

Name: Akhil Kulkarni

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Area: Marketing

Educational Qualification:

PGDM – IIM Calcutta (2010)

B.E. – SGSITS, Indore (2007)

Experience (if any):

CHRIST (Deemed to be University), Lavasa (Aug 2021 – present)	<ul style="list-style-type: none">▪ Head, industry relations cell (bba department) (june '23 – present)▪ Batch coordinator: bba 3rd year (aug '22 – june '23)▪ Naac core team member – naac accreditation visit▪ Faculty (aug '21 – aug '22)▪ Faculty in-charge – tedxchristulavasa (2021 – present)
Entrepreneur & External Consultant (Aug 2012- Present)	START-UP – TATTVA EDUCATION <ul style="list-style-type: none">▪ Visiting Faculty: Christ Institute of Management, Lavasa▪ Visiting Faculty: Modern College (MIBM), Pune▪ Project: Marketing Campaign for Aqua Services pvt. Ltd.▪ Project: Marketing Campaign for Prad Equipments pvt. Ltd.▪ PROJECT: BUSINESS DEVELOPMENT CAMPAIGN FOR JCBL Pvt. Ltd.▪ PROJECT: Implementing Lean Manufacturing Systems for KORROCOAT POLYMERS Pvt. Ltd.▪ Project: Developing satellite education centres at Govt. ITIs for Edutel▪ Project: Proposal for developing Satellite Education centres at Govt. DICs▪ PIBM: Regional Sales/Marketing Head – External Consultant▪ L&T Komatsu, Bangalore: (Internship)▪ DRDO, Bangalore: (Internship)
Microland Pvt. Ltd. (May 2010- May 2011)	<ul style="list-style-type: none">▪ Microland ltd.: Business Analyst & B2B marketing▪ Managing global marketing & partnership campaigns▪ Developing partner relations with Microsoft▪ Executing industry research projects (Costing, Manpower, Logistics, Feasibility)▪ Managing briefings for industry analysts and handling analyst visits▪ Providing Sales support; Managing corporate events▪ Creating marketing collaterals (PPTs, brochures, datasheets) for various business lines▪ Managing SEO & SEM activities for Microland; Creating a Social Media presence▪ Handling website analytics data through Google & Yahoo analytics

Profile Summary: I am an experienced professional with 14 years of Industry experience in operations, business development & marketing. I am eager to translate my accumulated learnings into a specialised area of academic focus.

Papers & Tutorials: NA

Achievements:

- Scored 98.41 & 99.48 percentile in CAT '06 & CAT '23 respectively
- Secured All India Rank **466** out of **20,181** students appearing for JMET-07 for entrance into MBA program at IITs
- Secured **State Rank 272** & All India Rank **4937** in AIEE-2003 out of total of **3, 27,000** students appearing across India
- Scored **800 /800** in **GRE Quantitative section** and 1350/ 1600 overall; Scored **290 / 300** in **TOEFL**