



RENDEZVOUS 2024



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Editor's Desk

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IIM INDORE ALUMNI OFFICE

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Editor's Desk

Dear Alumni,

Greetings!

We are thrilled to share the remarkable achievements and milestones of our esteemed alumni, showcasing the spirit of excellence and leadership that defines IIM Indore. We are delighted to incorporate in this edition how our alumni are continuing to shine in their chosen field.

Congratulations to our alumni, M V Krishnan and Pankaj Agrawal (PGP 2003-2005 Alumni), Managing Partner & COO and Partner, respectively at Agreya Capital Advisors, for surpassing ₹1,000 crore in assets under management (AUM). Lupin Life Sciences Limited's new Trade Generics unit is now led by PGP 2007-2009 alumnus Ashutosh Inamdar, who became CEO. Rakesh Upadhyay, another PGP 2007-2009 graduate, is now Senior Director - Metabolic Business Unit Head at Eli Lilly and Company. We also congratulate Vishal Jalan (PGP 2007-2009) for becoming Managing Director & Partner at The Boston Consulting Group. Aniruddha Kakatpure, a PGPMX 2016-2018 alumni, is now Edelweiss Mutual Fund's Head of Research. Congratulations to these shining stars of IIM Indore!

Our EPGP Alumni Talk Series continues to inspire and enlighten current students and fellow alumni. We had two alumni talks during the month. Raj Kumar Dwivedi (EPGP 2020), Associate Director at Orion Innovation, shared his insights in Alumni Talk, focusing on the evolving FinTech industry and its growth opportunities. And Dipu Baruah (EPGP 2021), Vertical Sales Head at Amazon Business, captivated the audience with his talk titled "Scaling Sales Heights Post MBA," drawing from his extensive 17-year career to highlight the dynamic landscape of Sales and Marketing.

On June 9, 2024, the spirit of unity and connection was palpable as over 200 alumni and incoming batch participants gathered across Delhi, Mumbai, and Bengaluru for Rendezvous 2024. The alumni shared their experiences and insights, fostering a profound sense of community and belonging. We are grateful to our Director, Prof. Himanshu Rai for inspiring interactions and guidance during the event.

IIM Indore's commitment to sustainability and innovation has been recognized on a global scale. We ascended to Level 5 "Pioneering Schools" in the Positive Impact Rating 2024 by UN PRME, placing us among the elite business schools globally for our dedication to societal impact and innovative education.

Our partnerships with esteemed institutions continue to expand our footprint. We have recently signed MoUs with Maulana Azad National Institute of Technology, Sofia University St. Kliment Ohridski, UPF Barcelona School of Management, and Cleveland State University, paving the way for collaborative research, student and faculty exchanges, and the development of cutting-edge academic programmes.

We conducted the valedictory functions to celebrate the achievements of our participants across various executive programmes. Each valedictory function was a testament to the hard work and dedication of our participants, who are now poised to make significant contributions in their respective fields.

This month, we welcomed new batches of PGP, PGP-HRM, DPM, and IPM-4th Year students. Our Director, Prof. Himanshu Rai, delivered an inspiring inaugural address, urging the new batch to embrace their potential and pursue their true destiny. The induction program highlighted the importance of ethical leadership, continuous learning, and the value of community.

Aligned with the Clean India Mission, our ANVESHAN Centre of Excellence organized the Trash to Treasure Challenge: Business Pitch Competition. We extend hearty congratulations to the winners for their innovative solutions, reflecting the entrepreneurial spirit and commitment to sustainability.

We celebrated Yoga Day with enthusiasm, embracing holistic well-being and community spirit. The participants engaged in various asanas, fostering physical and mental well-being.

We are proud of our faculty for their contributions to knowledge creation. Our latest case study on personal branding and influencer marketing, authored by alumnus Aditya Gulia, Prof. Jatin Pandey, and Prof. Himanshu Rai, has been published in Ivey Publishing. Additionally, Prof. Aekta Aggarwal's research on traffic flow and Prof. Ganesh Kumar's case study on the Indian Rupee Crisis of 2013 continue to garner recognition and accolades.

As we celebrate these achievements and milestones, we remain committed to fostering excellence, innovation, and societal impact. Here's to the continued success and growth of our alumni and institution!

As we celebrate the achievements of our alumni and the progress of our institution, we remain committed to fostering excellence in education, research, and societal impact. We thank our alumni community for their continued support and look forward to sharing more success stories in the future.

We welcome your suggestions at alumnioffice@iimidr.ac.in to make this newsletter a strong connect between the Institute and alumni. If you have a personal or professional update you want to share in the next edition of the newsletter, please submit a brief update with your photograph and relevant web links. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to alumnioffice@iimidr.ac.in with a cc to alumni@iimidr.ac.in. Remember to add these two email ids to your safe sender's list.

With warm regards,
Prabin Kumar Panigrahi
Chair, Alumni
IIM Indore

P.S.: Visit us at <https://www.iimidr.ac.in/alumni/newsletter/> for previous issues of newsletter.

Alumni Achievements



M V Krishnan

Alumni PGP 2003-2005

Managing Partner & COO, Agreya Capital Advisors



Pankaj Agrawal

Alumni PGP 2003-2005

Partner, Agreya Capital Advisors

We are delighted to share the exciting news that Agreya Capital have surpassed ₹1,000 crore in assets under management (AUM). This remarkable milestone is a testament to the dedication and hard work of our alumni, Krishnan and Pankaj from the PGP 2003-2005 batch.



Ashutosh Inamdar

Alumni PGP 2007-2009

CEO & Vice President at Lupin Life Sciences Limited

Ashutosh is promoted to the post of CEO of newly launched business entity, Lupin Life Sciences Limited (LLSL), which represents the Trade Generics unit carved out of Lupin's India business.

Rakesh Upadhyay

Alumni PGP 2007-2009

Senior Director - Metabolic Business Unit Head, India

He has started a new position as Senior Director - Metabolic Business Unit Head, India at Eli Lilly and Company!



Vishal Jalan

Alumni PGP 2007-2009

Managing Director & Partner at The Boston Consulting Group
Gurugram, Haryana, India

He has started a new position as Managing Director & Partner at Boston Consulting Group (BCG)!

Aniruddha Kakatpure

Alumni PGPMX 2016-2018

He has been appointed as the Head of Research at Edelweiss Mutual Fund.



EPGP Alumni Talk Series

Alumni Talk by Mr. Raj Kumar Dwivedi, An alumnus of EPGP Batch 2020 and currently working as an Associate Director, Orion Innovation

On 15th June 2024 IIM Indore EPGP 2024-25 (One Year Full-Time MBA Programme) had the honor of hosting **Mr. Raj Kumar Dwivedi** who is an alumnus of EPGP Batch 2020 and currently working as an Associate Director, Orion Innovation for an interactive Alumni Talk - "Alumni Odyssey" titled -"Fast Forward: IIM to Industry".

During the talk, he shared insights on how the FinTech (Core Banking and Payments) industry is evolving and mentioned the growth opportunities in various other domains such as supply chain management, finance, sales & marketing. Additionally, he enthralled the audience by taking them through a compelling case study module which helped the audience to delve deeper into the realms of the industry.



IIM Indore EPGP Batch organized Alumni Talk by Mr. Dipu Baruah: "Scaling Sales Heights Post MBA"



On 29 June 2024, IIM Indore EPGP batch had the privilege of hosting **Mr. Dipu Baruah**, an esteemed alumnus of EPGP Batch 2021. Mr. Baruah currently serves as the Vertical Sales Head at Amazon Business.

During the talk titled "Scaling Sales Heights Post MBA," Mr. Baruah shared valuable insights drawn from his extensive 17-year career in sales and distribution. Mr. Baruah's talk explored the evolving landscape of the Sales and Marketing industry. He highlighted growth opportunities across various domains, including supply chain management.

Rendezvous 2024



On 09 June 2024, Across Delhi, Mumbai, and Bengaluru, over 200 alumni and incoming batch participants came together for Rendezvous with an electric spirit of unity and connection. In Delhi, our Director, Prof. Himanshu Rai, interacted with them, sharing profound insights encapsulated in the KIT: Know Yourself, Introspect and Think about making the right choices.

We are grateful to our alumni, Mr. Rahul Razdan, Mr. Abhishek Prakash, and Mr. Ishan Java for sharing their experiences with the incoming batch along with all the alumni who were present for the Delhi event and interacted with our incoming batch.

In Bengaluru, our Chair Alumni, Prof. Prabin Kumar Panigrahi, and Chief Officer: Administration, Col. (Dr.) Gururaj Gopinath Pamidi (Veteran), greeted the gathering with open arms, embodying the spirit of our close-knit community. Their words of wisdom and encouragement resonated deeply with both alumni and incoming batch, underscoring the enduring bond that unites us all. We are grateful to our alumni, Mr. Ankit Gupta, Mr. Subhajit Das, and Mr. Kishore Babu, for addressing our incoming batch along with all the alumni who spoke and interacted with our students during the Bengaluru event. The evening ended with alumni presentations and vibrant interactions.



Meanwhile, in Mumbai, our Associate Dean - Executive Education, Prof. Subin Sudhir, engaged the group with enthusiasm and warmth, fostering a sense of belonging and shared purpose. We similarly wish to extend our gratitude to Mr. Sunit Gajbhiye and Mr. Altamash Aslam and all the alumni who took time out of their day to attend the Mumbai event and shared their experiences with the incoming batch. Kudos to the Alumni Committee, Local Chapters and Alumni Office for organizing such a magnificent event! Here's to the timeless bonds of our Planet-I, bound by tradition, strengthened by unity, and enriched by the promise of new beginnings.

Glimpses of Rendezvous 2024



ALUMNI COMMITTEE

- The Alumni Committee is striving to leverage the strong Alumni Base
- Our portal AlmaConnect, with 5000 members, has become a platform for different batches to reach out to one another, apply for jobs and participate in happenings on campus.
- The committee is the single point of contact for any information regarding Indore's 5500+ alumni base from 12 different courses, especially Retirees.
- We send across job openings on a regular basis and have sent across more than 175+ organisations including BCG, Google, Goldman Sachs, Deloitte, EY etc. in the last academic year.

ALUMNI COMMITTEE

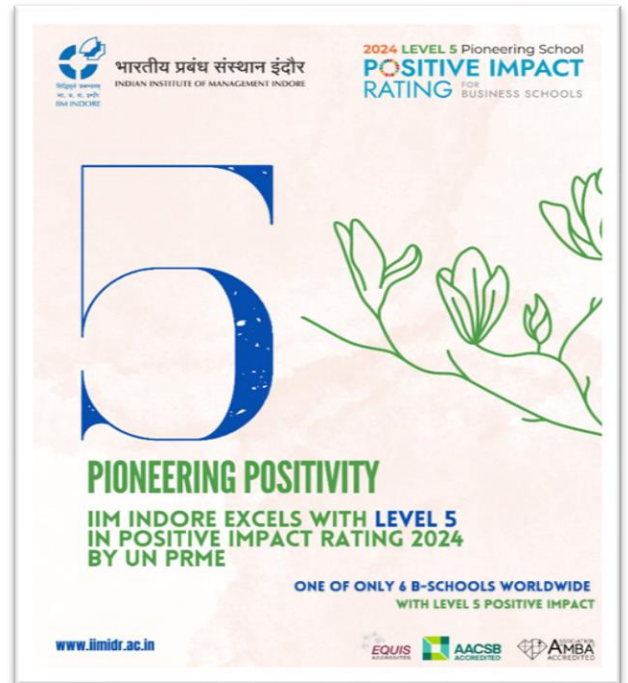
News from the Campus

IIM Indore Blossoms to Level 5 in the Positive Impact Rating 2024!

On 18 June 2024 Thriving on cultivating a brighter, greener future, we now excel to Level 5 "Pioneering Schools" in the Positive Impact Rating 2024 by UN PRME!

This achievement places us among the only six elite business schools globally recognized for outstanding commitment to sustainability, societal impact, and innovative education. Competing with top institutions from 30 countries, our dedication to creating a positive impact has firmly rooted us at the forefront of global business education.

We remain steadfast in our mission to keep our impact evergreen and ever-growing. Let's continue to lead with purpose and plant the seeds for a sustainable future!



Management meets technology, and together, they unlock endless possibilities!



12 June 2024: Delighted to share our recent partnership with Maulana Azad National Institute of Technology (MANIT), Bhopal, promising fruitful horizons ahead. The MoU was signed by our Director, Prof. Himanshu Rai and Prof. Karunesh Kumar Shukla, the Director of MANIT Bhopal. The collaboration focuses on vibrant academic exchanges between our staff and students, enriched resource sharing, and the initiation of joint research projects.

IIM Indore will also roll out comprehensive Faculty Development Programmes and offer coveted internships to the bright minds at MANIT.

13 June 2024: Expanding its global footprint, IIM Indore has proudly signed a **Memorandum of Understanding (MoU) with Sofia University St. Kliment Ohridski, Bulgaria's premier academic institution** renowned for its rich history and academic excellence.

This MoU, signed by our Director, Prof. Himanshu Rai, and Prof. Dr. Georgi Valchev, Rector of Sofia University, aims at collaborative research, student and faculty exchanges, and the development of innovative joint academic programmes. This partnership will open new avenues for cross-cultural learning and enhance the global exposure of IIM Indore's community, reinforcing its commitment to academic brilliance and international cooperation.



IIM Indore takes another significant step in its journey towards global leadership by signing a transformative MoU with UPF Barcelona School of Management, a top-ranked institution in Spain known for its cutting-edge business education and impactful research.

14 June 2024: The MoU was signed by our Director, Prof. Himanshu Rai, and Prof. Jose M. Martinez-Sierra, Director General of UPF Barcelona. It will facilitate joint research projects, student and faculty exchanges, and the creation of forward-thinking academic programmes.



June 22, 2024: We are **delighted to collaborate with Cleveland State University** and look forward to advancing educational opportunities that empower students and faculty through academic exchange, and drive global innovation. Together, we aim to create a dynamic learning environment that prepares future leaders to thrive in the interconnected world of tomorrow.



Participants at CERE 2024 delved into the world of SportsAnalytics in an engaging workshop led by Prof. Soudeep Deb, Chairperson of the Decision Sciences Area, IIM Bangalore.



01 June 2024: Exploring various sports analytics problems, techniques, and models, attendees gained insights into assessing player and team performances, building strategic approaches, and understanding analytics in sports betting, marketing, and media. The workshop provided a dynamic platform for interdisciplinary dialogue, fostering innovative applications of statistical and visual analytics in the sports industry. Prof. Deb's expertise illuminated new avenues for research and practice, enriching the conference with valuable perspectives and practical insights.

Do you know how to ensure the quality of your doctoral dissertations or what frameworks can make your research more impactful?

02 June 2024: These queries were addressed in a workshop by Prof. Ramadhar Singh, Distinguished University Professor at Ahmedabad University. The workshop focused on "Understanding and Pursuing Research," emphasizing the need for high-quality knowledge generation in academic institutions. Prof. Singh shared his insights on challenging the status quo through research and introduced two frameworks for rigorous research: paradigmatic research on causal relations and studies on individual differences. Participants gained valuable perspectives on conducting meaningful and impactful research, enriching their academic pursuits.



Ever wondered how networks shape our societies and business landscapes? Dr. Samrat Gupta, Associate Professor at IIM Ahmedabad, illuminated this intricate subject in his workshop on "Social Network Analysis and Applications" during our Conference for Excellence in Research and Education - CERE.



02 June 2024: This session unraveled the complexities of networks comprising individuals, products, and companies. Participants explored the power of social network analysis (SNA) across various fields, including organizational studies, management, and communications. The workshop offered a dynamic blend of theory and hands-on practice, equipping attendees with the tools to analyze and leverage social networks effectively in today's interconnected world.

02 June 2024: At IIM Indore, we believe in fostering an environment where academic excellence thrives, and the conference theme, **"Industry 5.0: Environmental, Social, and Governance (ESG)-based Management,"** epitomizes our commitment to driving positive change.

Over three enriching days, CERE brought together 118 participants from diverse backgrounds for insightful discussions and engaging workshops. With four workshops covering a spectrum of topics, including Social Network Analysis, Research Pursuit, and Sports Analytics, and High-dimensional Statistics, participants delved into cutting-edge research methodologies and practical applications.



As the conference concluded on a high note, we celebrated the remarkable contributions of scholars and awarded the Best Paper prizes. Rajula Abdul Rasheed (Best Paper Award) from MES Mampad College, Srishti Bachwani from Indian Institute of Management, Lucknow (2nd Best Paper Award), and Satyajit Kamila from IIM Indore (3rd Best Paper Award) were honored for their outstanding research endeavors, symbolizing the spirit of academic excellence that defines CERE.

Hats off to the entire CERE squad and coordinators Arijit Goswami and Abhishek Priyadarshi for pulling off an absolute stunner with CERE 2024! Here's to a conference filled with inspiration, collaboration, and innovation!

At IIM Indore, we are committed to enhancing community safety through innovative solutions.

10 June 2024: We are delighted to share the news of the successful implementation and impact of our Information, Education, and Communication (IEC) training module, that we proposed to the Indore Police. It's heartening to see how many minors have been protected through our joint efforts. This initiative reflects our ethos of combining research with practical application to create a safer and more informed society.

Asia Pacific AACSB Accreditation Conference



07 June 2024: We at IIM Indore believe in nation-building through contextually relevant, world-class, and socially conscious offerings", says our Director, Prof. Himanshu Rai., at the Asia Pacific AACSB accreditation conference in Bali, Prof. Rai emphasized how we have successfully aligned our mission with all the efforts, including research and social impact, focusing on Nation Building.

Congratulations to the participants of the third batch of the Executive Programme in Sales and Marketing (EPSM)!



01 June 2024: The valedictory function took place in the presence of Prof. Himanshu Rai, Director, IIM Indore. Prof. Rai shared valuable insights on SALES: S for strategic vision, A for adapting leadership styles, L for learning continuously, E for embracing excellence, and S for sculpting relationships. Prof. Jayasimha K R, Programme Coordinator, congratulated the participants and wished them the best for their future.

Congratulations to the participants of the third batch of the Executive Post Graduate Certificate Programme in Management (EPGCPM)!

02 June 2024: The valedictory function was held in the presence of our Director, Prof. Himanshu Rai. Prof. Udayan Sharma, Programme Coordinator, and Dr. Nagendra V Chowdary, Vice President & Head of Academic Relations and Learner Success at TimesPro (virtually), were also present on this occasion.



Congratulations to the 4th Batch of the Certificate Programme in Digital Marketing & Strategy for completing the course and joining our Executive Alumni Community!



The valedictory function was held on June 20, 2024, in the presence of Prof. Subin Sudhir, Associate Dean - Executive Education. He congratulated the graduates, highlighting the importance of passion and a continuous thirst for knowledge in the ever-evolving digital marketing landscape. Prof. Sudipta Mandal, Programme Coordinator, also shared his congratulations, emphasizing

how the programme's blend of strategic insight and practical skills will empower the executives to craft and execute effective digital campaigns.

Congratulations to the 99 participants of the 17th Batch of the Integrated Programme in Business Analytics for successfully completing the course!



The valedictory ceremony, held on June 14, 2024, was graced by Prof. Saumya Ranjan Dash, Dean - Research, who awarded the certificates and extended his heartfelt congratulations to the batch. Prof. Arnab Koley, Programme Coordinator, also joined in celebrating their achievements. He focused on importance of continuous learning in the ever-evolving field of analytics.

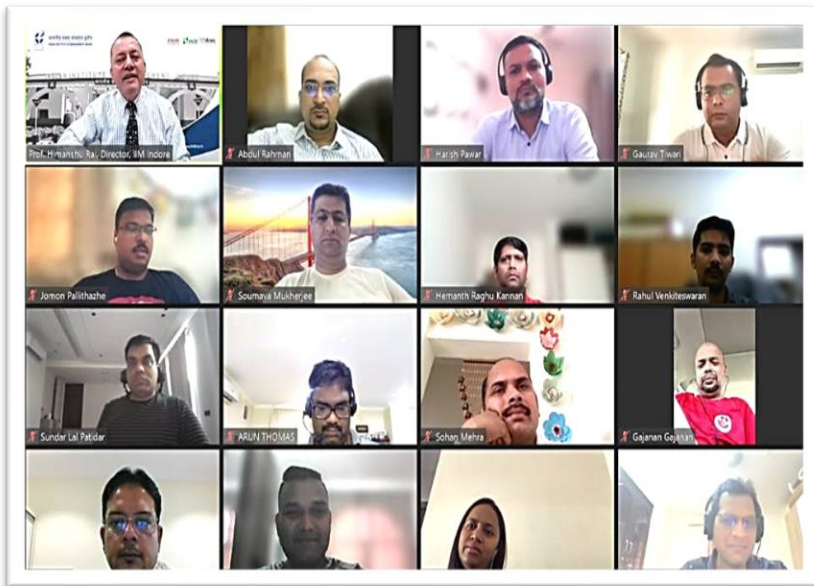
Congratulations to the inaugural batch of the Executive Programme in Cyber Security for Organizations for successfully completing the course!

The valedictory ceremony on June 27, 2024, was a momentous occasion where Prof. Prashant Salwan, Dean of programs, awarded certificates to our diligent participants. Prof. Prabin Panigrahi, Programme Coordinator, also extended his heartfelt congratulations. The faculty expressed pride in the cohort's achievements and encouraged them to apply their skills to fortify their organizations against cyber threats.



June 12, 2024: The valedictory function for the third batch of the Advanced Human Resource Management Programme was held on the campus, where 47 participants celebrated the culmination of their transformative learning journey. During the valedictory, our Director, Prof. Himanshu Rai awarded certificates to the participants. Prof. Subin Sudhir, Associate Dean - Executive Education; Programme Coordinator

Prof. Mit Vachhrajani; and Mr. Darayus Mehta, Founder Director at VCNow were also present on this occasion.



Delighted to welcome the new cohort of 18 executives from from KSA, Qatar, Oman, and Bahrain to our 16th General Management Programme for Executives (GMPE) at IIM Indore.

On June 21, 2024, our Director, Prof. Himanshu Rai, inaugurated the batch virtually. Prof. Manish Popli, Programme Coordinator, also welcomed the batch and briefed them about the course. Dr. Mahesh Chotrani, Founder and Director of Anisuma Training

Institute, also extended a warm welcome and provided insights about the program.

We at IIM Indore are dedicated to advancing women's safety and nation-building. Led by our Director, Prof. Himanshu Rai, the team comprised of Prof. Bhavani Shankar, Prof. Shivani Sharma, Mr. Naveen Krishna Rai, and research associates Adima Upadhyay and Shobhit Raman Tiwari.

June 26, 2024: The team conducted an in-depth analysis of Operation Jagriti, examining its significant impact on 7 districts in the Agra Zone. Engaging over 1,050 participants—including women, girls, and parents—our study highlights the initiative's success in enhancing safety, reducing crime rates, and fostering stronger police-community relations.



Key findings from our analysis include:

- **Increased Awareness:** There is a marked rise in safety awareness among women and girls.
- **Crime Reduction:** Noticeable decreases in gender-based violence and overall crime rates.
- **Enhanced Trust:** Strengthened trust and cooperation between the police and local communities. And more!

These results underscore how effectively Operation Jagriti is progressing, creating safer and more empowered communities. This collaboration reaffirms IIM Indore's commitment to societal progress and our role in developing sustainable models for community safety.

Our campus buzzed with the energy of fresh beginnings as we welcomed the new batches of PGP, PGP-HRM, DPM, and IPM-4th Year



IIM Indore welcomed the new batch of the Post Graduate Programme in Management (PGP), Post Graduate Programme in Human Resource Management (PGP-HRM), Doctoral Programme in Management (DPM), and Integrated Programme in Management – Fourth Year (IPM-4th Year) on June 27, 2024. The batch was inaugurated by Prof. Himanshu Rai, Director, IIM Indore.

In his inaugural address, Prof. Rai delivered a profound message urging the new batch to embrace their destiny and realize their true potential. “In your journey, understanding your swadharma is paramount. Recognize that fulfilling your own destiny is your primary obligation. Identify your true potential—your swadharma—and aim to achieve it”, he said. He cautioned against prioritizing material gains like money over personal fulfillment and encouraged distinguishing between genuine needs and superficial desires. Prof. Rai highlighted the importance of overcoming self-defeating beliefs and not living by others’ expectations, emphasizing the difference between achievement and true fulfillment. Be open to learning, practice active compassion, ensure that you communicate clearly, maintain courage in uncertainty, cultivate resilience to persevere through challenges, and never give up, he said. He emphasized that these qualities are essential for a fulfilling and purposeful life journey.

Prof. Sayantan Banerjee, Chair – PGP, emphasized that IIM Indore is more than just an educational institution; it is a vibrant community that supports you through every step of your journey. He highlighted the responsibility each student holds in creating a better society, urging them to be ethical, inclusive, and kind. Prof. Banerjee encouraged the students to leave a legacy of positive change, stating that the transformation begins with each of us. “Together, we will build a future as limitless as your potential and as bright as your aspirations”, he said.

IIM Indore’s new batch demonstrates a commendable commitment to gender diversity, with females representing over 31% of the total participants across various programmes. Notably, the PGPHRM programme shines with an impressive 93.94% female representation, reflecting a significant stride towards gender balance. IIM Indore’s new batch highlights a diverse academic landscape, with non-engineers making up 46.86% of the entire cohort.

The second day of the induction programme at IIM Indore was brimming with camaraderie, budding friendships, and countless smiles. Students engaged enthusiastically, fostering bonds that promise to last a lifetime. The day's agenda included insightful briefings on the diverse facilities and resources available at the institute. As they prepare to embark on their academic journey, the excitement is palpable, and the sense of belonging is already growing. Here's to the start of an incredible adventure at Planet-I.

Student teams that represented the institute in various competitions also received their certificates. The first one was the Certificate of Achievement for second runner-up in the 2024 IMA India Student Case Competition Finals – ACE the CASE held on 24 February 2024, organized by the Association Accountants and Financial Professionals in Business. The second was the Certificate of Achievement for Winning 5th place in the UNIQUEST Case Study Competition organized by YNOS, Centre for Research on Start-ups and Risk Financing, IIT Madras.

Our students make us super proud! Congratulations to all our achievers who received certificates during the Induction Programme of the New Batch at IIM Indore.



The induction programme concluded with briefings on computing facilities, library, infrastructure, and other significant initiatives, facilities, and services on campus beneficial for the new batch.

We at IIM Indore, in line with the Clean India Mission, with the Ministry of Housing and Urban Affairs, are dedicated to fostering innovation and sustainable solutions through our ANVESHAN Centre of Excellence.



June 30, 2024: We are immensely proud to announce the winners of the **Trash to Treasure Challenge: Business Pitch Competition**, a reflection of the brilliance and entrepreneurial spirit of our nation's youth. Seventy teams from diverse educational backgrounds and regions across India were meticulously judged on parameters such as Case Presentation, Background Data Analysis, Novelty & Relevance of their business idea, and the Feasibility of its implementation. The prize distribution ceremony was held in the presence of our Director, Prof. Himanshu Rai, who congratulated the winners.

Hearty congratulations to Team Inscius from International Management Institute, New Delhi, securing first place with their groundbreaking pitch on Ethanol Production and Usage. Kudos to Aakarshita Sinha, Abhinav Vashishth, and Dibya Sarkar for their exceptional work.

A round of applause to Team Anomalous from National Institute of Technology Raipur, the first runners-up, for their innovative business idea on Sholapith Production and Usage. Well done to Ayush Yadav, Purva Sinha, and Mohit Sharma for their dedication to eco-friendly solutions.

Prof. Shruti Tewari, Prof. DL Sunder, Prof. Vaijyanthee Anand, Prof. Nishit Sinha, and Prof. Amit Vatsa were also present on this occasion.

Kudos to the ANVESHAN Team at IIM Indore for their efforts in organizing the competition! This underscores the pivotal role that today's young minds play in shaping a greener, more sustainable future.

"योगश्चित्तवृत्तिनिरोधः" - Yoga is the cessation of the fluctuations of the mind.



June 21, 2024: IIM Indore is all about holistic well-being and community spirit, and today, on YogaDay, all of us came together to celebrate this spirit through the practice of yoga! The event was inaugurated by Our Director, Prof. Himanshu Rai.

With the expert guidance of yoga instructor Mr. Akash Borasi, we delved into various asanas, focusing on perfect alignment and integrating these principles into our lives.

Knowledge Creation

In today's world, personal branding and influencer marketing are more than buzzwords—they're powerful tools that shape careers and businesses.

This is precisely the focus of our latest case study from IIM Indore. Authored by our alumnus Aditya Gulia (IPM 2017-22), Prof. Jatin Pandey, and our Director, Prof. Himanshu Rai, the study is titled "Influencer's Image: Crafting a Strong Career and Personal Brand" and has been published in Ivey Publishing.

भारतीय प्रबंध संस्थान इंदौर
INDIAN INSTITUTE OF MANAGEMENT INDORE

CASE PUBLICATION

Influencer's Image:
Crafting a Strong
Career and
Personal Brand

Published in
Ivey
Publishing

www.iimdr.ac.in

EQUIS AACSB AMBA

This case study delves into the intricacies of building and managing a personal brand in the digital age. It explores how influencers can navigate the dynamic online landscape, make strategic decisions, and emerge as key opinion leaders. Discover the insights and strategies that can transform a personal brand into a powerful career asset.

Understanding how crowds move and traffic flows can be complex, especially when sudden changes or "discontinuities" happen, like a road narrowing or a traffic signal changing.



RESEARCH PUBLICATION

Convergence of the numerical approximations and well-posedness:
Nonlocal conservation laws with rough flux

Published in

Mathematics of Computation
A in AMS
A* in SJR



Prof. Aekta Aggarwal

www.iimidr.ac.in

EQUIS ACCREDITED AACSB ACCREDITED AMBA ACCREDITED

भारतीय प्रबंध संस्थान इंदौर
INDIAN INSTITUTE OF MANAGEMENT INDORE

Now imagine trying to predict this movement accurately—it's like trying to solve a very tricky puzzle!

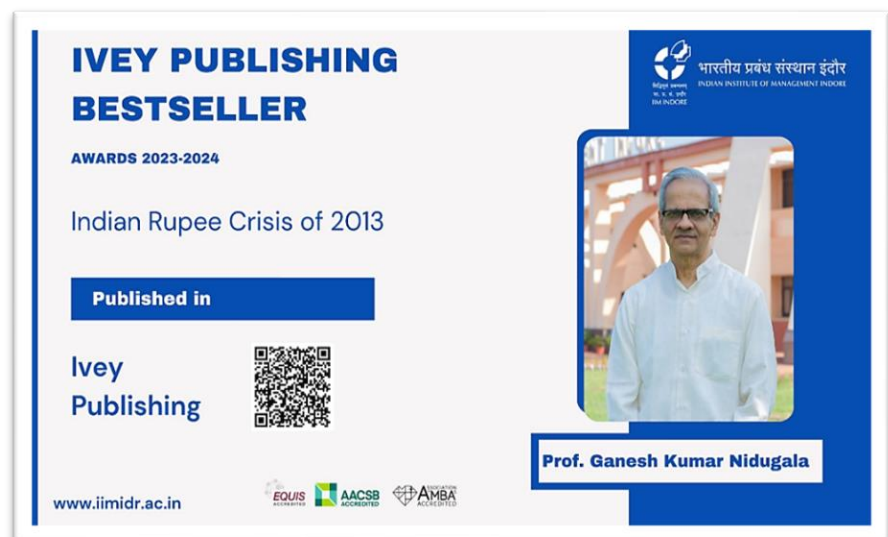
Our faculty, Prof. Aekta Aggarwal, along with Ganesh Vaidya from Penn State, dives into this challenge in their latest paper titled "Convergence of the Numerical Approximations and Well-Posedness: Nonlocal Conservation Laws with Rough Flux." Published in the journal Mathematics of Computation (A in AMS/A* in SJR), this research

focuses on developing advanced mathematical methods to better understand and predict how these changes affect overall movement.

Congratulations to our faculty, Prof. Ganesh Kumar, and his co-authors, Prof. Rashmi Shulka, IIM Raipur and Prof. Romel Mostafa, Richard Ivey School of Business.

Their case study, "Indian Rupee Crisis of 2013," has been honored as an Ivey Publishing Bestseller for 2023-24.

This gripping case explores how the U.S. Federal Reserve's tapering decision led to a dramatic 13.7% depreciation of the Indian rupee in just three months, shaking India's economic stability. Companies grappled with rising costs, economic growth stumbled, and inflation soared. The Reserve Bank of India faced intense pressure to stabilize the situation.



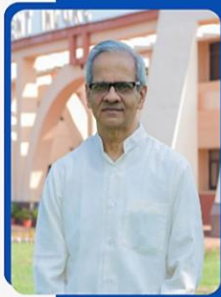

IVEY PUBLISHING BESTSELLER

AWARDS 2023-2024

Indian Rupee Crisis of 2013

Published in

Ivey Publishing



Prof. Ganesh Kumar Nidugala

www.iimidr.ac.in

EQUIS ACCREDITED AACSB ACCREDITED AMBA ACCREDITED

भारतीय प्रबंध संस्थान इंदौर
INDIAN INSTITUTE OF MANAGEMENT INDORE

The Reserve Bank of India faced intense pressure to stabilize the situation.

Announcements

Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels. Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

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[General Management Programme for Executives \(GMPE\)](#)

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[Faculty Development Programme \(FDP\)](#)

Visit: <https://www.iimidr.ac.in/executive-programmes/> for more details.

For more information or assistance, please contact:

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