



# Vishal Sinha

Area: Marketing

[f23vishals@iimidr.ac.in](mailto:f23vishals@iimidr.ac.in) / [vishaal004@gmail.com](mailto:vishaal004@gmail.com)

LinkedIn: [vishal-sinha-528584158](https://www.linkedin.com/in/vishal-sinha-528584158)

# +91 9176764780



## Work Experience

Firm	Designation	Tenure	No. of Years
Tezpur University	External Visiting Faculty	Oct 22 – Dec 22	0.25
TVS Motor Company	Management Trainee (Sales) for TSM role	Apr 21 – Apr 22	1.1
Hexaware Technologies	Developer	Mar 18 – May 19	1.25
Cognizant Technology Solutions	Jr. Prod Specialist - Tech	Dec 15 – Jan 18	2.10

## Educational Qualifications

Certificate	Institute / University / Board	Year
Doctoral (Ph.D.)	Indian Institute of Management, Indore	Current
MBA	Indian Institute of Management, Nagpur	2021
B.E. (Hons.)	SGSITS, Indore	2015

## Certifications and skills

Certificate / Skill	Issuer	Month & Year
C Programming	Universal Informatics	Nov 2011
R Programming	Intern Theory	July 2019
Google Ads Fundamentals, Digital Sales, Business Basics	Google	Aug 2019
HubSpot Inbound Marketing	HubSpot Academy	Oct 2019
Digital Media & Marketing Strategies	Illinois University	Apr 2020
Project Management Planning (PMP)	University of California, Irvine	May 2020
Business Growth Strategies	University of Virginia	Jun 2020

## Research Interests

Marketing

## Other Interests

Philanthropic Work	<b>Naba Jiban Samaj Kalyan Society NGO : Apr '21- Oct '22</b> Worked to improve sanitation and water hygiene in rural regions of Assam, India under PMO - Swachh Bharat Abhiyan Scheme.
Social Work	Part of Indore Team in Green Peace India's Mahan Initiative to save Sal-forest of M.P. - 2014 Help Age India - appreciation for awareness about the cause and care of the elderly - 2001
Extra Interests	Engaging in Community Service, Painting, Sketching & Playing Guitar