



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

AlmaMatters

The Planet-1 Newsletter



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IIM INDORE ALUMNI OFFICE

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Chair, Alumni

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Editor's Desk

Dear Alumni,

Greetings!

In this edition of our alumni newsletter, we are pleased to highlight the remarkable achievements of our alumni and share some exciting developments from the campus.

Firstly, we extend our heartiest congratulations to Ankur Kumar (PGP 2006-2008) on his recent appointment as CEO of the Renewables Business Division at Essar Power. Ankur's journey from our campus to the top echelons of the industry is a testament to his hard work, dedication, and leadership skills.

We also take immense pride in Chandana Kuruganty (PGP 2017-19) for securing AIR 50 in the Civil Services Examination 2023. Chandana attributes her success not only to her academic learnings but also to the invaluable experiences gained during her time at IIM Indore. Her commitment to public administration reflects the ethos of our institution, and we wish her all the best as she embarks on her journey as an IAS officer.

We also congratulate Padmanav Mishra (PGP 2018-20) for securing AIR 176 in the Civil Services Examination 2023. Padmanav's journey underscores the holistic education provided at IIM Indore, emphasizing the importance of public service and global perspectives.

In exciting campus news, we are delighted to announce the launch of much-awaited Group VIII Infrastructure Project – 'ABHYUDAYA'. The Institute's Director, Prof. Himanshu Rai, inaugurated the project worth Rs. 432 Crores (plus GST), with a traditional Bhumi Pujan on April 17, 2024, on the auspicious occasion of Ram Navami. Upon completion, ABHYUDAYA will mark a significant advance in educational infrastructure at IIM Indore, featuring state-of-the-art facilities designed for sustainability. This project not only sets a new standard in eco-friendly campus development but also moves us closer to achieving a net-zero impact, demonstrating our commitment to responsible and innovative educational environments.

We have recently entered into two significant collaborations. Firstly, we have signed an MoU with the Land Ports Authority of India to extend our expertise in training leadership across neighboring countries. This initiative reflects our commitment to knowledge exchange and capacity building beyond borders.

Secondly, IIM Indore is set to mentor the National Academy of Defence Production, aligning academic expertise with management education to bolster India's defense capabilities. These partnerships underscore our institution's dedication to nation-building and preparing leaders for complex challenges.

Our faculty continues to drive impactful research, addressing pertinent questions in various domains. From understanding customer engagement on e-commerce websites to unraveling the dynamics of global stock markets, our researchers are at the forefront of knowledge creation. We invite you to delve into the latest findings by our faculty under Knowledge Creation Section.

I take this opportunity to express my gratitude to Prof. Dipayan Datta Chaudhuri, the outgoing Alumni Chair, for his invaluable efforts in strengthening alumni relations. With your support, I step into the role of Chair, Alumni and look forward to working together to continue enhancing and nurturing our alumni network.

As we celebrate the achievements of our alumni and the progress of our institution, we remain committed to fostering excellence in education, research, and societal impact. We thank our alumni community for their continued support and look forward to sharing more success stories in the future.

We welcome your suggestions at alumnioffice@iimidr.ac.in to make this newsletter a strong connect between the Institute and alumni. If you have a personal or professional update you want to share in the next edition of the newsletter, please submit a brief update with your photograph and relevant web links. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to alumnioffice@iimidr.ac.in with a cc to alumni@iimidr.ac.in. Remember to add these two email ids to your safe sender's list.

With warm regards,
Prabin Kumar Panigrahi
Chair, Alumni
IIM Indore

P.S.: Visit us at <https://www.iimidr.ac.in/alumni/newsletter/> for previous issues of newsletter.

Alumni Talk Series "Wisdom" (प्रज्ञा)

The Alumni Talk Series "Wisdom" (प्रज्ञा) is an invaluable and transformative initiative by the Alumni Office. It brings together the rich tapestry of experiences, insights, and innovations of our esteemed alumni, illuminating the path to success for the IIM Indore community.

This series is not just another set of lectures; it's a gateway to the future. We are privileged to have our distinguished alumni return to share their remarkable journeys, shedding light on the innovations they've crafted, their trailblazing work, and the reimagining of business models. This is the essence of "Wisdom" - a repository of knowledge and inspiration.

More than just a one-time event, the Alumni Talk Series seeks to build lasting connections. It's a bridge between our accomplished alumni, the existing participants, and our esteemed faculty. This is a nexus of wisdom and mentorship, fostering relationships that will span generations.

These talks foster a strong sense of connection between our institution and its alumni, nurturing a supportive and enduring network. Furthermore, they serve as a source of inspiration for the entire IIM Indore community, particularly the budding talents among our students.

The importance of these talks cannot be overstated. Our illustrious speakers will delve into their wealth of experience, unveiling their ingenious solutions to challenges, especially in times of a pandemic. They will illuminate emerging trends in their fields of expertise, offering a glimpse into the future. These talks are a beacon, guiding the next generation of graduates toward excellence.

These live sessions create a dynamic and interactive learning environment, where questions can be asked, insights can be gained, and inspiration can be ignited. But the impact doesn't stop there. We are committed to preserving these pearls of wisdom for posterity. Each session is meticulously recorded and made available on our website (<https://www.iimidr.ac.in/alumni/videos/>). This repository is a treasure trove of knowledge, accessible to all who seek to learn and grow.

The Alumni Talk Series "Wisdom" (प्रज्ञा) is more than just a series of talks; it's a powerful force that propels us toward a brighter, more informed future. It's the embodiment of the enduring relationship between IIM Indore and its illustrious alumni, and it's the conduit through which we embrace the wisdom of the past to illuminate the path ahead.

Talk(s) so far (recorded version available on (<https://www.iimidr.ac.in/alumni/videos/>))

1. Mr. Rahul Razdan, Batch: PGP 1998 – 2000 Topic: Future trends in the Indian technology industry: Preparing for the challenges ahead.
2. Mr. Siddharth Sethi, Batch: EPGP 2003 – 2004 Topic: Accessing Capital Market: An Entrepreneur's Emotional Journey.
3. Mr. Manvendra Gupta, Batch: PGP 1998 – 2000 Topic: Data and AI for Investment Management.
4. Mr. Satish Kumar, Batch: PGP 1998 – 2000 Topic: Mobility Industry in the Digital Age – Preparing for the future.

5. Mr. Vikas Bansal, Batch: PGP 1999 – 2001 Topic: Building Brand YOU.
6. Mr. Mohit Verma, PGP 1999 – 2001 Topic: Shifting Sands - A Case for Sustainable Financing.
7. Mr. Roopank Chaudhary, Batch: PGP 1999 – 2001 Topic: The World of Human Capital Consulting and Why Everyone Wants a Piece of It.
8. Mr. Kamaldeep Singh Bhatia, Batch: PGP 1999 – 2001 Topic: De-mystifying EdTech: Opportunities for Start-ups.
9. Mr. Naveen Pandey, Batch: PGP 1999 – 2001 Topic: A Career in Sales: From someone who ended there by accident.
10. Mr. Rohit Chawla , Batch: PGP 1998 – 2000, Topic: Indian Banking: Past trends and the future.
11. Mr. Arvind Kanda, Batch: PGP 1999 – 2001, Topic: Doing good AND doing well in the Pharma industry.
12. Mr. Raj Kumar Sharma, Batch: PGP 1999 – 2001, Topic: Digital Transformation in Finance.
13. Mr. Neeraj Joshi, Batch: PGP 2000 – 2002, Topic: "Disruption of Marketing Over Decades: An Insider's View"
14. Mr. Anupam Chakraborty, Batch: EPGP 2007 – 2009, Topic: "Digital Transformation and Innovation - sharing experiences from real life"
15. Mr. Prashant Kumar, Batch: PGPMX 2019, "Fintech and Digital Highway"
16. Prof. Vamsidhar Ambatipudi, Batch: PGP 1999-2001, Topic: "Applications of ML in the Insurance Sector"
17. Panel Discussion on "Panel Discussion on the Current VC/Angel investment Scenario in India" by Panel Members, Adarsh Sharma (PGP 2009 – 2011) Revenue Lead, FS Life, Dr Preet Pal Thakur (PGP 2005-2007) Co-Founder and Director Glamyo Health, Mr. Shankar Sivan (PGP 2011 – 2013) Investment Professional, Mr. Tushar Agrawal (PGP 2012 – 2014), Partner, Dexter Angels, Dr. Mayank Gurnani (EPGP 2009-10), Programme Director JUMPstart, NUS.
18. Mr. Pranav Agarwal, Batch: PGP 2006-2008, Topic: "Demystifying Crypto: the what, why & how!"
19. Mr. Vivek Bajaj, Batch: PGP 2003-2005, "How to Build Your Personal Digital Brand to Benefit Your Business!"
20. Dr Preet Pal Thakur, Batch: PGP 2005-2007, "Entrepreneur's Journey: from Seed to Scale".
21. Panel Discussion on: "Fintech in India: Evolution of Lending in the Digital New Age" by Panel Members, Mr. Pratik Adatia, (PGP 2004-2006), CFO, Ziploan, Mr. Prasad Ajinkya, (PGP 2004-2006), Co-founder and CTO, Homeville, Mr. Amish Dedhia, (PGP 2005-2007), Principal, Chiratae Ventures, and Mr. Kamal Chhabra, (PGP 2008-2010), Business Head (NBFC lending), Caspian Impact Investments.
22. Mr. Hariganesh C, Batch: PGP 2010-2012, " Career in Mergers & Acquisitions".

23. Mr. Aditya Ghosh, Batch: PGP 2013-2015, "Introduction to Client Advisory Services: Decoding the Arcane World of Investment Banking and Strategy Consulting".

24. Mr. Karan Barua, Batch: PGP 2014-2016, "Decoding What Organizations seek in Candidates".

25. Mr. Kumar Abhishek, Batch: PGP 2012-2014, "Decoding Product Management + How to Get Into PM" .

26. Mr. Sudhanshu Kumar, Batch: EPGP 2011-2012, "Challenges and Rewards of B2B Sales"

27. Panel Discussion under Annual Entrepreneurship Meet, 2023 -Entrepreneurial Journey Lessons Learnt on the Path Shireen Sultana (PGP 2001-2003),Co-founder, kinderPass , Mr. Bhavin Parmar (PGP 2010-2012) Co-founder Vedaroots Pvt Ltd & Trishya Natural and Eco Products LLP,Chanakya Joshi (EPGP 2010-2011) Founder GetConnect.in, Sakshi Agrawal(IPM 2015-2020) Founder Palette and Beyond.

28. Mr. Ankur Shah, CFA, Batch : PGP 2013-2015 : "Introduction to the Venture Capital Ecosystem and Deal-Making".

29. Mr. Debasish Sarkar, Batch : EPGP Batch 2012-2013 : "Transformational M&A Strategies: How inorganic plays fit into overall corporate strategy"

30. Ms. Bhavini Jha, Batch: PGP 2016-2018, "Customer Centricity".

Alumni Achievements

Proud to see our alumna, Ankur Kumar (PGP 2006-2008), excel as the newly appointed CEO of the Renewables Business Division at Essar Power.



Proud of our alumna Chandana Kuruganty (PGP 2017-19), for achieving AIR 50 in the Civil Services Examination 2023!



"Even if I considered Civil Services before my MBA, my decision took root in IIM Indore, and this is owing to my experience as Coordinator and Secretary of the Placement Committee. The importance of doing work without expectations and the importance of teamwork are two clear things I take back from my experience of managing placements," she says.

"As I move into public administration, most management concepts I've learned from the classroom will need to be applied and reflected upon. I hope to stay true to our institution's vision of "Siddhi Moolam Prabandhanam" as I go forward to my next training institution's motto of "Sheelam Param Bhushanam", adds Chandana.

We're immensely proud as she embarks on her journey as an IAS officer. Here's to her remarkable accomplishments and bright future ahead!

We congratulate our alumnus Padmanav Mishra (PGP 2018-20) for securing AIR 176 in the Civil Services Examination 2023!

"My journey to IIM Indore was driven by a desire to explore a wide variety of professional opportunities. While it equipped me with strategic thinking, ethical leadership, and an analytical perspective, the Rural Immersion Programme also instilled in me an attitude of public service", says Padmanav.

He adds that the Student Exchange Programme further helped him develop a global perspective on present and future challenges.

"As I move forward in my career, I aim to leverage the skills provided by IIM Indore and contribute in my own way to the nation's growth. Furthermore, I hope to see more participants from IIMI pursue careers in civil services, making Planet-I an integral part of nation-building", he says.



His achievement reflects his hard work and commitment. Best wishes as he embarks on this new chapter as a civil servant.

News from the Campus

Embarking on a new chapter of collaboration! We have signed an MoU with Land Ports Authority of India to extend our expertise in training the leadership of LPAI and land port officials in neighboring countries.



This landmark agreement aims to bolster learning and development initiatives in land port management and operations, not only within the borders of India but also extending to neighboring countries like Nepal, Bhutan, Bangladesh, Myanmar, among others. Here's to forging strong bonds and charting a course towards success.

IIM Indore is set to mentor the National Academy of Defence Production (NADP), in elevating its management programme.

This initiative aligns world-class academic expertise with management education, fostering a robust foundation for national development. Through this mentorship, IIM Indore will offer mentorship to the participants, thereby enhancing the faculty and student research strategy and bolstering the infrastructure and process development.

This demonstrates IIM Indore's commitment to nation-building, preparing leaders adept at navigating the complexities of India's defense sector. This partnership is a strategic move towards enhancing India's defense capabilities and reinforcing its national security.



Prof. Himanshu Rai, conducted a session on Negotiation for 30 officers from the Central Board of Direct Taxes CBDT during their Mid Career Training Programme Phase III, at IIM Indore.

The participants delved into the intricate art of negotiation, exploring techniques and strategies that empower effective decision-making. Wishing all the participants great success in applying these insights to achieve exemplary outcomes in their careers.



Prof. Himanshu Rai, conducted a day long session on Negotiation for the participants of Executive Certificate Program in Strategy & Leadership for senior professionals at IIM Indore.



Key lessons from the session: Don't get "anchored" by first offers; the apparent reason of a conflict is hardly ever the real reason, so dig deeper; listen to understand and not just to respond. The energy of the participants was infectious during the session.

Congratulations to the participants of the 11th batch of the Post Graduate Certificate Programme in Product Management at IIM Indore!

The valedictory ceremony, held on April 12, 2024, saw Prof. Saumya Ranjan Dash, Dean - Research, awarding certificates to the accomplished participants. Prof. Abhishek Mishra, Programme Coordinator, applauded their achievements and wished them success in their future endeavors.

This specialized course equips professionals to lead in a digital era where understanding and meeting customer needs with the right products is paramount. As Product Managers become pivotal in guiding cross-functional teams and ensuring products resonate with users, our graduates are set to excel in a rapidly evolving marketplace.



Congratulations to the 2nd batch of the Post Graduate Certificate in Business Management at IIM Indore for completing the course!



The valedictory function held on April 12, 2024, marked a significant milestone for our accomplished participants as they received their certificate of completion from Dean-Research, Prof. Saumya Ranjan Dash.

Programme Coordinators, Prof. Sanjay C. Choudhari and Prof. Srinivas Gunta, extended their heartfelt congratulations, applauding the batch's commitment to enhancing their management skills.

This course is pivotal as it equips professionals with advanced business management strategies and tools necessary to excel in a rapidly evolving corporate landscape. It focuses on developing leadership qualities and decision-making abilities that are crucial for tackling contemporary business challenges effectively.

Congratulations to the participants of the Executive Programme in Global Business Management Batch 02 at IIM Indore for completing the course!

The valedictory function was held on April 18, 2024. Prof. Prashant Salwan, Dean - Programmes, proudly distributed certificates to the participants and extended his best wishes for their future endeavors.

Dr. Nagendra V. Chowdary, Vice President & Head of Academic Relations and Learner Success at TimesPro, joined online to commend the dedication of the batch and wish them success.



Congratulations to the participants of the 4th batch of the Executive Certificate Programme in Strategy and Leadership for Senior Professionals for completing the course! The valedictory function was held on April 19, 2024, at IIM Indore.



Our Director, Prof. Himanshu Rai urged the participants to embrace fortitude and not shy away from taking the first step towards their goals. He emphasized the importance of defining personal success, continuous self-reflection, and not merely replicating others' achievements. Prof. Rai also highlighted the significance of living in the present while responsibly using one's resources to aid those in need, reminding us that today's

possessions were someone else's in the past and will be another's in the future.

Programme Coordinators Prof. DL Sunder and Prof. Vaijayanthee Anand also extended their congratulations, celebrating the batch's achievements and readiness to impact the world positively.

Extending a warm welcome to the largest-ever batch of Executive Post Graduate Programme in Management - EPGP, with 75 participants embarking on their journey at IIM Indore!



The programme was inaugurated by Prof. Himanshu Rai, Director, IIM Indore. Chief Guest Mr. Vishal Sharma, National Managing Director & President, USI Consulting Leader, Deloitte Consulting India Pvt Ltd; Prof. Saurabh Chandra, Chair – EPGP; and Prof. Prashant Salwan, Dean – Programmes, and other faculty members were present on this occasion.

This batch is the largest (75 participants) one year EPGP Batch ever since its inception in the year 2009.

In line with the dynamic nature of industries, the programme underscores the importance of continuous skill adaptation to align with evolving demands. This batch, therefore, will undergo a reviewed programme that will impart the skills that have been identified as the skills of the future. This programme, aimed at nurturing versatile leaders equipped to thrive in an ever-changing professional landscape, will help them embark on a transformative journey as they graduate.

Here's to a transformative journey ahead for this vibrant cohort, brimming with potential and ready to embrace the opportunities that lie ahead!

Delighted to welcome the inaugural batch of the Master of Management Studies (MMS) at IIM Indore!

This batch of 80 participants was inaugurated by our Director, Prof. Himanshu Rai, on April 17, 2024.

Also gracing the event were Prof. Subin Sudhir, Associate Dean, Executive Education, Prof. Nishit Sinha, Programme Coordinator – MMS, and Mr. Anish Srikrishna, CEO of TimesPro.

Here's to these promising leaders moving ahead on their path to success and innovation in the global business arena.



Extending a warm welcome to 26 Senior Officials from 14 countries joining the Executive Course on Global Trends in Building Infrastructure for Development at IIM Indore, in association with ITEC Network, under the aegis of Ministry of External Affairs, India!



The batch was inaugurated by our Director, Prof. Himanshu Rai.

Prof. Rajhans Mishra, Programme Coordinator, was also present on this occasion.

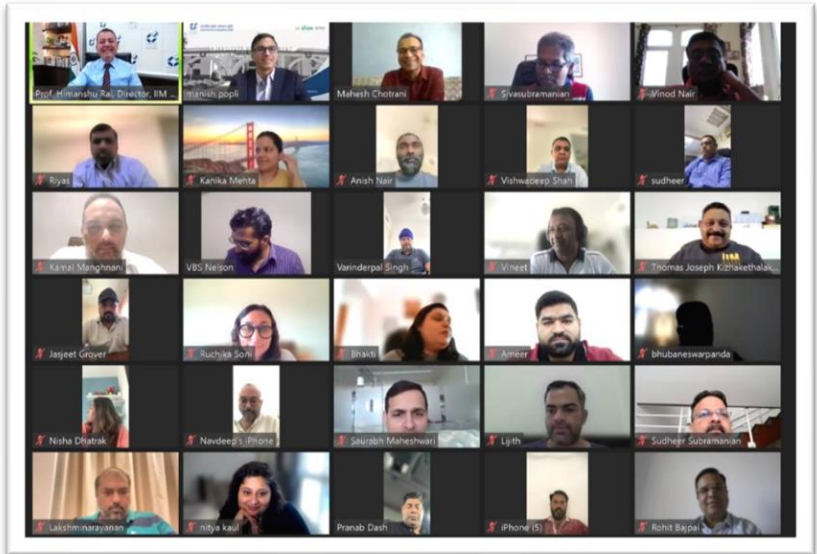
Here's to an insightful and rewarding journey, filled with opportunities for knowledge exchange and cultural enrichment.

Delighted to welcome the 17th Batch of our General Management Programme for Executives (GMPE) in UAE and GCC Nations to our IIM Indore family.

The virtual academic orientation took place on April 20, 2024. The batch was inaugurated by our Director, Prof. Himanshu Rai.

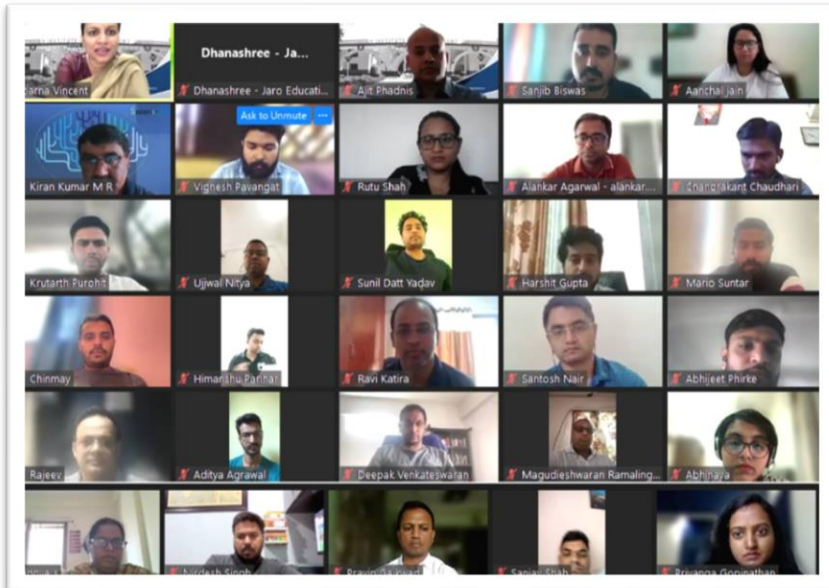
Prof. Manish Popli, Programme Coordinator - GMPE, and Founder-Director of Anisuma Training Institute, Dr. Mahesh Chotrani, too, graced the occasion.

The GMPE Batch 17 profile boasts 40 participants, 20% of whom are female. Their average work experience spans an impressive 16 years, representing diverse industries, including Aviation, Banking, Education, Insurance, Power & Energy, IT, Oil & Gas, Retail, Shipping, Travel & Tourism. The GCC Alumni strength of IIM Indore stands at a formidable 800+.



Welcoming the 2nd batch of Corporate and Public Leadership in a VUCA World at IIM Indore!

The Academic Orientation was held on April 21, 2023, in the presence of Programme Coordinators Prof. Aparna Vincent and Prof. Ajit Phadnis. They briefed the participants about the curriculum.



As leaders navigate today's volatile, uncertain, complex, and ambiguous world, our programme equips them to mobilize across boundaries, addressing the 'wicked problems' of our time. With a focus on shaping public debates, our unique curriculum explores leadership through social science lenses, spanning psychology to international relations.

A remarkable leap in the 2024 QS World University Rankings by Subject (Business & Management Studies), soaring from the 351-400 band in 2023 to a 201-250 band this year.

Here's to continued progress, making an even greater impact on the educational landscape in India & beyond!



Congratulations to our Director, Prof. Himanshu Rai, for receiving the 'SDG Ambassador'

Witty Gossips Association proudly presented the Global Empowerment Awards 2024-Pursuit of Excellence in the "SDGs Global Ambassador category" to Prof. Dr. Himanshu Rai, Director of IIM Indore!

This prestigious recognition highlights Prof. Rai's exemplary dedication to advancing Sustainable Development Goals (SDGs) and his profound impact on empowering communities worldwide. His visionary leadership at IIM Indore has been instrumental in fostering sustainability initiatives and creating positive change.



We extend our heartfelt congratulations to Prof. Dr. Himanshu Rai for this well-deserved recognition!!



Many congratulations to our participants, Shubham Chaudhari, Swati Shaw, Hrishikesh Shisav and Mukul Singla, for emerging as national finalists, one of the top 10 teams out of 340+, at the prestigious FAME 3.0: Safe Highways Challenge, hosted by IDFC First Bank.

Our student team got an opportunity to interact with ministers, including Shri Nitin Gadkari, Minister of Transport and Highways in India, along with other dignitaries and industry leaders, absorbing invaluable insights and knowledge. We congratulate the team for their stellar performance! Your dedication, perseverance, and brilliance serve as an inspiration to all.

Our participants continue to shine!



Anirban Pal and Aneesha Bajesaria exemplified extraordinary strategic prowess and innovative thinking in UNIQUEST, a competition by YNOS and the Centre for Research on Startups and Risk Financing, Indian Institute of Technology Madras.

Our Director, Prof. Himanshu Rai, proudly presented them with certificates, acknowledging their remarkable achievements. Here's to the indomitable spirit of excellence at IIM Indore!

We are delighted to announce the commencement of our much-awaited Group VIII Project, ABHYUDAYA, at IIM Indore.

On 17th April 2024 the Bhumi Pujan was performed with venerable Vaidik rituals by our Director, Prof. Himanshu Rai, who led the ceremony by undertaking priestly duties himself.

This ambitious ₹432 crore project will enhance our campus with an academic building, multistorey hostels for 870 students, offices for 70 faculty and 70 staff members, and 32 residential quarters for faculty, and more! The project also includes comprehensive amenities like seminar halls, parking areas, a food court, lounges, and a cafeteria.

Emphasizing our commitment to sustainability, ABHYUDAYA will feature state-of-the-art solar power installations, water treatment facilities, advanced sewage systems, and smart environmental controls. This initiative is a significant step towards realizing our vision of a net-zero energy campus, equipped with the latest in educational technology and infrastructure, ready to foster the next generation of global leaders.



Amidst the shimmering waters of IIM Indore's Swimming Competition Swimmero, we champion the spirit of healthy splash and camaraderie.



From our youngest aquatic enthusiasts to seasoned community members, we celebrate the joy of swimming in all its forms.

Congratulations to the winners who made waves across age groups and events, embodying determination and skill. Our Director, Prof. Himanshu Rai, felicitated the winners with medals and certificates. A big splash of gratitude to the trainers for sculpting such amazing swimmers! Their dedication made waves of excellence at Swimmero and beyond.

Here's to many more laps, laughter, and shared moments of triumph in the pool. Dive in, embrace the splash, and let the spirit of Swimmero continue to inspire us all!

Knowledge Creation

Ever wondered what makes you stick around on e-commerce websites?

RESEARCH PUBLICATION

e-commerce website customer engagement: Delineating the role of UTAUT, vividness, and compulsion

Published in

Journal of Retailing and Consumer Services (ABDC-A)

Prof. Abhishek Mishra

www.iimdr.ac.in

Logos: EQUIS, AACSB, AMBA

Prof. Abhishek Mishra and his co-authors, Prof. Babak Taheri from Texas A&M University, Prof. Anish Yousaf from Nottingham Business School, and Prof. Martin Gannon from The University of Edinburgh Business School, unveil the answers in their latest study titled 'e-commerce website customer engagement: Delineating the role of UTAUT, vividness, and compulsion'.

This study digs into the secrets of a popular Iranian online shopping platform. The authors uncover what makes you trust and engage with these websites. They found out what features make your shopping experience better and make you want to come back again and again.

Ever wondered how your mood affects big business decisions?

This paper titled 'Sentiment and Accruals Earnings Management: Does Governance and Regulatory Environment Matter?', featured in the American Business Review (ABDC - A), delves into how investor emotions can influence company earnings reports.

The study, by our DPM 2015 participant, Kakul Modani, Prof. Saumya Ranjan Dash, Prof. Mehul Raithatha, and Prof. Robert Brooks from

Monash University, finds that positive public sentiment can often lead companies to tweak earnings reports in their favor. However, the research reveals a silver lining: strong rules and careful monitoring, such as bigger, more independent boards and tight norms on internal dealings, help keep companies in check, ensuring the numbers you see are more trustworthy.

RESEARCH PUBLICATION

Sentiment and accruals earnings management: Does governance and regulatory environment matter?

Published in

American Business Review

ABDC-A

Prof. Saumya Ranjan Dash

Prof. Mehul Raithatha

www.iimdr.ac.in

Logos: EQUIS, AACSB, AMBA

Ever wondered how global stock markets are connected?



RESEARCH PUBLICATION

Investigating dynamic connectedness of global equity markets: the role of investor attention

Published in

APPLIED ECONOMICS (ABDC-A)



Prof. Saumya Ranjan Dash

www.iimidr.ac.in

EQUIS AACSB AMBA

भारतीय प्रबंध संस्थान इंदौर
INDIAN INSTITUTE OF MANAGEMENT INDORE

Join our faculty, Prof. Saumya Ranjan Dash, along with his co-authors, Prof. David Gabauer from the Academy of Data Science in Finance, Vienna, Austria, and the Institute of Corporate Finance, Johannes Kepler University, Linz, Austria; our DPM 2018 participant, Garima Goel; and Prof. Sowmya Subramaniam, from IIM Lucknow, as they delve into the intricate world of investor attention in their latest study, 'Investigating dynamic connectedness of global equity markets', published in Applied Economics (ABDC-A).

Discover the fascinating role of investor focus in shaping market dynamics, both before and during the COVID-19 pandemic. Gain valuable insights into how shocks are transmitted between markets and understand the complex dynamics of market co-movements. With this research, investors can make more informed decisions, navigate market volatility, and design smarter portfolio strategies.

Announcements

Admissions Open for IIM Indore's and Indian Institute of Technology Indore's Master of Science in Data Science and Management - MSDSM!

Last date to apply: June 10, 2024.

Seamlessly blending cutting-edge technical expertise with essential business acumen, our comprehensive curriculum equips you with the skills to thrive in today's data-driven world. From advanced machine learning to strategic management, delve into the realms of algorithms, big data analytics, and enterprise strategy. Led by expert faculty, immerse yourself in real-world projects, harnessing the power of data to drive innovation and business success.

Visit: <https://www.iimidr.ac.in/.../master-of-science-in-data.../>

Admissions Open: Elevate your leadership potential with IIM Indore's Post Graduate Programme for Working Executives (PGPMX) at our Mumbai campus!

Designed specifically for working executives, this two-year, alternate weekend MBA combines rigorous academics with practical experience to transform high-performing professionals into visionary leaders. Learn from distinguished faculty, benefit from an international immersion programme, and collaborate with peers from diverse industries.

Apply now to join the 21st batch commencing in August 2024.

Link: <https://www.iimidr.ac.in/.../post-graduate.../admission/>

Last date to apply: June 09, 2024

Aptitude Test & Interview: June 16, 2024

Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels. Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

[Short Duration Programmes \(Online and On-campus\)](#)

[Long Duration Online Programmes](#)

[Executive Programmes in UAE](#)

[General Management Programme for Executives \(GMPE\)](#)

[Virtual Learning Programme for Executives \(VLPE\)](#)

[Certificate Course in Business Management for Defence Officers](#)

[Faculty Development Programme \(FDP\)](#)

Visit: <https://www.iimidr.ac.in/executive-programmes/> for more details.

For more information or assistance, please contact:

Alumni Office, Indian Institute of Management Indore, Prabandh-Shikhar, Rau-Pithampur Road, Indore 453556, Madhya Pradesh, INDIA Tel: +91 731 2439657/666,

Email: alumnioffice@iimidr.ac.in