



सिद्धिमुलं प्रवन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

MANAGEMENT  
DEVELOPMENT  
PROGRAMME

# GLOBAL HEALTHCARE PROFESSIONAL PROGRAMME



**W. P. Carey  
School of Business**  
**Arizona State  
University**

Jointly Offered by  
**INDIAN INSTITUTE OF MANAGEMENT INDORE**  
and  
**ARIZONA STATE UNIVERSITY**



# GLOBAL HEALTHCARE PROFESSIONAL PROGRAMME

## ABOUT IIM INDORE

Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh, India. IIM Indore has received the prestigious Triple Crown accreditations, First from the Association of MBA's, AMBA in 2016 (a UK-based accreditation agency), second from the AACSB in 2019, and third from the EFMD Quality Improvement System (EQUIS), the globally recognized international organization for management development, in December 2019. IIM Indore is the second IIM in India to receive these triple accreditations.



## ABOUT ARIZONA STATE UNIVERSITY

Arizona State University (ASU), founded in 1885, is a renowned public research institution in the heart of the vibrant Phoenix metropolitan area. ASU is committed to redefining the traditional role of a university by prioritizing accessibility, excellence, and societal impact. With a focus on innovation and inclusion, ASU attracts top-notch researchers and students from all 50 states and more than 130 countries. ASU's focused approach to accelerate health-related innovations includes an expansion of the Mayo Clinic and Arizona State University Alliance for Health Care and the establishment of three new schools, including the School of Medicine and Advanced Medical Engineering, School of Public Health Technology, and ASU Medical Master's Institute. ASU's Arizona Health Observatory leverages advanced analytics in decision-making and is an outgrowth of ASU's leadership in managing COVID-19 responses for the state.



Within ASU, the W. P. Carey School of Business is one of the largest business schools in the United States, with nearly 20,000 students pursuing undergraduate, master's, MBA and PhD degrees. Through small classes, team-based learning, and individualized attention, the W. P. Carey School is committed to building a tight-knit community where business is personal®. With diversity and global thinking at the forefront, including executive approaches to the business of health care, W. P. Carey School convenes world-renowned faculty representing six continents to thousands of outstanding students from around the world who attend every year to transform the world with access, excellence, and innovation in business knowledge. W. P. Carey serves as a convener and thought leader for the healthcare industry, activating knowledge in supply chain and resilience through forums like the annual Arizona Business and Health Summit.



## NATIONAL AND INTERNATIONAL RANKINGS

IIM Indore, due to its consistent efforts in improving academic standards and achieving academic excellence in all its programmes, has achieved commendable rankings by various National and International ranking agencies. Presently, IIM Indore is ranked 8th in the NIRF ranking (a Ministry of HRD, Government of India initiative), 79th in the FT-100 rankings and 25th rank (Asia) in QS World Rankings for our global MBA.



## NATIONAL AND INTERNATIONAL RANKINGS

Arizona State University (ASU) maintains its lead on the U.S. News & World Report's "Most Innovative Schools" list, surpassing MIT and Stanford. It secures the top spot nationally and ranks among the top 10 globally for the fourth consecutive year in 2023 by Times Higher Education, specifically excelling in advancing the United Nations' Sustainable Development Goals. U.S. News & World Report recognized the W. P. Carey School for eight top 10 MBA specialties, and the Princeton review ranks the MBA program #2 for operations. The school's Executive MBA program was ranked #4 in the U.S. by Poets & Quants in 2021.

## PROGRAMME OVERVIEW

The Global Healthcare Professional Programme (GHPP) is a certificate program focusing on healthcare management for healthcare professionals and executives. IIM Indore and W. P. Carey School of Business at Arizona State University (ASU) partnered to create the program to train healthcare professionals and executives to lead and manage healthcare organizations successfully in today's age. The primary objective is to equip these individuals with the skills and knowledge required to thrive in the ever-changing global healthcare landscape of the present day, particularly in the following areas:

- Economics of Healthcare
- Healthcare Operations and Supply Chain
- Healthcare Informatics and AI
- Healthcare systems
- Marketing and Finance for Healthcare
- Strategy and Entrepreneurship in Healthcare
- Leadership and Communication

## **PROGRAMME USP**

- Contextually designed for working professionals and executives in healthcare industry.
- Blend of on-campus and online sessions.
- Programme faculty team includes the best of the domain experts from IIM Indore and ASU.
- Focus on real business use cases.
- Immersion at IIM Indore and ASU campuses
- Visit to Major Hospital Systems/Healthcare facilities in Arizona

## **PROGRAMME CONTENTS**

### **IIMI**

- Marketing for HC Executives
- Financial Management for HC Executives
- Strategy and Entrepreneurship
- Healthcare Operations
- Systems Thinking for Healthcare Professionals
- People Management Skills
- Communication for HC executives
- Legal and Ethical issues in HC
- Special Topics

### **ASU W. P. Carey School**

- Economics of Healthcare for Executives
- Healthcare Supply Chain for Executives
- Healthcare Informatics & A.I. for Executives
- Entrepreneurship in Healthcare Industry
- Comparative Analysis of US and Indian Healthcare systems
- Strategy and Design Thinking for Healthcare
- Adaptive Leadership
- Visit to healthcare facility in Arizona



*Note: Medium of instruction: English. Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/adapted to fit the participant profile & programme hours.*

## **WHO SHOULD ATTEND?**

Doctors, Healthcare professionals, including Clinical leaders and Executives of Hospitals and health systems, Public Health Officials, and Health Policy Experts

## **ELIGIBILITY CRITERIA**

Diploma (10+2+3)/ Graduate / Post Graduate from Universities recognized by the Association of Indian Universities with minimum 50% marks in either diploma, graduation, or post-graduation (or its equivalent)

## **PEDAGOGY / METHODOLOGY / ATTENDANCE**

The pedagogy will be a judicious mix of lectures, case discussions, a capstone project, assignments, etc.

The performance of participants will be monitored on a continuous evaluation basis through a mix of evaluation approaches, including quizzes, assignments, a capstone project, classroom participation through case discussions, and learning exercises in small teams. The participant is required to score minimum marks/grades as decided by the two institutes from time to time to complete the course.

Participants are expected to attend all sessions of a given course. However, participants may take leave on account of emergencies, subject to the approval of the Programme Coordinator. However, a 75% minimum attendance requirement would be considered for the final grading.





## PROGRAMME DELIVERY

The programme will be conducted in a span of 8-9 months.

- Stage 1 – 25 hours (5 days) at IIM Indore (On-campus)
- Stage 2 – 20 Hours Online Live Classes Delivered by IIMI and ASU
- Stage 3 – 25 Hours (5 days) at ASU after 3 months of Stage 1 (On-campus, including a visit to major Health systems/healthcare facility in Arizona)
- Stage 4 – 20 Hours Online Live Classes Delivered by IIMI and ASU
- Stage 5 – 10 Hours (3 Days) at IIM Indore after 3 months of Stage 3 (On-campus)

## PAYMENT

Rs. 6,00,000 + GST

Travel/Boarding and Living expenses for the ASU visit (including Visa/Medical fees) are not included in programme fees.

## CERTIFICATION

'Certificate of Successful Completion' will be awarded

 <p>विद्यया प्रबन्धनम् भा. प्र. सं. इंदौर IIM INDORE</p>	<p>भारतीय प्रबंध संस्थान इंदौर INDIAN INSTITUTE OF MANAGEMENT INDORE</p>	 <p>ASU W.P. Carey School of Business Arizona State University</p>
<p>This is to certify that</p> <p><b>Name of the Participant</b></p> <p>has successfully completed the Duration</p> <p><b>Programme Name</b></p> <p>conducted by</p> <p>the Indian Institute of Management Indore and Arizona State University during Month Year to Month Year.</p>		 
<p>Dean Arizona State University</p>		<p>Director IIM Indore</p>

## **ALUMNI STATUS (IIM INDORE)**

The participants who complete the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. They will be required to apply separately along with the necessary fee to register their name. Current alumni membership plans are as follows:

- 2-year membership – INR 1000/- + applicable taxes
- Lifetime membership – INR 10,000/- + applicable taxes

### **Benefits available to Executive Education Alumni:**

- 1) Communication of brochures and newsletters from IIM Indore
- 2) Access to the IIM Indore Campus Library (onsite access only)
- 3) Official email ID of the institute
- 4) ID Card

Application submission, and fee payment does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer or withhold executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice.

Only the courts at Indore, India will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.



## **ENQUIRY AND REGISTRATIONS**

Management Development Programmes (MDP) Office

### **Indian Institute of Management Indore**

Prabandh Shikhar, Rau-Pithampur Road  
Indore 453556, Madhya Pradesh, INDIA

Email: [mdp@iimidr.ac.in](mailto:mdp@iimidr.ac.in)

Tel.: +91-731-2439750, 2439752, 2439753, 2439754

Fax: +91-731-2439751, 2439800





## INDIAN INSTITUTE OF MANAGEMENT INDORE

Prabandh Shikhar, Rau-Pithampur Road, Indore 453 556, Madhya Pradesh, India  
Tel.: 0731-2439750, 2439751, 2439752, 2439753, 2439754, Fax: 0731-2439800  
Email: [mdp@iimidr.ac.in](mailto:mdp@iimidr.ac.in), Website : [www.iimidr.ac.in](http://www.iimidr.ac.in)