

TANISHK BHATT

DOCTORAL PROGRAM IN MANAGEMENT 2024
(COMMUNICATIONS)

CONTACT

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EDUCATION

2024

INDIAN INSTITUTE OF MANAGEMENT, INDORE - DOCTORAL PROGRAM IN MANAGEMENT (Fellow - PhD)
Area - Communication

2023-2024

GENEVA CENTRE FOR SECURITY POLICY, MEDIA AND ARTS FOR PEACE (DIPLOMA)

2018 - 2020

MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION, BHOPAL
Master of Science in Film Production
CGPA - 8.86

2017 - 2018

CANADIAN INSTITUTE OF MASS COMMUNICATION, ONTARIO, CANADA
Diploma in Mass Communication and TV Journalism.

2015 - 2018

NATIONAL INSTITUTE OF MASS COMMUNICATION (HIMALAYAN UNIVERSITY), NEW DELHI
Bachelor of Journalism and Mass Communication
CGPA - 7.60

EXPERIENCE

2024 - Present

FOCDOT TECHNOLOGIES, BHOPAL
Brand Strategist

2023

NATIONAL FILM DEVELOPMENT CORPORATION, MINISTRY OF INFORMATION & BROADCASTING, NEW DELHI
Festival Scheduler for 54th International Film Festival of India 2023, Goa.

- Curated 277 International and Indian films for the 54th IFFI clocking 35,000 minutes of viewing time featuring 178 international films and 99 Indian films in 65 international and 15 Indian languages from 78 countries.
- Coordinated the scheduling of films with the Entertainment Society of Goa, the State Government of Goa, NFDC, the National Institute of Design, Ahmedabad, Qubewire and INOX Private Limited.
- Curated 24 Masterclasses and In-Conversation sessions and a long list of celebrity events and Gala Premieres with leading entertainment industry professionals.

2022 - 2023

SAGE UNIVERSITY (THE SAGE GROUP), BHOPAL

Assistant Professor, School of Journalism & Mass Communication

- Developed and delivered course content using innovative teaching methodologies, including online and hybrid modes of delivery.
- Participated in research activities, and professional development activities, including attending conferences, workshops, and other events to stay abreast of developments in the field.

APOLLO SAGE HOSPITAL (THE SAGE GROUP), BHOPAL

Content Creator

- Created content in the form of blogs, creatives, newsletters and email marketing for Health Beat.
- Curated healthcare articles and social media updates to videos and infographics.
- Developed and programmed healthcare awareness initiatives through promotional films.

AGARWAL CONSTRUCTION CO. (THE SAGE GROUP), BHOPAL

Content Strategist

- Designed content for brochures and website, listing copy to social media posts, and curated email campaigns.

NBC BHARAT, NEW DELHI

Copy Editor

- Reporting and editing news stories, copy editing, features, blogs and articles.
- Media research, drafting news explainers, and applying house stylesheets to stories.

2020-2021

SOLUTION MINERS (DEVABHAYAM TECH), BHOPAL

Public Relations Executive

- Crafted press releases and social media campaigns for SaaS and IoT domains.
- Managed the pipeline and timetables for completing public relations and communications tasks.
- Led cross-functional projects and contributed to the planning and executing of consumer communication strategies.

2019

SANGWARI KHABARIYA (UNICEF NEWS INITIATIVE), RAIPUR, CHATTISGARH

Freelance Journalist

- Developed scripts and short videos on Tribal issues in naxalism-infested areas of Chhattisgarh.
- Transcribed individual achievement and development stories in civic beat.

2018

TAKEONE PRODUCTIONS, NEW DELHI

Screenwriter

- Developed scripts and screenplay for documentaries, short films and infotainment videos.
- Ideation for various creative projects and film promotion events.
- Art direction and script writing for stage plays in collaboration with Varchasva Theatre Group.

ASIA NEWS NETWORK, NEW DELHI

Trainee Journalist

VOICE OF PEOPLE, NEW DELHI

Content Writer

2017

DB POST, DAINIK BHASKAR, BHOPAL

Editorial Intern at International Desk

- Curated international and national news stories.

INDIAN TELEVISION COMPANY, NEW DELHI

News Production Intern

- Involved in pre-production activities for in-house news programs.

2016

DOORDARSHAN KENDRA (PRASAR BHARATI), BHOPAL

Television Production Intern

ALL INDIA RADIO (PRASAR BHARATI), BETUL

Intern

PROJECTS

- Festival coordinator for 69th National Film Awards 2023, NFDC, New Delhi.
- Creative Director for the short film 'Treespot' selected at Kolkata Science Film Festival 2019.
- Designed 'Kashish-è-Karigari' book showcasing textile arts of Central India for Directorate Culture, M.P.
- Directed documentary movie 'Off-Track' on Illegal encroachment and habitation over Railway's land.
- Directed the movie 'Rahat' for the MP Government on the Loan waiver scheme for farmers of the state.
- Art direction for stage play 'Park' by Manav Kaul for Varchasva Theatre Society at LTG Auditorium, Delhi.
- Scripted winning play on empathy for the 'Chaupal' Theatre Festival 2017 at Lovely Professional University.
- Playwright for 'Mental Health' play at 'Aagazh' theatre festival, Mood Indigo 2016 & 2017, IIT Bombay.
- Director for documentary movie 'Abhi Mujhme Jaan Baki Hai' on Acid Attack survivors in 2017.
- Director for the short movie 'Whisper- An Unknown Sin' addressing menstrual taboo and societal norms.
- Won Best Feature Writing competition at Pratibha 2019 MCU cultural festival.
- Lead photography projects for the NGO 'Harfkaar Foundation' in various literary festivals across Delhi.
- Curated stories for the NGO 'Dance out of Poverty' organising celebrity & film promotional events.
- Sound design and art direction for stage play 'Kya Dilli Kya Lahore' at Shri Ram Centre, Mandi House.
- Playwright and Director for Stage Play 'The Dustbin' at Pratibha 2019 Cultural Fest at MCNUJC, Bhopal.
- Directed the horror comedy short movie 'Clack Heads' in 2019.
- Art and Creative direction for various Public Service Advertisements as university projects.
- Group Leader and playwright for the Dramatics Society (Dastak Theatre Group) for two years.
- Curated and led the Photography Project 'Noor-E-Nakkashi' on graffiti of Delhi's Mughal Architecture.

PUBLICATIONS

- Authored a research paper on Joker (film) that explores how a failing social order incites madness and chaos from society to individuals.
- Authored a research paper exploring the psychological appeal of colours, and their symbolism inducted in films amongst various genres through an in- depth analysis of the colour palettes, art direction, framing, and their correlation over different cinematic eras.
- Published features, articles, explainers and blogs on health, education, civic issues, real estate and lifestyle beats in Times of India, Press Trust of India, Dainik Bhaskar, India Times, Navbharat Times, Amar Ujala, NBC Bharat, Sangwari Khabariya, HT Digital and Free Press Journal.
- Published research essay on 'Equality and Justice for conducive social order' by ICPR, Lucknow.
- Published article on 'Mashup Language' in an anthology by Cyber Publisher at literary event Pentastic, Mood Indigo Cultural Fest 2017, IIT Bombay.

CERTIFICATIONS

- Qualified UGC NET - Junior Research Fellowship in Journalism & Mass Communication (Combined Cycle December 2021 & June 2022).
- Qualified UGC NET 2022 (December), 2023 (June) & 2023 (December) for Assistant Professor in Journalism and Mass Communication.
- Received Certificate of Merit for research essay at Indian Council of Philosophical Research (ICPR).