

Rahul Ashok Sharma is an experienced marketer with research interests across Lifestyle and Luxury markets, Technological and Strategic Innovations, Brand Management and Brand Identity Development, Employer Branding, Change Management Communication within Organisations and the study of Consumer Self Concept and Behaviour

Area: Marketing

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Education:

MA (Organisation Development, Change and Leadership) - TISS Mumbai, 2023

PGDM (C) - MICA Ahmedabad, 2012

BE (Electronics and Telecommunications) - University of Mumbai, 2009

Experience:

CMO, Phoxity Entertainment

Marketing Manager, Reliance Brands Limited

Marketing Consultant, Trinity Entertainment and Strategic Consulting

Marketing Consultant, Escape Velocity Consulting Pvt. Ltd.

Achievements:

Awarded CEO's Appreciation Award for Marketing at Reliance Brands