**DOCTORAL PROGRAM IN MANAGEMENT (DPM)**

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**Area:** Marketing Management

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**Academic Qualifications:**

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| Master of Science (M.S) | Clemson University, South Carolina, USA | 2017-18 |
| Master of Technology | R V College of Engineering, Bengaluru | 2012-14 |
| Bachelor of Engineering (B E) | BMS Institute of Technology, Bengaluru | 2008-12 |

**WORK EXPERIENCE: 5 YEARS**

2014-16: Marketing engineer at SLN Technologies Pvt. Ltd, Bengaluru

2018-20: Senior Officer Pre-Sales at Quest Global Engineering Solutions Pvt Ltd, Bengaluru

2021-22: Marketing Research Analyst at Ugam Solutions Pvt Ltd (a Merkle company), Thane

**AREAS OF INTEREST:**

New Product Development

Product Design

Services Research