your endeavors.

This newsletter is distributed through email to nearly 10,000+ alumni. We know our alumni are doing amazing things, including founding and leading promising businesses and pursuing unique personal pursuits. If you have a personal or professional update you want to share in the next edition of the newsletter, please submit a brief update with your photograph and relevant web links.

If you have a personal or professional update you want to share in the next edition of the newsletter; please submit a brief update with your photograph and relevant web links. We also invite our prolific book-writer-alumni to share information about their work. You may share information at alumnioffice@iimidr.ac.in. If you want to share any other significant achievement of yours, please do share it with us for larger dissemination among the community.

We welcome your suggestions at alumnioffice@iimidr.ac.in to make this newsletter a strong connect between the Institute and alumni. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to alumnioffice@iimidr.ac.in with a cc to alumni@iimidr.ac.in. Remember to add these two email ids to your safe sender's list.

With warm regards,
Dipayan Datta Chaudhuri
Chair, Alumni
IIM Indore

P.S.: Visit us at <https://www.iimidr.ac.in/alumni/newsletter/> for previous issues.

News & Events

News from Campus and Alumni Chapters

Congratulations to all the 43 graduating participants of the Post Graduate Certificate in Business Management at IIM Indore!



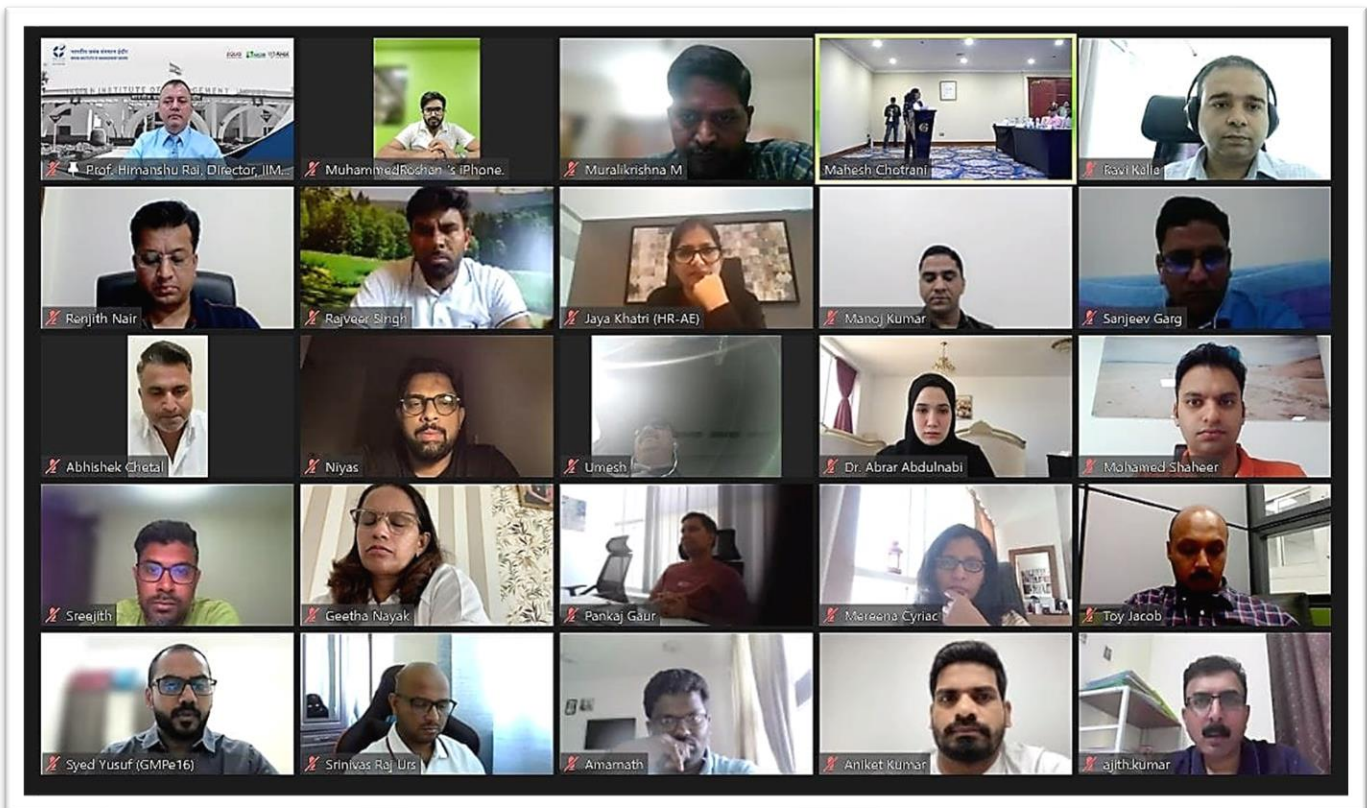
The valedictory took place in the presence of Prof. Subin Sudhir, Chair - Executive Education; and Programme Coordinators Prof. Srinivas Gunta and Prof. Sanjay C Choudhari on April 24, 2023.

In today's rapidly evolving business landscape, it is essential for professionals to constantly enhance and sharpen their management skills. The PGCBM programme provides a unique opportunity to gain cross-functional perspectives and develop the acumen to manage and collaborate across teams.

Visit the following link to know more about the programme:

<https://www.iimidr.ac.in/executive-programmes/long-duration-online-programmes/post-graduate-certificate-in-business-management/>

IIM Indore welcomed 90 new participants to Advance Management Programme and GMPe12 and GMPe13 batches!



The inauguration took place in the presence of our esteemed Director, Prof. Himanshu Rai; Prof. Subin Sudhir, Chair - Executive Education; Prof. Manish Popli, Programme Coordinator and Dr. Mahesh Chotrani, Founder-Director, Anisuma Training Institute. With a strong alumni base in UAE and GCC nations, IIM Indore has become a prominent name in the region. Our commitment to providing quality education and training remains unwavering.

Congratulations to the Defence Officers participants of the Certificate Programme in International Business Management Batch 02 at IIM Indore!

Our Certificate Programme in International Business Management for Defence Officers, in collaboration with the Directorate General Resttlement, provides a challenging and rewarding learning experience that hones your skills and prepares you for the diverse challenges of the international business world. We recognize the importance of knowledge-based employment in this technology-driven world, and our programme equips you with the necessary knowledge and expertise to succeed.



We extend our gratitude to Chief Guest Major General HPS Hansi, Commander, Junior Command Wing, Army War College, Mhow, and our esteemed faculty members, Prof. Saumya Ranjan Dash, Dean - Research and Prof. Mit Vachhrajani, and Prof. Kajari Mukherjee, Programme Coordinators, for gracing the valedictory ceremony.

Congratulations to the brilliant minds of IIM Indore for their outstanding achievement! Saksham Mahajan (IPM 2019-24), Paresh Rajput (PGP 2022-24), and Swarnima Anand (IPM 2019-24) have soared to new heights as the **National Runners Up in the esteemed 'Loreal Brandstorm 2023' competition.**

Their remarkable journey saw them surpassing 14 formidable teams, showcasing their unwavering talent, dedication, and innovative prowess. A moment of immense pride for IIM Indore and a testament to the extraordinary capabilities of its students. Keep shining!



Our alumni are being awarded for being in the **'Top 100 Competitive Business Leaders'** by Unstop - formerly Dare2Compete. We are delighted to announce that 4 out of the top 10 on the list are from IIM Indore!

Our students keep pushing and achieving great heights, and we are incredibly proud of them!



Top-100 Competitive Business Leaders

- 

Alistair Toppo
(IPM 2018-23)
- 

Yogesh Kumar
(PGP 2021-23)
- 

Mohit Balani
(PGP 2021-23)
- 

Jasmine Behera
(PGP 2021-23)

IIM Indore Congratulates the Participants of the 13th Edition of the Annual Five Week Faculty Development Programme!



This year, 20 participants from diverse cities such as Nagpur, Pune, Bangalore, Gandhinagar, Patna, Lucknow, Bhopal, and more embarked on this transformative learning journey with IIM Indore.

The valedictory function took place in the presence of Prof. Saumya Ranjan Dash, Dean - Research, and Prof. Rajhans Mishra, FDP Coordinator. Prof. Shubhabrata Basu, Prof. Sanjeev Tripathi, and Prof. Nishit Sinha were also present. This accomplishment marks a significant milestone in their professional journey, equipping them with invaluable knowledge and skills.

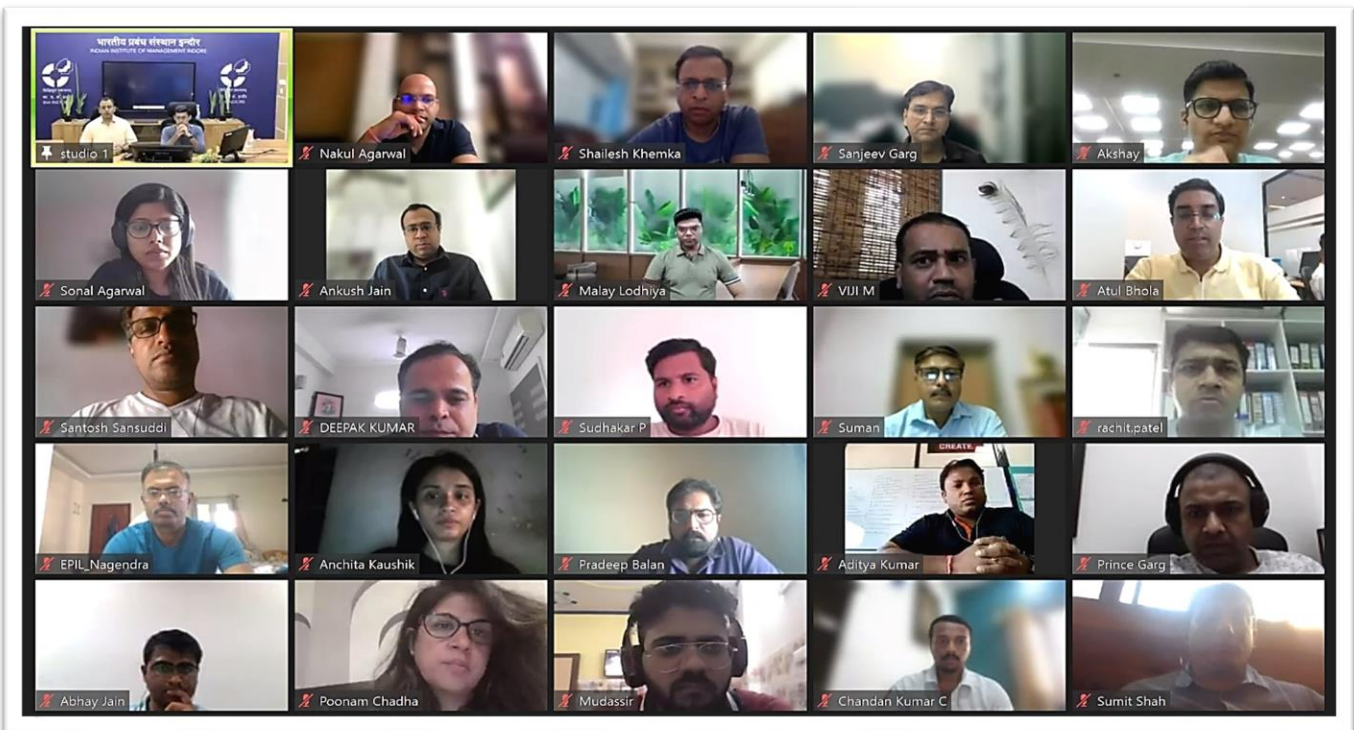
Congratulations to the graduating participants of the Executive Programme in Global Business Management, Batch 01, from IIM Indore!

The valedictory function was held on May 17, 2023, in the presence of Prof. Prashant Salwan, Dean - Programmes & Programme Coordinator and Dr. Nagendra Chowdary, Head of Academic Relations and Leader Success at Times Pro, who joined online.



We extend our warm congratulations to the 69 participants who received their certificates on this momentous occasion.

Extending a warm welcome to the 120 participants of the second batch of our Post Graduation Certificate Programme for Emerging CFOs - PGCPECFO!



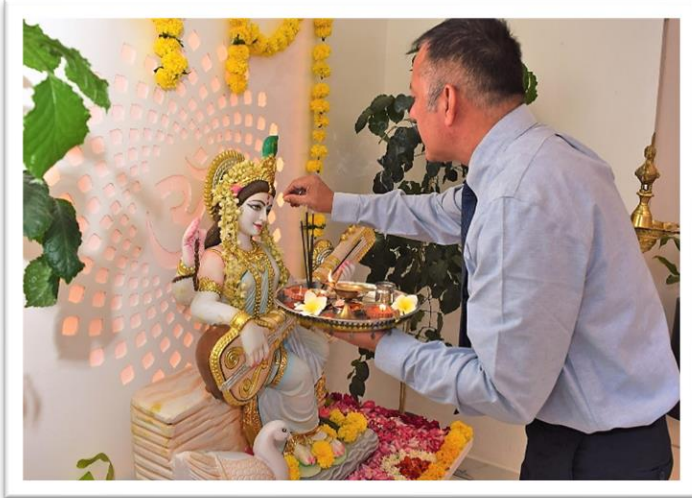
The academic orientation took place in the presence of our Programme Coordinators, Prof. Debasish Maitra and Prof. Meहुल Raithatha, on May 20, 2023.

Congratulations to Prof. Sujay Mukhoti for receiving the Best Paper in Track Award at the Management Education and Research Colloquium organized by the Indian Institute of Management Kashipur!

His groundbreaking paper, co-authored with Soham Ghosh, DST-INSPIRE Senior Research Fellow at the Indian Institute of Technology, Indore, sheds light on the complexities of demand distribution for critical resources, which often exhibit asymmetric shapes.



In the context of Covid19 test kits, they extend the idea of the generalized newsvendor model proposed earlier by the same authors, using a robust demand distribution that withstands various shapes. This remarkable research dives into the challenges of demand forecasting and inventory decision-making for critical resources, offering valuable insights to address these pressing issues. At IIM Indore, we are proud to foster a culture of research and intellectual curiosity. Prof. Mukhoti's remarkable accomplishment further highlights our commitment to advancing knowledge and pushing the boundaries of resource management.



सरस्वति नमस्तुभ्यं वरदे कामरूपिणि। विद्यारम्भं
करिष्यामि सिद्धिर्भवतु मे सदा॥

Embracing the ethereal aura that enveloped the Executive Residence at IIM Indore on May 23, 2023, as the graceful idol of Maa Saraswati, the revered goddess of knowledge, entered the premises. The enchanting atmosphere reverberated with divine energy when, Prof. Himanshu Rai, Director, IIM Indore conducted the sacred sthaapna pooja. Let us bask in the luminous glow of Maa Saraswati's

blessings, as her divine essence infuses every nook and cranny of the building, and the campus, igniting the flames of curiosity and inspiration.

Read the incredible story of our IPM participant, Aditya Pratap Singh (Batch 2022-27), as he shares his groundbreaking research on microplastic detection in water. Link to story:

<https://theprint.in/opinion/this-is-how-i-found-a-way-to-detect-microplastics-in-water-and-pm-modi-gave-me-an-award/1577087/?fbclid=PAAaZxIYGOD3bu-AkzRSsr46X3CkUNb1wTXewe33iTv0Z9HFF5-kal2qpo3II>

One of the 11 children in India to be awarded the Pradhan Mantri Rashtriya Bal Puruskar for 2023, Aditya's dedication and innovation are inspiring.





Congratulations to the graduating participants of the **5th Batch of the Executive Programme in Strategic Sales Management (EPSSM)** for successfully completing the programme! The valedictory function of the 5th Batch of the Executive Programme in Strategic Sales Management - EPSSM, took place on May 24,

2023, in the esteemed presence of Prof. Himanshu Rai, Director, IIM Indore, and Prof. Manoj Motiani, Programme Coordinator.

IIM Indore & ABP News Unite to Crush FakeNews:



It was such a pleasure to welcome the team from ABP News at IIM Indore campus to brainstorm on Phase 2 of our project on combating Fake News. Led by Sant Prasad Rai, Managing Editor and Indrajeet Rai, Senior Editor News Gathering, the ABP News team interacted with our IIMI team over several hours. The preliminary studies including pilot surveys, FGDs, and the AI model that have been developed suggest that the consequences of fake news are far more menacing than what we had anticipated. This needs to be addressed and our joint effort will lead to making structural recommendations to government & media bodies, and chalking out a behavioral intervention plan backed by solid scientific research. With an ambitious timeline of 6 months, the team is determined to combat this evil.



It was a delight to host Prof. Elena Antonacopoulou, Professor of Organizational Behaviour and Strategy at Ivey Business School, Western University, for a captivating guest talk as part of the IIM Indore Seminar Series on May 25, 2023.

The talk, titled "The Making of the 5th Industrial Revolution: Towards a New Management Manifesto, An

Invitation," shed light on the future of management practices and the challenges and opportunities presented by the rapidly evolving business landscape. Prof. Antonacopoulou's insightful presentation delved into the crucial aspects of leading, managing, acting, and organizing in the VUCA (Volatile, Uncertain, Complex, and Ambiguous) times we find ourselves in. With a focus on the 5th Industrial Revolution, she shared her expertise on how organizations can navigate the waves of change and embrace innovation to thrive in the dynamic global marketplace. The seminar was chaired by Prof. Varun Sharma, who expertly guided the session and facilitated an engaging discussion. FPM participant Arti Sharma (FPM 2015 Batch) coordinated the talk.

Don't look at ranks, or designations for inspiration. Identify your passion, be open to experiences, be compassionate, emotionally intelligent, adaptive and never give up - says

Prof. Himanshu Rai,
Director, IIM Indore, at
the 144th Course Convocation at the NDA Pune.



Congratulations to the graduates of the first-ever batch of the Executive Programme in Branding and Advertising (EPBA) at IIM Indore!



The valedictory function took place on May 31, 2023, in the presence of Executive Education Chair and EPBA Programme Coordinator Prof. Subin Sudhir and Prof. Bhavani Shankar, and Mr. Pratish Nair, Co-Founder - Miles SoBA.

This programme has empowered 60 participants from different cities in the nation to come together, learn together, and share ideas to create persuasive communications, craft impactful advertising objectives, and develop strategic, persuasive campaigns across various platforms. If you aspire to learn more about the intricacies of branding and gain skills in this field, EPBA at IIM Indore awaits you. Join us to unlock your creative potential and learn the art of building meaningful strategic advertising and branding objectives that drive business growth.

Announcements

Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels. Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

[Short Duration Programmes \(Online and On-campus\)](#)

[Long Duration Online Programmes](#)

[Executive Programmes in UAE](#)

[General Management Programme for Executives \(GMPE\)](#)

[Virtual Learning Programme for Executives \(VLPE\)](#)

[Certificate Course in Business Management for Defence Officers](#)

[Faculty Development Programme \(FDP\)](#)

For more information or assistance, please contact:

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