

# AISHWARYA JOSHI

Makrana, Rajasthan (341520) | +91-7023332468

[d24aishwaryaj@iimdr.ac.in](mailto:d24aishwaryaj@iimdr.ac.in) | [www.linkedin.com/in/aishwaryadjoshi](http://www.linkedin.com/in/aishwaryadjoshi)

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## Academic Information

- Doctoral Program in Management [Strategy] July, 2024-Present  
Indian Institute of Management, Indore
- Master of Business Administration [Marketing and HR] 2021-2023  
Central University of Haryana, Mahendergarh [77.80%]
- B.Voc Retail and Logistics Management 2018-2021  
Central University of Haryana, Mahendergarh [81%]
- Intermediate [77.20%] 2018
- Matriculation [94.50%] 2016

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## Work Experience

**Apex SDG, Hyderabad** October – November, 2023  
Worked as a State Coordinator for Rajasthan to facilitate the educational institutions in implementation of sustainability activities.

**Summer Training Project** June – August, 2022  
Mahatma Gandhi National Council of Rural Education (MGNCRE), Ministry of Education, Government of India

- Joined as a Project Associate, and visited 12 higher educational institutions in the state of Rajasthan and Haryana to collect the data about sustainability practices at the institutions.
- Prepared the Summer Training Report on a descriptive study titled – “**Sustainability at Higher Educational Institutions**”

## Research Experience

- Master’s Dissertation Project on “**Cross-Border Sustainability Aspects: A Comparative Analysis**”  
Analysed the Sustainability annual reports of 5 Indian and 5 global brands and compared the activities and targets based on ESG aspects. Investigated the similarities and differences in adopted aspects based on SDGs.
- Assisted on a conference paper titled “**Supply Chain Sustainability – A Global Quest of Competitiveness**” organized by Mohanlal Sukhadia University, Udaipur, Rajasthan on 25<sup>th</sup> – 27<sup>th</sup> February, 2022.  
Bibliometric analysis was conducted on over 350 research publications concerning sustainable supply chains. The keyword themes found in the analysis were further categorised into 8 clusters, accompanied by a description of the recommendations for future research based on the data studied.

## Retail Experience [Internships]

- Reliance Smart Point, Jaipur [Store Manager] April, 2021  
Front and Back-office operations, Inventory Management, Store Design and Layout, Planogram and Display
  - Pantaloons, Jaipur [Team Lead] February – March, 2019  
Handled some back-office administrative tasks and worked on other front-office operations such as visual merchandising and Point of Purchase operations
  - Big Bazaar, Jaipur [Customer Sales Associate] October – November, 2018  
Got acquainted with the basic retail store functioning, mostly front-line operations, direct customer interactions
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## Academic Achievements

- Qualified UGC-NET with JRF in Management (Code-17) in December - 2023 cycle (Score – 208)
- Gold Medalist in MBA
- Gold Medalist in B.Voc Retail and Logistics Management
- Won the Best Performer Award in the Workshop Conducted by Mahindra Pride Classroom (Naandi Foundation)

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## Course Certifications

- ‘Supply Chain Analytics’ and ‘Leadership’ Course Certificates issued by NPTEL
- [Project Management Professional Certificate](#) issued by Google
- [Excel Basics for Data Analysis](#) issued by IBM through Coursera
- [Introduction to Data Analytics](#) issued by IBM through Coursera
- [Marketing in a Digital World](#) issued by Coursera
- [Marketing Analytics](#) issued by Coursera, [Marketing Analytics Foundation](#) issued by Meta
- [Foundations of Digital Marketing and E-commerce](#), [Digital Marketing 2](#) issued by Google
- [Human Resource Analytics](#) issued by Coursera
- [Sustainable Fashion](#) issued by Coursera
- [Management of Fashion and Luxury Companies](#) issued by Coursera

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## Extra-Curricular Activities

- Awarded in Story Writing and Story Telling Competition at Central University of Haryana
- Participated in poster making competition, dance competitions and volunteered in annual events at Central University of Haryana

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## Additional Skills

- Microsoft Office (Word, Excel, PowerPoint)
- SPSS
- VOSviewer and R Studio Software for Bibliometric Analysis

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## Hobbies and Interests

- Writing Poems and Journal
  - Reading Books
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