

# ADITYA SEETHA

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## SUMMARY

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An alumnus of IIM Indore under its 5-year Integrated Programme in Management, I possess a strong penchant for mathematics, intermediate statistics and the preferred fields of organizational and sociocultural communication. While I have gained briefly interactive experience in the financial sector, my primary interests include the interrelated fields of media literacy, social-emotional learning and discourses on film literature and studies.

## EXPERIENCE

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### ORIENTAL COLLEGE OF MANAGEMENT – Bhopal, Madhya Pradesh

*Assistant Professor*

*October 2023 – May 2024*

- Taught specialization courses in the Marketing domain on Consumer Behaviour and Sales & Distribution Management, as well as Personality Development across batches, while also serving as institutional invigilator for University exams
- Undertook comprehensive work in the field of NBA Accreditation as a member of the Faculty and R&P Department

### BANK OF AMERICA – Mumbai, Maharashtra

*Analyst, Global Business Services*

*May 2022 – October 2022*

- Undertook comprehensive company and industry research projects across banking, insurance, AM, fintech and consumer financing in the EMEA region for 40+ companies
- Delivered 50+ ad-hoc benchmarking exercises for various operational metrics and broker estimates
- Performed valuation exercises including DCF, SOTP, combination analysis, trading comparables and transaction comparables
- Prepared pitchbook profiles for 40+ companies across various sectors and analysed broker reports for share price analysis
- Executed additional miscellaneous tasks including recurring and ad-hoc updates to comparables, profiles, benchmarkings, bank savings deposit rates, wealth management updates and infrastructure sector analysis mailers

## INTERNSHIPS

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### INNOLABZ VENTURES – Noida, Uttar Pradesh

*Market Research Intern*

*April 2021 – June 2021*

- Prepared a report analysing the impact of the COVID – 19 pandemic on the performance of the Indian corporate industry
- Collected primary and secondary data regarding impact of the pandemic on economic and infrastructural parameters of the sector

## EDUCATION

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### INDIAN INSTITUTE OF MANAGEMENT INDORE – Indore, Madhya Pradesh

*July 2024 – Present Day*

Pursuing the Doctoral Programme in Management as a Class Representative of the 2024 Batch in the Area of Communications

### INDIAN INSTITUTE OF MANAGEMENT INDORE – Indore, Madhya Pradesh

*August 2017 – March 2022*

Master of Business Administration (*August 2020 – March 2022*); Overall Cumulative GPA: 2.32/4.33

Bachelor of Arts, Foundations of Management (*August 2017 – June 2020*); Cumulative GPA: 2.74/4.33

## CERTIFICATIONS AND ACHIEVEMENTS

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- Qualified for the positions of **Junior Research Fellow** and **Assistant Professor** through **UGC-NET 2023**
- Completed courses offered through **Udemy** on **The Complete Financial Manager, The Complete Financial Analyst, The Complete Investment Banking Course, MySQL, Python, AI and ChatGPT**
- Completed courses offered through **Coursera** on **Excel Skills for Business, Financial Markets, Python and Statistics for Financial Analysis, Advanced Valuation and Strategy** and **Managerial Accounting**

- Completed guided projects offered through **Coursera** on topics *including but not limited to* **Bonds and Fixed Income Mathematics, Stock Valuation Using Comparable Companies Analysis** and **Portfolio Diversification Using Correlation Matrix**

## **MORE ABOUT ME**

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**Programming Languages:** C, R, Python, MySQL

**Conversational Languages:** Fluent in English and Hindi; Basic Reading Proficiency in French

**Hobbies:** Singing, Swimming, Cycling, Film Reviews, Contemporary Hindi Cinema, Film and Popular Music

**Interests:** Social-emotional learning and media literacy discourses