

AlmaMatters

The Planet-1 Newsletter



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Editor's Desk

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IIM INDORE ALUMNI OFFICE

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Verification & Staff Training)

Editor's Desk

Dear Alumni,

Greetings!

Before we reflect on the milestones reached by our illustrious alumni, and news from the campus, I request you to:

- Join Alumni Portal and App : <https://alumniportal.iimidr.ac.in/>
- Join City Chapters and Special Interest Groups

Joining an alumni portal and city chapters is vital for staying connected with your alma mater and fellow alumni. These platforms offer networking opportunities, access to career resources, and a chance to give back to the community. They also help keep you informed about events, news, and developments within the alumni network. If you require any assistance, please contact: alumnioffice@iimidr.ac.in

In the realm of fintech, Vikas Jain, an alumnus of the PGP and co-founder of Multipl, has successfully led the platform to secure \$1.5 million in an extended seed round co-led by Blume Ventures and MIXI Global Investments, Inc. Multipl's innovative integration of mutual funds for lifestyle spending showcases how our alumni are at the forefront of financial technology, impacting the lives of many with over 500,000 downloads and substantial partnerships.

Our alumni community was also represented on the global stage by Sundar Balakrishna, an alumnus of PGP, who recently attended the International MSMEs Day 2024 at the United Nations Headquarters in Geneva. His research on digital literacy for women entrepreneurs adds a valuable perspective to international discussions, emphasizing our commitment to impactful research and societal contributions.

Janab Choudhry, a PGPMX participant, has been appointed as the Associate Vice President and Global Head of ERP Delivery at Coforge Inc. His achievement underscores the global impact of our students in key leadership roles across industries.

The creative prowess of our alumni was celebrated at the ET BrandEquity Shark Awards 2024. Parikshit Deshmukh (PGP 2016-2018) and his team at Asian Paints won gold and bronze awards for their campaign "Kaam hamara, Credit Aapka." Similarly, Pulkit More (PGP 2015-2017) and Ishita Singh (PGP 2011-2013) from ITC Ltd. earned gold in the FMCG Personal Care category, further establishing their reputations as leading figures in brand management.

Rahul Baghel, Meera C, Sarker Subhodeep, Ankur Dave, and Ajay Tale returned to campus to share their insights on industry trends, career prospects, and maximizing the benefits of our programmes. These interactions are invaluable, fostering a strong connection between current students and our successful alumni network.

Our institution's achievements also extend to our academic programmes. We are thrilled to announce that the PGPMX programme made a remarkable debut in the 2024 QS Executive MBA Rankings, securing the 25th position in the Asia Pacific region and standing out among IIMs. This recognition reflects the programme's quality and the calibre of our participants.

We also celebrate the graduation of the Master of Science in Data Science & Management participants. This programme, in collaboration with IIT Indore, uniquely combines management and technical expertise, preparing our graduates to bridge the gap between data science and business management.

As we celebrate these remarkable achievements, we are reminded of the transformative power of education and the enduring impact of our alumni. Their successes are a testament to their hard work and the supportive environment fostered by IIM Indore. We look forward to continuing this journey of excellence and innovation together. Congratulations to all!

As we celebrate the achievements of our alumni and the progress of our institution, we remain committed to fostering excellence in education, research, and societal impact. We thank our alumni community for their continued support and look forward to sharing more success stories in the future.

We welcome your suggestions at alumnioffice@iimidr.ac.in to make this newsletter a strong connect between the Institute and alumni. If you have a personal or professional update you want to share in the next edition of the newsletter, please submit a brief update with your photograph and relevant web links. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to alumnioffice@iimidr.ac.in with a cc to alumni@iimidr.ac.in. Remember to add these two email ids to your safe sender's list.

With warm regards,
Prabin Kumar Panigrahi
Chair, Alumni
IIM Indore

P.S.: Visit us at <https://www.iimidr.ac.in/alumni/newsletter/> for previous issues of newsletter

Alumni Achievements



Vikas Jain

Alumni PGP 2005-2007
Co-founder at Multipl

Fintech platform Multipl has secured \$1.5 million (Rs 12 crore) in an extended seed round co-led by Blume Ventures and MIXI Global Investments, Inc. Multipl is a new age fintech platform which offers investments in mutual funds. The platform integrates with mutual funds and partnerships with brands which enables consumers to invest in mutual funds for their lifestyle spends. Multipl claims to have 500,000 downloads, forming more than 100 valuable brand partnerships, and facilitating goals valued at over Rs 1,000 crore.

Sundar Balakrishna

Alumni PGP 2007-2009, Indian Forest Service



Sundar Balakrishna recently had the honour of attending the plenary of the "International MSMEs Day":2024 organized by the United Nations Conference on Trade and Development (UNCTAD) at the United Nations Headquarters, Geneva on 27 June 2024. This attendance is a part of the "Geneve / Fribourg Entrepreneurship Forum 2024", where his research article "Imparting Digital Literacy to Woman Entrepreneurs– An Exploratory Approach" was selected for presentation.

Janab Choudhry

PGPMX 2023-25 Batch 01 (Pursuing PGPMX Programme)

Has been appointed as the Associate Vice President – Global Head – ERP Delivery at Coforge Inc.!



Alumni shines at ET BrandEquity Shark Awards 2024

Parikshit Deshmukh

Group Brand Manager at Asian Paints
Alumni PGP 2016-2018

Their campaign "Kaam hamara, Credit Aapka" has won the Gold award in the "B2C campaign" category and the Bronze award in the "Real estate & Construction" category at the ET BrandEquity Shark Awards.



Pulkit More

Senior Brand Manager at ITC Ltd.
Alumni PGP 2015-2017
(Third from the right)

Ishita Singh

Marketing Lead - Fragrances at ITC Limited
Alumni PGP 2011-2013
(First from the right)

Their team won the gold for the brand in the FMCG Personal Care category.

Alumni visited campus to interact with the accreditation agency



(From left to right) Mr. Rahul Baghel (IPM 2018), Ms.Meera C (PGPHRM 2020), Mr.Sarker Subhodeep (EPGP 2020), Mr.Ankur Dave (PGPMX 2019), Mr.Jigar Kantharia (Officer Alumni Activities, Academic Verification and Staff Training),Mr. Ajay Tale (PGP 2020).

Knowledge Sharing Session with Alumni



10 July 2024: Students interacted with alumni regarding industry trends, career prospects, how to take advantage of the programme etc. The session attended by alumni Mr. Rahul Baghel (IPM 2018), Ms.Meera C (PGPHRM 2020), Mr.Sarker Subhodeep (EPGP 2020), Mr.Ankur Dave (PGPMX 2019), Mr. Ajay Tale (PGP 2020) and moderated by Mr.Jigar Kantharia (Officer Alumni Activities, Academic Verification and Staff Training).

News from the Campus

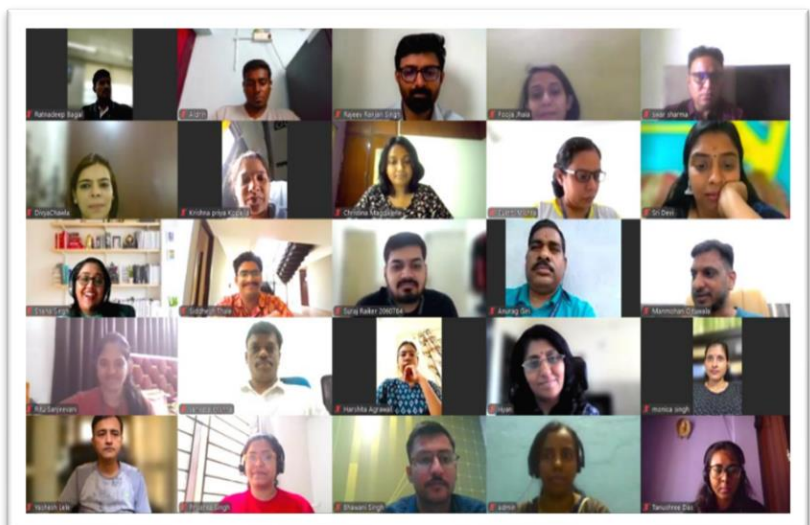
IIM Indore Makes a Remarkable Debut in the 2024 QS Executive MBA Rankings



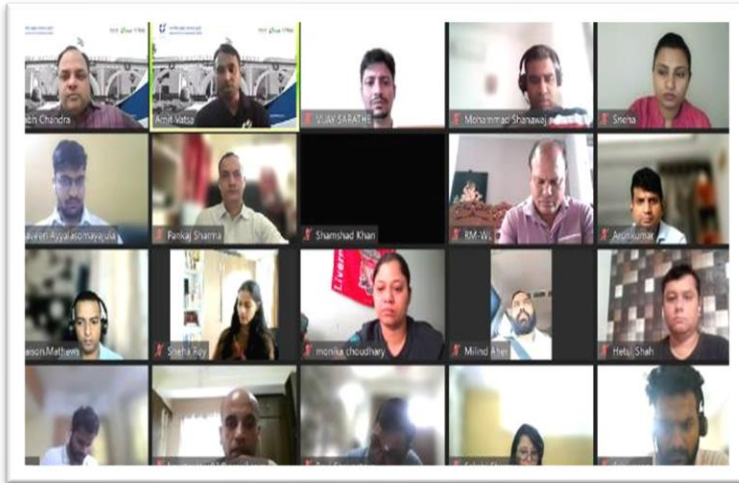
IIM Indore is delighted to announce its remarkable debut in the 2024 QS Executive MBA (EMBA) Rankings with its Post Graduate Programme for Working Executives in Mumbai – PGPMX. The rankings were announced on July 17, 2024. PGPMX has achieved an impressive 25th rank in the Asia Pacific region as a new entrant. The institute is placed 3rd among the IIMs. On a global scale, the programme is placed in the 181+ bracket.

Inauguration of the 10th Batch of the Certificate Programme in Project Management

On July 06, 2024, Prof. Rohit Kapoor, Programme Coordinator, warmly welcomed the new participants during the academic orientation, setting the stage for an enriching journey. This programme empowers participants with essential tools and techniques to navigate the entire project management life cycle—from initiation to closing.



Orientation Programme of Executive Programme in Operations and Supply Chain Management (EPO&SCM)



Our fifth batch of Executive Programme in Operations and Supply Chain Management (EPO&SCM) is ready to explore this pivotal area! The academic orientation on July 14, 2024, guided by Prof. Saurabh Chandra and Prof. Amit Vatsa, Programme Coordinators, provided an insightful start to this 12-month journey.

Congratulations to the participants of the 2nd Batch of the Executive Post Graduate Diploma Programme in Management and Artificial Intelligence on successfully completing the course!

The valedictory function was held on July 06, 2024, where our Director, Prof. Himanshu Rai, presented the participants with their certificates.

Prof. Pritam Ranjan, Programme Coordinator, also congratulated the graduates.

This 15-month programme has equipped participants with a robust blend of AI, Machine Learning, and Management skills, preparing them to drive AI adoption and innovation within their organizations.



Congratulations to the 136 participants of the Post Graduate Certificate Programme for Emerging CFOs (Batch 02) for completing the course!



On July 20, 2024, we celebrated their remarkable achievements of participants during the valedictory function. Programme Coordinators, Prof. Debasish Maitra and Prof. Mehul Raithatha, extended their heartfelt congratulations. This programme stands out for its deep dive into strategic financial leadership, empowering participants to align financial strategies with organizational goals and excel in dynamic business environments. Through advanced decision-making skills, effective communication, and a thorough understanding of contemporary finance trends, our graduates are now equipped to make a lasting impact as future CFOs.

Congratulations to the second batch of the Certificate Programme in Global Supply Chain Management for successfully completing their course!



On July 22, 2024, we celebrated their achievements at the valedictory function, graced by Chief Guest Major General Ajay Kumar (VSM), Deputy Commandant and Chief Instructor, Infantry School, MHOW.

Congratulations to the 4th Batch of the Advanced Management Programme for Corporate Leaders on completing this transformative journey!

The valedictory function, held on July 21, 2024, was a significant milestone. Prof. Prashant Salwan, Dean - Programmes and Programme Coordinator, presented the certificates, congratulating the graduates on their exceptional commitment and achievements.



Congratulations to the second batch of the Certificate Programme in Applied Financial Risk Management for completing this rigorous course!



The valedictory ceremony on July 26, 2024, was a momentous occasion, with Prof. Debasish Maitra, Programme Coordinator, extending his heartfelt congratulations to the graduates. He commended their dedication and hard work throughout the programme.

It was a delight to host Prof. Kausik Chaudhuri, Professor of Economics at Leeds University Business School, United Kingdom, as part of the IIM Indore Seminar Series on July 10, 2024.



Prof. Chaudhuri presented a compelling research talk titled 'Empirical Advances Regarding the Relationship between Age and Wellbeing.' The coordination of this enlightening session was overseen by Prof. Kousik Guhathakurta from the Finance & Accounting Area, IIM Indore.

It was a delight to host Prof. K. Siva Kumar, Arthur Tauck Chair and Professor of Marketing at Lehigh University, USA, for a research seminar under the IIM Indore Seminar Series on July 11, 2024.

Prof. Kumar delivered an insightful talk titled 'Developing Impactful Research: Opportunities, Challenges, and Strategies.' The seminar, attended by students and faculty, was expertly coordinated by Prof. Jayasimha K R from the Marketing Area. Events like these highlight IIM Indore's commitment to promoting impactful research and engaging the academic community in meaningful discourse.



We congratulate the graduating participants of the Master of Science in Data Science & Management (MSDSM)!



July 14, 2024: This unique course, offered in collaboration with IIT Indore, blends the best of both worlds—management excellence and cutting-edge technical knowledge. Business problems need to be jointly addressed by managers and data analysts. Decisions based on analytics need to be made by managers, which they can do only if they understand the data science tools and techniques. Master of Science in Data Science and Management programme, jointly offered by IIT Indore and IIM Indore, provides comprehensive knowledge to future data scientists. The programme covers general concepts on algorithms, data structures, big data infrastructure, big data analytics life cycle, data security and management, contemporary management thoughts including behavioural elements.

Vrooming ahead with our new CNG bus for IIM community!

July 13, 2024: Packed with modern amenities and top-tier safety features, we're steering towards a greener, safer future. Our commitment to sustainability just got a turbo boost.



Announcements

Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels. Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

[Short Duration Programmes \(Online and On-campus\)](#)

[Long Duration Online Programmes](#)

[Executive Programmes in UAE](#)

[General Management Programme for Executives \(GMPE\)](#)

[Virtual Learning Programme for Executives \(VLPE\)](#)

[Certificate Course in Business Management for Defence Officers](#)

[Faculty Development Programme \(FDP\)](#)

Visit: <https://www.iimidr.ac.in/executive-programmes/> for more details.

For more information or assistance, please contact:

Alumni Office, Indian Institute of Management Indore, Prabandh-Shikhar, Rau-Pithampur Road, Indore 453556, Madhya Pradesh, INDIA Tel: +91 731 2439657/666,

Email: alumnioffice@iimidr.ac.in