



KEN Database Registration Process

Learning Centre
Indian Institute of Management Indore



Registration



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

About Resources:

The Ken is defined as one's range of knowledge or understanding.

We published just one story each day. But a story that was original, analytical, deeply-reported and skillfully-narrated. Accessible exclusively to our subscribers without exception, and delivered through our distinctive applications and formats.

Step 1: Please click in The Ken or <https://the-ken.com/>.



Registration

Step 2: Click on sign in to continue.

THE KEN

☰ Explore Sign In Subscribe

ROHIN DHARMAKUMAR
Animals and choices

We see no hypocrisy in people who don't eat certain meats or fish if that decision was made in some book thousands of years ago. But when people exercise their own logic to decide what they will and won't eat, we are quick to attack them

ABHIRAMI G
Great Place to Work... or not? A CEO's ouster sparks trust crisis

A founder deposed a chief executive in the dead of night and offered no reasons. Odd, given the consultancy's widely used rankings of companies on workplace culture

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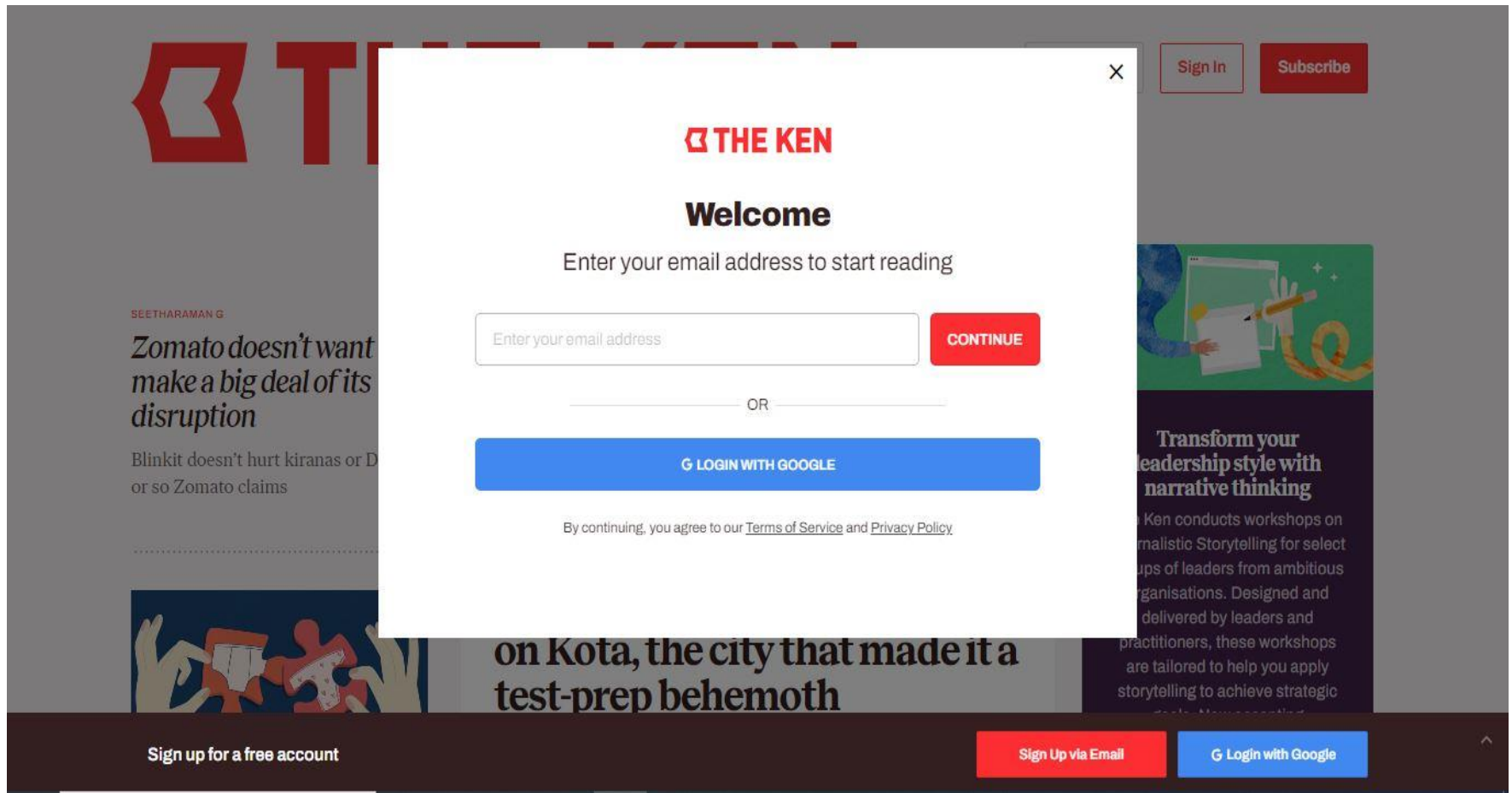
Microsoft Google pepperfr

Enter your work email ID →

Sign up for a free account Sign Up via Email Login with Google

Registration

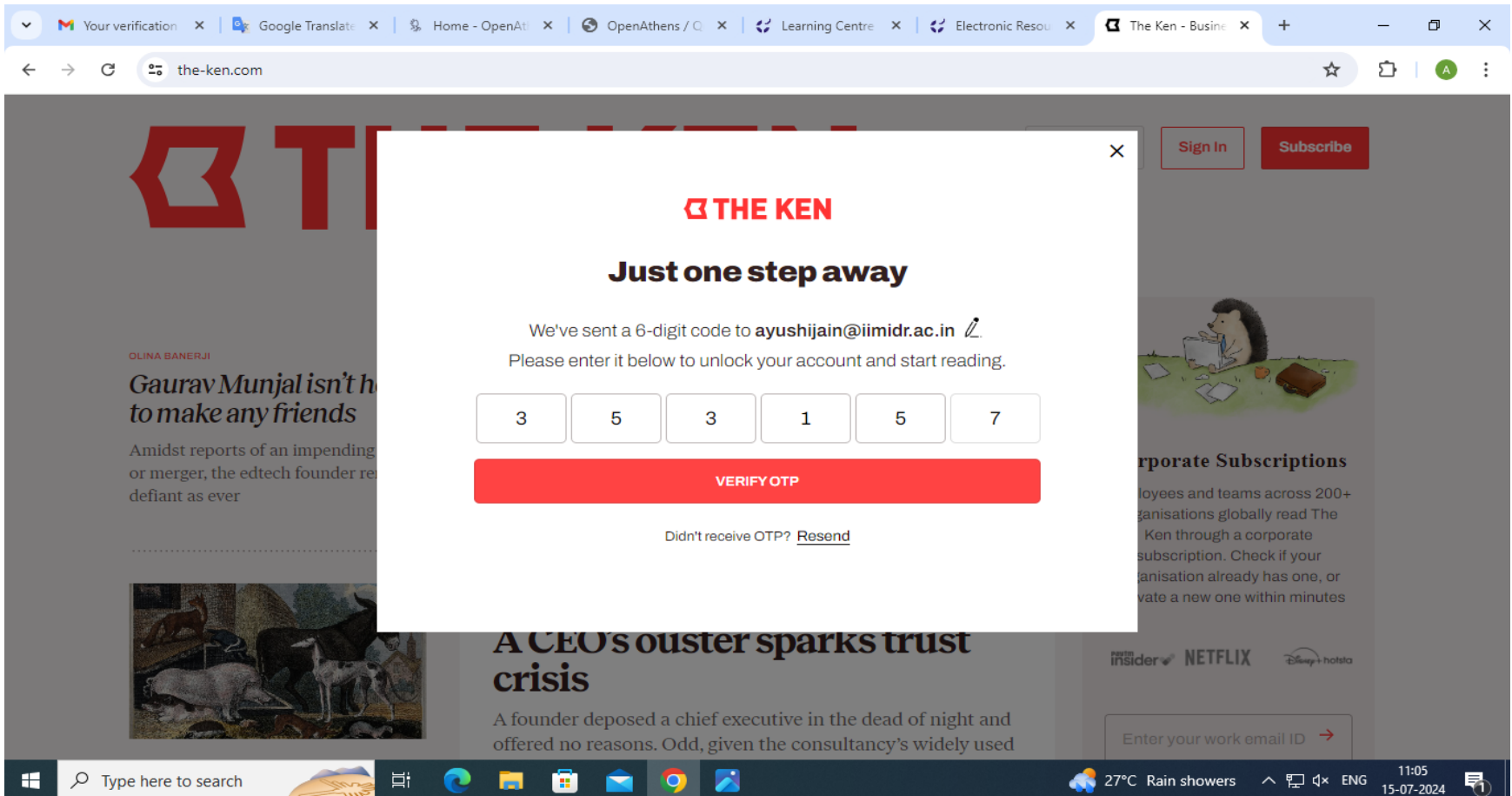
Step 3: Use your institute email to access The Ken database.



The screenshot shows a registration modal for 'THE KEN'. The modal is white with a red 'X' in the top right corner. It features the 'THE KEN' logo at the top, followed by the heading 'Welcome'. Below this, it prompts the user to 'Enter your email address to start reading'. There is an input field with the placeholder text 'Enter your email address' and a red 'CONTINUE' button to its right. Below the input field, there is a horizontal line with 'OR' in the center. Underneath, there is a blue button labeled 'G LOGIN WITH GOOGLE'. At the bottom of the modal, there is a small text: 'By continuing, you agree to our [Terms of Service](#) and [Privacy Policy](#).' The background of the page is dark grey with various articles and images. In the top right corner of the page, there are 'Sign In' and 'Subscribe' buttons. At the bottom of the page, there are three buttons: 'Sign up for a free account', 'Sign Up via Email', and 'G Login with Google'.

Registration

Step 4: OTP will send to your email inbox or spam folder.



The screenshot shows a web browser window with the URL `the-ken.com`. A modal window is displayed in the center with the following content:

- THE KEN** logo
- Just one step away**
- Text: "We've sent a 6-digit code to `ayushijain@iimidr.ac.in`"
- Text: "Please enter it below to unlock your account and start reading."
- Input fields containing the digits: 3, 5, 3, 1, 5, 7
- A red button labeled **VERIFY OTP**
- Text: "Didn't receive OTP? [Resend](#)"

The background of the page shows a news article titled "Gaurav Munjal isn't h... to make any friends" and another article titled "A CEO's ouster sparks trust crisis". There are also "Sign In" and "Subscribe" buttons in the top right corner.



Registration

Step 5: Fill the details that are required.

The screenshot shows a registration confirmation modal for 'THE KEN'. The modal has a white background and a red border. At the top, it features the 'THE KEN' logo in red. Below the logo, the text reads: 'Fantastic! Your account has been created!'. A paragraph follows: 'In just a few minutes, you will receive an email with a list of stories you can read instantly. Please enter your name below to help us address you correctly.' There are two input fields: 'First Name' and 'Last Name', both with red bars indicating they are required. Below these fields is a red button that says 'START EXPLORING THE KEN'. In the background, a blurred webpage is visible with a 'Sign In' button and a 'Subscribe' button. The background also contains text from an article: 'Zomato doesn't want make a big deal of its disruption' and 'Transform your leadership style with narrative thinking'.



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Step 5: This is the Logout page of database.

The screenshot displays the 'THE KEN' website interface. On the left, there are article teasers. The top right shows a user profile for 'ayushi jain' with a close button. Below the profile is a navigation menu with the following items: Profile (COMPLETE YOUR PROFILE), Account Settings, Help Center, and Logout (highlighted with a red box). The main content area features an illustration of a large tree and a small sapling, with the text 'THE KEN' overlaid in large red letters.

THE KEN

SEETHARAMAN G
Zomato doesn't want to make a big deal of its disruption
Blinkit doesn't hurt kiranas or Dmart, or so Zomato claims

ALIFIYA KHAN
Allen Career Institute sours on Kota, the city that made it a test-prep behemoth
With students wanting to move out of Kota's pressure-cooker model, the test-prep giant finds itself being one, at least for its 4,000-strong staff

NUHA BUBERE
What happened when a PE giant challenged Jockey's innerwear supremacy in India
Under the watchful eye of Advent International, Medasil is flourishing

ABHIRAMI G

ayushi jain
You have unrestricted access to read The Ken within the Indian Institute of Management Indore network.

- Profile
COMPLETE YOUR PROFILE
- Account Settings
- Help Center
- Logout**

Off Campus



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Note:

If you are residing outside the campus? then use our remote facility to access The Ken.

Remote Access Link

<http://library.iimidr.ac.in:2048/login>

Login: Your Network ID and password



Thank You

Please write back at
library@iimidr.ac.in
for further help/clarification.

