

**Ms. Anu**  
**Doctoral Student (Strategic Management)**  
*Indian Institute on Management, Indore.*

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**Research Interests:** *Platform and Ecosystems, Public sector enterprises, Dynamic Capabilities*

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### **Educational Qualifications:**

- **Doctoral Program (Strategic Management)**, IIM Indore (Course CGPA: 3.67/4.33)
  - **M.A. in Geography**, M.D. University, Rohtak (70.09%, First Division)
  - **B.A. Program**, Miranda House, Delhi University (81.2%)
  - **12th (Commerce)**, CBSE (94%, Merit Recognition by CBSE)
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### **Experience:**

- **Research Assistant** (2022-23), IIM Indore  
*Under Prof. Shubhabrata Basu*
  - **Development Intern** (2021), Sewa Mandir & Udaipur URJAINITIATIVES  
*Village Field Segment, IRMA (2 months)*
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### **Awards & Recognitions:**

- **Best Paper Award, SMF 2023**  
*"Ideological Imprinting, Pluralistic Ignorance, and Ecosystem Degradation: A Study of Dairy Cooperatives in India"*  
*Co-authored with Prof. Shubhabrata Basu*
  - **GSERM Scholarship (2024)**, University of St. Gallen, Switzerland
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### **Skills:**

STATA, Basics of R-Studio, SmartPLS