



सिद्धिमुलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

EXECUTIVE MANAGEMENT PROGRAMME GOVERNMENT, PUBLIC ADMINISTRATION AND DEFENCE (EMP(G&D))



**2-Year Executive Education Programme for Serving Officers
in the Defence Forces and Civil Servants**

ADMISSION 2024



Director's Message



At IIM Indore, our commitment to excellence drives us to evolve continuously as a leading business school, setting the benchmark for world-class academic prowess rooted in real-world relevance. I am immensely proud to unveil our latest initiative: a two-year Master of Management Studies (MMS). This programme focusses on core domains in management alongside relevant subjects in public policy, governance, sustainability, and national security.

The programme combines cutting-edge general management principles with contemporary insights and behavioural elements, promising a transformative experience. This would serve as a platform for the participants to excel in managerial skills and become adept at navigating complexities, driving innovation, and fostering sustainable growth in their respective spheres.

I warmly welcome all aspiring participants to embark on this brilliant upskilling journey at IIM Indore. Join us as we collectively strive towards honing the skills needed for effective leadership, steering industries, and contributing to nation-building.

Prof. Himanshu Rai

Director



Chair's Message



Professional Education is a powerful instrument for bringing desirable changes to society and the world. It is indispensable for both individuals and communities. This newly launched program emphasizes key aspects of management, public policy, governance, and national security. It also focuses on transparency, accountability, community participation, research, innovation, critical thinking, and analytical ability. In short, it covers essential management, professional skills, and nurturing well-equipped serving officers.

Through this initiative, we are a step closer to enabling higher education to defence forces and bureaucrats serving in state and central government departments. As serving officers cannot pursue regular higher education due to time constraints. Therefore, this course is designed so they can continue in their respective fields and acquire modern and innovative knowledge at their convenience and pace.

This will be an intensive programme for serving officers; hence, be ready for some personal sacrifices to achieve an important milestone in professional life. I welcome you to this programme and wish you all a grand success. Thank you for your service.

Prof. Subin Sudhir

Chairperson, Executive Education



Programme Coordinator's Message



In the era of data driven world, evidence-based policy making has become a new norm. Right from inception of policy formulation to evaluation & implementation to monitoring the public policy domain is based on scientific methods. Therefore, there is need for public policy professionals in current times than ever. The role of the public policy professionals remains critical in a developing nation like India.

This course is specifically designed for working professionals directly dealing with public policy domain. The course will provide the participants with an understanding of the nuts & bolts of public policy and the contemporary issues in public policy domain. The tools and techniques taught in the course will equip the participants to tackle the issues in the short run and envision them to eradicate chronic public policy problems like poverty in long run.

The programme is designed for the working professionals bringing the practitioners and academic scholars together to discuss and debate the policy challenges in India. I welcome you all to this programme.

Prof. Rayees Ahmad Sheikh
Programme Coordinator



Programme Overview

The EMP (G&D) is a 2-year blended mode executive education programme leading to a Master of Management Studies (MMS) degree. The programme is designed uniquely to provide a comprehensive understanding of management, public policy, governance, and national security related aspects to serving officers in the defence forces and civil servants. The EMP (G&D) programme as a rigorous programme with focus on core domains in management alongside relevant subjects in public policy, governance, sustainability, and national security.

KEY DIFFERENTIATORS

01

Contextually
designed 24-month
programme for
Public Policy

02

Campus
immersion
module of
12 days

03

IIM Indore
Executive
Education
Alumni Status

04

Bringing
Defence
and Civil Services
Together

05

Policy
Related
Brainstorming

06

Real Life
Cases
and Field
experiments

**Refer to Page no. 11 for Executive Education Alumni Status*

Essential Characteristics of Public Policy Leaders

01 Effective Communication

02 Strategy Development

03 Consensus orientation

04 Demonstrating Integrity

05 Decision making

06 Policy analysis

07 Policy Evaluation

08 Policy Implementation

09 Conflict resolution

10 Evidence-based policymaking

Learning Outcomes

- Deep understanding of management and public policy perspectives.
- Developing skills in areas such as leadership, policy formulation, policy implementation, and strategic thinking
- Learn how to deal with short term and long-term policy initiatives.
- Make yourself able to analyze, synthesize, think critically, solve problems, and make decisions.
- Learn to communicate and interact productively with a diverse and changing policy landscape and citizenry.
- Learn from peers, exchange ideas, and potentially explore new career opportunities through their network.

Programme Curriculum

Term 1

- Communications
- Microeconomics for Policy Decisions
- Introduction to Public Policy
- Statistics and Probability
- Operations Management
- Governance: Theoretical Perspectives

Term 2

- Macroeconomic Environment and Policy
- Financial Management
- Econometrics for Policy Analysis
- Information Systems and Governance
- Strategic Management and Public Policy
- Marketing Management

Term 3

- National Security and Foreign Policies
- Principles of Leadership
- Culture and Society
- Introduction to Research Methods
- Public Administration / Digital Governance
- Perspectives on Individual and Group Dimensions

Term 4

- Policy and Programme Evaluation
- Law, Institutions and Public Policy

* And Elective Courses

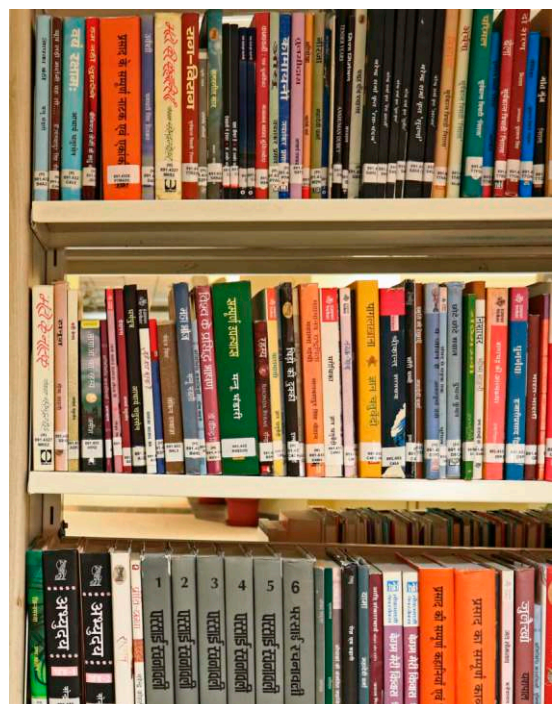
Term 5

- Sustainability
- Policy Writing

* Elective Course and Project/Simulation

Term 6

*Elective Course and Policy Paper



Admission Criteria

The selection will be based on candidate's profile evaluation, subject to meeting eligibility criteria, Aptitude test and a personal Interview with the faculty from IIM Indore. Final decision on candidate admission will be made by IIM Indore.

Duration

24 months*

**The programme duration may be slightly extended due to issues like unavailability of the faculty, gazetted holidays on the session days or any unforeseen emergencies*

Schedule

Every Saturday & Sunday
9:00 a.m. to 1:15 p.m. (IST)
Wednesday (Buffer Session)
8:00 p.m. to 9:15 p.m. (IST)

**On some days, the classes may extend beyond the mentioned time. In addition to attending interactive sessions, participants have to undertake online quizzes, assignments, and examinations.*

Eligibility Criteria

- Serving Group A officer with a minimum 10 Years of full time service **OR**
- Serving Commissioned Officer (Group A) in Indian Army, Indian Navy, or Indian Airforce with minimum 10 Years of full time service.

AND

- 50% marks (equivalent GPA) in Bachelor's degree or equivalent in any discipline.
- 5% Relaxation in Minimum marks for participants from SC/ST/OBC/PwD categories

Qualifying Exams

- Candidates may nominate themselves or be sponsored by their parent departments.
 - Admission to be done based on composite scores developed based on the following test scores, profile of candidates and interview.
1. IIM Indore (EAT): Test based on 40 questions and 1 hour duration **OR**
 2. CAT scores: Minimum 75 percentile overall (70 percentile in each component) [last 5 years] **OR**
 3. GMAT: Minimum cut off at 600 [last 5 years] **OR**
 4. GRE: Minimum cut off at 290 [last 5 years]

Programme Delivery

Sessions will be conducted via a state-of-the-art Interactive Learning (IL) platform and delivered in Direct-to-Device (D2D) mode that can be accessed by learners on their Desktop, Laptop, Tablet, or Smartphone. Participants will be provided reading materials, etc., for each course, as and when required. They may also interact with the concerned faculty through e-mails/chat mode. Please note that a laptop or desktop with a webcam and microphone is a must for attending exams. Medium of instruction for the programme is English.

Pedagogy

The teaching approach will be highly interactive leveraging technology, and shall deploy diverse pedagogical tools and techniques, including lectures, case discussions, project work, term papers, assignments, etc.

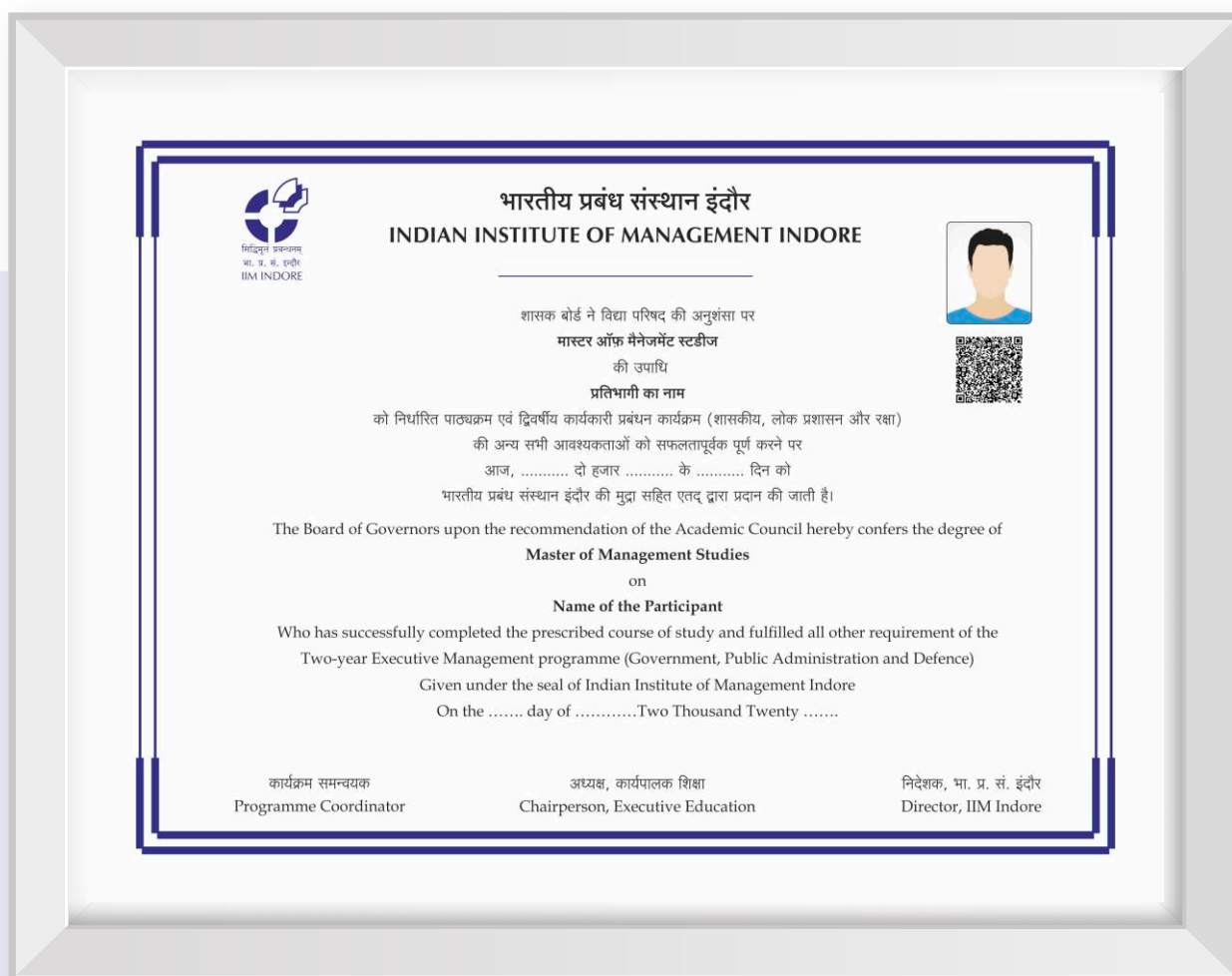


Campus Immersion

There will be 12 days of campus immersion at IIM Indore planned during Term I (Six days) and Term VI (Six days). The in-campus modules are subject to the conditions that prevail at that point of time. These conditions pertain to the pandemic or other unavoidable reasons. In case the on-campus module is not confirmed due to any unavoidable situation, the same will be included in the total number of online sessions.

Certification*

Participants who successfully complete the prescribed course of study and fulfil all other academic requirements will be awarded a Master of Management Studies Degree.



*All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Indore

*Executive Education Alumni Status and Benefits (Optional)

- The participants who complete the programme successfully will be eligible for the Executive Education Alumni Status of IIM Indore. They will be required to apply separately along with the necessary fee (Optional) to register their name. Current Executive Education alumni membership plans are as follows:
 - 2-year membership - ₹1000 + applicable taxes
 - Lifetime membership - ₹10,000 + applicable taxes
- Benefits available to Executive Education Alumni:
 - Communication of brochures and newsletters from IIM Indore,
 - Access to the IIM Indore Campus Library (onsite access only),
 - Official email ID of the institute,

Disclaimer: Mere successful completion of the programme, application submission, and payment of alumni membership fee does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer or withhold executive education alumni status. IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore, India will have the territorial jurisdiction to try any disputes arising in respect of the executive education alumni membership being granted.



Programme Fee

Particulars	Amount (₹)
Application Fee (Non-refundable)	2,500
Programme Fee*	8,00,000
Total Fee (Exclusive of Application Fee)	8,00,000

Instalment Schedule

Instalment	Date	Amount (₹)*
I	At the time of admission	2,00,000/-
II	Beginning of Term III	2,00,000/-
III	Beginning of term IV	2,00,000/-
IV	Beginning of Term V	2,00,000/-

*The Programme fee will be collected from the participants before the commencement of each term, and actual due dates will be intimated during the programme according to the programme schedule.

*The programme fee doesn't include the logistics expenses to attend the campus visits during the programme.

*Programme fee does not include the executive education alumni membership fees.

Programme Timeline

Particulars	Date
Last date to receive nominations/applications	31st August 2024
EAT Date	8th September 2024
Declaration of EAT Result	15th September 2024
Interview	22nd September 2024
Announcement of List-1	1st October 2024
Announcement of List-2	8th October 2024
Inauguration & Academic Orientation	16th October 2024
In campus Classes	21st October to 26th October, 2024
Online Classes Start	2nd November, 2024

Additional Important Notes/Conditions

- The final admission decision will be taken by IIM Indore.
- In case of cancellation of the Batch, the Application fee will be non-refundable

How to Apply

Officers from All India and Central Services who satisfy the academic eligibility criteria are required to fill the application form available at the IIMI website <https://www.iimidr.ac.in/executive-programmes/master-degree-programme/empgd/> and submit the duly filled application form online to empgd-office@iimidr.ac.in

For More Information

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About IIM Indore

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations - first from the Association of MBA's, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.

National and International Rankings

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), and 25th rank (Asia) in QS World Rankings for our global MBA.

